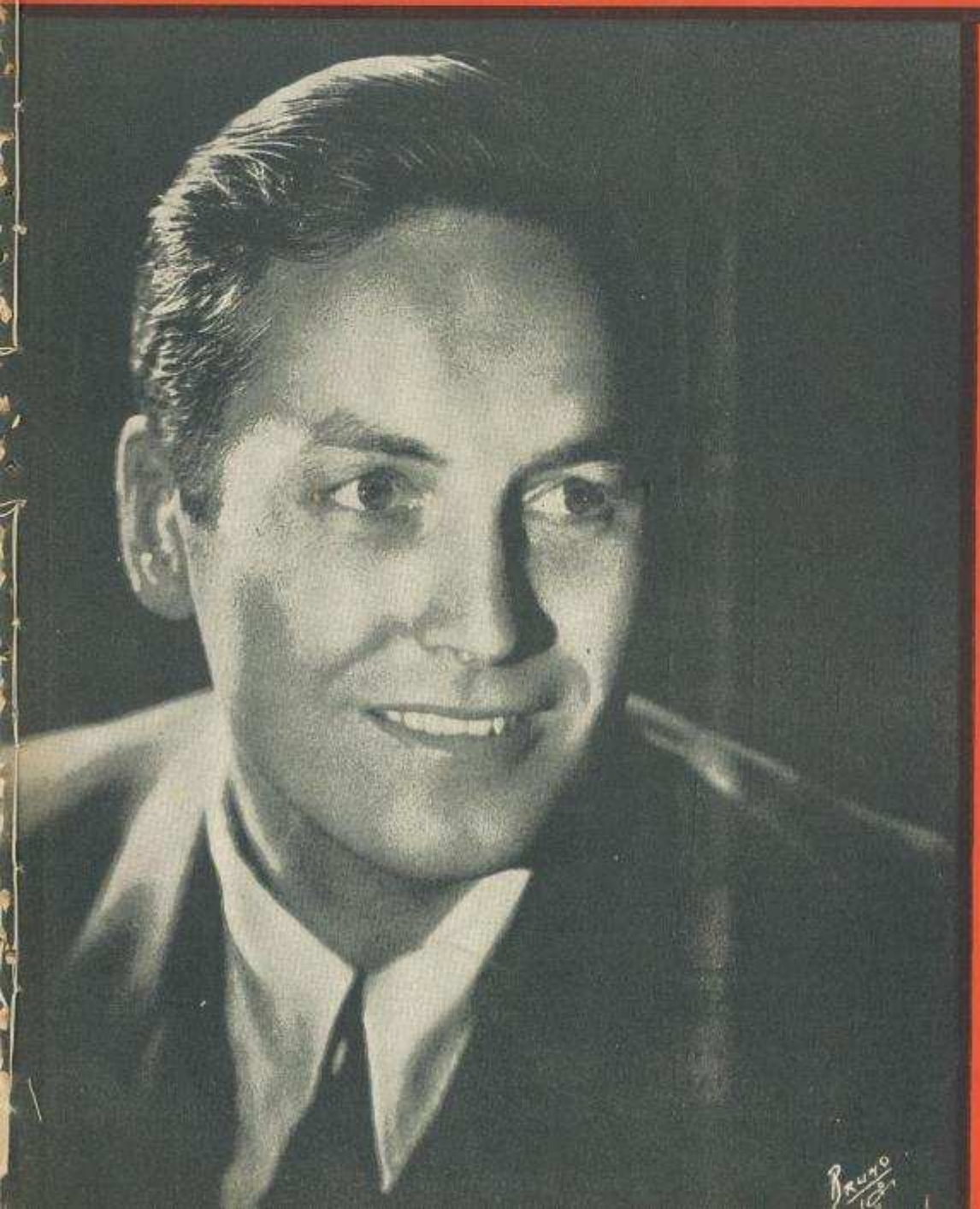
The Billboard

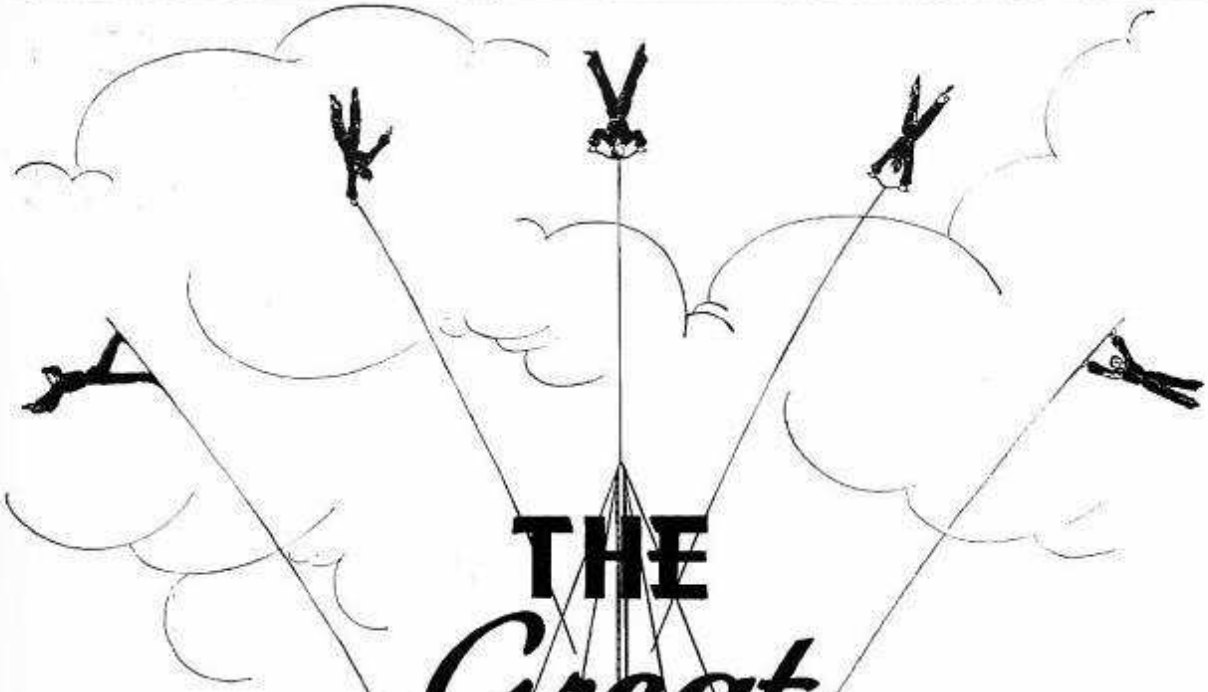
The World's Foremost Amusement Weekly

MARCH 7, 1942 | 15 Cents | Vol. 54, No. 10



LANNY ROSS

BACK FROM SOUTH AMERICA



THE *Great* JANSLEY

Guaranteed 168 FEET in Midair
NOW BOOKING 1942 SEASON

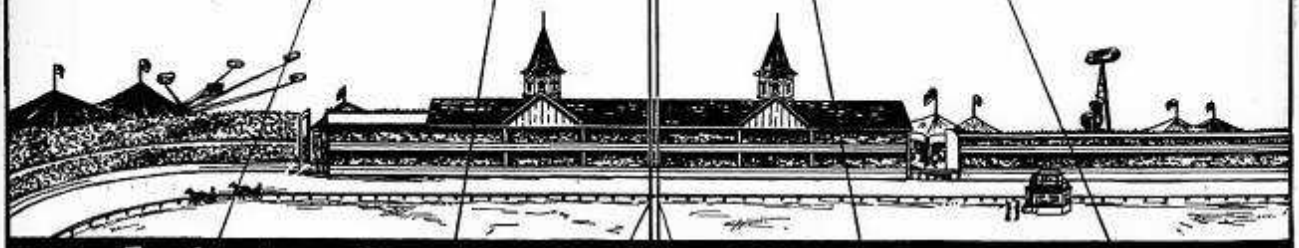
A small but mighty man is he
Who can beat a monkey up a tree
While the leader leads his band
He performs the highest of head stands

The Great Jansley is his name
Among acrobats he holds most fame
I tell you this man is grand
He works the highest in the land

His pole is high as any hill
And he works on high with great skill
He's the greatest take my word
Jansley's the greatest in the land

Agents and managers all should buy
The act that really floats on high
I would like you all to know
Nobody should miss a Jansley show

by Charles R. Carson



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Vol. 54. No. 10

The Billboard

The World's Foremost Amusement Weekly

March 7, 1942

ARENA SHOWS INCREASING

Dictatorial Censorship

THE refusal of New York's Mayor LaGuardia and License Commissioner Paul Moss to renew the licenses of local "follies" houses goes far beyond the fact that they have arbitrarily closed such ex-burlesque spots and, with no authority except their own, thrown more than 300 people out of work. In doing so they have flouted and ignored not only the laws already set up to deal with shows accused of being "blue," but also their own committee, created to censor and control the "follies" theaters. Their action is a real step toward dictatorial one-man censorship and, as such, it is a threat to the entire New York amusement industry. More than that, it is in direct and flagrant contravention of the very democratic spirit for which we are now engaged in fighting a war.

The "morality" or "immorality" of shows in the "follies" houses is entirely beside the question. The point is that, if such "immorality" did exist, our present laws were entirely capable of taking care of it legally, as they had in the past. More than that, since 1937 a committee known as the Variety Revue Theater Board of Review, created at the instigation of Mayor LaGuardia himself, has functioned actively to keep "follies" shows within bounds and deal with any accusations of laxity. John G. McCormack, head of that committee, has said that his group recommended that the houses' licenses be renewed. In view of this, the action of Mayor LaGuardia and License Commissioner Moss can be construed only as a move toward arbitrary censorship and the substitution of personal, dictatorial government for the democratic processes. As such, it is an attack upon the most sacred things for which our nation stands.

If the action against the ex-burlesque houses is upheld, there is nothing to prevent New York's self-appointed city dictators from extending it to all other amusement fields. Nor is there anything to prevent them from extending it from questions of "morality" to questions of policy and even politics. Under the precedent now established, it is quite conceivable that a theater housing a legitimate play attacking Mayor LaGuardia's government might be refused a renewal of its license. That is a situation known in Germany, but new in the United States.

That the action might be extended to include film houses showing pictures whose political shadings were personally distasteful to the city's administrative head is also quite conceivable under the present precedent. As for vaudeville, night clubs and the like, they would be entirely dependent upon the personal whim of the mayor, and could be closed, as the "follies" houses have been, without a hearing or a chance to defend themsleves.

The show business, usually slow to sense the implications of political moves, has in this case rallied round strongly and rapidly. While refusing to defend the "follies" houses specifically against the unproved and uninvestigated charges (which are denied by the mayor's own self-appointed committee), other branches of the show world have lined up in strong opposition to the dangerous and indefensible precedent the mayor has attempted to establish. The Four A's, the actors' international, has objected strongly in a special interview with License Commissioner Moss. The League of New York Theaters, legit managers' organization, has announced that its attorney will participate in any proceedings brought by the "follies" managers. Other show business organizations are expected to line up in defense of democratic procedure and against personal, dictatorial censorship.

Nor is aid in non-show fields lacking. The National Council on Freedom From Censorship, an affiliate of the American Civil Liberties Union, has already entered the lists; and Morris Ernst, attorney of the Civil Liberties Union, has been retained by the "follies" managers to present their case.

But such aid must not give anyone in the show business the idea that the fight will be easy or that it is already half won. Powerful groups are backing the stand of the mayor; and, in these hectic days, false issues can be raised to obscure the real one. The real issue is, squarely, the right of a "democratic" official to establish arbitrary personal censorship, without hearings and without due recourse to already established laws.

It is an issue upon which the continued freedom of the entire show world depends. It is an issue that strikes at the very heart of the entire democratic system.

Burly Closings Seen Opening Wedge to Censorship in Other Fields; Mayor and Moss Attacked

NEW YORK, Feb. 28.—Forces of the theater this week attacked the closing of three burlesque houses in Manhattan as a censorship move engineered by private individuals superseding the courts and threatening to spread into musical comedy, legit, night clubs and vaudeville.

All of the theatrical unions, the League of New York Theaters, the American Civil Liberties Union and even the mayor's committee on burlesque censorship expressed indignation over the refusal of License Commissioner Paul Moss to renew the licenses of the Eltinge, Republic and Gayety theaters without explanation.

A week of agitation in the newspapers, in which Morris L. Ernst, attorney for the burlesque operators and personal attorney to Mayor LaGuardia, charac-

(See BURLY CLOSINGS on page 19)

Theatrical Type Units Account for 25% of Spots' Take; Dance Bands, Sunday Vaude Big; Few War Fears

NEW YORK, Feb. 28.—Arenas and auditoriums, formerly dependent upon sports events for 95 per cent of their revenue, are now finding that increasing number of theatrical shows has upped business considerably and sports events now account for only 75 per cent of the total.

Theatrical displays are now important enough to arenas to have arena operators scouting about and even building shows to play the arenas. The Arena Managers' Association, made up of operators of 16 arenas, are soon to start casting a gigantic musical comedy to tour AMA spots. AMA has already produced *Jet-Cupeder*, which has been earning a big profit. Other events in the offing include an arena rodeo, *Flying Ranch-A Stampede*, built around Gene Autry.

Trend toward theatricals started about six years ago when big ice shows began to draw huge grosses all over the country. There are now three major arena ice shows, each of which plays all available arenas and auditoriums, providing terrific returns. Most of these shows are booked on percentage, usually around 50 per cent. *Jet-Cupeder* is the only blade show in which the AMA has an active interest.

War conditions are not likely to affect arena operation, according to an AMA spokesman. The towns in which arenas are located have large populations and consequently have in most cases a sufficient number of armories for army training purposes. It is also claimed that

(See AUDS INCREASE on page 11)

Horan to Washington for OAC; Fair Org Plans 2 Sessions in Chicago; Congress Meets March 7

NEW YORK, Feb. 28.—Irish Horan, general field representative of the Outdoor Amusement Congress, has been invited to appear before the Outdoor Amusement Section of the War Production Board in Washington on Monday or Tuesday (2-3). Horan said he would go on Monday and stay an extra day if necessary. He will leave from here on Wednesday for Chicago to attend the OAC meeting.

One IAFE Session Secret

BROCKTON, Mass., Feb. 28.—Frank H. Kingman, secretary International Association of Fairs and Expositions, said present plans of a "war" meeting of IAFE executives in Chicago on Friday (6) calls for two sessions. A morning session will be behind closed doors, it was indicated, altho a picked number of non-members will be invited, including Carl J. Sedlmayr, chairman, and Irish Horan, general field representative of the Outdoor Amusement Congress, which will also have a meeting in Chicago on Saturday (7). Both gatherings will be held in the Sherman Hotel.

Kingman said the association has invited "a limited number of persons with whom the fairs do business" to participate in the special assembly. An open session is scheduled for the afternoon of March 6.

CJS on Way From Florida

ORLANDO, Fla., Feb. 28.—Carl J. Sedlmayr, chairman of Outdoor Amusement Congress, was to leave here tonight on the way to Chicago to preside at the OAC meeting in the Sherman Hotel next Saturday (7). He said he will make several stops between here and Chi and intended to reach there by March 5 to confer with associates of the Congress. Royal American Shows conclude an engagement at Central Florida Exposition here tonight.

Dunn Quits AGVA Posts; Griffin Report Delayed

NEW YORK, Feb. 28.—Henry Dunn, treasurer and national board member of the American Guild of Variety Artists, who was expected to submit his report on the Gerald Griffin alleged anti-Semitic utterances charges, resigned both posts Monday (23) in a telegram from Florida where he is playing.

National board has been expecting to hear from Dunn, chairman of a committee investigating the charges that Griffin made certain statements at Tommy Dorsey's office-warming party last September. Telegram announcing his resignation was a shocker to members of the board.

Altho Dunn gave as his reasons the press of his work and his inability to be in New York on AGVA business when needed, others in AGVA said that Dunn's resignation was prompted by criticism of his handling of the Callahan Sisters Trans in Chicago, and not wishing to be involved as treasurer, in lawsuit against AGVA.

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Fine Atlantic City Week-End; Big Season Hope

ATLANTIC CITY, Feb. 28.—Resort's night life looks for a banner season next summer. Three-day Washington Birthday week-end served as a test, hotels, restaurants, night clubs and theaters enjoying capacity crowds. Beachfront hotels are all well filled and the crowd was about on par with 1937 when Washington's Birthday also fell on a week-end.

Steel Pier opened for the Saturday and Sunday, the first time in years that it opened during the winter season. Along with the standard Pier attractions, it offered films and Alex Bartha's music.

In addition to the beachfront hotels, all offering dance music, 16 night clubs, practically all of them offering floor entertainment, were open. Included Club Nomad, Jordan's Cafe, Benson's, Peach Orchard, Neptune Inn, Grob's Cafe, Albany Arms, Morley's Turkey Ranch, Ann's Log Cabin, Paddock International, McGee's Garden Inn, Gables Inn, Jimmy's, Escort Bar, Penn-Atlantic Palm Room and Erin's Isle Cafe.

Round the World Room of President Hotel offered an all-Latin show; Ritz-Carlton Hotel's Merry-Go-Round had Eddy Morgan's music and the Hotel Chelsea Terrace, Billy Van's music.

Kaufman Collection Published

NEW YORK, Feb. 28.—Collection of S. Jay Kaufman's sketches came out in book form this week titled, *Highlowbrow and Other Sketches*. Published sketches by the press agent-writer have all been produced. Samuel French is the publisher.

LANNY ROSS

(This Week's Cover Subject)

LANNY ROSS made his theatrical bow at the age of 2. By the time he was 5 he had already put in a hitch with a professional Shakespearean company (Ben Greet's) and was something of a veteran. During his primary education in a Canadian convent and various Seattle and New York schools young Ross confined his appearances to choir work, including a term as head monitor at the Cathedral of St. John the Divine, New York. At the Taft School he captained the track team and led the Glee Club, and at Yale he blossomed forth as one of the nation's foremost intercollegiate track performers, as well as soloist with the famous Yale Glee Club.

Put himself thru Columbia Law School, earning the whorewithal by making radio appearances. Did so well on radio that he gave up the legal profession and set forth on a singing career.

His radio programs have included "Troubadour of the Moon," "Maxwell House Showboat," "Packard Mardi Gras," "Lucky Strike Hit Parade" and now his own "Lanny Ross Program," sponsored by Franco-American over the CBS Network.

Ross has starred in two Paramount films, "Melody in Spring" and "College Rhythm," and also in "The Lady Objects" for Columbia. Last summer he drew critical acclaim for his acting in stock productions of "Petticoat Fever," "Pursuit of Happiness" and "Green Grow the Lilacs."

A Victor recording artist, Ross is particularly proud of his new album, "Ballads of Old Ireland." He is managed by A & S Lyons, Inc.

Possibilities

TRADE SERVICE FEATURE

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

MARY ROCHE—young singer and comedienne now appearing in the revivals of Gilbert and Sullivan operettas at the St. James Theater, New York. A pretty and charming youngster, she possesses a small but pleasing voice and a terrific flair for appealing comedy characterizations. Has given consistently excellent performances in the secondary soubrette roles, and should do well in films. Voice, looks and comedy ability combine to recommend her.

For LEGIT

MUSICAL

LINDA WARE—singer now at the Radio City Rainbow Room, New York. A svelte young blonde, she comes from Hollywood and has worked in films, concerts and radio. In this, her New York debut, she shapes up as a promising, talented performer. Has a range of three and a half octaves, and does an excellent job handling pops, low blues numbers and musical comedy lyrics. Uses good special arrangements, knows how to achieve shadings in delivery, and can definitely sell a song. Obviously a good bet for a legit musical.

"Ice Follies" Sets New Records in Hub

BOSTON, Feb. 28.—Shipstad & Johnson's *Ice Follies of 1942*, which closed at the Garden here February 22 after completing an 11-day engagement, shattered its own all-time attendance record established a year ago.

Not only did the *Follies* break its own record, but in the 14 performances, which included three matinees, it broke all records for the Boston Garden for all events, including the house-packing rodeo, other ice shows and track meets, which are very popular here. During the run, 197,838 persons paid to see the icer.

According to *Follies* execs, this attendance figure is not only the top figure for this spot but passes attendance marks in any other arena for a like period on the present 20-city winter tour of the *Follies*.

Altho the gross for the show was not revealed, it was indicated that an all-time high was set for gross money figures and for cash advance sale, surpassing any other event that has played in the Garden since it was built in 1928.

Camp Shows Drop Admission; Plan More Units

NEW YORK, Feb. 28.—Following the announcement of USO-Camp Shows, Inc., that it will eliminate the 15 and 20-cent admissions to soldiers, CSI execs will huddle next week to determine booking policy for the spring-summer season. All units are skedded to return home by April 15 and a new set of units will be put into operation.

Performers in the 24 units number 350 at a budget of $50,000 a week, of which $37,000 is being used for payment of talent. Balance is consumed in traveling expenses.

Warm-weather operations of the military circuit may necessitate a change in policy, said an CSI official, as all performances would be given outdoors. It was pointed out that legit shows may be discontinued for the summer because of the difficulty of performing the drama without proper scenic arrangements. Definite decisions will start popping when Abe Lastfogel returns from the Coast, where he has been corraling movie stars for free appearances with units.

Scheduled to go out in the next month for two-week stands are Lana Turner, Hedy LaMarr, Myra Loy, Madeline Carroll, Caesar Romero, Patsy Kelly and Zasu Pitts. Hollywood names now playing the circuit include Chester Morris, Adolph Menjou, Charles Butterworth, Reginald Gardner, Deanna Durbin, Ritz Brothers, Joe E. Brown and Linda Darnell.

Beachcomber in Trouble on Acts; Youngman Dispute

NEW YORK, Feb. 28.—In a last-minute battle with owners of the Beachcomber, American Guild of Variety Artists collected $150 in back rehearsal pay for eight chorus girls and straightened out a salary difficulty a week before the bill headlined by Henry Youngman closed (25).

Youngman, too, had some difficulties and was canceled a week earlier for playing outside engagements. Youngman said that he had a contract stipulation which allowed him to accept outside work, but that this was interrupted by the club to mean that he couldn't work on the outside without consent of the Beachcomber owners. New operators of the spot are Morris Siegel, radio insurance advisor; Lawrence Tieman and Lou Salazar, band leader at the club.

Press release on new show, announced for March 5, states that the club is switching its policy to "one of introducing young talent" and that the "line of chorus girls has been dropped in favor of a more informal presentation."

Talent signed includes Galli Sisters, Larry Blake, John Kilty, Various and Vida.

"Roller Follies" 37G in St. L.

ST. LOUIS, Feb. 28.—*Roller Follies* played to slightly over 40,000 paid admissions for a gross business of $37,000 at the Municipal Auditorium here in a 15-day showing from February 4 to 15 inclusive and February 20, 21 and 22. The four days from February 16 to 19 the show was compelled to lay off, due to the fact that the Auditorium had been previously leased.

Leaving here, the title of *Follies* was changed to *Skating Vanities*. Opens a 10-day engagement on March 2 at the Armory in Louisville. Then goes to Washington. Will play the dates of the Arena Managers' Association starting this fall.

Celeb Party for Icemen

MIAMI BEACH, Fla., Feb. 28.—"Kernel" Lew Mercur, Nut Club director, will stage a celebrity party Wednesday to end all such affairs in the future, he hopes.

Mercur has sent invites to every iceman in the area to attend a "celebrity" party in honor of the delivery man who supplies his club with ice cubes. The honored guest will be presented with a commemorative pair of ice tongs.

Legit Agents Drop Closed Shop Demand In Equity Dealings

NEW YORK, Feb. 28.—Legit agents, in their first round to secure a basic agreement with the Actors' Equity Association, have dropped their demands for a closed shop which would mean that Equity members could only deal with agent members of the Theatrical Artists' Representatives' Association in negotiations being conducted by Equity officials and reps of the agents' association.

In line with the legit casters' desire to effect a working agreement with the actors' union, a set of recommendations by Equity officials is awaiting the scrutiny of Equity council. Subject is coming up for discussion Tuesday (3), after being tabled last week because of the press of other council business.

Agents were telephoning the TARA office this week to find out how the subject was disposed of, because a detailed story in a trade paper (not *The Billboard*) reported that the subject had been discussed at last Tuesday's meeting. When notified that it had not even been brought up agents went into semi-official huddles among themselves to plan new battle lines.

Agents are asking for an agreement to provide for a joint standing committee of agents and Equity reps to discuss mutual problems; a hike in commissions from 5 to 10 per cent from actors making more than $150 a week, and a reconsideration of the $25 annual licensing fee and a $100 initiation for new members seeking Equity franchises.

TARA made similar proposals three years ago, but they were turned down by Equity council.

Agents are primarily asking for the agreement in order to freeze working conditions, so that no new rules could be passed for the duration of the agreement. As things stand, Equity can change conditions at will.

Quaker Fathers Nix Sunday Icer for RCA Workers, OK Benefit

PHILADELPHIA, Feb. 28.—Philadelphia's antiquated Sunday blue laws take a peculiar twist tomorrow night (1) when the *Ice-Capades of 1942* is licensed to give one show at the Arena on that forbidden day, and is turned down on another. The permit was granted for a benefit performance sponsored by the Masonic Golden Slipper Square Club in the evening. At the same time a matinee performance for defense workers at the RCA-Victor plant in Camden, N. J., was turned down by Assistant City Solicitor James F. Ryan.

Since the RCA plant is on war production, three shifts a day for six days a week, plant officials figured on the ice show as giving the workers a chance to relax. RCA's plan was to sell ducats to its employees at one-third the regular price for a closed performance for employees only, RCA shouldering the two-thirds cost. Since there was no "charity" involved, city fathers nixed the show. Golden Slipper evening show will benefit the club's milk fund.

Ice-Capades opened a 10-day run at the Arena last Monday (23), getting off to a nice start with a capacity crowd of 6,000. Ducats scaled from $1.14 to $2.85.

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Founded in 1894 by W. H. DONALDSON. E. W. EVANS, President and Treasurer. R. S. LITTLEFORD JR., Vice-President and Managing Editor. W. D. LITTLEFORD, Secretary. Editors: ELIAS E. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.
BRANCH OFFICES: NEW YORK—1564 Broadway, MEdallion 3-1616. CHICAGO — 155 No. Clark Street, CENtral 8480. ST. LOUIS — 390 Arcade Bldg., CHestnut 0443. PHILADELPHIA 7222 Lamport Rd., MAdison 6895. LOS ANGELES 416 W. 8th St., VAndike 8493.
FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line. $7 per column inch. Whole Page, $350; Half Page, $175; Quarter Page, $87.50. No display advertisement measuring less than 10 lines accepted. Last advertising form goes to press noon Monday.

Member of Audit Bureau of Circulation.

Subscription Rates — 8 Copies, $1; 26 Copies, $3; One Year, $5; Two Years, $8. Special Rates in Foreign Countries Upon Request.
Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1941 by The Billboard Publishing Co.

Union Tiff Hot As Carroll Unit Loses 2d Week

HOLLYWOOD, Feb. 28.—Earl Carroll's *Vanities of 1942* failed to open at the Los Angeles Orpheum Wednesday for its week's engagement because Carroll failed to accept the AGVA's Class A unit contract submitted by the union's Los Angeles local. Unit also had to cancel a week in San Diego.

Members of the unit have retained Attorney Thomas Connell to prepare a petition for recall of officers and directors of the Los Angeles AGVA local. Necessary to call a special meeting to vote on recall is 10 per cent of the membership in good standing and, to recall, a two-thirds vote is needed. Constitution also provides that 25 per cent of membership in good standing must be present at the meeting. If recalled, officers can call for a mail referendum of the entire membership before removal is effected. Leslie Litomy, executive secretary, employed by the board of directors, cannot be recalled.

Union and Carroll stalled on guarantee of playing time (AGVA wants members guaranteed eight of ten weeks, or pro rata, while Carroll, the union charges, offers seven out of 10 weeks); rehearsals (union reports it has conceded one week free and $15 for the second week, while Carroll refuses to pay at all for two weeks' rehearsal); AGVA wants first-class accommodations for principals while traveling, while Carroll is willing to pay only coach fares; AGVA demands $60 minimum for principals as against Carroll's proposal of $60 for single principals, $55 each for teams and $50 for each memebr of a trio.

Carroll told *The Billboard* that this is the time to keep people working and that it is wrong to pull people off a job while negotiations are under way. He added that, of the 34 girls, all but about 10 were counting on their salaries to keep them going. Lynn Stuart, who identified herself as having been in show business since she was 4, said: "We have nothing against the union but the people at the head of it. They are on the wrong side of the fence. We want to get the right people in office, people who understand our problems. The people who are on this matter are picture people."

Litomy, executive secretary, has been in show business since 1935. On the board are Cliff Nazarro, president, who recently closed at the Orpheum; Joaquin Garay, Helene Heller, Princess Whynetham, Eddie Davis; Cantu, who plays vaude and nitery dates; Malcolm Happeny Jr., Harpo Marx, Jack Frost, Lynn Marberry, Saretta Raye, Frank Evers, James Burke, Frank Mitchell; Lucile Gleason, who played vaude before going into pictures; Tom Garny, Paul Bryar; Frank Yaconelli, who appeared last week at the Los Angeles Orpheum; Carolyn Mason, Charles Irwin, Jesse Cyor, Sam Garratt, Jade Rhoders; Frank Scott, now at Florentine Gardens; Virginia Wiseman and George Stewart. Union officials said recall proceedings would afford an opportunity to air the whole Carroll controversy.

During the controversy, Carroll filed suit for $215,800 damages. Basis of the suit is $160,000 realized on the Slate Brothers' unit, which is in its 32d week, plus $5,000 production costs and $50,000 punitive damages. Union said that before negotiations were started Carroll had stated that only $3,000 had been realized on the Slate Brothers' unit and his inability to accept the AGVA contract was because of low earnings.

The local has suggested that Carroll submit the controversy to the American Arbitration Association. If Carroll refuses to arbitrate, AGVA said it will be forced to keep his roadshows on its unfair list.

The Slate Brothers' unit has played 32 out of 36 weeks.

George Spelvin Patrols the Broadway Beat

FOLLOWING the fiasco of the projected USO-Camp Shows, Inc., unit that was to go to Iceland and was canceled because news of its sailing leaked out, performers who agree to entertain troops outside of the country aren't being notified of their leaving time. They're just being asked to signify their willingness, and will be picked up and carted off when they least expect it. Officials figure the news of the Iceland unit leaked thru the performers. . . . A couple of weeks ago an item appeared in *The Billboard* telling of a smart crack made by a Chicago cop to Toy and Wing, Chinese dance team. In St. Louis last week Paul Wing received a letter from the cop, saying that he'd seen the story in *The Billboard* and asking for help to get into radio gag writing, "as I'm always making people laugh." . . . The touring company of *My Sister Eileen* is getting out its own news sheet, published weekly (via mimeograph) by editors Barnet Biro, Robert Downing, Michael Ellis and Douglas Morris. An appallingly informative little sheet, too. . . . So far Kay Kyser has lost only one man to the armed forces—and he enlisted. He's Tommy Jones, who was, incidentally, the only unmarried man in the Kyser crew. When Kay found out what camp Jones was in, he arranged to have the band do a special benefit for the cantonment. . . . Skinnay Ennis flabbergasted himself—and probably a number of others—last Tuesday (24) by reading a line on the Bob Hope air show that was intended for Frances Langford. . . . Has anyone noticed that on the very day recently that Dorothy Kilgallen reported that Victor Mature's studio was searching frantically for him the Male Body Beautiful appeared on the *Kraft Music Hall* program? . . . One local night club p. a. isn't worried about the draft. "They won't take me," he insists; "I'm too illiterate and ignorant."

* * *

MUGGSY SPANIER, now at the local Arcadia Ballroom, has two hobbies. One is gardening—and the other is kibitzing around medical operating rooms. The high point in any Spanier week comes when he is allowed to witness a major operation. Last week, for example, his joy knew no bounds; he was all set to see somebody's kidney removed. . . . Jack Diamond, p. a. of the Copacabana, could be seen in a picture *The World-Telly* used last week showing Ginger Rogers and Jean Gabin dining at the club. The caption listed Diamond as "an autograph hunter, Giacomo Diamantino." . . . When D'Artega ordered a gross of liquor recently, one of the bottles turned out to be an empty display dummy; so he returned it, complaining that he'd received only 143 of the 144 bottles ordered. "Sorry," said the clerk, "I hope we didn't spoil your evening." . . . A minor stampede occurred last week in Whalen's on 47th Street when an extraordinarily pretty lass accosted each entering customer with a spiel on the attributes of Dentyne Gum. The stampede was caused by lads trying to continue the conversation. . . . Four p. a.s, each with one of their clients, appeared on WEAF's *Battle of the Sexes* February 24, each p. a. and each client collecting a pair of gold watches. The participants were Ed Aaronoff and Linda Watkins, George Evans and Yvette, Les Zimmerman and Dolly Dawn, and Sid Garfield and Fredda Gibson. P. S.: The p. a.s won. . . . Murray Tush, of the Loew booking staff, recently asked one of the bus girls in a crowded Automat if she had any record of his reservation phoned in several days before. She said no—but found him a table anyhow. . . . Bob King, ventriloquist, always signs his letters Tiny—which is the name of his dummy.

Pennsy Probing Carroll Six-Day Pay on Earle Date

PHILADELPHIA, Feb. 28.—Acting on a complaint by AGVA, Anthony C. Sharkey, in charge of licensed bookers for the Pennsylvania State Department of Labor and Industry, has opened an investigation of Earl Carroll's *Vanities*, unit which played at the Earle Theater here week ended February 19. AGVA claims Carroll took off one-seventh of the performers' salaries because the unit, headed by the Slate Brothers, did not work Sunday. Earle shows play the Sunday at Warners' Stanley Theater in Camden, N. J. Because of heavy cost to move scenery and costumes, Warners played a substitute show for the February 15 date in Camden.

According to Sharkey, knocking off part of the salary as originally stipulated in a contract is in violation of the State booking law, and performers should receive full pay regardless of whether they worked in Camden or not. Moreover, Sharkey said, Sunday theater employment in Pennsylvania is in violation of the State's blue laws, and State contract forms call for six-day week.

L-Y Icer Into Nitery; Franey for Albany

NEW YORK, Feb. 28.—Nabe niteries are giving ice shows the eye as strong box-office fodder. Indications in this direction come from Frederick Bros.' Music Corporation, which has been booking the Lamb-Yocum *Ice Revue* and Dot Franey's *Star-Spangled Ice Revue* into off-the-path niteries.

Lamb-Yocum show is scheduled to make its local bow at the Boulevard Tavern, Jamaica, L. I., (suburban New York), March 9, for an eight-week run, the first ice show in the history of this house. L-Y show carries its own refrigerating equipment and portable rinks.

After a run at Ye Ole Taverne, Springfield, Mass., for a month, the *Star-Spangled* show starts a six-week run at the New Kenmore Hotel, Albany, March 13.

Rose Casting Shows

MIAMI BEACH, Fla., Feb. 28.—Billy Rose has announced he needs 50 girls for a show to be cast in New York after the Miami season closes and also for another in September.

Rose will interview candidates March 6 at Cadillac Hotel.

Cliff Nazarro Resuming

NEW YORK, Feb. 28.—Cliff Nazarro, lately confined to films, is set for vaude, booked by William Morris. Already set is Loew's State here week of March 5.

Equity Anti-"Ism" Group Pleads for Referendum Defeat

NEW YORK, Feb. 28.—Opponents of the Actors' Equity "ism" amendment mailed an appeal to the membership last night to defeat the referendum being currently conducted to decide the issue.

In a petition signed by Philip Merivale, Karen Morley, Mervin Williams, Joseph Macaulay, Grant Richards, Augustin Duncan, Lee J. Cobb, Edgar Stehli, Byron McGrath, Tom Tully, Boris Karloff, Walter Hampden, Lloyd Gough, Philip Bourneuf and Frances Reid, it was stated that "continued injection of the issues raised by this amendment divides our association and thus diverts us from all-out effort for winning the war, and thereby serves our enemies, Germany, Japan and Italy."

Quoting a recent speech of President Roosevelt's (in which he said, "We must guard against divisions among ourselves and among all the other United Nations. Hitler will try again to breed mistrust and suspicion between one individual and another"), the opposing group stated: "We believe the membership correctly resents the linking together of our ally Russia with the military enemy of the United States." Referendum is to decide whether an amendment shall be added to the constitution barring Communists, Fascists and Nazis from holding office or paid posts in Equity.

Petition also pointed to a section already included in the Equity constitution, providing punitive measures against anyone whose acts are prejudicial to the welfare of Equity.

Actors' Fund Show

NEW YORK, Feb. 28.—The 60th annual benefit for the Actors' Fund was presented at the Imperial Theater here Sunday night (22).

Program, directed by Keane Waters, opened with the Fred Waring Glee Club and ran the gamut of entertainment all the way from the Jooss Ballet to the many vocalizations of Danny Kaye. Max Meth and his orchestra were in the pit.

Doing their bit, among many others, were Gertrude Lawrence, Billy de Wolfe, Paula Laurence, Bill Robinson, Ella Logan, Eddie Cantor, George Jessel and Olsen and Johnson.

Emsee duties were split among Vinton Freedley, Marty May and Danton Walker. Freedley, as chairman of the entertainment committee of the Actors' Fund, made the single speech of the evening.

Receipts, exclusive of subscription totals, reached approximately $4,000.

HAL HAIG, veteran vaude single and former Olympic team swimmer and diver, after closing with the Silver Skate Derby at Boston Gardens, played three days at the Ice Carnival at Williamsport, Pa.

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NBC Press Revamp; Staffers To Trek Constantly Under McKay Plan; Hypo Local Service; War Aid

NEW YORK, Feb. 28.—National Broadcasting Company, starting April 1, will institute a series of far-reaching changes in press-radio relations, in accordance with ideas formulated by John McKay, NBC press chief. Plan will involve closer co-operation between the network and its stations in publicity matters and will entail more intensive efforts to publicize and promote programs built to further the government's all-out war effort.

McKay in New York, Bill Ray, press chief of NBC's Chicago division, and Hal Bock, press chief of the Western division, will make a trek every month—spending between a week and 10 days with stations to ascertain stations' publicity problems and figure out ways and means of helping. Special attention will be given to publicizing war programs; but the monthly trips will also be slanted along the lines of improved station and press relations generally.

In addition to monthly treks by McKay, Bock and Ray, the staff writers of the press department will go on similar touring assignments, plan being to rotate the men, with each getting a one-week stint. Angle behind all this, according to McKay, will be "to help, not to teach," and to make possible an improved local service. NBC staffmen making the trips will prepare written reports on all details at conclusion of each trek.

Usual practice among press departments is to send out publicity chief once a year, or semi-annually, to contact stations and radio editors. The NBC plan will, however, be continuous unless some unforeseen war emergency puts a clamp to it. McKay estimates that about 15 staff writers will be rotated on the trips and that one or two of the 15 will be out constantly.

Columbia Broadcasting System has done similar contacting, keeping George Crandall on the road as "trouble shooter" on press-radio relations. The NBC plan, however, will use most of the NBC people currently employed as staff writers in all key branches of the network.

NBC, too, sees in this a means of keeping up adequate press-radio relations for the duration of the war—a period during which newspapers may try to cut radio space owing to a drop in advertising or other emergency conditions.

Quin Ryan Leaves WGN

CHICAGO, Feb. 28.—Quin Ryan, former manager of WGN, parted company with the station last week after an association of 17 years. His two daily news shows are now being handled by Spencer Allen (morning) and John Holbrook (evening). Ryan was succeeded as manager by Frank Schreiber two years ago.

Sing Out the News!

DETROIT, Feb. 28.—It isn't necessary to be a warbler to get an announcing job, but it helps! Ken Manuel, who edited program schedules at WWJ for the past few years, has just been upped to the newscasting assignment. He was advised that his "singing voice" was a big factor in the new job.

Charlotte Dailies Drop Radio Pages

CHARLOTTE, N. C., Feb. 28.—Both local dailies, *The Charlotte Observer* and *Charlotte News*, have dropped their radio pages. Reason is attributed to long-standing press-radio feud rather than to curtailment because of allegedly impending paper shortage.

Until last year both papers were aloof to radio and did not begin carrying daily radio programs until about eight months ago. In the fall, in an apparent relaxing of attitude, both papers added Sunday radio pages. The opening of a third radio station here about a month ago, WAYS, apparently set off the reversal in radio policy, as the radio pages were dropped in both papers shortly thereafter.

Neither paper would give a specific reason for dropping the pages. *The Observer* even went so far as to ban the mention of station call letters. Only radio recognition in either paper now is the printing of daily program schedules.

Big Slice of CBS Time for Nat'l Defense

NEW YORK, Feb. 28.—Statistical department of Columbia Broadcasting System has compiled a detailed analysis showing how much commercial and sustaining time on the network and the network's key station, WABC, was devoted to the war effort during the period from January 1 to January 15, 1942. Additional figures show the number of national defense announcements and plugs carried by CBS and WABC during the same period.

CBS national defense broadcasts, during the two weeks in question, numbered 117 and totaled 30 hours 21 minutes and 21 seconds. Of the total number of broadcasts, 61 were sustaining, totaling 19 hours 16 minutes and 55 seconds; and 56 were commercial time, totaling 11 hours 4 minutes and 33 seconds.

On WABC alone, national defense broadcasts totaled two hours 56 minutes and 30 seconds, a combined time total for both sustaining and commercial programing.

In the matter of national defense announcements and plugs during the two weeks covered by the survey, CBS carried a total of 287, of which 99 were on sustaining programs and 188 on commercial programs. WABC alone carried 285, of which 244 were station break blurbs, 34 sustaining and seven on commercial time.

The national defense broadcasts carried by the chain were in the interests of the American Red Cross, agriculture, civilian defense, Marine Corps, Navy Department and similar categories.

WNEW's Record New & Renewal Biz in 10 Days

NEW YORK, Feb. 28.—WNEW during the past 10 days has inked contracts for a record amount of new and renewal business, particularly interesting in view of war and priorities situation. Tastyeast has bought eight quarter-hour periods weekly, including three on *Make-Believe Ballroom*, one on Kathryn Craven's *News Thru a Woman's Eyes*, three on *Dance Parade* and one on Allan Kent's record show. Scheck agency handled. Cooper Razor Blades, effective March 9, will use three quarter-hour sessions weekly on *Dance Parade* plus a Sunday evening quarter-hour recorded program. Contract set thru Heffelfinger agency for one year. Herbox Bullion Cubes, thru J. M. Mathes agency, has bought time on *Ballroom* for one year, three times weekly, starting March 1.

Beginning April 13 O'Brien Candy Company will use three quarter-hour musical shows weekly for 26 weeks, set thru Emil Brisacher agency in San Francisco. Brisacher has also set deal for Pabco Floor Coverings, show being a quarter-hour transcription with vocalist Martha Tilton, three times weekly. American Tobacco is sponsoring Ballroom, across the board, six times weekly, set by Lord & Thomas. Roma Wine Company, in one of the biggest buys on a local station, has contracted for 12 quarter-hour shows, three five-minute shows and 30 announcements, all weekly. These include *Music Hall*, Kathryn Craven's program, *Milkman's Matinee* and Zeke Manners, and are set for one year thru Bermingham, Castleman & Pierce.

Copacabana Club, nitery, is presenting an across-the-board series thru the Blackstone agency.

New spot campaigns, varying from 13 weeks to one year, include Schrafft Stores, thru Al Lefton Agency; Sheffield Milk, thru N. W. Ayer & Son, and Lever Brothers, for Lifebuoy Soap, thru Ruthrauff & Ryan.

Renewals total 18, the sponsors including Pinex Cough Remedy, Piso's Conservation Committee of the Waste Paper Consumers' Industries, B.C. Remedies, California Packing Company for Del Monte Products, Ex-Lax, Gulden's Mustard, Hannafaam Shampoo, Joseph Hensler Brewing Company, National Shoes, Duro-Gloss, Procter & Gamble for Camay Soap and Ivory Soap, and Tappins Stores, Abelson's Stores and Howard Company Stores.

Advertisers, Agencies, Stations

NEW YORK:

NBC, starting March 1, will short-wave the *Fibber McGee and Molly* program to troops overseas, from Scotland and Iceland to Dutch Guiana. WRCA and WNBI, NBC transmitters; WBOS, Boston, and KGEI, San Francisco, will carry the program. S. C. Johnson is sponsoring the short-wave shows for 18 weeks. Needham, Louis & Brorby is the agency. . . . Andrew Jergens Company has renewed *The Thin Man* for another 52 weeks on NBC. Lennen & Mitchell the agency. . . . Don Roberts has joined the Columbia Broadcasting System's network sales department. . . . Oscar Katz, supervisor of statistical records for CBS's research department, has left to join the Office of Facts and Figures. . . . Starting March 8, H. V. Kaltenborn will be sponsored by the Lumberman's Mutual Insurance Company. Sundays, 3:15-30 p.m. Leo Burnett Company is the agency. . . . Frank Singiser, WOR newscaster, is getting a diploma from the U. S. Power Squadron as elementary pilot after eight weeks of training. . . . George Heuther, former WWRL transmitter engineer, has been drafted and assigned to the Signal Corps. . . . Jose Crespo, Latin American stage and screen player, has joined the Spanish language staff of the CBS short-wave division. . . . Pure Food Company, effective March 4, has bought participation in *Woman's Page of the Air* on WABC. Account handled by J. M. Mathes.

* * *

CHICAGO:

HARRY MILLER, of Lou *(Quiz Kids)* Cowan's office, has enlisted in the navy. . . . *Service With a Smile* (Blue Network) has moved from 7 to 7:30 p.m. Thursdays, preferring the competition of Baby Snooks to Henry Aldrich. . . . Don Gordon and Ed Roberts are handling the *American Family Bargain Counter* on WGN for H. W. Kastor & Sons. Ben Greene is the producer. . . . Sid Strotz spent some time in the local NBC office on his way from New York to Hollywood. . . . Producer Paul Fogarty is now in charge of a calisthenics show on WGN, heard mornings at 9. . . . WLS mailed its Pacific area war map to all agency time buyers in time to follow the President's report on war operations. . . . Norman Ross and his *400 Hour* show on WMAQ (7 to 8 a.m.) have been renewed for another 52 weeks by the Chicago & North Western Railway. Show is in its seventh year. . . . Bob Becker's *Chats About Dogs* has been renewed for another 13 weeks over NBC (Sundays at 2 p.m.) by John Morrell & Company. . . . Regent Cigarettes has bought a news show on WGN, heard four nights a week. Program will be handled by Jack Brickhouse. . . . *The Hank Keene Show* (WBBM, 6:45 to 7 p.m., Fridays to Sundays) has been renewed by Liggett & Myers Tobacco Company for another 13 weeks, beginning March 6. . . . Korn Kobblers' transcriptions are now heard on WIND, sponsored by Drewry's Limited. . . . Wyler's Chicken Soup Mix, thru Schwimmer & Scott, has bought *Melody Matinee*, half-hour music show, heard Sundays on WGN at 1 p.m. . . . WSBC is picking up the first Chicago Symphony Orchestra concert March 4.

* * *

LOS ANGELES:

LEONARD FINCH, of KNX and Columbia Records publicity, and Bob Guggenheim, CBS producer, have left for the service. . . . Bill Henry, *Times* columnist and commentator on *By the Way*, moves to NBC March 18 from CBS, under the sponsorship of American Chicle. . . . Gilbert Winters King, member of the KNX-CBS sales promotion staff, has been moved to the transcription department, replacing Don Sanford, who has been called into the service. . . . Elaine Butz, of KHJ script department, has moved over as secretary to David Young, continuity chief, replacing Helen Gurley, who has joined the staff at Music Corporation of America. . . . Charles Anderson, of the KFI-KECA announcing staff, reports for duty in the U. S. Army at Denver March 3. . . . Sally Benson, who has been on the Coast in connection with the new Shirley Temple series based on Miss Benson's book, *Junior Miss*, has headed east. . . . David Drummond, script writer, joins the Blue Network writing staff here March 1. . . . An assistant continuity editor for five years, Dorothy Brown has been placed in charge of blue penciling all Blue Network scripts. . . . Roben Rankin has joined the KNX staff, in charge of mail and stock rooms. . . . Billie Randall, member of the KNX-CBS sales promotion department, and Bill Mitchell, of the public relations staff, have returned to work following absences of several weeks because of appendectomies. . . . Mr. and Mrs. Bob Hiestand, he the producer of *When Presses Roar* and other KFI-KECA programs, are the parents of second son, Richard Hallam Hiestand.

* * *

PHILADELPHIA:

RAYMOND KAYE, returns to the WIP announcing staff after a spell at WGH, Norfolk, Va. . . . Sylvia James, WPEN women's commentator, added to the faculty of the Beryl School of Music, Camden, N. J., to teach dramatics. . . . Ben Greenblatt chalks up 12 years of *Piano Ramblings* on WPEN. . . . Donna Wilson, better known as a rumba dancer and one-time vocalist with Xavier Cugat, prepping for a vocal spot on WCAU. . . . Robert Benson changes his mind and remains as WDAS news editor. . . . Anice Ives, losing the Olsen Rug Company as a participating sponsor for her WPEN

(See ADVERTISERS on page 8)

"Barn Dance" Shortwaved; Third NBC Show Overseas

NEW YORK, Feb. 28. — Alka-Seltzer's *National Barn Dance* will be regularly short-waved over NBC's international stations, WRCA and WNBI, and the Westinghouse station, WBOS, beginning March 8, 11-12 noon. Deal was set by the Wade Advertising Agency for Miles Laboratories, Inc.

This is the third NBC program set for a series on short wave. Others are Fibber McGee and Molly and Al Pearce and His Gang.

Blue's Second News Co-Op

NEW YORK, Feb. 28.—Blue network is offering *News Here and Abroad*, Washington news commentary, to local outlets for individual sponsorship. Series will present William Hillman and Ernest K. Lindley, and will be presented Monday thru Friday from 7:30-45 p.m. Series starts March 2 as a sustainer, and becomes available for sponsorship March 16.

This is the Blue's second news program to be offered on a co-op deal, Baukhage, Washington commentator, was the first of the Blue shows sold co-op, and already has 12 sponsors.

Steel Exclusive for WMCA

NEW YORK, Feb. 28.—Johannes Steel, news analyst, has signed a two-year contract to broadcast exclusively on WMCA.

Steel is currently sponsored on WMCA by Monarch Wine Company and Simon Ackerman Clothes.

Marshall Broadcasting Files

MARSHALL, Tex., Feb. 28.—Among new charters filed this week at Austin, State capital, was that of the Marshall Broadcasting Company. Capital stock is listed at $15,000, with Riley Cross, A. G. (Pat) Mayse and Houston Harte named as incorporators.

Kilgallen Renewed

NEW YORK, Feb. 28.—Johnson & Johnson are renewing Dorothy Kilgallen's *Voice of Broadway*, effective March 31, on 65 CBS stations. Warren Hull will continue as announcer on the program.

Young & Rubicam the agency.

Harvey Harding on WHN

NEW YORK, Feb. 28.—Harvey Harding starts a one-man show on WHN March 2 at 9 a.m. Harding will plan piano, Novochord, write and read his own commercials, etc.

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Radio Talent

New York By JERRY LESSER

HEARD three talented youngsters on the Blue net's *Daughters of Uncle Sam* show last week. They are the Three Salutes and include KAY DAVIS, JUNE COURSON and CONNIE HAAS. Come from Orlando, Fla., where they worked on WDBO. . . . JAY MEREDITH has volunteered as a singer to entertain soldiers and sailors and finds it loads of fun. . . . FRANK LOVEJOY will be one of "Lydia's" boy friends when that show goes on the air March 2. Others will be PETER BEAUVAIS and DON MacLAUGHLIN. . . . GERTRUDE BERG's artistry is doing for the *Kate Hopkins* serial what she has done for her own *Goldbergs*, making it a top-line show. . . . SARAH BURTON, radio actress, has been signed for a prominent role in *A Kiss for Cinderella*, starring LUISE RAINER. . . . COLLEEN WRIGHT, Brooklyn actress and singer, appeared at the Israel Orphan Asylum benefit show at Madison Square Garden last week. . . . Did you know that MARK HAWLEY, for 15 years on the air as a news broadcaster, has averaged 16 commercial broadcasts weekly? . . . SKIPPY HOMEIER adds two new shows to his growing list, *Wheatena Playhouse* and *We, the Abbotts*.

* * *

SYLVIA CARR, radio rhythm singer, headlines the show to follow the installation of officers at the National Variety Artists' Clubhouse Sunday evening, March 1. . . . WARNER HALL has resigned from the sales services staff of WOR to join the Spot Sales Division of the Blue Network. . . . ED CONTENT, WOR's assistant chief engineer, is recuperating from an appendicitis operation in Parson's Hospital, Queens. . . . RALPH EDWARDS will celebrate the second anniversary of *Truth or Consequences* March 21. . . . ED EAST may get a juicy picture contract because of the success of his *Kitchen Quiz* screen shorts. . . . Have you read JAY JOSTYN'S article about radio actors in the Lambs' Club magazine? . . . MARK WARNOW revived his Blue Velvet orchestra at the AFRA Ball last week, and it's terrific. Remember how popular it was on the air four years ago?

* * *

HAROLD LEVEY, musical director of *Armstrong's Theater of Today*, on CBS Saturdays, submits his schedule of some 15 years ago to any conductor who thinks a complicated radio schedule is wearing. He rehearsed with the old New York Symphony under WALTER DAMROSCH in the morning, made records in the afternoon, played in a string orchestra at the Plaza Hotel for the dinner hour, played in the New York Symphony's evening concert, then joined a dance orchestra at midnight and played until 5 a.m. Now, maestro, it's your turn. . . . PHIL BAKER'S 364 question: "Why didn't Mahatma Ghandi like the co-eds at college?" And the answer, of course: "Because they all kept asking him for his pin."

Chicago By SAM HONIGBERG

VIRGINIA VERRILL, songstress, is back in fold. She is doing bits on *Uncle Walter's Doghouse*, the singing assignment on which was turned over to Mary Ann Mercer when Virginia left to become a mother. She also auditioned in a new show, *Grin and Share It*, for the Brown & Williamson Tobacco Company. . . . BOB ELSON, sports announcer, is leaving for California next week to look over the baseball camps. Before leaving he plans to marry Jean Cook, local model, who will accompany him on the trip. JESS KIRKPATRICK will fill in on the Elson-Anson show during his absence. . . . HAL TATE is dickering with WAIT for a spot for his theatrical chatter show. . . . CORNELIUS PEEPLES, soap opera performer, will be seen with the Jack and Jill Players, local theater group, this month. . . . BILLY EVENSON is one of four AFRA members working in Charles Freeman's production of *American Sideshow*, which opened at the Civic Theater Saturday (28). . . . BOB PURCELL has taken over the D. L. Toffenetti show on WGN, handled for the last couple of weeks by BILL ANSON. Sponsor wanted most of the gagging out of the show; hence the change.

PERCY FAITH and JIM PEASE, who wrote one of the three prize-winning operettas selected in the WGN Great American Operetta Contest, are staff members of NBC here. Faith conducts the *Carnation Contented* program, while Pease is assistant continuity director. The other winners are LEE ARMENTROUT and ROSS HASTINGS. . . . DON WARD has joined WGN as announcer. . . . PAT FLANAGAN, WBBM sportscaster, opens his spring training broadcasts March 2. Interviews are transcribed on the spot and flown here for airings. . . . GENE BAKER, of *Songs of a Dreamer*, will be heard in a new show soon. . . . OLAN SOULE is in Florida recuperating from a recent illness. . . . RUSS YOUNG, director of *Bachelor's Children*, is leaving on a vacation. . . . BRET MORRISON and EVA PARNELL are newcomers on *Road of Life*. . . . BOB STRONG will entertain the Fort Sheridan soldiers Thursday (5). Vocalist MARY ANN MERCER will work with him. . . . DON ELDER, formerly announcer on WDAY, Fargo, N. D., added to NBC staff here.

Hollywood By SAM ABBOTT

SHARON DOUGLAS and LEE BONNELL have been selected by Tay Garnett to play the roles of the newlyweds in his comedy, *Three Sheets to the Wind*. . . . FRANCES SCULLY, of *Speaking of Glamour*, spent the holidays at Palm Springs. . . . FRANCES WOODWARD, who made her Hollywood radio debut on *Big Town*, is being screen tested at 20th Century-Fox. . . . BILL GOODWIN, announcer, expects to participate in the proposed Civil Air Patrol. . . . After a brief absence from the KHJ microphone because of a tooth infection, GEORGE FISHER has returned to his show, *Hollywood Whispers*. . . . ED MAX is back on the *Blondie* show, following a three-week sojourn in the hospital. . . . KNOX MANNING will be guest of honor at the Kappa Sigma Fraternity's semi-annual meeting March 7 at the Pasadena Athletic Club. . . . TRUMAN BRADLEY, BILL GOODWIN, WENDELL NILES, DON WILSON, HARLOW WILCOX, TOM HANLON, MEL BUICK, ART GILMORE and KEN CARPENTER will be guest emsees with KNOX MANNING at the *Dancing for Defense* party to be staged in the Los Angeles Shrine Auditorium March 9 from 7 p.m. to 5 a.m. Each will work a one-hour shift. . . . JOHN R. HUGHES is back from a trip which included a survey of military and defense activity in the San Francisco area. While away he addressed the California State Association of Optometrists in Santa Barbara.

Pacific Blue Program Directors on Board

HOLLYWOOD, Feb. 28.—All program directors of the Pacific Blue affiliates have been named ex-officio members of the regional network's newly established program board by Don Gilman, Blue's Western Division vice-president. Directors will be advised of all contemplated Coast releases and asked for suggestions. Leo Tyson, Pacific Blue's program director, said. Glen Heisch, KECA program director, is already attending the meetings regularly, and it is expected that directors of other Southern California affiliates will also be able to attend.

Plan Theater Dates for Blue Net Sustainers; Exploitation Hypo; Stock Company Setup Soon Ready

NEW YORK, Feb. 28.—Blue Network is mulling extensive exploitation plans for its programs, and chief among the methods being considered by Phillips Carlin, vice-president in charge of programing, is a series of theater and public-appearance bookings for all Blue programs likely to click as theater fare. Carlin currently has four programs in mind as good touring possibilities. These are *Daughters of Uncle Sam*, on the Blue Sundays, 7:30-8 p.m.; *Swop Night*, Saturday, 8:30-9 p.m.; Cab Calloway's Quizzicale, Wednesday, 9:30-10 p.m., and *Town Meeting*, Thursday, 9-10 p.m.

Calloway show is currently playing night clubs, and, prior to its night club dates, had been playing vaude. It is going into the Sherman Hotel shortly, and will probably resume theater dates thereafter. Regarding *Daughters of Uncle Sam*, Carlin and Ed Wolf, show's producer, feel the program is ripe for vaude, needing only a comedy act and dance act to fill out as theater fare. *Swop Night*, emceed by H. Allen Smith, needs a few changes before it can be set as good theater material, but this will probably be done within a few weeks. Plan for *Town Meeting* is to continue the series thru the summer, from May into the fall season, and tour it with Blue affiliate stations getting tie-ups with chambers of commerce, civic groups, etc.

Carlin's plan to tour sustainers is in line with the Blue's policy of securing first-hand audience reaction to programs. This can best be done on a national scale by touring the shows. Blue Net is doing something similar with various of its experimental programs, such as *Martin of the Mist*. These are presented as one-shot programs, with a direct appeal for audience comment as to whether the program should be built into a sustaining series.

Policy of touring the Blue Net sustainers whenever possible also includes plans for extensive local contests and merchandising tie-ups. These contests are figured as exploitation hypos for the Blue affiliated stations and will be run considerably in advance of the stage-show's arrival in town.

Other programing facets Carlin is working on include a rotating stock company; air credits for producers, directors and writers on shows, and a new set of chimes (as distinguished from the NBC chimes now in use) for identification.

The stock company idea is expected to crystallize in about a month. Carlin intends to use young and unknown actors, and will select these from extensive files of actors who have already auditioned for the Blue Network but who have never, for one reason or another, clicked.

Actors See Coin In Spot Blurbs

PHILADELPHIA, Feb. 28.—It may be wishful thinking, but actors on local radio are already dreaming of cashing in on heavy coin going to singers and instrumentalists handling rhymed and jingle spot announcements. Already there are indications, here at least, that the "modern design" announcements are on their way and dramatized announcements coming in.

One sign was the action of Frank Wellman Agency in changing the sales approach in the commercial copy for three of its radio accounts. All spotted on WIP, dramatized announcements are being used for the news periods sponsored by M. London, carpets; *Sing for Your Supper*, platter show for Lefkon Optical Company, and *The Skaters' Album*, record show for Casey's Skating Rink. Judith Powell, local radio actress, handles the job.

Dramatized announcements, employing local talent, also being used by G. Washington coffee for its weekly *Lawyer 'Q'*, quizzer, started earlier in the month on WCAU. Radio directors at local ad agencies opine that the craze for jingle announcements is practically over, stating that in view of priorities, sponsors are much more serious about their product and are demanding a more serious sales approach. Dramatized announcements fill the bill in this respect.

Also indicative is the fact that none of the local agencies have contracted for "modern design" announcements during the month, blaming it on the high cost of cutting the transcriptions now.

Fayvelle Schulman to "PM"

NEW YORK, Feb. 28.—Fayvelle Schulman, assistant director of publicity and special features at WMCA and associated with Leon Goldstein at the station for four and a half years, joins the staff of *PM*, daily paper, Monday (3). Miss Schulman will be promotion assistant and will work with Edwin Levin.

Decision on Chains' Appeal Reserved by N. Y. Federal Court

NEW YORK, Feb. 28.—Federal Court yesterday reserved decision on the motion of Columbia Broadcasting System and National Broadcasting Company seeking a stay of the Federal Communications chain broadcasting regulations. CBS and NBC want the extension until such time as the United States Supreme Court rules on the case.

Court which reserved decision was the same which last week dismissed the chains' appeal for a restraining order on the ground that it had no jurisdiction.

Following the dismissal NBC and CBS announced they would take immediate steps to appeal and would ask the Supreme Court of the United States for a stay of the rules of the FCC.

Jack Hill to NBC

DETROIT, Feb. 28.—Jack Hill, on the production staff of WWJ for the past seven years, is leaving to join the NBC staff in Chicago.

STATIONS

AD AGENCIES

PRESS AGENTS

Are Invited To Submit Entries For

The Billboard's

FIFTH ANNUAL RADIO EXPLOITATION SURVEY

The country's radio editors will name the best network press department, best ad agency and best independent press agent in radio.

The Awards Committee will name exploitation winners in network, clear channel and local station divisions, as well as in agency and press agent categories.

Owing to many requests, deadline for entries is extended to March 15. Entries, covering the period from January 1, 1941, to January 1, 1942, should be sent to Radio Department, The Billboard, 1564 Broadway, New York.

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Program Reviews

EWT Unless Otherwise Indicated

"Photo Finish"

Reviewed Sunday, 9-9:30 p.m. PWT. Style—Quiz. Sponsor—Master Photo Finishers. Agency—Smith & Bull. Station—KNX (Los Angeles).

Master Photo Finishers give radio listeners and studio audience a chance at more than $200 in Defense Stamps and merchandise orders. Listeners pick up "Photo Finish" cards at the corner drugstore. Cards have 15 squares with the names of cities, countries and personalities. Listeners check off the corresponding name on the card when hints are thrown out during the program.

Contestants at the mike proved casual newspaper readers on the initial broadcast, for they missed such questions as, "What did Gene Tunney do to get in the news this past week?," "What was the name of the dancer appointed to the O. C. D.?" and "How was the lifesaving and other equipment marked that was taken from the Japs?"

The show is produced by John Cohan and has a format that is certain to appeal to Los Angeles area listeners. Tom Breneman, who emsees a bunch of other shows, is heard as the pilot of this show. He is much better here than he is on his other broadcast, because he doesn't ad lib too much. Hal Sawyer comes in for some effective commercials.

The filling out of the cards by listeners is held until the last, and a batch of news items is read without interruption. Cameras are also given for answers to simple questions such as, "What is the last date for the registration for the draft of men from 20 to 44?" and "What was the name of the movie star whose wife underwent an operation in a local hospital this past week?" (Ava Gardner Rooney).

The show is interesting thruout its 30-minute run and should boost business for the Photo Finishers.

Sam Abbott.

Bernie Armstrong

Reviewed Saturday, 7:30-7:45 p.m. Style—Orchestra, songs. Sponsor—Duquesne Brewing Company. Agency—Walker & Downing. Station—KDKA (Pittsburgh).

Bernie Armstrong's studio orchestra must be eating extra vitamins or using new instruments. Their music sounds so good it seems that the outfit isn't home-town. Usually, local bands give way to visitors in style, listenability and reputation.

Co-director of KDKA music, Armstrong flashes some nice arrangements and smooth instrumentation that make slick harmony. Strings, saxes and trumpets blend for good background during songs of Dorothy Armstrong, who's A-1, too.

Pierre Paulin maintains program's standard with commercials that are less hard to take than most. *Mort Frank.*

"Column of the Air"

Reviewed Tuesday, 11:20-11:30 p.m. Style—Chatter. Sponsor—L. N. Renault & Sons, Inc., Egg Harbor, N. J. Agency—Gray & Rogers, Philadelphia. Station—KYW (Philadelphia).

Already bankrolling a one-man stanza on WOR (New York) and a news show on KDKA (Pittsburgh), Renault wineries loosens up a bit more to take in a 10-minute nightly chit-chat on this outlet. Sponsor aims to take the air more seriously this year, with many more such shows planned for key stations in Pennsylvania.

Chore calls for a good-will job in the interests of Renault champagnes and wines. Assignment in this territory was given to Norman Jay—"with plenty to say." He does an excellent job. Most of the stanza caught was devoted to heavy puffs of the local Lions' Club, Jay reporting on his in-person that afternoon.

For the rest it's a listing of the next day's doings in the concert, opera and sports field. Altho they go with champagne, concerts and operas hardly make for the chit-chat one expects to hear at that late hour, especially considering the limited appeal of such cultural excitements. More important, it adds little to what has been ballied in the local newspapers.

Jay has the right approach to a Column on the Air, but his choice of items bears too heavy on the stuffed-shirt side.

Alwyn Bach announces.

Maurie Orodenker.

'Careers for a Nation at War'

Reviewed Wednesday, 9:15-9:45 p.m. Style — Educational. Station — WHN (New York).

Finding the proper place for the proper men in the prosecution of the national defense production program, via the scientific route, is the theme of a new educational series under the auspices of the United States Office of Education.

First of the series was conducted by Dr. Harry S. Rogers, president of the Polytechnic Institute of Brooklyn; Albert B. Newman, dean of the College of the City of New York, and Aaron Levenstein, Research Institute of America, chairman.

Program was weighted down with such academic heaviness in the answering of simple questions that the intent, transmitting to the listeners that a program of scientific specialization is taking place in factories and plants as well as colleges, was lost. Too much pomposity and verbosity killed the idea.

Educators didn't get to the point until the last 10 minutes of the program, and even then didn't seem too sure of themselves. Radio appeal of the academic gents was nil. *Zaff.*

WANTED

Smart five or six combination COWBOY BAND for Radio and Personal Appearances. Must be able to call hand and square dances. Capable giving pleasing show air and stage. Flash wardrobe. Long engagement.
BOX D-179, Care The Billboard, Cincinnati, O.

NBC-Thesaurus To Use Fisher Catalog

NEW YORK, Feb. 28.—NBC-Thesaurus this week signed contract giving Thesaurus the use of the Fred Fisher catalog. Fisher, who died recently, was an ASCAP member and his catalog is one of those in the ASCAP pool.

This follows shortly after signing of pact by Thesaurus and Warners, for use of Warner's music on Thesaurus transcriptions.

Other ASCAP publishers have been in conference with NBC execs since the Warner deal, and it is reported that a deal between NBC and the Metro Music interests is in negotiation.

"Peppers" Get Sponsor; Draw $350 Weekly on KYW

PHILADELPHIA, Feb. 28.—A new type of sponsor, using live talent, made its bow on local airlines this week. Starting last Wednesday (25) and continuing for a quarter-hour each evening at 11:30 p.m. on KYW, Frank Palumbo, local nitery impresario, is bank-rolling a musical show across the board in the interests of his after-dark spots. Has the Three Peppers, instrumental-vocal group, in the interests of his Palumbo's Cafe and New 20th Century Club here.

Peppers headline the show at both spots and trio draws down an additional $350 per week for the air chore. Program plugs the dining, dancing and banquet facilities at both niteries.

In the past, hotels and niteries have used spot announcements on local radio, but this is the first time for a regular program with live talent on a regular commercial basis. Almost total absence of local remotes has other performers hopeful that the other after-dark spots will follow suit. It only takes one to start something in this village.

Klein in Ringold's Spot

PHILADELPHIA, Feb. 28. — Henry Klein, formerly an executive with the agency, becomes radio director of Philip Klein Agency here on Monday (2). Agency is a heavy user of radio time. Klein fills the post of Herb Ringold, who resigned to join the War Department in Washington to handle public relations for the Army Air Corps. Agency also announces a new accounts, appointed to handle campaign for Charles Jacquin et Cie, producers of domestic cordials and liqueurs.

Kennedy-Davies Session A Spellbinder on WNEW

NEW YORK, Feb. 28.—John B. Kennedy's news program, normally 15 minutes, was stretched to 35 minutes Tuesday night on WNEW. Sponsor, Olson Rooting Company, was not billed for the time, and got the terrific break owing to fact that Kennedy's guest, Joseph Davies, ex-ambassador to Russia, proved so interesting a talker that the station would not cut him off the air. Sportscaster Eddie Dooley was all set to go on in his usual spot immediately after Kennedy's show, but station kept him off for the second quarter hour. Five minutes of a dance remote from the Top Hat were also clipped to give Kennedy and Davies time to finish.

Station got an unprecedented flood of phone calls and mail about the program.

WPB Expected To Ration Sale Of Radio Sets

NEW YORK, Feb. 28.—War Production Board within a week or two is expected to issue ration orders for the sale of all radio receivers for civilian use, according to trade executives here.

This report follows shortly after the WPB's order earlier this month, stating that within four months the entire radio manufacturing industry would have to convert itself to war use. The WPB's February order also stated that, for the first quarter of 1942, the output of receivers would be restricted to 60 per cent of the 1941 level.

It is understood that the ration system to be used is still in the discussion phase, but officials are working up arrangements for the application of a ration system before the end of March.

NBC Heads Urged To Shave Expenses

NEW YORK, Feb. 28.—Department heads of the National Broadcasting Company were asked this week to work out ways and means of shaving expenses by 10 per cent. It is not yet known whether this will seriously affect the NBC personnel. Three people in one department have already been let out, but NBC spokesmen claim that in many instances the expense cutting can be done via curtailment of a department's operations rather than dropping of personnel.

As yet, the chains have not felt any serious inroads as a result of the war and the war's effects on radio advertisers. Some big advertisers have dropped radio or cut their radio advertising, but time sales in general have not dropped.

Gen'l Mills Bringing Back "Guiding Light"

CHICAGO, Feb. 28.—General Mills is bringing back Irna Phillips's *The Guiding Light* March 17 as a segment of its *Gold Medal Hour*, originating on WMAQ (NBC) here. Show, off since last Christmas, has been set by the Knox Reeves Advertising Agency for 1:15 p.m. Mondays thru Fridays.

The same cast will be used in the top roles, among them Arthur Peterson, Gladys Heen, Marvin Mueller, Reese Taylor, Eloise Kummer, Beverly Ruby, Ruth Bailey, Mignon Schrieber, Seymour Young, Sarajane Young, Sarajane Wells and Ed Prentiss. Guilbert Gibbons will direct.

T. D. Connolly's CBS Trek

NEW YORK, Feb. 28.—Thomas D. Connolly, director of program promotion for CBS, leaves March 9 to visit four Midwest CBS outlets. He will speak before advertising and Kiwanis clubs of the cities he plans to visit, and talks will cover application of national-network radio to local problems. WCCO will arrange his talk in Minneapolis March 11; KOIL in Omaha March 12; KMBC, Kansas City, March 16, and KLZ, Denver, March 17. All these will be before local advertising clubs. On March 18 he will speak to the Denver Kiwanis Club.

FMSurveyShows HighbrowTastes

DETROIT, Feb. 28.—Survey of tastes, listening habits and preferences of FM fans as distinct from listeners at conventional sets has just been completed for W45D, local FM station. Basic fact was the apparently high-brow taste of the average FM listener, which indicates that the limited range of the average FM station may make it an ideal medium to reach listeners who could not be adequately reached by mass coverage of the average station.

Classical and concert music took first choice on the survey with a score of 82 per cent of preference votes; news broadcasts followed with 71; semi-classic vocalists, 62; popular music, 45. In other groups, popular vocalists topped sports programs.

Survey was based on questionnaires sent to a sampling of 249 representative listeners and a total of 127 replies. High percentage of 51 per cent response was received.

Comparative value of various times on FM showed interesting comparisons, with evening hours naturally by far the heaviest. Ratings were, in percentages of sets tuned in: 6 a.m.-12 a.m., 8 per cent; 12-2 p.m., 12 per cent; 2 p.m.-4 p.m., 20 per cent; 4 p.m.-6 p.m., 27 per cent; 6 p.m.-8 p.m., 74 per cent; 8 p.m.-10 p.m., 80 per cent, and 10 p.m.-12 p.m., 33 per cent.

WWJ Works Up Sked Of Defense Shows

DETROIT, Feb. 28.—Brief new programs to bring the problems of national defense home to listeners and tie in with support for the armed services are being started on WWJ. Tendency is to work the new trend out experimentally and in small bits, rather than in pretentious programs, thereby minimizing upsets to existing schedules.

Series of letters received from men in the service, sent to relatives, is being presented daily in a program by Ty Tyson, *Man in the Service*. Listener response appears strong on this program.

Further service tie-ups starts March 10, when Paul Williams goes on a four-a-week as *Victory Reporter*. Program is being scripted to cover brief human interest and oddity stories from the services, and limited to a five-minute spot at present.

Third program, *Defend Detroit*, goes on for 10 minutes five afternoons a week, and is worked out with local OCD officials to plug the immediate need of the day. One authority is built up for each day's broadcasts and the entire five are brought in on Fridays for a half-hour studio show, not broadcast, but staged as a round table of the week's progress in civilian defense.

Socony, General Mills Sponsor Games on WWJ

DETROIT, Feb. 28.—Harry Bannister, manager of WWJ, on Wednesday signed contracts with Socony-Vacuum Oil Company and General Mills as joint sponsors for direct broadcasts of all local games, plus reconstructed broadcasts, based on direct-wire reports, of all out-of-town games. Sponsors are the same as last year, and carry on despite the auto situation, which has hit sponsors in this town hard.

New contract marks some kind of a record for Ty Tyson, who has broadcast games for WWJ for every season beginning in 1927, and will repeat for the 16th year.

ADVERTISERS

(Continued from page 6)

Everywomen's Program because of plant conversion to wartime production, gets an immediate replacement in Freihofer Baking Company. . . . Barry Wood, Hit Parader, in town for a series of air guest shots in behalf of his platters and bonds, gets the *Gin Rummy School* series running on WDAS. . . . WIBG giving out service cards to listeners for the asking. . . . Harry Schlagel resigns his publicity post at WPEN to return to the Gotham scene. . . . WDAS winds up its swap-program series with WPTZ, Philco tele station. . . . WIP staff signed up 100 per cent for the purchase of Defense Bonds.

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Conducted by EUGENE BURR — Communications to 1564 Broadway, New York City

Out-of-Town Opening

"Life, Laughter and Tears"

(Court Square Theatre)
SPRINGFIELD, MASS.

A trio of one-act plays, "Coming Thru the Rye," by William Saroyan; "The End of the Beginning," by Sean O'Casey, and "Hello, Out There," by Saroyan. Presented by Eddie Dowling. Directed by Sokupler Watts. Sets by Oliver Smith. The cast: Eddie Dowling, Julie Haydon, Gene Ross, Farrell Pelly, Mildred Dunnock, Mervin Taylor, Hope Lange, Michael Artist, Vinnie Vincent, Joan Shepherd, Patricia Roe, George Blackwood, John Farrell, Peg Mayo, Grover Burgess and Ann Driscoll.

Life, Laughter and Tears is an "evening of William Saroyan and Sean O'Casey," with "Life" and "Tears" contributed by Saroyan and "Laughter" by O'Casey. With considerable smoothing down and polishing up, it would be an evening of entertainment.

A number of purely local difficulties made the opening hard. The Court Square is a motion picture house and couldn't be used until the midnight before the play opened, so the backstage staff had only 15 hours to get set for three difficult scenes, each with unusual lighting, etc. Add to this Eddie Dowling's Tuesday night radio broadcast that kept him from the final rehearsals and an attack of laryngitis that caused Peg Mayo's lines to be cut and you have trouble.

All three of the plays are too short. The curtain went up five minutes late, the intermissions were 20 to 25 minutes long, and still the show broke at 10:45, only two hours and 10 minutes from curtain time. The scenes are all elaborate and each calls for difficult lighting that should be simplified.

The plays are all good; the casting is excellent. Saroyan's "Life" and "Tears" are typically Saroyan, if one can say that anything he writes is typical. O'Casey's bit is uncreatively funny, but would be even better if Dowling played his part straight and left the slapstick to Farrell. This, one understands, is Dowling's intention.

Coming Thru the Rye plays with the intriguing idea that life is predestined. It opens with a strangely assorted group of characters receiving instructions from an off-stage voice, before they draw their last breath in whatever comes before life and their first breath on earth. Each of them is pictured as he will be when he dies and each knows what he is going to do on earth (altho he won't remember after he is born). It is the second group that interests the audience.

The play is too wordy in spots, needs considerable smoothing and could be judiciously lengthened by a bigger role for Mervin Taylor, a little Negro lad who plays "Roosevelt" and captured the hearts of the audience despite his small part. Gene Ross does a good job and Dowling wrings every lota of cynicism out of his part. About the most unconvincing bit is a love scene between Dowling and Miss Haydon that seemed particularly stilted.

End of the Beginning is a broad Irish comedy which could easily change titles with Saroyan's first play, and both of them would profit. The play was hampered by Miss Mayo's bad cold, which made many of her lines almost inaudible, and by the great many cues for off-stage action that were muffed. An overstuffed chair that rolled too far when pushed and dropped off the stage into the pit almost broke up the act. The lines are excellent and, with Dowling playing his part straight, to the slapstick of Farrell, O'Casey's offering should be 100 per cent better. It is the old tale of the husband and wife who change jobs to the husband's final consternation.

Saroyan's second, *Hello Out There*, starts off with a bang and then bogs down with three bangs—shots from the pistol of the enraged husband, who is rather unconvincing. An "Photo Finish," a gambler, Dowling is in a lonely jail, charged with rape and fearfully awaiting a lynch mob. He falls in love with Miss Haydon, as Ethel, the lonely cook at the jail, and the love scene, with the jail bars between them, is as convincing and heart-tugging as the first-act one wasn't. But the minute the enraged husband enters the scene, the tempo dies down, partly due to the script, partly to Grover Burgess's acting. "Photo Finish" tells his side of the rape, the husband shoots

(See Out-of-Town Openings on page 26)

New Plays on Broadway

Reviewed by Eugene Burr

BELASCO

Beginning Friday Evening, February 20, 1942

PLAN M

A play by James Edward Grant. Directed by Marion Gering. Setting designed by Lemuel Ayres, constructed by T. B. McDonald Construction Company, and painted by Robert W. Bergman Studios. Uniforms by Brooks Costume Company. Company manager, Chandos Sweet. Press agents, Charles Washburn and Frank Goodman. Stage managers, Lathrop Mitchell and Edmond LeCamte. Presented by Aldrich & Myers.

Orderly Harlan ..... A. P. Kaye
Mrs. Bodleigh ..... Joanna Duncan
Marjorie Barr ..... Anne Burr
Colonel Clegg ..... Stapleton Kent
Wing Commander Rambeau ..... Ellis Irving
Mrs. Barr ..... Margery Maude
Rear Admiral Spring ..... Charles Gerrard
Brigadier Husted ..... Neil Fitzgerald
General Sir Hugh Winston ..... Len Doyle
Dr. Hawes ..... Lumsden Hare
Colonel Collis ..... Douglas Gilmore
Private Thurston ..... Lathrop Mitchell
Private McCoy ..... Edmond Le Comte
Sir Ethan Foy ..... Stuart Canny
Admiral Farnsworth ..... Reynolds Denniston
Field Commanders and Other Officers:
Dr. James Coggin ..... Hector MacDonald
Naval Staff ..... Lathrop Mitchell
Commander Speyer ..... Earl Jehl
Colonel O'Gallagher ..... Gerald Desmond
Major Stanton ..... Wilfred Edge
General Lefling ..... John Mahin
Wing Commander Kieghly ..... Edmond Le Comte
Major Carter ..... Theodore Clapper
General Calverly ..... Guy Spaull
General Gaynor ..... Albert Lawrence
General Margolies ..... Mar Golieg

The Entire Action of the Play Takes Place in General Hugh Winston's Headquarters in the War Office in London. Time: Any Day During the War.

ACT I—Early Morning. ACT II—Two Hours Later. ACT III—One Hour Later.

Producers—and reviewers along with them—this season are wailing more loudly than ever over the alleged dearth of competent playwrights. It may be that competent playwrights are scarce, but their scarcity is not the primary reason for the season's unusually odoriferous flood of bad plays. Rather, the current low standards seem to me to be caused by the scarcity of managers who can read a script, realize its advantages, realize also its weaknesses and whip it into effective shape before its opening. In play after play this season there have been excellent ideas wried and twisted into bogwash by incompetent structure, incompetent writing, incompetent plotting and, frequently, incompetent production. Our playwrights, particularly the younger ones, are no worse than before, but our current managers seem unable to whip potentially good scripts into commercially presentable shape. They seem to produce them as is or with rewriting that fails to remedy the original faults. James Edward Grant's *Plan M*, which Aldrich & Myers presented at the Belasco Theater last Friday night, is just another in the season's already long list.

In essence it's a vastly intriguing melodramatic idea, with a denouement that is both unexpected and sensational—but as it is presented at the Belasco it emerges as a dull and stupid fairy tale, marred by the most obvious sort of bad play-making. The central plot concerns a group of German spies and a renegade English doctor who kill the general responsible for correlating Britain's war effort and substitute for him a German who looks exactly like him and has been trained for years to mimic his minutest mannerisms. The German, in turn, substitutes a phony for the vital Plan M, which is to be put into effect in the event of a threatened invasion of England. And, not content with that, the spies manage to drive the king and general staff off into captivity in an armored car manned by fifth columnists. It is a hair-raising and spine-chilling blueprint for a melodrama.

The invasion begins immediately, of course, and the substituted plan is put into operation, resulting in the loss of ships, planes and men and the threatened loss of the British Isles, while the German spy in a British general's uniform becomes the guiding force of the misdirected English defense.

The plot is, of course, discovered just in time to prevent successful invasion—but just how or why you're not going to find out in this corner. Enough to say that the German puppet starts to feel his guts and comes to grief over one hidden detail of the real general's private life that even the spies' ferreting has failed to uncover.

But between the murder of the real general and that ingenious denouement there is about as great a lack of excitement as you could well conceive in view of the events. The German puppet takes time off to indulge in military reminiscences and in soliloquies on the sex life of the soldier; the renegade British doctor, bold in engineering the plot, suddenly becomes a frightened and doddering old fool for no particular reason; at the end of the play a charwoman wanders into the hectic war office for no possible reason except to deliver a curtain line about the spirit of the British common people—which, in due time, she does. These are minor points; the trouble is that the script is literally packed with them, and a potentially exciting melodrama is thus turned into a flabby bore.

Nor does the playing do overmuch to help, despite several excellent performances. The dual role of the general and the spy forms a tempting ham sandwich—and the filling is enthusiastically supplied by Len Doyle, who is windy and over-theatrical thruout. Marion Gering's routine and far from subtle direction does little to showcase excellent performances from Lumsden Hare, Douglas Gilmore, Charles Gerrard, Reynolds Denniston, Ellis Irving and several of the others. Margery Maude offers lovely work as the real general's old secretary, and Anne Burr, despite the fact that her role is pivotal in the denouement, has little to do as the secretary's daughter—and does it.

WINDSOR

Beginning Sunday Evening, February 22, 1942

UNDER THIS ROOF

A play by Herbert B. Ehrmann. Staged by Russell Lewis. Setting designed by Perry Watkins and executed by United Studios. Costumes designed by Ernest Schrapps and executed by Eaves Costume Company. Company manager, Samuel H. Schwartz. Press agent, Vince McKnight. Stage manager, Harold Barrows. Presented by Russell Lewis and Rita Hassan.

Granny Warren ..... Louise Galloway
Abner Warren ..... George L. Spaulding
Cornelia Warren ..... Barbara O'Neil
Ezra Warren ..... Russell Hardie
Horace Drury ..... Howard St. John
Nora ..... Hilda Bruce
Gideon Warren ..... Peter Hobbs
David Warren ..... John Draper
Mr. Cassway ..... Harlan Briggs
Senator Flower ..... Watson White
Eileen O'Shaughnessy ..... Alexandra Brackett
Sean O'Shaughnessy ..... Walter Burke
Sidney Snow ..... James O'Neill

The Action of the Play Takes Place in the Living Room of the Farmhouse Built by Zebulon Warren During the 1770s Outside of Boston and Near Mount Wachusett.

ACT I—Afternoon in the Spring of 1846. ACT II—Scene 1: Evening in Winter of 1864. Scene 2: Late Afternoon, Autumn of 1867. ACT III—Late Afternoon in September, 1873.

The only possible reason that this confused corner can see for the production of Herbert B. Ehrmann's *Under This Roof*, which Russell Lewis and Rita Hassan offered at the Windsor Theater Sunday night, is a set of shallow, confused and misleading analogies between the America of 1846 to 1873, which it depicts, and the present day. For the rest, it is a dull, disconnected, hopelessly episodic and frequently silly discussion of a woman who is afraid to face the problems set by two men she loves—her childhood sweetheart and her son—and finally finds some sort of soul-fruition thru the failure of the money-grabbing schemes of her pompous, dictatorial (and estranged) husband. Aside from its prevailing dullness and its occasional bursts of impassioned stupidity there's nothing in particular wrong with it; but there's nothing in particular right with it, either. It sounds like the sort of fledgling script upon which a new playwright tries his wing—and which, if he has talent, he remods later and destroys.

The tale is of Cornelia Warren, of the New England Warrens, who fails to accompany her abolitionist sweetheart to the Missouri slavery wars, remaining at home to marry a hard-headed young business man. Some 18 years later her son, before she realizes the emotional and intellectual plight he is in, goes off to join the Union army, and is killed in the Battle of the Wilderness. Later still, her husband insists on lending his name to an opulent railroad fraud, and she finally decides to live apart from him, devoting herself to welfare work among factory hands—a movement which, the program obligingly states, did not actually get under way until some 20 years later, thereby dubbing it both dishonest and intellectually unsound as a solution for Cornelia. In any case, her husband crashes in the panic of 1873 and return to her, a suddenly broken and repentant man—a change utterly at variance with his previous character—and Cornelia decides to help him start over again. Don't ask me why.

Whatever drama Mr. Ehrmann does manage to inject into his scattered episodes comes by way of long-familiar chiches. All the action falls into one or another expected pattern—most of them shallow and phony, such as the rereading at the final curtain of a letter Cornelia wrote to her son just after he went away. The characters are burlesques built for the most part upon a single trait; and the underlying thoughts is fuzzy and sometimes fantastically incoherent. Thus, in the first scene, the abolitionist announces that slavery is due to spread, and then almost immediately claims that there is no danger of its coming to New England. Thus too, Cornelia's son, a poetical young man who has shown his good sense by busting out of Harvard, insists that he won't go hunting because he sickens at the thought of killing animals and seeing their blood; but he is frantically eager to join the army in order to kill men.

The direction of Russell Lewis, co-producer, does little to help. Mr. Lewis allows many of his people to caricature Mr. Ehrmann's already caricatured creations, and generally furnishes little of the directorial tightness that might have lent spurious drama to the playwright's undramatic situations. But *Under This Roof*, as presented, does at least one commendable thing—it brings back to Broadway Miss Barbara O'Neil of the cinema. Miss O'Neil is something less than convincing as the young girl of the first act; but in the other two, set 18 to 27 years later, she offers a rich, sincere, charming and altogether excellent performance, one that manages to be moving and emotionally compelling despite the lines she is forced to read.

Peter Hobbs does an impassioned and convincing job in the first-act role of the young abolitionist, and Howard St. John, as a preacher who is a family friend, offers another in his long line of superlatively fine, quietly effective performances. Russell Hardie is snowed under by the author's caricature of the man Cornelia marries; John Draper, as the son, gives what one fears is an accurate portrait of a Harvard man of the era; Louise Galloway is effective as Cornelia's grandmother; and the others, for the most part, are allowed to run wild in a series of obvious character bits, featured by the almost frantic overplaying of Harlan Briggs who, as a New York promoter, seems to be trying to give an imitation of a burlesque comedian on an off night.

PLYMOUTH

Beginning Tuesday Evening, February 24, 1942

GUEST IN THE HOUSE

A play by Hagar Wilde and Dale Eunson, from a story by Katherine Albert. Directed by Reginald Denham. Setting designed by Raymond Sovey, built by William Kellam Company, and painted by Robert W. Bergman Studio. General manager, Louis Epstein. Press agent, Bernard Simon. Stage manager, Ronald T. Hammond. Presented by Stephen and Paul Ames.

Ann Proctor ..... Louise Campbell
Lee Proctor, Her Daughter ..... Joan Spencer
Hilda, the Maid ..... Hildred Price
The Rev. Dr. Shaw ..... Walter Beck
Aunt Martha Proctor ..... Katherine Emmet
Miriam Blake ..... Pert Kelton
Dan Proctor ..... William Prince
Douglas Proctor ..... Leon Ames
John, the Butler ..... Oscar Sterling
Evelyn Heath ..... Mary Anderson
Frank Dow ..... Richard Barbee
Mrs. Dow ..... Helen Stewart
Miss Rhodes, a Reporter ..... Frieda Altman
Cam Tracy, a Photographer ..... Robert Breton

The Action Takes Place in the Living-Room of the Proctor Home Near Trumbull, Conn.

ACT I—Scene 1: Three o'Clock in the Afternoon. Early April. Scene 2: Late Morning. One Month Later. Scene 3: Later That Night. ACT II—Scene 1: Seven o'Clock in the Evening. Three Months Later. Scene 2: Later That Evening. ACT III—Noon the Following Day. Sunday.

If you noticed any stirrings and heavings on the shelves of the drama room of the Public Library recently, it was probably only the scripts of *The Children's Hour*, *The Man Who Came to Dinner* and *The Squall* struggling to bring forth *Guest in the House*, a melodrama adapted by Hagar Wilde and Dale Eunson from a story by Katherine Albert and presented Tuesday night at

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the Plymouth Theater by Stephen and Paul Ames.

Not that the derivative qualities of *Guest in the House* damn it. It combines and skirts its prototypes until it achieves a quality of its own and emerges as a spine-chilling and thoroly exciting mental melodrama. It's good, but it might have been even better if its writing had been a bit less obvious, if its denouement had been a bit less obviously manufactured, and if its central role had been played by an actress.

It deals with the Proctors, a happy and attractive suburban family—composed of Doug, an artist; Ann, his wife, and Lee, their young daughter, frequently visited by a saltily charming aunt and by Doug's young brother—as their domicile is taken over, warped, wried and ruined by a young girl who is a distant cousin of Ann's and who has been invited to live with them to ease her of her manifold woes. Evelyn, the girl, is a morbidly neurotic young lady with a choice collection of phobias, a serious heart condition, a morbid desire to rule every roost and a swiftly developing yen for Doug. In a month the charming Proctor menage is a shambles, with Ann suspecting Doug of having affairs with his models, Doug in a constant drunken stupor and Lee sedulously aping all the horrible kinks of her white and dainty new cousin. No one really knows just what is the matter—tho Ann suspects.

When Ann, driven to desperation, decides to turn Evelyn out, the girl makes a major move to catch Doug, and he at last sees her for what she is. But, faced with eviction, she tears her blouse and runs off in the night to the neighboring clergyman, with a story that Doug has attacked her. Even that move, after a couple of tense and enjoyably exciting moments, is weathered by the embattled Proctors, but then Evelyn, again seemingly sweet, confiding and helpless, gets herself into a betrothal with Doug's brother—and any attempt to tell him the truth, they know, will merely estrange him without saving him from the devil-child. In that impasse, the old aunt seizes upon one of the teeming outre facets of the girl's character to commit one of the most unusual murders in the annals of the stage. Everyone, including Evelyn, is better off because of her death.

Many of the scenes are taut and extremely exciting, and they're peppered by frequently amusing lines. And, as a whole, the play creates an extremely attractive impression, being very definitely one of the better items of the current season, despite its many faults. These last include a large amount of stiff and awkward dialog, a prevailing obviousness that dulls the fine point of the horror and muffles some of the effect, and the fact that the phobia that provides the final solution is obviously manufactured for that purpose alone, having nothing whatsoever to do with the gal's character as expressed in the rest of the action. Such defects, tho, are important only insofar as they tend to weaken a play that is powerful and exciting even as it stands.

The playing is excellent—except for the pivotal role of Evelyn. As Evelyn, a young lady named Mary Anderson, from the cinema, does a job that would be unforgivable even from an amateur. She is so painfully and brutally obvious that she sounds as tho she were starring in a radio serial; she mouths her lines unbearably; when called upon to cut loose in the final scene she solves the problem merely by screeching and shouting like a confused banshee. In her hands the already too-obvious role loses any atom of subtlety it might have possessed, and it becomes inconceivable that any sane humans could have failed to see thru Evelyn five minutes after she first entered the house. When she is sweet she sounds like a burlesque of the *Elsie* books; when storming, like a high-school Lady Macbeth. It's all the more a pity because, thru her, the play loses the audience uncertainty that might have put a fine point upon its psychological horrors.

On the other hand, most of the others are excellent, with particular plaudits going to Louise Campbell, Leon Ames and little Joan Spencer as the Proctor family. Miss Campbell, absent too long in Hollywood, does a lovely job, honest, strong, finely shaded and powerfully dramatic, and proves again that she's one of the finest of our younger actresses. Mr. Ames offers one of the typically excellent performances that we've come to expect from him, and little Miss Spencer is natural, charming and amazingly able as the youngster. Pert Kelton, as Doug's model, does a superlative job with her comedy timing and readings; Katherine Emmet is excellent as the aunt, and good work in minor roles is offered by Frieda Altman, Richard Barbee, William Prince and Walter Beck.

Reginald Denham's direction, tho it cashes in excellently on all melodramatic opportunities, fails to bring flow to the quieter sections and is, of course, at its worst in handling Miss Anderson's painfully amateurish interpretation of the central role.

BROADWAY RUNS

Performances to Feb. 28 Inclusive.

Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	99
Arsenic and Old Lace (Fulton)	Jan. 10,'41	475
Blithe Spirit (Morosco)	Nov. 5	131
Cafe Crown (Cort)	Jan. 23	43
Claudia (Booth)	Feb. 12	443
Guest in the House (Plymouth)	Feb. 24	7
Heart of a City (Miller)	Feb. 14	20
Jason (Hudson)	Jan. 21	46
Junior Miss (Lyceum)	Nov. 18	119
Life With Father (Empire)	Nov. 8,'39	966
Macbeth (National)	Nov. 11	127
My Sister Eileen (Biltmore)	Dec. 26,'40	490
Papa Is All (Guild)	Jan. 6	63
Rivals, The (Shubert)	Jan. 16	52
Spring Again (Henry Miller's)	Nov. 10	123
Under This Roof (Windsor)	Feb. 22	8
Musical Comedy		
Banjo Eyes (Hollywood)	Dec. 25	76
Best Foot Forward (Barrymore)	Oct. 1	173
G & S Rep (St. James)	Jan. 21	46
High Kickers (Broadhurst)	Oct. 31	139
Lady in the Dark (2nd engage.) (Alvin)	Sept. 2	207
Let's Face It! (Imperial)	Oct. 29	142
Porgy and Bess (revival) (Majestic)	Jan. 22	44
Sons o' Fun (Winter Garden)	Dec. 1	104

ST. JAMES

Beginning Monday Matinee, February 23, 1942

IOLANTHE

An operetta with libretto by Sir William S. Gilbert and score by Sir Arthur Sullivan. Staged by R. H. Burnside. Musical director, Louis Kroll. Settings not credited. Company manager, Sam Spachner. Press agent, C. P. Greneker. Stage manager, George Ford. Presented by Boston Comic Opera Company (R. H. Burnside, managing director).

The Lord Chancellor ....Florenz Ames
Earl of Mountararat ....Robert Pitkin
Lord Tolloller ....Morton Bowe
Private Willis (of the Grenadier Guards) ....Frederic Persson
Strephon (an Arcadian Shepherd) ....Philip Tully
Queen of the Fairies ....Helen Lanvin
Iolanthe (a Fairy, Strephon's Mother) ....Margaret Roy
Fairies:
Celia ....Mary Roche
Fleta ....Marie Valdez
Phyllis (An Arcadian Shepherdess and Ward in Chancery) ....Kathleen Roche

FAIRIES—Beatrice Babush, Phyllis Blake, Mary Lou Bartholomew, Ruth Carriger, Margaret Fisher, Sally Hadley, Lillian Konniver, Florence Keezel, Mary London, Vera Muller, Edith Maison, Lillian Purdue, Doris Pantoplas, Roslyn Ross, Sylvia Singer, Marie Valdez, Natalie Winston.

PEERS—William Berman, William Burgess, Robert Curl, Joseph Dunckley, Allan Lowell, Joseph Monte, Edward March, Anthony Pitre, Edward Platt, Morris Rohr, Otto Simanek, Larry Shindel, John Wheeler, Carl Wolf.

ACT I—An Arcadian Landscape. ACT II—Palace Yard, Westminster. Date—Between 1700 and 1882.

The fourth production of the Boston Comic Opera Company is charming *Iolanthe*, one of the most popular Gilbert and Sullivan operettas. As presented here, the operetta is not the best version ever produced in New York. Its singers are good, but not outstanding; its costumes are on the drab side; the two sets are adequate, and the musical accompaniment, tho fine, is not as good as the D'Oyle Carte company of a few seasons back.

Florenz Ames, as the Lord Chancellor, sings clearly and embellishes the lyrics with comic posturings and glittering eyes that endeared him to the audience from the very start. Kathleen Roche, the prettiest girl in the show, is so easy to look at that her unsteady lyric soprano becomes unimportant. She, too, captivated her audience.

Helen Lanvin, as the buxom queen, was properly authoritative; Margaret Roy, in the title role, revealed a pleasant contralto and a sweet, attractive personality; Frederic Persson, bass-baritone, failed to make himself clearly understood in some of the lyrics, and Philip Tully, as Strephon, was adequate. His lyric tenor is pleasant and his acting consisted mostly in being earnest. Morton Bowe and Robert Pitkin were properly comic and melodious, as their roles required.

Not being a particular Gilbert and Sullivan fan, we found this presentation pleasant but not particularly exciting.

Paul Denis.

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CARNEGIE HALL, NEW YORK

Jooss Ballet Not in Immigration Jam

NEW YORK, Feb. 28.—The Jooss Ballet, co-operative dance group which withdrew from its joint bills with the Boston Comic Opera Company at the St. James here last week, fears neither deportation nor incarceration under the immigration laws, according to its local director-manager, Leon Greanin, despite contrary reports circulated by a metropolitan daily last week after a benefit performance which followed the group's last regular show at the St. James. The group left the St. James, Greanin said, simply because a 13-week contract at $2,000 per had expired, and the Shubert office, shaving expenses, had declined a renewal.

Queried as to the source of the original rumor, Greanin retorted, "We have our enemies."

Plans are for the group to remain inactive until fall, Greanin added, when Kurt Jooss, founder of the ballet, hopes to be able to come here from England. Up to now the dancers' affairs have been looked after by Greanin and Frederick Cohen, assistant director of the group.

Shubert press department, which tabbed the story in the daily as "contradictory," said it could not account for its origin.

American Academy Students Offer "Dangerous Corner"

NEW YORK, Feb. 28.—Last Friday the American Academy of Dramatic Arts presented J. B. Priestley's *Dangerous Corner* at the Empire Theater. A cast which read well suffered under unconvincing direction.

The play is so well constructed that it practically plays itself, but if it is to be presented as a play and not a reading it needs some help from the actors. From that angle, the afternoon's work at the Empire was a waste. Individuals read their lines, then mentally retired from the scene, a proceeding which certainly detracted from the effectiveness of the plot. Frances Fielding, as Freda, read exceptionally well, but exhibited practically no interest in Olwen's (played by Phyllis Adams) account of the vitally important death about which the entire play revolves. Jacqueline Grayce, as Betty, counted the house during Miss Adams' very effective recital, and Robert Hultgren (Charles), who gave an outstanding reading every time it was his turn, gave his full attention to one of the flats. Only Steven Gethers seemed even slightly interested. Certainly such faults as these cannot be placed wholly at the feet of the young actors.

Miss Grayce gave one of the best readings of Betty we have heard at the Academy. Mr. Gethers started off too tensely, leaving himself no room for a climax. Ethan Elber's Gordon was very well done, but Mr. Elber can certainly improve his diction. Jean Andrew's Miss Mockridge was meaningless.

M. A. B.

Horton "Henry" Big

PHOENIX, Ariz., Feb. 28.—Manhattan Players scored their biggest success since their advent here in early January with their recent star system presentation of Edward Everett Horton in *Springtime for Henry*. Four performances in the local high school auditorium, especially leased for the occasion, drew total attendance of approximately 3,500, according to Shepard Chartoc, the company's press agent. Admish ranged from 55 cents to $1.65.

So far the Manhattan Players have staged five plays locally, each to increased attendance.

Feagin School Students Offer Excellent "Lucerne"

NEW YORK, Feb. 28.—The senior students of the Feagin School of Dramatic Art last Tuesday evening (24) at the Heckscher Theater offered Act II of *The Enchanted April*, followed by the recent but ill-fated Broadway venture, *Letters to Lucerne*.

There was nothing enchanting or even slightly charming about the Kane Campbell piece, an exceedingly dull affair at best. It included several painful occasions on which James Byrd, Thomas Briggs and George Lewis juggled their lines badly. Annie Sue Buss, as Mrs. William Fisher, possesses a marked impediment in her diction. Eugene Debs and Maria Costa were a tonic as a pair of Italian servants, providing this particular *April's* few but badly needed laughs. Myria Brutton was a properly attractive Lady Caroline.

The second effort was as good as the first was bad. *Letters to Lucerne*, by Fritz Rotter and Allen Vincent, was beautifully treated and tastefully presented, and provided the all-too-elusive combination of excellent direction and downright good acting. There were innumerable temptations to elaborate melodramatics, but the players had the good sense to restrain themselves; this in any young group, is a precious rarity.

It is no easy job to say that one performer was any better than the others; they were all good. Vivian Gorlin as the sweet German schoolgirl, Erna Schmidt, was wisely sensitive and delicate. Angela Lansbury has an inherent flair for comedy, evidenced by her amusing Marion Curwood. Katherine Jones's dynamic Bingo Hill was flawless, as was Kathy Johnson in the part of the French girl, Felice Renoir. Arra Betty Yeager made a satisfactory Olga, while Eugene Debs did a good job as Gustave. Creditable, too, were Louise Gordon, Helen Louise Slomon, Don Doherty, Margaret Roski, Georger Lewis and Bob Healy. They were directed beautifully by Robert Milton.

F. J. B.

"Father" $3,750 in D. M.

DES MOINES, Feb. 28.—*Life With Father* pulled in $3,750 at the Shrine Auditorium here last Wednesday (18). A total of 2,800 customers paid prices ranging from $1.12 to $2.80.

Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.)

"Iolanthe"—94%

YES: Mantle *(News)*, Anderson *(Journal-American)*, Bianccolli *(World-Telegram)*, Lockridge *(Sun)*, Kronenberger *(PM)*, Watts *(Herald-Tribune)*, Atkinson *(Times)*, Coleman *(Mirror)*.
NO: None.
NO OPINION: Waldorf *(Post)*.

"Plan M"—6%

YES: None.
NO: Atkinson *(Times)*, Anderson *(Journal-American)*, Lockridge *(Sun)*, Kronenberger *(PM)*, Coleman *(Mirror)*, Waldorf *(Post)*, Watts *(Herald-Tribune)*, Farrell *(World-Telegram)*.
NO OPINION: Mantle *(News)*.

"Under This Roof"—0%

YES: None.
NO: Waldorf *(Post)*, Mantle *(News)*, Lockridge *(World-Telegram)*, Anderson *(Journal-American)*, Watts *(Herald-Tribune)*, Atkinson *(Times)*, Kronenberger *(PM)*, Lockridge *(Sun)*, Coleman *(Mirror)*.
NO OPINION: None.

"Guest in the House"—28%

YES: Atkinson *(Times)*, Mantle *(News)*.
NO: Anderson *(Journal-American)*, Waldorf *(Post)*, Farrell *(World-Telegram)*, Kronenberger *(PM)*, Watts *(Herald-Tribune)*, Coleman *(Mirror)*.
NO OPINION: Lockridge *(Sun)*.

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Conducted by PAUL DENIS — Communications to 1564 Broadway, New York City — SAM HONIGBERG, Associate

Harry Kalcheim May Head Morris Chicago Office

NEW YORK, Feb. 28.—Reports that Harry Kalcheim, now in the band department of the William Morris Agency, may go out to work from the Chicago office, were confirmed by Nat Lefkowitz, WM treasurer, who said there have been "discussions" on that subject. If a positive decision is made, he said, move will take place in about two weeks.

Harry Kalcheim is a recent acquisition to the organization, having come to WM after many years as head booker for the Paramount Circuit.

Possibility exists that Kalcheim may take over the spot now occupied by Morris Silver, currently head of the Chicago branch of the organization. There was no comment from here on that possibility.

In Chicago, Silver said the he was not yet ready to retire.

Glenn Jacobs Buys Sun Detroit Agency

DETROIT, Feb. 28.—Glenn M. Jacobs, former manager of the Del Rio Midgets, last season with the Johnny J. Jones Exposition, has purchased the entire stock of the Gus Sun Vaudeville Agency, Inc., a Michigan corporation with offices here, and will continue to operate the agency under the same title in a tie-up with the Gus Sun Booking Agency, Springfield, O.

The local office has been reorganized and the new officers are Glenn M. Jacobs, president; Edith Jacobs, secretary-treasurer; Nova Schultz, director, and Alfred Burwell, John W. Todd and Mary Buhs, associates.

Name Act, Band Colored Combos

DETROIT, Feb. 28.—Combination shows have been set for three additional weeks by Ben and Lou Cohen, of the Paradise Theater, playing colored attractions, following Count Basie week of March 13.

Following three months of experimental booking in this new spot, policy of name or semi-name band, plus a headline colored act, is being used instead of a single headliner or band alone.

Bookings are March 20, Louise Beavers, with Claude Hopkins orchestra (booked thru the Lanceford Agency); March 27, Mills Brothers, with Jay McShann orchestra, and April 3, Lucky Millinder and orchestra, with Sister Rosetta Tharpe and the Berry Brothers.

Hume will close around May 1 for the summer.

Drops Floorshow in Favor of 2d Band

DETROIT, Feb. 28.—Grand Terrace, only local theater-style night spot, is dropping floorshows for two-band policy. Spot has a reputation as a major ballroom, going back, under other names, about 20 years.

Billy Moon's eight-piece band, with Margery Obenaur, vocalist, alternates with Evans and Paire, novelty colored trio. The band, vocalist and trio combine twice during the evening for 20-minute "floorshows." New policy appears to be clicking.

Billy Vine's $450

NEW YORK, Feb. 28.—Billy Vine, who a little over a year ago was lucky to get $75 weekly, is moving into the money class. Latest booking for Vine is at the Latin Quarter, Boston, starting April 3 at $450 per. Vine's break came with numerous holdovers at the Hurricane here when it reopened under new management. Shortly after that he was signed for the legiter *High Kickers*, which he left in favor of Florida cafe bookings.

Deal for the Latin Quarter was made by Dave Vine, Billy's pappy, who is also his personal manager and a dialect comic, among other things. William Morris agency arranged the date.

D'Orsay Mad

MIAMI BEACH, Fla., Feb. 28.—Fifi D'Orsay stormed the local police department last Friday, as her temper flared over a $10 fine and a suspended one-day jail sentence.

She was convicted of failing to comply with the city ordinance requiring employees of night clubs to register with the police department. Fifi asserted she would "leave Florida and return to the United States."

New Orleans Area Clubs Doing Well; War Effort Helps

NEW ORLEANS, Feb. 28.—War activities have tended to improve patronage at leading night clubs of the Middle Gulf area.

No close-downs were noted here following cancellation of Mardi Gras, altho Vieux Carre failed to bring up quality of shows. Unusually large number of servicemen are seen at all clubs, with special rates in force at most spots for them.

A successful racing season here, improvement in business and expansion of shipbuilding on the Louisiana and Mississippi Gulf coasts have been stimulating factors.

In the vicinity of Camp Shelby, Holmes Club at Hattiesburg is bringing in outside bands for the first time, with Russ Papalia ork and three-act floorshow current. At Mobile the Battle House Hotel has opened the Plantation, with dance music except Sunday nights. Jimmy Harris ork is booked for indefinite stay, with Agnes Griffin at organ.

At Bourgeois, p. a. for the Blue Room of the Roosevelt, says Henry Busse's ork is drawing SRO each night despite start of Lent.

AGVA Collects for Todd Cafe Chorines

CHICAGO, Feb. 28.—American Guild of Variety Artists here collected $534.60 in the Bankruptcy Court this week for back pay due 17 chorus people who worked in Todd's Theater-Cafe, a spot operated by the Rainbow Amusement Company last year. Jack Irving, AGVA rep, says that an attempt is being made to collect an additional $1,050 due principals, including Blanche Bradley and the Singing Marines, Bill Gary, Emil and Evelyn, and the Dawn Sisters. A new hearing is necessary.

George Jessel, who was the star of the bill during the last week of Theater-Cafe's life, is suing separately. AGVA, meanwhile, is looking for several of the 17 chorus girls whose present whereabouts are not known.

Auds Increase Use of Theatrical Type Shows; Name Orks Can Hit 15G Nightly; No Summer Runs

(Continued from page 3)

arenas will be necessary for entertainment and morale purposes.

Added angle on the 20 per cent increase in arena business thru theatrical ventures is the fact that all bookings are in the fall and winter season. Most of the spots either shut down in the summer or are used as roller skating rinks or pools. Few arenas have air-conditioning plants. The managements have not deemed this expensive step wise, as outdoor attractions are too much to cope with during the hotter months.

Capacity of the arenas has caused producers to design big shows. Latest of these is *Skating Vanities*, which started as *Roller Follies*. This roller skating unit is patterned after the ice shows. If a show has any possibilities AMA will immediately offer it 16 weeks.

An important factor contributing to the rise of theatrical entertainment in arenas is the increasing number of one-night bookings of name bands in the larger spots. In some auds a name band can gross as high as $15,000 nightly, which exceeds anything that can be obtained in either a ballroom or location. However, arenas will use only the top box-office bands, of which there is a scarcity. Again, a name-band presentation can only be used about once every six weeks. Too many name-band promotions will kill the idea, arena managers feel.

Sunday promotions in arenas are a recent development. Jimmy Evans, a pioneer in this field, has been putting shows into arenas and auditoriums in White Plains, Trenton, New Haven, Worcester and Laurel, Mass. Terrific business is exemplified by the gross just hung up by Harry James at White Plains —$5,900 in two performances. Record for this spot is held by Ray Kyser, October 26—$10,000 in three performances.

Outlay for this type of show is usually high. Besides getting a top band, very often on a percentage basis, promoter has to get about five vaude acts, of which two must be names. Promoter, naturally, also takes a gamble on the weather. With good breaks such promotions wind up far in the black.

However, war conditions are seen as heavily cutting into this field. In auditoriums such as those in White Plains, Worcester, Trenton and other towns of similar size, profitable operation depends upon out-of-town trade. Tire rationing is seen as knocking off a sizable chunk of revenue. Other factors include 24-hour operation of defense plants, leaving townsmen little time for shows, and the induction of kids of jitterbug age into the army. But it is believed enough people will still be left around to make Sunday operation worth while.

That arenas and big auditoriums can be profitably utilized for practically every type of theatrical venture is demonstrated by the appearance of the Martha Graham dance troupe in a modern ballet concert in an arena in Grand Rapids, Mich., where a capacity crowd turned out. South Bend similarly turned out in force for the ballet group, while Columbus, O., drew 3,000.

Lectures are also contributing to the arena income. Symposiums with two name gabbers have filled big halls. Name concert artists have also played arenas profitably.

Occasional Vaude Fails in Michigan

DETROIT, Feb. 28.—Occasional weeks of vaude have proved a poor policy at up-State Michigan theaters, according to J. Oliver Brooks, head Butterfield booker, who experimented with this policy the past three months in several cities. Brooks was convinced that stageshows would prove successful, but results have proved disappointing, he admitted this week.

Typical was booking of Ted Weems's orchestra, normally a good money-maker in this territory, but, he said, a definite b.-o. disappointment in various Butterfield houses. Circuit is against any more stageshows for the present.

802 Nixes 1-Act, No-Band Booking

NEW YORK, Feb. 28.—RKO's plan to open the 23rd Street Theater here with a single vaude act, Bob Howard, was nixed when Local 802 demanded that five standby musicians be hired. Howard is his own accompanist at the piano.

Howard was to have opened yesterday.

Talent Agencies

LEO EDWARDS, NEW YORK, had his new protegee, Adele Rivie make her grand opera debut at the Academy of Music, Brooklyn, February 12. She goes into Irving Caesar's new show, *My Dear Public*, opening in New Haven March 16. . . . JACK EDELSTEIN, theatrical attorney late with I. Robert Broder, now back to the army. . . . RUDY FRIMAN, New York agent, has filed a bankruptcy petition, listing $1,060 liabilities and no assets. . . . PETER STEELE, Montreal, has closed his agency in favor of a post as sales manager. . . . MARGARET McLAUGHLIN has joined the Marks office, Pittsburgh, as head of the banquet division.

JEAN WALD, former fem band leader, has joined the cocktail department of Frederick Bros., New York, as assistant to Joe Marcoinis.

HARRY GREDEN, Chicago agent, has set Davidson and Forgie, badminton act, into the Sherman Hotel, Chicago, for four weeks, opening April 8. . . . BILL CROUCH, promotion head of Soundies Distributing Corporation, Chicago, is in Hollywood for conferences with Sam Coslow, producer of movie machine shorts.

RAY S. KNEELAND'S Amusement Booking Service, Buffalo, has received an AGVA franchise.

HARY ROMM set to return to New York from Florida March 9. . . . SIDNEY MORSE, of William Morris Agency, has enlisted in the Air Corps. Set to leave shortly. . . . CLARENCE J. AUSTIN is importing Carmen Salazar, who recently concluded a date at the Copacabana, Rio de Janeiro. Has also set Rosita Rios, Rolando, Trio Jochbeco and Soleo Reyes at the Havana-Madrid, New York, to open March 2. . . . JAY CEE Theatrical Enterprises is a new New York office, operated by Jack Kneeland and Charlie Levison.

EDDIE SHERMAN office in Philadelphia reports the Ink Spots have been signed for the next Abbott-Costello picture. . . . JOLLY JOYCE, Philadelphia, booked the Three Loose Nuts into the Plantation Club, St. Louis, opening March 12 for six weeks. . . . BERNIE LANDIS, Philadelphia, adds Sam's Cafe, Philadelphia, to his books.

War Makes U. S. Acts Hard To Get; Rio Bookers Seek Native Talent

RIO DE JANEIRO, Feb. 21.—With the U. S. in war and the uncertainty of importation of attractions from the States, local agencies have concentrated on the national markets for attractions, seeking new talents for after-dark spots. The transportation problem and the uncertainty of regular steamer service from the States is another headache for bookers. Airplane passage is usually sold out weeks in advance. Last arrival from the States was Tenner and Swift, male rope spinners, who opened at the Copacabana early in February. Four girls to augment U. S. line in Copa were expected on same boat. Only one arrival; reason for others not sailing was withheld.

U. S. attractions have dominated in Rio's three Casinos since the season started last April, continuing thru the latter part of December, when the Casino Atlantico switched to national talent. Urca currently has Novak Sisters, Congero dancers, and Lee Brody. The Copa has Three Arnolds (closing February 13), Tenner and Swift and a girl line of five, all from the States.

Local bookers have leaned heavily to radio and records for current attractions. Linda Batista, Beatrice Costa, and Jararaca and Ratinho are at the Urca; Nuno Roland and Paulo de Castro at the Copa, and the Anjos de Inferno at the Atlantico. New show at Copa February 19 features Nini Theilade, formerly of the Ballet Russe de Monte Carlo, who now lives in Rio.

Rio spots will not feel the pinch as greatly as out-of-town places, due to radio commitments requiring artists remaining in city for broadcasts to double into casinos.

Operators here are concerned about tourist trade. Last year's b.o. was the largest in history. All spots have made strong bids to attract the U. S. tourist trade, considered heavy spenders, due to the fact that the U. S. dollar brings about 20 or 21 mil-reis and exchange has held at the rate during season.

Casino operators are optimistic about the future. City is now in a wave of prosperity, with apartment and office buildings rising rapidly.

The loss of U. S. performers' box-office values in the casinos may not be felt until the regular season opens early in April, for the summer finds most Cariocans in the mountain resorts.

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Night Club Reviews

St. Regis Hotel, Iridium Room, New York

Talent policy: Dance and show band; Latin band; floor entertainment at 9:30 and 12:30. Management: Vincent Astor, hotel managing director. Jane Hunter, publicity director. Prices: A la carte.

Altho this room closed when the Dorothy Lewis ice revue bowed out last month, it was reopened shortly thereafter when the hotel's downstairs Maisonette Room caught fire and had to be shut. Now the Iridium Room will continue indefinitely with a cautiously-budgeted entertainment policy, its future depending on whether the hotel decides to open its Viennese Roof or not for the summer.

Music is the main entertainment here and rounds out the evening of fine service, food and liquor, and aristocratic decor. Paul Sparr, violinist, leads the main orchestra, which is composed of some of the men he had when he played the Maisonette Room and also some of Hal Saunders's men. (Saunders had the main band here the past couple of seasons). Sparr's orchestra is a good, smooth outfit playing bouncy, society-styled music. Gus Martel leads his Latin band from piano position, and dishes out lively rhythms, mostly rumbas and waltzes. His guitarist doubles on vocals and maracas. Sparr's strong bass man provides vocals, too.

The one-act floorshow is provided by Maurice and Cordoba, veteran ballroom team recently at the Palmer House, Chicago. They have been around for years and know how to arrange flashy, punchy yet silk-smooth routines. They included a waltz, paso doble, tango and rumba, replete with slick lifts, spins and slides. Miss Cordoba was especially attractive in a gray chiffon, ankle-length dress.

Maximilian and ensemble entertain at luncheon. *Paul Denis.*

Stevens Hotel, Continental Room, Chicago

Talent policy: Dance band; intermission pianist and singer. Management: Jay Joner, manager; Bill Keith, promotion; Maury, host. Prices: Minimum $1.50 except Saturdays ($2).

After discarding floorshows, room has been having some luck with bands. A couple who made good here are Griff Williams and Del Courtney. A third maestro who cannot miss is Chuck Foster, a West Coast outfit playing its first local hotel engagement. Initial option has already been picked up and the boys may be held here until the end of the season in June.

Foster's band fits the room like a glove. The organization is clean cut and youthful and the music is neat, both in the sweet and swing departments. Kept soft during early dinner hours, the music becomes moderately warm as the evening wears on, but is admirably soothing to the ears at all times.

Foster, youthful and personable, works to the customers and pitches in generously with sax and clarinet work. His female vocal department is unusually strong. Dotty Dotson, an attractive lass, performs ably on novelties and rhythm tunes. Gloria Foster, good-looking brunette, handles ballads effectively. Both are definite assets to the band. Male singers, doubling from the band, include Jimmy Castle, Dick Arant and Don Crawford, the latter two forming a trio with Dotty.

Instrumentation includes three sax, three rhythm and four brass, in addition to Foster's sax. Band airs over WGN (Mutual) and is slated for a couple of commercial shots. One of them is the *Spotlight Bands* program April 22.

An intermission entertainer worthy of attention is Don Di Flavio, handsome and talented romantic singer of pop and musical show tunes. He accompanies himself on the piano and handles his sets smoothly and effectively. *Sam Honigberg.*

El Patio, Mexico

Talent policy: Production shows at midnight and 2:30, and two dance bands. Management: Sr. Vicente Miranda; maitre d' hotel, Manuel Rico, E. Prices: Dinner, 6 pesos minimum; 8 pesos Saturdays.

Present show is one of El Patio's best. An American dance team new to Mexico, Nils and Nadynne, have caught on, and are likely to stay a while. They base their stuff on ballroom technique; but, living up to their billing, "Dance Thrills," they fill every moment with action. While Nils spins on his toes, holding Nadynne aloft, she in turn is always shifting positions rapidly. There is grace in the movement also. The team opens to *Kammenoi Ostrow*, then shifts to Chopin's *Nocturne*, then to the *Samson and Delilah* alto aria. The very seriousness of the music is an asset, as it gives the act an air of solidity.

Held over is Bob Bromley and His Personality Puppets. He is always introducing something new, this time a Sonja Henie puppet. His virtuoso pianist has added some jive to his repertory. For the second show Bob reserves his strip-tease dancer. The Mexicans like the tease part, but are a little stunned by the strip, being by nature very conservative. His most difficult act, which has never been duplicated in puppetry here, is a flying trapeze clown, with 20-foot strings.

Of the Spanish and Mexican acts, the one that went over best was the singing of pop Mexican songs, *Cielito Lindo* and so on, by the Michoacan boys, the Trio Tariacuri. They were attractively dressed in white braided trousers and short jacket, with sombreros to match, but it was their excellent singing and personalities that did the trick. They are just returned from Havana, their second tour to Cuba.

Among the guests present the night caught was David Werblin, of Music Corporation of America, New York. He came down in the same plane with Don Vicente Miranda, owner of El Patio. *Charles Poore.*

Florentine Gardens, Hollywood

Talent policy: Dance band and floorshows at 9:15, 11 p.m. and 12:30 a.m. Management; Frank R. Bruni, general director; Richard Hubert, headwaiter; Rose Joseph, publicity. Prices: Admission without dinner, 75 cents; dinner from $2; drinks from 35 cents.

Nils Thor Granlund is in his third year as producer of the shows at Florentine Gardens, and this one, *Victory Girl Revue*, follows the same pattern as NTG's others, with the exceptions of the features, Ozzie Nelson and orchestra and Professor Lamberti.

Show opens with Fred Scott singing *She's the Texas Guinan of Hollywood*. NTG emsees to this point and then turns it over to Sugar Geise, who does a good job but fails to get over the gags as well as the maestro himself. Miss Geise scores singing *I'm a Guinan Baby From Hollywood*, which brings on the NTG beauties. Turn has good tempo, and appearance of pretty Vera Lee, working to *Intermezzo*, carries it on with some outstanding dancing, featuring toe work and pirouetting. Outstanding in the first turn, in addition to Scott's vocals and Miss Lee's dancing, are Sally Lyons and Florence Gayle, acro dancers.

Since Scott has a reputation for Western songs, NTG has put in a good spot for him with *The Cowboys Are With You, Uncle Sam*. Encored with *White Cliffs of Dover* and was brought back for *Deep in the Heart of Texas*. Charming Evelyn Sloane, who offers a dance specialty, got a tremendous hand.

Nelson's orchestra (four reed, six brass, four rhythm) has a spot, filled admirably by the maestro's vocalizing *I've Got the Oh-What-an-Easy-Job-You've-Got-All-You-Do-Is-Wave-a-Stick Blues*. Pretty Loraine Elliott, on for a couple of vocals, handles them with ease.

Professor Lamberti's turn is not long enough. He hammers on his xylophone and gags away, and before he winds up proves conclusively he can play the thing.

Production numbers also include *The Garden of Beautiful Girls*, which gives NTG ample opportunity to show off Joy Barlow, Virginia Cruzon, Ann Frederick and June Baley. Scott sings *Like a Rose in a Garden* to good applause, and pretty Sylvia McKaye provides a sock finish as the American Beauty Rose. Black lighting is employed to bring out the costuming.

It wouldn't be an NTG show if it didn't have audience participation to get a barrel of laughs, so *Let's Have a Wonderful Party* brings patrons to the floor. NTG beauties play follow the leader, musical chair and patty-cake with the patrons, and audience laughs its head off at the men patrons with paper bonnets on.

Show is well rounded. Sock entertainment. *Sam Abbott.*

Jimmy Contratto's Trianon, South Gate, Calif.

Talent policy: Dance band and floorshow at 10:30. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Admission, 55 cents; dinner, 75 cents up; drinks, 30 cents up.

Contratto has brought in an entire revue for the stay of Al Donahue and orchestra (six brass, five sax, three rhythm). The revue, *Change Your Luck*, has 10 people and features Ford, Harris and Jones, Harlem steppers.

Donahue emsees, with all 10 of the revuers taking the stage. Babe Williams, revue vocalist, brings on Carolyn Richardson, sepia singer, for *After You've Gone* and *You're the Only Thing Left in My Dreams*. Despite a bad microphone, Miss Richardson did swell.

Martina D'Arcy brings on the Congoettes by rhythmic gyrations of a jungle dance. The Congoettes, four sepians, join Miss D'Arcy to put across Congo steps. Lighting for the act is none too good, but turn has plenty of punch and girls work with enthusiasm.

Ford, Harris and Jones are the hit of the show. Fast stepping and the splits of Paul Harris and Haywood Jones are outstanding. Larry Ford emsees the turn in fine fashion. Jones vocalizes *The Sheik of Araby*, but the crowd wanted more Harlem rhythm tapping. Show-stopped opening night.

Babe Williams, tenor, pleased no end with his *White Cliffs of Dover*, encoring with *Chloe*. Singer knows his range, and his selections are well chosen.

Closing brought all of the Luckers on the floor for dancing.

Show ran a little too long opening night, but has been cut. Ford, Harris and Jones can stay on longer, and the vocal parts should be shortened, not because they don't have merit, but because patrons demand it. Despite the lack of staging facilities, this is a bang-up show and worth much more than the 55 cents admission. *Sam Abbott.*

606 Club, Chicago

Talent policy: Shows at 10:30, 12:30, 2 and 4; show and dance band. Management: Dave Fields, manager; Marty White, host. Prices: Minimum $1 per show ($2 Saturday).

A dozen acts are still employed here (many of them strips) and nightly business still smacks of New Year's Eve proportions. For some acts, engagements last months at a time, with return dates available if they furnish the type of risque yet sock entertainment attractive to visiting firemen.

Shows are long (65 minutes) but fast, emseed by Don Harris, who is okay on introductions and only so-so on gags. Sings in his own spot, way down in the bill, and his voice is punchy.

Heading the strip parade is Marian Miller, eye-fetching blonde whose body-quiver specialties hold the attention of both the sober (they are in the minority) and the drinking mobs. On the bill are Georgiana, shapely redhead; Princess Aloha, exotic dancer; Jeanne, hard-working strip; Ginger Britton, stripper, who precedes her number with a song, and Janeen, talking strip.

The song department is topped by Midge Fellows, a powerful saleslady of swingeroos. Works like a veteran and has a forceful personality. Dolly Sterling still sings off-color comedy songs, and the boys can't get enough of them. (Wacky Wayne, another songstress, was off the night show was caught.)

Song and dance rhythms are dished out by a cute pair of youngsters named Bobby Joyce and Ginger. Jerri Vance scores with a fine contortion number. The Bobbettes, line of four girls, open with a *Begin the Beguine* tap and fold the show with a novelty waltz using male dummies for partners.

Sol Lake's band (4) and the Tripoli Trio (intermission act) furnish the music. *Sam Honigberg.*

Club Royale, Detroit

Talent policy: Dance and show band; floorshows at 9:15 and 12:30. Booker: Phil Tyrrell, of Chicago. Prices: 50 cents cover charge, $1 Saturdays; drinks from 50 cents; dinners from $1.50.

Smoothly produced show was too heavy on the dance side despite uniform excellence of the acts. Revue style is used, with a novelty opening of Cole Porter numbers in a medley "salute," winding up with seven trumpets united in *Begin the Beguine*. Alyene Mason, who also works interludes, does the vocals in this opening, featuring *I Get a Kick Out of*

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You. Skeeter Palmer's orchestra furnishes music for both dance and show.

Six Tip Top Dancers open in a military number, all carrying batons. They also close the show with a circus act, one girl in ringmaster costume with whip and the other five in leopard skins. All do protracted headstand, and each follows with individual acro specialties for a novelty line number.

Georgie Moore has a classic style of tap work, opening the show proper in capable style. Martez and Delita follow with a bit of hand-balancing and variety of acro dances.

Everett West, headliner here, is a dramatic tenor, probably at his best in the virile *Arise, Ye Sons of France*, but definitely lyrical in *A Little Bit of Heaven*.

Consuelo and Melba, ballroom team, open with a smooth waltz and follow with a modern lilting *Turkey in the Straw*. Appearance and style are definitely pleasing.

Roy Tracy competently and self-effacingly emsees. *H. F. Reves.*

Jack Lynch's Walton Roof, Philadelphia

Talent policy: Dance and show band, rumba band, production floorshows at 8:30 and 1. Management: Jack Lynch, proprietor, manager; Rudy Kistner, maitre d'; Victor Lesinak, assistant manager; Al Zimmer, banquet manager; Sam Buchman, press agent; Midge Fielding, show producer; William Morris Agency, booker. Prices: Dinners from $1.25; drinks from 65 cents.

It's back to names here. This time it's Gus Van. Emcees the floor doings in a pleasant and straightforward manner, keeping his own talents in reserve for closing spot.

On his own, Van scores heavily with his character songs, peppered with Italian, Negro and Erin dialect. While there's a strong nostalgia in his presentation, Van steers clear of songs identified with him over the years. The material for the most part is in keeping with the times. It's his first trip to this town in many years. Last time around he and his late partner wound up owning the then Piccadilly Club.

With Mel Morris at the piano, Van warms up with *You're a Lucky Fellow, Mr. Smith* gets in true form with *Giuseppe DiMaggio*, a stylized *The Last Time I Saw Harris*, more song dialect in *When McGinty Plays the Harp*, winding up with an old-time medley, with the punchy finish in *It's Your Broadway and It's My Broadway*. Recall brings *Chattanooga Choo-Choo*.

First on is Madalyn White, blond and trim tap expert, adding to her hoofing harmonies by hitting it out on high heels. Does a rhythm tap in musical comedy style, a Spanish routine and a soft-shoe. Dance delight all the way.

The Hollywood Blondes (3), on next, pack their inning with thrills. Gals do perilous spinning on roller skates. Pleased no end.

Paul Duke, a familiar figure at Lynch's, is here again with his customary magical eclat. And always welcome. A smooth and polished worker, he continues to baffle 'em with card manipulations and his "symphony in smoke," an endless chain of cigarettes, cigars and even pipes.

Production setting to open and shut the revue provided by Midge Fielding. Ballroomology of Castaine and Barry paces the line of 11 show girls, gorgeously costumed. Starter is a *Blue Danube* waltz, with the finale a Pan-American good-will-er.

Eddie DeLuca (8) provides adequate musical setting for show and dance, with Olga Mendes (6) cutting in between with exciting rumba rhythms.

Helen Heath, Rose Gallo and Grace O'Hara provide intimate entertainment in the adjacent Tropical Bar.

Business very good at the Thursday dinner show caught.

Maurie Orodenker.

PADDY CLIFF, tenor soloist at the Bowery, Detroit, underwent a tonsillectomy Tuesday.

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Follow Up Night Club Reviews

PATIO, CINCINNATI. — This new Spanish-styled chamber, 'neath Carew Tower, in what was formerly Old Vienna, continues to get a satisfactory play with its two and three-act floorshows and dance band.

New show has Jimmy Rae, tumbler, and the Cromwell Sisters (3), until recently the warble features with the Herbie Holmes ork and currently playing their first nitery engagement on their own.

Rae, clean-cut and personable youngster, gives a sensational exhibition of acro-tumbling, literally breaking his neck to please, which he accomplishes easily. Sells his tumbles well, and is tearing his routines apart to "explain" each move to the audience is click stuff.

The Cromwell girls, their style revamped for their new work, made a favorable impression. Girls are strong on looks and tote pleasing pipes. The few rough spots will wear off with a few more shows under their belts. Opened with *Bugalo Gal*, followed with a sock arrangement of *Hawaiian War Chant*, and closed with the novelty, *Zana Zaranda*. Encored with *Alexander's Ragtime Band* and *Si, Si, Si*.

Mel Snyder's local band crew winds up an eight weeks' stay Thursday (5), to be followed in by Pearson Thal's ork for a return engagement. *Bill Sachs.*

EL CHICO, NEW YORK.—A new floorshow and band is on view at this charming, authentically Spanish atmospheric club. Band is led by Olivero del Duca, a short, good-looking senor who also introduces the acts. (He garbled most of the announcements on night caught.) He is backed by two fiddles, drums, piano, string bass, sax and trumpet. Band is just right for this spot.

Floorshow has Maria Luisa Lopez, boydenish, flirtatious strolling singer who is not as fiery as she used to be but who is still a fine entertainer; Los Mixteens, a brunette and two boys doing typical Mexican dances with energy and flash; Rita Babia, an exotic brunette revealing curvy lines and flashy teeth while singing Brazilian tunes in fair style, and Maria Morales, young brunette doing castanet and heel-clicking routines with charm and liveliness. Each do two or three routines, pleasing easily, and all return for the finale.

Carlos Lugo, singer and pianist, entertains between dance sets.

Benito Collada is still the friendly host here and calls the current show *A Good-Neighbor Revue*. *Paul Denis.*

BLINSTRUB'S VILLAGE, BOSTON.—Largest of the local bistros, seating close to 1,000, this club has to be funny about its shows because it is generally packed—and patrons apparently demand good entertainment. Boyd Heathen is still here as singing emsee and does a fine job. Offers a medley from *Student Prince* and *Rose O'Day*, by request. Has a fine, deep voice and is a permanent fixture here because of his huge following. Has a friendly manner as an emsee and intros acts nicely.

Opening are Rolla and Verna Pickert, clever and versatile tap team who do a neat job. Have a very fine tap number on stilts which clicked beautifully. Work smoothly and got off to a great hand.

Artini and Consuelo, a polished ballroom team, offer a smart parasol number and a Viennese waltz number, both of which appeal. Then do various dance requests. Did a polka, beguine, rumba and conga before finally begging off. Made a good impression.

The Golden Pair (True and Trudy Wilkins) round off the show with some sock balancing and lift stunts. Attractively costumed, the blond couple make a great impression. Have some unusual stunts, such as a handstand with the gal wrapped around her partner and an almost unbelievable one-arm lift from a prone position. Make the toughest stunts look easy.

Peter Bodge and his orchestra do a nice job on show music and dance rhythms. *Mike Kaplan.*

FRANK PALUMBO'S CAFE, PHILADELPHIA.—Having hit the proper show formula earlier in the season, this club has had the same revue since the season's start. Only changes are the emsee and a specialty act.

Johnny Cahill is now emsee. His forte is singing double-entendre songs, but the selections are so blue they could hardly be classed as double-entendre. Material is rich for burly but hardly for the family trade this cafe draws. Sings two songs, which is enough. As if there could be any mistaking, adorns his neck with a toilet seat for *Shanty in Old Shanty Town* parody, and, even bluer, a perverted *That Old Feeling*.

Added specialty is Cortello and Hollywood Canines, standard vaude act. Costumed canines rib Hollywood celebs.

For the rest, it's the swingy and zingy Three Peppers, sepia instrumental-vocal troupe, still show-stopping. Still big laugh-getters are Gray and Kaya, fem team on a male hunt. Irene Kay returns later for a neat nautical tap. And for the opening and shut sessions, it's the clever routines of the Yvonettes (8), winding it up by selling Defense Stamps. Howard Reynolds (6) heats out the peppery rhythms for show and dance, featuring the singing of Henry Patrick, guitarist.

Frank Palumbo still the perfect host, with Chief Palumbo, his brother, on the assist. Johnny Bazzone attends to all service details efficiently as maitre d', private parties still representing the bulk of the business at this giant spot. Milt Shapiro still press agenting and Eddie Suez the house booker.

Maurie Orodenker.

Buffalo Club Owners Beat AGVA In Opening Clashes on Contract

BUFFALO, Feb. 28.—The local AGVA and nitery owners had a showdown this week, with nitery owners winning the first round. AGVA presented the clubs with a contract for Class C clubs, asking for $35 per week, two shows nightly, and $40 for three shows. All salaries subject to 10 per cent agent's commission. Chorus is to get $35 net per week for three shows and if girls do specialties or intro $30 net without specialties. An ultimatum was set for February 23 by AGVA.

This, to most nitery ops, is quite a bit above current budgets. Nitery operators who recently formed the Niagara Frontier Night Club Owners' Association agreed that each club owner will have to fix his own budget, AGVA or not, according to Ben Franklin, association secretary and legal counsel.

Harry Altman, just returned from a Florida vacation, joined for his Glen night club enterprises, and was made a director of the association. Frank's Casa Nova is a member. Also Club Merry Land, Gerace's Cafe and Frank and Theressa's Anchor Bar. Association now includes 21 spots. Initiation is now $30 and dues $10 monthly, regardless of size of club.

According to about five or six club owners, they have had little trouble with acts and line girls, and with few exceptions, acts are still on the job, three days after the AGVA ultimatum went into effect.

One exception was Club Merry Land, owned by A. L. Willner, and managed by Phil Kaye, where one girl left and another is leaving because AGVA allegedly threatened to put them on the "blacklist." Neither girl will get paid for the week, according to Kaye.

Kaye says Club Merry Land and Club Como are pressure points for AGVA efforts to gets acts to quit. Jim Savage, Como owner, was instrumental in organizing the owners.

Philly Alarmed at Kids in Club Dates

PHILADELPHIA, Feb. 28.—While admitting a shortage in available acts, local bookers are alarmed at the increasing use of pupils from music and dancing schools, especially for club dates. Since the war the one-night business has dropped off here considerably, but bookers do not fancy the students' grabbing off the few dates left.

Thru their Entertainment Managers' Association, agents here asked the State Department of Labor to check on age limits and on whether the schools have licenses to book.

Musicians' union has nipped the use of school musicians at neighborhood movie houses.

Pittsburgh Clubs Still Doing Poorly

PITTSBURGH, Feb. 28.—Despite constantly increasing industrial pay rolls, niteries fail to show heftier grosses and in some cases are complaining. Attributed reasons are longer working hours, more days of work and inclination of former customers to stick closer to home.

Some spots are juggling talent in attempts to hypo gates.

Roxy, Philly, Vaude

PHILADELPHIA, Feb. 28.—Sam Stoifel, operator of Fay's Theater, has started another nabe operation at the Roxy Theater. First bill is an experiment and opened yesterday, February 27, for two days.

Eddie Sherman's office is booking out of New York. Bill will consist of four or five acts. Olive and Katen have already been set.

Los Angeles Nabe Houses Using Sunday Vaude Successfully

LOS ANGELES, Feb. 28.—More and more nabe picture houses here are featuring in addition to two pictures Sunday vaude. Typical of the houses offering these programs are the Garfield and the Mayfair.

The Garfield, managed by Gene Kapperud, launched the policy 17 weeks ago. Shows are booked thru Al Wager Agency and the four acts are presented for four shows. Seats 1,200 and charges 30 cents top, tax included. House, originally a first run, is now playing 70 days behind first runs. Vaude has proved very successful.

At the Mayfair here vaude is about a year old and still going strong. Perry Morgan, Mayfair manager, said there is a definite demand for vaude in nabe houses and that it is a successful venture—but not at first. People have to be educated to the fact there is vaude in a house, Morgan said, and most managers do not want to carry it over the period necessary to get people accustomed to coming to see it. Morgan said that his policy is so well established that he could not discontinue it now without a lot of squawking. "It's good business, and I don't want to stop it," he added. House seats 834 and has a 38-cent top.

Sunday's program at the Mayfair included Edwards, comedy dancer; Ann Coolidge, violinist; Masters and Grace, comedy, and Gray and Diane, acro dancers. Only a piano is used.

Powell Cancels To Return to Coast

NEW YORK, Feb. 28.—Dick Powell, now on a vaude tour, has canceled three dates because of his recall to the Coast to make a film for Paramount. Penciled out are the Capitol, Washington, March 12; Colonial, Dayton, O., March 20, and Palace, Cleveland, March 27. William Morris Agency handled the tour.

Powell had been booked into most of the houses at $6,500 per week, but had to provide a surrounding bill acceptable to the house.

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TRADE SERVICE FEATURE of The Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Adrianna & Charly (State) NYC, t.
Alexander, Cecil (Howard) Boston, t.
Allen, Betty (Drake) Chi, h.
Alvarez, Fernando (Copacabana) NYC, nc.
Ames, Jimmy (Hurricane) NYC, nc.
Andrews Sisters (Chicago) Chi, t; (Buffalo) Buffalo 6-12, t.
Anthony, Allyn, & Hodge (Park Central) NYC, h.
Apus & Estrellita (Oriental) Chi, t.
Aristocrats, Six (State) NYC, t.
Arren, Don (Earle) Washington, t.
Arthur, Helen (Wivel's) NYC, re.
Ashburns, The (Rainbow Grill) NYC, re.
Athos, Odette (Casino Russe) NYC, nc.
Auer, Mischa (State) NYC, t.

B

Babette (Gayety) Washington, t; (Gayety) Norfolk, Va., 8-14, t.
Ballantine, Bob (Helsing's) Chi, c.
Ballero, Marc (Earl Carroll's) Hollywood, cb.
Banks, Sadie (Old Roumanian) NYC, re.
Barkers, Two (Glenn Rendezvous) Newport, Ky., nc.
Barnes, Harold (Versailles) NYC, nc.
Barry, Fred & Elaine (Plaza) NYC, h.
Belling, Clem, & Co. (Leon & Eddie's) NYC, nc.
Belmont Balladeers (Belmont-Plaza) NYC, h.
Bennett, Larry, Trio (Hickory House) NYC, re.
Bentley, Jane (Village Barn) NYC, nc.
Berry, Connie (Cafe Society Downtown) NYC, nc.
Berry Bros. (Music Hall) NYC, t.
Beville, Carrie-Maude (Maison Louis) NYC, re.
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
Blaine & Elaine (Monico's) Cleveland, re.
Blakstone, Nan (Esquire) Montreal, Can., nc.
Blond Rumba Team (Nebiolo's) Detroit, c.
Boag, Wally (Ruban Bleu) NYC, nc.
Bob & the Twins (Rogers Corner) NYC, nc.
Boeck, Al Rags (Roxy) Cleveland 27-March 5, t.

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Bond, Angie, Trio (Rogers Corner) NYC, nc.
Boran, Arthur (Rio Casino) Boston 21-March 6, nc.
Bradley, Vi (Club Midnight) NYC, nc.
Brent, Patricia (Club Frisco) NYC, nc.
Brideson, Jeanne (Roxy) NYC, t.
Bricktop (Cerutti's) NYC, re.
Brokaw, Eileen (New Yorker) NYC, nc.
Brown, Evans (Witter) Wisconsin Rapids, Wis., h.
Brown, Les (Riverside) Milwaukee, t.
Brown, Mary Jane (Embassy) Phila, nc.
Bruce, Eppie (Queens Terrace) Woodside, L. I., N. Y., nc.
Burke, Johnny (Roxy) NYC, t.
Burns Twins & Evelyn (Strand) Brooklyn, t.
Byrnes & Swanson (Leon & Eddie's) NYC, nc.

C

Callahan Sisters (Sherman) Chi, h.
Carmelita (Club Gaucho) NYC, nc.
Carney, Alan (Chicago) Chi, t.
Carole & Sherod (Strand) NYC, t.
Carroll & Howe (RKO-Keith) Boston, t.
Carroll's, Earl, Vanities (Capitol) Washington, t.
Casanova, Don (Havana-Madrid) NYC, nc.
Chanticleers, Four (Cerutti's) NYC, re.
Charles, George (Pierre) NYC, h.
Charles & Lee (Dave Fidler's Bar) Des Moines, Ia., nc.
Chase, Chaz (La Conga) NYC, nc.
Chmita (Leon & Eddie's) NYC, nc.
Chittison, Herman (Le Ruban Bleu) NYC, nc.
Claire Sisters (Bal Tabarin) NYC, nc.
Clark, Buddy (Orpheum) Minneapolis, t; (Orpheum) Omaha 6-12, t.
Clark, John (Music Box) Omaha, nc.
Clark, Keith (Park Plaza) St. Louis, h.
Coelho, Olga (Le Ruban Bleu) NYC, nc.
Cole, King, Trio (Kelly's Stable) NYC, nc.
Copp, James (Ruban Bleu) NYC, nc.
Corlise, Jack (Field's) White Plains, N. Y., re.
Cornell, Wes (Tosca') NYC, re.
Cotts (Seelbach) Louisville, Ky., h.
Coverre, Nico (Bal Tabarin) NYC, nc.
Cuelho, Olga (Ruban Bleu) NYC, nc.

D

D'Arcy, Jeanne (McAlpin) NYC, h.
Daks, Nicholas (Music Hall) NYC, t.
Dalton Boys (Harry's New Yorker) Chi, nc.
Daniels, Marge (Club Condado) Trenton, N. J., nc.
Dare & Corda (Riviera) Columbus, O., nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Dawn, Carl (Keith) Boston 6-12, t.
De Angelo & Porter (Brown) Louisville, h.
Debonairs (Earl Carroll's) Hollywood, cb.
DeMarco, Isobel (Teddy's L'Aiglon) Chi, nc.
DeMayos, The (Flamingo) Orlando, Fla., 2-16, nc.

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Del Ray, Manya (Jimmy Kelley's) NYC, nc.
Dennis & Sayers (Hi-Hat) Lowell, Mass., nc.
DeWood, Lorraine (Rumba Casino) Chi, nc.
Dexter, Carol (Copacabana) NYC, nc.
DiFlavio, Don (Stevens) Chi, h.
Dixon, Lee (Charles) Baltimore, nc.
Dolinoff, Alexis (Rainbow Room) NYC, nc.
Dolphin, Chester, & Co. (Hurricane) NYC, nc.
Dorben Dancers, Dorothy (Edgewater Beach) Chi, h.
Douglas, Ray (Warren) Brooklyn, nc.
D'Rey, Phil (The Lake) Springfield, Ill., nc.
Drayton, Jack (Como) Buffalo, nc.
Drye, Bill (Maison Louis) NYC, re.
Duke, Marylin (Commodore) NYC, h.
Dumont, Marie (Crisis) NYC, nc.
Duval, Mario & Leo (Orpheum) Minneapolis, t.

E

Edward & Diane (Village Barn) NYC, nc.
Elridge, Jean (Ubangi) NYC, nc.
English, Ray (La Conga) NYC, nc.
Esquires, Twelve (Roxy) NYC, t.
Estela & Julio (Casino Royale) New Orleans, nc.
Evans, Bob (Orpheum) Minneapolis, t.
Everett & Conway (Beacon) Vancouver, Can., t.

F

Ferris, Tommy (Singapore) Chi, c.
Fisher's, Bob, Fearless Flyers (Shrine Circus) Minneapolis, March 2-7.
Flynn, Maria Luisa (El Chico) NYC, nc.
Folette, Amanda (Hi Hat) Chi, nc.
Fontana, Georges (Diamond Horseshoe) NYC, nc.
Forbes, Ann (Bill Bertolotti's) NYC, nc.
Forbes, Marie (No. 1 Bar) NYC, nc.
Ford, Harris & Jones (Trianon) South Gate, Calif., b.
Francine, Ann (Queen Mary) NYC, re.
Franklin, Cass (Fifth Ave.) NYC, h.
Franklin, Hazel (Biltmore) NYC, h.
Franks, Four (Stanley) Pittsburgh, t.
Fredericks, Chester, & Co. (Riverside) Milwaukee, t.
French, Eleanor (Plaza) NYC, h.
Frisco, Joe (Club Frisco) NYC, nc.

G

Galante & Leonarda (Benjamin Franklin) Phila., h.
Gale, Alan (Hurricane) NYC, nc.
Gale Sisters, Three (Tower) Kansas City, Mo., t.
Gamble, Inez (Barone's) Chi, nc.
Gardella, Tess (18th Hole) NYC, nc.
Garrum & Bennett (Clover) Miami, nc.
Gaynor & Ross (Bismarck) Chi, h.
George, Vickey (Club Frisco) NYC, nc.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gilmore, Patricia (Biltmore) NYC, h.
Glover & LaMae (Rice) Houston, Tex., h.
Golden Gate Quartet (State) NYC, t.
Golden Pair (Weber's Hofbrau) Camden, N. J., nc.
Good, Margo (Queen's Terrace) Woodside, L. I., N. Y., re.
Goodwins, Peggy (Band Box) Hollywood, nc.
Gordon & Rogers (Oriental) Chi, t.
Graham, Barney (Embassy) Brooklyn, nc.

GRANT FAMILY
Mar. 1-8, Casanta Nite Club
New Bedford, Mass.
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Grant, Rosalie (St. Moritz) NYC, h.
Graves, Gene (Washington) NYC, h.
Gray, Gary (Paddock) Wheeling, W. Va., nc.
Green, Jackie (Harry's New Yorker) Chi, nc.

H

Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hamilton, Ruth (Aloha) Brooklyn, nc.
Harmon, Ginger (Glenn Rendezvous) Newport, Ky., nc.
Harrison, Spike (Gay '90s) NYC, nc.
Hartmans, The (Waldorf-Astoria) NYC, h.
Haviland, Dick (Corktown Tavern) Detroit, nc.
Haywood, Billy, & Cliff Allen (Cerutti's) NYC, re.
Hayworth, SeaBee, Revue (State) Winston-Salem, N. C., 4; (Carolina) Wilson 5; (Academy) Lynchburg, Va., 6-7; (Vista) Alta Vista 8-9, t.
Healey, Jack & Bob (Biltmore) NYC, h.
Herbert, Jack (Helsing Vodvil Lounge) Chi, nc.
Herth, Milt, Trio (Dempsey's) NYC, re.
Higgins, James (Jimmy Kelly's) NYC, nc.
Hill, Betty (Hi Hat) Chi, nc.
Hines, Baby (Cafe Society Downtown) NYC, nc.
Hoffman, Lou (Hollywood) Toledo, O., c.
Hollywood Blondes (RKO-Keith) Boston, t.
Hollywood Honeys (Hollywood) Toledo, O., c.
Holman, Libby (Somerset) Boston, h.
Holmes, Maureen (Biltmore) NYC, h.
Honnert, Johnny (Embassy) Miami Beach, Fla., h.
Howard, Bunny (Park Central) NYC, h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Hyers, Frankie (Club 18) NYC, nc.

I

Ink Spots, Four (Palace) Youngstown, O., 2-5, t; (Chestnut St.) Harrisburg, Pa., 6, s; (Paramount) New Haven, Conn., 7-11, t.

J

Jack & Gill (St. Moritz) NYC, h.
Jagger, Kenny (El Roa Inn) Marca, Ill., nc.
Jansleys, The (RKO-Keith) Boston, t.
Jardiniere & Madeleine Gardiner (Latin Quarter) Miami Beach, Fla., nc.
Jason, Bobbe (Old Roumanian) NYC, re.
Jason, Great (Ringside) Mansfield, O., nc.

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Johnny & George (19th Hole) NYC, nc.
Jones, Joe (Cafe Society Uptown) NYC, nc.
Joy, Billy (Lido Venice) Phila, nc.
Juchiteco Trio (Havana-Madrid) NYC, nc.

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K

Kay, Beatrice (Latin Quarter) Boston 15-21, nc.
King, Charles (Diamond Horseshoe) NYC, nc.
King, Frances (Sheraton) NYC, h.
Knoller, Arthur (Club Whitaker) NYC, nc.
Kuznetzoff, Adia (Russian Kretchma) NYC, nc.

L

LaBato, Paddy (Casanova) Miami Beach, nc.
Lamb, Gil (Paramount) NYC, t.
Lamberti, Prof. (Florentine Gardens) Hollywood, cb.
Lambet, Edith (Bill Bertolotti's) NYC, nc.
Lane Bros. (Paramount) NYC, t.
Lane, Nancy (Oceanport Inn) Oceanport, N. J., nc.
Lark, Linda (Dempsey's) NYC, re.
Laurence, Paula (Ruban Bleu) NYC, nc.
Lee, Bob (Wivel's) NYC, re.
Lee, Peggy (New Yorker) NYC, h.
Lemmo, Jerry (Arcadia Grill) Canton, O., nc.
Lennon, Lenore (Beachcomber) NYC, nc.
Leonard, Murray (Roxy) NYC, t.
Lester & Irmajean (Nixon) Pittsburgh, re.
Lavier, Jack, & Co. (Harry's New Yorker) Chi, nc.
Lewis, Hilda Jean (Washington) NYC, h.
Lewis, Ralph (Queen's Terrace) Woodside, L. I., N. Y., nc.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Bernie & Evelyn (Green Villa) Baltimore, nc.
Logan, Ella (Pierre) NYC, h.
Loke, Ken (Victoria) NYC, h.
Long, Walter (Copacabana) NYC, nc.
Loper, Don, & Maxine Barrat (Copacabana) NYC, nc.
Lopez, Maria Luisa (El Chico) NYC, nc.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Lorna & Mario (Cafe Bagatelle) NYC, nc.
Louise, Phyllis (Mark Twain) Hollywood, h.
Lowe, Ruth (Sheraton) NYC, h.
Loy, Magda (Gaston's Monte Carlo) NYC, nc.
Lucas, Nick (Helsing's Vodvil Lounge) Chi 19-March 4.
Lusero, Norma (Russian Kretchma) NYC, nc.

M

McKay's, The (Edgewater) Chi, h.
McKenna, Joe & Jane (Majestic) Houston, Tex., t; (Majestic) San Antonio 7-13, t.
McMahon, Jere (Roxy) NYC, t.
McNellis, Maggi (Ambassador East) Chi, h.
Madera, Nedra (Club Gaucho) NYC, nc.
Mad-Hattan Melange (Glenn Rendezvous) Newport, Ky., nc.
Malson, Gil & Bernie (Strand) NYC, t.
Malina, Luba (La Conga) NYC, nc.
Malkey, Ullaine (Hamid-Morton Circus) Kansas City, Mo.
Margaan Sisters (Diamond Horseshoe) NYC, nc.
Marer & Mignon (Beachcomber) NYC, nc.
Marlowe, Don (Charles) Baltimore 3-16, nc.
Marlowe, Sylvia (Coq Rouge) NYC, nc.
Marquita & Pancho with Roberto (Earle) Washington, t.
Maria, Richard (Chateau Moderne) NYC, nc.
Martells & Mignon (RKO-Keith) Boston, t.
Martell Twins (Villa Madrid) Pittsburgh 23-March 7, nc.
Martin, Billy (St. George) Brooklyn, h.
Martin & Margo (Barone's) Chi, nc.
Masters & Scheer (Tower) Kansas City, t.
Matthews, Jane (Hurricane) NYC, nc.
Matvienko, Dmitri (Casino Russe) NYC, nc.
Maughan, Dora (Park Central) NYC, h.
Maurice & Cordoba (St. Regis) NYC, nc.
Mavity, Denise (Famous Door) NYC, nc.
Meyer & Brach (Royal Palm) Miami Beach, h.
Meet the People (Palace) Cleveland, t.
Men of Song, Six (Roxy) NYC, t.
Mercer, Frances (St. Regis) NYC, h.
Mercer, Mabel (Le Ruban Bleu) NYC, nc.
Mildred & Maurice (Jefferson) St. Louis, h.
Miller, Marion (606) Chi, nc.
Mills Bros. (Tunetown) St. Louis, b.
Montes, Mouna (Rainbow Room) NYC, nc.
Morales, Maria (El Chico) NYC, nc.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morgan, Grace (New Yorker) NYC, h.
Morgan, Johnny (Slapsy Maxie's) Beverly Hills, Calif., nc.
Moriarty & Dell (Alpine Village) Cleveland 23-March 7, nc.
Morris, George (Armando's) NYC, nc.
Morris, Will, & Bobby (Ice Carnival) Toronto, Can., 7-13.
Mostel, Zero (Cafe Society Downtown) NYC, nc.
Munro & Adams (Jimmie's) Miami, nc.
Murray, Charlie (Pierre) NYC, c.
Murray, Gwen (Sawdust Trail) NYC, nc.
Murray, Jan (Leon & Eddie's) NYC, nc.
Murray, Wynn (Music Hall) NYC, t.

N

Nadia & Sasha (Casino Russe) NYC, nc.
Na Pua (Lexington) NYC, h.
Naldi, Nita (Diamond Horseshoe) NYC, nc.
Nesuda, Vicki (Hollenden) Cleveland, h.
Newdahl, Clifford (No. 1 Bar) NYC, nc.
Nita & Ravell (La Conga) NYC, nc.
Noble, Henry (Sheraton) NYC, h.
Noll & Nolan (Harry's New Yorker) Chi, nc.
Novelle, Ron (Park Rest) Newark, N. J., nc.

O

O'Connor, Ann (Hollywood) Toledo, O., c.
O'Connel, Helen (Pennsylvania) NYC, h.
O'Dell, Dell (Park Central) NYC, h.
Olivette, Nina (La Conga) NYC, nc.
On Dress Parade (Colonial) Dayton, O., t.

P

Page, Muriel (Latin Quarter) Miami Beach, Fla., nc.
Palmer, Chuck (Village Barn) NYC, nc.
Palomo (Le Ruban Bleu) NYC, nc.

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Pan-American Dancers (Baker) Dallas, h.
Paulson, Lehua (Lexington) NYC, h.
Paterno, Beverly (Armando's) NYC, nc.
Payne, Frank (Sherman) Chi, h.
Pepita & Lucia (Earle) Washington, t.
Peppy & Peanuts (It Cafe) Hollywood, c.
Perfect, Rose (Bill's Gay '90s) NYC, nc.
Perrin, Mac (St. Moritz) NYC, h.
Perry, Kay (Hi Hat) Chi, nc.
Peters Sisters (Ruban Bleu) NYC, nc.
Pierce & Harris (Rumba Casino) Chi, nc.
Poliakova, Nastia (Russian Kretchma) NYC, nc.
Powell, Dick (RKO-Keith) Boston, t.
Price, Georgie (La Martinique) NYC 23-March 25, nc.
Price, Sammy (Cafe Society Downtown) NYC, nc.
Princess & Willie Hawaiians (Gay '90s) Columbus, O., nc.

R

Radcliff & Rogers (Riverside) Milwaukee, t.
Rae, Jimmy (Patio) Cincinnati 23-March 5, nc.
Rae & the Rodells (Roxy) NYC, t.
Ramon & Jo Ann (Jimmy Kelly's) NYC, nc.
Randl, Robert (Chinese Duck) Houston, Tex., 2-12, nc.
Raphael (St. Regis) NYC, h.
Raye, Martha (Earle) Phila, t.
Reis Bros. (Airliner) Miami, nc.
Rey, Alvino, & King Sisters (Paramount) NYC, t.
Reyes, Solea (Havana-Madrid) NYC, nc.
Rhodes, Carole (Pierre) NYC, h.
Ricardo & Norma (Park Plaza) St. Louis, h.

Advance Bookings

PRITCHARD AND LORD: Edgewater Beach Hotel, Chicago, March 27, two weeks.

BLANCHE BRADLEY and Singing Marines: Edgewater Beach Hotel, Chicago, March 13, four weeks.

LOIS ANDREWS, DeVal, Merle and Lee, and Chester Fredericks and Company: Oriental Theater, Chicago, March 13, week.

PAT HENNING: RKO, Boston, March 6.
RAY KINNEY BAND: Earle, Washington, March 20.

ANITA BOYER, Little Tough Guys and Ruthie Barnes, Colonial, Dayton, O., March 6.

MILLS BROTHERS: Tower, Kansas City, Mo., March 13.

PEG-LEG BATES: Earle, Philadelphia, March 13.

GIL LAMB: Colonial, Dayton, O., March 20.

CHESTER FREDERICKS: RKO, Boston, March 20.

FRANK AND JEAN HUBERT: Loew's State, March 12; Capitol, Washington, March 26.

PHYLLIS COLT: Chicago, Chicago, March 6.

ESTELLE TAYLOR: Loew's State, New York, March 12.

JACK HALEY: Central, Passaic, N. J., March 19.

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Owner Had Right To Make Cast Report for Work in Shut Club; Wins Arbitration Over AGVA

NEW YORK, Feb. 28.—Old Roumanian Cabaret, downtown East Side nitery, was awarded an arbitration decision this week against the American Guild of Variety Artists, by the New York State Board of Mediation, which awarded the cafe $108.63, out of $272.55 deposited in escrow with AGVA pending outcome of the arbitration.

Officials of the New York local of AGVA say they will appeal the decision of the arbitration to the board, and possibly to the courts, on the basis of a violation of AGVA's contract with the night club governing wages and employment conditions.

Question involved was the payment of four days wages to chorus and principals, who were laid off when the club's cabaret license was suspended by the police department, the opinion stated. Decision cited that a strike was ordered by Jack Miller, AGVA organizer, February 3, a day after the suspension was lifted, because *Jack Silverman*, owner of the club, refused to pay the performers.

Joseph W. Landes, arbitrator for the State, held that, because *Silverman* offered to pay the performers if they would report for work every evening and stay on the premises until regular closing time, and because the performers reported for one night only, February 2, and were then told by Miller to go home, Landes awarded the performers $74.79 for the one night.

Vito Melfi, AGVA organizer, says Silverman violated a "pay or play contract" and that the strike was called "because of Silverman's whimsy in having the performers report to a cold, dark night club, dress in flimsy costumes and then sit around all evening and freeze." Miller ordered the performers out after the first night of the suspension.

Testimony at the hearings revealed that the spot's cabaret license was suspended for mixing. Two police officers testified that a singer at the club asked them if they wanted company and she then provided them with two chorus girls. Coppers also claimed that a dancer in the show was "indecently exposed."

Philly Spots Again Spending More $$

PHILADELPHIA, Feb. 28.—Operators of the town's top spots are upping talent budgets. When local biz dropped because of early curfews, ops cut floor budgets, but as the talent slackened, patronage continued to decline. As a result, wave of names is expected here. Jack Lynch's, thru William Morris Agency, resumed names last week with Gus Van. Ball, thru Tony Phillips Agency, also returning to names. Opener had Elaine Barrymore February 20.

Rich & Adair (Tower) Kansas City, Mo., t.
Richards, Cully (Walton) Phila, h.
Richey, Jean (Sans Souci) Havana, Cuba, nc.
Risber, Kay (Harry's New Yorker) Chi, nc.
Ringo & Harris (Cora & Irene's) NYC, nc.
Rio, Mildred (Delicate Frank's) Miami Beach, Fla., nc.
Rio & Rita (Pan-American Cafe, Hotel La Salle) Chi.
Rios, Rosita (Havana-Madrid) NYC, nc.
Rivera, Dunita (Jimmy Kelly's) NYC, nc.
Roberts & White (Park Plaza) St. Louis, h.
Robinson, Bill (Fefe's Monte Carlo) NYC, nc.
Robinson, Norah (No. 1 Bar) NYC, nc.
Rode, Lorna (Greenwich Village Inn) NYC, nc.
Rodriguez, Aida (Club Gaucho) NYC, nc.
Rogers, Danny (Hi Hat) Chi, nc.
Rolando (Havana-Madrid) NYC, nc.
Rollickers, The (Flynn's Cocktail Room) New Orleans, nc.
Rosal, Anita (Club Gaucho) NYC, nc.
Rosyelles (Earle) Washington, t.
Rushing, Jimmy (Cafe Society Uptown) NYC, nc.
Russell, Bill (Park Central) NYC, h.

S

St. Claire Sisters & O'Day (Michigan) Lansing, Mich., 2-4, t; (Temple) Saginaw 5-7, t; (Oakland) Pontiac 8-11, t.
Sanborne, Fred (RKO-Keith) Boston, t.
Santiago, Jose, & Alberto Franco (Club Gaucho) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Henry (Rainbow Room) NYC, nc.
Sedley, Roy (18 Club) NYC, nc.
Seiler, Jay & Lou (State) NYC, t.
Shadrach Boys (Rogers Corner) NYC, nc.
Shanley, Robert (Music Hall) NYC, t.
Sharpe, Robert (Mainliner) Des Moines, Ia., nc; (Netherland Plaza) Cincinnati 9-21, h.
Shaw, Nalee (Lexington) NYC, h.
Shea, Jack (Kitty Davis' Airliner) Miami Beach, Fla., nc.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Shields, Jimmy (Hurricane) NYC, nc.
Shore, Dinah (Waldorf-Astoria) NYC, h.
Si & Fanny (Lido Cafe Circus Follies) San Francisco 2-10.
Silvers, Phil (Charley Foy's) Hollywood, nc.
Sires, Mary Beth (Hi Hat) Chi, nc.
Sloan, Susan (Gamecock) NYC, c.
Slyter, C. (Palmer House) Chi, h.
Smith, Betty June (Copacabana) NYC, nc.
Smith, Harriet, Girls (Bismarck) Chi, h.
Southern Sisters (Shea) Buffalo 6-12, t.
Spencer, Kenneth (Cafe Society Downtown) NYC, nc.
Stanley, Irene (Le Poissonier) NYC, nc.
Staples & Cerny (Bismarck) Chi, h.
Stirling & Rubin (Nobolo's) Detroit, c.
Storanovsky, Arcadi (Russian Kretchma) NYC, nc.
Strollers, The (Club Gaucho) NYC, nc.
Stuart & Lea (State) NYC, t.
Sullivan, Maxine (Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Summers, Andrew (The Avenue) NYC, nc.
Suns, Three (Piccadilly) NYC, h.
Swan, Lyda (Russian Kretchma) NYC, nc.
Sweet, Carol (Hickory House) NYC, nc.
Sybil & Sandra (Park Central) NYC, h.

T

Talia (Benjamin Franklin) Phila, h.
Tarasova, Nina (Casino Russe) NYC, nc.
Tennis, Eleanor (Music Hall) NYC, t.
Therrien, Henri (Latin Quarter) Miami Beach, Fla., nc.
Thomas, Danny (5100 Club) Chi., nc.
Thomas, Shirl (Cafe Bagatelle) NYC, nc.
Thompson, Arline (Embassy Club) Phila, nc.
Thurston, Rose (360) Detroit 2-14, nc.
Tisher, John (Music Hall) NYC, t.
Tomack, Sid (Airliner) Miami, nc.
Tops, Two (Leon & Eddie's) NYC, nc.
Torrens, Fay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Toto (Rainbow Gardens) Little Rock, Ark., nc.
Toy, Ned (Fay's) Philadelphia, nc.
Toy & Wing (Brown) Louisville, Ky., 27-March 25, h.
Tres Mexico (El Chico) NYC, nc.
Tufts, Sonny (Queen Mary) NYC, re.
Turner, Joe (Club Caprice) Hollywood, nc.

V

Valleau, Great (Palomar) Seattle, t.
Valles, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Valley & Lynne (Edison) New Westminster, B. C., Can., 4-7, t; (Cave) Vancouver 9-21, nc.
Van, Eddie (Maison Louis) NYC, re.
Vaughn, Grace (Bossert) Brooklyn, h.
Vaughn, Virginia (Village Barn) NYC, nc.
Venezia, Chiquita (Queen Mary) NYC, re.
Vernon, Wally (Colosimo's) Chi, nc.
Victoria (La Martinique) NYC, nc.
Vikings, The (Hollywood) Toledo, O., c.
Vincent, Larry (Freddie's) Cleveland, nc.

W

Wade, Bill & Betty (New Yorker) NYC, h.
Wald, Dorothy (Hi Hat) Chi, nc.
Wahl, Walter Dare (Earle) Washington, t.
Walker, Mildred (Sawdust Trail) NYC, nc.
Walsh, Sammy (Glenn Rendezvous) Newport, Ky., nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Ward, Rusty (Colosimo's) Chi, nc.
Ware, Linda (Rainbow Room) NYC, nc.
Webb, Nella (Lexington) NYC, h.
Wesson Bros. (Strand) NYC, t.
Whalen, Jackie (Lexington Casino) Phila, nc.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.
White, Madalyn (Cora & Irene's) NYC, nc.
Whitehouse, Walter (Village Barn) NYC, nc.
Whitey's Maniacs (Oriental) Chi, t.
Whiting, Margaret (Charley Foy's) Hollywood, nc.
Wilbert, Raymond (Tower) Kansas City, Mo., t.
Wilder, Patricia "Honeychile" (Leon & Eddie's) NYC, nc.
Winchill, Cliff (Hollywood) Toledo, O., c.
Wood, Britt (Stanley) Pittsburgh, t.

(*See ROUTES on page 54*)

ICE SHOWS ON TOUR

Franey's, Dot, Star-Spangled Ice Revue (Ye Olde Tavern) W. Brookfield, Mass.
Ice-Capades of 1942 (Univ. Ice Rink) Champaign, Ill., 4-7; (Arena) Chi 9-15.
Ice Follies (Stadium) Buffalo 3-8; (Arena) Minneapolis 10-24.
Lewis, Dorothy (Copley-Plaza Hotel) Boston.
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.

MISCELLANEOUS

Birch, Magician: Texas City, Tex., 4; Galveston 5; Alvin 6; Freeport 9; El Campo 10; Victoria 11; Smithville 12.
Campbell, Loring, Magician: Berwick, Pa., 4; Dushore 5; Tunkhannock 6; Benton 9; Nesquehoning 10; Ardmore 11; Milford, N. J., 12.
Green, Magician: Calgary, Alta., Can., 2-7; Lethbridge 9-14.
Henry, Art & Marie (Shrine Circus) Chattanooga, Tenn., 4-9; (Circus in Auditorium) Atlanta, Ga., 10-15.
Marquis, Magician (Columbia) Alliance, O., 4-5; (American) E. Liverpool 6; (Roxy) Minerva 7.
Neff, Magician, & Wonder Workers: Hamburg, Pa., 4; Reading 5; Wilkes-Barre 6; Forest City 9; Dunmore 10; Trenton, N. J., 11; Moorestown 12.
Ricton's Dogs (school show): Cornelia, Ga., until April 1.
Short, L. Verne, Theater Workshop: E. St. Louis, Ill., 4; Christopher 5; Harrisburg 6; Chaffe, Mo., 9; Parnell 10; Holcomb 11.

Club Talent

New York:

GABRIELLE added to Ben Marden's Riviera Winter Room starting Thursday. Set by Paul Small. . . . HECTOR DEL VILLAR has left the Havana-Madrid show for the Shoreham, Washington. . . . BERT ALLERTON, magician, back to the Pierre's Cotillion Room. . . . ROSITA ROYCE now at Butler's Tap Room.

* * *

Chicago:

THE CALLAHAN SISTERS, who recently closed local engagements at the Chez Paree and Rumba Casino, move into the Sherman Hotel's Panther Room Wednesday (4) for five weeks. . . . MIDGE FELLOWS, singer, now at the 606 Club, is getting married in June and leaving the business.

WALLY VERNON followed Jack Waldron into Colosimo's Thursday (5). . . . THREE LOOSE NUTS, colored comedy act, move into the Plantation, St. Louis, March 11 for six weeks following a 10-week run at the Grand Terrace here.

DICK WARE is now in his eighth month at the Bismarck Hotel Tavern as emsee and producer.

* * *

Boston:

EVALYN MARTIN, at the Cocoanut Grove for two weeks, has been held over for another two. . . . ESTRELLITA returns to the *Seven Seas*, formerly the Hofbrau. . . . SALLY KEITH setting new records at her return at the Crawford House. . . . CHARLIE BRETT has inaugurated a dance quiz at Ort's Grill. . . . MANNY MALAK, emsee, held over at the Checker Cafe. . . . ROLF PASSER, mentalist, now at the Copley-Plaza Hotel.

* * *

Cincinnati:

SAMMY WALSH, current at Glenn Rendezvous, Newport, Ky., opens at the Latin Quarter, Boston, March 22 for two weeks. . . . CROMWELL SISTERS, until recently with the Herbie Holmes ork, are at the Patio on their first engagement without a band, set by Frederick Bros. . . . BEVERLY HILLS, Newport, Ky., refitted with a new bandstand, stage and a higher ceiling, reopens March 13, with Eddy Duchin penciled in to start things off. . . . HOTEL GIBSON Rathskeller, darkened several weeks for conversion into a bowling alley, relighted last Tuesday (24) with Chris Christensen's local crew. Inability to obtain equipment dashed the bowling alley idea.

* * *

Philadelphia:

DORISH MIDGLEY added at Benjamin Franklin Hotel. . . . JOHNNIE CAHILL and Frankie Schluth swap emsee spots, former going to the Open Door Cafe and latter to Palumbo's. . . . DOLORES LAURELL making her local bow at the Venice Cafe. . . . NAT SEGALL celebrates the third anni of his Down Beat Cafe. . . . BALABANOW ACCORDION SEXTET at Weber's Hof Brau. . . . EDDIE SHEEHAN, manager of the New 20th Century Club, moves over to Neil Deighan's Cafe at Pennsauken, N. J.

* * *

Los Angeles:

PEGGY EAMES here following a successful engagement in Bishop, Calif. . . . McFARLAND AND BROWN playing casuals and taking it easy at their ranch in San Fernando Valley. . . . JACK MORRISON, recently at the Del Mar Beach Club, Santa Monica, going into the Shrine Auditorium and Huntington Hotel, Pasadena, for runs. . . . WYOMING DUO playing niteries while waiting for fair dates. . . . VERNON AND DRAPER have returned here after 26 weeks in San Francisco. . . . HERRICK BROTHERS AND LORENA have returned here following two weeks in San Diego. . . . PHIL AND DOTTY PHELPS are wintering here following their run at the Orpheum. He is studying a defense trade on the side. . . . RAMSEY CANARIES back from Honolulu and playing niteries and casuals. . . . DuBARRIE'S BIRDS IN TOYLAND recently completed dates in the Northwest. . . . CALVERT THE MAGICIAN has boiled down his two-hour show and is playing niteries. He recently purchased a home in North Hollywood. . . . ADA BROADBENT DANCERS, Jack Joyce's Miniature Circus, Moro and Yacconelli, Ted Leary, Jack Stary, Cantu, Phil and Dotty Phelps and Three Rockets recently appeared at the Shrine Auditorium on a Women's Ambulance Drivers' Corps show. Last five named were booked by Walter Trask Jr. . . . JOE TURNER being featured at Club Caprice. . . . ART TATUM held over at the 331 Club here.

* * *

Here and There:

ADRA COOPER, dancer, is in her eighth week as feature of Pete Herman's Club Plantation, New Orleans. Also doing modeling in spare time. . . . CARMEN NUCCIO, former opera and concert soprano, celebrates her first year at Marty Burke's Gay Room, New Orleans, March 5. . . .

NADINE AND CHARLES are being held over at the George Washington Hotel, West Palm Beach, Fla.

GOWER AND JEANNE set by MCA into the Palmer House, Chicago, for four weeks with Eddy Duchin's ork, April 1. . . . KATHRYN DUFFY'S cafe unit, *Swing Out America*, current at Henry Grady Hotel, Atlanta. . . . ROBBERTS AND WHITE go to the Park Plaza, St. Louis, March 2, following their Nicollet, Minneapolis, stay. . . . THREE HEAT WAVES set for the Paddock, Miami Beach, Fla. . . . JACK CORLISS, formerly of Corliss and Palmer, now a single at Field's, White Plains, N. Y. . . . MAE PARISH at the Bamboo Room, Augusta, Ga. . . . DARO AND CORDA now at the Club Rivera, Columbus. . . . MARGE DANIELS opened at the Club Condado, Trenton. . . . GUIDO, of Guido and Dreme, volunteering for physical training work in the army. . . . TAYLOR'S BEEF TRUST a holdover at the Harbor Point Hotel, Utica, N. Y. . . . THE LUNATRIX have just closed at Carroll's, Philadelphia. . . . DON LYNNE emseeing at the Zamboanga, Los Angeles. . . . STONE AND VICTOR booked for the Michigan Hotel, Benton Harbor. . . . CHARLES AND LEE going to Fiddler's Bar, Des Moines.

DALE HALL, after five weeks at Bon Villa Club, Idaho Falls, Idaho, opened February 23 at Green Triangle Club, Pocatello, Idaho, for a month.

PHYLLIS LOUISE, following her run at Paris Inn, San Diego, Calif., has returned to Hollywood. . . . DOSSAY AND DIANE have been forced to split with Dossay's induction into the army. He's at Fort Bragg, N. C.

JACK HALEY starts at the Lookout House, Covington, Ky., March 31. . . . GYPSY ROSE LEE a March 3 starter at the Casanova, Miami Beach, Fla. . . . LOIS ANDREWS into the Rio Casino, Boston, March 26. . . . ROSE MARIE a holdover at the Casanova, Miami Beach, Fla. Follows with the Club Charles, Baltimore. . . . BOB KING back at the Park Plaza, St. Louis. . . . JERRY AND VI WAGNER winding up 13 weeks at the Hotel Spalding, Duluth, Minn. . . . CHEENA DE SIMONE DANCERS to open at the Beachcomber, Miami. . . . MARTELL TWINS have opened at the Villa Madrid, Pittsburgh. . . . BOB ANDERSON now partner of Coleman Clark, table-tennis act. Wally Sherwin doing announcements. . . . LEW FOLDS now at Capitol Music Hall, Albany, N. Y. . . . LORENA MERRILL now accordioning at the Buck Bar Stage, Portsmouth, O. . . . BOBBIE LA RUE has concluded six week at Club 52, Los Angeles.

NIK NEVEL TRIO have opened at Stone's Plantation Room, Youngstown, O., set by MCA. . . . LESTER AND IRMA-JEAN have been handed a holdover at the Nixon Restaurant, Pittsburgh.

JEANNIE BAND is replacing Alyene Mason as vocalist with Skeeter Palmer's band, current at the Club Royale, Detroit.

PRINCESS AND WILLIE HAWAIIANS are being held a third week at the Gay '90s, Columbus, O.

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Vaudefilm Grosses

B'way Biz Still Fine; MH Terrific; Roxy Great; Para and Strand Good

NEW YORK.—Strong vaudefilm shows are keeping the Broadway box office tone firm. Altho weekday biz is still weak, big week-ends are more than compensating for the drop.

The Paramount (3,664 seats; $41,381 house average), despite the weakness of the pic *Bahama Passage*, is getting a good portion of the trade with the Alvino Rey ork, the King Sisters and Gil Lamb on stage. Now in its second week, anticipations run to $40,000. First week pulled $50,000.

The Strand (2,758 seats; $30,913 house average) is continuing strong with Blue Barron's ork and *Captains of the Clouds*, anticipating around $32,000 for the third session. Second week pulled a sock $40,000, while opener got $50,000.

The Roxy (5,835 seats; $35,780 house average) is doing sensational biz with *Roxie Hart* and stageshow with Bob Hannon, Jeanne Bridesen and Johnny Burke. Expectations for second week run to $54,000. Opening stanza was superlative with $68,000.

The Music Hall (6,200 seats; $84,000 house average), with *Woman of the Year* and stageshow with Berry Brothers and Wynn Murray, is hopping into the fourth week with an expected take of around $90,000. Third week's $101,000 topped the second session's $100,000. Opening week also got a terrific $101,000.

Loew's State (3,327 seats; $20,560 house average) opened Thursday with Mischa Auer and Joyce Hunter, Golden Gate Quartet, Jay and Lou Seller and film, *Design for Scandal*. Indications are for a good $23,000 take. Last week, with Jimmy Durante, Block and Sully, and pic, *Mr. Bug Goes to Town*, was distinguished by heavy matinees and weak evening business. Juvenile draw of layout accounted for this oddity. Durante's presence brought take up to $20,000.

Mills Bros.' Fat $10,500 in Dayton

DAYTON, O.—Back in home territory after an absence of 10 years, the Mills Brothers drew large audiences to the Colonial week of February 20, with the box office hitting $10,500.

With stageshows drawing well here, bookings for the next seven weeks cover the Glen Gray orchestra, Jimmy Durante, Martha Raye, Chico Marx, Henry Busse, Cab Calloway and the WLW Boone County Jamboree.

Chico Marx Record

BRIDGEPORT, Conn.—Chico Marx and his band, in for three days at the Loew-Lyric Theater last week, broke the season's record, according to house manager Nat Rubin.

Detroit Still Off; Ink Spots Weak 12G

DETROIT.—Past week proved one of continued slump for stageshows here, with the protracted daylight hours, plus mounting automotive unemployment, among the principal factors. Theater business has been off about 20 per cent since the first of the year.

Disappointment of the week was the Four Ink Spots at the Paradise (3,200 seats; house average, $6,000), who grossed just under $12,000. Figure is higher than the preceding two weeks, but about one-third of what the same act did at the Michigan about three months ago.

The Colonial (1,500 seats; house average, $6,000), with a straight vaude program, remained around the $5,000 level, where it has been for several weeks. Neither name shows nor changing weather conditions have appreciably affected this figure the past month.

The Lenten season is not given any serious share of responsibility for the slump.

Buffalo Biz Swell; Raye Hefty $21,000

BUFFALO.—Despite winter weather, war news and Lent, business at local vaude-filmers is amazingly good. The fine quality of live-talent shows offered and the strength of films are doubtless an important factor.

The 20th Century Theater (seating capacity, 3,000; house average, $7,300 for straight picture bookings) has done extremely well with its new vaude policy instituted in December. Latest success was a hefty $21,000 for week ended February 26 hung up by Martha Raye and film, *Blues in the Night*, plus March of Time's *Far-East Command*. Miss Raye was aided by Condos Brothers and the Century house ork conducted by Myer Balsom.

Current six-day week, ending March 5, has Eddy Duchin and band plus several strong acts. Duchin combo features Lew Sherwood and June Robbins, while vaude acts include Tommy and Betty Wonder, Tony Leonard, Bob Neller, and Jean, Jack and Judy. Pic is *Unexpected Uncle*. A grab of $20,000 is anticipated.

The Buffalo (seating capacity, 3,500; house average, $11,800 for straight pictures) is biding its time until Johnny Long and band plus the Andrews Sisters, the Southern Sisters and Fred Sanborn open new vaude interest March 6 week. Meanwhile the Buffalo is piling up neat b.-o. results with the fine film, *Woman of the Year*, which grossed $17,500 for the first week ended February 26, and therefore being held over for another hitch. Second stanza is expected to get $12,000. Second feature is *Young America*.

Philly Earle Skids To Meager $17,200; Fay's in Par $6,900

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, $14,000) for week ended Thursday (26) garnered only a fair $17,200. Tommy Tucker and his orchestra for the top billing, week started off big, but was plenty sluggish for the weekdays. The President's speech Monday night, opening of *Ice-Capades of 1942* and all three legit houses lit up, made strong competition for downtown's only film-flesher. Movieland's Hally (Murph) Chester and Harris (Sailor) Berger, and the Four Arnaut Brothers with Sister Nellie supported, along with Amy Arnell, Kerwin Summerville, Jimmy Curry, Donald Brown and the Voices Three out of the band. Screen stronger than usual with *The Lady Is Willing*.

New bill opened Friday (27) got off to a fair start and, unless the weekdays build, figures at only a fair $18,000. Clyde Lucas makes for the band attraction splitting the billing with the screen's Martha Raye, with Mickey Freeman at the piano. Hollywood Co-Eds added act, with band bringing up Lyn Lucas, Eve Knight, Teddy Martin, Al Decrescent and the Four-to-a-Bar Quartet. Screen shows *Dr. Kildare's Victory*.

Fay's Theater (seating capacity, 2,200; house average, $6,300) for the week ended Wednesday (25) plenty satisfied in hitting the house par of $6,900. Noel Toy made for the burly flash, with Hoo Shee heightening the East-meets-West character of the bill. Paul Sidell and Spotty, Brooks and Philson; Bryan, Court and Grey, Gae Foster's Roxyettes and Billy Klaiss's band rounded out the bill, with *Blondie Goes to College* on screen.

New bill opened Thursday (26), with Andree Andrea for the epidermis display, started slow and points to a light $6,400. Billy Wells and the Four Fays, Jack Leonard, Dian Davis and Ted Waldron and Susie round out the bill. *Treat 'Em Rough* on the screen.

Radio Aids B. O.

SPRINGFIELD, Mass.—The vaudefilm bill that closed a three-day run at the Court Square February 21 played to good crowds at all performances. The bill was promoted by a tie-in with local stations that featured an interview with "Big-Time" Cripp.

On stage, Oscar Davis, Cate Brothers and Hazel, Five Arleys, Art Orlando, Baker and King, "Big-Time" Cripp, Bob Benney and company.

On screen, *Three Girls About Town*.

Magic

By BILL SACHS

JERRY FURMAN is furnishing the intermission magic at the Spotlight Club, Hollywood, Fla., and turning in a good job. . . . PARENT ASSEMBLY, Society of American Magicians, held its annual headliner show at the Barbizon Plaza, New York, Saturday night (21). The acts included Silent Mora, Charles Carrer, Bert Allerton, LePaul, the Hartmans, Dorny and Milbourne Christopher. LePaul's assistant was ill, and Jill, of the dance team of Jack and Jill, filled in. Christopher used Fulton Oursler, from the audience, as one of his assistants in a rope trick. . . . BLACKSTONE makes his first appearance at the Earle Theater, Philadelphia, in many years March 20 week. . . . DON CARLOS has taken his bag of tricks into Riverview Inn, Reading, Pa. . . . SYLVESTER is showing his magical wares at Gruber's Clementon (N. J.) Inn. . . . MILBOURNE CHRISTOPHER played convention dates last week at the Mayflower and Washington hotels, Washington, and the John Marshall Hotel, Richmond, Va. . . . LES HUNT is at the Iceland in New York; LePaul at the St. Moritz, Dell O'Dell at the Park Central, Charles Carrer at the Commodore, the Hartmans at the Waldorf-Astoria, and Bert Allerton at the Hotel Pierre. . . . AL CAROSELLI, Detroit magic maker and performer, has opened a small shop there to utilize his precision skill in producing special tools for airplane production. Al Caroselli Jr. is a sergeant in the Army Air Corps. . . . JACK KARMI, formerly Prince Karmi, magician-mentalist, and now manager of Karmi Pictures Company, San Antonio, enjoyed a visit recently from Patricia Holton, child mentalist, and her mother, who bills herself as Aleene. Since the death of W. P. Holton recently, Mrs. Holton and Patricia have been billing themselves as the Holton Sisters. They are currently playing the USO circuit out of New York. . . . THE GREAT VALLEAU, after two months in clubs, theaters and schools thru Central Idaho and Eastern Oregon, is current at the Palomar Theater, Seattle, from where he heads south into California on the Bert Levey Circuit. . . . COUNT MAURICE is doing his drink magic at Bill Jordan's Bar of Music, Miami Beach, Fla. . . . WESLEY WHITEHOUSE is presenting his potpourri of prestidigitation at the Mount Royal Hotel, Montreal, February 23 thru March 7. . . . LESTER LAKE is playing the Gay '90s Club, Columbus, O.

* * *

THE GREAT LESTER, during his recent engagement at the Palace Theater, Rochester, N. Y., was guest of honor at a party arranged by members of the local IBM Ring. Among those who attended were J. Raymond Hogan, Ring president; Maynard C. Lisk, Ken C. Punnett, Louis E. Rudin, Norman Schm, Erwin T. Sloane, B. G. Vitale, Wilbur G. Kinyon, Albert J. Hauser, Ronald B. Edwards and Gordon W. Mattice. They also attended the Lester show in a body. . . . COURTNEY THE MAGICIAN played for the Veterans of Foreign Wars in Columbus, O., February 20, drawing full houses at two performances and playing a banquet date in between. The Columbus Magic Club attended the night show and gave a party for Mr. and Mrs. Courtney afterward. . . . THOMAS ELMORE LUCY, protean artist who numbers among his friends many magicians, pertains from North Little

(See MAGIC on opposite page)

Andrews Sisters Holding Over to Good 40G in Loop; Count Basie Drawing 19G

CHICAGO.—The Andrews Sisters and Count Basie are the currently strong box-office stimulants in local combo houses. And the weather is with them, an asset always.

Chicago (4,000 seats; $32,000 house average) is on a daily five-show schedule (six Saturday) for the second week, due to the Andrew Sisters, who are a big attraction here. Appearing with them this week (starting February 27) are Lou Breese and band, Alan Carney and Evelyn Farney. Will have no trouble drawing a strong $40,000. Screen has Humphrey Bogart in *All Thru the Night*. Week of February 20, the Andrews, with Johnny Long's band in support, drew $47,084, the best session since New Year's week. Screen had *Remember the Day*. The girls are in on a $4,000-a-week guarantee plus a split over a $39,600 gross. The girls earned $7,500 in the first week, top money for the trio in seven days.

Oriental (3,200 seats; $16,000 house average) is drawing the colored trade this week (starting February 27) with Count Basie's band and unit. Basie, too, is popular among the white class patronizing this house. Headed for good $19,000. Screen has Lupe Velez in *Honolulu Lu*. Week of February 20, Ramon Novarro and Don Pedro's band, plus screen's *Moon Over Her Shoulder*, grossed a neat $18,300.

Palomar High

SEATTLE.—With better vaude coming into the Palomar and action films on the screen, the theater (1,450 seats) continues to increase its grosses. Last week it drew $7,600, to go well beyond the $5,000 weekly average.

On stage were Lee Donn, the Three Singing Sweethearts, Mary Janis, Al Mardo and Four Step Sons. On screen, *North to the Klondike* and *Pardon My Stripes*.

L. A. Orph $9,500

LOS ANGELES.—The Orpheum (2,200 seats) grossed a fair $9,500 with a show headlined by the Helene Hughes Dancers, in their third week; Lester Harding, in his 21st week; Leon Cyphat and Moro and Yaconelli, with *Playmates* and *Bombay Clipper* on the screen. House charges 30, 44 and 55 cents. House average is $7,500.

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Burlesque Notes

(Communications to New York Office)

NEW YORK:

PRINCESS NATOMA, Indian dancer, introduced her new native Navajo routine at the Cinderella nitery last week. A recent arrival from New Mexico with her own exotic terps. . . . FLOSSIE McCLOUD (Mrs. J. A. Perkins), former burly ace on the big wheels, is recuperating after a lengthy illness in Miami. With her is her brother, Jack McCloud, banjoist. Both to be joined shortly by Billie Bernard Pyser, of the Eva Collins costume shop. . . . GEORGE CORWIN, straight man with a Hirst show, has signed with Charles Allen for legit. . . . GEORGE AND LEONA LEWIS celebrated a 10th wedding anniversary last week at the Star, Brooklyn, with Ameche Lewis, guest of honor, and "Beef Trust" Watson, laying off pending a return to the Hirst Circuit, contributing the wine. . . . JEAN MODE opened at the Globe, Boston, in featured spot February 22.

* * *

PATRICIA PERRY out of a Hirst unit during Union City week of February 15 because of a heavy cold. Crystal Aymes subbed. . . . NATASHA, dancer, proud sister of three brothers, all in the air force, including Edward Fisher, in the Philippines; Leo at Scott Field, Ill., and Sidney at March Field, Los Angeles. . . . RITA DEVERE, with Fun-se-fire, army camp show, and her brother Joe, who was drafted January 12, entertained Rosalind Russell while in Galveston, Tex., recently. . . . VELITA, dancer, now at Bernardi's Nut Club, Greenwich Village. . . . MARGIE KELLY, many pounds lighter, was featured attraction at the Gayety, Washington, February 22 week.

* * *

TIRZA, after her Palace, Buffalo, week of February 22, took her wine bath to Kansas City, Mo., for the opening of the new Warren Irons house, the Follies, and then moves to the Garrick, St. Louis; the Rialto, Chicago, and other Western theaters booked by Allan Rupert. . . . CHARLES P. EDWARDS and wife, in St. Petersburg, Fla., since January 1, were guested by Coo-Coo Morrissey, ex-burly comic, and wife at the Shamrock Cafe, operated by William Ferris, who was in vaude with Rose Coghlan some years back. . . . MARGIE COATE, singer with Major Bowes' *All Girl Revue*, touring U. S. Army camps, was titled "The Streamlined Sophie Tucker" by *The Montgomery (Ala.) Advertiser*. While in Columbus, Ga., she was the guest of a brother of Benny Rubin. Benny and Margie were co-principals in the *Social Follies* on the former big burly wheels. Other principals in the Bowes outfit are Pearl Cussen, Holston Sisters, Dorothy Zane, Sheila Rogers, Jean Clark, Marie and Joe Smith and Wanda Gibson.

* * *

ANN CORIO left Cleveland March 5 to vacation four weeks in Miami and Nassau. Then to Hollywood, she writes, for two pictures for Pathe. First, in a starring role in *Jungle Siren* with Buster Crabbe. Ann adds, "*Swamp Women* breaking records and the studio is going all-out on my next." . . . GREENE SISTERS, Dolores and Helen, are in mourning over the death of their dad February 23 in Boston. *UNO.*

* * *

PHILADELPHIA:

MARION MORGAN extra added at the Troc March 8 week, with Billy Watson's Beef Trust, Bobby Morris, Nadine Marsh, Tiny Paller and Billy Spencer. . . . LINDA LEE and Madge Long split the billing at Mary Hubbard Inn, Berlin, N. J., with Jean Mitchell at Cat and Fiddle Inn, Waterford, N. J. . . . JOHN GUBER has bought the Alan Hotel, formerly Zease's Hotel, operated by Izzy Hirst, Joe Beck and others. . . . RENEE ANDRES makes her local bow at Carroll's.

* * *

MIDWEST:

MARGIE HART moved from Chicago to the Alvin, Minneapolis, Friday (27) and will follow with Empress, Milwaukee, March 6 to 8 before returning to the Palace, Buffalo, March 13. . . . VALERIE PARKS is the current feature at the Rialto, Chicago, followed by Charmaine week of March 6 and Marne week of March 13. Valerie will play the Folly, Kansas City, Mo., week of March 6. . . . JAI LETA will be featured at the Alvin, Minneapolis, week of March 6. . . . DOROTHY WAHL, now at the Hi Hat, Chicago, joins the Empire Circuit with her husband, Al Rio, March 6. . . . ARTHUR CLAMAGE is now a weekly visitor in Chicago, lining up acts for his houses in Kansas City, St. Louis and Indianapolis. . . . HARRY HIRSH, of the Alvin, Minneapolis, was a Chicago visitor last week. . . . TERRY KING has closed on the Empire Circuit. . . . BUSTER LORENZO is on his way to Los Angeles to visit his son, who is in the navy. . . . JESSICA ROGERS is current feature at the Fox, Indianapolis. . . . LANA BARI will be feature at the Grand, Canton, O., week of March 6.

* * *

FROM ALL AROUND:

GINGER AND IMOGENE HEALY closed at the Gayety, Minneapolis, after four weeks to return to Chicago clubs. . . . DORINE AND SHERRY ADARE are two new strippers in the Gayety cast. Marianne, Boots Alexander, Eddy Ryan, Freddie Frampton and Billie Burns remain.

DOLORES GREENE, with the DeFen-Markham unit, closed to go to Boston to be near her ailing father. RUBY SHIPMAN replaced her. . . . GEORGE WILTSHIRE, straight for Pigmeat Martin, left the show in Cincy to join a New York act. . . . MANDY KAY AND JOHNNY COOK had an air shot over KCEN, Kansas City, Mo., recently.

MAGIC

(Continued from opposite page)

Rock, Ark.: "Recently swapped gab with Homer, the 'Wizard of the West,' in Dallas. Caught Bill Wheat's show at Hobart, Okla., and was almost near enough to Losing Campbell to extract a penny from his hat, but missed seeing him." Lucy was first piloted overseas by Austin A. Davis and later by his brother, Henry Hudson Davis, both of whom have done much booking for magicians. The latter is now piloting the Great Virgil. . . . LAWRENCE WELK, the orchestra leader, has gone wacky on magic. He has been taking lessons from Jimmie Rae, the tumbler, who, in turn, is a protege of Paul Rosini. . . . WOOLRIDGE THE MAGICIAN writes from San Antonio under date of February 23: "Caught Dr. Silkini's Ghost Show at the Majestic Theater. He did two midnight shows there, on the 13th and 14th. On the night I attended Lon Chaney Jr. was in the audience. His picture, *Wolf Man*, was showing on the screen." . . . ROBERT UNGEWITTER, retiring president of the Society of Detroit Magicians, presented a silver wand of office to his successor, Al Carcselli, February 21 at the club's annual banquet at Webster Hall, Detroit, and attended by 150 magicians, wives and guests. Dr. Glenn Buell emceed the magic program, which included turns by William Smith, Al Monroe, Ray Bonner, Charles Lewis, William Heisel, Harold Sterling, Walter H. Domzalski, Donald Forsythe, Arthur Whelpley, Al Carcselli and Dr. Zina Bennett.

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BILLY WATSON

Nov. 1 — Globe, Boston; 8 — Troc, Philadelphia; 15—Empire, Newark; 22—Howard, Boston.

West Coast Burly Seen as Stepping Stone to Films; Schilling's $750

LOS ANGELES, Feb. 28.—West Coast burlesque as the stepping stone for talent into movies again showed itself recently when Gus Schilling stepped from a $100-a-week burly comedian to a $750-a-week movie actor at Universal. Schilling is at work at Universal now in *Broadway*, with George Raft and Pat O'Brien and getting $750, a salary he commanded following his successful work in *Appointment for Love*, at $500 a week.

Schilling received $750 weekly at RKO for work in *The Magnificent Ambersons*, directed by Orson Welles, who discovered Schilling on a burlesque stage in Miami. At $500 a week Schilling put in several weeks for *Appointment for Love* and *Hellzapoppin at Universal*. His elevator operator role in *Appointment for Love* drew raves from the critics. In *Broadway* he has the part of a waiter.

Another Follies performer and its current attraction, Betty Rowland, has had a nice fling at flickers, too. She appeared in *Let's Make Music*, an RKO production. She was offered a stock contract but rejected it. Since then she has appeared in 16mm. movies for movie machines.

Billy Reed, Follies comic, has also had a fling at RKO.

Schilling has played in *Dr. Kildare* pictures and also with Red Skelton, who also went from burlesque to movie and radio fame.

2 More for Empire; Total Now 8 Houses

CHICAGO, Feb. 28.—Empire Circuit has added two houses, making it a total of eight. Newcomers are Liberty, Davenport, Ia., which took on burly February 20, and Capitol, Toledo, which leaves the Midwest Circuit to join Empire March 6. Both are full week dates.

Booker Milt Schuster explains that the circuit gives new performers a break and serves as a stepping stone to the Midwest and Hirst wheels. Other Empire houses are Alvin, Minneapolis; Avenue, Detroit; Fox, Indianapolis; Grand, Youngstown, O.; Gayety, Akron, and Empress, Milwaukee.

Minn. Burly Down

MINNEAPOLIS, Feb. 28.—A four-day wave of sub-zero weather played havoc with burly receipts at the Alvin and Gayety theaters week ended February 19.

Offering Vickie Wells and June March, the Alvin, Harry Hirsch-Harry Katz managed, dropped to $2,600. The L. T. Lewis-David Cillman Gayety, featuring Danielle, Sue Mae Chan and Chick Barkham in continuous burlesque, fell to $1,600.

Review

Gaiety, Norfolk

(Reviewed Wednesday Afternoon, Feb. 18)

Moe Costello made history with this show, the first holdover of a featured performer in the theater's two years. Rose La Rose was the gal so honored.

La Rose responded to the holdover tribute with as hot a performance as the police would permit. She shared billing with Eleanor Sheridan, tall, titian-haired and shapely, but the house—better than half full, which is very good for matinees—went enthusiastically for La Rose.

Two other strippers were Dolly Dawson, a pretty brunette who did a brief bit, restrained but exciting, and Bon Bonnie, plumpish blonde.

Aside from the stripping there was not much to recommend the production. Max Furman and Bobby Burns carried the comedy which, like the traditional bride's ensemble, was "something borrowed, something blue, and something old," but nothing new.

Other principals were Irving Selig, Murray Briscoe, Alma Malben and Maxine Miller, the latter offering a so-so specialty tap, and the Stanley Brothers in a fair-to-middling acro dance and a good drunk number by one of the team.

Warner Twyford.

The Poor Chorus Girls

NORFOLK, Feb. 28.—Heaven and Harry Savoy will protect the poor chorus girls.

Savoy, en route here, was severely cut while trying to prevent two soldiers from molesting several members of a traveling burly chorus. The rookies broke a window of the train, and glass severed an artery in Savoy's wrist. The soldiers were arrested by MPs. Train was held up an hour while medicos repaired damage to Savoy.

Buck Jones Set; Elliot To Repeat

NEW YORK, Feb. 28.—Buck Jones, Western film player, is set for one-nighters in movie houses to start in May. Jones will tour in the South and East under auspices of William Morris Agency.

Martin Wagner, in charge of the WM one-nighter department, said Bill Elliot is set to repeat next summer in the territory he ran thru last year, while Chris Martin and a trio of Mexican Senoritas are signed for a route starting in June. Ken Maynard is now in his 14th week of one-nighters.

Names for New Montreal Nitery

NEW YORK, Feb. 28.—The new El Morocco Club, Montreal, is set to open March 12 with names. Spot is in a new building. Sol Tepper is exclusive booker. Opening show will have Al Bernie, Benny Fields, Tryon Sisters, Robinson and Martin, a line of eight Selma Marlowe girls and Jack Denny band.

Subsequent show will include Lee Dixon, Belle Baker, and Harris, Clare and Shannon.

Tie-Up on FDR Speech

SAN FRANCISCO, Feb. 28. — Golden Gate did some nifty business when it tied in President Roosevelt's talk Monday night by handing out some 3,000 tear-sheets of a colored world map printed in that day's morning *Chronicle*. Broadcast of the speech was from the stage. Manager Cliff Gelsman set the deal.

Rose La Rose Clicks

NORFOLK, Va., Feb. 28.—Rose La Rose set a new house record for the Gaiety the second week of her engagement here, it was announced by Manager Maurice Costello. Week's attendance and gross far surpassed those of any previous week.

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Vaudeville Reviews

Chicago, Chicago

(Reviewed Friday Morning, February 27)

The Andrews Sisters, as per custom, are staying over a second week with a new show including Lou Breese and band, Alan Carney and Evelyn Farney. The bill tops last week's fare, which was plenty good.

Breese, veteran maestro and one of the better show leaders, fronts a powerhouse organization that holds its own with strong stage specialties. The Glee Club version of *The Bill of Rights*, featuring Steve Bowers, is well staged and impressively executed. Individual song salvemen include Barry Warren, who, after a comedy build-up, peddles off *This Love of Mine* and *Rose O'Day* nicely; Skip Moer, who, in true New Orleans fashion, gives out with *Blues in the Night*, and Nita Norman, blond newcomer, who has a good voice and delivers *How About You?*, *I Said No* and *I Got It Bad* to prove it. During a band medley Breese gives a generous sample of his horn tootling, and Alan Hill drops his sax long enough to do a good violin solo of *White Cliffs*.

Evelyn Farney, pert, snappy and talented tapper, scores with a couple of sparkling routines danced to *Donkey Serenade* and a medley of Stephen Foster tunes. One of the very best in her line.

Alan Carney, impressionist and dialectitian, leaves the beaten path to unearth good copies of soap-box orators and original caricatures of familiar screen notables. His style is distinctive and really funny. Stopped the first show.

The Andrews (they earned some $7,800 in their first week) pump out a number of songs with the ease and confidence of a successful trio. From their opener, *Deep in the Heart of Texas*, to the curtain drawer, *The Shrine of St. Cecelia*, they had the customers with them.

On screen, Humphrey Bogart in *All Through the Night*. Biz good.

Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Thursday Evening, Feb. 19)

The Helene Hughes Dancers, held over for a third week, and Lester Harding in his 21st week, are augmented by Leon Cyphas, dancer; Hilo Hattie and Moro and Yaconelli, to form a show that gives the patrons their money's worth. Pictures are *Playmates* and *Bombay Clipper*.

Al Lyons and band switch to the stage for this show and do a good job of accompanying the acts. Opening the show with a group of patriotic selections, the band swings into *Stars and Stripes Forever*, featuring Eddie Even at the Hammond organ.

Helene Hughes Dancers, 10 good lookers, contribute a sailor number to *Anchors Aweigh* and other navy tunes. The girls top their previous performances with a lot to spare. Dance is designed to bring out precision, a point in which the girls excel.

Harding has become a big drawing card with Orpheum audiences. His selections on this card included some from *The Student Prince*, and for an encore show-stopped with *Here I Am, Uncle Sam*.

Leon Cyphas, colored tap dancer, working to *Tea for Two* and *Rose Room*, proved himself a fast stepper, with the audience calling for more. His work drew applause thruout the act.

Maestro Lyons does a fine bit of squeeze-box playing to bring back the Hughes Dancers for a Hawaiian number and to introduce Hilo Hattie, the hip waver, who gyrates while singing *Hilo Hattie* and *The Hilo Hop*. Encored with *Princess Papula*, but eliminating some of its choicest parts.

The comedy is handled next to closing by Moro and Yaconelli, who murder the English language in their discourses on "heelbillies." Pair also provides good slapstick while picking guitars. Moro, on violin, and Yaconelli, on accordion, do *El Rancho Grande* in a good south-of-the-border style. Pleased, but better material would have made a show-stop certain.

The Helene Hughes Dancers finish off the show in fine style with a tom-tom dance, with each girl handling a jungle drum.

Sam Abbott.

Orpheum, Minneapolis

(Reviewed Friday Evening, February 27)

Management can offer up thanks that it has Jan Savitt's ork plus Buddy Clark on stage this week, as film fare, *Bahama Passage*, is worst of season to date, and in face of heavy competition elsewhere in Loop, Orpheum, without Savitt and Clark, might be playing to empty seats all week. As it was, there was a full house at show caught.

Savitt's 14-piece ork opens, following signature, with *Chattanooga Choo-Choo* that has everything. Joe Martin, a tenor with looks to burn, does excellently with *Everything I Love*, *You Made Me Love You* and, for an encore, *I Think of You*.

Billed as a Minneapolis "find," Jean Blanche, singer-dancer, opens with a fair rendition of *Humpty-Dumpty Heart*, but does far better with her terping. The youngster has ability plus personality in her dancing and should go a long way.

Savitt and the ork next swing out on *Jersey Bounce*; solid and well received. DeVal, Merle and Lee, two men and a gal, billed as ballroom dancers, give themselves away as a comedy trio even during their most serious opening moments, but the audience didn't care, as they are among the best comedy terpsers to hit here in a long time. Their antics are not the usual, worn-out comics. They offer a new routine and show-stopped The ork's bull fiddler, Cookie, soloing on *Darktown Strutters' Ball*, nearly show-stopped.

Bob Evans and his dummy, Jerry, are the best vent folk to stop off here in many a moon. Evans's patter is in the usual vent style, but he adds a little something that goes over big with the patrons. Show-stopped with *Indian Love Call*, sung with the dummy, and *I'll Sit Right Down and Write Myself a Letter*, encoring with *When Irish Eyes Are Smiling*. Had to beg off. Savitt and ork next present *Kansas City Moods*, with the clary, B-flat alto, cornet, guitar, trombone, sax, piano and drums stepping to the front to do a solo turn.

Very much in the groove, Buddy Clark, billed as an added attraction, was worth all the build-up he got. He opened with *Deep in the Heart of Texas*, with Savitt leading the audience in the clapping of hands. Next went into *White Cliffs of Dover* and *Rose O'Day*, and encored with *I Don't Want To Walk Without You* and *This Love of Mine*. Had to beg off.

Jack Weinberg.

Oriental, Chicago

(Reviewed Friday Afternoon, Feb. 27)

The second all-colored show here in five weeks. Duke Ellington's unit played late in January and it did big. Count Basie and orchestra should do well, too, the colored patrons, in particular, hungry for their favorites in the flesh.

The band is the top attraction with its out-of-this-world swing arrangements of pops and standards. These Basie pieces have all the trimmings, and the jive fans should find them highly palatable. And when Basie sits down at the piano and beats out some boogie woogie rhythm, it will take a miracle to keep the teen age customers from voicing audible approvals. Two tunes stand out well: *Dark Eyes*, thanks to the special efforts by the brass section and drummer Jo Jones, and *Back Door Romp*, the latter given special treatment on the ivories a la Basie.

The accompanying acts are good but not good enough, as colored acts go. Earl Warren, of the sax section, is on early with a rippling voice singing *This Love of Mine*. Fell flat. Baby Lawrence, tapper, fared better with some fine footwork. Here is a case where a performer undersells his wares. Apus and Estrella, man and woman talking and dancing act, are okay when they keep their feet working but annoy with their comedy material. Chiefly to blame is the female partner, who works at too furious a pace. Their closing jitterbug routine is a sock exit bit.

Joseph Rushing, man mountain of song, sells a couple of ditties in pleasing fashion and struts off shaking his overweight torso. Gordon and Rogers, two boys in loud clothes, score with their acro and tap dancing routines but fall short on the gags. The material is old and a change of lines, needless to say, would help the act.

Whitey's Jitterbugs wind up the show in the usual noisy, unorthodox dance style. Basie looks well and makes a good straight emcee.

On screen, Lupe Velez in *Honolulu Lu*. Won't stand a chance with the honest film critics. Biz was a little off at end of second show opening day.

Ted Weems and band, with Mardoni and Louise and the Three Freshmen, come in Friday (16), followed week of March 13 by Frankie Masters and ork, with Fredericks and Lane.

Sam Honigberg.

Fay's, Providence

(Reviewed Friday Afternoon, Feb. 27)

Current line-up, despite absence of names, was well received. Al Jahns and his nine-piece house band go in for jive this week, with *Blues in the Night* (Jahns doing the vocal) and a rug-cutters' arrangement of *Pagan Love Song* for the overture. Jahns handles the emcee duties, as usual.

Cordano and Cortana, definitely hotel entertainers, open with an exhibition waltz and follow with two numbers in which the girl plays a violin while her partner whirls and spins her about in the dance. Bobby Del Rio and Della follow with piano accordions played plenty loud. The audience liked it.

Frankie Brooks turns in some nice triple-toe tap work. Encored with more nice footwork to *Tea for Two*.

Virginia Austin and her clown puppet Clippo follow. A remarkable puppeteer, she makes the little doll appear lifelike in varying emotions. Follows with a larger clown figure which, in turn, manipulates a smaller doll. As an encore uses small clown and girl doll for a ventriloquial sweethearts duet. A show-stopping novelty.

Beatrice Howell does a couple of movie impersonations, best being Barbara Stanwyck; also a characterization or two, including a laugh-getting bit as a dame on the *Court of Relations* radio show seeking marital advice, with a wow finish.

Tom O'Neil has an easy and original line of clowning. Also plays a harmonica. His partner, Miss Joyce, buxom blonde, adds looks, a song and a dance to the act.

Claire and Hudson close with a hand-and-head balancing act that is a classic bit of strong-arm work.

Charles A. RossKeen.

Palace, Akron

(Reviewed Monday Evening, February 16)

Clyde McCoy's Sugar Blues Orchestra, and there seems no better possible identification of this band's individualized style, did another first-class job here. Most frequently returned of the stage bands here, it's his sixth trip to the local playhouse in recent years, and his band has improved with each presentation.

McCoy's success must stem from the particular McCoy music. Neither hot nor sweet, it's a little of both and almost always played thru an interesting arrangement that avails itself of the McCoy trick of using a mute with brass. And it's a style that always sets a toe tapping.

With him are the Bennett Sisters, four dancers with both rhythm and unity in their tap and novelty routines.

Nan Rae and Mrs. Waterfall exchange patter that is definitely keyed to audience interest—and the Mrs. Waterfall half of the act swings pop tunes in double-talk.

The ventriloquist and his impudent wooden pal almost stop the show, with Bob Evans doing the voice-throwing and making it a quick-witted, amusing act. Rounding out the show is the swift-moving acrobatic dancing of the Hudson Wonders.

Good screen entertainment, *Men in Her Life* (Col.).

Rex McConnell.

Golden Gate, San Francisco

(Reviewed Wednesday Evening, Feb. 25)

Repeats and jive-Jennies are flocking to the Golden Gate to watch Tommy Dorsey's organized swing dispensary go into action. For most local swing addicts it was their first glimpse of the bespectacled trombonist-maestro, as it was his first visit to San Francisco.

Dorsey's regular troupe was with him—Fred Sinatra, baritone flash; Buddy Rich, drummer; Ziggy Elman, one of swingdom's top trumpeters; Jo Stafford, standing in nicely for the ailing Connie Haines, and the Pied Pipers, harmony quartet.

Elman contributes the major solo work, applying his trumpet to such novelties as *The Angels Sing* and *Hawaiian War Chant*. Show was stolen, however, by vocalist Sinatra, whose light but sustained baritone style worked out on such smoothies as *This Love of Mine*, *Begin the Beguine* and a funny pokerface satire of *South of the Border*. Dorsey's own famous trombone turns up only here and there.

Buddy Rich, Dorsey's drummer, is heard in a solo called *Quiet Please*, a series of meaningless percussion patterns, but affording a show of virtuosity. A single non-Dorsey act, and it is sensational, is the trio of two boys and a girl, Dick, Don and Dinah, acrobatic clowns, who arrived in time to stir up the show again after some slow sessions by the Pied Pipers. They presented a whole barrel of new stuff, and they didn't try too hard for laughs. *A Date With the Felons* is on the screen.

Edward Murphy.

Texas Bans Scanties

AUSTIN, Tex., Feb. 28.—Scanty beer tavern carhop costumes which are "vulgar, lewd, indecent, obscene or offensive" have been outlawed in Texas.

The Texas Liquor Control Board had heard testimony that flashy, bandere-and-shorts attire, revealing "near nakedness" of some women carhops, were offensive to public decency and had led to tragic incidents.

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State, New York

(Reviewed Friday Evening, February 27)

Mischa Auer and his bride, Joyce Hunter, are the latest from Hollywood to hit the boards with a husband-and-wife routine. Auer, a very funny duck on the screen, proved on the stage that he's more a situation comedian than anything else. Aside from a few laughs evoked from his routine of pounding the piano with a pair of grapefruits, he and his pretty wife did a laboriously dull job. His presence was a natural for applause, but material and business don't live up to the guy's rep. To top it off, Mrs. Auer, whose soprano voice lacks a middle register, insists on singing two songs, *How About You?* and *I Know Everything*. With her looks she doesn't have to sing and shouldn't.

Opener was Adrian and Charly, trampoline act. Boy does some terrific acro and balance, mingled with a good sense of action humor. Act slows up a bit midway with some meaningless business (yanking a shirt in and out, etc.) but picked up again with his doing graceful pratt fall flips and a climax of eight full twists.

Jay and Lou Seiler, excellent sight comics, are strong on personality and material, however wrongly spotted. Boys start out with some unison walking and patter routine, and jump into their ski number, which is the most terrific thing they do and which should be used as a closing number instead of their bull-fighting bit, the fra-pasodoble, which is funny in its own right, too, but which belongs in the middle.

Golden Gate Quartet, the Cafe Society stalwarts, a colored spiritual act (with guitar accomp), crashed thru beautifully with *Hot Dogs, Noah* and *The Gospel Train*, but was sensational with spiritual arrangements of *Blues in the Night* and *Summertime*. (Could be two strong records for the boys).

Six Aristocrats closed. Act is composed of a four-person dance flash, two boys and two girls: Birdie Dean, control dancer, and Tommy Paige, tenor. Dancers start off with weak Spanishy number and are succeeded by Miss Dean, doing a straight control routine with finesse and showmanship. Paige has a nice voice but his high notes were often handled poorly. Otherwise, a good-looking, self-assured singer.

Pic, *Design for Scandal*.

House, three-quarters. *Sol Zatt.*

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Feb. 25)

For the fourth consecutive week the Helene Hughes Dancers headline the Orpheum bill, along with Lester Harding, vocalist, who is in his 23d week; Stearnes and Anavan, dancers; the Three Reddingtons, trampoline; Pvt. Frank Cook, harmonica player and guitarist, and Schlepperman (Sam Hearn). On the screen are *A Tragedy at Midnight* and *Never Give a Sucker an Even Break*.

Al Lyons's Orpheum orchestra strikes out on *Pack Up Your Troubles in Your Old Kit Bag* and goes into *Morning, Noon and Night Overture* to bring on the Helene Hughes Dancers for a Brazilian number. Girls are good lookers and contribute three striking ensemble numbers, clicking with each. First appearance of the dancers is augmented by Stearnes and Anavan, youthful dance duo, offering some pleasing steps before going into sock hand-to-hand stuff.

Harding offers a musical calendar number, citing March 17, July 4, November 11 and December 7 dates, after which he gives out on *We're Off To Victory Again*. He encored with *Rose O'Day*. Harding sings with enthusiasm and can put over the ditties.

Pvt. Frank Cook, stationed at Camp Roberts, is on for some neat harmonica playing without using his hands. His second tune demonstrates how to play a guitar and a harmonica at the same time, mixing up *William Tell* and *Poet and Peasant* overtures. Cook handles the harmonica well but shows little judgment in announcing his tunes.

Working to *Make Believe* the Hughes Dancers come back to turn in some top-flight acro work. Schlepperman bows as a monologist and tells some corny jokes, his act dragging until he takes his fiddle to imitate two and three violins. Instrumental part scored and he got a big hand.

The Three Reddingtons come on as a duo and invite audience participation for jumps on the trampoline. Volunteers were one of the Reddingtons, a soldier and a civilian. The civilian didn't do a bad job but the soldier gave it up after his first try. The other "volunteer" did some difficult twists and turns to a big hand. June Reddington walloped with her front and back somersaults. The Hughes Dancers close the bill with a can-can number, marked by plenty of enthusiasm by the girls.

Sam Abbott.

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Four Philly Agents In Trouble With Pennsy Labor Dept.

PHILADELPHIA, Feb. 28.—Policing of licensed agents continues in dead earnest here. Violations of the new State licensing law are being checked by Anthony C. Sharkey, in charge of licensed agents for the Pennsylvania State Department of Labor and Industry, and on Thursday (19) Sharkey reported that four more agents were called up.

Most serious complaint was lodged against Eddie and Yetta Saks, in charge of Saks Theatrical Enterprises here. Renewal of license for the Saks was contested by both the Entertainment Managers' Association and by AGVA. Actors' union complained agency owes money to performers, while the EMA charged that some of its members loaned money to the agency and never got it back.

The three other cases were continued until March 1. Involving Arthur Phillips, who heads the local office of Tony Phillips Attractions, Joe Bardo and Jolly Joyce, charges against the agents allege booking without using the State contract forms required by law and allegations of booking into another agent's spot.

Acts, Bands Move Around in Brazil

RIO DE JANEIRO, Feb. 21.—The Carlos Machado and Andreoza Kolman bands have moved out of Casino Urca, the former going into the Tennis Club at Petropolis, the latter to the Casino Icarai in Niteroi. Jose Francisco Ferreira Filho, who has had the show band in Casino Atlantico for past five years, moves over to Urca February 26.

Three Arnolds close at the Copacabana February 13, returning to New York.

Tenner and Swift, U. S. male rope-spinning duo, were added to the Copa show February 2.

Frakson, magician, closed at Casino Ilha do Porchat in Santos and departed via plane for Miami.

Geraldine Pike, U. S. contortionist who has been on the Continent a long time and is currently at the Casino Alvi in Curitiba, moves to the Casino Ilha do Porchat, Santos, for three weeks.

Vera and Adrian Orloff, Argentine dance team, set for March 10 opening in Casino Ilha do Porchat at Santos.

Demand Vince Silk Be Fired by AGVA

SAN FRANCISCO, Feb. 28.—Local AGVA members have started a petition asking the national AGVA board to remove Vince Silk as West Coast organizer. Petitioners claim 150 signatures in the first three days.

Jonas Silverstone, national AGVA counsel, talked to a group of AGVA local members here Monday and heard their demand that Silk be fired and the local here be reorganized.

RKO Vaude to Albee, Cincy

NEW YORK, Feb. 28.—With the dropping of shows at the Shubert, Cincinnati, spot vaude will be booked by RKO into the Albee Theater. Move was made in view of the larger capacity of the Albee (3,292 seats) as against 1,500 for the Shubert. Albee's location is also more favorable.

Cuts Price for Service Men

MINNEAPOLIS, Feb. 28.—Half-price admissions for soldiers, sailors, marines and coast guardsmen in uniform have been ordered by the Minnesota Amusement Company for 14 local theaters. Uniformed servicemen will now be able to enter the Orpheum Theater, only local house playing vaude, for 25 cents.

Soft-Drink Club For School Kids

OWOSSO, Mich., Feb. 28.—A liquerless night will be featured one night a week at the Stables, local night club, for the benefit of local high school students. Arrangements have been made by Harry Poindt, club proprietor, to reserve Wednesday nights for Owosso youth, at which time only soft drinks and sandwiches will be served.

Poindt said he made this arrangement to fill a need for entertainment of school-age youth at the urge of parents.

A similar local set-up, in which a beer garden was converted into a soda fountain, was not successful.

Ohio May Ease Liquor Rulings

COLUMBUS, O., Feb. 28.—The liquor licenses of hundreds of private niteries, including many veteran organizations and fraternal lodges, many of which have discontinued floorshows and dance orks, may be returned soon under a change of policy now being contemplated by the State Liquor Board.

The permits in question have all been suspended for the unexpired term by the liquor board as the result of charges that the clubs were operating gambling devices.

Shreveport Club Burns

SHREVEPORT, La., Feb. 28.—Fire destroyed the Jungle Inn night club February 19. Manager R. L. (Bugs) Brown plans to rebuild.

BURLY CLOSINGS

(Continued from page 3)

tertied the mayor's behavior as "neurotic" and one that will "imperil the entire theater." Ernst, after a conference with the mayor, stated that LaGuardia was responsible for the renewed license refusals and that the mayor intended to put the bars up on a running musical comedy. Ernst said that he would seek a court writ next week, unless the mayor recanted.

At the same time, Roger Baldwin, director of the Civil Liberties Union, said his organization would lend a staff to oppose the "arbitrary censorship." ACLU, said Baldwin, is opposed to holding up of licenses unless a prior conviction had been obtained in court on charges of licentiousness or impairment of public morals. Quincy Howe, author-editor and chairman of the National Council of Freedom from Censorship, described the move as "high-handed acts of totalitarian censorship."

Howe stated that his organization "holds no brief for obscenity on the stage or anywhere else," but insisted that cases involving charges of obscenity be tried in court. "Otherwise," said Howe, "public officials presently become self-constituted censors. Already what looked like the isolated infringement of the rights of a few theater owners has become a threat to the freedom of the whole New York stage."

Meanwhile, John G. McCormack, chairman of the mayor's committee, declared that "the burlesque situation is better than it was two years ago" and said New York burly shows are cleaner than those which he witnessed in Philadelphia and Boston.

McCormack's committee recommended renewal of licenses, but his committee was not called in on the present situation and its advice was rejected. Previously the work of this committee had been praised by both Moss and LaGuardia.

Earlier in the week, burly operators and theatrical union representatives met with Moss and various representatives of church groups in Manhattan and Brooklyn. An observer at the meeting stated that Moss throttled the operators from the outset and finally proposed that the operators draw up a plan of future operations to be submitted to the church groups, which he (Moss) would give consideration to if it were acceptable to them. A representative of one church group, however, stated at the hearing that "we don't have any confidence in these gentlemen" (the burly operators).

All thru the fight the mayor and Moss have been without comment as to the reasons behind the closings and who applied the pressure.

Trust Put It Out Of Biz, Minneapolis Theater Charges

MINNEAPOLIS, Feb. 28.—Minnesota Amusement Company, operators of the now-closed Minnesota Theater, has instituted suit against the major film studios and the Singer Theater Corporation, operators of the Orpheum Theater, charging violation of the anti-trust law. The Minnesota charges refusal to grant a license to run feature films in conjunction with vaude compelled the house to close. It also charges the defendants with conspiracy to prevent it from getting A pix.

The Minnesota is the largest house in the area and has been closed for nearly a year. The house opened twice in an attempt to run vaude in conjunction with dog pix. Both attempts failed.

Chi Reduces Budget For Benny Film Run

CHICAGO, Feb. 28.—Chicago Theater is reducing its stageshow budget for the next couple of weeks, starting Friday (6), due to the booking of the Jack Benny-Carole Lombard pic, *To Be or Not To Be*. Film is slated to hold for a fortnight. Accompanying flesh bill will have a line of Dorothy Hild Girls, Walter Nielsen, the Stadlers, Phyllis Colt and the Three Wiles.

Band units set for late in March and April are Jan Savitt, Sammy Kaye and Ray Kyser.

From Rio de Janeiro

RIO DE JANEIRO, Feb. 18.—The Novak Sisters and Three Arnolds have closed at the Urca and Copacabana and leave for New York.

June Marlowe opens at the Casino Atlantico the latter part of February. Singer comes here from Buenos Aires.

Luiz Carlos Weil agency has booked Vera and Adrian Orloff, Argentine dance team, into Casino Ilha do Porchat in Santos.

Tourand Brothers, European acros on this continent since the outbreak of war in Europe, are set for the new Copa show, thru Weil agency.

Ray Ventura band have had their option lifted at Urca.

Jose Francisco Ferreira Filho, formerly at the Atlantico, takes over the bandstand in Casino Icarai, Niteroi, February 20.

Novarro at $2,000

CHICAGO, Feb. 28.—Ramon Novarro, former film star, has been set for his first night club engagement by the local William Morris Agency. He opens at the Latin Quarter, Boston, for a week with options, starting March 8.

Novarro will get $2,000 a week, plus a percentage over the average take. His sister Carmen will work with him.

FRANK TAYLOR is sending out another vaude unit, *Revue Glorified*, starting March 6. It will play the Kemp Circuit.

WANTED
Chorus Girls and Musicians for permanent Stock, $22.50 per week and room. Wire—Write
MEL SMITH
Care Joyland Tullahoma, Tennessee

WANT UNION MUSICIANS
First Trumpet, Tenor Sax, Drummer, A-1 Piano Man. Join now. No weed or booze. This is 30-people unit. Wire LINTON DE WOLFE, Mgr., Midnight in Manhattan Revue, Colonial Theatre, Erie, Pa., March 3rd-6th; Palace, Lorain, O., 5th; Olympic Theatre, Lima, O., 6th; Sixth Avenue Theatre, Coshocton, O., 7th; Rialto Theatre, Cincinnati, O., 8th; Harris Theatre, Findlay, O., 9th-14th.

WANTED
Stock Burlesque People all lines. Chorus Girls doubling Trans Numbers, extra pay. Also Musicians. No more here. Join on wire. Wire answer quick.
R. E. ACKERMAN
Medical Arts Bldg. Hot Springs, Ark.

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Conducted by HAROLD HUMPHREY—Communications to 1564 Broadway, New York City

802 LEADERS ON THE PAN

Unity Group Blames Officials For Loss of Insurance Benefit To Members Going Into Army

NEW YORK, Feb. 28.—Opposition to the administration of Local 802, musicians' union, here, has flared up plenty during the past few days, and it is felt by some rank-and-filers that the current fracas may result in more than just a factional brawl by the time elections roll around next December. Current tossing of brickbats, which is being led by the so-called Unity Group, was set off by the American Federation of Musicians' announcement two weeks ago that AFM members going into the armed forces would be kept on the rolls in good standing.

Prior to this AFM amendment, Local 802 had informed its members that they would be "honorably dropped" while serving in the army or navy, but would be reinstated with full rights upon their return. Actually, say 802 spokesmen, this is no different than a member being kept on the rolls, since, once he is released from the service, he automatically becomes a member in good standing when he pays dues for that quarter.

Hitch developed when it was learned by 802 members that their life insurance benefit of $750 per member was not valid if they lost their lives while serving their country. This is a blanket policy taken out by 802 with the Union Labor Life Insurance Company, which is headed by Matthew Woll, prominent AFL leader. According to Harry Suber, 802 treasurer, a war risk clause in the policy leaves the local no choice but to render it void to members in the army and navy.

Unity Group, which opposed the present administration in the last 802 elections, claims that this war risk clause was not put into the group policy until January 1 of this year. Unity spokesmen also take the stand that 802 could still protect members in war service by paying an increased premium. The $750 life benefit is included in a member's $16 per annum dues.

Unity at first interpreted the AFM's "armed service" amendment to mean that 802 members could retain their insurance while in the service, but the AFM specifically stated in the amendment that it did not control the various benevolent funds or benefits disbursed by the locals. As for the war risk clause in 802's ULLIC group policy, Treasurer Suber says premium has nothing to do with it and no amount of money could induce a group insurance company to insure members in the armed services.

The insurance issue has been used by the opposition to unleash another critical salvo at Prexy Jack Rosenberg et al. Basing their beef on the ground that an increased premium paid by 802 would still protect members in the army and/or navy, Unity leaders have again made an issue out of the fact that 802 officers and paid employees do not pay the regular 3 per cent tax on earnings assessed each member. This tax money is used for relief disbursements and is collected from 802 members on the basis of scale earnings.

Unity Group accuses the 802 administration of holding a secret meeting a few years ago at which they voted to exempt themselves and other paid employees from paying the 3 per cent tax. Previously, they had paid it on their salaries the same as the footlers. Unity leaders say this exemption robs 802's treasury of nearly $10,000 yearly, and that this amount could make up an increased insurance premium which would exclude any war risk clauses.

Suber's answer to these statements is that there was no "secret" meeting; that administration salaries do not come anywhere near the $300,000 annually needed to make an approximate 10G tax roll; and that the monthly premium for 802's group insurance averages about $14,000, or $168,000 a year.

Exempting paid employees from the tax, Suber says, was in the form of a resolution gotten up by the board a few years ago. Resolution was brought up before a regular monthly membership meeting for approval, but since there was not a quorum attending it was auto-

(See 802 LEADERS ON PAN on page 24)

Fem Trio Tosses a Suit at Sammy Kaye

CINCINNATI, Feb. 28.—Marjorie DeVore and her sister, Billie DeVore Cox, who with a third sister, Ruth, comprised the DeVore Sisters trio, identified with the *Moon River* program over Station WLW here for six years, each filed suits Thursday (26) against Sammy Kaye, who closed a week's engagement at Shubert Theater here Thursday (26).

Girls allege that last October Kaye agreed to employ them as part of his organization, first engagement to be a year's stand at the Essex House. They allege that they were induced to leave Cincinnati and go to New York to acquire a new member to take the place of Ruth, who was unwilling to leave here. They charge further that Kaye promised to give them time to audition candidates.

Sisters claim they held auditions in New York for the third member and acquired a girl who was satisfactory. However, they say that at the expiration of four weeks Kaye informed them that he had changed his mind about employing the trio.

Claim is that Kaye owes girls expenses incurred in New York preparing for the contract and in addition damages for losing the contract at rate of $150 each per week from November 20, 1941, to date.

Kaye told *The Billboard* here that he had listened to the girls while they were appearing on the *Moon River* program and had offered them a job. He said, however, that he chilled when the third member refused to leave town. At the behest of the two remaining sisters, however, he stated that he agreed to still consider them provided they would come to New York and secure a third member as effective as the original. Kaye said he gave up when girls failed to achieve the proper blend.

NEW YORK, Feb. 28.—Moe Gale is planning to send the Ink Spots on a three or four-week USO tour of army camps early in May. Tour, which will be at Gale's expense, will take place immediately after boys wind up a Boston theater engagement. If possible it will be extended beyond the planned three or four weeks.

Songplugger Behind Bars

NEW YORK, Feb. 28.—Benny Hilton, songplugger with Santly-Joy-Select, dropped into the Brill Building cigar shop to make a phone call the other day. But while he was making the call, the shop owner decided to close up and put up the gates.

When Hilton came out of the booth, he discovered his plight. After yelling for a while he attracted other songpluggers and soon there was a crowd of them watching and kidding him. They brought a photographer from next-door Jack Dempsey's and she took shots of Hilton behind bars. Later the song pluggers chipped in to buy several prints of the photos.

P. S.—Hilton was finally released.

MCA Shuffles Band Dept. in N. Y. To Fit New War Trends

NEW YORK, Feb. 28.—War exigencies affecting the band-booking biz are causing shift in some of the large agencies. Music Corporation of America's local office is in the process of shuffling things up on the band side to make for greater efficiency in the light of the changing trends.

Dave Jonas left MCA's theater department this month, and Bill Wolfe, who has been handling club dates, leaves March 1. From the band end, MCA is now throwing most of the weight behind locations and one-nighters. Bill Goodheart, Charles Miller and Sonny Werblin continue to supervise and handle the band activity. Harry Moss's duties were recently expanded, with the sales exec now in the position of developing new and established orks, servicing many Eastern locations and supervising one-nighters.

Ork location department is still in the hands of Russ Lyons and Charles Bush, with Billy Shaw recently shifted into locations from a one-night desk.

Hal Hackett and Bart McHugh still handle the radio end. However, band commercials are not figured to expand much, due to radio's new wartime commitments.

Dolly Dawn on Elite Label

NEW YORK, Feb. 28.—Dolly Dawn, who has been recording for Bluebird, has switched to Eli Oberstein's Elite label and is skedded to be out with four sides shortly. Among tunes set are *Moonlight Cocktail* and *She'll Always Remember*. It is understood that Bluebird, which has not yet released several disks recently cut by the Dawn ork, allowed its contract to lapse.

T. Dorsey's Ork Office Fluffed For Bigger Game

NEW YORK, Feb. 28.—With Dean Hudson's induction into the army and the ensuing break-up of his ork, Personal Management, Inc., Tommy Dorsey's elaborate band venture, is now a management office without any bands to manage. Harry James, the other Dorsey property, took a powder from the firm last month on the ground that nothing had been done for him. It is not known what has become of Alex Bartha and Harold Alema, Dorsey's two minor league orks. Calls to the Dorsey office produce only the information that "nobody around here knows anything about Personal Management, Inc."

General feeling along the street is that Dorsey and his manager, Leonard Vannerson, had the best intentions when they made their loud splash into the management field last year, but that succeeding events, which included a fat movie contract for Dorsey and, more recently, talk of T. D. becoming a record exec, made the band management biz look anemic by contrast.

When Dorsey and Vannerson went to California a couple of months ago, Phil Borut, No. 3 man in Personal Management, Inc., was left here to hold the fort. When the disk firm chatter with MGM began warming up, however, Borut left town, too.

Pee-Wee Monte, manager of Harry James, declares that the separation from the Dorsey office was most amicable, with both parties agreeing that there was no sense in continuing the arrangement.

The elaborate penthouse offices in the Brill Building here continue to function as headquarters for Dorsey's various publishing houses, as well as to contain the offices of Dorsey, Vannerson and Borut.

Petrillo Swats Local Prexy on Free Army Music

WASHINGTON, Feb. 28.—Any doubt that name bands could entertain soldiers free was dispelled this week by James C. Petrillo, president of American Federation of Musicians. Petrillo diplomatically jumped down the throat of Paul Schwarz, newly installed prexy of Local 161 here, after Schwarz had started to make trouble for Dick Stabile and Tony Pastor, maestri who have been playing cuffo dates at camps in this region.

Trouble started when Schwarz announced that he didn't think such dates were being played for patriotic reasons by the name bands, but rather for publicity. Schwarz also expressed fear that all the bands would begin working for nothing, and that nobody would make a living any more. Press hopped into action on this, getting a quote from Pastor, playing at Roosevelt Hotel here, to the effect that he was being disciplined by Local 161. Papers also said that Stabile, at Club Del Rio here, had been reprimanded.

Next day (26) Petrillo proclaimed that name bands would continue to play the camp dates, despite attitude of local union execs. Also said that AFM could over-rule any local in cases involving traveling bands. Prexy also refuted Schwarz's reference to patriotism of name maestri, and ascribed Schwarz's attitude to fact that he has only been head of the local for four weeks.

CHICAGO, Feb. 28.—Local 10 of the American Federation of Musicians gave Fort Sheridan the "go" signal on bands to play free dates, provided they are staged for the entertainment of the soldiers in camp. Thursday night dances are held at camp and, up until this week, a WPA band furnished the music. Starting March 5 traveling bands will contribute their services. Parade starts off with Bob Strong's ork, featuring Mary Ann Mercer on vocals.

Band Biz Needs Red Web Wires, But Chain Is Happy With House Orks; Exec Sees No Switch Yet

NEW YORK, Feb. 28.—Band biz's hope that National Broadcasting Company would restore ork remote shots to its Red Network air waves was squashed this week when William B. Miller, Eastern program manager of NBC, told *The Billboard* that no such move would take place for at least three months, if at all.

Band people figured that, since NBC had been forced by the FCC to give up the Blue Network and operates solely with the Red, it would compete with Blue, Mutual and Columbia in the matter of airing name orks from various stands around the country. Miller claims, however, that the practice of using house bands and talent from different network stations has worked out admirably, with the web's clientele amply satisfied. He said that Red Network will probably not consider using band remotes unless the other chains begin to use a lot of house bands and hinterland talent, thereby making the practice too commonplace.

Red Network tossed out band remotes last September, following a skirmish with James C. Petrillo, president of AFM, over the matter of employing house musikers at WSMB, New Orleans. Following settlement of the dispute, NBC made no move to bring the remotes back and has since carried nothing of the remote type except broadcasts by the Three Suns (trio), from Hotel Picadilly here. The Picadilly shots have been only of 15-minute durations and have been heard only during the dinner hour. Late-hour air formerly handed to bands has been devoted exclusively to house orks, chirpers and other talent.

Pronouncement by NBC is a blow to band offices, which have been suffering from an acute shortage of radio wires, caused by war situation. Pressure has been brought on Red Network, and sooner or later something may be done to air at least a few orks, but, as things stand, NBC plans to wait for one of the other nets to start tossing off the remotes.

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BING CROSBY (Decca 4173)

Sing Me a Song of the Islands—FT; V. *Remember Hanalei*—FT; V.

NOT SINCE CROSBY gave out with *Sweet Leilani* has he waxed so sentimental over the Pacific paradise. The A side is the title song of the *Song of the Islands* movie, while the flipover stems from the Pearl Harbor incident without departing from the tradition of steel guitars and soft moonlight. To heighten the flavor of the songs, Crosby is accompanied by Dick McIntire and His Harmony Hawaiians, both instrumentally and vocally. Crosby sings them both in a soft and dreamy fashion, taking each in a slow tempo. *Hanalei* has a deep nostalgic note. Meredith Willson fashioning the tune as a counter-melody to the traditional theme of the Hawaiian guitar. Harry (*Sweet Leilani*) Owens and Mack Gordon provide a melody that is equally soothing for the picture song. Crosby, of course, is equally potent in making both sides stand out.

While neither side packs the appeal of "Sweet Leilani," both stack up high. "Song of the Islands" has the advantage of its picture identification, but with Crosby in top form for both sides, music machine operators will play safe by offering both sides for the play.

GLENN MILLER (Bluebird 11462)

The Story of a Starry Night—FT; VC. *Skylark*—FT; VC.

ONCE AGAIN Tschaikowsky is called upon to provide Tin Pan Alley with a smash hit. And once again a theme from his *Pathetique Symphony* serves as a source of inspiration. It sounds as if the songwriters have hit a responsive chord in the *Starry Night* adaptation. And with Glenn Miller giving it an extra-special coating of musical gloss, the song gets off to an excellent start. The characteristic Miller saxophones sing out the theme for half a chorus, and then it's Ray Eberle singing the love story for the remainder of the disk. *Skylark*, also a slow ballad, is also the work of consistent hit-makers, the collaboration of Johnny Mercer and Hoagy Carmichael. It's a beautiful song nocturne with a melody as fanciful as the skylark in flight. Muted trumpets and saxes share the opening refrain and again it's Ray Eberle on the wings of song.

Both sides have an equal chance to scale the song hit heights, and there's no reason why both shouldn't make the grade. Miller gives them both a head-start and they are bound to mean much for the music boxes.

HARRY JAMES (Columbia 36518)

I Remember You—FT; VC. *Last Night I Said a Prayer*—FT; VC.

BOTH are slow ballads rich in song appeal, and James dishes them up in a style to please the most discriminating. Provides a lush and richly harmonic setting for each, the string section predominating, with vocal utterances that make each a standout. *I Remember You* is a hit-potential from the score of movieland's *The Fleet's In*. The band introduces the theme for a half chorus and then it's Helen Forrest to make the lyrics fall like balsam on the corn. Band picks up the last half of the chorus, with James muting his trumpet to carry it out. *Prayer* is a dandy. Jimmy Saunders takes it right from the edge, singing the verse and chorus. Band picks up the last half of another chorus, paced by James's trumpeting, his clear bell-tones in an upper register ringing as clear as crystal.

Again, the music operators will have to parley this disk. Both sides hold much promise for bountiful phono play, and James's versions leave nothing to be desired.

FRANK SINATRA (Bluebird 11463)

The Night We Called It a Day—FT; V. *Night and Day*—FT; V.

TOMMY DORSEY'S SONG star steps out for the first time for a label of his own, and he has an easy time of it. While Frank Sinatra takes these two ballads in stride, much of their appeal comes from the musical weavings in the background. The accompanying orchestra, directed by Axel Stordahl, overflows with muted strings and instrumental color in harp and oboe, all of which makes the platter add up to a sparkling example of song. Sinatra sings both in soulful fashion that rubs so well against fem ears. Taking both in the slow tempo called for, he gives them ample romantic expression. The A side is a ballad of newer vintage. Sinatra breaking up his song to provide for an orchestral interlude that heightens the appeal. Flipover is Cole Porter's evergreen from *Gay Divorce*, Sinatra singing it for a chorus and a half from scratch to finish.

That this record gives the first solo performance of Frank Sinatra makes it of special interest to music machine operators. Considering the following he has built up with Tommy Dorsey's band, the name alone is a magnet for coins. And Sinatra gives more than a nickel's worth on either side. The nod goes to the newer song, "The Night We Called It a Day."

SPIKE JONES (Bluebird 11466)

Clink, Clink, Another Drink—FT; VC. *Pack Up Your Troubles in Your Old Kit-Bag*—FT; VC.

Fugitives from the swing bands, Spike Jones and His City Slickers continue to dish up a delicious brand of rustic rhythm. True to the tradition of the Schnickelfritzers, but going way back with tuba, banjo and tin whistles, it's still a peppery brand of music that goes far in raising the eyebrows of the sophisticates and warming the hearts of the hot jazz fans, who can best appreciate these musical satires. A side is a bright two-step that takes its cue from the *Beer-Barrel Polka*. Lined around the vocal brass rail are Del Porter for the souse singing, peppered by the hiccupping of Mel Blanc and, for another refrain, the band boys for ensemble singing. Closing bars are a classic, Blanc's hiccups supplanting the cymbal beats of the traditional Guy Lombardo ending. Flattermate is a zingy oldie from the first war. Also taken as a bright two-step, with the City Slickers for the ensemble singing and the band boys playing it in that good old-time razzamatazz style.

This is a tap-and-tavern special for music operators. "Clink, Clink" may not be another "Beer Barrel," but it's still a natural for such locations, and the war song is a standard that should bring machines everywhere a steady play.

(See ON THE RECORDS on page 86)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Sabby Lewis

(Reviewed at Kelly's Stables, New York)

THIS youthful seven-piece outfit makes a nice impression on its first New York stand, thanks to clever arrangements and a diversified library.

Lewis, Boston lad who played piano with Blanche Calloway and various semi-name orks, formed his own combo about five years ago and, after the usual ups and downs, began attracting attention in Beantown last year. Neither his musical ideas nor his band have attained full bloom as yet, but from the sample caught he is on the right track and figures to be heard from as soon as some of the rough edges are filed off.

Set-up is very flexible, with two trumpets (one doubling on trombone), two reeds (one alto, tenor and clary, the other tenor and baritone), string bass, drums and Lewis himself on piano. Arrangements by Lewis and reed man Jerry Heffron are shrewdly contrived to make the seven pieces sound fuller and richer than most combos of the size.

The band excels on jive stuff, it is not restricted to that field. Some of the ballad and slow standard arrangements are very interestingly worked out, easy to understand and equally easy to dance to. This versatility, a very clean-cut appearance, and the ability to sound larger than it is make the band eligible for almost any location—even an average-sized ballroom.

All the boys take hot solos, with Lewis's tasteful piano and the Barrel-angled sax of Jerry Heffron (only white member of the band), most interesting. Vocals are by reed man Ricky Pratt, who does okay in a falsetto, and Julie Gardner, buxom lass with plenty of vim and a fair enough delivery.

Perhaps not yet ready to take the bis by storm, Lewis is building a fine style from the ground up and has marked promise. *Carter.*

Ernie Heckscher

(Reviewed at Cosmopolitan Hotel, Denver)

STRICTLY a society combo on its first venture from the West Coast, Heckscher is proving a nice hypo at this swank spot, where his is the first traveling combo this season. Laying heavily on the sweet side, with plenty of rumbas and waltzes, all well modulated, outfit is ideal for this type location.

Heckscher's fronting is in keeping with his type of orchestra as well as the likes of the patrons of this spot. A good-looking chap, he conducts with ease and keeps plenty busy dividing his time between electroharp, celeste piano and the stick.

Instrumentation of three fiddles, three reeds, one trumpet and three rhythm is nicely balanced for this kind of music. Doublings provide four fiddles, and Heckscher opposite Willie Pettit provides plentiful two-piano effect. Electro-harp leads are prominent for both depth in sweet offerings and for a lift in rhythm tunes. Vocals are divided between Helen Lynne, whose delivery and looks offset her occasional voice shortcomings, and Dick Johnson, whose baritone ballad offerings are commendable. Heckscher, Pettit, Billie Weems and George Wagner are responsible for arrangements.

With his West Coast work highlighted by a long stay in San Francisco at the Mark Hopkins and with the outfit pointed toward pleasing the swankies, Heckscher is well qualified to meet any of the demands of this type job. *Trockman.*

Peter Bodge

(Reviewed at Blinstrub's Village, Boston)

WHEN it comes to versatility, there are few bands that can compete with this one. It's been at this spot for some time, and that calls for plenty, because this is an overgrown neighborhood nitery where the boys have to play just about everything. A set can run the gamut from polkas to rumbas, congas, beguines, boleros and even schottisches. All are handled very nicely.

Instrumentation consists of three sax, one brass, three rhythm and Bodge, on fiddle. It is an informal organization, but they have played together enough to take it easy and still do a great job.

Possessing a large library, absolutely essential in a spot like this, the Bodge outfit has plenty else to offer. In addition to dishing out danceable rhythms, they do a great job on show music. Stack up as one of the best show bands in the vicinity and would be ideal for any job.

Like most of the bands in nube niteries around here, they tend strictly to sweet stuff, but dish it out in a very palatable manner. They know the difference between sweet music and corn, and steer away from the latter.

There are no real standout musicians in this crew, all playing together for a good combo with no frills or fancy stuff. *Kaplan.*

Louis Jordan

(Reviewed at the Capitol Lounge, Chicago)

A FIVE-PIECE combo of Negro musicians who have been pounding away in off-the-beaten-path cafes for some five years and have been in the clicking stage for over a year. Jordan is an excellent alto-tenor man who originally stems from the Chick Webb outfit. He is a versatile chap, pitching in with a good tenor voice and also doing arrangements. With him are Dallas Bartley, bass; Eddie Boone, trumpet; Walter Martin, drums, and Tommy Arnold, piano.

They all work like Trojans and sell with hot music that is a real treat for jive fans. The boys' vocal harmony is almost as good as their musical co-ordination. Stand out particularly in the novelty department. *Hongberg.*

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Evelyn Tyner

(Essex House, New York, Mutual Network, Saturday, February 21, 11:15-11:30 p.m.)

USING the medley method, Miss Tyner managed to cram nine arrangements into her quarter-hour shot, and thereby was able to put her combo thru many different pieces.

Band is a versatile one, built around leader's piano. Plays pops and top standards in almost any style or rhythm, from the most severely classical all the way to free-for-all barrelhouse. Result is highly acceptable listening fodder.

Vocals were handled by Art Melvin, who did a splendid job, singing with plenty of spirit and displaying as rich a set of pipes as can be found in front of any band these days.

Miss Tyner's piano pounding is flashy and occasionally is allowed too much voice in the ensemble work. However, she is careful to maintain the dance rhythms thruout her excursions up and down the keyboard.

Arrangements bright and zestful, choice of numbers excellent. A welcome recruit to the ranks of air orks.

* * *

Glen Gray

(Valley Dale, Columbus, O., Columbia Network, Saturday, February 21, 11:30-12 midnight)

THIS shot served as a reminder that bands may come and bands may go, but when it comes to the old mellow smoothness on a ballad, it takes Casa Loma. They proved during this half hour stint that they still pack a wallop in all departments, including the one presided over by Kenny Sargent and Pee-Wee Hunt.

Program included only three pops, rest being divided among novelties, bounce and mood specialties. Swingeroos were treated to plenty of zang and drive, some of which was a bit too sock for the radio wires to handle. Most of it, however, came thru perfectly, and the slower numbers were superb.

Kenny Sargent's throating of the ballads was in his usual tender vein, with a few falsetto notes thrown in for effect. Pee-Wee Hunt was on hand for a couple of typical novelty lyrics, and, like Sargent, was up to par.

Announcements were particularly well done, brief and to the point.

Possibilities Score Again

Deep in the Heart of Texas, sensational novelty tune, appears in "Going Strong" of this week's Record Buying Guide. Like most numbers which make the grade on the phones, *Deep in the Heart of Texas* was tabbed as a winner in the "Possibilities" section of *The Billboard* Record Buying Guide in plenty of time for all wise operators to hop on it and reap the benefits. "Possibilities" is hitting the highest accuracy percentage in its history these days and should be watched closely.

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A TRADE SERVICE FEATURE OF The Billboard

The Billboard MUSIC POPULARITY CHART

WEEK ENDING FEBRUARY 27, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 25 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, February 27. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last Wk.	This Wk.	Title	Publisher	Plugs
12	1.	SOMETIMES	Berlin	35
—	2.	I THINK OF YOU	Embassy	31
4	3.	DEEP IN THE HEART OF TEXAS	Melody Lane	30
10	4.	I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	26
16	5.	WHEN THE ROSES BLOOM AGAIN	Shapiro-Bernstein	23
—	6.	WE'RE THE COUPLE IN THE CASTLE (F)	Famous	22
6	7.	BLUES IN THE NIGHT (F)	Remick	21
—	8.	ALWAYS IN MY HEART	Remick	19
1	8.	HOW ABOUT YOU? (F)	Feist	19
5	8.	ROSE O'DAY	Tobias-Lewis	19
13	9.	SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	18
11	10.	EVERYTHING I LOVE (M)	Chappel	17
—	11.	ALL FOR LOVE	Paull-Pioneer	15
18	11.	I GOT IT BAD	Robbins	15
3	11.	WHITE CLIFFS OF DOVER	Shapiro-Bernstein	15
12	12.	A ZOOT SUIT	Greene-Revel	13
—	12.	ANGELINE	Jimmy Campbell	13
17	12.	HAPPY IN LOVE (M)	Feist	13
—	12.	I'LL REMEMBER APRIL	Leeds	13
16	12.	SOMEBODY NOBODY LOVES	Robbins	13
—	12.	YOU MADE ME LOVE YOU	Broadway	13
13	13.	HUMPTY DUMPTY HEART (F)	Southern	12
7	13.	LAMP OF MEMORY	Marks	12
9	13.	MANDY IS TWO	Bregman-Vocco-Conn	12
11	13.	MISS YOU	Santly-Joy-Select	12

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Music Co. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc.; Hugo Worch. Louisville, Ky.: Stewart Dry Goods Co. Butte, Mont.: Dreibelbis Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co., Corley Record Co.

NATIONAL

Position Last Wk.	This Wk.	Title	Artist	Record
1	1.	MOONLIGHT COCKTAIL	—GLENN MILLER	Bluebird 11401
2	2.	A STRING OF PEARLS	—GLENN MILLER	Bluebird 11382
—	3.	DEEP IN THE HEART OF TEXAS	—BING CROSBY	Decca 4162
4	4.	I SAID NO	—ALVINO REY	Bluebird 11391
3	5.	DEEP IN THE HEART OF TEXAS	—ALVINO REY	Bluebird 11391
7	6.	BLUES IN THE NIGHT	—JIMMIE LUNCEFORD	Decca 4125
—	7.	BLUES IN THE NIGHT	—DINAH SHORE	Bluebird 11436
10	8.	I DON'T WANT TO WALK WITHOUT YOU	—HARRY JAMES	Columbia 36478
5	9.	BLUES IN THE NIGHT	—WOODY HERMAN	Decca 4030
8	10.	ROSE O'DAY	—KATE SMITH	Columbia 36448

EAST

Position Last Wk.	This Wk.	Title	Artist
1	1.	Moonlight Cocktail	—Glenn Miller
9	2.	Deep in the Heart of Texas	—Alvino Rey
7	3.	Blues in the Night	—Woody Herman
10	4.	I Don't Want To Walk Without You	—Harry James
2	5.	Remember Pearl Harbor	—Sammy Kaye
3	6.	I Said No	—Alvino Rey
6	7.	A String of Pearls	—Glenn Miller
5	8.	Rose O'Day	—Kate Smith
—	9.	Somebody Else Is Taking My Place	—Benny Goodman
—	10.	White Cliffs of Dover	—Glenn Miller

MIDWEST

Position Last Wk.	This Wk.	Title	Artist
—	1.	Blues in the Night	—Dinah Shore
2	2.	A String of Pearls	—Glenn Miller
1	3.	Deep in the Heart of Texas	—Alvino Rey
3	4.	Moonlight Cocktail	—Glenn Miller
—	5.	Deep in the Heart of Texas	—Bing Crosby
6	6.	I Said No	—Alvino Rey
5	7.	Rose O'Day	—Kate Smith
7	8.	White Cliffs of Dover	—Kate Smith
8	9.	Everything I Love	—Glenn Miller
—	10.	White Cliffs of Dover	—Glenn Miller

SOUTH

Position Last Wk.	This Wk.	Title	Artist
1	1.	A String of Pearls	—Glenn Miller
2	2.	Moonlight Cocktail	—Glenn Miller
9	3.	Deep in the Heart of Texas	—Bing Crosby
—	4.	Blues in the Night	—Jimmie Lunceford
8	5.	Blues in the Night	—Cab Calloway
6	6.	Blues in the Night	—Dinah Shore
—	7.	Shrine of St. Cecilia	—Andrews Sisters
—	8.	Rose O'Day	—Woody Herman
10	9.	I Don't Want To Walk Without You	—Harry James
5	10.	Remember Pearl Harbor	—Sammy Kaye

WEST COAST

Position Last Wk.	This Wk.	Title	Artist
1	1.	Moonlight Cocktail	—Glenn Miller
3	2.	Blues in the Night	—Jimmie Lunceford
—	3.	Deep in the Heart of Texas	—Bing Crosby
2	4.	I Said No	—Alvino Rey
—	5.	Deep in the Heart of Texas	—Merry Macs
7	6.	A String of Pearls	—Glenn Miller
8	7.	I Don't Want To Walk Without You	—Harry James
—	8.	Everything I Love	—Glenn Miller
10	9.	This Love of Mine	—Tommy Dorsey
—	10.	Elmer's Tune	—Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Preeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

Position Last Wk.	This Wk.	Title
1	1.	WHITE CLIFFS OF DOVER
4	2.	DEEP IN THE HEART OF TEXAS
2	3.	BLUES IN THE NIGHT
3	4.	ROSE O'DAY
6	5.	I DON'T WANT TO WALK WITHOUT YOU
5	6.	SHRINE OF ST. CECILIA
10	7.	MOONLIGHT COCKTAIL
7	8.	REMEMBER PEARL HARBOR
11	9.	EVERYTHING I LOVE
8	10.	ELMER'S TUNE
—	11.	WE'RE THE COUPLE IN THE CASTLE
—	12.	THIS IS NO LAUGHING MATTER
9	13.	CHATTANOOGA CHOO CHOO
12	14.	HOW ABOUT YOU?
—	15.	DEAR MOM

EAST

Position Last Wk.	This Wk.	Title
1	1.	Blues in the Night
3	2.	Deep in the Heart of Texas
2	3.	White Cliffs of Dover
7	4.	Moonlight Cocktail
4	5.	Rose O'Day
6	6.	I Don't Want To Walk Without You
5	7.	Shrine of St. Cecilia
11	8.	Dear Mom
12	9.	We're the Couple in the Castle
8	10.	Remember Pearl Harbor
10	11.	Everything I Love
—	12.	This Is No Laughing Matter
9	13.	How About You?
13	14.	Elmer's Tune
—	15.	Somebody Else Is Taking My Place

MIDWEST

Position Last Wk.	This Wk.	Title
1	1.	White Cliffs of Dover
4	2.	Deep in the Heart of Texas
2	3.	Blues in the Night
3	4.	Rose O'Day
7	5.	I Don't Want To Walk Without You
5	6.	Shrine of St. Cecilia
15	7.	Moonlight Cocktail
6	8.	Elmer's Tune
10	9.	Remember Pearl Harbor
8	10.	Chattanooga Choo Choo
—	11.	We're the Couple in the Castle
13	12.	How About You?
—	13.	Mandy Is Two
—	14.	Everything I Love
12	15.	This Love of Mine

WEST COAST

Position Last Wk.	This Wk.	Title
1	1.	White Cliffs of Dover
3	2.	Deep in the Heart of Texas
2	3.	Blues in the Night
4	4.	Rose O'Day
5	5.	Shrine of St. Cecilia
6	6.	I Don't Want To Walk Without You
7	7.	Moonlight Cocktail
8	8.	Everything I Love
—	9.	Elmer's Tune
13	10.	Remember Pearl Harbor
15	11.	This Is No Laughing Matter
—	12.	Daydreaming
—	13.	A String of Pearls
11	14.	How About You?
—	15.	We're the Couple in the Castle

SOUTH

Position Last Wk.	This Wk.	Title
7	1.	Deep in the Heart of Texas
1	2.	White Cliffs of Dover
2	3.	Blues in the Night
3	4.	Rose O'Day
13	5.	Everything I Love
10	6.	Shrine of St. Cecilia
—	7.	I Don't Want To Walk Without You
6	8.	Remember Pearl Harbor
4	9.	Elmer's Tune
5	10.	We Did It Before
—	11.	Moonlight Cocktail
12	12.	I Got It Bad
8	13.	Chattanooga Choo Choo
9	14.	This Love of Mine
—	15.	Bells of San Raquel

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

Title	Artist	Record
CHATTANOOGA CHOO CHOO (20th Week)	GLENN MILLER	Bluebird 11230
THE WHITE CLIFFS OF DOVER (10th Week)	KAY KYSER	Columbia 36445
	SAMMY KAYE	Victor 27704
	KATE SMITH	Columbia 36448
	GLENN MILLER	Bluebird 11397
	TOMMY TUCKER	Okeh 6487
THE SHRINE OF ST. CECILIA (7th Week)	ANDREWS SISTERS	Decca 4097
	SAMMY KAYE	Victor 27691
	VAUGHN MONROE	Bluebird 11344
ROSE O'DAY (6th Week)	FREDDY MARTIN	Bluebird 11286
	KATE SMITH	Columbia 36448
	KING SISTERS	Bluebird 11349
	MERRY MACS	Decca 4023
BLUES IN THE NIGHT (4th Week)	WOODY HERMAN	Decca 4030
	DINAH SHORE	Bluebird 11436
	JIMMIE LUNCEFORD	Decca 4125
	CAB CALLOWAY	Okeh 6422
REMEMBER PEARL HARBOR (4th Week)	SAMMY KAYE	Victor 27738
DEEP IN THE HEART OF TEXAS (1st Week)	ALVINO REY	Bluebird 11391
	BING CROSBY	Decca 4162

COMING UP

Title	Artist	Record
I SAID NO!	ALVINO REY	Bluebird 11391
	JIMMY DORSEY	Decca 4102
A STRING OF PEARLS	GLENN MILLER	Bluebird 11382
I DON'T WANT TO WALK WITHOUT YOU	HARRY JAMES	Columbia 36478
	DINAH SHORE	Bluebird 11423
	GUY LOMBARDO	Decca 4104
MOONLIGHT COCKTAIL	GLENN MILLER	Bluebird 11401
	TOMMY TUCKER	Okeh 6526
THIS IS NO LAUGHING MATTER	CHARLIE SPIVAK	Okeh 6458
	GLENN MILLER	Bluebird 11369
	JIMMY DORSEY	Decca 4102
	DINAH SHORE	Bluebird 11357
EVERYTHING I LOVE	GLENN MILLER	Bluebird 11365

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Music Items

Publishers and People

MARTY GOLD, pianist with the Korn Kobblers, has collaborated with Paul Cunningham and Len Whitaup on *Tale of a Gity*, to be published by Pauli-Pioneer.

Colonial Music is publishing *Johnny Private* and *Get a More On, Cowboy*, by Bernie Bierman and Jack Mannus. Paul Case, professional manager of Colonial, is going thru the Middle West this month on a promotion tour.

Jimmie Davis, writer of *You Are My Sunshine*, has a new one, *Watch the River Roll By*, penned with Nita Baggett and Al Sanders. Davis will record the tune.

Helen Rembecki, of Wilmington, Del., and Charles McNeil, of Los Angeles, have written something called *Please Believe Me* and have already made arrangements for a recording.

* * *

Johnny Mercer and Harold Arlen, hitting on all cylinders lately, have been engaged by Paramount to do the score for "Thumbs Up," musical film with a South Seas background.

* * *

Songs and Suck

BRANDING TIME, by Bob Eaton, has been published by M. M. Cole, Chicago. Another Eaton tune, *Cheerio Chum*, on which Bill Crouch collaborated, will be used as a Soundies subject.

We'll Meet Again in Old Hawaii, a timely waltz by Billy Mitchell and Lou Laurence, has been taken in hand by Sheldon-Mitchell, New York.

Dip Your Pen in Sunshine and *Drop the Boys a Line* and *Story of a Starry Night* are being published by Mutual Music Society.

Yell Grunz the Timber, by Frank Loesser and Frederick Hollander, will be sung by Paulette Goddard in Paramount's forthcoming *The Forest Rangers*.

* * *

Jimmy McHugh and Frank Loesser will do the score for Mary Martin, Dick Powell and Rudy Vallee to sing in "Happy Go Lucky," Paramount Caribbean Sea musical, in which Betty Hutton will also appear.

* * *

Philly Pickings

MORTY BERK, who has been writing tunes for the past 15 years, finally admitted to the ASCAP fold, on the strength of *Every Day of My Life*, which he wrote two years ago with maestro Harry James and Billy James.

Frank Capano and Harry Filler, local songwriters and publishers, auditioning voices in a Washington newspaper's contest to record their tune, *Smokes for Yanks*.

Patriotism continues to be the popular theme among local tunesmiths, Eddie Rosenbaum coming forth with *Keep Your Chin Up, Uncle Sam;* William Richter with *We're Got the Ships*; Joel Charles with *The Minstrel Boy*, and Charles Reber and Paul Titus collaborating for *When the Yanks Take a Poke at Tokio*.

Bob (Daddy) Troup has left his songwriting chores behind to join the marines at Quantico. But not before he left his latest opus, *Snooty Little Cutie*, with the Andrews Sisters for a platter preem.

Harold Davis, WDAS program chief, collabs with maestro-songwriter Moe Jaffe on *The Whole World Will Smile Again*.

Movieland's Mischa Auer, in town for a theater date, turns his talents to songwriting, labeling his first *I've Got Everything*.

Happy Felton adds to his stature as a songwriter a new one, *Rainy Monday Morning*. As with his other songs, Frankie Masters will introduce it for the ex-maestro.

* * *

Coast Jottings

LEE FINBURGH, of the Hollywood office of Bregman, Vocco & Conn, reports that *Song of the Islands* score is being pushed and is catching on.

Triangle Music Corporation, a subsidiary of B. V. & C., has concerted efforts on *Blue Tahitian Moon*, by Mack Gordon and Al Newman. Song runs thruout *Son of Fury*, a 20th Century-Fox production.

Bing Crosby has recorded *Mandy Is Two*, the Johnny Mercer song recently published by Bregman, Vocco & Conn.

AFM Rules Against Inserting Any War Risk Clauses in Job Contracts; Will Judge Cases

NEW YORK, Feb. 28.—American Federation of Musicians is informing all live music buyers this week that there will be no "war clauses" put into job contracts. Move is a result of discussions held recently in Miami by the national exec board. Board had several requests before it, asking for a general war risk clause which would let band buyers out of contracts if dates were in any way affected by war restrictions.

Legal counsel advised the AFM exec board that insertion of any general stipulations covering war angles would end up with the bands holding the bag for any sort of a whim of band buyers. Test blackouts, "fear psychology" and a raft of other excuses would be forthcoming, attorneys warned, if a broad, general war clause were included.

Federation announced this week that any cases arising directly or indirectly out of the war situation would be judged individually. So far there have been no such cases, but union figures that, as the war wears on, there'll be plenty. One transcription outfit has already asked the union if it could be released from contracts should the firm be unable to get materials or equipment for certain periods. AFM informed the company that when such a case came up they would be glad to discuss it with them.

When it comes to booking an ork now, union feels that it is up to the agency and buyer to settle any problems that might come up due to the war. For example, if an ork is unable to make a date because of transportation jam-ups thru troop movements, union feels it can be ironed out amicably in most cases without calling upon the AFM or the locals.

Union's attitude on the job contract revolves strictly around cases where the band is already in a spot and the management wants to cancel suddenly because of war effects, or where the spot decides overnight not to open an ork scheduled because of a blackout, etc.

Schenck and Bernstein Making Final Plans for MGM Disk Biz

NEW YORK, Feb. 28.—Plans for Metro-Goldwyn-Mayer's venture into the disk biz went into the final stages here this week and, according to reports, were only awaiting the arrival of David Bernstein, treasurer of Loew's Theaters. Bernstein, who left Florida for New York this week, and Nicholas M. Schenck, of Metro, will meet here Monday (March 2) to talk over the actual machinery and get things going.

Big part of these execs' discussion next week will center around production facilities and distribution. Eli Oberstein will be called into these huddles and given charge of this end of the biz, provided Oberstein likes the deal offered. Oberstein's experience in the platter biz and his present post as head of Classic Record Company make him a natural candidate to handle Metro's wax venture.

If Oberstein takes on the Metro project, it is figured that he will haul his own disk outfit in with him, including his present line-up of bands and distribution set-up. Disker recently closed distrib deals with Philco Distributors, Inc., New York Division, and Sears, Roebuck Company for all of the latter's stores. Oberstein is also working on similar set-ups with other Philco distribs in the Midwest and on the Coast. With Oberstein in the picture, Metro will already have much of its machinery set up.

Oberstein discounts heavily the talk in some circles that Metro will have a tough time getting materials. He claims that there is plenty of shellac and other necessary ingredients for at least another year, and that after that enough substitutes will be worked into production of disks to alleviate any fears. As for talent, Oberstein stated it would be no problem at all for a firm with Metro's coin.

Altho Tommy Dorsey has still not commented publicly on his interest in the Metro wax works, it is understood that he figures in the deal with an operating interest and as one of the headline orks.

Hep Symphonies?

PHILADELPHIA, Feb. 28.—Invasion by swing crews of symphonic portals will be wholesale here next summer. The symphonic series by the Philadelphia Orchestra at outdoor Robin Hood Dell is being made more elastic. In previous summers, save for an evening with Benny Goodman or with Alec Templeton, it's been heavy symphonic fare for the outdoor concerts. As a result of greater need for light entertainment in face of the war, and mindful of the box-office sensation Goodman proved last summer, Robin Hood Dell will be much more on the popular side than it has ever been in the past.

New Frederick Bros.' Exec

CHICAGO, Feb. 28. — Jack Kurtes, former leader of the Rollickers, small unit, is the new manager of the Frederick Bros.' cocktail band department, replacing Ervin Brabec, who will devote his entire time on location accounts. Brabec was in temporary charge of the department, following the departure of Hank Halstead.

Round Three Comes Up for Bob Chester

NEW YORK, Feb. 28.—Arthur Michaud unleashed another broadside at Bob Chester this week when he filed a $50,000 breach of contract suit against the maestro. The action follows attachments plastered on Chester's theater earnings at Strand Theater here and Earle Theater, Philadelphia, and a $10,000 suit for back fees and debts.

The attachments thrown at Chester's theater dough became slightly marled and didn't result in any transfer of moolah from Chester to Michaud, but, as the office of Lee Eastman (Michaud's attorney) explains, the attachments were used only for their nuisance value, in order to get Chester's lawyer, Jack Katz, to accept notice of the breach of contract action.

Barnet Okay for Philly

PHILADELPHIA, Feb. 28.—Playing a white band the first time this year for Strand Ballroom race dances here, Reese DuFree had an ace attraction in Charlie Barnet Friday (13). At 86 cents Barnet jammed in 1,200 dancers for a fat $1,140. Draw was exclusively colored, and band was well received by the dancers. Lionel Hampton, making a return trip, next in line at the Strand Friday (27); Earl Hines set for March 20.

The Winnah! Schultz!

PHILADELPHIA, Feb. 28. — Esslinger Beer, on its WDAS *Parade of Bands* platter show conducted by Buzz Davis, ran a band leader popularity contest here last week. Station officials were bewildered to find that a Dorsey or a Miller did not wind up on top. Instead, it was Harry Schultz and His Serenaders who received the greatest number of post cards and letters.

Investigation showed that Schultz is the leader of a local "long underwear" band. He thought if he could make a showing in the contest attention would force some recording company to give him a contract. Accordingly, he had all the boys in the band, their friends and families flood the station with votes. No platter contract is in sight for Schultz yet. Sponsor settled for a case of its product—beer!

What! No Benzedrine?

HOLYOKE, Mass., Feb. 28.—Members of Charlie Barnet's orchestra, playing a one-day stand at the Holyoke Theater here Sunday (16), served crackers and milk to a group of high school youths who had come for the first show and stayed for all five of them. Localites have come to judge the worth of the bands playing here each Sunday by the number of shows the kids stay for. The barometer goes like this: One is "lousy," two is "so so," three is "fair," four "the berries" and if they stay for all five shows, "wow." Charlie Barnet's boys felt that the group staying for five shows deserved to be fed so they would be able to make the trip home safely.

ASCAP May Still Do Okay in Neb.

LINCOLN, Neb., Feb. 28.—Nebraska Music Users' Association, organized a month ago, meets here Tuesday (3) to hear what progress, if any, is being made in getting music users to join. Purpose is to make up a war chest to fight ASCAP should Society take any step to punish selected persons with court action on the new law.

NMUA has sent letters to the 1,000 or more music users, asking them to join at an initial fee of $10, with opportunity of getting into a scrap and probably being assessed further to reimburse legal batteries.

Mailing was sponsored by NMUA President Joe Malec, of the Peony Terrace ballroom, Omaha, and none of the officers have so far reported much gain in strength after the letter barrage. There is inclination to view an appeal from Malec closely, because many ballroom men know it was he who fought hardest to get the anti-ASCAP law enacted, because of an alleged grievance with ASCAP.

Woody Herman's Pic Debut Sock; Looks Like Hit

LOS ANGELES, Feb. 28. — *What's Cookin'*, new Universal pic starring Woody Herman and orchestra and the Andrews Sisters, with Jane Frazee, Gloria Jean, Leo Carrillo, Charles Butterworth, Billie Burke and the Jivin' Jacks and Jills, is 69 minutes of solid entertainment. Night club and band talent make the picture. Story is none too strong, but it serves a good purpose in bringing out the rhythms of the Andrews Sisters and the band mastery of Woody Herman and his boys.

Music includes *You Can't Hold a Memory in Your Arms*, sung by Jane Frazee with Herman ork; *What To Do*, by Andrews Sisters with band, and a Herman clarinet solo; *Blue Flower*, by ork; *Il Bacio (One Kiss)*, by Gloria Jean with Andrews Sisters and the Herman group; *Pack Up Your Troubles in Your Old Kit Bag*, by the Andrews trio, Gloria Jean and Herman and his ork; *Golden Wedding*, with Herman and his ork; *Amen Spiritual*, sung by Andrews, Jane Frazee, Gloria Jean with Herman and his ork; *I'll Pray for You*, sung by Andrews, Miss Frazee, Gloria Jean with ork; *Woodchoppers' Ball*, Herman and his ork; *Lose Laughs at Anything*, by Gloria Jean, and *Lo, Hear the Gentle Lark*, by Gloria Jean.

The Andrews Sisters and Woody Herman are exceptionally well cast. Herman is given excellent opportunity to prove that he is definitely picture material—and does. Sidsmen Frankie Carlson at the drums, Tommy Lenihan, pianist, and Cappy Lewis, trumpet, also have close-ups and solo work.

Altho the story is weak, the performance of the Andrews Sisters, Jane Frazee, Gloria Jean, Leo Carrillo and, last but by no means least, Woody Herman, is sufficiently powerful to make *What's Cookin'* a good bet for any exhibitor—no no matter where. *Sam Abbott.*

NEW YORK, Feb. 28.—Joe Howard, composer of *I Wonder Who's Kissing Her Now*, has written a ditty entitled *Keep Mum! Chum* and is publishing it himself here. Title page of sheet music says that "Keep Mum! Chum" is the official slogan of army, navy and marines.

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Orchestra Routes

TRADE SERVICE FEATURE of The Billboard

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

A

Alberto, Don (El Chico) NYC, nc.
Alexander, Will (Palmer House) Chi, h.
Alfon, Vic (Lawrence) Erie, Pa., h.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Blue Gardens) Armonk, N. Y., nc.
Allen, Red (Club 181) NYC, nc.
Aloha, Lei (Jefferson) Peoria, Ill., h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Arnheim, Gus (Commercial) Elko, Nev., h.
Arthur, Leonard (Roadside Rest) Oceanside, L. I., N. Y., nc.
Ayres, Mitchell (Pelham Heath Inn) Bronx, N. Y., nc.

B

Bailey, Layton (Wardman Park) Washington, h.
Barde, Bill (Moonlite Gardens) Saginaw, Mich., nc.
Bari, Lou (Blue Ribbon Inn) Windsor, N.J., ro.
Barnett, Arne (Harry's New Yorker) Chi, nc.
Barron, Blue (Edison) NYC, h.
Barron, Paul (Palace) San Francisco, h.
Bartal, Jeno (Lexington) NYC, h.
Basie, Count (Oriental) Chi, t; (Palace) Cleveland 6-12, t.
Basile, Joe (Police Circus) Kansas City, Mo.; (Shrine Circus) Altoona, Pa., 11-14.
Batkin, Alex (Club Whittaker) NYC, nc.
Baum, Charles (Copacabana) NYC, nc.
Beck, Buddy (Indiana State) Terre Haute, Ind., h.
Benedict, Gardner (Washington) Indianapolis, h.
Benson, Roy (Ambassador East) Chi, h.
Bergere, Maximilian (Versailles) NYC, nc.
Berigan, Bunny (Casa Manana) Los Angeles, nc.
Bishop, Billy (Southern Mansion) Kansas City, Mo., h.
Bleyer, Bela (Pierre) NYC, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Breese, Lou (Chicago) Chi, t.
Brigode, Ace (Roof) Indianapolis 6-14.
Brown, Les (State Univ.) Iowa City, Ia., 4; (Rink) Waukegan, Ill., 7, b; (Palais Royale) South Bend, Ind., 8.
Burke, Joe (McGinnis's) Brooklyn, re.
Burns, Cliff (Mariemont Inn) Cincinnati.

C

Cabin Boys (Kid Kaplan's) Hartford, Conn., re.
Calloway, Cab (Michigan) Detroit 2-5, t; (Valley-Dale) Columbus, O., 6-28, nc.
Calvet, Oscar (Casa Maria) NYC, nc.
Cappo, Joe (Knickerbocker Gardens) Flint, Mich., nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carlyle, Lyle (Frolic) Miami, Fla., nc.
Carr, Al (La Marquise) NYC, nc.
Carroll, Irv (Dempsey's) NYC, re.
Carter, Benny (Famous Door) NYC, nc.
Cattaneo, Billy (Gibson) Cincinnati, h.
Cavallero, Carmen (Rainbow Room) NYC, nc.
Chappelle, Joe (Jimmy Kelly's) NYC, nc.
Chiesta, Don (Ye Olde Cellar) Chi, c.
Chiquito (El Morocco) NYC, nc.
Christensen, Chris (Gibson) Cincinnati, h.
Clarke, Buddy (Park Central) NYC, h.
Codolban, Cornelius (Russian Kretchma) NYC, nc.
Cole, Allan (Cafe Madison) NYC, c.
Coleman, Emil (Blackstone) Chi, h.
Collins, Bernie (Newman's Lake House) Saratoga, N. Y., nc.
Conde, Art (Homestead) NYC, h.
Conniff, Ray (Nick's) NYC, nc.
Contreras, Manuel (President) Kansas City, Mo., h.
Courtney, Del (Palace) Ft. Wayne, Ind., 5-8, t; (Capitol) Manitowoc, Wis., 11, t; (Venetian) Racine 13, t.
Craft, Charles (Million Dollar) Los Angeles, t.
Craig, Carvel (Baker) Dallas, Tex., h.
Cugat, Xavier (Palmer House) Chi, h.
Curbello, Frank (Stork Club) NYC, nc.
Curbello, Herbert (La Martinique) NYC, nc.

D

D'Arcy, Phil (Monte Carlo Beach) NYC, nc.
Davis, Eddie (Larue's) NYC, re.
Davis, Johnny Scat (Blue Moon) Wichita, Kan., 6-11, nc.
Daw, Freddie (Merry Garden) Chi, b.
Delman, Cy (Richmond) Augusta, Ga., h.
Dennis, Dave (Hurricane) NYC, nc.
Dimitri, Juan (Casa Maria) NYC, nc.
Di Pardo, Tony (Plantation) Dallas, nc.
Donriguez, Juan (Rogers Corner) NYC, nc.
Dorsey, Jimmy (Pennsylvania) NYC, h.
Duffy, George (Gibson) Cincinnati, h.
Dunsmoor, Eddy (Eastman) Hot Springs, Ark., h.

E

Eddy, Ted (Iceland) NYC, nc.
Eikhoff, Walter (Lexicon) Grand Rapids, Mich., nc.
Ellington, Duke (Howard) Washington 2-5, t; (Royal) Baltimore 6-12, t.
Engel, Freddy (University) Albany, N. Y., nc.
Ernie, Val (La Rue) NYC, nc.
Enslow, Bert (Ambassador) Atlantic City, h.

F

Fidler, Lew (Tampa Terrace) Tampa, Fla., h.
Fields, Eddie (Cotton Ball Casino) Grand Rapids, Mich., nc.
Fisher, Freddie (Riviera) Columbus, O., nc.
Fiora, Jimmy (Pennsylvania) NYC, h.
Foster, Chuck (Stevens) Chi, h.
Franz, Ernest (Warwick) NYC, h.
Froba, Frankie (Club Prince) NYC, nc.

G

Gagen, Frank (Book-Cadillac) Detroit, h.
Garber, Jan (Trianon) Chi, b.
Gasparre, Dick (Plaza) NYC, h.
Genovese, Vince (Paramount) Centralia, Ill., nc.
Gilberto (Havana-Madrid) NYC, nc.
Glass, Bill (Queen Mary) NYC, re.
Goodman, Benny (New Yorker) NYC, h.
Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., ro.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Estelle, Trio (Moore's) Flushing, N. Y., 22-March 13, re.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.

H

Haney, Myron (Childs Spanish Gardens) NYC, re.
Harris, Jack (La Conga) NYC, nc.
Harrison, Ford (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hawkins, Erskine (Savoy) NYC 6-13, b.
Hayward, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Finch's Cafe) Wilmington, Del., nc.
Heidt, Horace (Golden Gate) San Francisco, March 4-11, t.
Henry, Bill (Shorewood Casino) Brooklyn, nc.
Hill, Tiny (Armory) Klamath Falls, Ore., 3; (Jantzen Beach) Portland 6-7.
Hoff, Carl (Del Rio) Washington, nc.
Holmes, Herbie (Lantz Merry-Go-Round) Dayton, O., nc.
Holst, Ernie (Savoy-Plaza) NYC, h.
Horvath, Willie (Hungarian Village) Detroit, re.
Howard, Eddy (Peabody) Memphis, h.

J

James, Harry (Meadowbrook) Cedar Grove, N. J., nc.
Jurgens, Dick (Aragon) Chi, b.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicales (Woodruff) Joliet, Ill., h.
Kassel, Art (Bismarck) Chi, h.
Kay, Chris (Casino Russe) NYC, nc.
Kay, Herbie (Castle Farm) Cincinnati 7, nc; (Bill Green's) Pittsburgh 9-14, nc.
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
Kaye, Sammy (Rialto) Joliet, Ill., 4, t; (Orpheum) Madison, Wis., 5, t; (Orpheum) Minneapolis 6-12, t.
Kendis, Sonny (Cafe Madison) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Roseland) NYC, b.
Kern, Bob (Flynn's Cocktail Room) New Orleans, nc.
King, Henry (Benjamin Franklin) Phila, h.
King, Wayne: Austin, Tex., 6; (Majestic) San Antonio 7-13.
Kinney, Ray (Kenmore) Albany, N. Y., h.
Kirby, John (Cafe Society Uptown) NYC, nc.
Knight, Bob (Monte Carlo) NYC, nc.
Krupa, Gene (Sherman) Chi, h.
Kuhn, Dick (Astor) NYC, h.
Kuhn, Lee (Beachcomber) NYC, nc.

L

Lally, Howard (Belmont Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
Lazala, Ramon (Park Central) NYC, h.
Lee, Barron (Cadillac) Phila, c.
Lee, Glenn (Utah) Salt Lake City, h.
Leonard, Hal (Na-Elm) Youngstown, O., h.
Leonard, Jimmie (Thomasville Inn) York, Pa., ro.
Lewis, Dick (21 Club) NYC, nc.
Lewis, Eddie (Canyons) Wichita, Kan., nc.
Lewis, Ted (Bal Tabarin) San Francisco, nc.
Lofner, Carol (Baker) Dallas, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Shea) Buffalo 6-12, t.
Lopez, Vincent (Taft) NYC, h.
Loring, Michael (Rumba Casino) Chi, nc.
Lucas, Clyde (Earle) Phila, t.
Lunceford, Jimmie (Trianon) Oklahoma City 5, b; (College) College Station, Tex., 6-7; (Community Center) Jonesboro, Ark., 9; (Church Aud.) Memphis 10.
Lyons, Al (Orpheum) Los Angeles, t.

M

McGuire, Betty (La Salle) Battle Creek, Mich., h.
McIntire, Lani (Lexington) NYC, h.
Machito (Beachcomber) NYC, nc.
Madriguera, Enric (Biltmore) NYC, h.
Manone, Wingy (Streets of Paris) Hollywood, nc.
Marconi, Pete (Caravan) NYC, nc.
Mario, Don (Biltmore) NYC, h.
Marlowe, Tess (Aloha) Buffalo, c.
Martel, Gus (St. Regis) NYC, h.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Waldorf-Astoria) NYC, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marvin, Mel (Nicollet) Minneapolis, h.
Mayo, Froilan (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melba, Stanley (Pierre) NYC, h.
Mendez, Olga (Walton) Phila, h.
Messner, Johnny (McAlpin) NYC, nc.
Miller, Jay (Freddie's) Cleveland, nc.
Millinder, Lucky (Auditorium) Savannah, Ga., 4; (Auditorium) Waycross 5; (Grant's Park) Charleston, S. C., 6; (Textile Hall) Greenville 7; (Auditorium) Asheville, N. C., 8; (Armory) Atlanta 9.
Milton, Dick (Ray's Place) NYC, re.
Minor, Frank (Red Mill) NYC, nc.
Mosel, Gene (Greenwich Village Inn) NYC, nc.
Monroe, Vaughn (Commodore) NYC, h.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morris, George (Armando's) NYC, nc.
Morrissey, Harry (Beachcomber) Boston, nc.
Mosely, Snub (19th Hole) NYC, nc.

N

Neighbors, Paul (Tropics) Hollywood, c.
Newton, Frankie (Kelly's Stable) NYC, nc.
Norris, Stan (Schroeder) Milwaukee, h.
Nevi, Mischa (Navarro) NYC, h.

O

Olman, Val (La Martinique) NYC, nc.
Ouchko, Senya (Commodore) NYC, h.
Osborne, Will (Auditorium) Great Bend, Kan., 4; (Tower) Pittsburg 5, b; (Muehlebach) Kansas City, Mo., 6-19, h.
Owen, Tom: Baldwin, Ia., 4; (Coliseum) Oelwein 5; (Surf) Clear Lake 6, b; (N. W. Turnerei) Davenport 7; (Forum Ball) Waterloo 8; Alexis, Ill., 10.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Dixie) Toledo, O., nc.
Paisley, Eddie (Hollywood Beach) Hollywood, Fla., h.
Palmer, Joel (Tantilla Gardens) Richmond, Va., b.
Panchito (Versailles) NYC, nc.
Papp, Mickey (Club Condado) Trenton, N. J., nc.
Parks, Bobby (Monte Carlo) NYC, nc.
Parrish, Charlie (Log Tavern) Alexandria, Va., nc.
Paulson, Art (New Yorker) NYC, h.
Pedro, Don (Netherland Plaza) Cincinnati, h.
Peters, Bobby (Vanity) Detroit, b.
Peterson, Des (Wayside) West Springfield, Mass., nc.
Pineapple, Johnny (Wolverine) Detroit, h.
Pleskow, Leo (Cafe Vienna) NYC, c.
Poppe, Art (Edward) Middletown, N. Y., h.
Pordie, Charles (Palace) Phillipsburg, N. J., h.
Prager, Manny (Merry-Go-Round) Akron, O., nc.
Prima, Leon (Butler's New Room) NYC, nc.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

R

Raeburn, Boyd (Chez Paree) Chi, nc.
Raffell, Rodd (Coral Gables) East Lansing, Mich., h.
Ramos, Ramon (Drake) Chi, h.
Ravazza, Carl (St. Anthony) San Antonio, Tex., h.
Ravel, Arthur (Roosevelt) New Orleans, h.
Raymond, Nick (Pierre) NYC, h.
Reager, Ray (Fitch's) Wilmington, Del., c.
Reid, Don (Music Box) Omaha, Neb., nc.
Reid, Morton (St. Regis) NYC, h.
Resh, Benny (Bowery) Detroit, nc.
Rey, Alvino (Adams) Newark, N. J., 5-11, t.
Ringer, Johnny (Westchester) Rye, N. Y., cc.
Roberts, Eddie (Lido) NYC, b.
Roth, Eddie (Club Alabam) Chi, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warney (Green Mill) Saginaw, Mich., nc.
Russell, Elliott (Penn-Atlantic) Atlantic City, h.

S

Sanabria, Juanita (Beachcomber) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sapienza, George (Sagamore) Rochester, N. Y., h.
Saunders, Hal (St. Regis) NYC, h.
Savitt, Jan (Orpheum) Minneapolis, t; (Orpheum) Omaha 6-12, t.
Seiger, Rudy (Fairmont) San Francisco, h.
Siegel, Irving (Auditorium) Stratford, Wis., h.
Sissle, Noble (Diamond Horseshoe) NYC, nc.
Smith, Bob (Ka-See's) Toledo, O., nc.
Smith, Russ (Rainbow Grill) NYC, nc.
Smith, Stuff (Garrick Bar) Chi, nc.
Snider, Billy (Glenn Rendezvous) Newport, Ky., nc.
Soldo, Tony (Embassy) Brooklyn, nc.
South, Eddie (Cafe Society Uptown) NYC, nc.
Spanier, Muggsy (Arcadia) NYC, b.
Spearer, Harold (Biltmore) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Stanley) Pittsburgh, t.
Squires, Four (Colonnade) Canton, O., nc.
Stabile, Dick (Top Hat) Union, N. J., nc.
Stanford, Stan (Belvidere) Sault Ste. Marie, Mich., h.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Fefe's Monte Carlo) NYC, nc.
Strong, Benny (Hollywood) Toledo, O., re.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Tanassy, Cornel (Kern's) NYC, nc.
Terrace Boys (Cora & Irene's) NYC, nc.
Thompson, Ken (Blackstone) Chi, h.
Thomson, Billy (Plantation) Niagara Falls, N. Y., nc.
Tibbles, George (Rhumba) Los Angeles, nc.
Tims, Paul (Crescent Garden) Pennsauken, N. J., c.
Tucker, Orrin (Blackhawk) Chi, nc.
Tyner, Evelyn (Essex House) NYC, h.

U

Unell, Dave (Club Alabam) Chi, nc.

V

Varrell, Tommy (Club Bali) Brooklyn, nc.
Varzos, Eddie (Park Plaza) St. Louis, h.
Velez, Angel (19th Hole) NYC, nc.

W

Wagner, George (Terrace Club) New Orleans, nc.
Walters, Danny (Club 100) Des Moines, Ia., nc.
Watson, Hal (Barnes) Flint, Mich., nc.
Watkins, Sammy (William Penn) Pittsburgh, h.
Welch, Bernie (Graystone) Lima, O., nc.
Welk, Lawrence (Totem Pole) Boston 4-7, b; (Ballroom) Bridgeport, Conn., 8.
Wendell, Connie (Charley Blank's Grotto) Abilene, Tex., nc.
Williams, Claude (Kelly's Stables) NYC, nc.
Williams, Griff (Oshkosh) Oshkosh, Wis., 4, t; (Rio) Appleton 5, t; (Riverside) Milwaukee 6-12, t.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Downtown) NYC, nc.
Windsor, Reginald Guy (Night Club, 221 Market St.) Camden, N. J.
Winton, Barry (Congress) Chi, h.
Worth, Ray (Chin Lee's) NYC, re.

Y

Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Indiana Roof) Indianapolis, b.

B. Fisher Band "Lost" in Wilds Of Mobile, Ala.

NATCHEZ, Miss., Feb. 28.—Buddy Fisher ork, booked to play a Valentine Ball here for Junior Chamber of Commerce Saturday (14), didn't show up, putting the Chamber on a spot. Less than 24 hours before Fisher's skedded arrival from Mobile, Ala., a wire came from Frederick Bros.' Music Corporation, informing the Chamber that Fisher had failed to show up in Mobile the night before and the date would have to be canceled. Guarantee money was returned.

At last minute dance committee managed to get Jimmie Davis band from Jackson, Miss.

NEW YORK, Feb. 28.—Frederick Bros.' Music Corporation here told *The Billboard* that it is still trying to locate Buddy Fisher, who apparently ran out on his band and a series of dates in order to go to the West Coast. Frederick Bros. say they notified American Federation of Musicians as soon as they heard of Fisher's Mobile powder, and union attempted to communicate with the maestro, ordering him to fulfill his other engagements.

The Fisher band is thought to be playing somewhere in Louisiana now, but without Fisher.

802 LEADERS ON PAN

(Continued from page 20)

matically tossed back to the board, where it was approved. Suber states that the board felt that officers and other paid employees should not pay the tax because there was no minimum scale involved, as there is with members.

In 1941 the 3 per cent tax collected from members on scale amounted to $483,000. Disbursements for relief came to $583,000. Local 802 members are entitled to relief if they have been members for at least five years. There are about 2,000 on relief roll at present. Local has around 22,000 members.

Suber emphasizes the fact that moneys collected on the 3 per cent tax must not be confused with the group insurance given members, since the former is strictly used for relief while the insurance is based on the $16 annual dues paid by each member.

Unity Group has been circularizing the membership with leaflets accusing 802 administration of undemocratic practices.

NEW YORK, Feb. 28.—Max L. Arons, chairman of the trial board of Local 802, musicians' union, pushed off to Florida yesterday (27) for a two-week vacation, and will return with Jack Rosenberg, 802 prexy, who has been recuperating from a recent illness in Miami.

Eddie Horne, member of the trial board, will run the department in Arons's absence.

Bands on Tour—Advance Dates

GLEN GRAY: Bucknell University, Lewisburg, Pa., March 20; Empire Ballroom, Allentown, Pa., 21.

LAWRENCE WELK: Ritz Ballroom, Bridgeport, Conn., March 8.

SHEP FIELDS: Adams Theater, Newark, N. J., March 12-15; Alfred University, Alfred, N. Y., 20; Brookline Country Club, Philadelphia, 21.

FRANK NICOLA: Star Casino Ballroom, Oneonta, N. Y., March 9-14; Hendrick Hudson Hotel, Troy, N. Y., April 2 (indefinite).

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Orchestra Notes

Of Maestri and Men

CASA LOMA ork is headed for a shake-up, caused by draft. Also may hire a girl vocalist if right one comes along. . . . JOHNNY McGEE out of GAC, but hasn't signed with anyone else yet. . . . ALLEN HOLMES, former Sammy Kaye vocalist, is preeming his own band in the Southern territory. Booked by MCA. . . . JOE VENUTI has signed with GAC for another seven years. . . . ALEC FILA has joined LES BROWN'S trumpet section. . . . HORACE HEIDT has re-signed for Casa Manana, Culver City, Calif. Goes back there for 12 weeks next November. . . . CONNIE HAINES out of the Tommy Dorsey band. Gal is ill. Not known whether she'll be back with the ork. . . . KAY KYSER, making a policy of playing out-of-the-way army cantonments, will take his Lucky Strike show to Luke Field, Phoenix, Ariz. First outside entertainment boys at Luke have had. . . . BILLY AUSTIN will bring NICK JERRET combo to New York March 5 for an engagement at Kelly's Stables. Frances Claire handles vocals. . . . JIMMY DORSEY and the INK SPOTS will head first show of season at Atlantic City Steel Pier Easter Sunday. . . . DICK ROBERTSON making an appearance at Hippodrome, Baltimore. . . . BENNY CARTER has started rehearsals with a new 15-piece band which will be booked thru MCA. . . . DON CORNELL has left McFARLAND TWINS ork to replace ALLAN FOSTER with SAMMY KAYE. . . . BOB GRANT ork, now at Stork Club, New York, switches to Savoy-Plaza, New York, March 20. . . . HOT-LIPS PAGE preeming his new band at Brooklyn Flatbush Theater this week. . . . AARON (GOLDIE) GOLDMARK, of the MITCHELL AYRES band, is back home after a bad siege of pneumonia in a St. Louis hospital. Will be out of the band at least two months. . . . RAY ALDERSON playing around Texas. . . . CHARLIE BAUM opened at Stork Club, New York, March 5. . . . KORN KOBBLERS start another transcription series soon. . . . NITA SHARON joined BUNNY BERIGAN ork as chirper March 1. . . . TONE MARLOWE doing an eight-weeker at Cafe Aloha, Buffalo. . . . FRANK NICOLA, after using a six-piece band for a year and a half, is trying a 14-piece outfit, with BETTY ANN DALE and GEORGE WATSON the vocalists. Started out in Utica, N. Y., Stanley Theater last week. . . . BILL SCHALLEN, of the ALVINO REY bunch, has become engaged to ELEANOR ZOECKLER, non-pro of Wheeling, W. Va. . . . WILL OSBORNE at Muehlbach Hotel, Kansas City, Mo., March 6 thru 19.

* * *

Midwest Melange

BUD FREEMAN filled in for a week at Hotel Sherman, Chicago, when GENE KRUPA, originally set to open February 25, was delayed by a prior commitment at Strand Theater, Brooklyn, N. Y. . . . L. A. FREDERICK, prexy of Frederick Bros.' Music Corporation, expected back in his Chi office this week from his second recent biz trip to the West Coast. . . . ANSON WEEKS has entered a hospital in Chicago for treatments on his right arm, injured in a recent auto accident. Will be away from the band for a few days. . . . EDDY HOWARD added a girl vocalist while at Peabody Hotel, Memphis. She's Margie May, of Peoria, Ill. . . . BENNY STRONG is doing a four-weeker at the new Hollywood Restaurant, Toledo. . . . DEKE MOFFITT took his pit band out of Shubert Theater, Cincy, for a week-end engagement at Topper Ballroom, same town. . . . LAWRENCE WELK has bought a home in River Forest, Ill., Chicago suburb. . . . DON PEDRO opened at Netherland Plaza, Cincy, for two weeks, February 27. . . . CHRIS CHRISTENSEN, local crew, doing an indef at Hotel Gibson, Cincinnati.

* * *

Atlantic Whisperings

CHICO MARX opens Friday (6) at the Earle Theater, Philadelphia, with DUKE ELLINGTON drawing down the March 13 week; INA RAY HUTTON for the March 20 stretch; LOU BREESE-ANDREWS SISTERS combination for the March 27 week; BENNY GOODMAN getting the April 3 call, and JIMMY DORSEY set for May 8. . . . CHARLIE SPIVAK back at Brookline Country Club, Philadelphia, this Saturday night (7), with BOBBY BYRNE the following Saturday. . . . DAVE BAKER at Sumnerville Hotel, Allentown, Pa. . . . TEDDY POWELL mooning for four members of his band who have been drafted. . . . HENRY KING goes to Fort Dix, N. J., this Sunday (8) to highlight a show which *Life* mag will snapshot. PANCHO definitely set to follow King into Philadelphia's Benjamin Franklin Hotel Wednesday (11). . . . CARL BUBECK'S Philadelphia Orchestra Agency grabs off an exclusive to spot territorial names at Central Park Ballroom, Allentown, Pa. . . . MEYER DAVIS offered the job of technical director for a film on the life of Lord Byron, since the maestro possesses one of the largest collections of the poet's effects and works. . . . EDDY DUCHIN has waxed a solo piano album of Cole Porter classics for Columbia. . . . RAY McKINLEY scouting the Philadelphia spots for musicians for his new band. . . . ROSE VENUTI opens at Andy's Grille, Reading, Pa. . . . JUDY CUMMINGS, Philadelphia nitery songbird, skedded to join CLAUDE THORNHILL as vocalist. . . . CURT WEILER moves Monday (9) crosstown in Philadelphia from Moravian Inn, which brings in the THREE KEYS, to Chancellor Inn. . . . DUKE MARKY'S Hawaiian music at Bonanni's Cafe, Trenton, N. J. . . . JOHNNY FRESH at Rocky Hill Inn near Princeton, N. J. . . . VINCE BRUNO new leader for Howard Lanin band at Ritz-Carlton Hotel, Philadelphia, succeeding JOSEPH STERN, who jumps to Ormond Beach, Fla., to lead the band at the Ormond Hotel there. . . . FRANK DANSBURY at Glin-Mott Tavern, Trenton, N. J.

* * *

Coast Cacophony

BOB CROSBY returns to Jimmy Contratto's Trianon in South Gate March 12 for three weeks. He follows Al Donahue. . . . DUKE ELLINGTON opens at the Trianon April 2. Ellington opened the spot as a ballroom in May. . . . HARRY JAMES plays the UCLA Junior Prom April 24. . . . SLIM AND SLAM have a seven-piece band at Club Caprice. SPIRITS OF RHYTHM stay on as an intermission band. . . . VICTOR VINCENT and orchestra have been going great guns at the Cirque Room of the Fairmount Hotel, San Francisco, and have been held over. . . . THE FOUR OF US have had their option picked up at the Mandalay Bar, Las Vegas. . . . LOUMEL MORGAN TRIO, currently featured at Swanee Inn, have been signed for transcriptions. . . . FLOYD RAY has been booked for a return engagement at the Elks' Club, Los Angeles, following his big take there recently. He plays one-nighters along the West Coast before moving into Riverside Gardens, Phoenix, for four days, middle of March. . . . LORRAINE ELLIOTT new vocalist with Ozzie Nelson at Florentine Gardens. . . . JACK TEAGARDEN opens for a week at the Golden Gate, San Francisco, April 1. . . . LOUIS ARMSTRONG has been held over at Casa Manana; his next engagement takes him up to April 30. . . . SAMMY KAYE opens at Casa Manana May 1 for two weeks, followed by JAN SAVITT for seven weeks, followed by CAB CALLOWAY. . . . HORACE HEIDT has been booked into the Los Angeles Orpheum.

Hooray for Anti-ASCAP!

LINCOLN, Neb., Feb. 28.—After all these years, ballroom managers in Nebraska who have held their ears nightly when the band leader stopped to do a chorus of *Happy Birthday to You* for somebody, have very good reason to ban it. Last week Clayton F. Summy Company, Chicago, warned that it owns all rights as a released ASCAP member seeking to protect itself under the Nebraska anti-ASCAP law; therefore the tune cannot be played without permission.

"Now," said one of the dance spotters, "if somebody like Hoagy Carmichael will come along and tell us we can't use *Stardust* everything will be wonderful."

Powell Does $1,258 at Ritz

BRIDGEPORT, Conn., Feb. 28.—Teddy Powell, coming in for his first appearance of the season at Ritz Ballroom here Sunday (22), did swell, drawing 1,271 customers. With admish at 99 cents, gross totaled $1,258.29. Tomorrow, Charlie Barnet.

Truth Will Out

NEW YORK, Feb. 28.—Alvino Rey, now playing the Paramount here, was being interviewed by a reporter from *The New York Post* in connection with the engagement.

"I understand that you are considered the foremost electric guitar player in the country."

Replied the modest Mr. Rey: "Oh, pshaw, that's just something my press agent made up."

Cummins Low, Herman High

FLINT, Mich., Feb. 28.—Record low of the season for Saturday one-nighters at the Industrial Mutual Auditorium here was set by Bernie Cummins, who grossed about $650, representing about 1,000 dancers. Business doubled last Saturday, with Woody Herman coming in for $1,450, about 2,000 persons. Bookings were by the Mike Falk office.

Goldkette Plans Band

PHILADELPHIA, Feb. 28.—Jean Goldkette, who made musical history more than a decade ago with the band that boasted Bix Beiderbecke, Frankie Trumbauer and other swing saints, has been managing the Charioteers in recent years and is here in town with the *Hellzapoppin* show. Goldkette plans to build a band after the Charioteers leave the show in June, and is reported dickering with William Morris agency for handling. Ex-maestro hopes to put Charioteers in front of the band, figuring on the following built up by the sepia group with their Okeh waxings.

ELGIN, Ill., Feb. 28.—Fire destroyed Henry Willigman's Blue Moon Dance Hall near here last Saturday (21). Damage was estimated at $8,000.

Army Brings Boost In Stock for Fems Who Tootle in Pitt

PITTSBURGH, Feb. 28.—Women musicians are in demand here, but the supply is short, AFM Local 60 files indicate. Growing shortage of men because of war enlistments and drafting or employment in defense plants, plus audience desire for fem instrumentalists, is creating minor boom for lasses who can entertain legitimately. Market is mostly one-nighters, however, not long-run stands. Favored are small girl groups for cafes and clubs, or aggregations of men fronted by a gal. For singles, organists and accordionists are top slot.

Line-up currently engaged in spots around city include Dorothy and Her Esquires, at Hotel Henry Grill; Dorothy Nesbit, at the Gay Nineties, in the same hotel; Annette Davis, at the Cork and Bottle; Virginia Simpson, in the Duquesne Club; Charlotte Moser, at Weinstein's, and Frances Gill, at Jordan's.

Working on one-nighters and other bookings are the Two Gardner Sisters, Ottilia and Her Ensemble, and several other trios that specialize in banquets, weddings and private parties. Wanda and Her Escorts, standard here, are not working at present, and the Agnes Prendergast Trio recently disbanded.

Only one all-girl orchestra is native, Bill Davis's. Ina Ray Hutton's band, co-featured recently at Stanley Theater with Mischa Auer, grossed satisfying $20,500.

Masters Follows Lombardo

NEW YORK, Feb. 28.—Frankie Masters ork has been signed to follow Guy Lombardo at Roosevelt Hotel here. Masters, who opens April 3, will remain in the spot six or eight weeks and will have a CBS wire. Band's last New York location was Taft Hotel, where Masters spent 13 months, winding up in July, 1941.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Table Cards

TABLE cards in night clubs or hotel rooms have always been effective in establishing closer contact between maestro and patrons. Such cards have been used to bally a coming attraction, build up mailing lists, facilitate the handling of requests as autograph souvenirs and in a dozen other showmanly ways. An unusually clever table card is being used by the Waldorf-Astoria Hotel in New York for its Wedgwood Room to emphasize the record click of Freddy Martin.

In the form of an easel, it's a simple four-inch square of light blue cardboard put together like a regular record jacket. The front cover announces that the Wedgwood Room is featuring Freddy Martin and bears the phrase: "Let's Look at the Record." That's an invitation to draw the miniature cardboard disk from its slot in the cover. On the back of the record is a listing of the maestro's most popular recordings, also his forthcoming releases. The back cover of the easel-shaped table card lists the featured vocalists with the band.

Apart from making an attractive and attention-getting table decoration for any smart supper club, it is a novel souvenir. Credit for the tie-up with the hotel goes to Bruno, RCA-Victor's distributor in New York.

* * *

Muggsy Spanier, cornet-tooting maestro, has unveiled a new contest for servicemen at the Arcadia Ballroom, New York, where his band is holding forth. With the band hitting into "Bugle Call Rag," Spanier has buglers from near-by army camps compete for the best performance of the standard tune on a regulation army bugle. Appropriate prizes go to the winners. Setting an example which might well be followed by other band leaders, Spanier last week *made* his band the first in orkdom to go 100 per cent Red Cross by forming a first-aid unit from among his personnel. Attending a series of first-aid classes, the Spanier lads are now ready to meet any emergency.

* * *

A Valley Dale Dandy

CAMPAIGN conducted by Paul Brown, publicizing Frank Dailey's Valley Dale, Columbus, O., in connection with Dick Stabile's recent appearance there, gives evidence of enterprise. First, he had Stabile play the Fort Hayes army post in town, which resulted in pictures in the town's gazettes. For a follow-up and more picture plants he arranged for Gracie Barrie, band's vocalist, to be selected as "Sweetheart of the Camp."

Tying in with the Christmas Seal Drive, Brown set up a booth in the center of the city and had the band boys in a noonday jam session, a cinch to draw crowds and newspaper space. Then came the Wastepaper Conservation campaign. Brown tied in with the Girl Scouts and the local sheets carried photos on maestro Dick and vocalist Gracie turning over their old arrangements and musical scores to the Girl Scouts.

Still on the civic side, Brown arranged a swing concert, the proceeds going to *The Columbus Citizen's* "Adopt a Family Fund," with the newspaper playing up the event for three weeks in advance.

In addition to the usual radio interviews, Stabile was the window display theme at a hat store and the music shops, embellishing the photos with miniature saxes and streamers.

Even the college campus contributed its share. When Anson Weeks played Ohio State University's Junior Prom, Gracie Barrie showed up as a guest star. The Sigma Chis had Stabile and his vocalist at their fraternity house, and for one of his radio remotes Stabile programed *The Sweetheart of Sigma Chi* and had some 30 members of the fraternity joining in.

* * *

His recording of "Times Square" being dedicated to the New York Times Square Association, Henri Rene (Musette Orchestra) presented each merchant in the Times Square area with an autographed copy of the recording.

WANTED

Three small non-union entertaining Orchestras, Combos, Rhumba, Colored; also Western Acts. [illegible] per nite, doubling as waiters, bartenders, etc. Open Decoration Day.

DUDE RANCH
Boardwalk, Atlantic City, N. J.

Copyrighted material

Conducted by BILL SACHS — Communications to 25 Opera Place, Cincinnati, O.

LaMore Plans Laugh Bills for '42 Trek

COLON, Mich., Feb. 28.—"Skippy" LaMore, wintering at his quarters here, announced this week that LaMore's Comedians will be back on the road under canvas this spring with a new repertoire of comedy and drama especially designed to help offset gloom due to war conditions. The new plays are being written for the LaMore show by Bob Feagin, Kansas City (Mo.) playwright.

LaMore feels that rep shows can do more than motion pictures in upholding the morale of the people and is making his plans accordingly.

Jeane LaMore is designing new costumes along patriotic lines for the coming season.

Last fall the LaMore tenter landed two pages of photos in *Life* magazine, which credited Lamore editorially with having the "foremost rep show in America."

"SKIPPY" LaMORE, owner of the tent show bearing his name, is shown comfortably reclined in his house trailer at show's winter quarters in Colon, Mich., browsing over the scripts of the new repertoire of bills his tent troupers will offer this season. LaMore feels that the natives of the smaller towns need to laugh in these hectic war days, and he is mapping his line of bills accordingly. —Photo by Ken Murray.

By Gosh Asks Bishop a Few Queries on Salaries Angle

Chilhowie, Va.

Editors *The Billboard*:

I learn something every day. Regarding the article, "What About Salaries?" by Johnny Bishop, wherein he tells tent show managers "the depression is over and it is necessary to raise admission prices," what depression does he mean? No need for Mr. Bishop to worry about salaries as long as they don't ration sugar daddies. However, in my humble opinion, it is going to be tough on the practical tent-show managers to find tent-show talent, as the average truck driver is today getting a better salary than the average tent-show team, and he doesn't have to lay eggs on Joe Miller's grave.

Does Mr. Bishop know of those shows under canvas which advertise admission 10 cents to everybody and two admitted for the price of one (opening night), carrying a cast of 25 people and with operating overhead, taxes, etc., what they are today. How do these managers pay salaries and how can they pay better salaries, even if they double their admission, in competition to movies like *Sergeant York* and *How Green Was My Valley?*, etc.

Does Mr. Bishop know that the average actor who got paid last season made more money than the average manager? Does Mr. Bishop know why the average manager is giving his patrons moving pictures in place of live performers? Does Mr. Bishop know that those managers who used tent-show talent last season and paid small livable salaries did pay off, and those who offered the bigger salaries closed and still owe the actors? I have always wondered why an actor is prouder to brag of the IOU's he has than to admit to the small salary he worked for. Now, Mr. Bishop, is it better to have trouped and let troupe than to never have trouped at all? Mr. Bishop, don't you think that the average manager is entitled to a little profit on his investment? I personally believe we in the amusement business are all underpaid (and I mean from the actor down to the manager). But practical experience teaches us that the average tent show's earnings and profits (if any) are limited to a great degree, and with all the uncertainties of 1942 ahead I want to be the first to congratulate the tent-show manager who does, as Mr. Bishop demands, i.e., pay the actors more salary, or more to the point—hard earned wages.

BYRON GOSH.

Harry Owens in Accord With Oliver on Mellers

Arlington, Ill.

Editors *The Billboard*:

I read the article by Otis Oliver and was pleased to learn that his company in Louisville is playing the old melodramas legitimately. That is the way they should be played. When you burlesque them you kid the audience and they know it.

I am speaking from experience, as I was the original villian, also director and producer, on the Dixiana Showboat in Chicago, where we had a sellout every night, and we had some real troupers and old-timers on the boat that could act. I have watched the business closely with other companies that have opened and advertised old-time melodramas, then open with a Toby show; then wonder what's the matter with show business. If you give the public what they want they will buy it.

It is, of course, much easier on the manager to run one-set plays, with the same costumes thruout and with a cast of amateur or dramatic school actors, but it is not what the public wants. How long would the picture business last if they played one scene thruout a picture. And it is all melodrama, just brought up to date. We must please the eye first, and the ear second. As soon as the managers learn that the public wants action instead of a table-and-four-chairs play, the better show business will be. HARRY OWENS.

Brasfield Circle Winds Up 12 Weeks

GADSDEN, Ala., Feb. 28.—The Boob Brasfield circle, which has been operating out of Gadsden the last 12 weeks, closed here last Saturday night (21). With the show at the wind-up were Rod and Eleanor Brasfield, Lloyd Gilbert, Marigold Armond, Lee and Opal Lyle, Reba Meyers, Ralph Blackwell, Ginger Wood and a three-girl line.

Brasfield's stock unit, now in its fourth year at the Gadsden Theater here, continues operation and business is reported as good. In the Gadsden company are Boob and Neva Brasfield, Red and Bea Jenks, "Slats" Emanuel, Bob Fisher, Marigold Armond, Madge Pettit, Pearl Cohen and Toots Hodges.

Norma Ginnivan Gets Ready

DAYTON, O., Feb. 28.—Norma Ginnivan, manager of the Ginnivan Dramatic Company, will leave her home here next week to join her son and daughter-in-law in Fayette, O., where the show is stored for the winter. Preparations will begin immediately in getting the outfit in shape for the opening early in May.

OUT-OF-TOWN OPENING

(Continued from page 9)

and kills him, and Ethel returns just a moment before he dies. The death scene is a triumph for Dowling's acting ability but, as soon as Miss Hayden leaves the stage again, the momentary spurt the play took lapses and the curtain falls on a definite downbeat.

Life, Laughter and Tears has a good chance for success on Broadway after it shakes down. It might be a good idea for Dowling to consider re-arranging the plays and ending with *Laughter* rather than with *Tears*. *Albert J. Zuck.*

Attention! Rep Folk!

With the opening of the tent show season only a few months off, a number of winter quarters are already humming with activity.

Despite the air of uncertainty that permeates the field, as the result of the government's restriction on tires, trucks and materials, tent showmen, as a whole, are highly optimistic over prospects for 1942. They feel that if ever the country's smaller communities needed entertainment, it is now; and it is more than ever likely that 1943 will see at least the usual number of tenters on the road.

The Billboard invites tent show managers and performers to outline views and plans thru news contributions to these columns. At least, drop the Repertoire editor a post card, so that we may let your friends know where you are and what you're doing, and what your plans for the 1942 season are. We need your co-operation.

Rep Ripples

CHARLES FEAGIN is vacationing at his mother's home in Spartanburg, S. C., after closing with the Oliver-Canton old-time opry unit in Louisville. . . . JERE WATSON, veteran character man, formerly with the Bennett & Moulton and other Eastern reps in the '30s, is in the auto accessories business in Miami. . . . THE NASON FAMILY (three people), playing schools and halls in Central Florida, will shortly move to Lebanon, Tenn., where their tent outfit is stored, to begin preparations for the outdoor season with their vaude-picture unit. . . . RALPH BLACKWELL was a visitor at the rep desk last Wednesday (25) en route from Gadsden, Ala., where he closed the previous Saturday with Boob Brasfield's circle, to Washington Court House, O., for a visit with his sister. He will return to Cincinnati this week to work nitery dates and hopes to be back with a tent opry this summer, provided Uncle Sam's army doesn't grab him in the meantime. . . . BILLY ARMOND is program director of a Dalton (Ga.) radio station, while his wife Marigold, continues in stock with the Boob Brasfield troupe at the Gadsden Theater, Gadsden, Ala. . . . LEE AND OPAL LYLE and Reba Myers, who closed recently with the Boob Brasfield rotary, have opened at Playland, an under-canvas nitery located at Anniston, Ala. Lee is playing trumpet, Opal is in the chorus, and Reba is on piano. "Slats" Randall and wife are also there on drums and chorus. . . . ROD BRASFIELD, after closing with his brother's circle, has gone to his home in Smithville, Miss., for a rest before hopping to Memphis to aid in launching Bisbee's Comedians for its 1942 tent season. He was with the Bisbee show last season.

* * *

THAT TENT show veteran, By Gosh, still operating his Your Theater at Chilhowie, Va., is featuring a weekly Defense Stamp show, whereat each adult patron is given a free Defense Stamp with each admission. In addition, Gosh gives 'em a double-feature, with prices scaled at 11 cents for kiddies and 22 cents for adults. . . . C. S. DUMAINE, former operator of a 10-20-30 Tom show in the East many years ago, is now a resident of Miami. Dumaine is rounding out his 80th year. . . . "SLICK" AND TRIXIE WHARTON, owners of Slick's Family Show, and their two daughters, Melba and Diane, have moved from their winter quarters in New Braunfels, Tex., to Duncan Field, San Antonio, where Wharton is working on defense work. . . . AL PITCAITHLEY typewrites from Beatrice, Neb.: "Note Jimmy Ogle's comment in last issue regarding the first tent show. I have always been under the impression that the Chase-Lister Show, out of Newton, Ia., was the first rep under canvas. If I'm not mistaken this was hashed over on the rep page a few years back, and was finally settled by a letter from Glen Chase himself and not disputed by anyone after that."

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Det. Show Closes After 46 Days; Business Okay

DETROIT, Feb. 28.—All-American Derbyshow here closed Sunday night (22). It ran 46 days. Business was good the last few days, getting a final fillip from the elimination contests and from the presence of the Shrine Circus in the Coliseum next door. The circus brought about 100,000 people to the grounds in its first week, which aided the attendance at the Derbyshow.

Total attendance for the Derbyshow was estimated at 65,000, indicating a gross of around $18,000. Check-up was made by government tax officials on the closing day, and all bills have been taken care of with the exception of a portion of the rental, according to Bernard J. Youngblood, manager of the State Fair.

NEWS IS REACHING a new low, folks. How about taking time out for a few minutes and knocking out a note for the column? It would surely be appreciated.

"I HAVE BEEN working five weeks now for Ohio Night Club Productions, Inc.," writes Bob Nelson from Chillicothe, O., where he is currently working at the Seven Seas club. Bob says that Kenny Martin Mayer, his former partner in a comedy act, is now in Columbus, O., and they are planning on teaming up with a girl partner, Maxine Murray, and continue working Ohio night clubs for a while. Bob says that Kenny had an auction shop in Hot Springs, Ark., for some time after he left the San Diego (Calif.) show.

MAKE IT A HABIT to keep an eye on the Letter List. There may be important mail for you. Your address on a penny post card will take care of the matter.

WE'VE RACKED OUR BRAINS to find some incentive which would induce the various promoters and contestants to show more co-operation in sending in reports on their shows and activities, but our efforts have garnered small returns. Whether it's a case of "Let George Do It" or lack of interest, we don't know. What about it?

EDDIE MILLER, in from Baltimore, visited the Derbyshow desk Monday (23), his first visit to *The Billboard* and the Queen City. Eddie, who in past weeks worked clubs in Louisville, is now emsee at the Yacht Club just across the Ohio River from Cincy. During his visit, Eddie mentioned that his most important business in Cincinnati had to do with his taking the vows soon with Betty McDaniels, local night club entertainer.

SOME UNSIGNED notes found their way to the desk this week and had to be relegated to the waste-paper basket. So watch those signatures, folks. I'm sure that if it is worth your time and effort to send in notes, that they should be worthy of your name.

WANTED

DRAMATIC PEOPLE WITH SPECIALTIES
Man for Piano and Parts. Write, don't wire. State lowest in first letter.
BRYANT'S SHOW BOAT
POINT PLEASANT, W. VA.

WANT MED PEOPLE

for coming season. Teams that double, Piano Player. Long season. People in all lines, write. State all in first letter. Show opens last of March.
J. H. WARD, 714 Flynn Ave., Alva, Okla.

BROADCAST OVER W-I-N-X 3 TIMES DAILY
PRIZE MONEY UP TO $1500.00
BROADCAST OVER W-I-N-X 3 TIMES DAILY
Sponsors are plentiful. The following contact: Chad Alvin, Ruthie Carroll, Phil Rainey, Joan Leslie, May Easton, Eleanor Johnson, Charley Smalley, Vivan Retsch, Ruth Boyd, Jack Davis, Cliff Rist, Johnny Reid and all others. There are million people here. Show should be the best ever. Watch for weekly ads. Send all letters to
SHEP SHAPIRO
CARE OF TURNERS ARENA, 14TH & W ST., N. W., WASHINGTON, D. C.

WOULD LIKE
Present Address of
GEORGE W. "POP" PUGHE
Please Contact
GENE O'FALLON
KFEL, Albany Hotel, Denver, Colorado

The Final Curtain

ALBANESE—Jerry, 12, son of the owner of the Showboat night club, Columbus, O., drowned in the Olentangy River, that city, February 21. His father, Nick Albanese, was a concessionaire with Sells-Floto, Hagenbeck-Wallace and other circuses. The lad was named after Jerry Mugavin, one-time circus magnate. Survived by his parents, four brothers and a sister. Services in St. John the Baptist Church, Columbus, with burial in St. Joseph Cemetery there.

ARRAS—Harry L., character actor, recently at Cedars of Lebanon Hospital, Hollywood, of a heart attack. He was working in the film *Escape From Crime* when stricken. He started his career over 20 years ago with the old Balboa studios. Burial in Hollywood Memorial Cemetery.

BARR—L. S., manager of Sans Souci Park, Wilkes-Barre, Pa., February 24 at home there after a short illness. He leaves his wife, two sisters and five brothers. Services February 28 with burial in St. Mary's Cemetery, Wilkes-Barre.

BENNETT—Frederick A. H., 74, cornetist and actor, suddenly at his home in Sulphur Springs, Fla., January 29. He was formerly with Harry Hugo, Dickey and Terry, James Walker and William Elder. Survived by a sister, Francis. Services and burial in Tampa.

BLOOMINGDALE—Charles, 73, advertising executive and former president of Poor Richard Club, Philadelphia, in that city February 24.

BORDER—Daniel C., 78, formerly member of the Tuscarawas County (O.) Agricultural Society, February 16 at his home in Dover, O. His widow, a sister and two brothers survive. Services in Dover, with burial in Maple Grove Cemetery there.

BORJES—Charles, 75, former orchestra director at Colonial and Norva theaters, Norfolk, Va., February 12 in that city. Services and burial in Norfolk.

BOUCHER—Victor, French stage and screen actor, recently in Paris, according to Vichy radio as reported by CBS. He appeared in the French film *Nine Bachelors*, current in New York. His plays include *La Petite Chocolatiere*, *Mon Ami Teddy*, *Le Gamine*, *Le Bonheur de ma Femme*, *Le Retour* and *Te Bouche*.

CARTER—Carolyn B., 84, associated with Oliver Morosco during the latter's connection with the legitimate theater in Los Angeles, recently in that city following a two months' illness.

CASSON—Silas, violinist, who formerly played in the orchestra at the Imperial Theater, St. John, N. B., recently in Cambridge, Mass. Survived by a brother, William, cellist.

COOPER—Douglas, 70, pioneer film exchange operator, in Dunn Avenue Hospital, Toronto, February 16 after a long illness. He opened a film exchange with Carl Laemmle in the Casino Theater Building, Montreal, in 1908 and later managed the Kline Film Exchange, that city. He remained in the motion picture business until his death. Services and burial in Toronto February 18.

CRAIG—James Harlow, 62, stagehand, in Oklahoma City Hospital February 5. He was a member of IATSE Local 112 for over 20 years. Survived by a sister, Stella, and two brothers, Clarence and John.

DAMM—August, 93, former flutist with the Boston Symphony Orchestra, in Boston February 21. Survived by his widow, a son and a brother.

DIEFENDERFER—Frank L., 48, musician and president of the Reading (Pa.) Musicians' Protective Association, AFM, since 1920, February 19 in the Reading Hospital after a long illness. He also served as WPA music supervisor for Eastern Pennsylvania, was a member of the board of directors of the Reading Symphony Orchestra and for 30 years was associated with virtually every musical enterprise in the city. Surviving are his widow, Sallie M. Smeck; a daughter and two brothers. Services February 23 in Reading, with burial in Charles Evans Cemetery there.

"COO-EE"
In Loving Memory of Our Little Australian Pal
ESTELLE FRATUS DENNIS
Who left us March 7, 1940.
Sleep Peacefully, Darling.
Mary, Les, Leslie and Chickie Philmer.

DILLON—John A., 65, former stagehand at the Academy of Music and other Philadelphia theaters, February 12 at St. Luke's & Children's Hospital, Philadelphia. He leaves his wife, Yetta, and two sisters. Services February 14 in Philadelphia, with burial in Holy Sepulchre Cemetery there.

DOWNS—Mrs. Eva, mother of Johnny Downs, film actor, February 21 in Los Angeles after a long illness. Also survived by a daughter, Mrs. Vivian Johnson, Los Angeles.

DUNPHY—W. Bedford, 52, projectionist at the Uptown Theater, Sylvan Lake, Alta., recently there.

EARL—Herbert E., pianist with the former Strand Theater orchestra, Albany, N. Y., at home in that city recently.

FABER—Edward, 82, retired musician, February 18 at his home in Philadelphia. He was widely known as a pianist and violinist and at one time taught at Temple University School of Music, Philadelphia. Services February 21 in Philadelphia. Private interment.

FROST—George E., Sr., drummer in the Court Square Theater orchestra, Springfield, Mass., February 11 at his home in Holyoke, Mass. Survived by his widow and four sons.

GILLESPIE—Col. J. J., 68, chairman of Moss Empires, Ltd., in Morpeth, Northumberland, England, recently of a heart ailment. He handled most of London's theatrical enterprises, founded Moss Empires and assisted Sir Oswald Stoll in the fusion of Moss and Stoll circuits.

GRENIER—George Garfield, 61, film art director before retiring in 1928, at his home in New York February 22 after a lengthy illness. He organized the first technical staff at Fox Films in 1911. Survived by widow and four sons.

GROSSMAN—Mrs. Hannah, 64, mother of Paul Small and Arthur Grossman, New York agents, February 14 in New York after a long illness.

HAENLEIN—Mrs. Leo, 60, wife of the president of the Zoo Park Company, Columbus, O., February 19 at her home in that city. She was a member of Columbus Variety Club. A sister and two brothers also survive. Services in Columbus, with burial in Green Lawn Cemetery there.

HANEY—Mrs. Jack, 48, known to her trouper friends as Bobby, at her home in Wichita Falls, Tex., suddenly. Survived by her husband and two sisters.

HARRISON—Austen St. Barbe, 44, manager of the Brooklyn Ice Palace, Brooklyn, February 23 at the Midwood Hospital, Brooklyn. Survived by his widow, parents, a daughter and three sisters.

HINTON—Effie, 26, night club entertainer, until recently at the Atlantic Club, Akron, February 23 in a hotel fire there. Survived by her parents, Mr. and Mrs. Willard Lafoon, Sullivan, Ind. Services and burial in Sullivan.

HUFFMAN—Gray, 45, former manager of Colonial and Strand theaters, Cambridge, O., February 11 at his home in Huntingdon, Pa. He was manager of the Clifton Theater, Huntingdon, at the time of his death. Surviving are his widow and parents. Services and burial February 14 in Parkersburg, W. Va.

ISRAEL—Jacob A., 51, with Warner Bros. in Milwaukee for a number of years, February 10 at Soldiers' Home Hospital there. Survived by his widow, mother, sister and two brothers.

JAY—Herbert, 70, London theater manager, at Howe, Sussex, England, recently. He had been business manager for Wyndham's Theater, London; then built the Ambassador in 1913, and opened the Embassy, Swiss Cottage, in 1928. At his death he was the Ambassador's director. He assisted Anthony Ellis in the production of *A Little Bit of Fluff* at the Criterion in 1915.

JORDAN—Robert L., 75, secretary of the board of directors of Ellis Auditorium, Memphis, at his home in that city February 18 after a long illness. He leaves his wife and son.

KATSCHER—Robert, 45, composer, in Los Angeles February 23 of an illness contracted in an Austrian concentration camp. He wrote the song *When Day Is Done*, collaborated with Cole Porter on the music for the stage musical *You Never Know*, and also wrote music for a number of films, among them being *Wonder Bar*. His widow, Agnes, survives.

KELLER—William, 74, former theater owner, recently in Bridgeville, Del., of a self-inflicted gunshot wound.

LAMB—Thomas W., 71, theatrical architect, of heart disease February 26 at his office in New York. He designed Madison Square Garden, the Capitol, Strand, Loew's State, Rivoli and Rialto theaters; Hotel Paramount, Pythian Temple, all in New York, and houses with Warners, RKO and Loew chains. Survived by widow and five sons.

LASHWOOD—George, 79, British vaude performer, recently in Worcestershire, England. One of the top names of his day, he brought to the fore melodies such as *In the Twi-Twi-Twilight*, *Where Are the Lads of the Village Tonight?* and *I'm 21 Today*. He appeared in New York about 30 years ago.

LORDEIR—Mrs. Katherine, 58, mother of Patricia Lordeir, singer, in Hammond, Ind., February 23. Burial in Oxford, O., February 27.

LOWNEY—Frank C., former member of the staff of the Mayfair Theater, St. John, N. B., in Scotland while on duty with the Canadian Army. Survived by his widow and two children.

LUNDY—Ben, 44, agent and producer, February 15 in Palm Springs, Calif., of pneumonia. Formerly of New York, he was active more recently in Hollywood. His last enterprise on Broadway involved reviving old stage plays at a $1-top scale. Buried in New York.

McCLOSKEY—Arthur, former advance man and actor in rep and stock companies, recently in Montreal. Survived by his widow and two daughters. Buried in St. John, N. B.

McCORMICK—Allen L., 58, president and founder of Cinecolor, Inc., and a pioneer in development of color films, at his home in Los Angeles February 14. Funeral services in Los Angeles February 16, followed by cremation. His widow; a daughter, Mrs. John King, and a son, Allen Jr., Akron, survive.

MARSHALL—Harold J., 31, musician, in Los Angeles February 7. Services February 10, with burial in Inglewood, Calif. Survived by his parents and widow.

MILLER—Mrs. Margaret, mother of Bill Mack, Myrtle and Jack Miller, known as the Miller Troupe, circus acrobats, at her home in Springfield, Mo., February 12. The Miller Troupe appeared with the M. L. Clark & Sons, Mighty Haag, Kay Bros., Cole Bros., Campbell Bros. and other circuses. Burial in Highland Cemetery near Springfield.

MOFFATT—Margaret, 50, British actress, in Los Angeles of pneumonia February 19. She arrived in this country about a year ago and appeared in Universal, MGM and 20th Century-Fox pictures. Survived by her husband, Sewell Collins, well-known European producer.

NEGRA—Jimmy, 35, guitarist and orchestra leader, February 10 in Philadelphia following an operation. His widow, known as Mildred Benson, night club singer, survives.

ODIERNO—Enrico, 66, New York representative of the Philadelphia-La Scala Opera Company, February 19 during a concert at the Academy of Music, Philadelphia, of a heart attack. He was with the opera 35 years, serving also as a talent scout. His widow, operatic singer known as Emelia Vergeri, survives.

OLDRE—Thea, mother of Frederick J. Oldre, musical director at the Alvin Theater, Minneapolis, February 23 at her home there. Services in Minneapolis, with interment in Lakewood Cemetery.

O'NEILL—Scarlet, infant daughter of Jimmie and Cecilia O'Neill, novelty barrel-jumping and tumbling act, February 1 in Kansas City, Mo.

PACKARD—Frank L., 65, author and playwright, February 17 in Montreal. He penned the successful play and silent film *The Miracle Man*, produced by George M. Cohan in 1914, and in 1935 in London. He leaves his wife, three sons and a daughter.

PAUWELS—Desire, 80, tenor and former manager of the Netherlands Opera, in Amsterdam January 25, it was recently learned.

RIDGEWAY—William, 85, former theatrical treasurer, February 11 in New London, Conn., of a heart attack. He was formerly with the Cort and Biltmore theaters, New York legit houses.

ROCHE—Mrs. Marie A., 76, mother of Frank Fay, stage, screen and radio comedian, February 21 at her home in Los Angeles. Also survived by her husband, John, in New York.

RUUD—Florence, wife of Albert Ruud, former pit director at the Orpheum Theater, Minneapolis, now a member Minneapolis Symphony Orchestra and director of his own band, February 20 at her home in Minneapolis. Private services February 23. Survivors are husband, son, two sisters and two brothers.

SCHOCK—Lewis B., 72, retired musician, February 17 at his home in Reading, Pa., by self-strangulation. A brother survives. Services February 20 in Hamburg, Pa., with burial there.

SCHWICKERATH—Frank A., 84, who played a major part in the development of the shore resort of Atlantic City, February 8 at his home in Egg Harbor City, N. J. His son, three daughters and a brother survive. Services February 11 in Egg Harbor City, with burial in Pleasantville (N. J.) Cemetery.

SCOTT—Frederick T., showman and race-horse trainer, in South Beach, Staten Island, N. Y., February 22. He was featured in Buffalo Bill's Wild West Show as a trick rider and also appeared in silent films, including *The Great Train Robbery* and *Over There*. Some of his own Wild West shows were staged on Staten Island. He leaves his wife, a son and a brother.

SHEDLOV—J. J., 58, father of Polly Shedlov, former Station KSTP announcer and now in radio in Washington, and LaVerne Shedlov, also in radio in Washington, February 21 in Sioux Falls, S. D. Services February 24 in Minneapolis, with burial in United Hebrew Brotherhood Cemetery. Survived by his widow, two sons, six daughters, three sisters and one brother.

SHRIVER—Eugene, 44, showman and concessionaire, in a Miami hospital February 20. Survived by his widow, Stella; his mother, Mrs. Harry H. Shriver; a sister, Mrs. Mabel Widner, and two brothers, Thomas and Clarence. Services and burial in Miami.

SITTIG—Al, 50, emsee and operator of an entertainment bureau, February 13 in Soldiers and Sailors' Hospital, Utica, N. Y. He began his career as a vaude performer and was a former president of the Utica Musicians' Union. He leaves his wife, two sons, a daughter, his mother and two sisters.

STRAFFON—Paul, 60, singer formerly with the *Straffon Brothers*, February 24 at his home in Croswell, Mich.

TERHUNE—Albert P., 69, newspaperman, film writer and author of dog books, at his home in Pompton Lakes, N. J., of a heart ailment. In 1904, with William C. DeMille, he wrote the libretto of *Nero*, a comic opera. A member of both the Players' and Lambs' clubs in New York, he wrote more than 30 film scenarios. He leaves his wife and daughter.

TORRANTE—Harry, 36, manager of the Boyd Theater, Philadelphia, February 24 of a ruptured appendix. Previously he managed the Aldine Theater in the same city. His widow and two children survive.

WARHURST—James Clayton, 75, composer and organist, February 11 at Hah[illegible]mann Hospital, Philadelphia, after a lo[illegible] illness. Two daughters survive.

WA[illegible]OCK—Louis, 62, former playwright, [illegible]llowing leap or fall from the ninth story of a Los Angeles hotel February 11. Survived by three daughters.

ZWEIG—Stefan, 60, Austrian biographer, novelist and playwright, a suicide by poison in Petropolis, Brazil, February 23. He wrote two plays, *Volpone* and *Jeremiah*, both produced by the New York Theater Guild. The film *Marie Antoinette* was adapted from Zweig's biography.

Ensley Barbour

Ensley Barbour, owner of the Landers Theater, Springfield, Mo., and the Orpheum and Electric theaters, Joplin, Mo., died in Joplin February 25 after an illness that had lasted since March 10, 1940.

Barbour's theatrical career began when he went to Shawnee, Okla., to see Abe Rosewall, dramatic and rep show producer. He started with a dramatic company at Prague, Okla., but soon turned to musical comedy tabs. He then moved to Muskogee, Okla., and with offices there and in Tulsa operated 30 theaters and a booking agency which was booking some 35 tabloid shows thru the West and Southwest.

Services February 27 in Springfield, with burial in Prague. He is survived by his widow, Cora, Oklahoma City, and two sisters, Mrs. Roscoe Cox, Chandler, Okla., and Mrs. Fred Shumaker, De Valls Bluff, Ark.

Marriages

ANDERSON-SANDERSON—Milroy Anderson, manager of RKO-Hillstreet Theater, Los Angeles, and Hazel Sanderson, nonpro, in Las Vegas, Nev., February 11.

CAPRON-STERN—Lieut. Paul Capron Jr., newspaperman, and Jill Stern, legitimate theater actress last seen on Broadway in *Shadow and Substance*, February 2 in Haddonfield, N. J.

CHASENS-WAXMANN—Max J. Chasens, nonpro, and Sylvia Waxmann, daughter of Harry I. Waxmann, owner of a theater chain in Atlantic City, February 1 in Atlantic City.

CONRIED-GRANT — Hans Conried, radio actor, and Margaret Grant, secretary to Joy Storm, NBC exec, in Hollywood January 31.

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Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

OPERATOR FINED $1,000

Colson Is Sentenced on Federal Copyright Infringement Charge; Ass't, Lab Man Fined $100 Each

NEW YORK, Feb. 28.—Louis Colson, of Colson Motion Picture Service, was fined $1,000 and placed on probation for one year, while his assistant, Antonio Cardillo, and Sol Jaffe, of Movielab Films, were each fined $100 in Southern District Court of New York by Federal Judge Alfred C. Coxe last Tuesday (24).

Colson, also known, according to the indictment, as Colasuono, Colsimo and Collasimo, and his assistant, Cardillo, pleaded guilty to all six counts of the indictment. Five of the counts charged willful infringement for profit of the copyrights on five feature films by causing them to be performed at various named places. The sixth count alleged a conspiracy to violate Section 28 of the Copyright Law, pursuant to which duplicate negative and positive prints were unlawfully made and rented or used for exhibitions at various places. Jaffe pleaded guilty to the first and fifth counts in the indictment, charging copyright infringement in connection with two of the pictures involved.

The sentences imposed in this case were said to be the culmination of a national investigation by the Federal Bureau of Investigation in co-operation with the Copyright Protection Bureau (agency for major film distribs) of a widespread traffic in so-called "hot" motion picture films.

Upon opening the sealed indictment, agents of the FBI, armed with a search warrant issued by the U. S. Commissioner, had visited the offices of the Colson Motion Picture Service and seized a number of 35mm. prints, including a duped 16mm. negative of a Metro feature picture.

The wide scope of the investigation was indicated by Jerome H. Doran, of the staff of Mathias F. Correa, United States attorney, who appeared for the government at the sentencing. The government's investigation of the Colson Motion Picture Service, according to Assistant United States Attorney Doran, took it from Coast to Coast into 39 cities and as far as Juneau, Alaska.

To the contention by defendant Jaffe's counsel that Jaffe's participation was only in connection with the making at his laboratory of duplicate 16mm. copies of the features involved, Judge Coxe indicated that Jaffe certainly was put on inquiry with regard to a well-known nationally released picture to ascertain whether Colson had a right to make and distribute 16mm. versions.

The investigation was originally begun by the Copyright Protection Bureau, of which Jack H. Levin is director. Information obtained by Harold L. Groves, to whom its field investigation was assigned, that duped 16mm. prints, as well as 35mm. prints, of major distributors' product were being illegally distributed for exhibition purposes was turned over to J. Edgar Hoover's office. P. E. Foxworth, assistant director of the FBI, in charge of the New York district, assigned further investigation to FBI agent Leroy H. Barnard.

The films that are involved in this type of illicit distribution, according to Levin, are not only duped 16mm. and 35mm. prints but often are positive 35mm. films which have been lost, stolen or borrowed surreptitiously from persons or agencies engaged in their illegitimate traffic.

An unlawfully duped negative may be made in a few hours from a print, it was explained, and it is possible to make from such negative many 16mm. or 35mm. prints of pictures for export or for unauthorized distribution and exhibition in the United States.

Between Japs

WASHINGTON, Feb. 28.—America's fighting men in combat areas will be shown the latest film entertainment between engagements with enemy forces.

This was made possible when the 11 major film production companies turned over to General F. H. Osborne, chief of the War Department's special service branch, four 16mm. prints each of 20 different programs of the latest Hollywood product. Many of these have not even been issued for general release as yet.

Programs average 90 minutes and comprise one feature and one or two short subjects.

Better Co-Operation Between the Roadshowman And His Library!

By HERMAN ROSS, President, Institutional Cinema Service, Inc.

A MORE co-operative spirit between roadshowman and film rental library works out to mutual benefit. The progressive roadshowman knows that by adopting businesslike methods he not only secures the best service but saves a great deal of time and inconvenience both to himself and the film library catering to his needs.

"Do unto others as you would have others do unto you" is a good rule. Here's a regimen that the successful roadshowman follows:

He plans his circuit in advance and in accordance with local conditions and has his schedule all set and ready for the season beforehand. Less efficient operators wait until the last minute, shoot a wire to the library to "ship" and then complain when the film library fails to deliver the goods.

The successful roadshowman always lifts his shipments promptly and returns them on time, as he knows that by doing so he will prevent disappointment to a fellow roadshowman in another locality. The ideal roadshowman is one who sticks to his schedule of programs once it's set, avoids changes of features and shorts.

The film library knows that the roadshowman doesn't like to cancel his programs unless he is forced to do so, as that means "stoppage" for him, but when such an unfortunate occasion arises the considerate roadshowman with foresight doesn't wait until the last minute, but advises the library in ample time, thus avoiding shipments piling up at the express office.

And last but not least, "perfect performance"! This not only means a good show with customers coming back for more, but no film damage and smooth sailing all around.

It seems that the Golden Rule pays after all!

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Our 16mm. film programs must be used exclusively when equipment is rented.
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Care The Billboard, Cincinnati, Ohio

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PCSA Auxiliary Members Frolic At Tacky Party

LOS ANGELES, Feb. 28.—Over 40 members of the Ladies' Auxiliary, Pacific Coast Showmen's Association, turned out for the successful Tacky Party in the clubrooms here February 12. Betty Coe was emcee and club members provided the entertainment. Peggy Steinberg was in charge of serving the luncheon, also provided by the membership. Costume and grab prizes went to Marie Forrest, Vivian Horton, Allerita Foster and Marie LePors.

On the entertainment program, directed by Grace DeCarro, were Jessie Loomis, pianist; Jenny Perry, Arlis Shumbos, Eunice Olsen, Topsy Gooding, Allerita Foster, Estelle Linton, Marie LePors, Marie and Gladys Forrest, Edith Bullock, Lucille King and Lillabelle Williams. Mother Fisher entertained with a brief talk on her 50 years in outdoor show business.

In attendance were Lalla Pepin, Inez Alton, Stella Linton, Ethel Houghton, Lillian Nicholas, Vera Downey, Marie Forrest, Emily Mettler, Dorine Dyke, Lucille Dolman, Mildred Levitt, Lucille King, Lil Eleman, Ruth Kelley, Ann Metcalf, Vivian Jacob, Donna Day, Evelyn Monte, Ruth McAdams, Ethel McDonald, Marie LePors, Lillabelle Williams, Frances Dunn, Jewel Smith, Josephine Poley, Mother Minnie Fisher, Gladys Forrest, Mabel Brown, Florence Darling, Dolores Arthur, Cecelia Kanthe, Vivian Horton, Rose Rosard, Grace De Garro, Edith Bullock, Georgie Torgeson, Peggy Steinberg, Margaret Farmer, Estella Hanscom, Mary Henderson, Jessie Loomis, Allerita Foster, Jenny Perry, Eunice Olsen, Arlis Shumbos and Topsy Gooding.

Kaus Expo Adds 12 Dates for '42 Tour

NEW BERN, N. C., Feb. 28.—Fair and celebration contracts awarded Kaus Exposition Shows for 1942 include Hudson Valley Firemen's Conventions, Mechanicsville, N. Y.; Great Cumberland Fair, Cumberland, Md.; Rockingham County Fair, Leaksville; Great Northwestern Fair, North Wilkesboro; Randolph County Fair, Asheboro; Martin County Agricultural Fair, Williamston; Davidson County Fair, Lexington, and Merchants Exposition and Auto Show, New Bern, all in North Carolina; Alleghany County Fair, Covington, and Mecklenburg County Fair, Chase City, Va., and Great Greenwood Fair, Greenwood, and Newberry County Fair, Newberry, S. C.

A. J. Kaus, manager, said a number of other dates are pending. Management plans to open the season here early in April.

Goodman Signs Shumway

LITTLE ROCK, Feb. 28.—Zoke Shumway, well-known motordrome and thrill show operator and for the last four years with Beckmann & Gerety Shows, arrived here last week to superintend the building of his new thrill attraction, which will be one of the features of Max Goodman's Wonder Shows of America.

Ralph Miller Inks La. Fairs

ST. LOUIS, Feb. 28.—Ralph R. Miller, owner Miller Amusement Company, during a visit to *The Billboard* office today advised he has signed contracts to provide the midway at South Louisiana State Fair, Donaldsonville, and Washington Parish Free Fair, Franklinton, La. Miller came here on a buying expedition and left for Indiana, where he will set up some rides and attractions in Vermilion County and spots housing defense projects.

Byers Signs Illinois Fairs

KENNETT, Mo., Feb. 28.—Carl Byers, owner; Jack Edwards, general agent, and H. P. Hill, general manager Byers Bros.' Combined Shows, returned to local quarters after a trip thru Indiana and Illinois, on which they signed contracts to play these Illinois fairs: Eldorado, Urbana, Farmer City, Mount Carmel, Carmi, Anna, Bridgeport and Olney. They also obtained contracts to play the annual July 4th Celebration at Vincennes, Ind., and the Fall Fair here.

Soldiers Guests Of Dodson Club

JACKSONVILLE, Fla., Feb. 28.—Creating much interest and favorable comment from local army officials and press in the Sunday Dinner Club, recently organized by showfolk on Dodson's World's Fair Shows in quarters here. Club proposes to entertain, each Sunday at dinner, some military attache of the service branches in and around the city, and the initial one held February 15 proved a big success.

Heading the list of club members who developed the idea was Mrs. Jesse Clark, who had as her guest Pvt. Jack C. Braxton, South Hampton, L. I., N. Y.; Mrs. Nan Edgara, Sergt. Louis DeVane, Buffalo; Mrs. Henry McCaulley, Pvt. Willard Hodges, Lockport, N. Y.; Mrs. M. G. Dodson, Lieut. Carroll Pointer, Salamanca, N. Y.; Mrs. Don Montgomery, Pvt. Allen Rush, Seneca Falls, N. Y.; Mrs. Ray Cramer, Sergt. Thomas Becker, Brooklyn; Mrs. Harold Lucas, Seaman Walter Owens, Paducah, Ky.; Mrs. Robert Cole, Ensign Clayton Damon, Rushville, Ind.; Mrs. Anton Pugel, Seaman Everett Haynes, Rice Lake, Wis., and Mrs. Dorothy Dodson, Corp. Harris Gaines, Manchester, N. H.

While the women prepare the dinners for the servicemen, the men around quarters entertain the boys. Initial event received commendation from officials of the local United Service Organization and military service branches.

Crafts in Flying Start in Calexico

CALEXICO, Calif., Feb. 28.—Crafts 20 Big Shows' 1942 tour got off to a flying start with a successful week's stand at a downtown location, under Veterans of Foreign Wars Post, American Legion Post and Cavalendo Association auspices. Stand, which ended Monday (23), saw all attractions play to good business at opening. Shows obtained good results over the week-end, but it tapered off toward the end of the engagement.

The Mexican peso, pegged at 21 cents, brought additional revenue from across the border. Last year the Mexican dollar was down to 17 cents. Almost 90 per cent of the midway's gross take is in Mexican money, as the largest population resides on the Mexican side at (*See CRAFTS START WELL on page 52*)

Two More for Scott Expo

ATLANTA, Feb. 28.—Scott Exposition Shows last week closed negotiations to provide the midways at 1942 Jackson County Fair, Scottsboro, Ala., and East Tennessee Colored Fair, Knoxville; R. H. (Bob) Stewart, general agent, reported.

Manning, Perham Interests Combined To Start New Show

NEW YORK, Feb. 28.—Ross Manning, general manager of the recently organized Ross Manning Shows, announced this week that he has combined his interests with the Pine Tree Shows, owned and operated by Archie Perham. New organization will be known as the Manning-Perham Shows, with Manning as general manager and general agent. Perham will be business manager. Shows will carry 7 rides and 7 shows and play New England territory, Manning said.

Concession line-up includes Ben Weiss's bingo, George Barnett's merchandise stands, shooting gallery, F. Thompson's pitch-till-you-win, and Perham has contracted a rat game, bottle game, penny pitch and photo gallery. Louis Condee will have the duckpond, two ball games, cigarette pitch and balloon game.

Chief Lakeside will operate the Miss America and Beauty on Parade shows, while R. M. Wood will operate his Animal Show. Dr. Sproul's Eskimo Village has been signed, and Al Becsoff booked his sound truck. He will also have his Unborn Show, several concessions and a Kiddie Ride. Four new tractors and trailers were purchased last fall. Quarters in Westbury, L. I., have been opened.

Penn Premier Announces Fair, Celebration Dates

STROUDSBURG, Pa., Feb. 28.—Lloyd D. Serfass, owner Penn Premier Shows, announced last week that his shows have been awarded midway contracts for these 1942 dates: Roanoke Chowan Fair, Tri-County Fair, Enfield County Fair, Five-County Fair, Franklin County Fair, Nash County Fair and Tarboro Fair, all in North Carolina; Rockymount and McKens County Fair in Virginia; Somerset County, Meyersdale; Armstrong County, Ford City and New Castle Fair in Pennsylvania.

Also contracted are the Sportsmen's Spring Jubilee, Stroudsburg; Williamsport Firemen's Celebration; American Legion Post Celebration, Lock Haven, and Nanty Glo Old Home Week, all in Pennsylvania.

Fire Damages Ticket Firm

SHAMOKIN, Pa., Feb. 28.—Fire here February 18 destroyed the National Ticket Company building, causing interruption of the filling of ticket orders placed with the concern by carnivals, circuses, theaters and other amusements. Damage was estimated at over $75,000 and included destruction of special machinery used in the printing and numbering of tickets. Alphonse Conway, president, said the fire apparently started in an incinerator.

Jacobs Circus To Tour With Conklin Shows

DETROIT, Feb. 28.—J. W. (Patty) Conklin, head of the Conklin Shows, announced here on Wednesday that he had signed Terrell and Dolly Jacobs to present a two-ring circus on the Conklin Shows during the coming season. Conklin visited the Shrine circus here, where Capt. and Mrs. Jacobs are appearing.

Conklin said the circus would include two elephants, 25 lions, tigers and leopards, a menage act and aerialist and teeterboard numbers, the whole to comprise a performance running an hour and 10 minutes.

Contract calls for the Jacobses to join the Conklin Shows on May 5 in Hamilton, Ont., and to remain for all of its dates in 1942.

Owens Kaus Pilot; Jack Perry Is G. A.

NEW BERN, N. C., Feb. 28.—Mrs. Marie Kaus, secretary-treasurer W. C. Kaus Shows, said here this week that Russell Owens, recently appointed assistant manager, has been named manager of the organization for 1942. He fills the position left vacant by the death of W. C. Kaus on February 15.

Mrs. Kaus said the shows will operate on the same policy as in the past and that Jack Perry will continue as general agent.

League Spring Party To Be "Show of Stars"

CHICAGO, Feb. 28.—With only a week to go, ticket sale for the ninth annual Show of Stars of the Showmen's League of America is nearing the sellout point. William Canky, general chairman, announced that reports presented Thursday night at a special meeting of the various committees indicated keen interest in the event, and he predicts that the College Inn will be filled to capacity. George W. Johnson, in charge of tickets and reservations, states that reservations during the past week have been heavy, many of them being for tables of 10 and 20.

Local radio stations are giving the League excellent co-operation in publicizing the show. Stations WGN, WLS, WBBM, WMAQ and WENR are broadcasting announcements of the party daily. In addition the party has received mention on several sponsored programs of wide appeal. Brief notices of the event also have been carried by all of the dailies.

Willie Shore, now starring at the Chez Paree, will be among the artists who will be seen in the show, which will have Jack Irving as emcee. Many other artists from local theaters and night clubs also will appear, and there will be music by a well-known band. In addition, the entire College Inn show will be presented.

Acts definitely scheduled to appear at the party include Kitty Carlisle, the Chandra Kaly Dancers and Willie Shore, all featured at the Chez Paree; Mary Beth Sires, vocalist, and the Winnie Howeler Girls, from the Hi-Hat, and the San Souci Dancers, from Colosimo's.

Prell's Showfolk Prepare For Opening in Lumberton

LUMBERTON, N. C., Feb. 28.—Much activity prevails in local quarters of Prell's World's Fair Shows as crew points for the opening on the fairgrounds March 23. Showfolk here included Mr. and Mrs. Joe Parsons, Mr. and Mrs. Cash Miller, Mr. and Mrs. Robert Boyd, Bill (Twista) Katz, El Diablo, Ray Collins, Mr. and Mrs. Ben Check and Mr. and Mrs. Matt Crawn. Crawn has been directing quarters' work, assisted by Sammy Caruso.

Expected in soon are Mr. and Mrs. Frank Sheppard, Mr. and Mrs. Harry Fox, Pop Dickens, George Johnson, Leo Bistany, Jimmy (Jumping Jive) Smith, Harry J. Ward and Harry and Marge Stevens. Charles Powell has been released from the hospital and is doing some special still-date booking. Master Mechanic Ben Fowler has the trucks in good shape, and Edmund Zacchini, free act, will report about March 15 to ready his Penny Arcade.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Orange Flukem, Tex.
Week ended February 28, 1942.

Dear Editor:

With much rejoicing among personnel members, Ballyhoo Bros.' Gold-Leaf Special steamed out of Overton yards en route here for its opening stand. As usual, the first run of the season was one of merry making. Happy laughter of our people, who were spending brass liberally while removing winter wrinkles in the dining car, could be heard above the clank of the train passing over rails. All were in a jovial mood and thoughts of past hardships, of working for real money during their layoff, were forgotten. Spring and mating time were in the air during that South Texas run.

Hours were whiled away renewing old friendships and properly introducing new dogs to the older ones. This season all coach dwellers were located by placing married couples in two cars, single girls in three, single men in four, and colored in two. Other years people were located according to the breed of their dogs. We had two spitz cars, two pomeranian coaches, three for bulldogs, one airedale, a scotty and five terrier cars. Management believed dogs of the same breed would fight less when among themselves, but hadn't figured on people fighting over who had the best dog. Management also posted orders reading: "Married couples living in upper berths will not be allowed to carry more than four small dogs, three medium-sized pooches, or two Great Danes while en route."

First set-up of the season is always the worst, due to so many parts of rides being scattered on different wagons, but we had ample time to get set for a Monday evening opening. Some delay was caused by a contingent of house trailers which preceded the show and located themselves on every show and ride location. Several hours were lost on Monday morning waking and moving trailerites. Bosses decided to have their agent rent three lots in every town in the future and advertise: "One of the three locations listed below will be the show grounds. Watch Monday papers for exact location." The one that has the least number of trailers parked on it when the show gets in will be used.

Monday night opening was a gala event. Over 100 broken orange pickers from both sides of the border, who were loafing in front of the pay gate, were passed in as an advertisement. At 8 p.m. members from four boys' clubs arrived (*See BALLYHOO BROS. on page 52*)

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No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.25; 200 cards, $11; 250 cards, $13.75; 300 cards, $16.50. Remaining 2700 cards $5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, $3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, $1.25. In lots of 1,000, $1 per 100. Calling markers, extra, 50c.

Automatic Bingo Shaker. Real Class $12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, $2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5½x8. Loose, $1.25 per M. Stapled in pads of 25. Per M 1.50
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Club Activities

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, Feb. 28.—Third Vice-President M. J. Doolan was in the chair at the February 26 meeting. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edward A. Hock and Sam J. Levy. Ned Torti sent in a request for application blanks. Al Rossman, chairman the directory, reports interest at its peak. Members are urged to send in all copy in their possession at once. William Carsky reports an active interest in the big Spring Party March 9. All committees are functioning and a treat is in store for all who attend.

Harry Ross and L. S. (Larry) Hogan are still in the hospital, Ross expects to be able to leave soon, Hogan resting about the same as last report. Brother Clint Finney is at Hines Hospital for attention. Club was grieved to learn of the death of Almon R. Shaffer. Tom Rankine and Harry Mamsch are still confined in their homes. Brother J. W. Docker attended his first meeting. Irving Ray is now stationed at Fort Sheridan. Brother Morry Silberman joined the air corps. Brother Elmer Brown, in town on business, visited the rooms. J. C. (Tommy) Thomas was in town, and Brother Fred Kressmann has requested appointment of Brother G. L. Wright to the finance committee.

Ladies' Auxiliary

Auxiliary's social February 19 at the Sherman Hotel, with Sisters Mrs. Delgarian Hoffman and Mrs. George Rollo as hostesses, drew a large crowd. Proceeds were donated to the Chicago Servicemen's Center. On March 14 club will hold a large bunco and card party in the West Room of the Sherman Hotel for the benefit of American Hospital Linen Fund. All prizes will be donated by members. Past President Mrs. Nan Rankine is chairman. Tickets are 55 cents and are available thru any member.

Past President Mrs. Leah M. Brumleve spent the week-end in Louisville, and First Vice-President Mrs. William Carsky is vacationing in Miami. Second Vice-President Mrs. Anne Doolan also is in Florida. Sister Mrs. Al Wagner, who had been in Chicago for a few days, left for Toledo. Mrs. Babe Delgarian Hoffman acted as secretary at the February 10 meeting in the absence of Secretary Mrs. Jeannette Wall, who was ill.

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, Feb. 28.—First Vice-President Morris Lipsky presided at the weekly meeting in the absence of President Sam Solomon. Francis Deane, secretary, and Leo Lang, treasurer, were in their usual places. A large crowd attended as most of the showfolk are still here awaiting the call to the road. Brother George Davis spoke on the club's future, stating that the hospital, sick and burial funds were in good shape.

Tom W. Allen, entertainment committee chairman, spoke on what is being done for members in the service. Vice-President Lipsky, also membership committee chairman, revealed the plans to increase the membership, promising many new members himself. He also advised that Johnny J. Jones Exposition will raise money during the season for the Fund for Members in the Service. Praise was extended the Missouri Show Women's Club on its successful Valentine Dance February 14.

The Defense Bond awarded by the Show Women's Club went to Mrs. Tom W. Allen. Leo Lang, who attended his first meeting after being confined to the hospital here for several weeks, was high in his praise of the Sick Committee and other members who visited him during his illness.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Feb. 28.—Meeting of the board of governors was held on Wednesday, with President Art Lewis in the chair. Board members present were George A. Hamid, Bill Bloch, Fred Murray, Jack Carr, Joe McKee, George Traver, Ross Manning, Harry Rosen, Jack Lichter, Herbert A. Levess, Sam Rothstein, Jules Lasures, Joe Hughes, Arthur Hill, Tom Brady, Dr. Jacob Cohen. Phil Glazer retired as custodian and Andre Dumont became his successor. A special meeting will be called on March 4 to consider revision of by-laws. Next regular meeting will be held March 11.

New applications received from Jack R. Hoffman, proposed by Art Lewis, and Eli N. Lagasse, proposed by Oscar C. Buck. Testimonial dinner to Joe, Al and Maggie McKee at Rogers' Corner on February 22 was a big success. Over 200 members and their friends attended. President Lewis flew in from Norfolk to handle the emsee job. D. D. Simmons, chairman, did a masterful job.

A committee attended the funeral services of Almon R. Shaffer on February 22. Brother Al Young is bedded with a cold. Brother James Davenport is up and around again. A check for $46 from Secretary W. H. Dunn, North Carolina Association of Agricultural Fairs, is gratefully acknowledged. Birthday congratulations are in order for James H. Owens and Patrick Finnerty, March 8; Max Friend, Earl D. Knaff, Irving Gold, 9; Mae Goldberg, Salvadore P. Prisco, Sam Wireback, Aaron I. Binsky, 10; Danny Dugan, Haliem Barkoot, 11; Alfred G. McKee, Joseph H. Trenholm, Jack J. McCormick, Martin J. Schwartz, 12.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Feb. 28.—Regular weekly meeting drew a large crowd, with Third Vice-President Clay J. Weber in the chair. Secretary G. C. McGinnis also was present. After a brief business session members adjourned to partake of a luncheon prepared by the Ladies' Auxiliary. George R. Warren, concessionaire, of Humboldt, Kan., proposed by Brother Harry Altshuler, was elected to membership. Gus Colby, who passed away at General Hospital, was buried by the Jewish Welfare League thru the efforts of Brothers W. Frank Delmaine and Harry Altshuler. Frank Burke, of shows bearing his name, visited during the week while in the city on business. Baxie Warfield left on an extended Southern business trip.

No action has been taken on the location for the Annual Banquet and Ball, which will be held as usual on New Year's Eve, because of the absence of Chairman Art Brainerd, who with Mrs. Brainerd is vacationing in Mexico.

Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Feb. 28.—Monday's meeting was presided over by President Harry Stahl, who delegated Vice-President Manny Brown to unveil the Service Flag and honor roll of the boys in service. Secretary Robbins turned over to Treasurer Rosenthal the $500 in Defense Bonds that were ordered purchased at the February 9 meeting. Club immediately adopted a resolution to purchase not less than $100 in bonds each month for the duration. Two $25 bonds went to President Stahl and Brother Ben Morrison. Stahl donated his to the Sick and Relief Fund. A resolution was adopted that the use of the clubrooms be accorded any member of any showmen's association who may be stationed at a training camp or military post in or near Detroit. Courtesy of the rooms also will be extended to any showman or his son so located.

At midnight Monday open house was held to entertain visiting showmen with the Shrine Circus here. Most of the performers and concessioners were present, as was Jack King, radio commentator at Station WJR. On the sick list are Past President Harry Ross, Alexian Bros.' Hospital, Chicago; Past President Leo Lippa and Brother Johnny Fox and Joe Vernick. Volney C. Kasher, sponsored by Brother Knodell, was elected to membership, and Stanford Baker was reinstated. Annual St. Patrick's Day party will be held at the clubrooms and all who expect to be in Detroit at that time are urged to get in touch with Secretary Robbins.

Pacific Coast Showmen's Assn

623½ South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Feb. 28. — Regular meeting Monday night was late getting under way because of the delayed session of the board of governors. On the rostrum were H. A. Ludwig, first vice-president; Charles W. Nelson, fourth vice-president; Ralph Lasey, secretary, and Joseph Glacy, Harry Hargrave and Theo Forstall, past presidents. Ludwig presided in the absence of President Mike Krekos. Meeting opened with memorial services honoring the late Mark Kirkendall. Chaplin Tom Lewis was in charge.

Communications were read from John Lidy, executive secretary National Showmen's Association, concerning details of the funeral of John A. Pollitt, club member. Harry Phillips, house committee chairman, wrote the boys a cheery message from San Francisco.

Committee reports were made by Ed Walsh, cemetery board; John Miller, finances; Ted LeFors, membership and entertainment; James Dunn and James Gallagher, sick and relief; Harry Taylor, Showmen's Day, and Joe Glacy, building committee. Nick Saad presented the club with a $25 Defense Bond to be used as the club sees fit.

Eddie Tait, George Lauerman, Joe Krug and Jack Beach were welcomed to the meetings, and Dan Stover presented the 1942 banners to the club. They incorporate the tiger and V for Victory. Charles Nelson and William Scott handled "for the good of the order" stories.

Ladies' Auxiliary

Attendance at the February 16 meeting, presided over by President Margaret Farmer and Second Vice - President Mabelle Bennett, totaled 39. Mabel Brown won the bank night and door prizes. Estella Hanscom and Lillian Shue left to join Patrick's Greater Shows, and Peggy Steinberg left to join Clark's Greater Shows.

Members opened the February 22 meeting with silent prayer for Mark Kirkendall, late husband of Sister Ruby Kirkendall. President Margaret Farmer presided and read a letter from Esther Lathy, who has moved to Tulsa, Okla. Mary Taylor attended her first meeting since her illness. Large donations are being received for the club rummage sale, and members are bringing in many books and magazines for the boys in the service. Mother Fisher donated a glass bank for Defense Bond donations. Club was presented with a large plaque on which will be placed the pictures of all past presidents.

WANT WANT
J. F. SPARKS SHOWS

Secretary that is capable of handling the office, also want Special Agent with car, used to billposting. Mr. Overstreet and Mr. Collier, write. Want Talker for Minstrel Show, also Performers and Musicians for Minstrel Show, or will book organized Troupe. Concessions and Independent Showmen, why not start with the best of it by playing three dates in the nation's Number two defense city? Ride Men that drive Semis, write. Top salary. Bingo Operator. Address replies to
J. F. SPARKS, Box 1670, Birmingham, Ala.

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Will Give Complete Route to Parties That Are Interested.

DUE TO DISAPPOINTMENT ON ACCOUNT OF SELECTIVE SERVICE, HAVE OPENING FOR FIRST-CLASS COOKHOUSE. MUST BE TOPS.

J. BARTON: I HAVE NOT HEARD FROM YOU THIS WINTER. Art Quick, No Time To Lose. WILL BOOK FOR THE SEASON WELL-FLASHED MECHANICAL SHOW, LIFE, MOTOR-DROME, THRILL SHOW, WILD WEST, MONKEY SHOW OR ANIMAL SHOW. WILL GIVE YOU A REAL SEASON'S WORK.

CAN PLACE A FEW MORE CONCESSIONS THAT WORK FOR 10c, ESPECIALLY LONG RANGE GALLERY. CAN PLACE WELL EQUIPPED PONY RIDE.

ALL PEOPLE CONTRACTED REPORT AT WINTERQUARTERS NOT LATER THAN MAR. 8TH. Sam Leib wants capable Corn Game Help, especially Gallery on Mike. Corn Game Help, address SAM LEIB, care Winterquarters. All others address:

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JAMES E. STRATES SHOWS, INC., WANTS

Account disappointment caused by draft, Man capable of taking over Lion Motor Drome. Must be reliable. Fearless Egbert, Zeke Shumay, Johnny Podesto, Walter Marks, write or wire. Can place Train Help, Car Porters, Ride Help. Report at winter quarters. Can place Tower Men. Can use Useful People in all Departments. Can place Sign and Scenic Artist. Address

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OPENING EARLY IN APRIL, ATLANTA, GA.

Want legitimate Concessions, including Cook House and Custard. Want Organized Side Show, or will place capable Manager with a few Acts for Office Side Show; have complete outfit. Will furnish outfits for any worthwhile Grind Shows. Have opening for Roll-o-Plane, Chairplane, Octopus Foreman, Secondmen and Ride Help, Truck Drivers. Have Eli Ferris Wheel Engine and Smith & Smith Kiddie Airplane Ride for sale. All address

C. A. HARTZBERG, Mgr., Atlanta, Georgia.

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OPENING TEN DAYS—TWO SATURDAYS—MARCH 21-28
DOWNTOWN NEW ORLEANS

Can still place for long season. Want Shows—Pit or Grind, Snake, Illusion or Monkey, Animal, Mechanical or any Shows capable of getting money. Also Fun or Glass House. Want Rides and outstanding Ride not conflicting with what we have. Concessions all open except Bingo. No X. Will book Photo Gallery, Shooting Gallery, Custard, Scales, Mitt Camp, Rat or Pan Game, Wheels, Penny Arcade, Cook House (privilege in tickets), Fish Pond, or what have you? Want Ride Help all departments, Billposter with truck, Tractor Driver and Train Help. Want Train Master. Address all replies to FRANK WEST, ALL AMERICAN EXPOSITION, INC., Box 445, New Orleans, La., or EDDIE LIPPMAN, Gen. Mgr., 807 Hull St., Montgomery, Ala. BOB KLINE, Gen. Agt.

JOHN R. WARD SHOWS

OPENING SATURDAY, MARCH 7, BATON ROUGE, LA.

Want Shows with or without outfits. Manager and People for Athletic Show and Snake Show. Manager and Acts for 10-in-1. Prof. Clondelin, answer. Talker for Minstrel Show. Place reliable Ride Help who can drive Brids. Place Stock Concessions. Want experienced Man and Wife for Frozen Custard. Agents for Penny Pitch, Ball Game, Nail Joint and Corn Game. Address:

JOHN R. WARD, BATON ROUGE, LA.

LAST CALL—L. J. HETH SHOWS—LAST CALL

OPENING NORTH BIRMINGHAM, ALA., MARCH 14TH (Two Saturdays)
In the Heart of the Booming Steel and Munition Industries.

WANT Manager with talent for Girl Revue and Posing Show. Place organized Sideshow with or without own outfit. Good proposition. Have outfit for Athletic Show. Can place few more Grind Shows with own outfits. Place few more legitimate Stock Concessions. No "Flat Joints." Want Ball Game Agents. Good opening for Penny Arcade. Arthur Walker wants Coolesome Help. Foreman for Ferris Wheel, Ride Help in all departments that can drive cars.

All people holding contracts report to Winter Quarters in North Birmingham, Ala., by March 12th.

Address all replies to L. J. HETH, Mgr., North Birmingham, Ala.

WANTED

High Aerial Gymnasts. Long season commencing May. Teeterboard Cradle Bounce doing breakaways, handstand perch, swinging dislocations, etc. Other useful, versatile Male Performers. Good Aerial Contortionists, Trapeze Headbalancers who can work high. Man-Woman Combo doing outstanding specialties. Girls for Ironjaw or Neckloop Swivel, Trapeze, Rings, Endurance Mouthpiece, Swaying Perch, Cloudswing, Foot Revolves or other novel routines. New acts being formed now. Riggers Men who know how to troupe, and can really handle trucks. Everybody give full particulars first letter, photo if possible.

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Winter Quarters Now Open
Fair Grounds—Florence, S. C.

Show Will Open Early in April in One of the Best Defense Centers in the South — Thence On to Richmond, Va.

Our Still Dates in Proven Territory Are the Best in the Show's History.

Our Fairs Start Early in August.

WANTED WANTED WANTED

WORKINGMEN IN ALL DEPARTMENTS

SHOW PAINTERS — SHOW ARTISTS — SHOW CARPENTERS — RIDE HELP — DESIGNERS — DRIVERS WHO CAN DRIVE SEMI TRAILERS.

A-No. 1 Truck Mechanic who understands International Trucks. Can place Foremen for Caterpillar Ride. Canvasmen. All other help write at once or come on.

CAN PLACE

Class House—Fun House—Platform Shows—Grind Shows that conform to our high standards of excellence. Will book with or without equipment or we will furnish you with equipment and transportation if necessary.

HAVE A FEW LEGITIMATE 10 Cent CONCESSIONS OPEN, including American Palmistry, Photo Gallery, etc.

Wanted—Colored Musicians and Performers. Address Doc Anderson.

Wanted—Attractive Girls for Musical Revue and Posing Show. Address Art Gordon.

Have Complete Monkey Speedway for Sale. Will book same on this Show if desired. This Show is fully equipped to move. We have our own Transportation and Diesel Light Plants and our territory does not interfere with Government restrictions.

WRITE WIRE CALL

John H. Marks, Marks Shows

FAIR GROUNDS, FLORENCE, S. C.

Buy Defense Bonds and "Keep 'Em Flying"

ATTENTION
CANADIAN CARNIVAL MEN

We have the following Used Carnival Equipment in excellent condition:

Kiddie's Ride, like new; a real beauty.
Ferris Wheel, new cable, gears, etc.; excellent condition.
Merry-Go-Round. Cook House complete.
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$1,500.00 worth of Wire and Cable purchased last year.
15 Concession Tents. Monkey Speedway.
Bingo complete with stock. 1 20-Kilowatt Generator.
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Large Show Tent, used as ten-in-one act.
Flash for 10 Concessions.
Miscellaneous Tents and Canvas. Stock in Trade.

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Opening April 11th. Showing in best defense territory for eight weeks. Holding eighteen contracts for real fairs, starting July 15th and ending first week in November. Want Shows of merit with own transportation, Fun House, Life Show, Motor Drome. Want Concessions: 10c Stock Concessions, Penny Arcade, Fish Pond, Cigarette Gallery, Lead Gallery and Scales. Want Manager for money Animal Show. Address:

H. V. PETERSEN, MGR., BOX 742, JOPLIN, MO.

FOR LEASE: To responsible party playing around Georgia: One Big Eli Wheel, Kiddie Chairo-Plane, one 75 K.W. Transformer mounted in truck, complete with heavy cable, switch boxes enough to run a fair size show. Above equipment now in Georgia.

FOR SALE: Lash's Root Beer Barrel, complete with dehydrator and gauges, $125.00. Four twenty-foot Box Wagons, solid rubber tires, $1000.00 for the lot; stored near Chicago.

WILL TRADE: for Ride Equipment that I can use: One 45x275 Lot, containing one 6-room house with bath and out buildings, located 107th St. and Dixie Highway, Hazel Crest, Ill. All replies to

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This is the thrilling patriotic show for storerooms, carnivals, parks and fairs.
No experience necessary. Two people easily run show in storeroom of an midway—12 to 20 ft. front, 24 to 30 ft. deep, easily carried in any auto without trailer.
Easiest to operate, more clear money than any show known. Great front of 14 ft. by 8 ft. streamer pictorial canvas banner, two other swell canvas pictorial banners, 4½ by 6 ft., two swell blow-ups in frames, life size special war belly phono record, and a great show inside of 20 viewing boxes with interesting scenes in colored glass; 40 other great scenes on panels, complete as shown.

ONLY $140.00

Other great complete war shows, $75 to $125, according to size.
Wire or mail $25.00 deposit. Say what you want and show will go out at once, remainder collect. More money just waiting on you than you ever dreamed of. Grab storeroom or midway NOW. Or write for information.

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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WON'T be long.

BARNEY DEXTER has signed as Big House manager on Texas Kidd Shows.

MOE BRINES, ride foreman, will have charge of a Loop-o-Plane on Silk City Shows this season.

GEORGE F. LAY, Auburn, Ind., has booked his long-range lead gallery and photo gallery with J. R. Edwards Shows.

LOTS OF made-in-America merchandise will be thrown out on concessions this season.

VACATIONING in St. Petersburg, Fla., is Louis Good. He says he visited Florida State Fair, Tampa.

PEGGY EWELL recently inked her African Python Show with Clyde Smith Shows, her fourth year there.

HARRY W. LAMON, business manager of Buckeye State Shows in 1940, has been re-engaged in that capacity for 1942.

NOW THAT we have blackouts, paying off in the dark will be simplified.

M. PIMENTEL, electrician, infos from New York that he has severed his connection with R. H. Miner Shows.

BOB AND BETTY KEATING, mentalists, now in their 14th week with Kunta's Museum in Norfolk, will return to James E. Strates Shows this season.

"MET Captain Smithy, Professor Thompson, Great Waldo and Joe Brun in Huber's Museum here," cards Jerry Higgins from New York.

EVERYTHING COMES to him who waits outside an office wagon for a meal ticket.

FORMER billposter with Dodson's World's Fair Shows, John J. Cousins has signed in the same capacity with Art Lewis Shows.

GARRETT (SKEET) DILLENDER, armless performer formerly with West's World's Wonder Shows, is employed by the Internal revenue office in Steele, Mo.

MARY HIPPLE has booked her Girl Show with Palmetto State Shows. She recently took delivery on a new house trailer.

LAUGH and grow fat is the policy of winter show trouping.

RETURNING to Scott Exposition Shows' Atlanta quarters recently were Mr. and Mrs. Jimmie Campbell, she to resume her duties as secretary.

HANK HIMMEL will be in charge of the Penny Arcade on American United Shows this season, William R. Horton advises from Seattle.

BOB BARBETTE, former annex attraction, advises from Newark, N. J., that he is working at the Dime Museum there and will not return to the road in 1942.

FAMOUS LAST WORDS: "What's that? Your change? I haven't sold a ticket in three hours."

MADAME LeVERNE REYNOLDS is operating a palmistry booth in Charleston, S. C., while Reynolds is affiliated with the Civilian Defense Department.

PVT. GENE DAVIS, last season talker on Mark Williams's Side Show, is stationed with the 11th Pursuit Squadron, Elmsdorf Field, Alaska.

MR. AND MRS. RUSS ABBOTT, formerly with Pioneer and Convention shows, are vacationing in Punta Gorda, Fla. Mrs. Abbott recently took delivery on a new trailer on her birthday.

WHILE priorities may curtail many supplies, showmen will still be able to do their usual "getting along."

"LEASED our cafe and rooming house here and have booked peanut and popcorn concession with J. J. Page Shows," writes Mr. and Mrs. Carl Ackerman from Muskegon, Mich.

CURRENTLY playing the Casino Theater, Pittsburgh, Tommy Brice has signed to take over the girl show on John H. Marks Shows for 1942. Pat Padgett will assist him.

AFTER a successful 1941 tour with Hennies Bros.' Shows, H. (Dad) Lippens that he has booked his concessions with Rubin & Cherry Exposition for the coming tour.

MRS. NECESSITY, the mother of invention, received many nice offers from shows in quarters this winter.

CHARLES ROTOLO, owner Elite Exposition Shows, has purchased a new home in Arma, Kan., and also a large building for permanent winter quarters for his shows.

"CLOSED here with Harrison King's Museum," infos Billy Sullivan from New Orleans. "Visited All-American Exposition's quarters here and found it humming with activity."

JOHN T. REA, after a six-month illness, is again looking after business in Spartanburg, S. C., quarters. He recently purchased more motor equipment and work of remodeling shows has started.

THE AGENT who looked for a closed town to open and couldn't find one either didn't go far or is an awful prevaricator.

"MY HUSBAND and I have been wintering here," cards Alice Richardson (Alice, Alligator Girl) from Cary, N. C. "We've been training toy terrier pups and have enjoyed numerous visits from our many showfolk friends."

PHOTOGRAPHED in front of Pete Kortes's World's Fair Freak Museum, which recently concluded a six-week stand in Salt Lake City, are left to right, Charles LeRoy, floor manager; Sam Jones, former carnival concessionaire and now owner of a jewelry store in Salt Lake; Jack Johnson, former world's heavyweight boxing champion, and Billie King, lecturer.

KEEP THEM BUSY

Finding work for BIG Eli Wheels is no problem. They are always in demand. Inexpensive to own, economical to operate, invariable profit-makers. A lifetime asset and a never-failing source of revenue. Your investment is always safe in a BIG Eli Wheel.

BUY WAR BONDS AND STAMPS

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue, Jacksonville, Ill.

THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS.

The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter seats, consequently can be operated on smaller space and under most trees and overhead wires. Newly styled exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.
SMITH & SMITH, Springville, Erie Co., N. Y.

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• CARNIVAL • RACE • THRILL SHOW
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SHOW PRINTING COMPANY • MASON CITY, IOWA

Pan American Shows

Now booking Shows, Rides, Attractions for 1942 Season.
Ride Operators, Concession People, Write.
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GOLD MEDAL SHOWS

NOW BOOKING
SHOWS AND CONCESSIONS
For Season of 1942
Address: P. O. BOX 663, Columbus, Miss.

T. J. TIDWELL SHOWS

NOW BOOKING FOR SEASON 1942
T. J. TIDWELL, Mgr.
Box 954 Sweetwater, Texas

W. G. WADE SHOWS

Now Contracting for 1942
Want Shows, Rides and Concessions for long season.
Address W. G. WADE SHOWS
288 Elmhurst Detroit, Michigan
Phone: Townsend 8-1508

MOTOR CITY SHOWS

Can place Rides, Shows and Concessions for 1942.
VIC. HORWITZ
365 Lake St. TOLEDO, OHIO

GREATEST ILLUSION

To Feature or Bally. Levitation. Complete $37.50. Details, catalogue free.
ABBOTT'S—Colon, Michigan
World's largest Illusion Builders

ACTS

In and around Chicago, book your date or fill in your time at
BRYDON'S BEACH SIDE CAFE
Bass Lake, Knox, Ind.
Novelty or Musical Acts of all kinds are being booked over the week-end. Contact RAY MARSH BRYDON, Route 3, Box 201, Knox, Ind., or call Knox 5441.

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GEORGE T. CHESNUT, who has been visiting friends in Steubenville, O., has been re-engaged as advertising agent in charge of the advance billing crew on John H. Marks Shows.

LON RAMSDELL, press representative O. C. Buck Shows, will leave Schenectady, N. Y., about the middle of March for Washington to prepare the publicity for shows' opening there April 9.

SOME SHOWS are streamlined for such fast moving that they don't know where they were yesterday or where they are going tomorrow.

MIDWAY contracts for 1942 fairs in Newton, Golconda and Arthur, Ill., and Brownstown, Ind., have been awarded Rogers Greater Shows, H. V. Rogers, owner, reports from Helena, Ark.

MANAGER of the Cotton Club Revue on Buckeye State Shows, Date Curtis returned to Laurel (Miss.) quarters last week from Mobile, Ala., where he purchased a new house trailer.

SINCE playing Houston Pat Stock Show and Livestock Exposition with Joe Darpels Side Show, Mr. and Mrs. Carl E. Martin have been exhibiting their dope attraction in stores.

MANAGERS MAY be downed in spelling bees but don't bet against their ability to count.

GEORGE A. GREGG, who has been off the road for three years and on the city pay roll in Lorain, O., letters that he's contemplating obtaining a six-month leave of absence to return to outdoor show business this spring.

WILL be with Dumont Amusement Corporation as mailman, *The Billboard* sales agent and funhouse operator operator this season, Carl Mach earts from Tipton, Ga. "Spent a pleasant winter cooking for a roadside inn near here.

PROVING THAT speech and not silence is golden, over $1,000,000 was spent for loud speakers by carnivals last season.

EDDIE AND RUTH KECK have signed with Johnny J. Jones Exposition again, Eddie to manage and talk on the Posing Show, while Ruth will again appear in Follies of 1942. They are vacationing in Allentown, Pa.

MANAGER of Bunny Venus Shows, Prof. O. K. Maguire recently concluded a tour of North Carolina schools with his Night in India Show and is now playing Pennsylvania dates. He plans to open in New England early in April.

"ANY CONCESSION owner who gets a short count from his agent always hollers: 'I've been robbed.'"—Colonel Patch.

HOMER SHARAR, annex attraction, has again signed with Ray Cramer's Side Show on Dodson's World's Fair Shows, his seventh season there. Sharar is currently with Pacific Whaling Company, which is playing Florida dates under Cramer's management.

Crafty on Crafts

Carnival midways can be made immune from Jap bombings or attacks by stretching a net over light towers and then attach a large banner painting of the Japanese Emperor to the net. As they consider it sacrilegious to look down on the face of their ruler or his likeness, the Japs looking down would become frightened and fly away.—Blackie Johnson, Crafts 20 Big Shows.

Roy Ludington, general manager of Crafts Enterprises, suggests that a geek or someone resembling the Emperor could be placed on a white horse and ride around the midway at all hours wearing a Jap military uniform. This would confuse the Japs should they fly over in planes. Thinking that their Emperor had joined a carnival, they would pass up their plans.

LAKE STATE SHOWS
NOW BOOKING
RIDES—SHOWS—CONCESSIONS
Good Sensational Free Act Wanted.
Address: BOX 175, BAY CITY, MICH.

SOL'S LIBERTY SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS
FOR 1942 SEASON
Address: P. O. BOX 223, Cartersville, Mo.

CLINTON R. SMITH, former concession operator, who enlisted in the army recently, is stationed at Sheppard Field, Tex., where he is attending mechanical school. Smith has been with Johnny J. Jones Exposition, Goodman Wonder Shows and for the last two years operated a balloon dart game on Dodson's World's Fair Shows for his brother, Leonard Smith.

DEWEY THOMPSON, last year with W. E. West Shows, advises from Corsicana, Tex., that he has rented his sound truck to the local sheriff for campaign advertising. He has booked his girl show and sound equipment with D. S. Dudley Shows for the coming season.

REMEMBER the old saw: "I've seen it rain like this and then suddenly it took a turn to worse."

SIGNING with Palmetto State Shows recently were R. L. Hilborn, general agent; Harry Frobess, high net; John Caruso, five concessions, and Al Beresoff, ride, show, concessions and sound car. Show will soon open quarters in St. George, S. C.

W. M. (BILLY) GEAR writes from Brady, Tex.: "Moved here from San Angelo, Tex., and am on the retired list. I have, however, booked eight towns in Texas for promotions for 1942 and will have some Texas carnivals make them for me."

NON-AGGRESSION pacts are like some midway actors' contracts—they are not worth the paper they're written on.

WHILE attending the Virginia Fair meeting in Richmond, Cy Perkins signed as advertising agent and billposter with Dick's Paramount Shows for the coming season. Perkins formerly was with W. C. Kaus, Kaus Exposition, James E. Strates, Lawrence Greater and Prell's World's Fair shows.

OWNER of Crafts 20 Big Shows, O. N. Crafts has sold his high-powered plane to the government. He flew the plane to army officials at San Pedro, Calif., recently and surrendered the special built job with many valuable flying instruments needed by the government for patrol duty.

RUBBER RATIONING will prevent Truck Showman Jr. from following in his father's tracks.

FRANK LaBARR letters from Miami that he is spending his first real vacation in years there with his friends, Mr. and Mrs. Bob K. Parker and Mr. and Mrs. James Donahue. Frank recently signed as mailman and *The Billboard* sales agent on Great Lakes Exposition Shows and will join the organization soon.

J. T. HUTCHENS, general manager Hutchens' Modern Museum, is in Cassville, Mo., completely recovered from his recent illness. He advises that Mrs. Hutchens is still undergoing treatment at the Barry County Hospital there, but that her health is greatly improved. Hutchens will have his attraction on Snapp's Greater Shows.

"THERE SHOULD be some swell jobs open for carnival managers showing the government how to move hundreds of men and trains without money."—Oscar the Ham.

CARNIVAL concessionaire, Spider Johnson, who sustained two broken vertebrae when struck by a street car in New Orleans two weeks ago, has been moved to his mother's home at 947 Highland Street, Jackson, Tenn., where he will be confined for a month at least. He would like to read letters from his friends and partner, E. C. Mills.

BOOKING his Midget Show on Rubin & Cherry Exposition for the sixth consecutive year recently was Henry Kramer. Line-up includes Doly Kramer, emcee; Mary Ellen Baker, dancer; Bud Kirkendall, comedian; Mary Lou Berryman, dancer; Marcella Porter, dancer and singer; Carl (Kayo) Erickson, hillbilly singer; Margaret Williams, dancer; Margaret Ann Robinson, and Eddy Adams, dancing comedian.

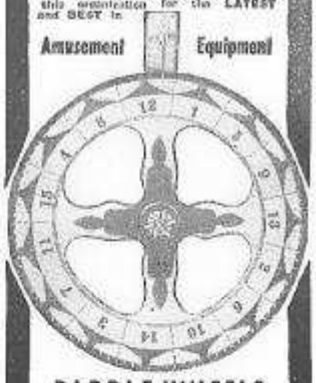
WHEN ALL of the fun houses are made over this season there isn't a doubt but that they will be titled Dive Bomber, Submarine, Parachute, Sky Battle, etc.

A BASKETBALL team, sponsored by William C. Fleming, has been organized by members of the James E. Strates Shows and a court has been installed at quarters where the team practices daily, Mark Byron reports. Members of the quintet include Earl Blanton, Fred Barron, Nick Bazinas, Laurens Kimes, Pat Kearney, Fred King Jr., Sidney Justice and Earl Seeley. Fleming provided the team's equipment.

NOTES from Liberty United Shows by Ted C. Taylor from Columbia, S. C., quarters: P. E. Spain, Ben P. Tash, Johnny DelTufo, Spot Baringer, Jimmie Flonegan, J. J. Marion, Tex Grill and many others, including the writer, attended the funeral of Mrs. Matilda B. Heth in Augusta, Ga., February 22. Co-Owner DelTufo and Superintendent Tosh have the rides, shows, trucks and fronts in shape. Fred Barrett booked his stock store recently.

"AFTER SPENDING 40 years of my life crossing the continent east, west, north and south 25 times interviewing showfolk I can now make an accurate estimate that there are 5,000 jackpots cut up per hour."—Cousin Pelag.

EVANS
MONEY MAKERS
Rely on the 50 years' experience of this organization for the LATEST and BEST in
Amusement Equipment



PADDLE WHEELS OF ALL KINDS
PERFECT FOR RAFFLES, BAZAARS, FUND RAISING CAMPAIGNS.
Also Lane Range Shooting Galleries and Supplies—and everything for the Midway!
$10.00 UP
FREE CATALOG
H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

SECOND-HAND SHOW PROPERTY FOR SALE
50.00 Gallon Aluminum Paint. Good make.
$25.00 Electric Shooting Gallery, 10 figures.
$15.00 Genuine 8-Legged Pig in alcohol.
Electric Pony Kiddie Ride, rides 16, clean.
$20.00 Anchor Concession Tent, 14x8, no frame.
$7.00 Band Uniforms, Hat, Coat, Pants. Cost $40.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE
REPAIR PARTS Order What You Need Now. Our Factory May Be Called Into Defense Work.
Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon
ABNER K. KLINE, Sales Manager

COMPLETE LINE OF CARNIVAL MERCHANDISE
PATRIOTIC BANNERS ····· PINS ····· BUTTONS
SALES BOARDS AND PREMIUM MERCHANDISE
WRITE FOR OUR NEW APRIL CATALOG
MIDWEST MERCHANDISE CO. 1008 BROADWAY KANSAS CITY, MO.

SNOW CONES
Snow Cone Concessionaires are requested to write us immediately regarding the outlook for business and supplies this year. Those needing new shavers should get them now, summer may be too late. To be sure of making money this year, be sure to line up with Gold Medal.
GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST. CINCINNATI, O.

KAUS EXPOSITION SHOWS, INC., WANTS
Walk Thru Shows, Unborn, Snake Show (have complete outfit for Snake Show for reliable party), any Now or any Novel Show, Motor Drome with own outfit. Legitimate Concessions open. Want Arcade. Can place Spitfire, Fly-o-Plane or streamlined 8-Car Whip. Want Ride Men in all departments. Foreman for Merry-Go-Round, capable Man for Glass House. Sensational Free Acts. Leclaire and Melzorne, write.
ADDRESS: A. J. KAUS, MGR., 202 GEORGE ST., NEW BERN, N. C.

HAPPY ATTRACTIONS
OPENING MAY 2
SHOWS—Can place any Show that does not conflict, with or without equipment.
CONCESSIONS of all kinds. No Grift. Following booked: Pop Corn, Cane Rack, Cook House, Photo Gallery, Bingo, Arcade, Penny Pitches.
HELP for office-owned Rides that can drive trucks.
HAPPY ATTRACTIONS
BOX 125, COSHOCTON, OHIO

B. & V. SHOWS
OPENING APRIL 16, 1942
WANT COOKHOUSE, BINGO AND PENNY ARCADE. WANT GRIND STORES. Wheels, Throws and Rollowns, can stamp. WANT SHOWS WITH OWN OUTFITS. Will give good proposition to party that can furnish four or more. Also place DROME. Ralph Perdue, write. RIDES—OCTOPUS, DOLL-O-PLANE, TILT AND PONY TRACK. WANT RIDE HELP THAT CAN DRIVE SEMIS, also AGENTS for BALL GAMES.
5 WESTMINSTER PL., GARFIELD, N. J.

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★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ $50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..$7.15	50,000..$13.75	90,000..$20.35	250,000..$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add $3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL............75c
5 ROLLS....@....60c
10 ROLLS....@....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

SAVE YOUR CANVAS--KEEP YOUR PROFITS

Tents cost real money — and they depreciate rapidly unless they are taken care of properly. Poor tents mean poor business. Preservo is the best tent insurance. It waterproofs all canvas thoroughly, keeps it soft and flexible, easy to handle and preserves it against mildew and rot, even when folded wet.

PRESERVO WATERPROOFS AND PRESERVES CANVAS
EASY TO APPLY

ROBESON PRESERVO CO.
SOLE MAKERS (Dept. 5), PORT HURON, MICH.

TRUCKS — TRAILERS

GUARANTEED IMMEDIATE DELIVERY!
On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.
25 SPECIAL 22'—28' CARNIVAL RACK TRAILERS
Write for Complete Information Today

GEORGE BERMAN, INC.
PENNSBURG, PA. Phone, Pennsburg 4440-521
Representing International Motor and Fruehauf Trailers—
Supplying Carnivals for Ten Years

WANTED—COLORED PERFORMERS—WANTED

Chorus Girls, Musicians, Specialty Acts. Pullman sleeper, board, good salaries sure. Unemployment compensation paid. Guarantee thirty weeks' work. Those with me before write. Best framed show in America. Write to

MR. R. F. JUDY
WORLD OF MIRTH SHOWS, WM. BYRD HOTEL, RICHMOND, VA.

WANTED FOR BARKOOT BROS.' SHOWS

For Season 1942

Roll-o-Plane, Tilt-a-Whirl, Octopus or Chair Plane. Can place high-class money-getting Shows. WANTED—Ride Help, sober and reliable, who can drive semi trailers. Can place Merchandise Grind Concessions of all kinds. Can use one more Free Act. Address all communications to

K. G. BARKOOT, Mgr., 403½ Fourth St., Toledo, O. Telephone: Taylor 1888.

ROGERS GREATER SHOWS

OPENING HELENA, ARKANSAS, APRIL 1, 1942

Want legitimate Concessions, no flat joints. Want good Cook House, privilege in tickets. Want Shows of merit. Will furnish outfits. Want Ride Help that drive trucks.

ADDRESS—P. O. BOX 184, HELENA, ARKANSAS

JONES GREATER SHOWS

WANT **WANT**

RIDES—Roll-o-Plane, special proposition for Tilt, Octopus or Whip with own transportation. SHOWS—Can place one good Show to feature. CONCESSIONS—Want Penny Arcade, Cigarette Gallery, Bowling Alley, Penny Pitch, Clothes Pin Pitch, Custard, Watch-La, Hoopla, Photos, Rat or Pan Joint, Pea Pool, Grocery Joint, American Palmistry. Want Sound Truck, experienced Ride Help, Electrician. Address: PETE JONES, 727 6th Ave., Huntington, W. Va.
P.S.: Aerial Chappells, write. Nath Roth, write Geo. Kerstas.

HYALITE MIDWAY WANTS

Ride Help for Eli Wheel, Merry-Go-Round, Caterpillar. Useful Carnival People, write. Now booking Shows and Concessions. Address:

110 N. 2ND ST., ENID, OKLA.

WILSON'S FAMOUS SHOWS

Now Booking
Shows, Concessions and Ride Help for Season.
Opening in May.
Address: ASTORIA, ILL.

Poundses Are Party Hosts to Regular Associated Troupers

LOS ANGELES, Feb. 28.—Charles and Minnie Pounds, Mighty Sheesley Midway, were hosts to members of the Regular Associated Troupers' Club at a spaghetti dinner at their Glendale, Calif., home February 13. Party was the second given the club members and their husbands within the month. Numerous jackpots were cut up and tall stories of the road told. The Poundses left recently to rejoin the Sheesley show at quarters in Anniston, Ala.

Club's regular business meeting was canceled to permit members to attend the dinner. They met at the Bristol Hotel, where cars were available to convey them to Glendale. Attending the party were Ben B. Korte, Billie Johnson, Lucille and Jean Hodges, Albert Charest, Jessie Campbell, Lucille Dolman, Ted and Marie LeFors, Marie Bailey, Joe and Ethel B. Krug, Sam Dolman, Lucille King, Elmer and Estell Hanscom, Frank and Vera Downie, Joe and Emily Mettler, Cecelia Kantho, Hilton Hodges, Mr. and Mrs. Roy Vale and Rupert Krug, mascot.

Lewiston's Freaks in Fair Bow at Philadelphia Stand

PHILADELPHIA, Feb. 28. — Harry Lewiston's World's Fair Freaks opened an indefinite stand at 1734 Market Street here last week. Location is a good one and business so far has been fair. Unit is presenting 18 attractions.

Show came here from a tour of the Middle West and management reported business in that section was spotty. If conditions here continue good, unit will remain until it opens its road tour in the spring.

Wallace Bros.' Shows

Want Foreman for Chairplane, Ride Help on all Rides. Harry Harris wants Performers and Musicians for Minstrel Show. Can place Cigarette Gallery, Ball Games, Frozen Custard, Lead Gallery, Agents for Wheels, Grind Stores, Slum Concessions, Ball Games. Show opens in March. Exclusive Cook House open.

Wallace Bros.' Shows
BOX 993 JACKSON, MISS.

DYER'S GREATER SHOWS

Opening March 20th. Want capable Athletic Showman; we have complete outfit. Independent Shows with own outfits, Pony Ride, U-Drive-'Em Autos, 25%. Cookhouse, High Striker, Custard and other legitimate Concessions open. Ride Help, Semi Drivers, write. For Sale: Cook House, $75.00; Chairplane, $200.00. Address:
BOX 802, Greenwood, Miss.

FIDLER'S UNITED SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1942 SEASON
OPENING MARCH 15
Address: 4217 N. Florissant Ave., St. Louis, Mo.

JOHNNY J. DENTON SHOWS WANT

Sound Car, good proposition. Book or buy Kiddie Rides. Good proposition to Shows with own equipment. Have tops for Snake Show, Girl Show, Jig Show and Athletic Show. Opening for few more Concessions. Ride Help. Open in March. Write JOHN DENTON, 104 East Fifth Ave., Knoxville, Tenn., or HARRY LEWIS, Vanceburg, Ky.

READING'S SHOWS

Want new and novel Grind Shows for this season. Want A-1 Athletic Show Manager. Want Stock Concessions. People with me last year answer this ad. Bob Gregory, answer. Want A-1, sober Ride Help. All Rides open. Have Cookhouse complete for rent, will book on show. Have 4-for-Dime Photo, complete, for sale cheap. Address: W. J. WILLIAMS, Mgr., 802 Joseph, Nashville, Tenn.

MOORE'S MODERN SHOWS WANT

Ride Foreman for Loop-o-Plane and Chairplane. Good opening for Diggers, Custard, Bingo, Cookhouse, Percentage and Stock Concessions that work for a dime. Will book one or two Rides not conflicting with my Big Eli Wheel, Loop, Chairplane, Sky Clipper or Kid Rides. Bobby Peck wants Talkers and Girls for Girl Shows. We open April 4th.
Address: Essex, Mo., or Parma, Mo.

WANT TO BUY

USED CANDY FLOSS MACHINE
(Hand Power or Motor Driven)
Must be in good condition.
Address: BOX 194,
Care The Billboard, St. Louis, Mo.

FRISK GREATER SHOWS

Want Cook House, Ball Games, Lead Gallery; Man for Girl Show, have complete outfit for same. Truck Mechanic and Ride Help that can drive semi trucks. Good pay. Opening March 20th.
Address: Hot Springs, Ark.

WANTED

For three-day Indoor Carnival sponsored by Fraternal Order of Eagles latter part of April. Musical, Clown, Animal, Acrobatic, Contortion, Skating, Teeterboard or Aerial Act. Two performances nightly. Send price with first letter. O. H. ROBERTS JR., 520 Citizens Bank, Evansville, Indiana.

PLAYLAND PARK

Houston, Texas
OPENS
MARCH 14TH
running
40 WEEKS
HAVE NOW
New Roller Coaster
Merry-Go-Round
Bug and Ferris Wheel
WILL BOOK
Boomerang
Spillman Auto Ride
Glass House or Fun House
or any Walk Thru Show
Wire or Write
PLAYLAND PARK
9200 S. Main, Houston, Texas
Can use for 2 week stand any good Legitimate Tent Shows

C. F. ZEIGER UNITED SHOWS

OPEN PHOENIX, ARIZ., MARCH 14

Will furnish outfits for two more Grind Shows. Want War Show, Mechanical, Walk Thru, Fun House, Girls for Dancing and Posing Shows, Talkers, Ticket Sellers, Ride and Canvas Help. Top salary. Want Shooting Gallery and legitimate Concessions.

C. F. ZEIGER, Box 2460, Phoenix, Ariz.

GOLDEN BELT SHOWS

WANT FOR COMING SEASON

Shows and Rides not conflicting. Concessions—Can place any Concession but must work for 10c. Will sell the following and give X: Cook House, Photos, Diggers, Custard, Mitt Camp, Lead Gallery, Corn Game, Cotton Candy. Place Ride Help. For Sale—One Merry-Go-Round and Chair-o-Plane, will book on show. Address

BOX 79, HOT SPRINGS, ARK.

COLEMAN BROS.

WANT
A-1 MECHANIC
First Class Electrician. One capable of caring for light plants. Long season. Open in April.

THOS. J. COLEMAN
508 Main St., Middletown, Conn.

Bunting Shows Want

(Formerly Tilley Shows)

Shows with or without own outfits. Have complete Athletic Show, want capable Manager for same. Jim Turner, Irish McGee, write me. Count Joseph Zaino, waiting to hear from you. Can place four more legitimate Merchandise Concessions. No coupons. Can use sober, experienced Ride Help who can drive semis. Want to hear from experienced Foreman for eight-car Whip. Address:

BUNTING SHOWS, Box 297, Ladd, Ill.

RIDE HELP WANTED

Can place for coming season Foreman for two Rides. Help on all Rides. Loading out of winter-quarters for Detroit Monday, March 23. A railroad show, you don't have to drive trucks. Good working conditions, liberal and sure pay. Address

F. L. FLACK, Winter Quarters, Coldwater, Mich.

CALLIOPES

Have 2 Tangleys in absolutely first-class condition. Will sell or trade with or without blower. No Motor. Get busy now for low price.

FRANK ORGAN & CALLIOPE SHOP
4949 Waveland Ave. CHICAGO, ILL.

SHOWMEN

The best imitation Shrunken Heads in America on panel, $8. Also the Shrunken Midget, fifteen inches long, shows everything, in black casket, ready to exhibit, $18 post paid. WPA Worker, ten inches high, hat, pants, shirt, leaning on shovel; here's a scream, biggest laugh in years, post paid $1.25.
TATE'S CURIOSITY SHOP, Safford, Arizona

RIDES

WILL BUY FOR CASH—Kiddy Auto, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane, Ridee-O. Explain all in first letter, condition, where can be seen. Will buy Light Plant, AC or DC, 25 KW or over. BOX NY-29, care The Billboard, 1564 Broadway, New York, N. Y.

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Outdoor Amusement Congress

Meeting called by the Chairman for

Saturday, March 7

Sherman Hotel, Chicago

(The International Association of Fairs and Expositions has called a special meeting for Friday, March 6, Sherman Hotel, Chicago.)

MAKE CHICAGO YOUR NEXT STAND!

•

Executives, Operators, Independent Showmen, Bookers, Caterers and Suppliers and all others with an interest in the Outdoor Show Business are invited to attend the Chicago meeting to voice their views and to contribute suggestions.

The Outdoor Amusement Congress held an unprecedented organizing conclave at Tampa, Florida, February 6, to create ways and means of co-operating with the Government in its wartime program and to determine how the industry can best operate during the struggle for President Roosevelt's "Four Freedoms" and the Roosevelt-Churchill "Atlantic Charter."

You are urged to communicate with the Chairman, pledging your support and giving suggestions. Better yet, come to the March 7 sessions and show by your presence that you want to maintain your stake in the outdoor amusement profession. If you cannot come, let your letters indicate your spirit in this, the greatest emergency that has ever confronted the United States and the beloved soil for which we are prepared to sacrifice EVERYTHING!

Objectives of the Congress

(Adopted at Tampa, Florida, February 6, for consideration by the OAC Executive Council at Chicago on March 7.)

•

1. To be at the service of our government whenever and wherever called upon in its effort to win the war and to help maintain morale.
2. To consider our country first and our livelihood second.
3. To discourage, by means of this Congress, any and all activities directed to Washington or its agencies which are based upon individual motives.
4. To furnish the government or its agencies with such information about industry, or the branches thereof, as is needed to prosecute the war.
5. To mobilize our industry in its several branches to the end that their influence and power may be employed for the sale and distribution of Defense Bonds and Defense Stamps, for campaigns in support of the Red Cross and like purposes.
6. To establish and maintain a system of contacts and communications whereby practical information may be gathered with respect to movements, electric power, tires, necessary articles and the like.
7. To furnish information to the branches of our industry with respect to the foregoing and such additional subjects as may develop.
8. To attempt wherever and wherever possible to gain decisions to the advantage of our industry, provided that such attempts are held to affect or embrace the great majority of the component parts of our industry.
9. To work with such other organizations in our industry which in the judgment of this Congress will make for a more solid foundation in the achievement of our aims, already designated or to be designated.
10. To pledge ourselves to give our all for a common purpose, without personal or monetary gain, and to spend our time and money as individuals to further these objectives.

Executive Council

(As named by the Chairman at Tampa, Fla., February 6)

Chairman

Carl J. Sedlmayr
155 North Clark Street
Chicago, Ill.

Acting Secretary

F. H. Kingman
Brockton Fair
Brockton, Mass.

General Field Representative

J. F. Irish Horan
Jimmie Lynch Death Dodgers
Forrest Hotel, W. 49th Street, New York, N. Y.

•

Hon. Ralph E. Ammon, Wisconsin State Fair, Milwaukee, Wis.

Frank P. Duffield, Theatre-Duffield Fireworks Co., Chicago, Ill.

W. C. Fleming, James E. Strates Shows, 135 Ellicott Street, Buffalo, N. Y.

Ralph T. Hemphill, Oklahoma State Fair, Oklahoma City, Okla.

William R. Hirsch, Louisiana State Fair, Shreveport, La.

Elwood A. Hughes, Canadian National Exhibition, Toronto, Canada.

Maurice W. Jencks, Kansas Free Fair, Topeka, Kan.

Raymond A. Lee, Minnesota State Fair, St. Paul, Minn.

Sam Levy, Barnes & Carruthers, 121 North Clark Street, Chicago, Ill.

Art Lewis, Art Lewis Shows, Monticello Hotel, Norfolk, Va.

Hon. Samuel S. Lewis, York Interstate Fair, York, Pa.

Richard F. Lussa, Forest Park, Chalfont, Pa.

J. C. McCaffery, Amusement Corp. of America, 155 North Clark Street, Chicago, Ill.

Charles A. Nash, Eastern States Exposition, Springfield, Mass.

John Ringling North, Ringling Bros.-Barnum & Bailey, Sarasota, Fla.

Denny Pugh, World of Today Shows, Waco, Tex.

Charles A. Somma, Virginia State Fair, Richmond, Va.

P. T. Strieder, Florida State Fair, Tampa, Fla.

William V. Ward, Illinois State Fair, Springfield, Ill.

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P. O. BOX 21, WONDER SHOWS OF AMERICA, LITTLE ROCK, ARKANSAS

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Art Lewis

NORFOLK, Feb. 28.—Work in quarters has been going full blast since the arrival of Superintendent Howard Ingram on February 1. Several new shows, including the Carlson Sisters and Prince Dennis's Midget Show, will grace the midway this year. New fronts are being built for each attraction, and Jerry Jackson has re-inked his troupe. Rides are being overhauled and repainted. A new set of cars have been purchased for the Scooter ride. Sam Prell and his agents and James B. Strates visited while en route to Florida. Tobe Finn has completed work on the gears for the new wagons, electrician Ray Perry has his crew wiring the shows. Frank Selgar's train crew is working on the flats, and Alyne and Percy Morency are kept busy between their office duties and purchasing supplies for the cookhouse. Quarters crew totals 37. Charles Lewis has his new concessions and custard machine ready for the coming tour. Members were grieved to learn of the deaths of George Marr and W. C. Kaus. Management has set April 8 as shows' opening. Mr. and Mrs. Paul Kaduke arrived from Jacksonville, Fla., to ready their Twister. Mr. and Mrs. Clint Meyers have their four Kiddie rides ready, and Art Lewis has donated his trucks to assist in local Red Cross work. Several women members of the shows are knitting sweaters for the Red Cross. RAY PERRY.

John H. Marks

RICHMOND, Va., Feb. 28.—Quarters of the shows will be transferred to Florence, S. C., where preparations for the season will get under way March 1 under direction of Owner John H. Marks. Florence was selected because of the mild weather there. The five spacious fairground buildings will be utilized and a crew of 15 will start work March 1. A new 60-kw. Diesel plant has been ordered. Walter W. Rowan is chief electrician again, and a new main entrance arch is planned. Willie T. Lewis, legal adjuster, is wintering here. H. W. (Bill) Jones re-booked his bingo stand, which will be managed by Ralph Flanagan again. Jack Burke also will be with the stand.

Bill Holt, of Hawaiian Show note, visited recently, and Duke Jeannette, reports his roster is about set. Speedy and Hazel Merrill are expected in quarters soon, as is Chet Dunn with his rides. Owner Marks attended the Tampa meeting and is optimistic over the coming season. Graves H. Perry, general representative, reports the spring route is about completed. The writer, back for his fifth consecutive year under the Marks' banner, has started the publicity campaign for this year's annual tour. WALTER D. NEALAND.

James E. Strates

MULLINS, S. C., Feb. 28.—Ray R. Long has been added to the advance staff as billposter. Tex Forrester will have the front on Leonard Duncan's Harlem Revue. Ernest Schneider has booked his Frozen Alive Show and will arrive in quarters about March 5. Trainmaster Mike Olsen has all his flats wired so that night unloading of the train can be done under power lights. Capt. Walter Lampkin has his lions in good shape and is giving them daily workouts. Manager James E. Strates infos from Elmira, N. Y., that the family is comfortably housed in the new home. Gene Jeanette is expected in to get his new Jungleland Show framed. Assistant Manager Dick O'Brien booked William Purchase's Glasshouse. E. L. Blackmon infos from Wilmington, N. C., that he will come in soon to give his Octopus and Boomerang the once over. Jimmy Yates is still busy on the new entrance front. New boats for Mrs. Merton's Spitfire have arrived. MARK BRYAN.

O. C. Buck

TRENTON, N. J., Feb. 28.—With opening not far off plenty of activity prevails at local quarters. New fronts are being built for Goldie Pitt's Side Show and plenty of neon is being placed on the Girl Show fronts. Two trucks arrived from the South with two new light plants, and William Owens, advertising agent, is here readying his department for the road. Lloyd and Clementine Coffee came in from Miami. A new office trailer was delivered and its interior will be arranged to house the publicity department. Jimmie Quinn reports he has booked a good route. A new nursery tent will grace the midway this season. Toby Kneeland is painting new fronts. Goldie Pitt is assembling a Congress of Freaks for his new Ten-in-One Show. Tom Heffernan is lot man. LON RAMSDELL.

Scott Expo

ATLANTA, Feb. 28.—Rides are being overhauled, fronts constructed and all display panels will be new. A crew of 17 has quarters humming with activity. Shows plan to open here March 26. Manager Scott purchased much necessary equipment for this work. A tower for the Diesel light plant has been completed. General Agent R. E. Stewart finished his booking tour of Georgia, Alabama, Tennessee and Virginia and now is in West Virginia arranging still dates. Shows plan to open with 9 rides, 10 shows and about 25 concessions. Charleen Louise Scott is attending kindergarten here. Nurse Virginia McCampbell returned from Meridian, Miss. Mr. and Mrs. Bernard Shapiro were hosts at a surprise anniversary party for Manager and Mrs. Scott. In attendance were Mr. and Mrs. Al P. Williams and several other troupers. Mr. and Mrs. Benjamin T. Scott are in quarters. Mrs. Phil Rocco has recovered from a recent illness. Terrance Abardt, crew cook, also is on the sick list. Dick Gardner and Danny Ryan are attending to the work on Mrs. Scott's Kiddie rides and concessions. B. M. SCOTT.

Great Sutton

OSCEOLA, Ark., Feb. 28.—Much activity prevails here and with the installation of heavy band saws, a new power drill, a planer and other new shop equipment, new fronts for all shows are being constructed under direction of Bill Norwood. New entrance arch, designed by Pete Sutton before he enlisted in the army, has been completed. New lighting effects are attractive. Most of the ride crew is in quarters. Altho operating conditions for 1942 are a subject for much discussion, management feels at ease over the transportation problem. Shortage of wire and iron was keenly felt and caused much delay while crew was building fronts and new entrances, however. A number of the personnel are wintering in shows' downtown quarters. Mr. and Mrs. George Campbell, concessionaires, came in recently and purchased a new house trailer. JEWELL BELLE RICHARDSON.

Dodson's World's Fair

ATLANTA, Feb. 28.—Inclement weather has hampered outside activities, but the building of new wagons and new Caterpillar seats continued so that one new Ferris Wheel wagon is finished and the structural work on the second is under way. Mr. and Mrs. Guy Dodson visited while en route to Savannah, Ga. New men are reporting daily and cookhouse is feeding 48 employees. Work on Ray Cramer's Circus Side Show and Front Page People Show is being supervised by Cramer, assisted by Archie (Pappy) Johnson, Slim Webb, Wallace Turner, Gene Williams and Dutch Schneider.

(See WINTER QUARTERS on page 45)

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Salt Lake, Ogden Events Scheduled

SALT LAKE CITY, Feb. 28.—Annual Covered Wagon Days Celebration will be held here this summer despite the war, event's directors decided at a special meeting. Form of the celebration will be left undecided pending possible changes in the national emergency, however. State Attorney General Grover A. Giles, head of the protection division of the State Defense Council, suggested that such mass gatherings be canceled this year, but made no attempt to halt such events.

Decision to stage the celebration was reached after Maj.-Gen. Jay Benedict, commander of the Ninth Corps Area, said he had no objections. Type of entertainment likely will be largely patriotic and at the same time honor memory of the Mormon pioneers.

Mayor Ab Jenkins was re-elected honorary president of the sponsoring group. In the past the celebration has featured rodeos, produced by Leo Cremer, and street entertainment by professional acts.

OGDEN, Utah, Feb. 28.—After obtaining an okay from military authorities in this vital defense area, city commissioners voted to again hold the annual Pioneer Days Celebration here this summer. Mayor Harman W. Perry directed that bids be called immediately for the staging of a rodeo, highlight of the yearly event.

JOHN HEGGESTAD is general chairman of the Eagles' Indoor Carnival in Madison, Wis., for the benefit of the Dane County Civilian Defense program. LeRoy Coster is assistant chairman; James Day, queen popularity contest chairman; Jack McKinley, entertainment chairman, and Abe Gast, games chairman.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Sportsmen's Show Big Draw in Chi

CHICAGO, Feb. 28. — International Sportsmen's Show, promoted by F. W. (Nick) Kahler, winds up a successful nine-day session at the International Amphitheater tomorrow (1). Show opened last Saturday to more than 30,000 and on Sunday nearly 50,000 passed thru the turnstiles. Attendance has been good all week and Kahler states that the total probably will pass the 300,000 mark. The big amphitheater is filled with more than 100 exhibits of the fishing, hunting, resort and general outdoor equipment field, and the entertainment end of the show includes many interesting novelties.

Burling, canoe-tilting, tub races and fly casting are among the aquatic attractions. Carl Reuther does an indoor parachute drop, Walter Jennier's seals offer an amazing exhibition of intelligence and the Northwest Mounties entertain with their singing. Archery exhibitions, a trained buffalo, ski jumps, Indian singers and a trained horse, Silver Nip, are other entertainment features. There is a midway with shooting galleries, dart games and pitchmen.

The various entertainment and sports events are announced by Ray Dean, well-known circus announcer, and Hal Totten, noted radio sports announcer.

Talent Line-Up Is Set For Minneapolis Show

MINNEAPOLIS, Feb. 28.—Don McNeil's Breakfast Club will make its third appearance in the Twin Cities in several months when it opens the annual Northwest Builders, Home and Flower Show in the auditorium here. Unit will play the show on the opening day, presenting two performances.

Bill for the rest of the week includes eight, vaude acts. Already signed are Rink Wright Duo, the Great Pillsbury, Three Wayne Sisters and Hayshakers Quartet, only local act on the bill. In addition, Julie Miller, Northwest Amusement Company, is dickering with an emcee and specialty man from Chicago, a dance team and a comedy duo. H. H. Cory, show manager, has signed Sev Olsen's orchestra for the date.

Marlow Director of Ohio Home-Coming Celebration

CANTON, O., Feb. 28.—Committee for the fourth annual Home-Coming Celebration in suburban North Industry, O., headed by George Marlow, Marlow Amusement Company, last week announced plans for this year's event. Marlow is general chairman, and Gratziano & Curlin Ride Company, Buckeye Lake, O., will provide the rides. Arthur Bauer's Penny Arcade has been contracted, and free attractions include Bebe Siecrist and Arnold's Barnyard Frolics.

A beauty contest will be held among contestants from the village, and the school auditorium will be used as the event's exhibit hall.

Shorts

CASCADES FESTIVAL, said to have attracted 200,000 annually to Jackson, Mich., has been canceled for the duration. Event was sponsored by Greater Jackson Association.

* * *

ERNIE WISWELL, free act, has been signed to play the Shrine Circus, Hartford, Conn., and St. Louis Police Circus for Ernie Young, he reports from Erie, Pa. Act also has been booked into Playland, Rye, N. Y., for two weeks.

* * *

OVER 65 exhibitors will be represented at the eight-day Home Show in Stambaugh Auditorium, Youngstown, O. Armour R. Altman, general manager, reports. Event again will be sponsored by Youngstown Builders' Association and a stage show, set by Frank Sonnes, Cleveland booker, will be presented nightly.

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Acts and Shows	Concessions
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DATED MARCH 28

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The Billboard Publishing Company

25 Opera Place Cincinnati, Ohio

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Conducted by CHARLES WIRTH — Communications to 25 Opera Place, Cincinnati, O.

Third Annual in Milwaukee Big for Hamid-Morton Show

Shrine circus attendance soars, with several turnaways reported—advance sale goes far ahead of last year's—Red Cross shares generously in proceeds

MILWAUKEE, Feb. 28.—Hamid-Morton Circus, playing here for its third year for Tripoli Temple Shrine, tomorrow concludes a week of tremendous business in the Auditorium. Advance ticket sale, in charge of Omer J. Kenyon, was far ahead of last year, and attendance has been big at both matinees and night shows. Under the personal direction of Bob Morton an excellent show is presented. A large portion of the proceeds of the show is being donated to the Red Cross. The Shrine also entertained several thousand underprivileged children free of charge. Attendance was big from the opening day. From Thursday on the entire auditorium had been sold out and there were several turnaways.

Joe Basile directs the band and Lois Lynne furnishes excellent vocal accompaniment. Program is as follows: Grand tournament, headed by Shriners and including all of the performers. Torelli's Dogs and Ponies; Will Hill's Dogs and Ponies; Donahue and LaSalle, table rock; Thompson and Company, clowns; Jimmy Davidson and Billy Rice and Company, clowns; Winnie Colleano, sensational heel-catch; Ulraine Malloy, Roman rings; Suratte Trio, head stand and balancing; the Great Fussner, spiral and globe artist; William Storey, beautiful wild animal act (Court's animals); the Great Ricardo, high pole; Silvers Johnson, funny Ford, still getting the laughs; LaSalle and Doney, barrel jumping; the Seven Zoppe, unsupported ladders; Pickard's Seals; Dr. Odermaier with his beautiful white stallion. Clowns in boxing bouts: Captain Snyder and his roller-skating bears; the Grotefents, high wire, with Frank Cook in comedy feature; Bob Eugene and Company, aerial bars; Will Morris and Bobby, clever bicycle comedy; Rardow and Company, comedy novelty; Thompson and Company, Donahue & LaSalle, and Rice-Davidson, clown antics; Ward-Bell Troupe, fast teeterboard and acrobatic act; Orton and Orton, high act—trapeze and swaying poles, on beautifully lighted rigging; Will Hill's Elephants in novel routines; the Jim Wong

(See HM IN MILWAUKEE on page 42)

RB N. Y. Stay To Run 32 Days

CINCINNATI, Feb. 28.—The Ringling Bros. and Barnum & Bailey Circus will have a Thursday opening at Madison Square Garden this year, and the engagement will be for 32 days.

Word received from New York today states the show will open April 9 and close its New York stay May 10.

Hamid-Morton for Rochester Shrine; Ticket Sale Ahead

ROCHESTER, N. Y., Feb. 28.—Damascus Temple, Nobles of the Mystic Shrine, will hold its annual circus in Edgerton Arena. Contracts have been signed with Hamid-Morton to handle the show by Potentate Thomas R. Allen, general chairman of the local committee. H-M replaces Orrin Davenport, who for six years had produced local Shrine shows. Al Hamilton is here representing the H-M interests. Charles B. Tutty Sr. is handling publicity.

Advance sale of tickets by members is reported to be ahead of last year at this time. Instead of the usual awards of automobiles as door prizes, Defense Bonds will be used.

Top Block Sale for Polack

CHATTANOOGA, Feb. 28.—The largest individual block sale of underprivileged children's tickets ever made for Polack Bros.' Circus was made here on Thursday by Vernon L. McHeavey, promotional director for the circus, to the Interstate Life & Accident Company of Chattanooga. H. Clay Evans Johnson, executive vice-president of the company, presented Irv J. Polack, managing director of the circus, with a check for $1,325 for 5,300 tickets to a special matinee for the children on March 5. Circus opens a seven-day engagement in the Auditorium on March 4 under auspices of Alhambra Shrine Temple. Advance promotion has been under direction of McHeavey, A. James Rison assisting.

Shows in Texas Liable for Tax On Admissions

AUSTIN, Tex., Feb. 28.—The right of the State of Texas to collect State amusement taxes from a circus playing within the State was upheld by the Fifth Court of Circuit Appeals at New Orleans, according to word received at the U. S. District Court here.

The Circuit Court sustained a judgment in favor of the State entered here February 6, 1941, entitling the State to recover $10,911.58 in taxes which Ringling Brothers and Barnum & Bailey Circus paid under protest into the State Treasury as amusement taxes for its 1940 Texas playing tour.

The circus appealed to the Circuit Court from the decision in District Court. In trial of the case here the circus contended it is an interstate organization and is not liable for payment of State admission taxes.

Under the State's interpretation of the ruling, all traveling shows are liable for payment of the amusement taxes on admissions.

Finney Routing King Bros.

CHICAGO, Feb. 28.—C. W. Finney, general agent of King Bros.' Circus, states that he is lining up a nice route for the show. For the past two weeks he has been in Hines Hospital for a check-up and a slight operation and expects to leave the hospital Monday. "I have been working from the hospital," he says. "Practically opened up an office here and have had a secretary getting out letters. The hospital has a splendid staff of physicians, and I have been treated fine here."

ANSEL E. (BUCK) WALTRIP, veteran publicity and exploitation man, last season a leading space grabber with Zack Terrell's Cole Bros.' Circus, has been re-engaged as story man on the Cole advance press staff by General Agent J. D. Newman. This marks Waltrip's 19th season ahead of the white tops. This winter he handled newspaper and radio publicity for Polack Bros.' Louisville and Cincinnati Shrine Circus dates.

Terrell Approves CB Pageant Theme

LOUISVILLE, Feb. 28.—Owner-Manager Zack Terrell of Cole Bros.' Circus announced that plans for the 1942 spec have been approved by him and that he-hearsals will start on March 1. Fifty-four local girls have been contracted for the ballet and many of last year's girls will return. Spec promises to be the largest produced by the show in several years. It is an extravaganza based on a historical event of South America and will bear a surprise title which will be announced later. Pageant will be introduced to audiences by Harry Thomas, producer and announcer, in an especially arranged prolog that will last for about 15 minutes.

At the conclusion of Detroit Shrine date seven elephants, a carload of horses and ponies and trained seals will return to quarters here. A smaller unit, consisting of five elephants and a carload of horses, will finish the Orrin Davenport dates before returning here for the shows' opening in April.

SHRINE Circus (Frank Wirth show) in Hartford, Conn., will be held March 16-22 instead of week of March 23 as mentioned in last week's list of events. Ray Longley is chairman.

Detroit Shrine Show Beats All Former Records

DETROIT, Feb. 28.—The annual Shrine Circus here had an estimated 145,000 attendance in its first nine days. Figure is running over 15 per cent ahead of 1941, according to Tunis (Eddie) Stinson, manager, and is likely to remain near that figure.

Ringside seats have been required daily since the third night, and Coliseum capacity was taxed near the seating limit even on Monday and Tuesday, hampering acts in their work.

Top record for all time for the Shrine show was set Sunday, Stinson said, with an estimated 32,000 attendance evenly divided between the two shows—probably an all-time local record for any circus. Crowd was so great that police closed the fairgrounds to all cars except those of performers and officials.

The aftershow is played by Rose's Midget Revue under personal direction of Mrs. Ike Rose, not Tavlin's Midgets as mentioned in last week's issue. Jack Tavlin is contractor for the show. Midget show drew an estimated 10,000 Sunday alone, and concession report showed Sunday's gross on top at $1,140.

Visitors during the week included Roland Butler, press agent of the Ringling-Barnum show; Art Lewis, Art Lewis Shows, and J. W. (Patty) Conklin, Conklin Shows.

PCSA Conducts Kirkendall Rites

LOS ANGELES, Feb. 28.—Funeral services were held here Monday for Mark T. Kirkendall, 70, circus man, who died February 18 of a heart attack. Services were marked by many beautiful floral tributes sent by friends. Services were conducted by Tom Lewis, new chaplain of the Pacific Coast Showmen's Association, with Mother Minnie Fisher paying tribute to the deceased and expressing the sorrow of the Ladies' Auxiliary. Honorary pallbearers were Harry Taylor, Harry Hargrave, H. A. Ludwig, Joseph Krug, Joseph Cluey and Ed Walsh.

Kirkendall was born in Derbyville, O., March 10, 1872, and entered show business in 1895. He organized a drum corps for the original Sells Bros.' Circus in 1896 under Theodore Long, bandmaster. Drum corps later became the famous Continental Drum Corps. In later years he handled the reserved seat department for the show and handled the white wagon when James A. Bailey, of the Barnum circus, took over the Sells Bros.' show and titled it Great Adam Forepaugh and Sells Bros.' Circus. Kirkendall also served under Mugivan, Ballard & Bowers management and handled tickets for the American Circus Corporation and later for Hagenbeck-Wallace Circus.

Deceased was affiliated with the Masonic and Shrine orders and also held executive offices in Pacific Coast Showmen's Association, an organization in which he held a gold life membership card.

CAPT. EMIL HAHN writes from Canton, O.: "Just contracted my band, 12 men, for Atlanta Women's Club Charity Circus for early part of March. Will also furnish my calliope. Will again be on the road this season as bandmaster."

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Bromide Springs, Fla.
March 1, 1943.

Dear Editor:

Playing down Florida's west coast during the past week we found fishing wonderful and weather ideal. At Sand Flea, Monday, the natives gave us a good break by refusing to spend money with our candy butchers and concert ticket agents. Whenever they stop buying while on the seats of this show that is when we stop showing. Bosses believe it a waste of good fishing time to hold people under the top after their spending ceases. Because they paid to come in doesn't necessarily mean that they have the privilege of just sitting there and enjoying the program with what we consider our money in their pockets.

Wednesday, at Harpoon Bay, a sponge-diver town, the side show was packed to the doors at 9 a.m. and stayed that way all morning. Annex's two feature animal and bird acts, monkey and cockatoo pick-outs and other inside concessions mopped up. Talk about throwing out stock; merchandise was put out so liberally that every native in the burg was wearing from 1 to 50 resubud sticks-pins. To blow them off, those who were most beautifully decorated with pins were lined up and put in parade at noon. Due to the kid show's grossing so heavily, the big show ticket wagons were forced to accept sponges as collateral. It is startling the amount of loading space a sponge gross of a turnaway house takes.

Following day, while driving thru St. Petersburg en route to Bloomer-by-the-Sea, several carnival men climbed on the wagons and were automatically hired. Being short of canvasmen, their joining was considered a lucky break for the actors, who, according to contract, make themselves generally useful in any department that is under jurisdiction of the management. Just what department Ian't has never been discovered. On arrival in town we were surprised to see both sides of the street leading to the lot lined up with concessions. It was bad enough to have these squatters here in on the show's paper, but when they tried to tear up the parade when it passed them by yelling "Whoa! Whoa! Whoa, Red!" at the horses without turning around from in front of the stands, something had to be done about it. So the office joined them out.

Trucks being faster than horses, the new concessionaires were already up and open in Celery Mound, Friday's stand. Then Manager Upp decided to blow them off. Managers have a way of getting rid of you by hitting your poke too heavy, so they left that night.

Yesterday, in Crab Bay, the manager

(See WON, HORSE & UP on page 43)

250—Count 'Em

GAINESVILLE, Tex., Feb. 28.—There were about 250 elephants in the United States on January 1, according to an elephant census prepared by A. Morton Smith, Gainesville, Circusiana editor of *Hobbies Magazine*, which appeared in the March issue of that publication. Smith listed the names and owners of elephants to the number of 242 and estimated there were seven or eight others of which he had no information. There were 93 elephants owned by traveling circuses; 46 in vaudeville, with carnivals, indoor circuses and booked independently; 20 owned by dealers and private enterprises, and 84 in zoos over the country. The last previous census, made by Karl Kae Knecht in 1933, listed 209 elephants in this country at that time.

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With the Circus Fans

By THE RINGMASTER

CFA
President FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 28.—Grotto Circus recently held in Public Auditorium, Cleveland, was like old home week on the Cole show for Mr. and Mrs. Tom Gregory, Akron. Gregorys spent Saturday and Sunday in Cleveland seeing the show and visiting many performer friends, many of whom were from the Cole circus personnel of last season. Saturday night they enjoyed the company of Mr. and Mrs. Freddie Freeman, Marjorie Nelson and Emmett Kelly, of the circus, and Ted Deppish, Canton (O.) fan, and his sister, Burdeen. They had chats with Adolf Delbosq, Terrell and Dolly Jacobs, Florence Tennyson, Jean Allen, Jenny Rooney, Otto Griebling, the Reiffenachs, Herbert and Chatita Webber, Harry McFarlan, Billy Morales, Joe Hodgini, Dorothy Herbert, Everett Hart, Orrin Davenport Jr. and J. D. Newman.

* * *

An odd coincidence was the meeting of the Gregorys and Mr. and Mrs. Robert C. Zimmerman, ardent CFA's of Madison, Wis. Zimmerman and Gregory had just exchanged letters about a proposed trip of the Zimmermans to Cole circus quarters in Louisville. Saturday night in the Alpine Room, Hotel Auditorium, they sat at tables near each other but did

(See CIRCUS FANS on page 41)

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Another collector asks what we think of posters, as far as collections are concerned. We like 'em. But keep this in the back of your head: Be sure the posters you collect bear the names of the performers. That will make them more valuable. If they do not contain names they become merely decorative things of no historical value. We looked thru a collection of posters the other night. All carried the names of performers, living and dead. We saw one of the Nelson Family while with the Sparks Circus. Then there was a beautiful one-sheet titled "Dainty Miss Leitzel, World's Most Marvelous Lady Gymnast." This was while she was with Ringling Bros. and Barnum & Bailey Combined Shows in 1930. This ought to give you some idea of what we mean by urging the collection of name posters. I would also suggest that the name of the lithographing firm be thought about. That adds a kick to your poster collection. So many Eries, Strobridges, etc., will be in your collection. Too, many of the posters have the year of lithographing rubber-stamped on the back of them. Or haven't they?

* * *

We have met a mighty rare item in circus letterheads. We have perhaps the first letterhead ever issued by the famous Gollmar Bros. and there is something about it that makes it a prize.

(See COLLECTORS' CORNER on page 43)

Russell Show Signs IABPBD Contract; Agreement Revised

LOS ANGELES, Feb. 28.—First of the contracts authorized at the September meeting of the International Alliance of Bill Posters, Billers and Distributors for motorized circuses was signed here by the union and Russell Bros.' Circus Monday. Francis Kitzman represented the show and C. C. Garnett, assistant international president, the union.

Garnett said that contract signed was a revision of the old one calling for a stipulated weekly salary plus meal and lodging money.

Contracts are being mailed to other motorized circuses, Garnett said. The revised agreement takes into consideration the motorized shows' methods of routing and other problems of this particular phase of the circus field. Motorized shows will handle their contracts thru the Western office, the union official added.

One-in-Nothing

IN THE EARLY SHOW DAYS a showboat manager did his own advance work and kept the opery in the same Mississippi River towns year in and year out. He often boasted that the natives looked toward his troupe's arrival more than they did the coming of Christmas. Everybody in those burgs and landings called him by his first name, yes, they even knew what gags his comedians were about to pull before they opened their mouths. They had watched his daughter grow from a child star to a character woman and he had the river banks almost to himself. Opposition was rare in those days. While ahead booking a location the manager-agent arrived at Fiddler's Landing by boat at midnight. An old darky, carrying a lantern, helped him up the bank and was elated when he saw who had arrived. "Well! Well! If it isn't Old Mose!" said the showman. "Tell me, have you had any shows here this year?" Scratching his head in deep thought, Old Mose replied, "Only one, boss; only one." Believing that some show had predated his, the manager asked, "Was it a big show, bigger than mine?" Again stopping to scratch his head while thinking, Mose replied, "It wasn't much, cap'n; wasn't much. Just a colored gent'man eating a dog."

Leo Abernathy Re-Elected

PITTSBURGH, Feb. 28.—President Leo Abernathy, of International Alliance of Billposters, Billers and Distributors, was recently re-elected to his fifth one-year term as president of the Pittsburgh Central Labor Union. Among the 10 executive board members elected were Gene Urban, of the American Federation of Musicians, Local 60. The CLU is city's co-ordinating body for AFL.

HOUSE BILL NO. 366 has been introduced by Representative Roy L. Taylor, Bracken County, Kentucky, in the General Assembly whereby license fees for circuses and carnivals would be reduced.

Circus Model Builders and Owners' Association

By RUSS T. WARNER

(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Feb. 28.—Henry Vorlkerding, of Cincinnati, is adding a tractor to his outfit.

Gordon Potter, of St. Joseph, Mich., has added two baggage wagons and two more cages to his "Gordon Bros.' Circus," with two more cages in the wagon shops nearing completion. He recently received a new "swan" band wagon for his parade. Gordon's circus is modeled after the Ringling show and built on 1-inch scale.

Chuck Sateja, of Camden, N. J., is now stationed at Fort Lewis, Wash.

A working model of the old steam calliope that was used in the past season's RB Old King Cole spec is nearing completion in the workshops of Edmond P. Holt, of Allentown, Pa. It will be of 1-inch scale and all whistles will be played with steam or compressed air.

Frank B. Updegrove, of Boyertown, Pa., received first prize in the wood-carving division at the recent Philadelphia Hobby Show. He had a complete circus display which covered more than 30 feet in length.

For information about the CMB&OA write the secretary, Clarence Pfeffer, 1021 Ash Street, Johnstown, Pa.

Anderson Unit To Play Dates

EMPORIA, Kan., Feb. 28.—Due to wartime conditions, Bud E. Anderson Circus will remain in quarters here. Several indoor and fair dates have already been signed for his performing animal unit. Training barns are working daily breaking new stock and practicing the old. Acts will be presented by Capt. Matt Laurish and Bud Anderson. Four animal men and property men are in quarters.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

HORSES on hard feed.

CLYDE WIDENER and family will again be with Mills Bros.' Circus, making their second with the show.

DUANE (SNOOPY LUKE) JACOBS, producing clown cop and tattooer, has signed with King Bros.' Circus.

POLACK BROS.' engagement in Cincinnati, auspices of Shrine, exceeded 1941 attendance.

ALMOST ANY ballet girl knows she would be a success in Hollywood.

MR. AND MRS. JIM FITZPATRICK, ventriloquists, recently played Roxy Theater in Cleveland.

J. R. MALLOY'S CIRCUS unit with Art Hill, cyclist; Velma Ziegler, acrobatic control, and Nancy Darnell, emsee, is scoring at Victory Club, Canton, O.

RAY THOMPSON, veteran circus horse trainer, was guest speaker at a spaghetti dinner given by Peru (Ind.) Saddle Club at Carter's Steak House.

HE WHO SAYS politicians are cheap was never a legal adjuster.

BILLY (UPSIDE DOWN) DOLE recently visited the Five Herzogs when they played in Boston. Dole worked with the act at San Francisco World's Fair.

DEATH of Emmet E. Skinner, whose father operated an overland show during the early '70s, was reported by Walter L. Main, Geneva, O.

POODLES HANNEFORD troupe, riders, recently left quarters in Kattskill Bay, N. Y., for a six-month tour of the Middle West. They opened their season in Bismarck, N. D., this week.

THE MORE they talk of selling and quitting, the harder they hang on to their show.

PINKEY AND MABEL BARNES, whip and rope performers, have signed with Cole Bros.' Circus. They recently played Roxy Theater, Cleveland, and are booked in Cincinnati and Columbus, O.

"H. A. (BUTCH) BURKHART, many years with Cole Bros.' Circus, is now a civil service employee at Ravenna (O.) Ordnance Depot," letters Paul N. Bryan from Cleveland.

IF AND WHEN bicycles built for two come back, you won't be able to pull a house trailer with them.

JOSEPH ANDREW ROWE TENT, CFA, will hold its first dinner March 2 at Mona Lisa Restaurant, Los Angeles. Several well-known circus stars have promised to attend and circus movies will be shown.

DAN MALONE infos from Philadelphia that Dave Carroll, former circus agent, now press agent for Maurice Bowes, English concert violinist, made his headquarters there while working that territory.

TERESA MORALES, professionally known as La Teresita, left Polack Bros.' Circus to play the Shrine show in Min-

(See Under the Marquee on page 41)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

TEDDY ANN STOREY, 20-year-old junior at the University of Wyoming, has been named Miss Frontier for 1942 and will preside over activities at the Cheyenne Frontier Days this summer.

D. B. WHALEN, advance representative for Gene Autry's Flying A Rodeo, has completed arrangements for a Cleveland engagement in the arena there, under American Legion Post auspices.

RECENT four-day rodeo in Bradenton, Fla., under Veterans of Foreign Wars Post auspices, proved a financial bloomer. Announced gross of the show was $648. It was a contest affair with most of the performers going from here to the Kissimmee, Fla., rodeo. Cold weather and war were responsible for event's poor showing, officials reported.

ANNUAL rodeo in Salinas, Calif., has been called off because of the war, President F. E. Dayton, of the rodeo association, announced last week. It will be the third time in event's history that it has been canceled. The Panama Pacific International Exposition provided competition in 1915, and in 1924 an epidemic of hoof and mouth disease caused its cancellation.

HAPPENINGS in the rodeo field 10 years ago: Verne Elliott was in Fort Worth making preparations for the rodeo to be held in connection with the Fat Stock Show and Livestock Exposition there. . . . Princess and Chief White Eagle were playing museum dates in Philadelphia. . . . Leo Cramer signed his string of bucking horses and bulldogging and riding steers for the North Montana Fair and Rodeo, Great Falls. . . . Walter and Eleanore Heacock were wintering at their new ranch near Quemado, N. M. . . . A. G. Shriver was in Saugus, Calif., recuperating from injuries sustained in the Hoot Gibson Rodeo there. . . . Shorty Kelso, of New Mexico, was in Nogales, Ariz., breaking horses. . . . Spec Craig signed to ride for Cuff Burrell and A. G. Shriver. . . . John A. Stryker, secretary, publicist and a director of North Platte (Neb.) Round-Up was recovering from an attack of the flu. . . . Hugh Strickland managed and directed the arena at the Imperial Valley (Calif.) Rodeo.

WANTED FOR MILLS BROS.' CIRCUS

General Agent, also two Contractors. Must be experienced press men and be able to handle schools. These men must have experience with sponsors. FOR BIG SHOW—Family Acts that do three or more to feature; also other Acts and Clowns, write. Troupe of Indians for Wild West, Band Leader and Musicians on all instruments, Trainer for domestic animals, Side Show Manager, also Acts for Side Show, Chevrolet Mechanic with tools, Electrician. Useful people in all departments, write. Will buy for cash, must be cheap, a Seal and Trainer, also six-horse Liberty Act, a Fifty-foot Round Top with one Thirty for Side Show. Write, stating all, lowest salaries, etc., to MILLS BROS.' CIRCUS, Box 421, Painesville, Ohio.

FOR SALE

2 young Lions, Leopard, Hyena, with or without cage; 3 Camels, 60 ft. Round Top with three 30 ft. Middles; one Square End Tent, 30 by 70 ft.; one 20 by 20 ft. Tent, Semi-Trailers, Light Plants and other Truck Show Property.

P. O. BOX 285, Emporia, Kansas

TIGHTS

KOHAN MFG. CO.

290 TAAFFE PLACE BROOKLYN, N. Y.

FOR SALE

Six 1937, three 1938, three 1939, three 1940 and three 1942 1½ ton Chevrolet Trucks, with or without semi trailers. Some short and some long wheel base. All reconditioned and equipped with Power Brakes and EXTRA GOOD Tires. Can supply as many good spare tires and tubes as wanted. One 110 ft. Round Top with two 40s and one 70 ft. Middle Pieces. Perfect condition. Waterproofed and mildew proofed. Used 15 weeks. One 25 K.W. Universal Light Plant, excellent condition. Also several small Tents and various Circus Equipment. Two 1940 18 ft. Schult House Trailers, several trained Horses.

FOR LEASE

3 Elephant Acts
or
5 Elephant Acts

WANTED

1 More Feature Act for

WALLACE BROS.' CIRCUS

Everyone address
RAY W. ROGERS, York, S. C.

THE ROYAL CANADIAN CIRCUS

Wants Assistant Manager, Equestrienne Director, Prima Donna, Specialty Dancers, Acts of all kinds and all classes of Circus People for Indoor Show.

FOR SALE: Program Refreshment, Concert and other privileges. Will also buy Motorized Circus.

D. A. CASON, MANAGER, P. O. BOX No. 1507, Washington, D. C.

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Conducted by ALBERT F. SCHNEIDER—Communications to 25 Opera Place, Cincinnati, O.

YEAR BEST FOR IND.

$168,000 Cash Balance Shown

$29,000 net profit is reported by State Fair board in most successful period

INDIANAPOLIS, Feb. 28.—Indiana State Fair board made net profit of $29,000 in 1941 and the year was the most successful in history of the board, according to the annual report. Year ended with $168,000 cash on hand. Of this amount $118,000 is in a bank checking account, and $50,000 being held in reserve for an emergency is deposited in banks thruout the State.

At the close of business in 1940 the board had a $114,000 balance in its checking account and $25,000 on deposit in State banks. Except for the $126,000 raised annually by a 3½-mill tax levy, the fair board is self-supporting.

Maintenance Is Up

The biggest item of increased expenditure in 1941 over 1940, the report showed, was in the fairgrounds pay roll. About $49,000 was spent for salaries of men to maintain the grounds during 1941 as compared to $32,000 in 1940.

Lieut. Gov. Charles M. Dawson, who has charge of grounds maintenance, said that more maintenance work had to be expended on the grounds last year than the year before. Eighteen men are on the fairgrounds' pay roll now as compared with 14 during 1940. Dawson said that all the repair work done by the present maintenance staff had been authorized by the State fair board.

Maintenance work done on grounds during the past year includes the building of a new roadway and parking space near the youth building, painting the inside of the women's building, painting the race-track fence, putting in thousands of window lights and patching roofs. Two carpenters and a mechanic on the grounds' maintenance staff are now building, at the direction of the fair board, 12 garbage trailers.

Net Receipts $697,000

The board's report showed that its net receipts last year were about $697,000. This amount includes $368,000 in fair receipts, $126,000 from the 3½-mill tax levy, $36,882 in general receipts (such as $12,000 rental on the Coliseum) and $114,000 in cash on hand at the beginning of the year. The board, during the year, paid out approximately $578,000, including $75,000 on fair bonds and $26,000 on bond coupons. Bonds outstanding now total $725,000. These will be paid off by 1955, according to fair officials. The 1941 fair itself made a net profit of $101,832, the biggest in history, the report showed.

De Land Grounds Taken Over

DE LAND, Fla., Feb. 28. — A dozen buildings on county-owned Volusia fairgrounds here will be used in defense work, as commissioners have granted use to Babcock Aviation Corporation, holder of a $900,000 war emergency contract. Aiding in securing this contract was Earl W. Brown, head of Florida Exhibits, and prior to 1932 manager of Volusia County Fair. Grounds, about three miles west of De Land on the Atlantic Coast Line Railroad, are site of winter quarters of Johnny J. Jones Exposition, officials of which have been advised that possession of buildings will be essential before April 15. The Jones show is planning to open its season before that time. A fair managed by Bill Breitenstein was last held here several years ago.

READING, Pa.—John S. Giles was re-elected president of Reading Fair Company; Chester W. Brumbach, Joseph S. Pendleton, John J. Witman, vice-presidents; Charles W. Swoyer, secretary; Luther B. Pflum, treasurer.

RIVERHEAD, N. Y.—Society sponsoring Suffolk County Fair here elected John G. Downs, president; W. Kingsland Macy, vice-president; Cort R. Hincken, manager; Ellis T. Terry, treasurer.

SOME OF THE FAIR EXECUTIVES who were in on the formation of the Outdoor Amusement Congress in Tampa on February 6 by representatives of all branches of outdoor show business. They posed for this photo after the meet. Left to right: Ralph E. Ammon, State director of agriculture and manager of Wisconsin State Fair, Milwaukee; William R. Hirsch, secretary-manager of Louisiana State Fair, Shreveport; Charles A. Nash, general manager, Eastern States' Exposition, Springfield, Mass.; Carl J. Sedlmayr, president of the Showmen's League of America and general manager of the Royal American Shows, who was elected chairman of the Congress; Frank H. Kingman, secretary of the International Association of Fairs and Expositions and of Brockton (Mass.) Fair and acting secretary of the OAC; Charles A. Sowma, chairman of the IAFE government relations committee and secretary-manager of Virginia State Fair, Richmond. A special meeting of the IAFE will be held in the Hotel Sherman, Chicago, on March 8 to study the work done at Tampa, and on March 7 the OAC executive council will meet in the hotel.

'42 Ohio State Fate Depending On Fed Orders

COLUMBUS, O., Feb. 28.—Fate of a 1942 Ohio State Fair here may be determined at a special meeting of the State Board of Agriculture on March 5. Decision as to whether a fair will be held is said to rest with the federal government, which is known to be considering use of the grounds.

The situation was considered at a meeting of the board here on February 24, called by Chairman Ernest J. Riggs, Gallipolis, but no conclusion was reached that would involve calling off the fair. Among things discussed were what effect the war situation would have on the *(See Ohio State in Doubt on opp. page)*

Rutland, Vt., Buys $10,000 War Bonds, Aids Cross, Scouts

RUTLAND, Vt., Feb. 28.—Board of trustees of Rutland Fair has authorized purchase of $10,000 in Defense Bonds, Will L. Davis, president, announced. Association also donated $300 to be shared by local Red Cross and Boy Scouts.

President Davis quoted the recent statement by U. S. Secretary of Agriculture Claude R. Wickard as an indication that fairs are important to a country at war.

The Outdoor Amusement Congress, formed at Tampa on February 6, was mentioned in *The Rutland Daily Herald* in connection with the Wickard statement.

Agricultural Situation

TRADE SERVICE FEATURE The Billboard

Condensed Data From January Summary by U. S. Department of Agriculture, Washington, D. C.

Entry of the United States into the war puts new responsibilities on American agriculture. Food becomes a major need for victory—food in abundance for us and our allies, food in increasing volume for shipment overseas. Assurance is, in Food-for-Victory campaigns, that 6,000,000 farm families and over 30,000,000 farm people are all-out to supply food in plenty to win the war. Some foods, wheat and feed grains for cereals and the production of livestock products, already are in abundance. Other foods, milk and manufactured dairy products, poultry and eggs, and meats and vegetables, are in continuously increasing production. Much more of these foods is needed in 1942. Farm lands are in unusually good condition as a result of conservation programs in recent years. Granted good weather in 1942, the volume of crop and livestock products will surpass all previous records. Food production goals are to this end.

Farm production goals for 1942 are being re-examined by department of agriculture officials to determine the additional adjustments needed in view of the entry of the United States into the war. Farmers' reports of production plans for 1942 are being analyzed in relation to domestic consumer requirements, lend-lease exports and accumulation of food reserves.

Early returns in the Food-for-Freedom campaign indicate that total food production in 1942 will be the largest in our nation's history. It is not yet clear whether the cattle slaughter goal of 28,000,000 head of cattle and calves will be reached, but in the case of some other commodities — notably production of eggs—returns from some areas show increases beyond goals set last autumn. Hog slaughter may exceed the goals by about 5 per cent.

Supplies of feed grains are largest in 20 years, but the number of feed-consuming animals is also of near-record proportions. To produce the increased quantities of meats, milk, eggs and other livestock products sought in 1942 will require the consumption not only of all feed grains produced in 1941, but of some stocks from the ever-normal *(See AGRICULTURAL on opposite page)*

Modernization: "Public Given Too Little Attention"

By FRANK H. KINGMAN

(Third of a Series)

Frank H. Kingman, manager Brockton (Mass.) Fair, conceived and led a "Panel Discussion" which arrested attention of delegates to the 32d annual meeting of the Massachusetts Agricultural Fairs Association, Greenfield, January 21 and 22. Kingman, energetic secretary of the International Association of Fairs and Expositions, is one of the best informed men on fair operations in North America. This is one of a series in which a wide range of subjects is carefully examined. Others will appear from time to time.

Modernization can very properly be called by another name—"Change." Unless we recognize this force, the world will pass us by. I don't mean to be too critical, but I believe that the fairs, as far as their own exhibits are concerned, have not shown very rapid progress, and by comparison with other lines of business have reached only the first turn in this competitive race of ours.

I believe that all of us have paid too much attention to the competitive exhibitor—or perhaps I should say too little attention to the patron who makes it all possible. Let me give you an example. At one State fair last year I studied the flower show for four hours. I went over the exhibits in every class, checked the type of containers used, talked with the exhibitors, the judges and the management.

I tried to make a thoro analysis of the *(See MODERNIZATION on opposite page)*

Utah State Plans Hinge On Army Lease Extension

SALT LAKE CITY, Feb. 28.—With the grounds here now a military reservation housing facilities of Salt Lake army air base, whether a 1942 Utah State Fair will be held appears questionable.

Military authorities signed a 21-a-year lease which expires June 1 with the State Commission of Publicity and Industrial Development, which directs the fair, for use of seven buildings. Lease is subject to extension for the duration. Plans for a fair hinge upon the army's decision on extension of the lease. H. J. Plumhof, commission member, said turning over the grounds to the air corps will benefit the fair organization, as the army plans improvements by corps engineers. He said holding a fair would be desirable for maintaining morale.

More space was needed for air base facilities after air corps personnel had to vacate Fort Douglas here when that post became headquarters of the Ninth Corps area, moved here from the Presidio of San Francisco.

Riverhead's 90th Annual Will Have Defense Programs

RIVERHEAD, N. Y., Feb. 28.—Suffolk County Agricultural Society is making preparations for its 90th annual. Special attention will be paid to home, educational and 4-H departments. Special defense programs will be worked out and as many government displays, as well as army and navy attractions, as can be obtained will be on the grounds.

Auto races have been contracted with Stebbins Speedways for opening day. Frank Wirth will supply the grandstand show and Dick's Paramount Shows will be on the midway.

MCA Books F. W. Expo

FORT WORTH, Feb. 28.—Six attractions for the *Silver Spur Gaities* that will follow matinee and nightly performances of the rodeo at Southwestern Exposition and Fat Stock Show here have been booked thru the Music Corporation of America. Tony diPardo, who played his first engagement here last fall in the Hotel Texas Den, will occupy the bandstand. Roscoe Ates, movie comedian, will be a headliner. Other numbers will include Randall Sisters, vocal trio; All-American Starlets, 10-girl dance line; Coco and Teddy, teeterboard, and Gillette and Richards, comedy dance team. Bill Barnes Shows will provide the midway.

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Around the Grounds

DELAWARE, O.—Only Grand Circuit meeting in Ohio this year will be at Delaware County Fair here, with four days of racing. Nearly a score of world's records have been set at Delaware since the track was built.

* * *

LISBON, O.—J. Howard Sinclair, secretary of Columbiana County Fair here, announced that night sessions will be held on the last three days of the four-day annual. R. H. Wade rides will again be on the midway, with Barney Fleeger's concessions.

* * *

DAUPHIN, Man.—Dauphin Rotary Club will sponsor the annual summer fair in partnership with Dauphin Agricultural Society. Last month, with withdrawal of the society from Western Canada fair circuit, it seemed probable that the fair would be discontinued this year.

* * *

MOOSE JAW, Sask.—Directors of Moose Jaw Exhibition Company, Ltd., at the annual meeting were told by Secretary-Treasurer G. D. Mackie that, while revenues were down considerably in 1941, economies had resulted in a deficit being held to $775, as compared with nearly $1,300 in 1940 and more than $3,000 in 1939. Paid admissions in 1941 were less than in 1940.

* * *

MANITOWOC, Wis.—Increased gate and grandstand admissions at the 1941 Manitowoc County Fair over 1940 resulted in a cash balance of $1,078 at end of last year, according to the annual report. Grandstand receipts in 1941 were $4,431 against $3,888 in 1940. Gate take set an all-time record of $8,880 in 1941. Secretary George Kiel reported the fair in better financial condition than it has been in years.

* * *

NEW ORLEANS.—Two larger sectional fairs will be continued despite the war, boards have announced. Attendance award of $2,000 in Defense Bonds instead of three automobiles will be given at Tri-Parish Fair, Eunice, Ferdinand Quirk, president of the association comprising St. Landry, St. Martin and Acadia parishes, said. J. C. Barman, Jeff Davis Parish Fair Association, announced an unanimous vote to continue the annual in Jennings. It was discontinued in 1941 due to storm destruction of much of the crop of that area.

* * *

DALLAS.—Expansion of exhibit space so that 85 instead of 75 counties may take part in the 1942 State Fair of Texas here was announced by President Harry L. Seay. A prominent place will be given the agricultural department, with special attention to livestock. Entertainment will also be given a front place, with the fair association again set to operate the midway. Board has voted not to rebuild the automobile and food exhibit buildings recently destroyed by fire. Fair carried $212,700 in insurance.

OHIO STATE IN DOUBT

(Continued from opposite page)

fair, if it should be held, in the matter of taking man power from farms, what effect the war might have on transportation facilities and making use of materials for the fair that might be needed in the war effort.

Two weeks ago Gov. John W. Bricker urged importance of making 1942 fairs in Ohio bigger and better as one means of building up morale and stimulating agricultural and industrial interests. It is expected the government will report to State officials by the time of the special meeting should it be decided to take over the grounds. State Director of Agriculture John T. Brown has pointed out that, should be fair be called off, it would be the first time anything has occurred to prevent holding the fair since it was established nearly a century ago.

MODERNIZATION

(Continued from opposite page)

show. Here are my conclusions from the standpoint of the patron:

1. As you entered there were puddles of water on the floor. I saw many a lady with open-toed shoes act like a lap camera of this type by setting space to pitchmen. There definitely is a place for pitchmen, but not as a part of an educational exhibit.

In defense of this show I want to say that the plants, flowers and landscaping exhibits were gorgeous, but they certainly lacked those things which may collectively be called showmanship. I have given you this one example to show you what happens when we fail to pay attention to details.

AGRICULTURAL

(Continued from opposite page)

granary as well. Stocks in the ever-normal granary constitute a strong bulwark of defense—and victory.

CONSUMPTION: UP

Food consumption—total and per capita of the population—in the United States is the largest on record. The total includes cereals, meats, fish, poultry and eggs, dairy products, fats and oils, vegetables, sugar and fruits. Production is increasing; buying power of consumers is the best on record. Consumption has been stimulated also by government aids to low-income groups and to school children—by means of food stamp, school lunch and low-cost milk programs.

Secretary Wickard announced at year's end that since we have on hand the largest total supplies of food in history, "there is little excuse for any substantial increase in the price of agricultural commodities at this time." The secretary added: "We have large supplies of feeds in our ever-normal granary and the productive capacity on our farms to add to our supply on an unprecedented scale."

Prices of farm products begin the new year at the best general levels in a decade or more. Costs of production also are the highest for this period. Both prices received and prices paid by farmers are expected to rise in 1942. The increase in prices received may not be as much as it was in 1941 (ceilings are being established on a number of commodities), but the average of prices received times increased production is expected to yield farmers a considerably larger cash income than in 1941. The rise in costs of production may be larger than in 1941, but not in total sufficient to offset the gain in cash income from marketings of farm products.

Average of prices received by farmers in 1941 was 122 per cent of the 1909-'14 base period; average of prices paid was 132 per cent of the base period. Purchasing power of farm products was 92 per cent of the base period, as compared with 86 in 1940, 77 in 1939, 83 in 1937, and 95 in 1929.

INCOME TAX: RETURNS

More than 2,000,000 farmers will be required to file federal tax returns this year on 1941 income. Requirement is that all single persons having gross income of $750 or more, and married persons having gross income of $1,500 or more, must file an income tax return. Gross income includes all receipts of the farmer from both farm and nonfarm sources; it includes, also, the value of

(Continued from page 39)

not know it until Terrell Jacobs came across at Freddie Freeman's call to meet the Gregorys. "Why, I have just been sitting here with a friend from Madison who was talking about Tom Gregory," said Jacobs. And with that introductions were made. Zimmerman is Wisconsin's assistant secretary of state.

* * *

Hubert Castle Tent No. 35 held its regular meeting on February 9 at Hotel Utica in Utica, N. Y. The following six members had dinner: Harold Wells, Charles Baker, George Fisher, Stuart Davis, Waldo Griffith and Bruce M. Souter. After dinner they were invited to be guests of the Utica Hobby Club, where Souter gave a talk on *The Circus as a Hobby*. This meeting was held at the Munson-Williams-Proctor Institute. They had arranged the refreshments of hot dogs and popcorn to correspond with everything else. Gordon Shaw, of Watertown, a new member of the CFA, was invited to meet with them.

Lawrence C. Brown, CFA of Portland, Me., gave his talk, *The Circus Yesterday and Today*, before the Junior Forum of the Congress Square Universalist Church February 8. Several bull hooks and items of Brown's circusiana collection were on display at close of the program.

UNDER THE MARQUEE

(Continued from page 39)

neapolis. She has been with Irv J. Polack's show two years and will rejoin at its El Paso date.

WITH CURTAILMENT of bottle drink production, press agents can again write of their first love, red circus lemonade.

CAREY EMRIE, former trouper, caught Polack Bros.' Circus when it was in Cincinnati and enjoyed the performance. Met Jim and Alice Foster, who had the Wild West on Cole Bros.' Circus several years ago, and Bob Fisher.

ROY SWINBURNE, elephant trainer formerly with Haag Bros.' Circus and Singer's Midgets, is now on tour with Sabu and a baby elephant selling Defense Bonds and Stamps. Recently visited Mrs. Henry Haag while in Detroit.

OLD-TIMERS who lived thru the hardships of early-day wagon show trouping spend the last half of their lives telling about the good old days.

LAWSON HART writes from Massillon, O.: "S. Robert Weirich, Massillon's new mayor, recently attended Al Sirat Grotto Circus in Cleveland. He was greatly enthused with the program. Mayor Weirich is friendly toward showfolk and has opened the city to outdoor shows."

PAPE AND CONCHITA, perch performers, after concluding their Washington Shrine date played the first half of Polack Bros.' Circus Shrine engagement in Cincinnati before appearing at the Oriental Theater, Chicago. Act is playing Minneapolis Shrine Circus.

WHAT HAS BECOME of the billing "Fifty clowns, count 'em!" What we now need while carrying on this grim business of war is more mirth-provoking gloom chasers.

ERNIE WISWELL cards from Erie, Pa.: "Last week I signed for these dates: Hartford (Conn.) Shrine Circus; Playland Park, Rye, N. Y., for Frank Wirth, and St. Louis Police Circus for Ernie Young. Have an early fair opening for Barnes-Carruthers."

MEMBERS of Polack Bros.' Circus, who recently visited *The Billboard* Cincinnati office during the shows' engagement, included Etta Carreon, rider; Jackie Hoyt, son of Ruby Larkins; Bob Fisher, of Fearless Fliers; Tony Kline, aerialist; Mr. and Mrs. Walter Guice, aerial bar performers, and Ed Raymond, clown.

JACK McNULTY, former trouper, now assistant manager of the Ohio Hotel, Youngstown, advises that a suite of rooms has been set aside as a meeting place for retired and active performers. He helped organize Charles Siegrist Showmen's Club in Canton and is vice-president of Youngstown Showmen's Club.

IT'S PECULIAR how hard it is to find anyone who can remember where, when or under what circumstances Barnum said or was supposed to have said: "There is a sucker born every minute."

G. E. DUBLE writes from Jeffersonville, Ind.: "This should make things clear. Show family album picture merely stated 'Hagenbeck show.' It should have been Carl Hagenbeck Trained Animal Show. It was not combined with Great Wallace Show until 1907." He did not give date of wreck that was recently pictured.

Notes From England

LONDON, Feb. 14. — Encouraged by overwhelming success of his Anglo-Russian stage circus, Arthur Joel on January 19 began a tour with a second show, All British Circus. Company includes Chipperfield's horses and dogs, Speedy Yelding, Ellis Cooke, Sarah Cooke and daughter, Zola Brothers, Marjorie Chipperfield, rolling globe and dwarf Nixi.

Manchester Belle Vue annual indoor circus opened to excellent business. Program, directed by George Lockhart, includes Elsie Scott, voltige; Victor Julian Yelding, dogs and monkeys; William Scott II and Jackie Williams, tumbling; Fenella, tigress displayed on lead; Stella Marie Sisters, trapeze; Ben Abderahman Troupe, Abyssinian acrobats; Adele and Estelle in pas de deux; Lou Lenny's unridable mules; Sensational Bentleys, comedy wire; Royal Scotts, riding display, and Bertram Mills' elephant presented by John Gindl. Chief clown is Fiery Jack from Blackpool Tower. A direct result of war claims on manpower sees girls replacing the traditional ring boys. For first half they wear white sweaters with black and white checkered trousers; for the second, flowing scarlet cloaks and plumed shakos. Band is directed by Bonelli.

A new power arrived in British circusdom by creation of the Eros Agency. Already this talent-handling bureau makes its presence felt, with acts booked into principal stage circuses and the exclusive signing up of many prominent acts. Since departure of Stanley Walton there has been no agency here specializing in circus bookings.

Outstanding Outdoor and Indoor Attractions
BOYLE WOOLFOLK
AGENCY

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AC Has

Seen as Good Season's Omen

Steel Pier starts its 45th year with earlier opening —auto travel is lighter

ATLANTIC CITY, Feb. 28.—First good omen of what the summer may bring was experienced here over the three-day Washington's Birthday observance, and local interests are elated. Thousands of week-end visitors poured into the resort last Saturday. Despite a nippy wind, the Boardwalk was well filled each afternoon.

Highlight was the early opening of Steel Pier, starting its 45th year. Usually lighting up for the first time each year at Easter, Frank P. Gravatt, operator, decided to increase prospects for a good week-end by opening for Saturday and Sunday. Photoplays, dancing and the Funhouses were offered. Alex Bartha's orchestra played for dancing on Sunday.

Beachfront hotel operators reported business far above expectations. There were more women than men in the vicitation. While bus and train travel was good, it was noted that auto traffic was not up to previous holidays. It is felt that visitors who come by railroad or bus will stay longer.

AC Eateries Lose Move To Drop Pier Suit

ATLANTIC CITY, Feb. 28.—A legal move on February 20 by 18 Atlantic City restaurant owners to dismiss their own Easement Deed suit against Steel Pier failed before Judge John Boyd Avis in U. S. District Court in Camden, N. J. After lengthy argument by the pier's attorneys opposing the dismissal, except on terms, Elias Naame, appearing as counsel for the restaurant owners, withdrew his application, which, if successful, would have ended the year's litigation. He sought dismissal on the grounds that the New Jersey attorney general's office had decided to file a new bill involving the same issues in either State or federal courts, and hence it would be needless expense and result in confusion to try the same issues in two courts.

Louis B. LeDuc and John Lloyd, representing Steel Pier, argued that any dismissal of the suit should be made "with prejudice" against the restaurant owners, who should also be ordered to partly compensate the pier for expenses of more than $15,000 involved in preparation of the case for trial.

Attorney for the restaurant owners also claimed that Steel Pier had backed down on a 1940 agreement to have the issues settled along with a similar suit against Hamid's Million-Dollar Pier in the New Jersey State Chancery Court instead of going to the federal courts. Since he could not get a dismissal "without prejudice," Naame withdrew his application.

NSA Tribute to McKee Family Is Attended by 200

NEW YORK, Feb. 28.—Mr. and Mrs. Joe McKee (she's Maggie) and Brother Al McKee were given a testimonial dinner by the National Showmen's Association on Sunday (22) in the smart Rhumba Room of Rogers' Corner. The male McKees are the mechanical and construction authorities of Palisades Amusement Park and Maggie McKee, as sweet a gal as ever turned on a smile, is high up in the councils of the Ladies' Auxiliary. Joe McKee, on the board of trustees of NSA, is one of the club's most diligent workers. "Little Brother" Al is always in there battling for members, helping to stage affairs, etc. About 200 turned out to pay tribute to the trio.

Art Lewis, president, and Irving Rosenthal, who is owner of Palisades, with brother Jack second vice-president, put on their speech garments and presented Joe and Al with timepieces, gifts from the association. Midge Cohen, immediate past president of auxiliary, gave Maggie a watch in behalf of the ladies. Other speakers were Charles (Doc) Mer-

(See NSA TRIBUTE on opposite page)

Wildwood Readying Early

WILDWOOD, N. J., Feb. 28.—Indications that an early season is anticipated here were noted last week by Mayor Krogman, who reported that more taxes on properties have been paid during January than for the first four months of last year. In addition to property owners paying taxes in advance, heralding an early-season approach, establishments on the Boardwalk are being put into shape. Real estate operators leasing Boardwalk concessions report unusual activity, with many inquiries being received. Members of the Greater Wildwood Real Estate Board are unanimous in their views that the season will be busy, pointing to the large number of inquiries and reservations already received.

PALMOUTH, Va. — Bob Kirshman, widely known long-range shooting gallery operator, formerly with the Sheesley Shows, in Luna Park, Coney Island, N. Y., and on Times Square in New York, is managing Victor's Hollywood cottages and restaurant here this winter.

ATLANTIC CITY.—Frank P. Gravatt, operator of Steel Pier, has been made an honorary member of Atlantic City Press Club, said to be the only amusement man ever admitted to the club.

News of the Zoos

PHILADELPHIA. — Thirty animals in Philadelphia Zoo are listed for death if air raids over the city should weaken or destroy cages enough to permit escape. Crack shots among zoo attendants are holding daily rifle practice. Zoo Director Freeman M. Shelly has posted a list of dangerous animals where guards see them daily and memorize locations and types to be destroyed. Topping the list are the African buffaloes, quartered in the antelope house. The African elephant, Josephine, and the hippopotamus are also on the list. If bombs should wreck the lion house, only the maned wolf and the hyena are to be recaptured, the lions all to be killed. Bobcats, lynx, ocelots, civets and golden cats are to be destroyed. Gibbons and other animals in the small cat house are to be recaptured. All great apes, adult male baboons, giant rhesus and Japanese macaques in the monkey house are to become targets if they are freed, and all bears are to be shot on sight. Male saur, male Indian water buffalo, foxes, wolves and wild dogs are on the execution chart. Attempts will be made to capture snakes which escape during winter months. Other orders will be drawn for warmer weather, Shelly said.

* * *

CINCINNATI.—Zoo officials here speculate that if actual danger of bombing becomes imminent on either Coast, valuable and dangerous animals will be sent to Midwestern zoos for the duration. In England the great London Zoo farmed out its predatory animals to zoos in smaller and less vulnerable areas and killed all of its poisonous snakes. Berlin handled the problem by shooting all wild animals. In case fire or bombs did endanger Midwestern zoos, preparations would be made to have guards with rescue nets and rifles posted at strategic spots around the zoos.

* * *

COLUMBUS, O. — Appropriation of $1,100 from the zoo parking trust fund to pay for two penguins, an African crown crane, pair of Stanley cranes and pair of Manchurian white neck cranes has been approved by city council.

* * *

CLEVELAND.—At Strat Grotto here has presented Brookside Zoo with a camel to replace an elephant given the zoo following close of the Grotto circus two years ago. According to Superintendent Curley Wilson, the elephant, one from the Cole Bros.' Circus herd, has not adapted itself to zoo life, so it was returned to the circus.

* * *

PHILADELPHIA. — "Toots," said to have been the oldest crocodile in captivity, died February 12 at Philadelphia Zoo of an infection. She was about 35 years old, coming here from Africa in 1908. Previous captivity record of 31 years was said to have been held by a marsh crocodile in London Zoo. Her hide will be stuffed and displayed at the Academy of Natural Sciences here.

* * *

HOUSTON.—Mandrill baboon, first to be born in Hermann Park Zoo in 1942, is doing well and stands a good chance of surviving, Chief Keeper Tom Baylor reported.

Lighting Angle Affects Season's Jeff Beach Plans

DETROIT, Feb. 28.—Jefferson Beach Park will reopen under the same management as in the past, despite reports of a projected change of ownership, it was learned this week. Basic operating corporation has been changed from Jefferson Beach Company to Jefferson Beach, Inc., but no other changes are in prospect.

All plans for any additional rides or equipment have been stopped, because of a possibility that the park may not be allowed to open by government action. Angle is that bright lighting of the park might prove objectionable under war conditions, entirely apart from any power-shortage problems, which do not appear important in this territory for 1942.

Jefferson Beach is on the international boundary on Lake St. Clair, and its lights would presumably be a major beacon to high-flying airplanes pointing the direction to Detroit, 15 miles away. Possible solution might be daytime operation or some form of blackout at night.

Larkin Takes Va. Beach Studio as Adviser to Shean

VIRGINIA BEACH, Va., Feb. 28.—William P. Larkin, artist, designer and well-known show front creator, is now located in the studio of Seaside Park here, developing color schemes and sketches for Manager Frank D. Shean. Larkin is well known to park and pier managers for his show designs. For many years he was with John Wanamaker's New York department store as designer of seasonal holiday shows and windows. His long association with National Cash Register Company creating store exhibits took him to many parts of the world.

During his early artist-student life he was guide in the Paris Louvre to American tourists. He studied in Rome, Athens, Moscow, Vienna, Munich, Brussels and London. English art took his fancy and he became an authority on creation of Spook Castles and weird landscapes to put into ghost stories of English authors. When Grover Whalen was police commissioner of New York City, Larkin designed exhibits and interior decorations of the department museum. Later he was identified with the board of design of the New York World's Fair, assistant director of entertainment and remained three years until the close. He was put in charge of design and inspection of show fronts, attached to the amusement department as a colleague of Shean.

In his new appointment Larkin will be in charge of structural changes and design treatment for Seaside Park.

Vogel Prepping in Spokane

SPOKANE, Wash., Feb. 28.—Major improvement made at Louis A. Vogel's Natatorium Amusement Park here is installation of a heating plant in the dance pavilion. He planned to have it completed to permit winter dancing but was held up by priorities. He now expects to be ready for business by March 1, and policy will be name bands. Band shell has been redecorated with white background and black border, with plaster board on walls stipled in ivory, green and brown. Rest rooms and refreshment stand in front of the pavilion have been remodeled. Other improvements include repainted pool and Merry-Go-Round horses and building.

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American Recreational Equipment Association

By R. S. UZZELL

The Sportsmen's Show on in New York City has plenty of pep and go and attendance is good. The wholesome recreation it represents is needed as an antidote for the blues. It comes into the same class as our amusement parks, which are to get some consideration for repair material, because it does serve a real public function that is most necessary these war-torn days.

The National Boat Show was canceled this year, the first time since the last World War. The great majority of boat builders have some sort of war orders that absorb all of their capacity. One small propeller concern has a $1,000,000 war contract. They treat old customers courteously but can do nothing for them. With their congestion and rush none could attend a boat show, so say nothing of making an exhibit.

New England park men have made March 25 official date for their 1942 annual meeting. This year Edward J. Carroll, Riverside Park, Agawam, Mass., is program chairman. He surely will bring in some new points of view and will infuse plenty of pep. He had expected to be in Honolulu for the winter but for that tragic incident on December 7.

Booming in Bridgeport

Danny Bauer did not go to Florida for the winter, but remained on the job at his New Bedford (Mass.) dine and dance establishment.

Bridgeport, Conn., cannot produce houses to meet all requirements. They are constantly drawing more workers and can hold them for the duration. Pleasure Beach should have the best season in its history. It was unfortunate in opening just as the last World War boom faded out. It was built at peak prices of labor and material.

Its greatest handicap at the opening was transportation. There was no way of getting over to the island except by the one ferry. Running all day, it could get the crowd onto the island, but when all wanted to go home at once pandemonium reigned supreme. Some did not get home until morning. This has all been remedied by a bridge. They do accommodate boat excursions and maintain loading facilities, but the bridge assures easy arrival and departure at all times. Some of the original concessioners are still there. Tim Murphy with his Carousel, and Fred W. Pearce with his big Coaster. Surely they will get their rewards this year.

Amusement parks in West Virginia and Pennsylvania coal fields should experience a revival this season. Coal, like steel, is either a feast or a famine. This year they are in for a feast.

Sharp and nattie men are going to more than square accounts this season. Kansas City, Omaha, Denver and Salt Lake City will profit by this prosperity. And the farmers, defense workers and the men in uniform and you can see the grosses mount to new highs.

Smith Program Ready

George P. Smith Jr. is going to be heard from this year at Geauga Lake (O.) Park. He went in late last spring. It took time to get organized in this spot. Having been there continuously since last spring, he has a program to put over this year. He has always been a hard worker. This year he is more than likely to ring the bell.

Harry Duncan, who will return to Fairyland Park, Kansas City, Mo., knows that city and how to entice its pleasure. He first won recognition when he produced a Chevrolet picnic that topped all records for that city. The mayor used this energetic fellow to stage the City Christmas for kids. So successful was the entertainment and charity that Duncan has often been asked to repeat his performance. For the past two years he sponsored a new park but found too many odds against it.

NAS TRIBUTE

(Continued from opposite page)

ris, Palisades Park promotion manager; Frank R. Conklin, Conklin Shows, immediate past head of Showmen's League of America; Anna Halpin and Dr. Frank Vita, Palisades; Bill Bloch, Hamilton Producing Company; Sam Rothstein, NSA secretary, and Brother Joe Rogers, owner of Rogers' Corner.

Bert Nerins, publicity director of the park, requested the gathering to stand in silence for a minute out of respect to the late Adolph Schwartz, veteran Palisades concessionaire and friend of the honored guests.

Entertainment and dancing followed the dinner.

HM IN MILWAUKEE

(Continued from page 38)

Troupe, Chinese acrobatic; the Zavatta Family, entertaining riding act; clown walkaround; the Flying Wards, a four-people act presenting a pleasing performance.

The Tripoli circus committee consisted of Robert L. Reisinger, chairman; Lawrence M. Jeger, vice-chairman; R. O. Brunkhorst, potentate; Henry F. Zaun, secretary, and E. A. Kickhaefer, treasurer. Omer J. Kenyon did a splendid promotional job on tickets. Len Humphries came in on promotion and publicity for the week of the show. Bob Stevens had more than 50 banners, in addition to an excellent program.

Show opens in Kansas City next Tuesday.

WON, HORSE & UP

(Continued from page 38)

of advertising wagon No. 2 telephoned that they were battling an opposition brigade of Everglade Belle's Wild West, Circus and Seminole Indian Village, a motorized show billed as traveling on a trackless train of 15 cars. He said that they had covered each others' posters so often that the paper on every dash was eight inches thick. Our men covered their paper with newspapers to conserve on billing material. They said the battle was waging, and who the winner would be would depend on who had the most paper on hand. We sent two lithographers to their bill truck to sabotage their stock, but two guards chased them. We day and date the opposition show in 10 days.

COLLECTORS' CORNER

(Continued from page 38)

First, it is on common ruled paper. It shows pictures of five brothers—J. C., Walt, B. P., Fred C. and Charles. It is printed in black and over each brother's face is a dab of purple ink. The chances are that the dab was put on first and the pictures printed over it. However, it gives the impression that each brother was hit in the face with a huckleberry pie. The wording on the letterhead reads: "GOLLMAR, BRO'S (get that comma after the name Gollmar!) GREAT UNITED SHOWS, CIRCUS, MENAGERIE AND CONGRESS OF TRAINED ANIMALS." There is a lot of scroll work all around the printed letters, as if they were dipped into a dish of spaghetti and allowed to drip. In the upper left-hand corner is a banner reading "GOLLMAR BRO'S SOLE OWNERS AND MANAGERS" and in the upper right-hand corner is a banner reading "SALARIES PAID IN CASH, NO GAMBLING OR PAKING ALLOWED." (Now you boys see that you behave yourselves!) On each of the banners are small cuts, one of a hippo and another of an equestrienne. On the dateline is the figure 188—. Now that you have a detailed description, go out and pick up one of these unique letterheads and don't part with it for $25.

And here's the mystery of this letterhead. Gollmar Bros.' Circus went along for a quarter of a century without interruption, and the only Gollmars we ever heard mentioned in connection with this circus were Charles, Ben, Fred and Wallace. Who in thunder is J. C.? How long was he with the circus? What was his particular job? Perhaps a brother collector will tell us.

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Claude Ellis's

The Editor's Desk

CINCINNATI

OPERATING methods are being given much thought by outdoor showmen, particularly in the carnival field. Now routes can best be laid out, most advantageous locations secured and labor problems met are engaging attention now as never before. Operators still retain their confidence that they can go thru the season under war conditions. A great majority report sufficient durable equipment. During the recent outdoor meeting in Tampa it was apparent that some larger managers will make every effort to play only locations that are on transportation lines. They are convinced that people, sparing of rubber, will not drive their cars for for amusement. Consequently lots situated on street-car lines or bus routes are to be favored. One major operator declared to the writer that, having his choice between big lots a considerable distance from towns and small lots lying close in, he intends to use the smaller lots, even if it means the laying down of several rides and shows for the engagements. He figures the labor and talent from attractions not set up can well be utilized otherwise and that better business on more accessible locations will make up for loss of revenue from rides or shows not used. The proverbial ingenuity of outdoor showmen will again be in evidence.

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JAUNT-TO-FLORIDA NOTES: Catching the Vernon L. McBrayers, ahead of Polack Bros.' Circus, at early breakfast in the Patten, Chattanooga. . . . Beginning to notice at Lake City the dearth of Florida tourists. . . . "Pa" Strieder's beaming pride in the Victory Entrance and U. S. Labor Exhibit, among others, at Tampa fair. . . . Fair's big Kids' and Colored Days and Carl Sedlmayr's crack about "unexpected complete blackout" on latter day. . . . Jim Malone, publicity man, everywhere at once. . . . "China Red" Delorey grinding outside Joe Pontico's. . . . Records for Royal American's de luxe Hep Cats, going for four bits a pop to capacity. . . . Matthew J. (Squire) Riley holding forth in Penzy Huffman's cookhouse on inside of rail operations during World War I. . . . John H. Marks grieving that Greek relief funds on hand cannot be sent to the starving. His warning of bill in Virginia Legislature to abolish private light plants. . . . "Ma" Oppice renewing friendships on the midway. . . . Elmer Velare, in his palatial private car, feeling better after a wire telling of soaring receipts for the Skyrider at a West Coast beach, denoting return of patrons. . . . Art Swenson, of RCA, and Sam Nunis, of RAH, cutting up tire situation in Tampa Terrace bar. . . . Mingling with stay-up-late showfolks in the Turf and Phil and Eddie LeMay's Chesterfield. . . . Doing Ybor City again with Capt. John M. Sheasley. . . . Watching new boy being broken in for cannon act at Zacchini' quarters. . . . Greeting Charlie Nash, of BSB, who went down from Springfield, Mass., to find out what the OAC was all about. . . . Marveling at the clear and exhaustive presentation of OAC aims by Irish Horan at the Tampa Terrace meeting. . . . Gyp McDaniels greeting Jimmie and Marie Simpson, who motored from Birmingham. . . . Hearing Rex D. Billings, a timid flying fare, tell how he "held up" a plane by sheer mental force. . . . Trucks in the sun at Southern States Shows' quarters. . . . Troupers loiling by their trailers at Fisher's Camp. . . . Barbecued ribs on the Gibsonton preserves of Frank and Shirley Allen, hard by the hacienda of Bill and Anna Dumas, co-hosts. Thinking Happyland as fit a title for the colony as for the shows. . . . Toeing a bit at Ben Mottle's and The Hut, "civic centers" of "Gibtown."

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Art Lewis giving the OAC meet something constructive regarding his shows' course in Civilian Defense co-operation. . . . Frank Conklin, Buddy Paddock et al. donating a bait treat to the rough fish. . . . Meeting the Jack D. Wrights on their home grounds. . . . Tom Riggins, capable chef, steward and restaurateur, who likes to be near midways, where he got his start. . . . E. Lawrence Phillips, much in demand about the Tampa Terrace lobby. . . . Ralph Lockett, down for the winter's second take of sun. . . . Spot and Zolla Basinger giving it the twin-o. . . . Doc Garfield up from Miami talking connections for '42. . . . Frank C. Miller, concessionaire with the Big One, citing rising peanut quotations. . . . The Billboard registration book, tended by the Wasserman's at the grandstand smokery. . . . The Eddie Madigans on a busman's holiday, sitting in a cookhouse. . . . Gossiping with Charlie Jessop, O. C. Buck and Leo Carrell. . . . Dave Fineman and other agents, up from Miami, presiding over concession counters. . . . Tampa popularity of Jimmie Lynch-Horan thrill unit. . . . Harry J. Batt, of New Orleans Pontchartrain, out after long bedding from auto smash-up injuries. . . . Lloyd and Clementine Coffey lauding Buck Shows' boss. . . . Frank Kingman, the IAFE sec, Brockton, who went from Eastern fair meetings to Tampa to "catch up on sleep" and didn't. . . . Charlie Somma, Richmond (Va.) chairman of IAFE government relations group, who sets more than he talks, with good news from Washington. . . . Robert Jewell, Kentucky State Fair head, demanding clarity in OAC objectives. . . . Bill Martin checking not-too-bad concesh receipts. . . . Leonard Traube successfully finding reasons for not going to bed. . . . Visitors from campless communities realizing a war is on after seeing Saturday night uniform-packed streets. . . . Frank Wirth bringing a grand-

(See EDITOR'S DESK on opposite page)

Leonard Traube's

Out in the Open

NEW YORK

Boycott Burlington!

ONE of these fine mornings the citizens of Burlington, Vt., will wake up to find their community utterly devoid of amusements, and it will be a noble deed on the part of those who furnish entertainment to avoid Burlington like the plague from this date on. In fact, this municipality, thru its newspaper, has asked for it. Burlington's board of aldermen has adopted a resolution, which, if effective, will prohibit carnivals from obtaining licenses this year.

The newspaper, self-styled guardian of the public purse, reports—if report is the correct word—that "this action was taken after a brief discussion in which it was brought out by several members that because of war conditions is might be considered a patriotic duty of the city not to permit carnivals to operate this year." Then comes this lofty and idealistic reasoning: "The idea is that the less money spent on amusements the more able citizens will be to support the government's war effort."

This is about the most cockeyed logic anyone since the beginning of time ever diffused. By the way, the newspaper is guilty of negligence in not disclosing the actual names of the alleged "several members" who gave off steam about patriotism and entertainment. It seems to us that the newspaper owes it to its readers to call off the names of those who wish to deprive them of their traditional fun. Isn't it up to the people of the city to accept or ignore what comes into town? Burlington might and, indeed, should go the whole way by banning other entertainment fare such as movies, because the movie industry takes the biggest slice in all showdom, and the money thus saved by the citizens would in one fell swoop pour into the coffers of Uncle Sam.

Burlington's policy should be adopted by the whole country because that would be patriotism on a monster scale. Our 135,000,000 people should ration themselves on a basis of one meal a week, and the money accumulated by this process of joyful self-denial deposited with the government. Every governor should immediately urge his constituents to use their present garments until they are tattered and then go nudist for the duration. This economy alone would provide enough money to win the war.

It is the patriotic duty of every citizen of good will to stay home from work until further notice because he not only saves on his transportation budget but said transportation, being unnecessary, can then go into the barn and not burn up important fuel. Likewise, pupils should forget about the halls of learning and teachers should be sacked because the government needs the electric energy provided by the educational system. Finally, the Burlington aldermen should resign and the money they would otherwise receive be sent to Secretary of the Treasury Henry Morgenthau, who himself should not come into the office and thus save on shoe leather, which is needed to beat Hitler and Hirohito.

• • •

FOR years the double-trapeze act of Ed and Jennie Rooney was among the most skillful and best costumed in show business. They were a sight to behold, aristocrats in the air. Today Jennie Rooney is partnered with Betty Stuart in a turn done 90 feet aloft, higher than either has ever gone and perhaps the only two-girl act of its kind in which the tricks are held by one of the gentlest sex. Team drew fine notices in the Cleveland press while playing one of a series of Orrin Davenport indoor dates and in Detroit had billing that almost compared with lion trainer Terrell Jacobs, maybe even on a par with him.

St. Paul, Minn., and Lansing, Mich., are on the schedule for Rooney and Stuart and after that either St. Petersburg, Fla., or Wichita, Kan., and then the St. Louis Police Circus. We don't know Betty Stuart, but we do know Jen, and it's nice going for a veteran of the traps who retains her youth and enthusiasm after many a season under the big tops.

• • •

FATE was unkind in taking Frank V. Baldwin Jr., W. C. Kaus, Adolph Schwartz, Jack Pollitt and Alnon R. Shaffer from us right in a row. At its monthly luncheon last week (26), the New York Dexter Fellows Tent, CSSCA (1,000 strong), stood for a minute of silence in tribute to Baldwin, one of the four original founders of the club. Bill Kaus, at 43, went away long before his time. Schwartz, popular concessionaire, lived a full life, but, even so, was only 58. Pollitt was an extraordinary storyteller and at 64 had many years of usefulness before him were it not for an ailing ticker. Al Shaffer's death was a real shocker, coming at the very peak of his career as an outstanding showman. Having spent many an hour with him at the New York World's Fair and elsewhere, we knew him not only as an influential and constructive force in the business but as an outstanding host—a guy you could be with forever and think only a minute has passed.

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JOHN A. BEASLEY, who was with a thrill show last season, is a private at Camp Tyson, Tenn. . . . Hugh M. Smith, representing Smith's Superba Band, contracted nine weeks of fairs at recent meetings. . . . Casper Sargent, dialectitian and gamester, has connected with a local toy and novelty house, B. S. Sales Company. . . . Columnist Louis Sobel says the government has told John Ringling North to forget about enlisting and concentrate on the circus for morale purposes. (Burlington newspaper and board of aldermen, please copy). . . . Tiny Kline, dynamic-as-ever aerialist, in town between Polack Circus appearances.

Nat Green's

The Crossroads

CHICAGO

MANY members of the Showmen's League of America are not aware that "Billy Sunday," baby elephant that belonged to Rhoda Royal, was once the mascot of the League. He was made mascot at the meeting of December 15, 1915, at which the late W. H. Donaldson, publisher of *The Billboard*, was honored guest. Report of the meeting is chronicled in *Vaudeville* magazine of December 23, 1915, a copy of which was recently received from a correspondent with the notation: "You'll find some interesting mentions in this magazine of people and acts still in the game." Glancing thru its pages we note that John Benson, now booking acts in the Woods Building, was a member of *A Night on a New York Roof Garden*; Dwight Pepple, now with Polack Bros.' Circus, had eight all-girl acts and revues; Fred M. Barnes was celebrating his 20th anniversary in the game, and Madame Sedini, who is still trouping under the white tops, was in her heyday. There's a picture of handsome Richard Huffman, who was booking manager of the WVMA, and Dick looks practically the same today.

•

Bill Breitenstein, publicity man for Ralph Hankinson (Bill got his start in the fair world in 1913 at Montana State Fair and has been with "Hank" on and off since '16), writes from Lake Helen, Fla., that Ralph's Orange City Hotel at Orange City has been the winter rendezvous for many folks from the fair and show world. "Visitors and those who have made reservations for the near future," says Bill, "include a group of auto-racing promoters and publicists, among whom are John Sloan, Gaylord White, Lucky Teter, Norman Witte, Roy Bishwine, Frank Funk, Sam Nunis, Jim Malone, Harry Schlieman, Russ Meyer and Jake Marks, while from other branches of the show world there were Mr. and Mrs. Pat Purcell, Mr. and Mrs. Harrell Powell, Mrs. George Hamid, Mrs. Johnny J. Jones, E. Lawrence Phillips, Harold Paddock, Maurice Lipsky, Ralph Lockett and Eddie Reeker. From the fair world were Howard Singmaster, vice-president of Allentown (Pa.) Fair, and Charles Somma and Pete Christian and their families, of Virginia State Fair." Hankinson will return to the Midwest this year as promoter of a still date at Milwaukee early in summer and as co-contract holder for Minnesota State Fair auto races. Ralph and Bill once formed a natilly attired duo in the old convention days at the Auditorium and they still have a flair for the "Beau Brummellish."

•

Felix Adler, clown with the Ringling-Barnum show, stopped off for a brief visit on his way from New York to his old home town, Clinton, Ia. After a short stay there he will play the Minneapolis Shrine Circus for Erna Curtis. . . . Chicago friends of Al Shaffer are sorrowed by Al's untimely passing, which came as a distinct shock. . . . That was a colorful birth announcement Jimmie Lynch sent to his friends announcing the arrival of John Welborn (Jackie) Lynch recently—a half-sheet in blue, pink and gold picturing a futuristic stork delivering a bouncing boy in a basket. . . . Jack Kline will handle the announcing job for the Minneapolis Shrine Circus. . . . Jackie Irving will emcee the League's spring party. . . . Len Humphries came on from the East last week to join the promotional force of the Hamid-Morton Circus at Milwaukee. Omer J. Kenyon, who handled the advance ticket sale for the Milwaukee engagements, says it was the biggest he's ever had. . . . Jack Duffield and Art Brisse have become bowling addicts—maybe with the idea of getting rid of a bit of excess poundage.

•

Clifton Hyland, noted photographer from Wichita who last summer made some splendid pictures of Beckmann & Gerety Shows, was a guest of Bill Naylor at the Atwell Luncheon Club the other day. Hyland is now doing special photographic instruction for the government. . . . Billy Pape and Conchita, who finished a week at the Oriental Theater Friday (27), will play the Minneapolis Shrine Circus. Billy and his wife, the former Conchita Morales, formerly were on the Al G. Barnes Circus. . . . Sam J. Levy and Fred H. Kressmann were visitors at the Hamid-Morton Circus in Milwaukee. . . . We love the dramatic announcing of Bob Morton, who really sells his show. . . . J. C. (Tommy) Thomas popped into Chi long enough to attend to some show biz. . . . Bob (Bonham) Stevens just handed us a photo of himself taken in 1920. He was a slim youngster in those days—but you should see him now!

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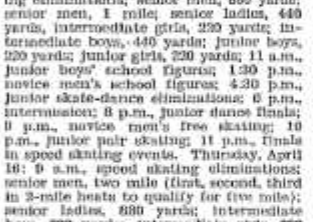
Nationals of RSROA Moved To Philly Hall

DETROIT, Feb. 28.—National emergency compels the holding of the national amateur championships of the Roller Skating Rink Operators' Association of the United States in a city that can be easily reached by the greatest skating population, it was announced by Fred A. Martin, secretary-treasurer of the RSROA and manager of Arena Gardens Rink here.

"Upon emergency vote by the RSROA board of control on February 16 it was decided that the 1942 national championships would be transferred to Convention Hall in Philadelphia," he said. "One of the world's largest halls, this building is much like Cleveland Auditorium, where the meet was held in 1940-'41. It had previously been decided to hold the championships in Memphis."

Dates for the events are unchanged, being set for April 15-18. There will again be exhibits of skate companies and supply firms. All facilities of the building will be at disposal of the RSROA, assuring a ballroom for the annual buffet and dance, meetings of association members, committee meetings and annual dinner. A comprehensive program has been arranged. Facilities for the convention and visitors are being arranged in Philadelphia and a big attendance is expected.

Program—Wednesday, April 15: 9 a.m., opening ceremony; 9:15 a.m., speed skating eliminations; senior men, 880 yards; senior men, 1 mile; senior ladies, 440 yards, intermediate girls, 220 yards; intermediate boys, 440 yards; junior boys, 220 yards; junior girls, 220 yards; 11 a.m., junior boys' school figures; 1:30 p.m., novice men's school figures; 4:30 p.m., junior skate-dance eliminations; 6 p.m., intermission; 8 p.m., junior dance finals; 9 p.m., novice men's free skating; 10 p.m., junior pair skating; 11 p.m., finals in speed skating events. Thursday, April 16: 9 a.m., speed skating eliminations; senior men, two mile (first, second, third in 2-mile heats to qualify for five mile); senior ladies, 880 yards; intermediate boys, 880 yards; intermediate girls, 880 yards, junior boys, 880 yards; juvenile boys A, 1-12 mile; juvenile girls A, 1-12 mile; juvenile boys B, 1-12 mile; juvenile girls B, 1-12 mile; 12 noon, novice ladies' school figures; 4 p.m., senior skate dance eliminations; 6 p.m., intermission; 8 p.m., novice ladies' free skating; 9 p.m., junior boys' free skating; 10 p.m., novice pair skating; 11 p.m., finals in speed skating events. Friday, April 17, 9 a.m.: Speed skating eliminations; senior men, 440 yards; senior ladies, one mile; intermediate boys, one mile; intermediate girls, 440 yards; junior boys, 440 yards; junior girls, 1-3 mile; juvenile boys A, 1-3 mile; juvenile girls A, 400 yards; juvenile boys B, 1-6 mile; juvenile girls B, 1-6 mile; 12 noon, junior girls school figures; 3:30 p.m., novice skate dancing eliminations; 6 p.m., intermission; 8 p.m., novice skate dance finals; 9 p.m., junior girls' free skating; 10 p.m., senior skate dance finals; 11 p.m., finals in speed skating events, including senior men, 5 miles. Saturday, April 18, 9 a.m., senior men's school figures; 1 p.m., senior ladies' school figures; intermission; 8 p.m., senior men's free skating; 9 p.m., senior ladies' free skating; 10 p.m., senior pair skating; 11 p.m., presentation of awards; closing ceremony.



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BUY Cleanses the air, provides a true grip with less core wear and have maintenance cost. $4.00 per gal., $3.75 per gal. in 5 gal. containers. Trial 25¢ with order, labeled C. O. D.
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FOR SALE
Complete Portable Rink, 50x120 ft.
Bargain for cash.
OTTO
328 N. Pulaski Road CHICAGO

Rinks and Skaters

By ALBERT F. SCHNEIDER (Cincinnati Office)

Publicity Builds Winter Patronage For Skate Center

BALTIMORE, Feb. 28.—Roller skating in Carlin's Park here is year around. With the park closing for winter, it was necessary to employ new tactics and promotions to keep and increase roller skating patronage thru winter months. This, coupled with the selling of the ice arena, called for an effective advertising program to differentiate between roller and ice skating.

With each rink under independent management, advertising and promotions were aimed to promote Carlin's Baltimore Skating Center. Managements of each rink compete with special parties, midnight events and contests. Attractive silver semi-luminous display cards placed thruout the city proved more effective than other advertising.

Thru co-operation of local newspapers, special columns on skating are being carried daily. Thousands instead of hundreds now read about how the skating events and skating clubs have grown. Dance classes have taken on new interest, and both rinks are rehearsing for a special skating show. March Ice Skating Carnival, under supervision of Baltimore Ice Club, is rehearsing. Sponsored by *The Baltimore News-Post*, the Roller Show of 1942 is now under production, reported by A. T. Miller.

Spokane Rink Adds Light Innovations

SPOKANE, Feb. 28.—Improvements are being made on Silas W. Cook's Roller Rink here that will make it one of the country's largest and most modern. Installation of $700 worth of neon to illuminate 27,000 square feet of floor space has been completed. A half dozen 12-foot fixtures give beautiful rainbow effects. Lunch counter and mezzanine lounge are under construction. Floor is unusually thick, with two inches of fir, one inch of first-grade maple, one inch of fir running crosswise, one inch of matched pine and deadening felt.

Harry Leonard, president of Evergreen Skate Club, has been inducted into the Air Corps. Bob Hooper is new floor manager. A roller carnival is planned for late March.

New Ideas Aid Streator Rink

STREATOR, Ill., Feb. 28.—Under management of Turner Brothers, Streator Roller Rink is in its fourth week of successful operation. Several new ideas were inaugurated which include a floor majorette and skaterettes in place of skate boys.

Rink's personnel includes C. G. and Ray Turner, general managers; Jack Price, emcee and promoter; Bernice Krier, floor majorette; Josephine Bednor and Irma Krier, skaterettes; Dorothy and Marie Turner and Claude Carter, concessions, and Beulah Price, tickets. Instructors under direction of Kenneth Hinds are Sunny Gochinson, Smoky Duncan, Merle Swift and Delbert Pearson.

RON AND MARY NORMAN, skating team, are headlining the show at the Palm Beach Cafe, Detroit.

* * *

WOOLLEY'S ROLLER RINK, Salt Lake City, recently held its RSROA night to good results, reported Owner Gordon Woolley. Ogden Rink and Sugar House Rink both co-operated to make the event a success. Business for the winter has been good regardless of cold weather. Professionals Johnny Allison and Mace Chert have their pupils stepping to the front, readying for the State meet.

* * *

M. S. LEWIS, proprietor of Rainbow Gardens Rink, Crystal, Mich., writes: "A recent party drew 165 people from a distance of 15 miles. They came in sleighs drawn by automobiles and many boys on skis arrived by hanging on ends of sleighs."

* * *

NATE GORDON announced the recent opening of a new Cicero (Ill.) rink was a success. Special feature was award of a $25 Defense Bond. Gordon served as emcee.

* * *

JORDAN TRIO (Three Skatomaniacs), who are playing army camps in the Middle West for R. J. Reynolds Tobacco Company, have worked two weeks and have five more.

* * *

ROBERT HOFHEIMER, manager of Virginia Beach Skating Rink, Norfolk, reports that a weekly skating program for servicemen of Camp Pendleton and Fort Story is being arranged by him and Edward J. Kelley, USO director. USO will purchase a block of tickets for weekly distribution at clubs, camps and near-by naval stations.

* * *

ARTHUR KARSLAKE, operator of roller rink at Lincoln Park, Mich., visited *The Billboard* Cincinnati office last week while en route to Florida.

* * *

ROLLERLAND, Columbus, O., is observing its first anniversary with a series of special events. Rink was one year old on March 1. Betty Lytell will make a personal appearance. Club night was observed on March 2 for the 2,700 members of Rollerland Skating Club.

EDITOR'S DESK

(Continued from opposite page)

stand revue meriting greater appreciation. . . . Dick Lusse and Joe Redding up from West Palm Beach and later to Philly and Forest Park, Chalfont, Pa. . . . Harry Ellons and Frank Sheun buddling. . . . Hody Jones and Bootsie Paddock in symphonies of Florida colors.

●

St. Pete's Sunday crowds on recreation pier, with parking space an absent quantity. . . . Flagpole that looks like a high diver's ladder at Joe Sily's trailer camp near Bradenton. . . . Gean Bernl and many other showfolks on the sands. . . . Sarasota: Henry Ringling (Buddy) North doing paper work in his ex-railroad-coach office. . . . Old Sol further burnishing wagons and cars ready to roll. . . . The blue big top in the air. . . . Repair work on flats and cars attesting wisdom of having much material on hand last fall. . . . Roland Butler, publicity chief, shuffling oodles of art on his desk, prepping for inroads on newsrooms. . . . Sob-choked voice of Walter McClain reciting poison-death details of 11 beloved bulls. Elephant kraal now has 45, some that had been considered superannuated having been recalled from West Coast. . . . Gargantua still not giving Toto a tumble. Toto eating daintily from fingers of lady caretaker. Gargy's trainer not taking chances with his digits. . . . Ringling atmosphere still pervading Sarasota as to estates, hotel and museum. Lonesome strollers and barman in cocktail lounge of John Ringling Hotel. . . . Night in Fort Myers, where Thomas A. Edison made press-agent history for former fair. Pink rose petals floating in breakfast finger bowls at hostelry. . . . Deserted "Seminole Villages," reminiscent of exodus to North after Pearl Harbor, along the Tamiami Trail. Wondering whether Australian pines, a Dade County promotion along the canals, will ever grow up.

●

Miami: Miami Beach bustling, especially south of 14th in the kosher-corned-beef-and-borsch zone. . . . Jack Greenspoon strolling on Ocean Drive. . . . Don Lanning's Tavern and the vocalizing of Mrs. (Roberta) Lanning, daughter of the late Bob Sherwood. . . . Carl and Golden Baker's Miami Moon, which they may desert for the road again in '42. . . . Chatting with the retired Beth W. Brundages in their lovely home. . . . Concessionaires spread between doings in Tampa, Homestead and Key West. . . . Big bull bally at Clyde Beatty's Fort Lauderdale Jungle Zoo an arrester for tourists. . . . Passing thru once good still-date spots like Fort Pierce and Dania . . . . Quietude of Palm Beach. . . . Ingenious backgrounds of the photogs with gulls on sands of Daytona Beach. . . . Dropping in on the Pope Hudgineses at Ormond. Art and Mary Ann Alexander just in from Georgia. . . . Valentine Day call on Tom and Belle Martin at their fish eatery, The Waves, Seminole Beach, Mayport, to find them celebrating their 30th marriage anniversary. . . . On a rainy Sunday in Jax sighting Dodson's coaches and wagons thru fairgrounds mist. . . . Hearing Churchill broadcast with the J. S. Sissons in their Haven Hotel, J. S. slowly recovering from a four-year siege. . . . Atlanta, Chattanooga, Nashville and Louisville, to be jarred by near-zero temp in Cincy!

WINTER QUARTERS

(Continued from page 36)

Bonnin' Wild Colored Revue includes Happy Caines's Harlem Hot Shots; Orchestra. Now under construction is the Paradise Show, a Hawaiian revue, for which a new and elaborate front will be built. Jack (Box Office) Brown, former advertising agent for Eastern theaters, is a weekly visitor. Ray Long, advertising agent with the Ringling-Barnum circus for the last several years, also is a frequent visitor. Roy Rogers, owner-manager Wallace Bros.' Circus, was a recent visitor. President and Mrs. Dodson and Mr. and Mrs. Charles Clark and son visited the Tampa Fair. P. C. Lyles is expected soon to begin repainting the rolling stock. Tom Mehl, well-known circus and carnival announcer, will have charge of the front of the Animal Circus. Harry Wilson, agent with Oscar Bloom's Gold Medal Shows, is wintering here. Mr. and Mrs. John D. Sheesley were recent visitors. The Sheesleys are wintering at Jacksonville Beach, where their daughters are in school, but expect to return to Anniston (Ala.) quarters soon to begin work on their concessions and Monkey Show.

ROBERT GOODRICH.

Betty Lytle ROLLER RINK SHOES
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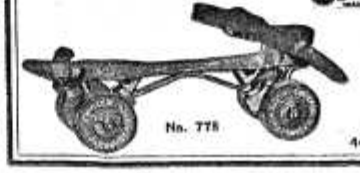
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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS, SALESMEN — 200% PROFIT. NEW 10c Collar Support every man needs. Sell stores and direct. Free merchandise offer. HAWKINS SPECIALTIES, 537 S. Dearborn, Chicago. x

AMERICA'S FASTEST SELLERS — TRICKS, Jokes and all kinds of Novelties. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. mh14

BIG MONEY APPLYING INITIALS ON AUTOmobiles. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalcomania Name Plates in small quantities. "RALCO," 727 Atlantic Ave., Boston, Mass. x

FASTEST SELLING PATRIOTIC ITEMS TODAY! —Quick sales, big profits, small investment. Samples and complete selling information, 10c coin or stamps. KELLY COMPANY, 62 Chestnut St., E. Orange, N. J.

HOTTEST EVER — ANTI-ISOLATIONIST POST Card. Comical, patriotic, rich colors. Soldiers, sailors buy dozens. Sample 10c Defense Stamp. O. JEGGLIN, 2045 N. Tremont St., Kansas City, Kan.

JUST OUT! — U. S. DEFENSE BOND ALBUM. Protects Postal Savings Stamps. Pocket size. Indispensable for alien registration, ration booklets, etc. $7.00 hundred. Sample 10c. GRECCO, 547 Bushwick, Brooklyn, N. Y. mh14x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 303 Degraw St., Brooklyn, N. Y. mh21x

THE SPRING SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED MARCH 28. CLASSIFIED FORMS CLOSE IN CINCINNATI MARCH 18. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

MIDGET BIBLES — ABOUT 200 PAGES. MOST popular pocket piece at this time, $8.50 per gross. "CURTIS," 3329 Lafayette, Denver, Colo.

MONEY MAKING SENSATION — SELL BIRTHday Card Assortments, 30c up. Request famous All Occasion $1.00 Box on approval. HEDENKAMP, 343 Broadway, Dept. G-20, New York. x

SELL ORIGINAL, IMPROVED, BEAUTIFUL Religious; Snappy Patriotic; Changeables; Merchant's Signs for every type store. Write KOEHLER'S, 335 Goetz, Lemay, Mo. mh28x

SELL NEW, USED CLOTHING FROM HOME. Auto. Store—Men's Suits, 77c; Pants, 21c; Topcoats, 88c; Dresses, 10c; Ladies' Coats, 35c. Other bargains. Catalog free. SON, 565B Roosevelt, Chicago. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. mh28x

WINDOW SIGN LETTERS — NEW "ROMAN" style. Large sizes, penny each; absolutely beautiful. Free Samples, new catalogue. ATLAS, 7941-L Halsted, Chicago. mh21x

SALESMEN WANTED

SALESMEN — AMERICA'S FINEST SIDELINE. 40% commission daily. 1,000 fast selling repeat items. Every business uses and must buy. No investment. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 59, Chicago. x

SALESMEN — NEW, TIMELY AND FAST selling specialty sells for $2.95 to all types of business houses. Be first and clean up. TRI-STATE SPECIALTY CO., Arnolds Park, Ia. x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

THE MAIL ORDER BUSINESS MAY BE YOUR opportunity for financial success. Free opportunity mail on this fascinating and interesting business. WEBSTER, 115 E. 68 St., Chicago, Ill.

WILL DEAL WITH MANUFACTURER ON royalty basis. Patent Pending Home Phonograph Record Cabinet File, mechanically ejects records by manipulation of dial knob. Handiest method known for storing and selecting records. Can be built in style of end of lamp table or cabinet with "add on" sections as library increases. Composed principally of wood with few simple parts of metal or plastics. Interested parties write W. H. PRICE, Box 395, Station D, Cleveland, O. x

INSTRUCTIONS BOOKS & CARTOONS

BOOKS, JOKES, CARTOONS, NOVELTIES — Large assortment, $1.00. Catalog sent sealed, 10c. Postals ignored. M. BONAGURA, 545 Bushwick Ave., Brooklyn, N. Y. mh21x

GIRL PHOTOS, CARTOON BOOKS, DEN PICtures, Comic Greeting Cards. Big assortment, $1.00. Price list 10c. STRALEY, 1017 Mulberry, Springfield, O.

JUST OUT! — 20 PATRIOTIC TRICK CARtoon Stunts, $1.00. Catalog of Rag Pictures, Cartoons, etc, 10c. BALDA ART SERVICE, Oshkosh, Wis. mh14x

MISCELLANEOUS

SONGWRITERS — 5c BRINGS COPY OF SONGDial Magazine, containing details of song search. Prize. PUBLICATION, 2255 Dewey, Rochester, N. Y.

PRINTING

LETTERHEADS, ENVELOPES, STATEMENTS, Gum Labels, $2.95 thousand; Business Cards, $1.50; 5x11 Handbills, 5,000, $6.50; 100 Cards, 14x22, three colors, $3.50. MAIN PRINTING, 17 N. Dewey, Oklahoma City, Okla. mh7x

200 8½x11 BOND LETTERHEADS, 200 6¾-4 Envelopes, 200 Business Cards, all $2.75. F. C. CRAMER, Box 993, Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 BUY — LIKE NEW, TAX FREE FLIPPER Pin Target Counter Games, 1c play; only 50 left, $6.00 each; 2 for $10.50. Come packed 2 in a carton. RUNYON SALES, 123 W. Runyon St., Newark, N. J. mh21x

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-mh14x

ARCADE MACHINES — READY FOR LOCATION. Western's 1939 Baseball, comb. F.P. and P.O., $94.50; Keeney's Anti-Aircraft, Marbigle cabinets, $52.50; Seeburg's Shoot the Chutes, $104.50; Sky Fighter, $179.50; Batting Practice, $159.50; Air Raider, $144.50; Chicken Sam, $69.50; Evans' Ten Strike, $69.50; Rock-Ola Ten Pins, $69.50; Exhibit's Meter Races, $99.50; Exhibit's Vitalizers, $69.50. All guaranteed perfect; refinished like new. ALLIED NOVELTY CO., 3520 Fullerton, Chicago. x

BARGAINS — USED ADVANCE MACHINES and others. Want Advance Model "D" Ballgum and Acme Electric. H. B. JONES, 629 Tenth Ave., New York.

COMPLETE DIME MOVIE MACHINE — OPeration three Sound Views, one Stewart Filmlene, six reels Film, Rewind and Equipment. Cost $3,800; sacrifice $1,800. Come see them in operation, all on locations. JOHN RIFFLE, 108 High, Canton, O.

ELECTRO HOIST MACHINES — PARTS, LIGHT and Heavy Claws; two sets Lucky Kick Ball Game, mounted on trailer. BOX C-353, Billboard, Cincinnati.

EXHIBIT ROTARY, $47.50; GROETCHEN MERcurys, $8.90; 25 Stewart McGuire Gum Machines, like new, $6.75; Keeney Aircraft Marbiglo, $32.50; Golf More, arcade equipment, $15.00; Wurlitzer 61 on stand, $69.50; Wurlitzer 51, $32.50; Wurlitzer 600, Marbiglo, $174.50; Marble Games, Three Score, $20.00; Clipper, $10.00; Stewart Baseball, $17.50; Big Chief, $32.50; Big Town, $23.50; Bordertown, $37.50; Dixie, $34.50; Flash, $20.00; Formation, $42.50; Golden Gate, $21.00; Gold Star, $34.50; Jolly, $24.50; Landslide, $27.50; Limelite, $32.50; Mascot, $24.50; Merry-Go-Round, $34.50; Metro, $42.50; Pylon, $32.50; Red Cap, $22.50; Sara Suzy, $32.50; Seven Up, $47.50; Supercharger, $17.50. PEERLESS DISTRIBUTING CO., 801 W. 9th, Kansas City, Mo. x

FOR SALE — USED CIGARETTE MACHINES, 6 slot and 10 slot. Very reasonable. BOX 381, care Billboard, 1564 Broadway, New York. mh7

FOR SALE — CROSS LINE, $39.50; LIME Light, $25.00; Oh Johnny, $22.50; Mystic, $40.00; Sports, $24.50; Bangs, $20.00; Variety, $16.50; Hi Lite, $17.50; Dude Ranch, $40.00; Major, $65.00; Leader, $27.50; Gold Star, $35.00; Crystal, $40.00; Zombie, $49.50; all for $425.00. Two Little Dukes, $20.00 each; 2 Q.T. Penny, $50.00; and $35.00; Jennings Dime Silver Chief, Mills Dime Chrome Bell, floor samples, $150.00 each; all for $425.00. Will trade for Cigs-Rola, Sky Blazer. ACCURATE COIN COUNTER COMPANY, Box 312, Patten, Pa. x

FOR SALE — PENNY VENDING MACHINES, 3 Column, good condition. Burel and Snack, $4.00 and $5.00 each. Stands extra. E. McCORKELL, 6 N. Hamlin Ave., Chicago.

FOR SALE — LATE 1941 JUMBO PAYOUT Machines. Also Duval American Eagles and Groetchen Tool Liberty. BOX 512, Billboard, Ashland Bldg., Chicago.

FOR SALE — TWO EVANS TEN STRIKE, IN good condition, new scoring units, $35.00 each. ½ Deposit. R. E. PARRISH, West Columbia, S. C.

FOR SALE — 4 ROSES, $37.50; PARADISE, $30.00; Stars, $32.50; late model Columbia Gold Award, front or rear payout, $50.00; Columbia Gold Award, $27.50. JOHN MARLE, Memphis, Mo.

FOR SALE — 2,000 VENDING MACHINES. Will dispense any package up to 2"x1"x½". Also 6,000 Steel Perfume Display Cases with 12 drawers. Bargain for the lot. KAPLAN, 1615 S. Kostner Ave., Chicago. mh14x

FOR SALE — 100 SLIGHTLY USED HOLLY Grippers, perfect condition, $7.50 each. C. B. BRADY & CO., Durham, N. C.

HAVE COMPLETE STOCK OF PARTS FOR ALL Models Western Baseball. Describe fully or send sample parts required. ARCADE EQUIPMENT CO., 917 W. North Ave., Chicago.

JENNINGS LATE MODEL CHIEF SLOTS — 2 nickel, 2 dime, 2 quarter plays. Look and run like new. Perfect condition with large jackpot fronts; $69.00 each or $350.00 for the six. Nearby operators come and see, you will buy. Deposit required. DUGGAN MUSIC COMPANY, Mount Dora, Fla. mh14x

LATEST EVANS TEN STRIKES WITH FREE play unit, brand new in January, $95.00. Also Keeney Red Head Tracktimes, factory rebuilt with latest improvements, including extra clear glass over decorated glass to prevent breakage of latter; greatest money making Console, $65.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago. x

MIX EUREKA BRAND FOREIGN POSTAGE Stamps with vending machine candies for increased gain; $2.95 per thousand prepaid. E. O. LIKENS, Bethesda, Md.

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OPERATE ON PERCENTAGE BASIS — NO INvestment necessary. Unlimited supply 5-Ball and 1-Ball Pin Games, Consoles, Bells, Arcade and Amusement Machines available to reliable, live-wire operators who want a better deal. To be considered tell all about yourself; age, family, experience, connections. BOX 513, Billboard, Ashland Bldg., Chicago.

RECONDITIONED CIGARETTE MACHINES — 1940 Uneeda Packs, 8 column, $53.00; 1941 Rows, 8-column, $70.00; 1938 Uneeda Packs, 8 column, $25.00. CIGARETTE SERVICE, 1203 E. 37 St., Savannah, Ga.

PHOTOMATICS WANTED — PAY CASH. Describe fully. Warner Automatic Voice Recorder for sale, $295.00. McGUIRE, 1322 Lee, Long Beach, Calif. np

WATLING BIG GAME, CASH OR FREE PLAY, $100.00; or will trade for nickel, dime or quarter Bonus. Red Head Track Time, $50.00; Mills Four Bells, $150.00; Imps, $6.00; Wings, $12.00; Liberty, $12.00; Mills nickel Jackpot Machines, $35.00; Vest Pockets, $25.00, and Mills Scales, $25.00. Cash for Mills Bonus, nickel, dime or quarter. Chrome Peanut Machines, $8.75; Chrome Double Nuggets, $7.00. What do you want in Counter Games? We have everything. O'BRIEN, 89 Thames St., Newport, R. I. x

WANTED FOR CASH—MILLS, PACE, WATLING Slots, late Consoles, late One Bells, late F.P. Tables. JOHN M. STUART, Paris, Ky. mh7x

WANTED TO BUY — MILLS 5-10-25c BLUE Fronts. State serials. Also 1937-1938 Keeney Track Times. BOX 92, Steubenville, O. mh7x

WANTED TO BUY — ALL TYPES OF LEGAL Equipment; any kind of Ray Guns. ARCADE EXCHANGE, 1705 W. Pico, Los Angeles. mh28

WANTED TO BUY — ALL TYPES OF LEGAL and Arcade Equipment and late model Phonographs and Wall Boxes. State your lowest price. BADGER NOVELTY CO., 2546 N. 30th, Milwaukee, Wis. ap1x

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City. tfn

WURLITZER 24 — EQUIPPED ADAPTER, KIT, stepper, $159.50; 332 Bar Boxes, $24.50; 331s, $29.50. Consoles, Slots. Write COLEMAN NOVELTY, Rockford, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—DOUBLE Crotors, gas and electric, cheap. All Electric Popper, $45.00. CARAMELCORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM HEAVY GEARED LEAKPROOF Twelve Quart Popping Kettles, $12.50. Burch, Kingary Caramelcorn Equipment. Hot Popcorn Vendors; Peanut, Gum, Bar Vendors; Burners, Tanks. NORTHSIDE MFG. CO., Inchanola, Iowa. ma21x

COMBINATION DUNBAR POP CORN WAGON, Model 1200, $100.00; Henry E-Z Freeze Custard Machine on Chevrolet Truck. V. BOLAND, 3147 Sunnyside Ave., Brookfield, Ill. x

ELECTRIC CANDY FLOSS MACHINE — PRACtically new. Single and double spinner head. Z. B. COX, Chesterfield Rd., Brattleboro, Vt.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FOR SALE — PORTABLE RINK, 40x100. A-1 condition, complete. Must sell at once; cash $1,450.00. BOX C-349, The Billboard, Cincinnati, O.

FOR SALE — PORTABLE ROLLER RINK, 50x120; Tent, Floor, 300 pairs Skates, P. A. System, Lights, Tools, etc. Best of condition, ready to go to work. First $3,000 takes the works. Write BOX C-352, Billboard, Cincinnati.

ONE FIFTEEN K.W. DIRECT CURRENT 110 Volt Generator, Hercules Motor driven, mounted General Motors, 1½ ton chassis and cab, six cylinder, dual wheels, special built steel body over lighting plant. A. F. DERUY, Pittsburg, Kan. mh14x

POPCORN CRISPETTE MACHINE, CARAMEL Outfit, Wet and Dry Poppers, Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. my9x

WATCHES — FIVE USED RUNNING POCKET and Wrist Watches, American and Swiss, our assortment, $7.50. B. LOWE, Box 311, St. Louis, Mo. x

FOR SALE—SECOND-HAND SHOW PROPERTY

ARCADE — FOR SPACE 20x40. OVER 50 Machines. Also separate Machines. Sell reasonable. JOE FREDERICK, 2263 Newton, Detroit, Mich.

COMPLETE MINIATURE MECHANICAL CIRcus — Ready to go. Performers, Baggage Wagons, Cages, Animals, Stock, Pullmans, Hats, Tents, etc. Sell all or any part. Trade for House Trailer. W. R. COLVIN, Box 591, Tulsa, Okla.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FOR SALE — COMPLETE EQUIPMENT AND Chairs from 400 seat theatre. Big bargain for quick sale. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. mh14x

FOR SALE — 10 CAR KIDDIE AUTO RIDE complete with top and sidewalls, $150.00; Kiddie Swan Ride complete, $100.00; Chairplane, 16 seat adult complete, $200.00, and Venetian Swings, 6 boats, complete, $100.00. All of the above ready to run. $500.00 cash takes all. R. M. FLEMING, 618 Elizabeth Ave., Elizabeth, N. J. x

FOR SALE—2 TOPS, FRAMES 10x12, 1 BALL Game, 14x14 complete with bottles and cats; 1 Evans Big Tom complete; six Cork Guns; Fish Pond complete; 1 Grill, 18x36; 2 12-quart Popping Kettles, Tank and Burners. Priced right. State your needs. C. A. STEPHENS, (next to roller rink), Hinesville, Ga. x

TENTS — ALTHOUGH CONDITIONS ARE FAR from normal we still have some slightly used Tents and Sidewall. Now is your chance to buy. Write stating what you want. No list. KERR MANUFACTURING CO., 1954 Grand, Chicago. mh14x

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TRAILER CRAB JOINT — 6'x12', 30' COUNTER space. Bottled gas griddle and burners. Built-in cupboards, refrigeration, lights. Good tires, brakes. ROY STEPHAN, 250 Langdon, Madison, Wis.

TRUNKS — CIRCUS FIBER TRAVELING Trunks, 38x26x28", perfect condition, with strong locks and keys, $7.00. Write LESSER, 517 Monroe (5th floor), Chicago.

TWO EIGHTEEN PASSENGER KID RIDES WITH motors, bargain, three hundred each. Come get them. JACK CARR, 3356 W. 25, Cleveland, O.

2 ABREAST PARKER, NEW TOP, ORGAN, 2 cylinder LeRoi engine, ready to go, $1,000.00. Allan Herschell 3 Abreast, good Organ, 4 cylinder LeRoi engine, $1,400.00 F. O. B. Chicago warehouse. WM. MARTIN, 1650 N. Francisco, Chicago.

Copyrighted material

14 CAR DODGEM RIDE — EXTRA PARTS, steel flooring (40x60), spring bumpers. Also Shooting Gallery, moving targets with steel walls and back. Call or write S. CARMASIN, 346 Riverdale Ave., Yonkers, N. Y. Yonkers 3-6817W.

15 USED CONCESSION TENTS — GOOD CONdition, khaki, to sell, 10x14, 10x15, $39.50 each. Also 1,000 ft. Bally Cloth, 25c per running ft. MAIN AWNING AND TENT COMPANY, 230 Main St., Cincinnati, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. BSI, Rochester, N. Y. mh28x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. mh28x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

PHOTO LEATHERETTE CASES DIRECT FROM the factory. Prices on request. Send for catalogue. F. BONOMO, 206 Melrose St., Brooklyn, N. Y. mh28x

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. mh14x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1½c. SUMMER'S STUDIO, Unionville, Mo. ap4x

ACTS, SONGS & PARODIES

SONGS — WRITTEN, ARRANGED FOR PUBlication by professional, $25.00. Send your idea to PERRINS, 528 N. W. 10th Ave., Miami, Fla. mh21

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS—EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles, $1.00. CONLEY, 310 W. 47th, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. mh14

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. mh28x

ATTRACTIVE 216-PAGE ILLUSTRATED PROfessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. mh14

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. ap4x

ANIMALS, BIRDS, REPTILES

ACCOUNT SICKNESS — 5 DOG ACT, 2 BEAR Act, very gentle Menage Horse, two 1½ Ton Trucks, good rubber. BUCK LUCAS, Etna, O.

ALLIGATORS, SNAKE DENS, WILD ANIMALS, Racing Turtles, Chameleons, Rattlesnake Oil. Place order now for shipment later. Catalog. ROSS ALLEN, Ocala, Fla. mh7

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalogue. MEEMS BROS. & WARD, Oceanside, N. Y.

FOR SALE — PONIES, SICILIAN JACKS, Walking Horses, Gaited Horses, Buggies, Carriage, Miniature Mules, Spotted Mules. Exchange. LEX WATSON, Columbia, Tenn.

1 BLACK BEAR CUB, TAME, $40.00; ONE Grey Fox, $10.00; one Wild Cat, large, $10.00; pair beautiful descented Skunks, $18.00; pair Grey Squirrels, $5.00; pair Opossums, $5.00; four Guinea Pigs, $5.00; one great Horned Owl, $6.00; one Gila Monster, $5.00; two 3-Foot Alligators, five small ones, $10.00. All animals in perfect condition. Have heavy Steel Wire Cages, $5.00 each. MRS. DOLLY YOUNG, Tropical Gardens, Box 63, Sharpes, Fla. x

MOUNTED TWO HEADED GOAT — MAKE offer, C. O. D. MRS. G. CLARK, R. I, Box 2225, Del Paso Heights, Calif.

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Monkeys, Coatimundis, Foxes, Badgers, Odorless Skunks, Pacas, Agoutis, Peafowl, Quail, Parrakeets, Black Crows, Owls, Parrots, Squirrels, Mice, Rats, Waltzing Mice, Ringtail Cats, Ocelots, Lions, Raccoons, Peccaries, Dingos, Pigtail Monkey, Tigers, White Doves, Rabbits, Guinea Pigs, Ferrets, Cockatiels, Flying Squirrels. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. mh14x

WANTED — SINGLE OR PAIR SMALL MIDGET Horses. State weight, height, price. Must be small. LACLAIRE PERRY, 2126 State, La Crosse, Wis.

PARTNERS WANTED

I WANT A PARTNER ON A FIFTY-FIFTY basis to co-operate on an entertaining idea that is sound and rich in money making possibilities. Prefer man with newspaper, promotional or theatrical exploitation experience. Plan entails traveling and an investment not exceeding five hundred dollars. Am not seeking angels or job hunters. Want modern, hustling, imaginative man with attack and one that knows the score. I will put up dollar for dollar in this venture. The writer is a showman with a successful background; with a reputation that can stand the closest scrutiny. Write BOX 319, care Billboard, 1564 Broadway, New York.

HELP WANTED

AGENT THAT CAN BOOK "HILLBILLIE" Stage Show. Must know Eastern territory. Write Air Mail. MAC FORD, General Delivery, Altoona, Pa.

CLOWN WANTED FOR RECOGNIZED OUTdoor Comedy Act — Full season work. Must be able to drive truck. Prefer ex-service man but must be draft exempt. Address CLOWN ACT, Trails End Trailer Park, West Columbia, S. C.

DUOS, PIANO SINGLES, TRIOS — HOTEL cocktail work. Send information, photos immediately. JACK KURTZE, Mather Tower, 75 E. Wacker Drive, Chicago.

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LEAD TENOR MAN — LOCATION BAND. Must have tone and intonation. Others write, stating all, salary expected. ORK LEADER, 94 Elliott, Springfield, Mass.

WANTED — YOUNG LADY CLUB JUGGLER to join standard act. Write particulars. BOX NY-29, The Billboard, 1564 Broadway, New York, N. Y.

WANTED FEMALE VOCALIST—ALL AROUND. Permanent engagement New York City. Enclose photo. MUSICAL DIRECTOR, 113 S. 3d, St. Louis, Mo.

WANTED TO BUY

PORTABLE ROLLER SKATING RINK FLOOR, 50x130, in good shape, or what have you. Give details. SHADE BENNINGTON, Sebring, Ohio.

SMALL THEATRES WANTED — TOWNS SIX to eight thousand population. New England or South preferred. Will invest $6,000 to $8,000. BOX C-351, Billboard, Cincinnati.

USED SPILLMAN AUTO CARS — ANY CONdition. Write A. BISCHOFF, 7914 153 St., Flushing, L. I., N. Y.

WANT ASSORTED USED ABT GAMES — Bingos, Challengers, etc. State quantity, condition and price in first letter. MITCHELL, 1141 DeKalb Ave., Brooklyn, N. Y. x

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

AT LIBERTY AGENTS AND MANAGERS

Agent, Booker, Contractor, Publicity Director — Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attractions only. Expert contractor, high powered press. Have auto. State salary. Join on wire. Robert Noel, 150 N. Winter St., Adrian, Mich. mh7

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY BANDS AND ORCHESTRAS

SMART 5 PIECE BAND SEEKS STEADY WORK. Drums, Piano, Trumpet, Sax and Bass. Modern music. All thoroughly experienced, all union. Write to GENE COSTA, 495 E. 140th St., Bronx, New York.

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Attention — Hotels, night clubs, ballrooms, managers, agents, contact at once. Available after April 1. Nationally known 12 Piece Orchestra. Smart, neat appearance, special publicity material, beautifully colored lighting effects and colorful music stands; $350.00 public address system and recording outfit. Library numbers over 1,000 in specials, stocks, novelties and show numbers. Cut any type show; 4 top notch arrangers. Leader good Master of Ceremonies, Comedian and can sell out. Set-up consists of 4 Saxes, 4 Brass, 3 Rhythm, including many doubles, Vocalists, Comedians and Specialists. Can put on high-class presentations. Each man is a master musician and the precise rhythm and versatility of each member of this organization accounts for the enjoyable programs which we present. Write Don Ricardo, 650 N. Dearborn St., Chicago, Ill. mh28

Available March 5th — Good Six Piece Band and fine Girl Vocalist. On present job five months. Best club in State. Instrumentation: Trumpet, Trombone, Tenor Sax, Piano, Bass, Drums. Experienced, sober. Arrangements, uniforms. Only reliable hotel, clubs, agents, contact immediately. T. Jones, 1002½ Main St., Columbia, S. C. Telephone 8490. mh14

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY — YOUNG Clown. Plenty costumes. Willing worker, sober, reliable. Want car fare. VAN VONI, care Sorenson, 71 W. 46 St., New York.

FREDA - FRED VAN — DOUBLE SEX ANNEX Attraction. A-1 wardrobe, drops, blow ups. Address GENE WEST, Apt. No. 1, 1110 6th Ave., New York City, N. Y. mh7

Attention — Famous London Puppets (Punch & Judy), double Clown. New wardrobe, props. Circuses, carnivals, museums, night clubs. Ticket? Yes. Doc Candler, North Ave., Mt. Clemens, Mich.

AT LIBERTY COLORED PEOPLE

HAMMOND ORGANIST AT LIBERTY — SWING or classics. Union or non-union. Prefer cocktail lounges, hotels, restaurants or night clubs. No rinks. Have nice appearance. Can sing. Do not own organ. State all in your first letter. Address B. JONES, 70 N. Monroe Ave., Columbus, O. x

After March 26 — Solid Five Piece Colored Band. Piano, Drums, Bass Fiddle, Trumpet, Tenor Sax. Cut shows, play sweet or boogie-woogie. Manager, 1723 Bright, Fort Wayne, Ind. mh14

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co.
25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement in the SPRING SPECIAL Under the Heading of ....

3-7-42

Name and Address Must Be Included

Remittance of $.............. is enclosed to cover the cost of .... words at 10c each.

From ....

Address ....

City and State ....

Due to the increased size and circulation of the SPRING SPECIAL issue, we must close the form containing the Classified Advertising Section 24 hours earlier than usual.

CLASSIFIED ADVERTISING COPY
Intended for the
SPRING SPECIAL
Must Be in Our Hands No Later Than
Wednesday, 4:30 P.M., MARCH 18

Copyrighted material

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY MARCH 21 — AUDREY SWANSON. Age 21, height 5'7", weight 135. Leads as cast except characters. Talking Singing Specialties, Tenor Sax, Clarinet in orchestra. Read, no fake. Address Hotel Kindred, Valley City, N. D.

AT LIBERTY MAGICIANS

MAGICIAN AT LIBERTY AFTER MARCH 15— A full evening program, strictly professional. The latest in modern miracles for schools, theatres and halls. Absolutely no carnival or medicine. Have all the essentials. Have also a good Midnight Spook Show. Or will join a unit playing theatres with my fast and flashy vaudeville act. Write or wire 1632 N. E. Miami Court, Miami, Fla. mh7

AT LIBERTY MISCELLANEOUS

HUSTLER WANTS "PEDDLING JOINT" TO work small towns without car. "HUSTLER," Box 991, Danville, Va. mh7

Lady Palmist — Good experienced Psychic Reader. Unencumbered, reliable. Would co-operate with another. Tea room, parks and clubs. Adele, care G. Fremiam, General Delivery, Los Angeles, Calif.

Young Man, 19, neat appearance, wishes job with legitimate show or vaudeville unit. Will do any kind of work to break into show business and will work for just expenses. Write Howard Woefield Jr., 2030 E. Washington St., Joliet, Ill.

AT LIBERTY M. P. OPERATORS

EXPERIENCED LICENSED MOTION PICTURE Projectionist wishes position. HERBERT SHOFFSTALL, 1424½B Chestnut St., Franklin, Pa. mh28

AT LIBERTY MUSICIANS

ALTO, TENOR SAX, CLARinet—Sweet or swing. Good take off. Show experience. Age 26, married, reliable and sober. BOX C-348, Billboard, Cincinnati.

BAND DIRECTOR — EXperienced and competent. Municipal, civic or industrial. Large library. G. H. LOCKWOOD, 1005 West St., Utica, N. Y. mh28

DEPENDABLE, EXPERIenced 1st Trumpet — Now playing with name band, desires change. Address BOX C-347, care The Billboard, Cincinnati, O.

EXPERIENCED TROMbonist, now playing with a well-known dance band, desires change. Address BOX C-350, care The Billboard, Cincinnati, O.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX, CLARINET — READ, GOOD TONE. Single, reliable, draft exempt. MUSICIAN, 609 E. 43d St., Austin, Tex. mh7

ALTO SAX DOUBLE CLARINET AND BARItone — Experience in all types of dance music, radio. Union. Give full details in first letter or wire. JACK KEITH, R. F. D. 2, N. Harris Hill Rd., Williamsville, N. Y.

AT LIBERTY — MODERN RHYTHM DANCE Drummer. Can join at once. Have car. DRUMMER FRANK SCHALK, care General Delivery, Ipswich, S. D. mh14

BAND DIRECTOR AND INSTRUCTOR, COMposer desires position with municipal, fraternal, industrial, college or high school band. Fine library. Taught school bands last 15 years. Best reference. Past 50, draft exempt. 2607 S. Colorado St., Philadelphia, Pa. mh21

BARITONE AND ALTO SAX — NOVELTY songs. Married, draft exempt. Location only. MUSICIAN, Box 182, Clinton, Iowa. mh7

DRUMS, BASS, ALTO — AVAILABLE NOW. Will consider any combination. Solid beat, terrific alto take off, read, etc. Draft exempt. MUSICIANS, 311 W. 8th St., Flint, Mich.

LEAD TRUMPET — EXPERIENCED BOTH sweet and ride combinations. Age 26, no draft worries. Prefer location. DICK CHAPMAN, JR., 232 W. 30th St., Norfolk, Va.

STEEL GUITARIST DOUBLING SPANISH — Experience with dance bands and radio. Union and have car. Give full details. ROBERT STEPHEN, 143 Bogard Pl., Buffalo, N. Y.

TENOR, ALTO, CLARINET — FINE TONE, real swing, classic or show music. No take-off. Union. Write ART MYERS, General Delivery, Morristown, N. J. mh7

TENOR SAX, CLARINET, ALTO — PLENTY take off, big tone, team. DICK HAWKINS, Ransom Ave., Lexington, Ky.

TENOR MAN — CLARINET, BASS CLARINET. Tone, reads, vocals. Experienced in and prefers strolling combo or sweet band. EDW. MASON, 9143 Kingston Ave., Chicago, Ill. mh14

TENOR SAX, CLARINET — LOCAL 10. AGE 21. Read, adlib, play any style. Leave immediately. Wire or write EDDIE VOLLMAR, care Jack Kizer, 701 S. 8th St., Burlington, Ia.

TROMBONE — ALL ESSENTIALS, DIXIE STYLE. Good reader, take anything. Plenty of experience in large or small bands. Age 30. "DUKE" DUNAWAY, 1209 Calhoun St., Columbia, S. C. mh14

VIOLINIST DOUBLING CELLO AND SAX — Experienced pit, symphony, radio. Age 40, sober, reliable. Wife experienced Pianist, Organist. KESHNER, 504 Perry, Vincennes, Ind.

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A-1 Tenor, Clarinet — Read, take off and special. Eight years on road, clubs. Prefer location. Age 28, sober, class 3-B. Write or wire Bill Miller, Cumberland, Wis.

Alto Sax, Clarinet, Flute — 802 Card. Name band experience, read fine and ad lib. Draft exempt, age 28, fine appearance. Reliable offers considered only. Eddie Ryan, 304 Sherman St., Fond du Lac, Wis.

At Liberty — Violinist of unusual ability, competent and experienced all lines. Radio, hotel, clubs. Prefer cocktail unit of 3 or 4. Have unusually large "memory library." All popular tunes, old and new in all keys. Also semi-classics. Get big beautiful tone, fine phrasing and feeling, perfect intonation. Excellent appearance, draft exempt. Violinist, 116 E. Second, Chillicothe, O. mh14

Hammond Organist At Liberty for unit, road show, club, rink or lounge. Thoroughly reliable, experienced and capable musician and performer. Address Box C-260, Billboard, Cincinnati, O. mh14

Rhythm Guitarist — Modern, Electric. Take off. Experienced in all type units. Out or on notice. Union, draft deferred. Write Musician, 2145 E. Willem, Decatur, Ill. mh28

Semi-Name Leader with equipment would like contact with organized band whose leader may be called in draft. Must be good. Box 514, Billboard, Ashland Bldg., Chicago. mh28

String Bass — Experienced modern and old-time. Union, sober, reliable, 3-A. Anything reliable. Double Rubie Trumpet, 2d or 3d. Roy Campbell, 422 12th, Bismarck, N. D. mh28

String Bass and Rhythm Guitar—Sober and reliable. Read or fake. Experienced in cocktail bars, radio and night clubs. Available immediately. Write Rollie Coe, 240 N. A St., Gas City, Ind. mh21

AT LIBERTY PARKS AND FAIRS

FOR FREE ACTS — BOB Fisher's Fearless Flyers. We pledge 25% of our salary in Defense Bonds. Address Billboard, Cincinnati, O. ap25

IF YOU WANT TO REALLY please your crowds, have Hulda, Singing Clown. Laughs guaranteed. HULDA, Box 74, San Dimas, Calif.

NOW BOOKING FOR SEASON 1942 — HIGH Pole and Trapeze Act. DE POLO, 1810 Perkiomen Ave., Reading, Pa. mh7

REAL FAST THRILLING HIGH-WIRE ACT — Book direct, save money. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. ja20

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Keaton, James S.
Keeler, John
Kellman, Mrs. B.
Keller, Mrs. Edith
Keller, Vernon
Kelley, Alvin Shipwreck
Kelley, Dan
KELLEY, DON BERMAN
Kelly, A. Anthony
Kelly, Geo. W.
Kelly, Miss Jackie
KELLY, JOHN L.
Kelly, Pop (Violet Seller)
Kennon, C. W.
Kenny, Henry
Kent, Clere
Kettle, Lillian
King, Billy
King, H. H.
King, Henry
King, Mrs. Jane
King, Mat
King, Mickey
King, Nancy
Kinser, Buster
Kirk, H. H.
Kirkie, Henry
Kirtner, Jean
Kisatsky, Andrew
Kline, Richard
Knapp, Vincent
Knight, Ina
Knight, Richard J.
Knudson, Lucky
KNOWLES, JAMES IRBY
KNOX, FORREST DALE
KOUSIOS, JOS. ANDRIAN
Kress, Louis
Krolick, Victor
Kruse, F. H.
Krug, C. H.
KULP, CHAS. J.
LaBounty, Paul
LaMont, Tony
LaMonte, Dr.
LaPine, Harry
LaRue, D. J.
LaRue, Mickey
LaSalle, Joseph
LaVeda, J. E.
Lachey, Wm.
Lacey, Ralph
Ladd, Clyde
Lafon, Charles
Lamont, Harry
Lancaster, Sgt. Cliff
Landers, Evelyn
Landry, Prof. J.
Landis, J. L.
Lane, Mrs. Arlene
Lane, Miss Dixie
Lane, Frank R.
Lane, Paul
Lane, Wm. Dutch
Lang, Edith
Langston, Harry M.
Lankford, Frank
Larson, Walter
LASLEY, BENJ. VERNON
Jack
Latell, Dr. H. E.
Lathon, H. Frank
Laughlin, Bill
Lauther, Carl J.
LAWLEY, ALBERT JACK
Lawrence, Frank
Lawson, Charles
Laymond, Hermand
Layton, W. C.
Lazaro, Larry E.
LeRoy, Billy
LEACH, JOHN M.
LEE, ARTHUR W.
Lee, Carrie
Lee, Dottie
LEE, EDWIN OWEN
Lee, JoAnn
Lee, Prince Ching
LEE, THOMAS
Lee, Walter W.
Leman, Harold
Lemmon, Mrs. R. J.
Lendial, Frank
Leon, Pete & Jr.
Leo, Mr. Ivan
Leonard, Lou
Leroy, Harry
Leslie, Edw. N.
Lester, Virgil
Leverett, Robt. T.
Lewis, Bob
Lewis, Eddie
Lewis, Elsie May
LEWIS, HANSON HARLOW
LEWIS, ISAAC NEWTON
Lewis, Joe
Lewis, Mary & Stan
LEWIS, ROBT. VERNON
Lighthauser, Bob
LINDLEY, JNO. ALVIN
Lindley, Harry
Linsenbigler, Spider
List, Herman
Linton, Alex
LITTAU, JOHN FRED
Littdler, Leon
Littledom, Joe
Livingston, Jimmy
LLOYD, GEOFFREY VERNON
Lockel, Edith
Lockett, Charlie
Logan, Harry F.
Loll, Rosalie
Lorraine, Richard
Loser, Dick
Loser, Happy
Louis, R. V.
Lovell, Joseph
LOVELL, SETH THOS.
Losita, T. J.
Lowden, Lou
Lowe, Harold
Lowery, Eddie
Loyal, Guistano
Lucar, Geo.
Lund, Mrs. Marie
Lundquist, Leonard
Lunquist, Khagis
Lusby, James
LYMAS, JAMES
Lynn, Sherry
LYONS, JAMES R.
Lyton, Edna
McCarroll, Joe
MacFadden, Fred J.
MacGregor, Donald
McBRIDE, JAS. WM.
McBride, Larry
McBIGLEY, WM.
McCall Bros.' Show
McCaskill, Robt. J.
McClain, O. C.
McClain, Alexander R.
McClellan, J. L.
McCLURE, JOHN PAUL
McColl, J. Arthur
McCORMACK, FRANCIS ALONZO
McCoy, Billy
McCOY, JAMES ODELL
McCrary, B. W.
McCreary, John
McCreery, Mrs. Margaret G.
McCullough, Oliver R.
McDaniels, Grace
McDONALD, CLINTON WM.
McDonald, Kitty
McFALL, WAYNE
McFarland, Jack
McGhee, John
McGill, Leo
McGill, Mrs. Walter
McGinnis, C. M.
McGlaughlin, Frances
McGough, Wm.
McGrath, Mack
McGregor, Mrs. Lillian
McHendrix, Mac
McHendrix, R. G.
McKee, John
McKee, Mrs. Nonnie
McIntosh, Mathew
McKee, Joe
McKEVER, DAVID H.
McKinnon, Mary
McLachlan, Alex
McMAHAN, HOYT PAUL
McMahon, Elmer H.
McMeans, Thos. J.
McMillen, Mac
McMULLEN, JOHN LUKE
McNamar, John P.
McREYNOLDS, RUSSELL CALVIN
McSpadden, Mrs. Myrtle
McSpadden, J. R.
McWilliams, J.
Mace, Mrs. Herbert
Mack, Marquita
MACK, LaPONDER
Madden, Tony
Mabley, D. B.
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Mahdi, Mystic
Mahon, Bob
Mallen, Benny
Malone, George
MANGLE, MICHAEL A.
Manley, H. A.
Mannheimer, Mrs. Bobby
Mansfield, Bob
Marcelle, C. F.
March, Frank
March, June
Marcuso, Lew
Marks, Grover
Marra, Kathern
MARSHALL, HOWARD
Marsland, Capt. Oscar
Marta, Madame
Martoney, H. B.
Martin, Dolly
Martin, Edward C.
Martin, Pat
Martin, Janet
Martin, Mrs. May
Martin, Tony
Martini, Joe
Martini, Mike
MARTZ, CHAS. EARL
Mason, Evelyn
Mason, Geo.
Mason, John
Mason, Ralph Doc
Maston, Lee
Mathews, Christa
MATTHEWS, CLIFFORD R.
Mathews, Cornelius Sax
Matthews, J. J.
Mattis, Paul
Maus, Willie
Maxine & Ralph
Mayman, David
Mayman, Gilbert
Maynard, Buck
Mejel, Ignacio
MEISS, RAYMOND T.
Meiray, Dr.
Mendez, Toney
METORE, MATTIO JOS.
Merrill, Ray
Merrow, Mrs. Frank
Messrow, W. P.
Metro, Chas.
Meyer, Mrs. Otto O.
Meyers, A. E. F.
Meyers, Dan & Doreene
Meyers, Frank H.
Meyers, John (Dutch)
Mical, Johnny
Michell, Geo.
Miguell, Joe
MILAN, CHAS. R.
MILANOVICH, ELI
MILANOVICH, JOHN
MILANOVICH, LOUIS
MILANOVICH, SAM
Miles, Dr. J. C.
Miller, Brown E.
Miller, Carroll
Miller, Cash
Miller, H. L.
Miller, Jerry
Miller, Jew John
Miller, John Kent
Miller, Paul & Ethel
Miller, Tex
MILLER, RICHARD RALPH
MILLER, ROBT. CHAS.
Miller, Robt. Wallace
Miller, Vic
Millions, The Flying
Mills, J. M.
MILLS, JOHN LINCOLN
Mills, Harry J.
MINNEAR, CARL THOS.
Minor, Chester
Mitchell, Anna Dell
Mitchell, Black Panther
Mitchell, Bob
Mitchell, Chill
Mitchell, Frank C.
Mitchell, Larry C.
Mitchell, Leslie
Mitchell, Margie
Mitchell, S. E.
Mitchell, Slim
Mix, Art
Mize, Mrs. Lacy
Mobley, Harry
Modele, Harry
MOELLER, CLELLAND E.
Mojesky, Charlie
Monahan, Dave
MONROE, GEO. ELMER
Monroe, Tex
MONTELLO, JAS. THOS.
Moon, Pete
Moore, Harry
MOORE, ARTHUR RALPH
Moore, Bill Spindle
MOORE, EARL EDW.
MOORE, ELIJAH CLARK
MOORE, JOHN DAVID
Moore, Roscoe
Moore, Thomas
Moore, Vernon
Moran, Frank
Morales, Pedro
Moreau, Louis Vincent
Moreno, Tony
Morgan, Mrs. Dilley
Morgan, Robert
Morrow, Tom & Alice
Mosey, Floyd
MOSLEY, WILLIE LAWSON
Moss, Charles
Moss, Chuck
Moss, Lee
Moss, Orville
Motschman, E. A.
Moyer, Edward
MUELLER, PAUL
Mulholland, Frank
MULLINS, GEO.
Murdock, Mrs. Evelyn
Murphy, Frank
Murphy, Jack F. & Bernice
Murphy, Mike (Talker)
Murphy, Raymond P.
Murphy, Verla
Murphy, Walter Moreland
Murray, George
Nantell, Jackie
Nason, Mitchell J.
NAUGLE, MICHAEL ANDY
Navin, Robt.
Neel, Seymour
Nedman, R. W.
Needlhauser, W. H.
Nellenbury, Harold
Nelmuth, Mary
Nelson, Art
Nelson, George R.
Nelson, Mr. Jackie Athletic Show
Nelson, Mrs. James N.
Nelson, Milton V.
Nelson, Vick C.
Netherfield, Paul
Newkirk, Danny
Newman, Frank
Newton, Honest Bill
Newton, Irene
Newton, Mrs. Vera
Niblick, Mrs. Virginia L.
Nichols, Harold C.
Nixon, Carl
NICKEL, LAWRENCE EDW.
NOLEN, ELMER HOLLEEN
Norton, Frank A.
Norton, Mrs. Katherine
NORTON, RALPH JAS.
Nubson, E. T.
Nussle, Florence
Nunez, Billy
Nungesson, LaVerne
O'Brian, Tailor Jack
O'Brien, James Terrance
O'Brien, Jerry
O'Brien, Lou
O'BRIEN, MICHAEL
O'Connor, Jimmy
O'Connor, Smilin' Danny
O'Day, Tim
O'Dell, Mary & Joe
O'Leary, Patricia
O'Malley, James Irish
O'Neil, Frank J.
O'Neil, Sally
O'Reilly, Jerry
Oakley, Julian
Oddis-Montalist
Odesa, Ray
Ogle, Joe
Olman, Theo. M.
Olga, Madame
Oliver, Patty
Ollis, Paul
OLLIVIN, EDWIN H.
Olson, Mrs. Gladys
Orr, John V.
Osborne, James L.
Osivig, Orrin M.
Overman, W.
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OWENS, CHAS. H.
Owen, Mrs. D. M. Jerry
OWENS, GER-ALD RUFUS
Owens, Wm. Walter
OWINGS, ROBT. EUGENE
Page, Earl
Page, George
PAGE, PAUL EDWARD
Paige, Marjorie
Painter, Al
PALMER, CHESTER C.
Palumbo, Mickey
Panther, Peggy
Paradis, Geo.
Pardico, Jack
Parnel, Arthur
Pargis, Princess Cleo D.
Pargis, Mrs. Josephine H.
PARK, GEORGE
Parker, Bob K.
Parker, Sherwin
Parker, Mrs. Sue
Parker, W. P.
PARMESE, PATSY
Parrish, Billy & Mae
Partello, Dr. E. F.
Patsando, Arthur
Patsando, Jos. A.
PATRICK, ROBT. WILSON
PATRICK, RYAN
PATTERSON, JAMES E.
PATTISON, JAS. RUDOLPH
PATTON, ERNEST
Patton, Frankie
PATTON, JAS. COMFORT
PATTY, CHESTER
Paul & Quita
Paul, Robert
Paulsel, Albert
PAYETTE, RAYMOND
Payne, Eugenia
Payne, Eve Lee Smith
Payne, James Thos.
PAYNE, WM. GREER
Payton, Whittie
Peagit, C. Clifford
Pengrill, H.
PENNIMAN, THOS. P.
Penny, A. B.
Pennycuff, Lelia
Pentz, Frank C.
Perell, Paul
Perrott, James
Perry, Mrs. Emma
Perry, Frank
Perry, Mrs. Gena
PERRY, GENE
PERRY, ROBERT
Pess, Fred
Pesano, Joe
Peters, Mrs. Juanita C.
Peterson, Ada
PETERSON, GLENN F.
PETKA, ROBT. A.
Petrella, Louis
Petrella, Sam
Phillips, Ernest
Phillips, Lettie M.
PHILLIPS, RAYMOND R.
Phillmer, Lee & Mary
Piabet, Alexander
Pickert, Bolly & Verna
Pierce, Mrs. G. H.
Pierce, Jack
Pierce, Phil Howard
Pierce, Ross
Pike, Bill
Pinney, Robt. R.
POHL, MARVIN H.
Polk, Mrs. Bessie
POMPONENI, ANTHONY
Prathes, Mrs. Catharine
Poole, Forest
POOREE, ROSCOE
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Porky
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Posey, Bob
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Potter, Lola Mae
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Prebish, Arthur
Preslar, Mrs. Henry M.
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Price, Mrs. Susie B.
Price, Helen
Price, Thos. L.
Pritchette, Clyde A.
Pugh, Sidney
Purcell, Elmer
Pursley, Dick
Purvis, Curt
QUINN, CYRIL R.
RAGLAND, PHIL-LIPS THOS.
Ramona, Beulah
Ramirez, Marsha
Ramsey, Estelle
RANA, BILL
Randolph, Bingo
Rangers Rodeo, The
RAPER, ARNOLD
Rasmussen, Andy
Rasmussen, Leroy
Rawley, Mrs. Wm.
Ray, Joey
Ray, Johnny
Ray, Lottie Lee
RAYBURN, HAROLD MARCUS
Raye, Bingo
Rayman, Buddy
Rea, Ted
Read, Russell Ray
Reader, Patsy Delaney
REAVES JR., JESSE D.
Redford, Ora
REDD, WM. ROBERT
Redinger, Buddy
Redman, J. B.
Reed, Danny
Reed Jr., Wm. H.
Rees, Mathew A.
Reeve, Leon
Reeves, Cliff R.
REEVES, JAS. LELAND (Lion Act)
Reeves, L. R.
Reid, Joe F.
Reid, Jess R.
Reis, J. J.
Renauda, Chester Lucky
Renaud, A.
Renaud, Thos. A.
Renfro, Melita V.
Renfro, Toby
Renshaw, Orville
Reuben, Ben
Reynolds, Duke
Rhea, Princess
RIBBONS, ALBERT H.
Rich, Ernie
Richards, Dr. Ralph
Richards, Vicky
Richter, Arthur
Richie, Ole Red
Ricker, Gertrude
RIFFEY, ALLEN WALKER
Riggs, Col. John S.
Rigs, Mrs. Lillian
Riley, Art
Riley, Mike
RIPLEY SHOWS
Rising, Fred Blackie
Ristuck, Joe
Ristick, Millie
Ritchie, Buck
Ritchie, Shirley
Roark, Mrs. Chas. P.
Robbins, Brewster
Roberts, Blackie
Roberts, Mrs. Doris
Roberts, Geo.
ROBERTS, GERALD H.
Roberts, Curtis
Roberts, J. Stanley
Roberts, Louise
ROBINSON, ANDREW
Robinson, Noah
Robinson, Ralph J.
Robson, James C.
Robs, Will
Rocco, Mrs. Hazel
Rodgers, Patrick
Roger, Miss Bernie
ROGERS, CLIFTON REED
Rogers, Dennis
Rogers, H. J.
Rogers, Harry
Roland, Oliver Jockey
Rooks, Harry & Violet
Roper, Fred
ROSENBLATT, MELVIN
Ross, C. D.
Rosen, Aloysius
Ross, Dave
Ross, Harry K.
Rosenberg, Morris
ROSENTHAL, SAMMY
Roehler, Herbert
Ross, Geraldine
Ross, Harry
Ross, Joe
ROTH, CLARK H.
Rowe, Marie
Rowland, Oliver A.
Royal, Mrs. R. G.
RUCKER, JOHN H.
Rucker, Richard
Ruddy, Geo. Henry
RUDER, CLEVE
Rugel, Yvette
Ruhe, Craddock
Rupp, Frank
Rush, Bud
Russ, Vera Marie
Russell, Emmett
Russell, Frank A.
Russell, Fred H.
Russell, Joe
RUSSELL, JOHN
RUSSELL, ROBT. CLAYTON
Rutter, Mrs. Mar
Ryan, Danny
Ryan, J. M.
RYAN, JOS. JOHN
RYAN, PATRICK
Ryan, Mrs. Peggie Paley
Ryders, Max
SADLER, ELLIS D.
Salsburg, Saul
SALTZER, ALBERT W.
Sargent, Ray Frances
Sarlem, John Y.
SCHALASKY JR., JOB
Schmidt, C. H.
Schofield, Blackie
Schoenberger, Emil
Schrader, Carl
Schultz, Mrs. Frances
SCHULTZ, STANLEY NORMAN
Schultz, Frankie
Scott, Chas. E.
Scott Jr., Earl H.
Scott, Mrs. Eileen
Scott, L. C.
Scott, Richard
Sears, Frank
Sedrock, Claude
Seevers, Slim
Seiforth, Charley
Seifried, W.
Sells, Capt. Bill
Seneca, Frank
Sea Family, The
Seymour, Mrs. Carmen
Shaffer, Roy
Shaw, Nick
Shand, Kennie
Shand, Terry
Shane, Ted
Shanks, Dr. DeWitt
Shanks, Mrs. Marie
Shannon, D. A.
SHAPIRO, HAROLD H.
Sharkey, Tod
Sharp, Max
Shaver, Mrs. Margaret
Shaw, Ed
SHAW, FRANK WEST
Sherman, Bo
Sherman Jr., Carl L.
Sherman, G. D.
SHERWIN, HARRY LAWRENCE
Shields, Fred
Sidner, Mrs. Ethel
Shoemaker, F. W.
Shrey, Roy (Ride Man)
Shore, Mrs. Peggy
Short, Tex
Shubert, John
Shufflin Sam
SHULER, BERKLEY
Shulman, Harry
Shultz, Bert
Sickels, Ma
Siebrand, P. W.
Siets, Bruce
Silent, Edward
Sikorsky, Frank
SIMS JR., GORDON FRED
Simmons, Joe Sailor
Simon, Al P.
Singletone, The
Sisto, Mrs. Winnie
Sixley, Russell R.
Skinner, Mrs. Sarah
Skinner, Virgil
Sloan, Larry
Slonosky, Julia S.
SMALES, ARTHUR L.
SMITH, BARNETT K.
Smith, Bert
Smith, Billie Russ
Smith, C. C.
Smith, Cleo
SMITH, ED ANDER
Smith, Edith
SMITH, FRANK CARL
Smith, Fred H.
SMITH, GLEN EDW.
Smith, Gordon
Smith, H. B.
Smith, J. Lacy
Smith, Margaret
Smith, Mrs. Myrtle
Smith, Mrs. R. J.
SMITH, RAYMOND
Smith, Robt. Guy
Smith, Sidney S.
SMITH, URIAL CHESTER
SMITHLY, JOHNNIE J.
Smucker, Betty
SNELL, LAWRENCE R.
SNODDERLY, RAY M.
SOBEL, HAROLD
Soble, George
Sochinal, Hugo
Solomon, Henry F.
Sontag, Joe R.
Sordelet, Fern
Sosser, Steve
Sothern, Georgia
Spain, Mrs. Ray
Spalding, Joan
SPARKS, CHAS. ADDISON
Sparks, Jean
Sparks, Rose
Spartan Brothers
Spaulding, J.
Spence, Mrs. Mollie
Spencer, Jack
Spencer, Zola
Sperna, Mrs. Esther
Spring, Tony
Springgate, John
SPURLOCK, JAS. O.
St. Germaine, Thos.
St. Leon, George
STACK, PORTER GRAY
STALLARD, CHAS. FAYETTE
Stanczak, Frances G.
Stanko, Mitch
Stanley, Edw. S.
Stanford, Eddie Lou
Stanley, George

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Merchandise

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BINGO BUSINESS

By JOHN CARY

IT HAS been pointed out by some observers that bingo distributors and operators are beginning to show some concern over the effects the war and daylight-saving time may have on attendance at bingo parties. Some of the out-and-out pessimistic viewers-with-alarm feel that with so much daylight left at the end of the day potential players may be reluctant to go indoors. It is argued that the public might turn to seeking pastimes out in the open, at the beaches, etc.

There is absolutely no foundation for a pessimistic attitude as far as the bingo field is concerned. The war and new time will not deter the dyed-in-the-wool bingo fan from indulging in his favorite indoor pastime. As a matter of fact these factors tend to increase rather than decrease bingo audiences, since many new players are drawn to the games while searching for an escape from the news of the day.

With the spring and summer seasons coming along it will not be long before operators start promoting outdoor bingo sessions. In past seasons the outdoor games have proved successful.

It is a well-known fact that the dyed-in-the-wool bingo fan will continue to attend bingo parties come hell and high water. There is so much pleasure derived from the game, and the chance-taking instinct is such an inherent part of the make-up of the American public that bingo operators need not have any qualms about attendance figures dropping off.

The war is a serious business, and as the headlines blare one discouraging reverse after another it is only human to expect that the nerves of the public at large do become somewhat frayed. Therefore for relief the public turns to some form of escape. The bingo games operated thruout the country will do a valuable service in providing an opportunity for John Public and his better half to find relaxation.

Aside from the fact that bingo players do find relaxation and amusement while playing the game, there is another feature that appeals to them. There is always the possibility of being able to go home with a valuable premium award. Each player feels that he has an equal chance of winning. The players return to game after game with the thought that perhaps they may hit on the lucky combination of numbers which will make them the fortunate owners of the top award.

From all these facts it is difficult to see why certain members of the bingo field adopt a pessimistic attitude. Certainly these viewers-with-alarm cannot hurt anyone but themselves, and from all reports it looks as tho the bingo operators will enjoy one of their biggest years in 1942—and it would not be an exaggeration to state that new records may be chalked up before the year passes on from this present into the limbo of the past.

* * *

IT IS reported that Metro Manufacturing Company is putting the finishing touches to its new Bingo Blower, and an announcement to the trade may be expected within the next few weeks. Sid Pinkelstein, executive of the firm, says that many suggestions received from operators have been incorporated into the new blower, and he believes the firm will do a big job on it before the season is out. He states further that there has been a healthy demand for blowers in anticipation of a good bingo season.

Bingo and Salesboard Fields Readying Spring Promotions

Staple items lead parade of premium merchandise with public interest high

NEW YORK, Feb. 28.—Bingo and salesboard operators, who have enjoyed a profitable winter season, according to reports received from key cities thruout the country, are now busy getting set to cash in on the spring season. Operators are actively replenishing their stocks and looking over available merchandise items for flash numbers that will attract the public. Winter activity in the bingo and salesboard fields has been most satisfactory, and operators anticipate even greater profits this spring and summer.

Use Larger Boards

Salesboard operators in practically all the important key points, and especially in industrial defense plant areas, report strong demand for practical merchandise, and larger boards are being used. While it was found that placement men had to work a little longer to complete the larger boards, the increase in the size of the boards made it possible for operators to pay them bonuses. With top items being offered, it was found that the job of selling the larger boards proved to be an easy task.

Appliances Demanded

One fact stands out in all reports on winter activity—the heavy public interest in all types of electrical appliances. Perhaps the public interest has been motivated by the fact that supplies of these items may soon be limited as a result of priorities. But whatever the reason, electrical appliances are highly favored.

Broilers and grills are equally popular and some bingo and salesboard operators use these items as their major prizes. Other electrical items that receive good attention are toasters, percolators, waffle irons, mixers and similar numbers.

Flash Clicks

Bingo and salesboard players still go for flash, according to reports from operators. Interest is extremely high in cases where grand prizes are electrical refrigerators, reducing machines, stoves, dinner ensembles, etc. The big drawing card on all electrical items and similar merchandise is that it has strong appeal to the average housewife. Most women long for household articles that will make their tasks more pleasant, and the bingo and salesboard operators who cater to this desire are the ones who have substantial profits to show at the end of the season.

Gadget Gives All Crack at the Japs

NEW YORK, Feb. 28. — Frank Caporal, 33-year-old Naval Reserve photographer, while awaiting orders for active service, perfected an invention designed to provide an outlet for the anger of the average citizen against the Japanese. It was offered to the Navy Department and accepted with thanks by Rear Admiral Adolphus Andrews, USN, Commandant of the Third Naval District.

The gadget is a platform with a small box at one end beside which stand two figures—the figure of Uncle Sam and in front of him a son of Nippon. By pushing a coin thru a slot in the box, on which is inscribed the slogan "Help Uncle Sam Kick the Japs in the Tokyo," the figure of Uncle Sam comes to life and plants a firmly placed kick in a spot which sends the Nipponese on his face.

The gadget will be distributed in public places thruout the city and will give the public a chance to take a crack at the Japs and help the navy's one and only charity. The funds collected will be turned over to the Navy Relief Society.

Pennsy Operators Seek Return of Seized Bingo Mdse.

ALLENTOWN, Pa., Feb. 28.—The heralded local bingo trial had its aftermath last week when a rule was granted by the Lehigh County Court on the district attorney, sheriff, police chief and police department to show cause why an estimated $6,000 in merchandise and $631.73 in cash, along with the bingo apparatus seized November 14 at Trainmen's Hall, should not be returned to the bingo operators. It was this game raid that resulted in the test suit, with the jury on January 9 handing down a verdict of not guilty. The operators, defendants in the test suit and now seeking return of the seized merchandise, are Fred and Carroll Sincoe and William G. Howard. They charged that "all of the personal property and cash seized was owned by the defendants, who are still the lawful owners thereof." Since the court decision in favor of bingo, the games have returned to Allentown and the neighboring towns in Lehigh County.

St. Pat's Day Biz May Set New High

NEW YORK, Feb. 28.—All indications point out the fact that St. Patrick's Day business this year may set new all-time high sales records. Pitchmen and badge-board workers have been preparing for this annual event, and leading novelty firms here, as well as thruout the country, report that unusually large orders have been received for staple novelties identified with the holiday.

The parades and celebrations planned for this day are expected to draw even greater crowds than in the past—crowds in a spending mood. Pitchmen and badge-board workers have been stocking up with clay pipes, Erin-Go-Bragh buttons, silk flags, green paper carnations and, of course, shamrocks. Badges and buttons, it is said, show crossed American and Irish flags, while harps and clay pipes with attached green streamers have also been in demand. These traditional novelties have been shipped to all sections of the country, according to some of the leading novelty supply houses here.

Pitchmen are expected to do well also with green hats, while the staple shamrock pin with green ribbon attached also looms as one of the leading sellers of the day. According to reports, pitchmen and badge-board men will follow the custom of previous years in specializing in one outstanding item, with a secondary number used to bring in additional profits.

Church Bingo Games Okay During Lent

SPRINGFIELD, Mass., Feb. 28.—Most Rev. Thomas M. O'Leary, bishop of Springfield, took cognizance of the tremendous drawing power of beano and its assistance to the parishes that sponsored it in his recent customary ban on beano during Lent. This year's order relaxes the stringent rules that were proclaimed in other years and notified those churches that found the conduct of beano games essential to the financial solvency of the parish that they would be granted special permission to continue the games during Lent this year.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG

B. G., of Altoona, Pa., writes:

"I am about ready to strike out for myself, but before I do would appreciate receiving some constructive criticism on a deal I have in mind. I figure on working a card that gives away merchandise, including major awards and consolations, that will stand me around $4 on a take of approximately $13. Now here's what I would like to know . . . would you recommend that I use a 1-cent to 25-cent card or would a 1-cent to 29-cent skip card produce a faster turnover? Also is the spread big enough to cut in a placement man and a collector should the operation warrant it? Any other suggestions you may wish to pass along will be more than welcome."

On a $13 take the major awards offered should have enough consumer appeal to tempt not only the potential purchaser on location, but also the location worker. Unless the latter is so anxious to obtain one of the majors for himself that he will literally break his neck to finish off the card, the percentage of completions is bound to be low. Therefore it is to the interest of the operator that he selects the best possible premiums within the price limitations of the deal and not attempt to drive too hard a bargain on the cost of merchandise to be distributed. Following thru on this thought we would say that B. G. has allowed for too big a spread . . . that with a $4 merchandise ceiling he would be shortsightedly restricting the type of awards he could offer on his deal. With a $13 take he could well afford to spend an additional $2 on the majors.

One of the most popular cards in use is a 30-hole skip, 1-cent to 25-cent, with a $11.90 take. On such a card, with the merchandise cost around $6, B. G. can afford to pay a placement man $2.50 on every card completed. As for a collector, he does not as a rule receive a set return or salary. If the latter knows the ropes he prefers to work on a drawing account against an overwrite on collections, customarily $1 on every card completed. A collector can take care of approximately 150 locations a week and when capable can earn more working this way than most operators would be willing to commit themselves for in advance.

With the deal set-up as suggested above, B. G.'s return on each card is apparently cut pretty thin, but as the placement man and collector have an incentive to go out and hit the ball under this arrangement, B. G.'s total income should prove large enough if the deal itself is sound.

* * *

A capable placement man should be able to lay about 10 cards a day in good spots or 50 cards in a five-day week. However, if for one reason or another he can't click in the front office and goes after the run-of-the-mill locations, he should be able to hit from 15 to 20 spots a day. In the latter case it means heavy pavement pounding, but there is no other way out. Under the circumstances he must depend upon volume placements to take care of the law of averages.

* * *

HAPPY LANDING.

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YANKEE TRADER

Sensational New Sales Unit!

COUNTER SALESBOARD 14x18"—OF MAPLE PLYWOOD CONSTRUCTION—BOUND IN RED LEATHERETTE—EASEL BACK.

There Is A Triple Thrill For The Consumer In Yankee Trader!

1. The thrill of unknown price — he may pay only a few cents.
2. The thrill of winning when he pulls an even number (his chance of winning is 1 out of 2—but he gets the same thrill in winning that he would were his chance 1 out of 100).
3. **The thrill of opening his sealed package with number corresponding to winning tab and receiving an article of merchandise which, *in every instance, is tremendous value for amount expended.***

THERE ARE 50 WINNERS PLUS 3 SPECIAL PRIZES FOR LAST 3 PULLS
ALL EVEN NUMBERS WIN
Articles of Extraordinary Value
53 DIFFERENT ARTICLES IN EACH UNIT.
(No Two Articles Alike)

YANKEE TRADER salesboard has 100 pulls—numbered from 1 to 100. On numbers 1 to 30 consumer pays retailer same amount as number he pulls. On numbers 31 to 100 consumer pays retailer 30c.

UNIT OF YANKEE TRADER

Leatherette Bound Yankee Trader Salesboard
(100 Pull-Tabs Numbered from 1 to 100)
Outstanding Leatherette Covered Display Cabinet
Packed with 53 Individual Sealed and Numbered Packages,
EACH CONTAINING AN ARTICLE of EXTRAORDINARY VALUE

1 Unit Yankee Trader

Retailer Takes In	$25.65
Operator's Price to Retailer	18.50
RETAILER'S PROFIT	**$ 7.15**
Cost to Operator — By Prepaid Express	$13.50
OPERATOR'S PROFIT	**$5.00**

In most instances Yankee Trader sells out completely in less than 12 hours. Average time for retail sale of many thousands Yankee Trader placed to date, between 24 and 48 hours.

It is very usual for a single location to sell 8 or 10 consecutive units of Yankee Trader.

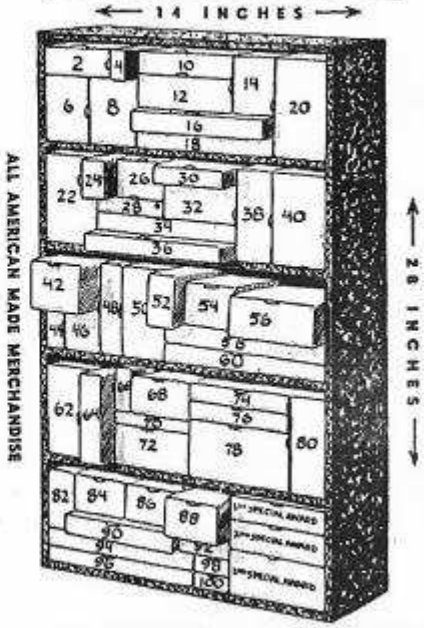
This product has been on the market only 60 days. 90% of the territory throughout the United States still absolutely virgin.

There are hundreds of thousands of prospective locations for Yankee Trader thruout the U. S.

OPERATORS CAN PLACE 10 TO 20 UNITS YANKEE TRADER PER DAY — PROFIT $50.00 to $100.00 PER DAY. YANKEE TRADER REPEATS MANY TIMES IN EACH LOCATION.

PUNCHBOARD AND MONEY-BOARD MEN — here's a proposition that you can place in every tavern and cafe in your territory. The turnover is almost immediate and the profits enormous.

COIN MACHINE OPERATORS — you can add some thousands of dollars to your income in a minimum length of time by placing Yankee Trader in your regular locations. You will be astounded by the tremendous results achieved!



LEATHERETTE COVERED DISPLAY CABINET
Containing 53 Articles of Extraordinary Value — Each in Sealed and Numbered Cartons.

WE GUARANTEE THE SALE OF YANKEE TRADER TO YOU — AND THRU YOU TO THE RETAILER
We will accept back at any time either complete or partial units for full refund.

YANKEE TRADER $13.50 PER UNIT — EXPRESS PREPAID
20% Deposit Required— C.O.D. Balance

YANKEE TRADER INC.

1136 Belmont Avenue **CHICAGO, ILL.**

Copyrighted material

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Novelty Miniature Jug

An item that is bound to arouse controversy wherever shown is the miniature glass-blown jug with a penny inside of it, product of Leo Kaul Importing Agency. It is claimed that the first question that arises is, How did the penny get in there? The jug is only 1¼ inches high and seemingly hugs the 1-cent piece that reposes within in. This novelty has made a hit and good sales have been made, according to reports. The firm offers a display card with dozen orders reading: "As long as you own me, you'll never be without a cent." The oddness of the novelty makes sales a comparatively simple matter, the firm concludes.

V Ties

A popular money-maker, according to Philip's Neckwear, is its Victory Tie. It is claimed this well-made item is selling well and it is expected that the public will continue to be in the market for the V ties. The ties come in all the latest colors and styles. The V emblem, encircled, appears on the lower part of the tie. The three dots and a dash emblem followed by the single word Victory directly underneath is also shown. In addition to this patriotic item, the firm offers a complete line of spring and summer ties, including slide-on, ready-tied ties, military ties, tie and kerchief sets, etc. A free wholesale catalog and swatch book of actual materials is offered.

Timely Book

Agents and pitchmen are reportedly cashing in with a timely book offered by Gentry Printing Company. Titled *Are You Prepared for the Bombers?*, the book tells what the public should do before the bombers come. The information is presented simply and clearly with easy-to-read text and 26 art illustrations. It is pointed out by the publisher that the volume is required by all families, business executives, retail store owners, etc. The field of sales is unlimited and volume can be sold singly or in lots. A sales plan is also offered by the firm.

Comic Fold-Up

Comic fold-ups have proved popular in the past since they all ridicule the dictators and what they stand for. One of the latest of these items, offered by Joekerr Novelties, shows what the Japs can do to every American. It is claimed the item has a strong appeal and the fold-up shows a surprising result when folded. It is claimed that pitchmen and specialty workers who handle this item will be in line to clean up. The firm also offers information about its line of joke items as well as a list of April Fool numbers now available.

All-American Banner

The All-American Banner with the "Remember Pearl Harbor" slogan has met wide public approval, and workers report steady sales, according to Harry Reiter, of Reiter Novelty Company, manufacturer of the banner. Reiter states that sizable orders are coming in for the banner and, most encouraging, many repeat orders are also coming thru. Another item in the firm's line, the Service Star Banner, is also receiving a good play and attracting attention because of its attractive appearance, Reiter reports.

CRAFTS START WELL

(Continued from page 33)

Mexicali. The border gates, being open on a 24-hour basis, permitted all with passports to pass at will. Jeff Griffith's new 150-foot front on the Side Show is attractive, as are the new neon fronts on Magazine Cover Girl Show and Jungleland. Athletic front and animated neon front for Wall of Death Show is to be sent out of quarters soon. Ragland and Korte, concessionaires, are back again, and Herb Usher's baby duck concession proved popular.

Tom Adams, formerly with Hennies Bros.' Shows, joined as superintendent of the electrical department. George Singleton, former circus boss canvasman, is in charge of the side wall, front gate and stock wagon, and Frank Chicarello is special grounds officer. George Parent returned and will act as auditor for the commissary department. Jimmy Lynch again will handle the eat and drink concessions on the midway. Johnny Gilland has three concessions, and Cecchini and Lavaggi returned with their concessions. They also purchased the bingo from Mrs. Roy Ludington. Mr. and Mrs. Al Zobian have the scales, and Maurice Sax the jewelry stand. Others returning are Dale Hester, strip photos; Bill and Ruth MacMahon, skill block; Harvey Quackenbush, hoop-la, and Charlotte Warren, penny pitch.

Karl Lehmiller's Swing Girl Revue clicked. The redesigned neon overhead towers set off the midway. Aerial Beralis, high act, are popular.

BALLYHOO BROS.

(Continued from page 29)

as our guests and were followed by carrier boys of two newspapers, children from three orphanages, sons and daughters of our sponsors and boys from six missions.

Next day the burg was full of boosters and the show's liberality was shouted from rooftops by the orange pickers, which resulted in 200 broken orange gloomers arriving. To clear a path to ticket boxes they were passed in. That night the midway entertained six girl clubs and members of an anti-orange beetle society.

Wednesday found the five big-hearted Ballyhoo boys wallowing in publicity and 500 broken orange pickers made the gate. Enough live patrons turned out to give the show a fair break. Thursday, with the boss's fame for liberality spreading like wildfire, the tip of broken orange pickers reached the 1,000 mark and were herded in. Friday we hit what we thought would be an all-time high record when 3,500 broken citrus snatchers herded in and the bosses were elated. It proved what they had always preached that word-of-mouth publicity was better than paid ads. Saturday their fame covered six districts in Mexico and drew a turnaway crowd of 35,000 broken orange pickers. There is nothing like following a good-neighbor policy.

MAJOR PRIVILEGE.

New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker!

"$59.20 in one day," writes Hoy, Ark. "400 photos in two days," says Seymour, Pa. "Did $20 Sunday with P. D. Q.," writes Zoller, Mass.

AMAZING ONE-MINUTE PHOTO MACHINE

Takes and Finishes Black and White, or Sepia Photographs IN ONE MINUTE.

Requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2½x3½ inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinatingly to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

BIG MONEY EVERYWHERE

Army Camps, Stores, Street Corners, Fairs, Carnivals, Bazaars, Picnics, EVERYWHERE—you will make BIG MONEY with P. D. Q.

WRITE TODAY Get free information showing you how $90.00 for complete outfit will start you in this big money making business.

P. D. Q. CAMERA CO. 109 E. 35th Street Dept. BB-3, Chicago

Latest Design in Watches for 1942

THE VICTORY WATCH

Guaranteed Reconditioned Watches

7 J. — $3.75
15 J. — 4.25

Write for Free 1942 Catalog

ROGERS Watch Co.
55 E. Madison
CHICAGO, ILL.

BINGO SUPPLIES

JOBBERS WRITE FOR FREE CATALOG

- Floor Model Bingo Blowers
- Electric Magnifying Viewers
- Table Model Bingo Blowers
- Rubberized Bingo Chute Cages
- Electric Flash Boards
- Rubberized Throw Ball Cages

And every other item jobbers want and need . . . the most complete Bingo line! "If it is Bingo Equipment or supplies—Metro MUST have it!"

METRO MFG. CO. 127 W. 26 St. New York City

"COMIC BOOKS"

Complete With Covers!

ALL LATE EDITIONS

Same comic books as sold on newstands—64 pages in complete color. All new, assorted popular numbers, such as SUPERMAN, GREEN HORNET, BAT MAN, MICKEY FINN, etc.

100 Assorted Books, $1.95; 1000, $19.00

For Immediate Delivery Write DEPT. CB

BENGOR PRODUCTS CO.
878 BROADWAY NEW YORK CITY

NOW is the Time to CASH IN on our Big WATCH BARGAINS

NEW Styles—NEW Numbers—NEW Dials—in Rebuilt Watches . . . Nationally advertised makes — Bulova, Elgin, Waltham, Illinois, Hamilton and Swiss.

GET IN ON THE OLD PRICES. Write for 1942 Catalog Today.

JOSEPH BROS.
59 E. Madison Chicago

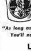
PATRIOTIC BUTTONS PENNANTS FLAGS PINS

Write for Money-Saver Listing on Over 65 Profit Makers Today!

LEVIN BROTHERS
Established 1886. Terre Haute, Indiana

A Penny inside of a Miniature Glassblown Jug

The first question arises, "How did the Penny get in there?" The Jug is only 1¼ inch high.



$1.80 Per Doz.
$18.00 Per Gross

With each doz. we furnish an easel back card, reading:

"As long as you own me, You'll never be without a cent."

LEO KAUL
Importing Agency, Inc.
115-119 K South Market St. CHICAGO

ELGIN • GRUEN • BULOVA Start at $2.95

Take advantage of these reconditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! FREE CATALOG, illustrated with the latest numbers.

STAR WATCH CO.
Wholesale Jewelers
124 S. 8th STREET, PHILA., PA.

NEW HOT ITEM!

MIRROR VANITY CHEST
New! Original! Exclusive!

- A new and original idea in a fancy Mirror Vanity Chest, filled with 2 lbs. fine quality Chocolates.
- Swing Mirror . . . two top trinket compartments, ruffled skirt of Pink Silk Satin, two tone look effect mirror top. Large hidden drawer contains Chocolates.

Size: 11" Long, 10" High, 7" Deep.
—No Priority Headaches—
IMMEDIATE DELIVERY

BOARD OPERATORS
Cash in for EASTER and MOTHER'S DAY. IT'S BIG. Card Deal Takes in $8.88.

Price Doz. Lots $2.50 EA.
Packed 6 in Case. Sample $3.00 Ea.

1/3 Deposit with Order, Balance C. O. D. F. O. B. Chicago.
WRITE, WIRE YOUR ORDER TODAY.
Exclusive Distributors

GOLDWYN COMPANY
542 S. DEARBORN ST., • • CHICAGO.

ENGRAVERS — IDENTIFICATION BRACELETS ARE BIG

All sterling silver, an unusual value at this low price. Length 7¼", individually carded.
No. D28J368 Double Heart $3.25 Doz., F. O. B. Chgo.
No. D28J369 Oval Shape $3.25 Doz., F. O. B. Chgo.
Three Samples, Postpaid, $1.00

Key Chain Specials: Gilt Finish Non-Kinking Bead Chain, Novel catalin ornament with "Remember Pearl Harbor." 24 on a display card.

B41K15	Per cd., 78¢; per gr. (6cds)	$4.25
B41K1	Dice cd., 78¢; per gr. (6cds)	4.25
B41K2	Scotty cd., 78¢; Per gr. (6cds)	4.25
B41K3	Asst. cd., 78¢; Per gr. (6cds)	4.25
B41K4	Bowling Pin cd., 78¢; Per gr. (6cds)	4.25
B41K5	Football cd., 78¢; Per gr. (6cds)	4.25
B41K6	Golfball cd., 78¢; Per gr. (6cds)	4.25

Patriotic Mirror Plaques, a timely decoration. 14x18" Mirror with American Flag gracefully painted on top. Available with heading or plain.
B31N3 "Long May It Wave"
B31N4 "My Son Is Serving His Country"
B31N5 Plain Flag
Assortment of three for $2.25; Per Doz., $8.50. F. O. B. Chicago.

25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail. Write for our catalog.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. MADISON ST., CHICAGO

WALTHAM—ELGIN

Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.

PLYMOUTH JEWELRY CO.
163 Canal St., Dept. J, N. Y. City

WANN'A MAKE MONEY!

Get in line and clean up with NEW COMIC FOLD LETTER. What the Japs can do to every American 100—60¢; per m.—$4.00. Sample assortments of fast selling Trick and Joke items at $2.00 and $5.00. New April Fool Price List now ready. Write for your copy now. JOEKERR NOVELTIES, 136 Park Row, New York City, N. Y.

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GENTLEMEN, IT'S HERE!!

REMEMBERING

FLAG SAILOR AND CANNON

Everyone will want one, it's made to keep. For homes, stores, offices and taverns. Board Operators—Your season's work all wrapped up in this outstanding item—a natural.

DON'T WAIT—START NOW. THIS IS IT.

Size 10x11 Inches, 12 to Carton. Priced Per Dozen, $6.50; Per Gross, $60.00.

Sample Postpaid $1.00 Each

Send Money Order, Check or Stamps. We Carry a Complete Line of Premium Merchandise. Always First With the Latest.

"THERE IS NO PRIORITY RATING ON OUR FRIENDLINESS"

WISCONSIN DELUXE CORP.

1902 No. Third Street MILWAUKEE, WIS.

CANVASSERS! Nation's Fastest Sellers!

ALL-AMERICAS BANNER WITH "REMEMBER PEARL HARBOR" SLOGAN

8 color banner representing 21 American flags in natural colors as pictured. Our flag is outstanding with American spread wing Eagle 9½" wide. You can only appreciate these banners when you see them and sell them.

BANNERS AVAILABLE IN 2 SIZES. 12½"x11". Fast 25¢ Seller. $1.10 Sample Doz.; Gross $12.00 —6½"x5½". Fast 10¢ Seller. 60c Sample Doz.; Gross $6.75.

★ SERVICE STAR and VICTORY BANNERS ★

Most attractive and outstanding Service Banner on market. Beautiful rayon satin in white and red and white and blue. Carries slogan "We Answered the Call" with large Star in center. Fastest seller you have ever handled. Size 8"x10". 85¢ Sample Doz.; Gross $9.00. Other banners available. Send 50¢ for Sample Assortment. Includes 6 assorted banners, plus one dozen All American Post Card. 25% With Order, Balance C. O. D., F. O. B. New York.

You can safely buy several dozen with a guarantee. If you cannot sell these within 3 days we will gladly refund your money. TERRITORIES OPEN FOR DISTRIBUTORS.

RELTER NOVELTY COMPANY, 1123 Broadway, Dept. J, New York, N. Y.

BUY NOW——AVOID WORRY——SAVE MONEY

INVENTORY CLEAN-UPS—REASONABLE QUANTITIES

Well Under Present Market Prices

—*BALANCED SELECTIONS*—

FOR PREMIUM — NOVELTY — SPECIALTY — SALESBOARD MEN

State Your Business for Proper Listings

1-day Service

ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

★ PATRIOTIC and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send $1 for Sample Assortment.

★ PEARL HARBOR STICKERS—per 100—$1.50.
★ FLAG SETS WITH SUCTION CUP—3 Flags—$1.50 Doz. Sets.
★ METAL FLAG LAPEL BUTTONS—100 for $1.00.
★ CELLOPHANE FLAGS—2 TO PACK—DOZ. PACKS, 50¢.
● PENCIL FLASH LITE—$2 doz. Include Deposit & Postage.
● SUN GLASSES—New Styles. Full Line Spring Items for Wagon Jobbers, House Canvassers, Premium & Salesboard Operators. Free Catalog. Write.

CHAMPION SPECIALTY CO., 814J CENTRAL STREET, KANSAS CITY, MO.

U. S. FLAGS

Gilt Spear Head

6"x4" Doz. 40¢
18"x12" Dz. $1.00
30"x18" Dz. $2.75
36"x24" Dz. $3.50

ST. PATRICK'S DAY NOVELTIES

ERIN GO BRAGH

BUTTONS with SHAMROCK or CROSSED IRISH-AMERICAN FLAG DESIGN. 100 ..$1.25
ENAMELED SHAMROCK PIN with Silk Ribbon attached. Gross $3.50
GREEN CARNATIONS made of good quality Crepe. 100. .$2.50
GREEN RIBBON ROSETTES, with Enameled Shamrock in Center. Gross $7.20

#5 Size 1⅛" GREEN SILK RIBBON. 50 Yds. $1.25
IRISH BOW FLAGS. Gro. 90¢
IRISH HARP FLAGS on Spear Sticks. Doz. $1.00
IRISH REPUBLIC FLAGS on Spear Sticks. Doz. ..... 60¢

WRITE FOR PRICE LIST

Send 25c for Sample Assortment of Buttons, Shamrocks and Carnations.

EPSTEIN NOVELTY CO., INC. 116 Park Row, New York City

MAN'S WRIST WATCH

American made in 6/0 lime size. Chromium plated case. Curved back. Stippled dial. Unbreakable crystal. Leather strap or link bracelet.

BB706—Each Singly $2.05
In Lots of 50—Each $1.95

Send for New Catalog.

ROHDE-SPENCER CO.

223 W. MADISON CHICAGO, ILL.

DECAL TRANSFERS

Largest variety for manufacturers, novelty stores, etc. Mexican transfers for tile [illegible]. One side Nudes, $2.50 per 100, $15.00 per thousand. Samples $1.00.

JEROME ROSE DECAL CO.

432 South Main St. Los Angeles, Cal.

NEW AMERICAN MADE Patented Master Brand DANCE CHECKS

Men's Style Check (Illustrated Above)

Ladies' Bracelet Check

Easy To Attach! Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 3 fits over both No. 1 and No. 2 to lock check securely. See Illustration above.

Wide Variety of Designs and Colors.

Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

BEST WAY to get along with fellow pitchmen is to stay off their toes.

B. H. RUCKER . . .
"Chocolate-Covered American," tells from Waycross, Ga.,: "Am down here with David S. Bell's Med Show, one of the best looking outfits I've ever seen. Combo comprises 18 people, all colored."

NECKTIES, PARASOLS . . .
shamrocks and flowers of a greenish hue are perfect sellers for St. Patrick's Day. Boys in the big towns where parades are held are good for a real take on that day, while those in the smaller cities will find ready buyers by setting up on any business corner or even calling on merchants themselves that day. It is almost certain that amnesty will be granted any hustler in a town where the descendants of the Land of Erin are holding forth.

REASON for many a pitchman's success is innate ability combined with industry.

"HAVE BEEN . . .
out here in California since December 23," letters Charles (Dad) Parker from Sacramento. "Plan to start north soon to play Washington, Idaho and Montana. I'm working war-slogan buttons and patriotic lapel gadgets to good results. Pipe in, Danny Cronen, Tex Dogan, Pat Goonen and Slim Chamberlain."

FRANK W. MILLER . . .
pitch exponent, is reported working Baltimore to fair-to-middlin' business.

IT WON'T be long now until most of the birds have flown north.

DeWITT SHANKS . . .
who has been operating a beer parlor near Camp Shelby, Miss., the last 15 months, sold out recently and is back on the road again.

THE LITTLE SAMSON . . .
health store is now in its eighth week at a downtown Cincinnati location. Business has been good. Roster includes Doc George Blue; Kid Carrigan, herbs; Mechano Stevens, mechanical man, and Betty Samson, secretary.

IF YOU are not sure it's better to say "I believe" instead of "I know."

BOB POSEY . . .
comes thru with the following from Minden, La.: "Since Christmas I have enjoyed some fishing. I opened a new business and sold it, and am now framing a new layout and will start on the road soon. Plan to remain out as long as the rubber on my car permits. There are plenty of good sales days in the territory, but they begin so early and run so late that one or two pitches in all you are able to get in. Let's have some pipes from Al West, Glen Bernard, Jim Osborne, Al Decker, Al Rice, Bob Wilson, Skippy Davis, Bill Danker, Detroit Pollard and Pat England."

PITCHMEN are the builders, buyers and owners of their own business. Are you bragging or apologizing?

A. L. CLARK . . .
the sock-selling fool, comes thru with some orchids for a few officials he has had the pleasure of knowing in his 20 years in Pitchdom. "Topping the list," says Clark, "are those from Guntersville, Ala., the old home town, including Mayor R. H. Cauch and former Mayor Harvey D. Wright, Judge J. B. Hyde and Federal Judge Charles B. Kenneman, who was district attorney at Decatur, Ala.; Hon. Wade Wright; Inspector Will Fritz, Dallas; Mayor Gillispie Davis and Sheriff Turner, Heber Springs, Ark.; Judge Reynolds, city attorney, Morrilton, Ark.; police chiefs at Blytheville, Ark., and Muskogee, Okla.; Police Chief Roy, Tyler, Tex.; Chief Ezikel Martin, Collinsville, Ala.; Mayor

ELGIN, WALTHAM, BULOVA

Renewed Guaranteed MEN'S WRIST AND POCKET WATCHES

STARTS AT $3.95

Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.

LOUIS PERLOFF

707 Walnut St., Philadelphia, Pa.

Sterling Identification Necklaces — Bracelets

A FULL LINE NOW READY!

Send $1.00 for 3 Sterling Silver Samples.

Complete Line Engraving Jewelry. *Write for Catalog.*

Bieler-Levine, Inc.

37 South Wabash Ave. CHICAGO, ILL.

FASTEST-SELLING BANNERS IN THE U. S. A.

"PEARL HARBOR"
3 New Numbers

	Doz.	Gr.
5x 7	$ .85	9.00
9x12	1.75	18.00
12x18	3.00	30.00

SERVICE BANNER
1-5 Stars
9x12—$1.75 Doz., $18.00 Gro.

"OLD GLORY"

	Doz.	Gr.
9x12	$1.85	$20.00
12x18	3.00	30.00

Send $1.25 for 8 sample banners. Prepaid. Div. B

"A" BANNER CO., 105 Rivington St., N. Y. C.

WHY PAY MORE when we sell it for LESS?

SEND FOR OUR FREE CATALOG of Sundries, Notions, Blades, Cotton Goods, Combs, Soaps, Aspirin, Patriotic Specialties, etc.

JAY-ARR SPECIALTY CO.
20 Beaver St. BROOKLYN, N. Y.

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JERRY THE JAMMER SEZ: "If you pitch it intelligently almost any item will prove a winner."

"PLAN TO OPEN . . .
my new med show here the latter part of this month," letters J. H. Ward from Alva, Okla. "We're working on a new stage, and color scheme will be red, white and blue. Would like to see more pipes from Curley Bartock, Tex Worth and the Great Pa Ja. Here's for more clean workers who don't give them it all for a dollar on the last night."

WILLIAM A. FAUX . . .
the engraver, has moved back into the Pittsburgh area and opened at the Club Bowling Alleys in Ambridge, Pa., February 13. He says the week-ends are good times to wring the green paper from the bowlers around Ambridge and the neighboring small towns on the Ohio River. Faux recently added key-check stamping to his novelties and is doing well with it, he says.

FAMOUS LAST WORDS: "I'm too sensible to become a victim of vanity because of my success. You'll never see that happen to me."

SY OSBORNE . . .
vet pitchman, after a lengthy layoff will return to the road this year. He is wintering in Quapaw, Okla., making ready for the coming tour. He says he'd like to read pipes from some of the other vet pitch lads, including George A. Arnold, Red Hall, Pete Winniger, George Atkins, Crotty Brownfield, Whitey Garrett, Howard Moon, Dunlap Cole, T. Burke, Happy Moon, H. Stout, Jim Roby, R. S. Atherton and Blacky Wise.

PAUL H. WARREN . . .
is in his seventh week in the H. L. Green Store, San Antonio, with punch needles. Business has been good, he says, and adds that a number of the boys are working doorways to fair takes in the city. Before opening in San Antonio, Warren spent three weeks fishing on the Gulf Coast. He plans to leave for the North about the middle of April and would like to see some pipes from Doc Voltaire.

TRIPOD OPININGS: "Anyone can make himself appear as a big shot by maliciously broadcasting another's mistakes."

PITCHDOM . . .
was well represented by the boys of the tripes and keister fraternity at the recent Safford (Ariz.) Rodeo. Making the event were "Sockless" Jerry Bulger, who chalked up a good week with the maps; George, Kenneth, Will and Goldie Lay, who scored on paper; Frenchy Hough, who had a bang-up week with pennants, and Mrs. Davis's pitch boy, Calvin, who worked book matches to good turns. Sam Jones, high pitchman, also obtained good results, Frank Whatley infos.

A LOCAL MERCHANT cannot make a more ridiculous statement than that a pitchman takes money out of town. No matter how hard a pitchman tries to take money from anywhere to everywhere he is bound to leave it somewhere in the good old U. S. A. in almost any merchant's town.

"JUST SPENT . . .
several profitable weeks in Sibley's Store here with Sudzene," pens Tim Negae from Rochester, N. Y. "While there I met several of the boys, including Chandler, with eye-glass cleaner; House, graters, and Reynolds, stove polish. Keim, a comparative newcomer to Pitchdom, is knocking 'em dead with his polish and corralling plenty long green. He's now in his eighth consecutive week at Sibley's. The town is hot right now, and after a few days in Buffalo I will return here to work again."

THE PITCHMAN lays claim to being one of the smallest of the great merchants because, altho he is probably one of the most harassed men in the world today from a business standpoint, he continually and stoically fights the fight which is known to him alone.

Events for Two Weeks

TRADE SERVICE FEATURE of The Billboard

March 2-7

CALIF.—San Bernardino. Dog Show, 1.
GA.—Atlanta. Woman's Club Circus, 2-5.
Moultrie. Livestock Show, 3-4.
MINN.—Minneapolis. Shrine Circus, 2-7
MO.—Kansas City. Police Circus, 2-7.
O.—Cleveland. Food & Home Show, 5-13.
Cleveland. Dog Show, 7-8.
Canton. Dog Show, 4-5.
PA.—Philadelphia. Sportsmen's Show, 2-7.
R. I.—Providence. Dog Show, 8.
W. VA.—Better Homes Show, 3-6.

March 9-14

CALIF.—Pasadena. Flower Show, 12-15.
GA.—Macon. Fat Cattle Show, 9-10.
IA.—Des Moines. Sports & Travel Show, 7-15.
LA.—New Orleans. Spring Fiesta, 9-29.
MASS.—Boston. Gift Show, 9-13.
MICH.—Bay City. Builders' Show, 9-15.
Detroit. Sportsmen's Show, 7-15.
Grand Rapids. Home Builders' Expo., 9-14.
MINN.—St. Paul. Shrine Circus, 9-14.
MO.—St. Louis. Sportsmen's Show, 7-15.
N. Y.—New York. American Toy Fair, 9-21.
N. D.—Valley City. Winter Show, 9-14.
O.—Cincinnati. Dog Show, 14-15.
Cleveland. Food Show, 9-13.
Youngstown. Home Show, 7-14.
ORE.—Portland. Dog Show, 14-15.
PA.—Altoona. Shrine Circus, 12-14.
Harrisburg. Builders' Show, 9-14.

ROUTES—

(Continued from page 15)

Wood, Kirk (Leon & Eddie's) NYC, nc.
Wood Trio (Green Tree) Washington, Pa., re.
Woods, Napua (Lexington) NYC, h.

Y

Yeel's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Youngman, Henny (Beachcomber) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Cox) Cincinnati.
Arsenic and Old Lace (Auditorium) Memphis, Tenn., 4-5; (City Aud.) Jackson, Miss., 6; (Municipal Aud.) New Orleans 7.
Blithe Spirit (Selwyn) Chi.
Blossom Time (Metropolitan) Seattle 4-7.
Claudia (State) Eau Claire, Wis., 4; (Chateau) Rochester, Minn., 5; (Auditorium) St. Paul 6-7.
Columbia Opera Co. (Wilson) Detroit.
Corn Is Green, with Ethel Barrymore (Harris) Chi.
Cornell, Katharine, in Rose Burke (Hartman) Columbus, O., 2-4; (Hanna) Cleveland 5-7.
Dowling, Eddie (Plymouth) Boston.
Ellis, John, Rip Van Winkle: Detroit schools until March 15.
Evans, Maurice, in Macbeth (Erlanger) Buffalo 2-4; (Masonic Aud.) Rochester 5; (Bushnell Aud.) Hartford, Conn., 7.
Hayes, Helen, in Candle in the Wind (Cass) Detroit.
Hellzapoppin (Forrest) Phila.
Hellzapoppin (American) St. Louis.
Louisiana Purchase (Shubert) Boston.
My Dear Public (Shubert) New Haven, Conn., 5-7.
My Sister Eileen (Biltmore) Los Angeles.
My Sister Eileen (National) Washington.
Native Son (Walnut) Phila.
Panama Hattie (Erlanger) Chi.
Rivals, The (Grand O. H.) Chi.
Tobacco Road (Nixon) Pittsburgh.
Watch on the Rhine (Locust St.) Phila.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Bill Joy: Blakely, Ga.; Cuthbert 9-14.
Buckeye State: Laurel, Miss., 7-14.
Convention: Batesburg, S. C., 7-14.
Crafts: Imperial, Calif., 7-15.
Crescent Am. Co.: (Fair) Sebring, Fla.
Empire Am. Co.: Rio Grande City, Tex.
Golden Arrow: Norman, Ark.; Mount Ida 9-14.
Hall Bros.: Hot Springs, Ark., 2-16.
Heth, F. R.: Augusta, Ga., 7-14.
Hughey & Gentsch: Biloxi, Miss.
Liberty United: Columbia, S. C., 7-14.
Palmetto State: St. George, S. C., 9-14.
Rogers & Powell: Flora, Miss.
Scottie's Attrs.: Karnack, Tex.
Standard Am. Co.: Rebecca, Ga.; Rochelle 9-14.
Tassell, Barney: Lake Worth, Fla., 9-21.
Texas: Los Fresnos, Tex.
Ward, John R.: Baton Rouge, La., 7-14.
World of Fun: Bath, S. C., 4-14.
Wright United: Chester, S. C.

CIRCUS

Cole, James M.: Millbrook, N. Y., 3; Pine Plains 4; Wappinger Falls 5; Montrose 6; Cold Spring 7; Newburgh 9; Highland Falls 10; Croton-on-Hudson 11; Mahopac 12; Mamaroneck 13; Nyack 14.
Davenport, Orrin: St. Paul, Minn., 9-15.
Hamid-Morton: Kansas City, Mo., 2-7; Altoona, Pa., 12-14.
Polack Bros.: Chattanooga, Tenn., 6-10.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Bacon, Faith Page (Carrousel Club) Miami Beach 2-7.
Daniel, Magician: Pittsfield, Ill., 4; Winchester 5; Jacksonville 6-7.
DeCleo, Magician: Marysville, O., 2-7.
Don & Cassandra (509 Club) Detroit 2-7.
Lady Crystal, Mentalist (Miller's Restaurant) Conneaut, O., 2-6; (LaConga Club) Erie, Pa., 7-8; (Chez Ami Club) Meadville 9-15.
Mack & Mitzie (Modern Theater) Brockton, Mass., 2-7.
Pablo, Don, Orchestra (Palm Beach Club) Detroit.
Roberts, Jack & Renee (Times Square Club) Rochester, N. Y., 2-7.
Susanne & Christine (Frolics Club) Miami 2-11.

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WANT Shows with own outfits. Concessions for Sam Howsey. Louie Augustine wants Talker for Animal Show, also Concession Agents. For immediate sale—Loop-o-Plane, new motor, $850.00; also will sacrifice a double set of Chairs.
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FOR SALE

4-wheel, good-rubber Grab Joint; griddle, gasoline, ice box. All ready to go for carnival and defense construction job, $150.00. One Diamond T stake body, good rubber, fine shape, 1937 model, 1½ Ton Truck, $500.00. CAN USE RIDES except Merry-Go-Round for 1942 SEASON. Address:
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Opening April 11th, Cape Girardeau, Mo., uptown location. Want Wheel and Tilt Foremen. Other Ride Help, write. Man to handle Athletic Show, have complete outfit. Place one more Grind Show with or without own outfit. Place Custard, Diggers and other Concessions. Cook House Help, write Arthur Mae. All others:
MRS. STELLA BARKER, Charleston, Mo.

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LETTER LIST

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STEVENS, LLOYD T.
Stewart, Mrs. Maud
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Stichler, H. E. Doc
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Taylor, Rosemary
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Tebrow, Paul
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TEMPLE, MARVIN ALVA
Terrill, Tom
TERRY, CHESTER
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Thorne, Wm.
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Thomas, Hubert W.
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Thomas, Mrs. Nellie
Thompson, Carl F.
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Thompson, Henry
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THORNBERRY, ARLIN H.
Thright, Jane
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Thorne, Mrs. Kay
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Totter, Joe
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TRIMUAL, WM. HOWARD
Tripp, Chester
Trivandy, Al
Troutt, Bill
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Tubbs, Walter S.
Turner, Mrs. Dorothy
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Turner, Lee
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TURNER, WALLIS
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Underhill, Howard
Underwood, Chas.
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VanZandt, Jolly
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Vantine, A. A.
VARELLA, ARMAND
Varnell, Chick
VARNER, GRANT EUGENE
Vaughn, Mrs. Laura Jackie
Victoria & Frank
Vistria, Thomas
Vincent, Mozelle
VOGSTEAD, KENNETH
Wade, Billy
Waldron, Frank
Walker, Mrs. Garnet
Walker, Mrs. Horace
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Walker, Sweetie
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Westman, Marjorie
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White, Charlie
White, Dan M.
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White, Henry Anthony
White, Leroy Lucas
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Wiedner, Clide
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WILLARD, FRANK DAVID
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Williams, Helen
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WILLIAMS, JOSEPH WARD
Williams, Mrs. Ophelia
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Wilson, Duke
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WILSON, HARRY JNO.
Wilson, Mrs. Max
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Woods, L. S.
Woods, Walter
Woolsey & Claire
Wrebey, Floyd
Worms, Nat
WRENN, CLARENCE BOARDMAN
Wright, Dick
Wright, Mrs. Harry
Wright, James O.
Wright, Virgil
Wuls, Charles
WYATT, THOS. EARLE
Wyoming Duo
Young, David A.
Yancey, Cecil
Yates, Tex
Yelvenien, Jimmy
YOUNG, DONALD W.
Young, Eddie
YOUNG, J. FLOYD
Youngblood, Zeba
Yule, Joe
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Zerck, Ernest P.
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Zink, Peter
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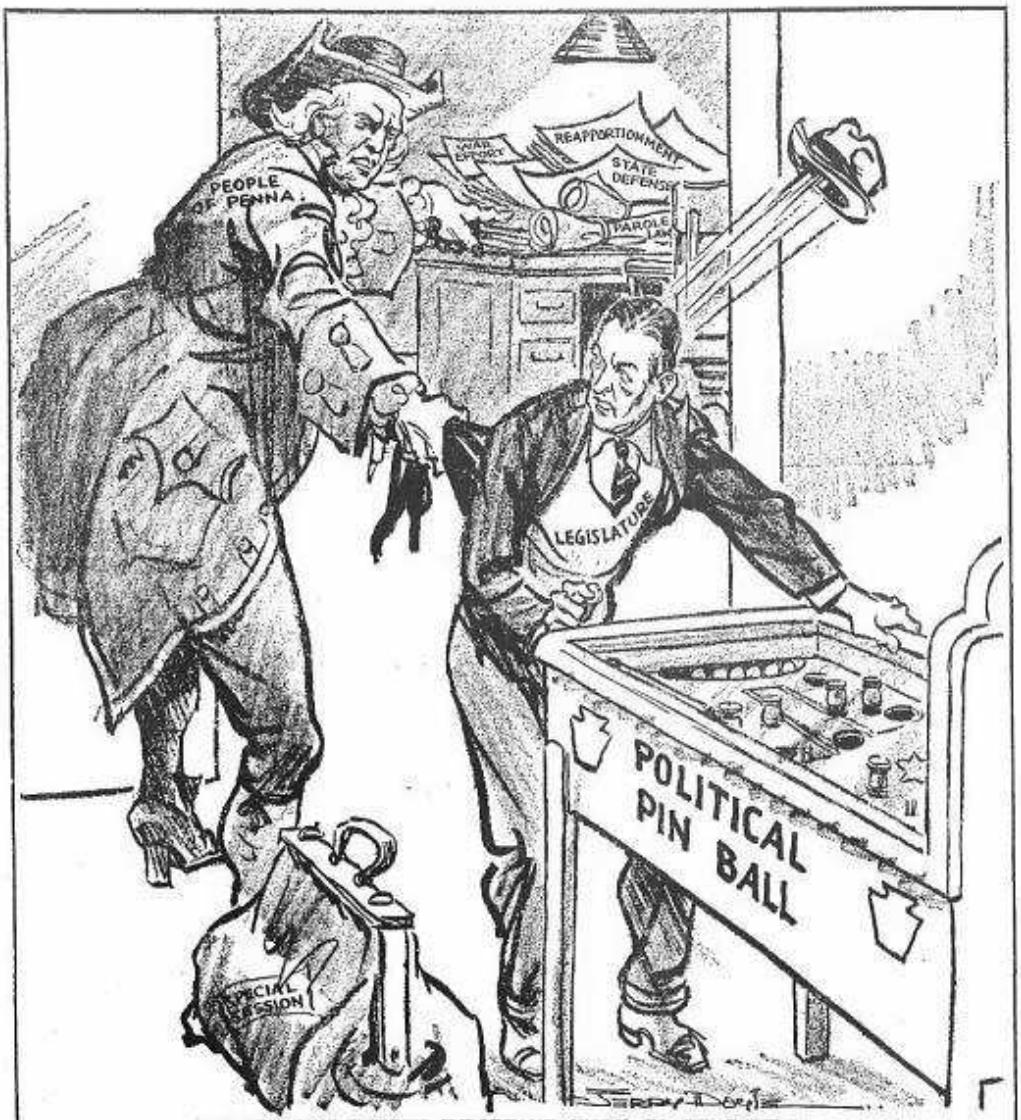

"SORRY, BUT THERE'S IMPORTANT WORK TO BE DONE!"

A telling illustration of how public officials may neglect important duties in order to make a political football of modern pinball games. The cartoon appeared in The Philadelphia Record February 18, 1942. Other important newspapers have pointed out how public officials neglect important duties by paying too much attention to pinball games.

A judge in Milwaukee recently reprimanded the police department for wasting tax money in spying on pinball games, especially when the police department needed to attend to much more important duties.

Whenever public officials begin to crusade against pinball games it is almost a certainty that it is to gain publicity. If the truth could be told openly, some well-known public figures would be found guilty of making too much ado about pinball to gain publicity.

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FREE PLAY DECISIONS

Two Courts of Appeals Decide Important Cases

Free-play patent is upheld and games may record free plays

The Superior Court of California recently handed down a decision favorable to the principle of extended or free-play games that may help to establish precedent. The decision is reprinted in full for reference purposes. It is a very important document and *The Billboard* will furnish reprints upon request.

The decision approves the principle that a pinball game may record the free plays on a scoreboard and that it is legitimate for the player to get extended plays if his scoring achieves such additional plays.

The decision was made available to us thru the courtesy of Arthur Mohr, attorney, 412 West Sixth Street, Los Angeles, representing operators, and Curley Robinson, secretary-manager Associated Operators of Los Angeles County, 1351 West Washington Boulevard, Los Angeles.

The Seventh Circuit Court of Appeals of Illinois also recently confirmed the patents on a free-play mechanism as used in pinball games. This decision may prove useful in cases at law involving extended or free-play games. Copy of this decision has been made available to us thru the courtesy of John A. Russell, attorney, 135 La Salle Street, Chicago. Reprints may be had upon request to *The Billboard*. Citations on these two important decisions will be made available to the trade as soon as possible.

California Decree

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN DIEGO

No. 106,004. Hon. Charles C. Haines, Judge I. B. Gayer, Plaintiff, vs. Thomas Whelan, District Attorney, Defendant.

Decision of the Court

BY THE COURT: It seems to be laid down in Monterey Club vs. the Superior Court 48 A. C. A. 130, that: "Playing at any game, even for money, is not an offense at common-law and does not constitute an offense unless so declared by statute. The statute declaring what games are inimical to public morals and welfare supersedes common-law rules with reference to gambling." The same thing, of course, must apply to the maintenance of devices whereby gambling can be carried out.

IT IS ALSO LAID DOWN in Chapman vs. Aggeler, 47 A. C. A. 962, at sec., that the provisions of Section 330a of the Penal Code could not suppress or prohibit slot machines but rather gambling by the use of slot machines. It is charged in the answer here that the possession and control of the machines here in question is a violation of the laws against lotteries, and that such machines are gambling machines or devices prohibited by Section 330a of the Penal Code and are also mechanical apparatus prohibited by Section 337a and certain subdivision thereof of the Penal Code. It has been suggested in the argument that the devices are part of a scheme whereby a lottery is being conducted. There have been various definitions given of what lotteries are, as for example, that which has been cited from State vs. Coats, an Oregon case reported in 74 Pac. Rep. 26 at page 1,102 et seq., where the definitions approved is that: "A lottery is any scheme whereby one, on paying money or other valuable thing to another, becomes entitled to receive from the other's return in value, or nothing, as some formula of chance may determine." Our definition, however, as laid down in Section 319 of the Penal Code is that: "A lottery is any scheme for the disposal or distribution of property by chance, among persons who have paid or promised to pay any valuable consideration for the chance of obtaining such property or a portion of it, or for any share of any interest in such property, upon any agreement, understanding, or expectation that it is to be distributed or disposed of by lot or chance, whether called a lottery, raffle or gift-enterprise, or by whatever name the same may be known."

IN ORDER TO BRING THE MATTER of the maintenance of a so-called pinball game or machine within the definition of a lottery it would have to appear that it was part of a scheme for the distribution of property. Now, it is not claimed that anything was distributed by these machines, automatically at least, other than the right of a person who had started to play, upon running up a certain score, to continue to play longer than as tho he had not run up that score. To construe his right to continue to play as being a distribution of property as described in the code section would seem to me rather straining the definition, both of distribution and of property, so that I am inclined to hold that whatever else the plan involved in the maintenance of these machines may be, it is not a lottery.

A MORE SERIOUS CONTENTION is that it falls within the description of Section 330a of the Penal Code, which, so far as it is claimed to be applicable, reads as follows: "Every person who has in his possession or under his control, either as owner, lessee, agent, employee, mortgagee or otherwise, or who permits to be placed, maintained or kept, in any room, space, inclosure or building owned, leased or occupied by him, or under his management or control, any slot or card machine, contrivance, appliance or mechanical device, upon the result of action of which money or other valuable thing is staked or hazarded, and which is operated, or played, by placing or depositing therein any coins, checks, slugs, balls, or other articles or device, or in any other manner and by means whereof, or as a result of the operation of which any merchandise, money, representative or articles of value, checks or tokens, redeemable in, or exchangeable for money or any other thing of value, is won or lost, or taken from or obtained from such machine, when the result of action or operation of such machine, contrivance, appliance or mechanical device is dependent upon hazard or chance, and every person who has in his possession or under his control, either as owner, lessee, agent, employee, mortgagee or otherwise, or who permits to be placed, maintained or kept, in any room, space, inclosure or building owned, leased or occupied by him, or under his management or control"—and then goes on with some other inhibitions which can have no application here—"is guilty of a misdemeanor."

I WAS CONFRONTED AT THE OUTSET of this case with the question of whether or not the operation of these machines did involve chance or whether they were games of skill, the section expressly confining its operation to devices dependent upon chance. I think the demonstration in open court, as well as the preponderance of the verbal evidence, is to the effect that there is a minimum of skill involved in operating the plunger whereby a certain amount of influence may be exercised upon the balls which are released, having some tendency to influence the course that they subsequently take, but that in the hands of the great bulk of inexperienced operators such skill would be a negligible quantity and that the preponderating characteristics of the machines are that they are games of chance, so that if I am to adopt the rule which appears to be the preponderating rule in most jurisdiction, that it is not a question of the total absence of skill, but a question of whether the element of chance is the principal element which governs the light in which a machine is to be regarded, then I must hold that these machines are principally machines for operating games of chance.

PROCEEDING THEN TO THE NEXT ELEMENT in the discussion, I think I must say that the preponderance of the evidence is against the claim that there was any actual payoff from the operation of these machines in either money or merchandise. Of course, such a payoff could occur just as it could occur based on a game of cards or anything else, but there is no clear showing here that anybody actually paid any money or merchandise as a result of the operation of these machines. Only one of them was so constructed that it could operate an automatic payoff and in that one certain of the apparatus was missing to enable it to do so, so that automatically there was no payoff in that sense, and outside of the machine itself there is no sufficient evidence that any individual did anything in the nature of paying off players so that I must eliminate that element from consideration.

HOWEVER, IT HAS BEEN HELD in rather numerous cases, which have been to some extend cited and to some extent merely alluded to in the discussion, that even an opportunity to go on and play additional games is value because it furnishes pleasure to the operator, and while I have eliminated it as constituting property in the sense of that term as used in Section 319 of the Penal Code, I yet think that perhaps the preponderance of authorities justifies me in holding that it is in some sort value; so that the fact that these machines do furnish an opportunity, if one runs up a certain score, for further free games, does seem to me to argue that the operation of the machine may, as a result of chance, result in value accruing to the player. That, however, is to be placed alongside the statutory provisions as contained in the section which I read to ascertain whether it constitutes any violation of that section to control or possess a machine which can be operated so as to furnish such value to a player by means of chance.

FIRST, I HAVE TO CONSIDER in that connection the claim that there was not a single person who testified here that any individual had ever in fact gained the opportunity to play additional games by the use of any one of these machines. It is claimed that in consequence of the holding in the case of Chapman vs. Aggeler, to which I have referred, unless some evidence of that kind is produced that it must be assumed that nothing occurred except the possession of such a machine by the plaintiff or his lessees, and consequently that no violation of Section 330a could be involved. With that reasoning I am not in accord. I think it clearly appears that the machines were being constantly operated by players with the idea of trying to run up scores sufficiently to gain themselves an additional opportunity to play. That was the purpose of their operation. They were placed in various places of business that they might be so operated, and whether in fact anybody ran up scores enough to gain the privilege of playing additional games seems to me neither here nor there, but I do think it a fair inference from the evidence that it often occurred, and that being so I do not take seriously the fact that the operation of these machines fall within the rule of the Aggeler case. This is not a criminal proceeding in which proof must be made beyond a reasonable doubt. It is purely civil proceeding and I think the fair inference may be indulged and that the fair inference is that this must have been the result in many cases of the operation of these machines.

THAT, HOWEVER, DOES NOT CONCLUDE the matter. We still have to consider the language of this Section 330a, and that inhibits the possession of contrivances upon the result of the action of which money or something of value is staked or hazarded, and it goes on: "and by means whereof"; that is an additional reservation and in the conjunctive, "and by means whereof, or as a result of the operation of which any merchandise, money, representative or articles of value, checks or tokens, redeemable in, or exchangeable for money or any other thing of value, is won or lost, or taken from or obtained from such machine," that is, by chance.

NOW THEN, IT DOES NOT APPEAR *(See Free Play Decisions on page 63)*

Supreme Court of Canada Approves Amusement Game

Under strict Canadian law machines that vend amusement only are legal

(Reprinted from the Montreal Gazette, February 24, 1942)

OTTAWA, Can., Feb. 28.—The coin machine which furnishes nothing more than the amusement afforded in playing it is a service-vending machine excepted from the class of machines presumed to be gambling machines, the Supreme Court of Canada ruled February 23 in upholding the appeal lodged by Constantin Laphkas, of Montreal, against a conviction of keeping a common gaming-house.

Appeals to the Privy Council in criminal matters having been abolished since 1935, this judgment establishes Canadian jurisprudence, settling once and for all, a thorny question which has produced different interpretations by four provincial Courts of Appeal. This Supreme Court ruling is similar to judgments rendered by the Courts of Appeal in Ontario and British Columbia, and opposed to the views held by the Courts of Appeal of Quebec and Saskatchewan.

Test On Bowling Games

Laphkas was originally convicted by Recorder Alma Leblanc, of Montreal, of keeping a common gaming-house. Municipal police had seized a miniature bowling machine on his premises, 2060 Bleury Street. No prizes were awarded, but a player could try again if he realized a particular score. Laphkas was fined $10 and costs, paying the court bill under reserve of his rights to appeal.

The Quebec Court of Appeal upheld the Recorder's Court conviction. It maintained that the word "services" in the Criminal Code section dealing with common gaming-houses embraced services such as obtained by inserting a coin in an automatic telephone machine. "Services," the Quebec court held, could not be extended to include a machine which provides pleasure, amusement or diversion.

The Quebec Appeal Court's ruling, differing from those rendered in Ontario and British Columbia, was unanimous. John E. Crankshaw, K.C., counsel for Laphkas, obtained permission from Justice Taschereau, in chambers, to appeal to the Supreme Court on the ground that the Quebec tribunal's decision conflicted with a ruling on a similar point by the Ontario court. In Montreal, Judge Amedee Monet and Recorder Lecace Plante had rendered judgments in line with the Ontario court's views, while several cases involving similar machines have been postponed awaiting judgment in the Laphkas matter.

Amusement Is a Service

The word "services" appears in that section of the Criminal Code which holds that any automatic or slot machine which vends something other than merchandise or services shall be deemed to be a means or contrivance for illegal gaming and there shall be against the keeper of premises in which such a machine is found an irrebutable presumption that he is the keeper of a common gaming-house.

The Ontario Court of Appeal's judgment said, in part, that the word "services" is properly used as including help, benefit or advantage conferred.

Judge Speaks Opinion

"I do not know why amusement, which is all that is got by the operation of the machine in question, may not properly be spoken of as a help or a benefit or an advantage," one of the Ontario judges held. "In one way or another, many wise people spend a good deal of time in obtaining amusement, and to a normal person it is almost one of the necessities of life."

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Bomb Hitler	8.00
Kicker-Catcher	20.00

ATTENTION
WANTED: PHONOGRAPHS, SLOTS, FREE PLAY GAMES, USED RECORDS AND ARCADE EQUIPMENT. CASH PAID. WE WILL BUY YOUR WHOLE ROUTE. WRITE OR CALL COLLECT.

WE HAVE FOUR HUNDRED LATE FREE PLAY GAMES THAT INCLUDES KNOCKOUT, FIVE AND TEN, CAPTAIN KIDD, NEW CHAMP, SPOT POOL, BIG PARADE, AIR CIRCUS AND MONICKER.

NORTHWESTERN MUSIC CO.

120 WEST THIRD STREET STERLING, ILLINOIS

ALL MACHINES JUST OFF LOCATIONS

★ ★ FREE PLAY ★ ★

$15.00 EACH
Bally Reserve, Chevron, Dixie, Keen-a-Ball, Variety, White Sails, Wings, Roxy

$22.50 EACH
Skyline, Stars, Big Time, Anabel, Drum Major, Leader, Home Run, Big Chief, Attention, Sporty

$24.50 EACH
Score-a-Line, Metro, Strat-o-Liner, Play Ball, Zombie, Dude Ranch, Boom Town

$26.00 EACH
Broadcast, Fox Hunt, Landslide, School Days, Formation

$29.50 EACH
Sea Hawk, Sun Beam, Seven Up, All American, Velvet, Flicker, Slugger

$39.50 EACH
Entry, Four Diamonds, Hi-Dive, Hi-Hat, Major

$49.50 EACH
A. B. C. Bowler, Air Force, Argentine, Horoscope

Four Roses	$27.00
Sport Parade	27.50
Silver Skates	29.50
Duplex	31.00
Wild Fire	32.00
Hi Stepper	32.50
Target Skill	35.00
Super Chubbie	36.50
Gold Star	41.50
Bello Hop	42.00
Zig Zag	42.00
Miami Beach	43.50

Ten Spot	$44.00
South Paw	46.00
Legionnaire	47.50
Captain Kidd	48.00
Gun Club	53.00
Spot Pool	53.50
Star Attraction	54.50
Sky Blazer	55.00
Double Play	58.50
Bowl-Away	59.50
Jungle	59.50
Tanners	61.50
New Champ	63.00
Texas Mustang	65.00
Bosco	67.50
Knockout	72.50
Monicker	72.50
Topic	76.50
Home Run '41	79.50
Venus	79.50
Victory	79.50
Clover	84.00
Big Parade	85.00
Five, Ten & Twenty	89.50

ONE-THIRD CASH WITH ORDER, BALANCE C. O. D.

LIBBY'S DISTRIBUTING CO.

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PHONE, PASSAIC 5-1644

LOW PRICES? YES.. But First-Class Reconditioning and Careful Packing Too! Get All 3 at National

ABC Bowler	$56.50	Double Play	$37.00	Knock Out	$70.00	Star Attrac.	$52.00
Air Force	58.00	Do Re Mi	43.00	Lone Star	15.00	Speed Ball	35.00
Anabel	18.00	Entry	30.00	Lucky	14.00	Stratoliner	18.00
All American	34.00	Four Diamonds	42.50	Miami Beach	40.00	Supercharger	10.00
Argentine	59.00	Five & Ten	89.50	Monicker	80.00	Sports Parade	27.00
Bosco	74.00	Gun Club	60.00	New Champ	50.00	Super Chubbie	50.00
Bell Hop	50.00	Hi Dive	43.00	Nippy	14.00	Salute	24.00
Bola Way	67.00	Hi Hat	44.50	Polo	18.00	Sky Blazer	54.50
Big Parade	82.50	Horoscope	54.50	Pursuit	35.00	Skyline	15.00
Crossline	18.00	Hi Stepper	34.00	Repeater	18.00	Seven Up	32.00
Commodore	15.00	Home Run, '42	80.00	Sunbeam	27.00	Snappy 1941	52.00
Click	84.50	Jungle	64.50	Spot Pool	67.00	Sea Hawk	42.00

1/3 Deposit Balance C. O. D. or 5% Discount.
Full Cash With Order.

"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

183 MERRICK RD., MERRICK, L. I., N.Y. *All Phones* FREEPORT 8320

IT WILL PAY YOU TO WRITE for OUR PRICE LIST ON ALL RECONDITIONED GAMES---RIGHT NOW!

STAMFORD NOVELTY COMPANY

1437 NELSON AVE., NEW YORK CITY ● 393 W. MAIN ST., STAMFORD, CONN.

MILLS PHONOGRAPHS

THRONE OF MUSIC $149.50
EMPRESS 179.50

WANTED—One-Ball Free Plays.

ROY McGINNIS COMPANY

2011 MARYLAND AVENUE
BALTIMORE, MD.

JUST OFF LOCATION

SNACKS, very late models. In lots of 5 or more. Each $7.95
PENNY MASTERS, almost new. Lots of 5 or more. Each $9.95

1/2 Dep. With Order, Bal. C. O. D.

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SMACK 'IM

Jap War Game. Manually played. 5c coin-operated five-ball action. Built completely mechanical, no electrical gadgets to get out of order. Not a pin game. Entirely new and different amusement game. Write

Penny Products Company
Lansdowne, Pennsylvania

WE ARE IN POSITION TO MAKE INSTANT DELIVERY

Argentine	$49.50	Mustang	$52.50
ABC Bowler	49.50	PanAmerican	29.50
Air Force	49.50	Play Ball	22.50
All American	19.50	SuperChubbie	40.00
Bosco	67.50	Snappy '41	42.50
Bola Way	57.50	Spot Pool	55.00
Big Parade	80.00	Star Attrac.	49.00
Big Chief	22.50	Sky Blazer	52.50
Bandwagon	20.00	Speed Ball	29.50
Champ	54.50	Stratoliner	22.50
Click	49.50	Seven Up	27.50
Capt. Kidd	49.50	School Days	24.50
Do-Re-Mi	37.50	Stars	29.50
Duplex	27.50	Silver Skates	29.50
Dble. Play	29.50	Sea Hawk	29.50
Four Roses	29.50	Sun Beam	27.50
Five & Ten	87.50	Spot-a-Card	57.50
4 Diamonds	54.50	Ten Spot	39.50
Gun Club	52.50	Victory	79.50
Horoscope	39.50	Venus	69.50
Hi-Hat	39.50	Velvet	22.50
Jungle	59.50	West Wind	39.50
Knock Out	69.50	Zombie	19.50
Metro	20.00	Red, White, Blue	19.50
Majors '41	34.50		

1/5 With Orders, Balance C. O. D.

MANHATTAN VENDING COMPANY

592 TENTH AVENUE NEW YORK
PHONE: LONGACRE 5-9683

THE NEW NUMBER ROLL DICE GAME
WILL MAKE YOUR COUNTER SPACE EARN THE LIMIT

The NEW, LARGER, MORE ATTRACTIVE and IMPROVED NUMBER ROLL DICE GAMES are sweeping the country like wildfire. Earnings from $50.00 to $100.00 daily in ordinary spots. NUMBER ROLL is helping thousands of cigar stores, taverns, nite clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. NO COIN SLOT. Get your share of the biggest and steadiest dice game profits in the counter game history.

PORTABLE—quickly and easily removed from counter. Ideal for closed territories. Over-all size 13x20. Fool-proof construction throughout. Beautiful three-color screen layout. The federal amusement tax does not apply on this type of equipment. (Non-Coin Operated.)

PRICE $17.50

Order your machine today, or better still—place a dozen ROLL DICE GAMES in good locations and get in the money. 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. MONEY REFUNDED IF YOU ARE NOT SATISFIED AFTER A FIVE-DAY TRIAL.

CENTRAL AMUSEMENT CO., 4117 Guad. St., P. O. B. 546, AUSTIN, TEX.

FREE PLAY BUYS TO OPEN YOUR EYES
BEST BARGAINS IN THE MIDDLE WEST—COMPARE THESE PRICES

8 All American	@$29.50	3 Four Diamonds	@$40.50	9 Sea Hawks	@$44.50
23 Attention	34.50	1 Fifth Inning	9.50	6 Slugger	39.50
6 Argentine	65.00	8 Flicker	29.50	12 Stars	34.50
12 Broadcast	32.50	10 Follies	9.50	7 Sports Parade	37.50
8 Bandwagon	29.50	12 Four Roses	34.50	6 Show Boat	54.50
4 Blondie	15.00	6 Fox Hunt	15.00	3 Sara-Suzy	17.50
1 Banner	9.50	9 Gold Star	27.50	6 Silver Skates	42.50
1 Big Town	9.50	8 Hi-Hat	49.50	2 Sporty	12.50
2 Big Show	9.50	2 Landslide	16.50	8 Stratoliner	34.50
10 Big Chief	27.50	11 Leader	24.50	7 Sun Beam	39.50
8 Big Parade	87.50	2 Marcos	12.00	3 Sky Ray	42.50
10 Capt. Kidd	69.50	3 Mystic	19.50	10 Seven Up	37.50
11 Champs (Old)	49.50	9 Metro	27.50	4 School Days	32.50
11 Crossline	25.50	8 Pan-American	42.50	6 Ten Spot	54.50
6 Cadillac	12.50	5 Paradise	25.50	6 Topic	84.50
5 Dude Ranch	24.50	7 Punch	9.50	9 Victory	87.50
7 Dixie	19.50	1 Repeater	24.50	3 Variety	9.50
3 Duplex	32.50	10 Spottem	9.50	8 West Wind	54.50
6 Drum Major	14.50	7 Super-Lite	9.50	2 Wild Fire	35.00
4 Formation	21.50	7 Star Attraction	69.50	9 Zombie	37.50

All Games Reconditioned, 1/3 Dep., Bal. C. O. D. Reference: 1st Wis. National Bank, Milwaukee.

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1802 N. HUMBOLDT AVE. Ph.: BR 8807 MILWAUKEE, WIS.

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SPECIAL *LOW PRICE* ON ALL PLASTIC BUMPER ASSEMBLIES

LARGE AND SMALL SIZE SAME PRICE

1 to 49	55¢
50 to 149	50¢
150 to 249	45¢
250 and up	40¢

Posts, Regulators, etc., for remodeling old Pin Games! Order now while they are still available! Specify large or small sizes and colors.

GET IT FROM BLOCK THEY HAVE IT IN STOCK.

BLOCK MARBLE COMPANY
1527 FAIRMOUNT AVE. PHILADELPHIA, PA.
ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

"You can *ALWAYS* depend on JOE ASH—*ALL WAYS*"

WE HAVE ANYTHING AND EVERYTHING IN RENEWED FREE PLAY PIN GAMES WITH F. P. ATTACHMENTS! ALSO ALL OTHER EQUIPMENT!!

WRITE! WIRE! PHONE! QUICK!!

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

LOS ANGELES, Feb. 28.—Predictions that 1942 will be a big year for operators was voiced along the coin rows this week. Music machine operators are expecting a banner season. Routes are in demand and bring good prices when available. Summer plans have been launched by arcade operators.

Mohr Back at Desk

Mac Mohr, factory representative for Baker, David and Evans lines, is back in action following a brief illness. He has been busy clearing his desk of important matters and will soon plan another swing thru his territory. . . . Dan J. Donohue, Seeburg representative, spent the week in town discussing music machines with L. B. McCreary, manager of E. T. Mape Music Company. Donohue has just returned from a trip thru Arizona, where he reports business up. . . . McCreary is back in the city following a trip to San Diego. . . . Stanley Tracy, of Kingman, Ariz., was in the city looking over music machines. He was caught in a blackout and had to spend several hours next to a curb on Whittier Boulevard.

Glenn Conn, formerly serviceman with E. T. Mape Music Company, is making a good record for himself in the army. . . . Vance Popelka, another of the Mape outfit to go to the army, is also going strong in the army and is stationed in the far Northwest. . . . Music business is reported good in San Diego. . . . Walter E. Gaunt, of 29 Palms Music Company, visited his brother, Fred, at Trojan Novelty Company recently. Walter reports that business is good around 29 Palms.

Nevada Operator Here

Nate Mack, popular Las Vegas operator, was in Los Angeles recently for a look-see along coin row. . . . Mrs. L. B. McCreary, wife of the Los Angeles branch manager for E. T. Mape, is well on the mend following an operation. . . . Russell Collier, of Cigarettes Unlimited, reports that vending machines are going strong. . . . W. Tange, of Monrovia, was in town Thursday and purchased equipment at the Trojan Novelty Company. . . . Jack Gutshall, of the Gutshall Distributing Company, came near having an unwelcomed visitor. A tank truck and trailer got loose on the hill above the Gutshall location and crashed into a tire store next door, smashing in the front. . . . Bill Shorey, of Inland Amusement Company in San Bernardino, is putting in a Penny Arcade in the vicinity of the Orange Show, where soldiers have been stationed. . . . Fred Gaunt, of Trojan Novelty Company, returned to his desk Monday after a week-end trip thru the territory. He visited Cherry Valley and stopped by to see Vern Owens, of the Palm Springs Amusement Company, in Banning, and Tex McMahon in San Jacinto. . . . Jack Brier, Los Angeles music operator, is installing more Packard Pla-Mor boxes. . . . Paul Blair, of Exhibit Supply Company, is in town for a breathing spell following a trip to San Diego.

Frank Meyer Host

J. Frank Meyer was in town from Palm Springs and was host at an informal party held in Cocoanut Grove of the Ambassador Hotel. Attending were Mrs. Meyers, Paul and Lucille Laymon, Mac Sanders and wife, Paul Blair and wife and Budge Wright and wife of Portland. Wright is with manager of the Western Distributing Company in the Oregon city. . . . Gus Fox reports a large

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

number of requests for *No Good*, a tune that seems destined to hit the top on the West Coast. . . . Nathan Robin has opened Playland on Main Street and reports that the arcade business here is good. . . . Nick Carter and Bob Snyder tell it that their arcade, Nickabob, is going strong in Chinatown in Los Angeles. . . . Jack Lipps has installed an arcade at Camp Elliott. . . . Al Anderson reports that the arcade business will boom at Balboa this summer. . . . Mrs. Violet Jones, wife of James Jones, manager of the Southwestern Vending Machine Company, is recuperating at her home from a recent operation. . . . Harry Kaplan, of Southwestern Vending Machine Company, is in San Francisco on business. . . . R. Morton Christensen, formerly of the Merritt Music Company in Baltimore, is the new serviceman for Southwestern Vending Machine Company.

San Francisco

SAN FRANCISCO, Feb. 28.—Operators in this area are stepping up the play on Chicago Coin's Home Run for 1942 by adding a bell, chime or other noise-maker to the home run cycling unit.

* * *

Business here fell off in the downtown area during the period of frequent blackouts, while neighborhood spots did a rush business. Things are nearly normal again with War Time allowing people to stay in town longer, without the ever-present menace of an early evening air raid alarm.

* * *

The roar of planes, blimps and heavy trucks is a never-ceasing sound here on the Pacific Coast. One of the greatest single factors in helping to keep the morale of the populace in its present high level is automatic music. Phonograph, remote and telephone music machines are showing a gratifying increase in revenue. Soldiers, sailors, marines and other members of our armed forces have shown a decided preference for novelty tunes and ballads. They seem to feel that listening to this type of music is better for them than swing or jittering pieces. Up and coming number here is Alvino Rey's *Deep in the Heart of Texas*.

* * *

A new venture in music has been launched by a firm known as Marvel Music Company. Clifford D. Stoltus, former West Coast service department representative of Automatic Instrument Company, is in charge of service. Jack Kirby and William Duffin, local pin game operators, are the owners.

* * *

Mel Kirby, of the staff of San Francisco Operating Company, has enlisted in the navy with rank of second class petty officer in the radio department.

Ralph Butcher, of Advance Automatic Company's mechanical department, is now working as an electrician at Bethlehem shipbuilding plant in South San Francisco.

* * *

Advance Automatic Sales has just finished building a shipping and receiving office in its showrooms here. Its repair shop is a model of efficiency.

* * *

Genco's Defense is causing a lot of favorable comment in the Bay region. Players are intrigued by the Buy a Bond feature, and locations report the patriotic theme is a terrific play stimulator.

* * *

Unsettled war conditions caused the neighborhood locations to show a slight increase in volume of business lately. Operators are concentrating more on outlying spots, with results far beyond their expectations. Midtown machines, while holding their own, are fluctuating from week to week, depending on favorable or unfavorable news. No shortage of equipment or parts is expected for several months, and operators are confident that they will have a good season regardless.

* * *

Rex Vending Company, Rock-Ola distributor, installed a Glamour model Tune Column at the Golden Gate Theater week of February 26, featuring Tommy Dorsey recordings while the orchestra was on the stage. Phono receipts went to the Red Cross. Plans for an open house to be held by Rex Vending late in March are being discussed. New models of Rock-Ola products will be shown.

Sacramento

SACRAMENTO, Feb. 28.—Tom McLellan, designer of the original Contact, has opened a Sportland Arcade in the downtown district.

* * *

In the heart of a vital defense center, this city is teeming with activity. State capital, as well as home of Southern Pacific Railroad shops, box factories and other manufacturing plants, Sacramento is experiencing an extraordinary business boom.

Allied Music Call is the recognized leader in the field of telephone music here. Allied is made up of several local phono operators, who by pooling their resources have built up an enviable organization. Over a hundred locations are enjoying this service.

* * *

The Koslnsky Brothers, Maurice and Franklin, are full-fledged motion picture producers now. Their third picture, filmed by Monogram studios, is scheduled for an early release. *Klondike Fury* is eagerly awaited by the friends of the boys in the Los Angeles area, where they have operated as the Consolidated Novelty Company for many years.

Oakland

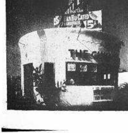
OAKLAND, Feb. 28.—Len H. Strickler, manager of Allied Amusement Corporation, envisions a bright future for music machines in the Bay Region. The mechanical department is kept busy installing telephone music and remote control units all around the East Bay. New equipment for the shop has been purchased, and materials on hand are sufficient to keep things going for several months even tho the WPB may lay heavier restrictions on supplies.

Vallejo

VALLEJO, Calif., Feb. 28.—Asher Pizante, Vallejo operator, has done some heavy purchasing of Rowe cigarette and chewing gum venders. Business in his territory has been booming, due to the great influx of defense workers at the Navy Yard.

* * *

Monterey, Salinas and Watsonville operators report that the hordes of selectees, volunteers and regular army men in their vicinity keep the music and pinball machines busy almost all the time. Soldiers in their spare time tend to seek almost any form of relaxation, and they find good music and clean fun by patronizing the automatic amusement devices. Shooting galleries are doing a record business, and ray gun machines are never idle.



THE CHILI BOWL, one of the 28 establishments of its kind in Los Angeles County, California, which have been successful in operation for 10 years. Installations of Packard Pla-Mor equipment were made in all of the 28 Chili Bowl units. Each installation was highly successful in the opinion of the Chili Bowl's owner and the operator who made the installation, Herman Corp, of Los Angeles. (MR)

MAYFLOWER SPECIALS

ONE BALL PAY OUT	
Spinning Reels	$99.50
Grand National	75.00
Pace Maker	70.00
Grand Stand	70.00
Thistledown	50.00
Hawthorne	40.00
Sport Page	30.00
Horse Shoes	30.00
Derby King	20.00
Derby Time Mult.	20.00
Mills 1-2-3, AC	34.50
Across the Board	15.00
Parlay Vious	15.00
CONSOLES	
Four Bells	$295.00
Bally Roll-'Em	199.50
Lucky Lucre	175.00
Triple Entry	149.50
Super Track Time	170.00
1938 Gal. Dom.	135.00
Keeney Pari Time	125.00
1941 Paces Reels	126.00
Silver Moon	105.50
Bobtail	109.50
1940 Saratoga & Reels Sr.	109.50
1940 Saratoga & Reels, 5, 10, 25c, Jr.	99.50
1939 Saratoga & Reels Sr.	85.00
1938 Saratoga & Reels Jr.	75.00
Kentucky	59.50
Jennings Multiple Races	50.00
Square Bell	55.50
Red Head Track Time.	39.50
Liberty Bell, Slant	24.50
NEW CONSOLES	
High Hand	$235.00
Paces Saratoga, Comb. F.P. & P.O.	265.00

Keeney Super Bell, Comb.	$290.50
Bally Club Bell	360.00
Mills Four Bell	465.00
FREE PLAY CONSOLES	
Jumbo Parade, Comb. F.P. & P.O., New	$169.50
High Hand, Comb. F.P. & P.O.	175.00
Totalizer Silver Moon	169.50
Saratoga, Comb. F.P. & P.O.	165.00
Totalizer Mint Vender, F.P.	179.50
USED PHONOGRAPHS	
500 Wurlitzer & Adapter Installed	$359.50
800 Wurlitzer, Complete with Stroller	410.00
800 Wurlitzer	325.50
700 Wurlitzer	299.50
500 Wurlitzer	179.50
600 Wurlitzer	149.50
24A Wurlitzer	119.50
616 Wurlitzer with Grills	79.50
618 Wurlitzer	59.50
716 Wurlitzer	60.50
416 Wurlitzer	59.50
316 Wurlitzer	60.50
412 Wurlitzer	34.50
P12 Wurlitzer	22.00
P10 Wurlitzer	22.00
Rockola Super Deluxe Adapter & 1 WallBox	290.00
Rockola, Standard	185.00
Mills Throne	130.00
Seeburg Concert Master	325.00
Rockola Counter Model Deluxe	125.00
Rockola Counter Model	99.50
Wurlitzer Model 41	99.50

Wurlitzer Model 71	$135.00
Wurlitzer Model 61	89.50
ARCADE EQUIPMENT	
Bally Rapid Fire	$125.00
Chicken Sam	59.50
Anti-Aircraft	40.00
Bally Bull's Eye	35.00
Texas Leaguer, 5c	39.50
FREE PLAY FIVE BALLS	
Exhibit Stars	$69.50
Pursuit	40.50
Stoner 3 Up	49.50
Silver Skates	39.50
Playmate	24.50
Mascot	32.50
Line Light	22.50
Velvet	39.50
Anabel	32.50
Band Wagon	34.50
Hold Over	24.50
Line Up	32.50
Glamour	22.50
Summer Time	22.50
Dough Boy	32.50
Double Feature	22.50
Boom Town	39.50
Vacation	32.50
Sporty	24.50
Gold Star	32.50
Rotation	22.50
Mills Free Play Mint Vender on Stands	59.50
Original Chevrons	149.50
Brown Fronts, Knee Action, D.P.	119.50
Blue Fronts, Serials 425,000	99.50
Silver Moon Chiefs	95.00
Mills Club Consoles	179.00
Columbia J.P. or G.A.	55.00
Used Col. J.P. or G.A.	40.00
Green Vest Pockets	25.00

TERMS: 1/3 Deposit With Order, Balance C. O. D.

MAYFLOWER DISTRIBUTING COMPANY

2218 UNIVERSITY AVENUE ST. PAUL, MINNESOTA

MAYFLOWER DIST. CO. 350 Delaware Ave. Buffalo, N. Y.

MAYFLOWER DIST. CO. 5748 Baum Blvd. Pittsburgh, Pa.

MAYFLOWER DIST. CO. 1423 Locust Des Moines, Iowa

Attention, Western Operators — Legal Equipment

1 Drivemobile, Floor Sample	$219.50
2 Bally Defenders	149.50
1 Batting Practice	142.50
7 Bally Bull's Eye	69.50
1-Keeney Machine Gun	49.50
4 Texas Leaguers (Deluxe)	$37.50
5 Mutoscope Moving Picture Machines, Like New	52.50
4 Shipley Viewoscopes Picture Mach., Like New	22.50
1 Bally Basketball, Refinished	$42.50
10 A.B.T. Challengers	17.50
5 Advance Shockers, New	12.50
1 Hollywood Viewoscope	17.50
1 Pikes Peak	17.50

1/3 Deposit, Balance C. O. D.

ARCADE EXCHANGE, 1705 W. PICO BLVD. LOS ANGELES, CALIF.

THERE'S ALWAYS A BETTER BUY AT LEHIGH

$20.00 off any game listed in our ad last week in The Billboard, in lots of five or more.

Wire Order and ½ Deposit for Prompt Delivery.

LEHIGH SPECIALTY CO.

Second and Green Streets Philadelphia, Pennsylvania

Copyrighted material

MUSIC MERCHANDISING

'Bomb Tokyo' Drive Begins

Mich. music men expect to add $1,000 a week to war effort

DETROIT, Feb. 28.—A well-organized campaign to "bomb Tokyo" was launched Saturday (21) by the United Music Operators of Michigan under the direction of Conciliator Roy Small. Reminiscent of the *Buy Bonds Today?* campaign, the new drive centers about the song, *Bomb Tokyo*, written by Amherst Turner and James Siracusa, two local tunesmiths. Present recording is by Frank Sidney's band, sung by the McColl Twins and Paul Davis as vocal trio. Disk was recorded locally and pressed by the Sensation Radio Company.

Song is being placed on the association's 5,000 phonographs in No. 1 position. Phonards and some 5,000 canisters will be placed atop machines to solicit direct donations to the drive, slated to last six to eight weeks. The UMO expects to average $1,000 a day in contributions, according to Small.

Campaign is sponsored 100 per cent by *The Detroit Times*, Hearst paper, which just closed its own "Buy a Bomber" drive. Jerome Pettit is handling the tie-up for the paper.

Good Publicity Program

Publicity program is a well-rounded one, with six sound trucks slated to go out Monday (2) and visit all high schools, playing this record, and pass out pamphlets with the words of the song.

Direct contribution of all funds received is pledged by the UMO in words printed on all the circulars being distributed stating that "the United Music Operators of Michigan, a $1,500,000 organization, will buy Defense Bonds and Stamps equal to the amount contributed here, to buy a bomber to bomb Tokyo."

Departing from precedent, rights for re-use of the record are largely waived. Printed on the label is the statement: "The use of this record for radio broadcasting and other purposes in aiding defense is hereby granted." Copyright is held in name of the Music Operators' Band.

Plan is to make the drive national, with campaigns slated to start with local organizations in Cleveland, Cincinnati, Dayton and St. Louis this past Monday (23). The UMO has appropriated $1,000 for promotion of the drive, with Turner and Small slated to go on tour for this purpose.

Houston

HOUSTON, Feb. 28.—A new operator in Beaumont is C. E. Wellhausen, formerly with Texas Novelty Company of that city. He operates music exclusively.

* * *

Harvey Gani, well-known Decca salesman and counterman, has been made office manager of Houston branch, Decca Distributing Corporation. The Houston Decca branch personnel, since replacements have been made for those who enlisted in the service, includes: J. Hamilton Hurt, branch manager; Harvey Gani, office manager; Mrs. L. R. Kennedy, secretary; J. R. Ward, counterman; M. M. Slater, salesman; Charles Miller, porter, and Clarence Jones, shipping department.

* * *

Operator Ernest Gates has constructed a bulkhead along his several hundred-foot water frontage at San Leon, where his bay-shore home and fishing camp are located. His property there was badly damaged last fall by a hurricane.

* * *

Operators Ben Diebol and L. B. Wickel, of La Grange, Tex., recently made Anderson Sage, of Electro Ball Company, a present of the mounted head of an 11-point buck.

Cabaret Tax Bill Text; Suggestions to Operators

In order to help clear up the confusion about the cabaret tax and music-box locations, caused by newspaper reports and various interpretations, we are publishing the Internal Revenue Order No. 5321, issued January 29, 1943, in full for reference purposes.

Many complaints have already reached Washington about the unfair application of this ruling in certain sections of the country, due to certain points in the ruling that are not clear.

1. The chief point of confusion as it relates to music boxes is the matter of dancing in locations. The order specifies that if "a space is provided for dancing" to mechanical music, then the 5 per cent cabaret tax applies to the location, as described in the ruling.

2. In actual practice the big question has arisen about locations in which the proprietor does not actually provide floor space especially for dancing, and yet customers may get up and prance about to some popular tune on the phonograph. Does the cabaret tax apply then?

3. Reports have come in from some sections of the country that district collectors are trying to collect the cabaret tax on small locations when no place is actually provided for dancing, but couples may occasionally dance about of their own accord.

Petitions have been presented to the Internal Revenue Department to clarify this situation in favor of the phonograph industry and an interpretation is expected soon.

Until the matter is clarified, it is suggested that small locations in districts where collectors try to apply the tax put up signs near their phonograph reading, NO DANCING ALLOWED. If a space is actually prepared for dancing, however, then the location has no other recourse but to pay the cabaret tax according to law.

If small locations that do not actually provide a place for dancing are compelled to pay the tax, then it should be paid under protest for the time being.

TEXT OF THE ORDER

TREASURY DEPARTMENT, Office of Commissioner of Internal Revenue, Washington, D. C., January 29, 1943. MT: M-Mimeograph, Coll. No. 5321.

Tax on Admissions, Refreshment, Service and Merchandise at Roof Gardens, Cabarets and Similar Places.

TO COLLECTORS OF INTERNAL REVENUE AND OTHERS CONCERNED:

Section 1700 (a) of the Internal Revenue Code as amended by Section 542 of the Revenue Act of 1941, effective at 10 a.m., October 1, 1941, imposes a tax equivalent to 5 per centum of all amounts paid for admission, refreshment, service and merchandise at any roof garden, cabaret or other similar place furnishing a public performance for profit, if any payment, or part thereof, for admission, refreshment, service or merchandise entitles the patron to be present during any portion of such performance. The tax is to be returned and paid by the person receiving such payments.

Prior to October 1, 1941, the tax under Section 1700 (a) was based on the amount paid for admission to any public performance for profit at any roof garden, cabaret or similar entertainment if the admission charge was wholly or partly included in the price paid for refreshment, service or merchandise. The amount paid for admission was deemed to be 20 per cent of the amount paid for refreshment, service and merchandise. Liability for the tax was imposed on the patron and the proprietor was charged with the duty of collecting the tax from the patron.

The present tax is at the rate of 5 per cent of all amounts paid for "admission, refreshment, service and merchandise." Liability for the tax now attaches to the proprietor. Whether the proprietor shifts the burden of the tax to the patron is a matter solely within his discretion.

Another distinction between the former tax and the present tax is the treatment of amounts (such as "cover" charges) which were clearly charges for admission. Under the former tax such amounts were subject to the admissions tax imposed by Section 1700 (a) of the Code, whereas under the present tax such amounts are part of the charges with respect to which the 5 per cent tax applies.

The amendments made by Section 542 of the Revenue Act of 1941 do not affect the character of the entertainment coming within the scope of the tax. The present tax applies in the case of "any roof garden, cabaret or other similar place furnishing a public performance for profit" and thus does not differ in substance from the former tax which applied to "any public performance for profit at any roof garden, cabaret or other similar entertainment."

Section 101.14 of Regulations 43 (1941 Edition) provides as follows:

"The phrase 'a public performance for profit' includes every public vaudeville or other performance or diversion in the way of acting, singing, declamation or dancing, either with or without instrumental or other music, conducted by professionals, amateurs or patrons, under the auspices of the management, in connection with the serving or selling of food or other refreshment or merchandise at any room in any hotel, restaurant, hall or other public place. *Every form of entertainment so conducted is included, except instrumental music unaccompanied by any other form of entertainment.* (Italics supplied)

"Where music by an orchestra and a space in which the patrons may dance are furnished in the dining room of a hotel, or in a restaurant, bar, etc., the entertainment constitutes a public performance for profit at a roof garden, cabaret or similar place, and the payments made for admission, refreshment, service and merchandise are subject to the tax."

The provision that every form of entertainment is included except instrumental music unaccompanied by any other form of entertainment has been embodied in the various revisions of the regulations relating to the taxes on admissions, cabarets, etc., since those issued in 1918 under the Revenue Act of 1917.

The above provisions of Regulations 43 defining the term "public performance for profit" at a roof garden, cabaret or similar place should be strictly adhered to.

If instrumental music, music by wire or by a mechanical device is the only entertainment furnished and there is no space for dancing the tax imposed by Section 1700 (a) of the Internal Revenue Code, as amended by Section 542 of the Revenue Act of 1941, does not apply.

If the entertainment consists of instrumental music, music by wire or by a mechanical device, including a coin-operated machine (whether operated by the manager or patron), and a space is provided for dancing the entertainment constitutes a public performance for profit at a roof garden, cabaret or similar place, and the amounts paid for admission, refreshment, service and merchandise by all patrons who are present or who are entitled to be present during any portion of the entertainment are subject to tax.

If the entertainment consists of music and songs by the musicians or other persons; or songs, acts or dances by professionals, amateurs or patrons under the auspices of the management, the entertainment constitutes a public performance for profit at a roof garden, cabaret or similar place, and the amounts paid for admission, refreshment, service and merchandise by all patrons who are present or who are entitled to be present for any portion of the entertainment are subject to tax.

The tax in such cases should be asserted for the period beginning at 10 a.m., October 1, 1941. In any case where a ruling has been issued by the Bureau which is contrary to the above and the taxpayer to whom it was furnished relied on such ruling in not paying any tax, the tax should be asserted only for the period from the date the taxpayer was furnished a copy of this mimeograph or was advised of the reversal of the previous ruling.

Persons liable for the tax are required to keep for a period of four years adequate and sufficient records with respect to the operations for each day on which public performances are held showing (1) the receipts from charges made for admission, refreshment, service and merchandise paid by all patrons entitled to be present during any part of the performance, and (2) the tax due.

The requirement in the regulations that waiters' checks are to be kept for a period of not less than six months means that waiters' checks shall be retained for the period covered by the last six returns filed on Form 729.

It is requested that all hotels, night clubs, cafes, taverns, bars or similar places in your district which may be affected by the foregoing be furnished with a copy of this mimeograph.

Any correspondence in reference to this mimeograph should refer to the symbols MT:M.

NORMAN D. CANN,
Acting Commissioner.

Cleve. Assn. Seeks Singer

Sponsors city-wide contest—winner to make record with Sammy Kaye

CLEVELAND, Feb. 28. — Cleveland Phonograph Merchants' Association launched a county-wide contest early this week to unearth Northern Ohio's finest amateur singer. Widely publicized in Cleveland papers, and with stations WHK and WCLE helping to promote the contest with 15 spot announcements daily, contest is already creating unusual interest. Entrants had to secure entry blanks from phono locations and public auditions began on Tuesday (24) at stations WHK and WCLE, where competent vocal judges began the job of narrowing down prospective winners.

Auditions will continue until Sunday, March 8, when 10 finalists will be heard on a special two-hour program dedicated to the Phonograph Merchants' Association by Burt's Department Store over WCLE.

Winner To Record

To the winner goes a trip to RCA-Victor recording studios in Camden to make a record with Sammy Kaye and his orchestra. When released nationally, the record will be chosen for Cleveland Association's "Hit-of-the-Month" campaign and placed on the No. 1 position on all of the group's 4,000 phonos. Newspaper, car and bus card and radio advertising will be used to plug the record.

In addition, the winner will broadcast over a 155 station hook-up on the *Mutual Goes Calling* series from the WCLE studios.

Contest was announced officially on February 15 and demand for entry blanks began immediately, it is reported. From the wholehearted manner in which the association has gone about the job, it is apparent that every possible effort is being made to make a local vocalist famous.

Copyrighted material

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Republic Pictures is starting its fan magazine campaign on *Sleepytime Gal*, Judy Canova's new film. Tie-ups with Canova recordings on the machines can be advantageously engineered. . . . A recent album put out primarily for over-the-counter retail trade—*The Old Chisholm Trail*, sung by Tony Kraber (Keynote 104)—has a couple of sides that may prove profitable in specialized tavern locations. *Rye Whisky*, a drinking song complete with hiccups, might catch on in some spots; Kraber's amusingly Scottish version of *Blood on the Saddle* might get some customers chiming in, and *Green Grow the Lilacs* is a well-sung and very lovely ballad. . . . Okeh releases ready for shipment from Bridgeport March 6 include Bob Atcher and Bonnie Blue Eyes on *In the Echo of My Heart* and *Let's Tell Our Dream to the Moon*, the Sunshine Boys on *I'll Dump Your Apple Cart* and *That's Bad*, and Al Dexter and His Troopers on *Honky Tonk Chinese Dime* and *Saunders Polka*.

Week's Best Releases

Dick Reinhart and His Lone Star Boys (Okeh 06595)

Rooky Toody and *I Don't Care*

A catchy nonsense novelty coupled with a lilting ballad. On both sides a vocal chorus gives way to hot licks from the band and a final chorus is split between voice and ork. *Rooky Toody* is taken at a fast clip, and the nonsense vocal gets excellent treatment from Reinhart himself. The ballad, which has a lilting, rather melancholy tune, is given lift by being taken at moderate rather than slow tempo, and the vocals are duet warblings by Reinhart and Vera Woods. Both sides are okay for machines, first choice depending on the type of clientele.

Shelley Lee Alley and His Alley Cats (Bluebird B-8934)

Beer Joint Blues and *The Big House Blues*

A couple of blues numbers given swell deep-and-dirty blues treatment by the band. Unbilled male vocalist carries a large part of each side, but steady rhythm is maintained, and both selections shape up for dancing as well as listening. String bass and fiddle shine in *Beer Joint*, while in *Big House* the vocalist is backed by ensemble. Latter tune has more lift and drive than the A side and shapes up as better for machine play.

Light Crust Doughboys (Okeh 06594)

Sweet Sally and *Zip Zip Zipper*

Band plays both sides at steady beat, excellent for dancing, with *Zipper* the more rhythmic of the two. Hot string pickings and equally hot piano licks are featured on both. *Sally* has J. B. Brinkley doing a nice vocal on the catchy lyrics, while *Zipper*, a novelty tune, is warbled by male chorus. *Zipper* in particular should be okay in tavern locations.

Charles Mitchell and His Orchestra (Bluebird B-8935)

Little Star of Heaven and *I Dreamed of an Old Love Affair*

Two lilting, highly rhythmic ballads, both boasting appealing melodies and both being given attractive treatment by the band. *Little Star* has a male vocal on two choruses, with the band coming in between, and *Dream* follows the same pattern except that the vocal is taken by an unbilled girl. Musical treatment of *Dream*, the B side, is tuneful but not extraordinary, and the A tune shapes up as the better bet. Satisfactory for both listening and dancing.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"BLUE BONNET LANE": Roy Rogers (Decca 6016)—Released some three weeks ago, this oldie boasts a beautiful refrain given fine treatment by Rogers' clear and appealing voice, with a small band offering excellent accompaniment. Rogers takes the lovely melody for the start, the band comes in for a chorus featuring swell fiddle work, and Rogers sings it out. Dance rhythms are kept, making it as appealing for dancing as for listening. With a beautiful melody and fine treatment, it is a potential sleeper even in localities given over entirely to Tin Pan Alley pops.

The Letter Box

Wid L. Coffin reports that in his locations in St. Anthony, Idaho, the best bets are *Don't Let Your Sweet Love Die* (Denver Darling) and *You Broke My Heart, Little Darling*. . . . W. N. Klein, of Klein Distributing Company, Elkton, Ky., says at present his best numbers are *Corinne-Corinna*, *I Ain't Goin' Honky-Tonkin' Any More*, *I'll Always Be Glad To Take You Back*, *I Wonder Why You Said Goodbye* and *You're in the Army Now*. . . . Joe L. Griffin, of Tarrant, Ala., highly recommends the following: *How Low Do the Blues Want To Go?*, in the Johnny Bond version (Okeh 06577), which he describes as "a good number"; *What Is Life Lived Alone?* (Buddy Jones, Decca 5684), "a little old, but going good"; *I Loved You Once* (Jimmie Davis, Decca 5909), "very good—take them all at present"; *Mama Inez* (Louise Massey, Okeh 06588), "new, but looks good"; *Cherokee Maiden* (Bob Wills, Okeh 06568), "new, but a sure hit," and *Deep in the Heart of Texas*, which he says is going strong in any of the current band versions.

BEN STERLING, WURLITZER DISTRIBUTOR in Scranton, Pa., never does things by halves. He went all-out on National Wurlitzer Days. Crowds of music merchants packed his showrooms to praise new 1942 Wurlitzer units as the most colorful and appealing of all time. Pictured above, with Ben at the left, are (standing) A. J. Polt, Honesdale; John Thomas, Summit Hill; Tommy Mullin, Allentown; Mr. and Mrs. J. D. Richards, Trucksville, and Michael Sacks, Leighton. The names of the next and last men in the row were not obtained, but between them is Pat Williams, Honesdale. Seated are Mrs. Tommy Mullin; Mrs. Michael Sacks; Israel Hickovitz, Shenandoah; last woman unknown. (MR)

Minneapolis-St. Paul

MINNEAPOLIS, Feb. 28.—Business here seems to be holding up in pretty fair shape. Operators report collections are as good as can be expected for this time of the year.

* * *

Hy Greenstein, head of Hy-G Amusement Company, has been elected treasurer of the Gymal Deled club here, made up of prominent Jewish men in Minneapolis.

* * *

G. E. Moody, Fergus Falls (Minn.) operator, has returned from a five-week vacation trip to Mexico, where he has been going every year for the past five.

* * *

Leo Stern, shipping clerk at Mayflower Novelty Company, has passed his final army physical examination and is expecting to be called into the service any day now.

* * *

Information from Silent Sales Company is that Bill (Sphinx) Cohen and Ben Friedman have lined up a good deal of used equipment for operators who are anxious to obtain as much equipment as possible for their routes. Business has been good at the Sphinx's place all month.

TO KEEP AHEAD KEEP IN TOUCH WITH YOUR BUCKLEY DISTRIBUTOR!

DISTRIBUTOR BARNEY "SHUGY" SUGERMAN OF NEW JERSEY SAYS:

"I'm proud of the many friends I've made in the automatic music business—and proud of the fact that these friendships have been cemented and strengthened by the fact that I have gone 'all out' in getting music operators started with Buckley Music Systems. In all sincerity and taking all factors into consideration, I maintain that Buckley is by far the finest music system that money can buy. This territory, known for its smart operators, is predominantly 'Buckley-minded' . . . because the operators have learned that nothing comes near Buckley Music System for profits and performance."

WHEN YOU THINK OF MUSIC—THINK OF BUCKLEY FIRST!

BUCKLEY MUSIC SYSTEM INC · 4225 W. LAKE ST · CHICAGO

WURLITZER 16 Record MARBLGLO

Complete, Ready to Operate, Money-Back Guarantee.. $99.50

01 Wurlitzer, Counter ..... $ 89.50
71 Wurlitzer, Counter Mod. 139.50
616 Wurlitzer 79.50
Rockola '39 Standard 149.50
Rockola Imperial 20s 89.50

MISCELLANEOUS

Tax Strikes ..... $ 74.50
Space Bells 89.50
Shock the Chaser 99.50
Radio Rifle 149.50
Lane Testers, Like New 179.50

100 Brand New! Ready for Delivery: Ace Bender Dreamskin Scientific Batting Practice

WRITE FOR PRICES

DOMES and GRILLES For Rowe-Ami 616, 600, 500—Write for Circular.

1/3 Deposit With Order

GERBER & GLASS
914 Diversey Blvd., Chicago

FOR SALE

One Jennings Fifteen-Unit Telephone Music System, complete, two channel, $2250.00. Used six months, in A-1 condition.

BOX D-182
Care of The Billboard Cincinnati, O.

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NEW VICTOR RECORDS

JOE REICHMAN

playing

"A FIRESIDE CHAT"*

J. R. coins a nifty coin-catcher on a popular national theme. The kind of disc they'll play again, "immejitly," to catch the tune . . . and repeat to make sure of the words. A coin coiner for your coinograph. On the other side is . . .

"Wherever You Are." This one's a sure shot, too. A new tune with plenty of that Reichman rhythm they go for. No. 27800.

★

HAL McINTYRE

27803 When the Roses Bloom Again*—Tangerine*

PAUL WHITEMAN

27801 A Zoot Suit*—Well-Digger's Breakdown

BARRY WOOD

27802 Pretty Little Busy-Body*—Let's Say Goodnight With a Dance*

TOMMY DORSEY

27782 What Is This Thing Called Love?*—Love Sends a Little Gift of Roses*

ARTIE SHAW

27609 This Time the Dream's on Me*—Blues in the Night*

*Vocal Refrain

KEEP 'EM PLAYING:
Any Bonds Today?
Barry Wood—27478
Remember Pearl Harbor
Sammy Kaye—27738

Order them today from your

VICTOR-BLUEBIRD RECORD DISTRIBUTOR

RECORD BUYING GUIDE--PART 1

TRADE SERVICE FEATURE The Billboard

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

DEEP IN THE HEART OF TEXAS . . . . . .
- ALVINO REY (Bill Schallen-Skeets Herfurt) . . . . . Bluebird 11391
- BING CROSBY (Woody Herman-Muriel Lane) . . . . . Decca 4162

The Texas tornado swept all before it this week and blew right up here, with the Rey and Crosby versions in front. There are a couple of other renditions hanging on the fringe and likely to creep in shortly, and everything adds up to a nice term in this category.

CHATTANOOGA CHOO CHOO . . . . . (20th week)
- GLENN MILLER (Tex Beneke-Modernaires) . . . . . Bluebird 11230

THE WHITE CLIFFS OF DOVER . . . . . (10th week)
- KAY KYSER (Harry Babbitt-Glee Club) Columbia 36445
- SAMMY KAYE (Arthur Wright-Choir) . Victor 27704
- KATE SMITH . . . . . Columbia 36448
- GLENN MILLER (Ray Eberle) . . . . . Bluebird 11397
- TOMMY TUCKER (Amy Arnell-Don Brown-Voices Five) . . . . . Okeh 6487

THE SHRINE OF ST. CECILIA . . . . . (7th week)
- ANDREWS SISTERS (Male Chorus) . . . Decca 4097
- SAMMY KAYE (Allan Foster-Choir) . . Victor 27691
- VAUGHN MONROE (Vaughn Monroe) . Bluebird 11344

ROSE O'DAY . . . . . (6th week)
- FREDDY MARTIN (Eddie Stone-Chorus) . . . . . Bluebird 11286
- KATE SMITH . . . . . Columbia 36448
- KING SISTERS . . . . . Bluebird 11349
- MERRY MACS . . . . . Decca 4023

BLUES IN THE NIGHT . . . (4th week)
- WOODY HERMAN (Woody Herman) . . Decca 4030
- DINAH SHORE . . . . . Bluebird 11436
- JIMMIE LUNCEFORD (Ensemble) . . . . . Decca 4125
- CAB CALLOWAY (Cab Calloway-Palmer Brothers) . . . . . Okeh 6422

REMEMBER PEARL HARBOR . . . . . (4th week)
- SAMMY KAYE (Glee Club) . . . . . Victor 27738

● COMING UP ●

I SAID NO! . . . . . .
- ALVINO REY (Yvonne King) . . . . . Bluebird 11391
- JIMMY DORSEY (Bob Eberly-Helen O'Connell) . . . . . Decca 4102

Last week we predicted a change in position for this ditty, but we find it still No. 1 here, with as much chance of getting upstairs as it had last week, and just as much chance of sliding downward. Dorsey picked up some new locations, making up for some lost when Rey's disk was flipped over for *Deep in the Heart of Texas*. Has about a 50-50 chance.

A STRING OF PEARLS . . .
- GLENN MILLER (No Vocal) . . . . . Bluebird 11382

Drew plenty of mentions this time, and seems to have become a top puller in many different territories. Things of this type seldom figure to make Going Strong, but this particular disk might prove an exception. Definitely on the upgrade.

I DON'T WANT TO WALK WITHOUT YOU . .
- HARRY JAMES (Helen Forrest) . . . . . Columbia 36478
- DINAH SHORE . . . . . Bluebird 11423
- GUY LOMBARDO . . . . . Decca 4104

Really got into stride this week and zoomed up several slots. Lombardo's disk picked up enough momentum to earn listing, and the other two continued to improve. Has an excellent chance, is still comparatively new to the boxes, and has the benefit of expert radio and movie plugging.

MOONLIGHT COCKTAIL .
- GLENN MILLER (Ray Eberle-Modernaires) . . . . . Bluebird 11401
- TOMMY TUCKER (Don Brown-Voices Three) . . . . . Okeh 6526

Appeared on a lot more reports this week, and is in very wholesome shape, being a long way from its peak. As noted last week, is one of the nation's top retail sellers, all of which helps its chances here.

THIS IS NO LAUGHING MATTER . . . . . .
- CHARLIE SPIVAK (Stardusters) . . . . . Okeh 6458
- GLENN MILLER (Ray Eberle) . . . . . Bluebird 11369
- JIMMY DORSEY (Bob Eberly) . . . . . Decca 4102
- DINAH SHORE . . . . . Bluebird 11357

Seems to have stepped over the hill this week, and probably will begin moving down from here on. Gets plenty of mentions, but appears to be losing ground in face of newer competition. Naturally, there is always a slim chance that it may snap out of it, but the odds are long.

EVERYTHING I LOVE . . . .
- GLENN MILLER (Ray Eberle-Ensemble) Bluebird 11365

Gets a flock of mentions, all characterizing it as a solid draw, but nothing sensational. At this rate it can do anything, move either up or down. Should be watched closely. Miller continues to be practically all alone on the boxes with it.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

'TIS AUTUMN . . . . . (10th week)
- WOODY HERMAN (Woody Herman-Carolyn Grey-Ensemble) . . . . . Decca 4095
- LES BROWN (Ralph Young) . . . . . Okeh 6430
- FREDDY MARTIN (Clyde Rogers) . . . Bluebird 11393

Accidentally omitted last week, slid down to here this week. All done.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

NEW BLUEBIRD RECORDS

Carson ROBISON

singing

"MUSSOLINI'S LETTER TO HITLER"

This one's full of laughs that help win the war—for **us!** Gusty humor, a lively tune, and vigorous vocals by Carson Robison. On the other side (and just as funny)

"Hitler's Reply to Mussolini." Better get **two** records so you can keep **both** sides playing and **paying!** B-11459.

And here's another Carson Robison hit record—

B-11460 "1942 Turkey in the Straw"—"Here I Go to Tokio," said Barnacle Bill, the Sailor.

TONY PASTOR

B-11467 Not Mine*—I'll Pray for You*

KING SISTERS

B-11472 When the Roses Bloom Again—Hey! Zeke

VAUGHN MONROE

B-11468 Don't Tell a Lie About Me, Dear*—All For Love*

FATS WALLER

B-11469 Winter Weather*—Clarinet Marmalade

DINAH SHORE

B-11436 Blues in the Night—Sometimes

ART KASSEL

B-11471 Kiss Me Good-Night, Sergeant Murphy*—Chances Are*

*Vocal Refrain

Keep your Coinograph cashing in with the latest

VICTOR-BLUEBIRD RECORDS

Copyrighted material

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

The State of New Jersey went dry on February 10, and the customers were hard hit. Coming right on top of New York, it leaves the Eastern men in pretty low spirits.

Bright Spot

There was one bright spot among the dark clouds in metropolitan New York during the week when the legal representatives of the city declared Kenney's submarine is not in violation of Section 982 and may be operated in the city. Submarines that were seized were ordered returned.

Coming and Going

Joe Eisen, of Manhattan Distributing Company, returned to his desk this week after an extended vacation down south. Joe had many exciting experiences while moving around.

Sol Gottlieb here in the city seeing the customers who are gathering at the offices on coin row.

Wolfe Sadikoff, of Chattanooga, was around visiting the factories and distributors in the city. Sadikoff will stay around a week and combine a vacation with the business.

Ben Becker, who is seeing his contacts for a connection, will take a few trips out of town and visit his friends.

Sol in New Spot

Sol Silverstein's friends in the city were happy to learn of his new connection with Hub Enterprises in Baltimore.

Fast Flashes

Murry Sandow, representing Dave Simon in Hartford, Conn., reports that he is getting acquainted with the men there, and that they are starting to visit him at the office.

P. Iacono, Audio & Video Music Company, now located in Red Bank, N. J. Firm has been distributing converters to customers.

Max Levine scurrying around town on an important deal. Will probably be ready to make an announcement in several weeks.

Sam Sacks, Acme Sales Company, busier than the proverbial bee taking orders for phono remodeling jobs.

CMA Banquet Shots

Matty Forbes is entitled to a round of solid applause for the wonderful production job he turned in. Not a single hitch—and everyone had a great time.

The emcee announced that the Jackson Blooms were celebrating their 15th wedding anniversary. Mrs. Cell Bloom, however, denied the communique in private, claiming they have until December next to wait for their 15th anni.

There were two honeymooning couples present—the popular Julius A. Levys and Mr. and Mrs. Paul Galinas.

Three enclaves of revelers left the Waldorf in the very early hours of the morning and wound up eating a pre-breakfast at Lindy's.

Wally Waldbrecht brought along the prettiest girl at the affair—Betty Mae Carthy—spelled M A C.

Jim Cherry, the manager of the Jersey Cigarette Machine Association, came along to the Big City. Jim claims his group will run a similar affair in a short while.

Jack Letsky, of the corporation counsel's office of New York City, was a guest of Matty Forbes and sat at his table.

Mr. and Mrs. Tom J. Cola got a kick out of watching Ralph Pinto, an employee, and his girl friend jitterbug around the dance floor.

The cigarette manufacturers were well represented. Mr. and Mrs. Bip Glassgold, Mr. and Mrs. Bob Hawthorne and Mr. and Mrs. Julius A. Levy were at the Du-Grenier table.

Leo Willens, who enjoyed himself so thoroly that he stayed until the finish, and Mr. and Mrs. Sam Altholtz represented U-Need-a-Pak.

Lou Cantor, of the National Venders, was unable to attend, being in Los Angeles at the time.

Aaron Gosch and his wife had a wonderful time and were one of the couples that ended up at Lindy's.

Sam Malkin left the affair and took a train to Florida, where he will spend the next few weeks.

The WPB took over the entire floor of the Chanin Building where the CMI had its offices, and Matty had to move to another floor in the building temporarily.

WHO DO YOU THINK YOU ARE?

● Sung by popular BETTY BRADLEY, accompanied by HAROLD GRANT'S ORCHESTRA.
REVERSE SIDE—"STARS WILL FADE." BILL DARNELL with GRANT'S ORCHESTRA.

on STANDARD RECORD T-2048

This record has become such a big success since it was RELEASED SPECIAL a few days ago that most of the record jobbers are out of this number. So please be patient until your jobber receives more of T-2048.

WHEN MANUEL SHAKES HIS MARACAS

COUPLED WITH—"PUT A LIGHT IN THE WINDOW"
● "THE GOOD-FELLOWS" singing with HAROLD GRANT'S Orch.

on STANDARD RECORD T-2042

"The Good-Fellows" do an excellent job of harmony with "When Manuel Shakes His Maracas." This is the selection that has been called "An Ambassador of Latin American Good Will in Song."

Ask your record jobber to tell you how very fast this tune is starting to sell.

ORCHESTRA LEADERS: Write to us for special recording novelties.

COLONIAL MUSIC PUBLISHING CO., Inc.
168 West 23rd Street ● New York City

Record suggestions For YOUR MUSIC MACHINES from

★ JIMMY DORSEY
AND HIS ORCHESTRA
featuring
BOB EBERLY and HELEN O'CONNELL
on DECCA records

4122—ARTHUR MURRAY TAUGHT ME DANCING IN A HURRY
backed by NOT MINE

4123—TANGERINE
backed by
EV'RYTHING I LOVE

4165—WHEN THE ROSES BLOOM AGAIN
backed by DROP ME A LINE

Personal Management Bill Burton
Direction
General Amusement Corporation

BRIEFS OF THE WEEK

TRADE SERVICE FEATURE Billboard

Births

A daughter to Mr. and Mrs. Mort Locker at Hahnemann Hospital, Philadelphia, February 10. Father is serviceman for Raymond Rosen Company, RCA-Victor record distributor.

A son to Mr. and Mrs. Clyde Newell February 28 at Minneapolis. Father is associated with Mayflower Novelty Company, Minneapolis.

A daughter to Mr. and Mrs. Clifford Strom February 17 at Chicago. Father is a member of the commercial advertising staff of *The Billboard*.

Marriages

Frank Root, operator, Lancaster, Calif., and Margaret Johan February 8.

Personnel

Rudy Tolney, former district manager of Detroit office for Columbia Recording Corporation, is now district manager of Philadelphia and Baltimore territories.

R. Morton Christensen, formerly of Merritt Music Company, Baltimore, has joined Southwestern Vending Machine Company as serviceman.

New Addresses

Rocky Mountain Soundies and Dent Vender Sales Company now at 1424 Court Place, Denver.

H. B. Brinck, 827 East Front Street, Butte, Mont.

Firm Changes

Manfred Oliver, New Bedford (Mass.) pin game operator, has bought out the route of Emile Duval, same city.

In Chicago

John A. Pitaglibona, Pitaglibona Distributors, New York.

Joe Abraham, Youngstown, O.

H. V. Maser, O. D. Jennings & Company representative, San Francisco.

Herman Rosenberg, Rosenberg-Minaves Corporation, New York.

William Nathanson, Los Angeles and Mexico.

In Military Service

Clarence Berg, Walker Vending Company, Denver, to the army.

Ben H. McConnell Jr., operator, Albuquerque, N. M., to the army.

John Negri, Century Music Company, Denver, to the army.

William Davidson, Wolf Sales Company, to the army.

Dave Schultz, Acme Cigarette Sales Company, Hyannis, Mass., a reserve lieutenant in the U. S. Cavalry, returns to active duty.

Charles Berman, operator, Minneapolis, to the air corps.

Murray Schultz, Atlantic Distributing Company, Boston, to the air corps.

Jack Rupert, Keystone Music Company, Vandergrift, Pa., to the army.

John Jason, American Cigarette Machine Company, Pittsburgh, to the army.

Philip Subbot, American Cigarette Machine Company, Pittsburgh, to the Coast Guard.

George Christ, American Cigarette Machine Company, Pittsburgh, to the air corps.

MUSIC OPERATORS CASH IN WITH
NO GOOD
BECAUSE IT
IS GOOD
A Bob Chester recording
VICTOR-BLUEBIRD
RECORD NO. 11428

Watch for Record Release of "Sweet Is the Hour"

NEGRONI MUSIC PUBLISHERS
Exec. Offices — Carnegie Hall, Cleveland, O.

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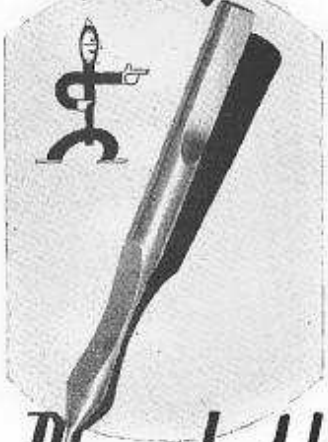
"a BIG improvement in something that's already mighty good"



Pfanstiehl Coin Machine Needle

With the new, tempered, flexible shaft for extra long record life!

The one coin machine needle that gives 4,000 wonderful plays without changing or turning, has been made even better by this new and different flexible shaft.

The magic smoothness of the precious metal alloy tip gives you the unequalled reproduction that puts more coins in your machines . . . and . . . a needle that you never have to turn reduces your service costs.

Every one of your machines will earn more net profit when it is equipped with a Pfanstiehl needle.

For a Limited Time

We are offering operators a SPECIAL DEAL. Clip the coupon and get yourself one of these new and different needles FREE as well as full details of the SPECIAL

Metallurgical Division

PFANSTIEHL CHEMICAL CO.
Dept. 1993, 104 Lake View Avenue
WAUKEGAN, ILLINOIS

MAIL COUPON FOR *Free* NEEDLE

Pfanstiehl Chemical Co., Dept. 1993,
104 Lake View Ave., Waukegan, Ill.

Please mail me FREE a new Pfanstiehl Coin Machine Needle and full details of your Postalet Deal.

I operate.....machines and have.....service men.

May Name is.....

At .....

My Distributor is.....

At .....

RECORD BUYING GUIDE--PART 2

TRADE SERVICE FEATURE Billboard

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

SHE'LL ALWAYS REMEMBER ..... KATE SMITH ..... Columbia 36514

Here is a tune which is bound to spell "natural" for the coin phonographs before long. Miss Smith's rendition is the first released, but plenty of others are already scheduled for release. Melody makes for a lovely ballad and the lyrics tell a story of a soldier boy and his girl. Miss Smith's disk tenders all the pathos required for such a song, and it couldn't be more topical. Really a must.

I'LL PRAY FOR YOU ..... ANDREWS SISTERS ..... Decca 4153

It looks as if the Andrews girls had another hit on their hands with this one. Tune and lyrics are also filled with longing and hope of a gal for her man—a theme that is becoming more prevalent now that this country is in the war. Girls give it a slight rhythmic treatment, however, which lightens the sadness of the lyrics somewhat. It's a good number and with this trio's name on the label it should get plenty of play.

HOW DO I KNOW IT'S REAL? ..... KAY KYSER (Dorothy Dunn) ..... Columbia 36526
HAL McINTYRE (Carl Denny) ..... Victor 27796
TOMMY TUCKER (Amy Arnell-Chorus) Okeh 6592

This ballad has all the makings of a future hit, and if the market is not too glutted with keen competition it should make its mark. Kyser's disk has a little quicker tempo than the arrangements of the others out with it so far, and Miss Dunn's lyric treatment is exceptionally good. Once this number starts getting plugs on the air, the operators had better make sure they have a few of the disks around.

WHAT IS THIS THING CALLED LOVE? ..... TOMMY DORSEY (Connie Haines) ... Victor 27782

A repeater from last week's listing, it has already shown signs of life in some of the reports. Dorsey's revival of this oldie and his putting it into a swing tempo has made it a sock number all over again. Its chances of success are particularly good, too, because of the usual large number of ballads on the machine. This disk offers a bright release from that monotony.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

SING ME A SONG OF THE ISLANDS ..... BING CROSBY (Dick McIntire and His Harmony Hawaiians) ..... Decca 4173

Having two counts in its favor in that the Pacific isles are making history today, and at the same time, that it ties in with the *Song of the Islands* picture, this new song gets an extra boot in its delivery by Bing Crosby. He sings it in his characteristic lazy and dreamy fashion to the accompanying background of a Hawaiian band. *Remember Hawaii* on the reverse side is equally effective.

THE STORY OF A STARRY NIGHT ..... GLENN MILLER (Ray Eberle) ..... Bluebird 11462

Here is still another in the Tschaikowsky sweepstakes, this adaptation taking the melancholy theme of the master's *Pathetique Symphony*. Several attempts have been made in the past to cash in on the popularity of this symphony, but this recording is the best yet. Song gets the typical Miller treatment, and Ray Eberle is in excellent voice.

LAST NIGHT I SAID A PRAYER ..... HARRY JAMES (Jimmy Saunders) .... Columbia 36518

Still another among the sentimental songs inspired by the war. This one packs all the melody and story appeal of *White Cliffs of Dover*, and is bound to mean as much for the music machine operators. James makes it a most appealing ballad, and it's up to the high standard he has set for his ballad waxes.

LAS CHIAPANECAS ..... WOODY HERMAN ..... Decca 4176

This is the delightful Mexican clap-hands dance that was popularized on the screen. Woody Herman gives the folk ditty a tuneful and highly rhythmic setting. An instrumental, the band builds it big thruout and it's an excellent jump side to balance the slow ballad sides in the music machines.

THE NIGHT WE CALLED IT A DAY ..... FRANK SINATRA (Alex Stordahl's band) ..... Bluebird 11463

Without the Tommy Dorsey band, Frank Sinatra proves that he can hold his own quite well as a romantic singer of song. Instead of the sweet trombone, Alex Stordahl has provided a background rich in violins, harp and woodwinds, and it makes for an excellent blend. Sinatra sings it slow and soulfully and it's a cinch to make the girls, especially, give up all their nickels.

MY MELANCHOLY BABY. KATE SMITH ..... Columbia 36524

Kate Smith stirs up the romantic memories with this song, and considering the fact that the memory of this song has never ended, it's always good for a spin in the coin phonographs whenever an exceptional revival turns up. That's what this recording is. Miss Smith turns in some excellent song stylings for this evergreen ballad, adding a rhythmic punch for the end of her song.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Cleveland

CLEVELAND, Feb. 28.—The Avon Novelty Company is in new quarters at 1834 East 23d Street.

* * *

P. E. (Buss) Cross has resigned as district manager of the Acme Phonograph Company, Toledo, to take a position as district representative for Columbia records with headquarters at Indianapolis.

* * *

The men of the Youngstown chapter affiliate of the Ohio Automatic Phonograph Owners' Association have launched their own radio program of hit tunes. It is broadcast from Station WKBN, Youngstown, every Sunday at noon. Operators are invited to tune in and see what they are doing. Dave Edwards and Hal Copeland, of the Youngstown chapter, conceived the idea and their fellow members are enthusiastic over it.

* * *

Nina Rubinoff, the clever entertainer at the Belmont Hotel, is co-operating with the local defense committee by making records for operators and turning the proceeds over to that cause. The boys are invited to drop in and get a record.

(See CLEVELAND on page 66)

The one and only
KATE SMITH

now introducing
Columbia Record 36514
WHEN THE ROSES BLOOM AGAIN
—by the same writers who brought you WHITE CLIFFS OF DOVER
backed by
She'll Always Remember

COLUMBIA 36524
MELANCHOLY BABY
backed by
SOMEBODY LOVES ME

COLUMBIA 36448
WHITE CLIFFS OF DOVER
backed by
ROSE O'DAY

COLUMBIA 36489
DEAR MOM
backed by
ON THE STREET OF REGRET

COLUMBIA 36468
SHRINE OF ST. CECILIA
backed by
I DON'T WANT TO WALK WITHOUT YOU

Kate Smith on the Air—CBS every Friday, 8-8:55 p.m. Eastern Time, sponsored by Grape Nuts and Grape Nuts Flakes. Rebroadcast for Pacific Coast: 12 Midnight, Eastern Time.

Personal Management
TED COLLINS

Copyrighted material

MEN & MACHINES

Conducted by C. H. STARK

Communications to 155 North Clark Street, Chicago

Why Whisper?

A letter from Mac Churvis, proponent of the phrase "Yours for Victory" in signing letters, takes us to task for only whispering about this in last week's column. Says Mac: "I notice that our good friend Don Leary, genial head of the Automatic Sales Company, Minneapolis, has asked you to publicize 'Yours for Victory' as an appropriate ending to all letters. I heartily agree with him. By all means this should be done and publicized in a big way. The more we talk about Victory and the more we publish anything in connection with Victory, the greater the morale will be in this country.

"However, there is one thing that I do wish to make clear. I am not looking for any credit; in fact, I am tickled to death that other folks are thinking as I do in connection with Victory. But I do want to go on record as having been the very first one in our industry to make use of 'Yours for Victory' not only in ending all my letters but I also wrote an editorial called 'Yours for Victory' which you were good enough to publish in The Billboard several months ago.

"I even go Don one better. It so happens, as you are aware, that my name contains the letter V. In signing all my letters, the girls usually capitalize the V and place three dots and a dash below it. Tell Don to better that one if he can.

"But all kidding aside, I hope that you will make more of a fuss about signing all letters 'Yours for Victory' than you have. I heartily agree with Don Leary that everyone, not only in our industry, should use that ending at all times. It will catch on like fire and it will mean a great deal when everybody begins to write 'Yours for Victory' and means it as well. Yours for Victory.

"Mac ChurVis"

. . .

Men and Machines — and Horses

We knew that it was bound to come sooner or later. Sure enough—in this week's mail along comes this picture of old Dobbin serving the coin machine industry. Panther Novelty Company, Fort Worth, claims the honor to be the first concern to introduce the horse and buggy to the serviceman in order to be sure that all locations are taken care of—regardless of tire conditions. Seated in the buggy are serviceman Bill Swafford and Vivian Paschal, accountant. Jack Moloney, owner of Panther Novelty, does not know how many more such units he will add to his service vehicle fleet—but as tires grow thinner old Dobbin will gradually assume the burden.

Hit-of-the-Month Tune

Deep in the Heart of Texas has been selected as the "Hit-Tune-of-the-Month" for March by the Phonograph Merchants' Association of Cleveland. Recordings have been released by Alvino Rey, Sammy Kaye, Bob Chester, Horace Heidt, Tommy Tucker, Bing Crosby, Ted Weems and the Merry Macs.

Newspaper, radio and street car advertising will be used to promote this tune, as well as thru the use of display cards and title strips.

Readers—Take Notice!

This issue of *The Billboard*, coin machine section, contains more interesting and important news than have issues for many weeks past. The free play decision is perhaps the most important. The suggestions and printing of the Federal Cabaret Tax is another important item. Third is the Canadian ruling on amusement machines. Clip these items and file them for future reference—there may come a time when you will be able to use them.

Helping Patty To Celebrate Her Birthday

When one of the Andrews Sisters had a birthday while playing a date in Chicago, who should come to her rescue and organize a birthday party but a number of Chicago music machine operators and record firm men.

Here they are gathered around Patty Andrews, left to right: Dan Paloggi, Century Music Company; Sellman C. Schulz, Decca; Johnny Long, orchestra leader; Lloyd Payne, Century Music Company; Joe Peskin, Universal Automatic Music Company; Roy Bloomquist, Metropolitan Amusement Company; Bill Blaseman, Decca; Harry Phillips, Decca.

Some Pessimism But—Mostly Optimism

"Some pessimistic operators come into the Atlas Novelty Company quarters in Chicago," contin Bodie and Morris Ginsburg, "but they are in the minority—a small minority. We find that the operators today are enjoying wonderful business—and consequently are calling on us to furnish them with more equipment. We are well able to furnish a variety of money-making equipment and consequently we are optimistic, too. Not only are operators optimistic over their operations, but they report that there is a growing spirit of Americanism which they have noted in rounds of their locations. They say that if the rise of opinion and determination means anything, it won't be long before we slap-the-dirty-little-Jap all the way back to Yokohama."

YOURS FOR VICTORY.

FREE PLAY DECISIONS

(Continued from page 57)

that these machines delivered any slugs, tokens, tickets or anything else which could be passed back into the machine or delivered to any person or would be redeemed or exchanged for money or anything of value, but all that these machines do is when the score is run up to indicate it by certain lights, whereupon, without exchanging anything taken from the machines for the privilege, by a mechanical action of the machines themselves one is enabled to have the additional free games.

NOW IT IS ARGUED by the district attorney that these lights displayed on the machine itself and illuminating certain figures thereon are tokens which may be exchanged for the opportunity to play free games, which constitute in their turn value, and that therefore the possession of the machine and its operation is brought within the inhibition of the code section named. However, penal statues are always strictly construed and I am of the opinion that if the Legislature meant that statute to have any such construction as that it could easily have so worded it as to so declare, but what it does say, as I have already suggested, is that as an additional requirement to the staking of the money and the operation by chance there shall be means thereof or as a result of the operation be merchandise, money, representative or articles of value, checks or tokens redeemable in, or exchangeable for money or any other thing of value, won or lost, or taken from or obtained from such machines.

NOW IT IS SUGGESTED in the argument that what is meant is that something must come out of the machine which can be passed around from hand to hand or exchanged by one person with another, so that not necessarily the player of the machine but somebody else may get an opportunity to play the additional free game, and I think that a fair construction of that section would indicate that that is at least a probable interpretation of what it means. Here the same person who starts in to play the game, or rather the person who controls the game by reason of his original deposit of the coin, altho possibly he might trade places with another in the course of the game, must go right on and finish up the additional free play. He cannot allow any time to intervene; he cannot go and trade off any coupons or slugs or anything else to any third party, and, as suggested, the whole process is one continuous game, altho it may be broken up into several units. I think that the contention made by the district attorney as to the meaning of these games, that is to say that they may be represented by a mere light in the machine itself instead of anything tangible in the way of a slug or token or anything else, would be a strained construction of the statute and such a construction as a court ought not to indulge in considering a statute of penal character, even in what is as this is, a civil case. So that I am inclined to hold that the language of Section 330a is not broad enough to cover the situation. This is not saying that the Legislature might not enact a statute broad enough to cover it, but I don't think that statute is broad enough.

NOW, REFERRING TO THE OTHER SECTION which has been alluded to, 337a, I think that it is plain enough that that is intended to meet a different kind of activity entirely, regarding the maintenance of a place where books, papers and so forth for recording wagers are kept, and is principally intended to inhibit so-called book-making. I won't go on and analyze each of the subdivisions of that section because I think their inapplicability is too plain to justify the process. So that my conclusion is that, altho these machines are predominately operated as games of chance, and altho undoubtedly these machines were operated for the purpose of and did actually result in people playing a certain number of free games in addition to those which they specifically paid for, resulting from chance, that they are not yet such devices as are within the purview of Section 330a of the Penal Code. Judgment will therefore be for the plaintiff.

A Patriotic Firm

PITTSBURGH, Feb. 28.—The spirit of patriotism goes far beyond mere lip service at the American Cigarette Machine Company here.

Three of Sam Strahl's most valued employees leave to join Uncle Sam this month, and each goes to a different branch of the service. John Jason joins the army, Phillip Subbot the Coast Guard and George Christ the air force.

SPARKLING
"Champagne Music"
by
LAWRENCE WELK
with smooth, sweet vocals by
JAYNE WALTON
ON
DECCA RECORDS
NEW RELEASES!
EVERY ONE A MONEY-MAKER
★4147—YOU DON'T LOVE ME
coupled with
AROUND and AROUND SHE GOES
★4157—POET and PEASANT OVERTURE
coupled with
HEAVEN IS MINE AGAIN
★4096—SWEETHEARTS OR STRANGERS
coupled with
ELMER'S TUNE
Playing Totem Pole, Boston, March 4, 5, 6 and 7.
Ritz Ballroom, Bridgeport, March 8.
Exclusive Management
FREDERICK BROS. MUSIC CORP.

Just Released—
HINDUSTAN
As Recorded by ARTIE SHAW
VICTOR RECORD NO. 27798
FORSTER MUSIC PUBLISHER INC. 216 SO. WABASH AVE. CHICAGO.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the editorial value of recordings for use in music machines. KEY: FT—For Text; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

ARTIE SHAW (Victor 27798)
Somebody Nobody Loves—FT; VC. *Hindustan*—FT.

Artie Shaw finally comes then with the kind of music expected from his 32-piece band. *Hindustan* instrumental goes far in proving that the capabilities were there all the time. Unquestionably, it's the large band's best show piece. And it's inspired clarinetting that comes out of the maestro. Full use of the many sections of the band is made for the opening chorus, paving the way for two more choruses that belong to Shaw. Band picks up the last half of a fourth refrain, giving the releases to the clarinet to carry it out. Thru it all, it packs musical excitement. A side is a current pop piece, also taken at a lively tempo, but packing nothing like the kick of the B side. Paced by the maestro's clary, band carries the first chorus, Predda Gibson sings rhythmically enough for a second chorus, and the band is back for a third, peppered with tenor sax and clary releases.

Operators waiting for Artie Shaw to produce one of these sides that literally melt the wax need wait no longer. "Hindustan" fills that bill, and it's a cinch to make the youngsters hop, skip and jump all over the music boxes.

TOMMY TUCKER (Okeh 6583)
Deep in the Heart of Texas—FT; VC. *Tangerine*—FT; VC.

Tommy Tucker takes two of the top tunes of the day in stride for these sides, giving them his typically smooth and melodic style that strikes a most responsive chord for both listening and dancing. The clap-hands Texas fire gets off at a fast tempo. Band takes the opening chorus, with the tenor sax fingering furiously for the out chorus. In between it's a chorus by Kerwin Somerville, assisted by the band boys, followed by Amy Arnell's chant, bringing in special lyrics and sound effects. *Tangerine*, which promises to be the ballad hit from *The Fleet's In* movie, is taken in smoother style and slower tempo. Band shares the side with Amy Arnell.

Both songs are a cinch to stay in the music boxes for a long time. Tucker's following along the phono network is sure to rate his sides a generous share of the coins.

GUY LOMBARDO (Decca 4177, 4178)
Blues in the Night—FT; VC. *Frankie and Johnny*—FT; VC.
Grieg Piano Concerto—FT. *Junior Miss*—W; VC.

Of these four sides, standout by far is the *Frankie and Johnny* evergreen. Lyrics have been brushed up, with a drugstore soda fountain supplanting the brass-rail setting. The opening chorus, in a moderate tempo, has the two trombones sliding on their own in the two-beat ragtime spirit. For the rest of the record it's Kenny Gardner singing a half-dozen choruses, the tinkling of the two pianos dominating the musical background in the temper of the traditional barroom classic. Band modulation for each chorus has Gardner singing it a half tone higher for each refrain coming up. *Blues in the Night* completes the disk (4177), and that's about all. Both Gardner and the Lombardo Trio are at a loss in interpreting the song, and the band adds little. *Grieg Piano Concerto* (4178) features the twin pianos for the classical theme. Band arrangement is matter-of-fact, lacking the tonal color and arranging skill that such an adaptation calls for. As a result, it's nothing more than a classical theme confined to a strict and moderately slow dance tempo that makes it sound too confining. Lombardo rhythms are more suited to the flipover. Band takes *Junior Miss* as a slow tempo. It's an appealing juvenile song, but Liebert Lombardo's vocal is a little bit too much on the adolescent side.

For the music machines, especially where "Frankie and Johnny" is practically the theme song, that's the side that shows some promise of getting a play.

WOODY HERMAN (Decca 4176)
A String of Pearls—FT. *Las Chiapanecas*—FT.

The Mexican clap-hands dance on the B side is the more effective instrumental side of these two. Woody Herman gives it a light and fanciful touch that builds big as a rhythmic jump tune. Trombone and clarinet introduce the melody, but when the band cuts in the attack is heavy and solid. Instrumental highlights provided by clarinet, tenor sax and drums. Jerry Gray's *String of Pearls*, also taken at a medium tempo, starts off nicely enough, but once the band departs from the original score and starts treating it as the average "hot" tune, the solo and band riffs smother the harmonic progressions and add up to wild and raucous jazz that fails to jell.

Popularized on the screen, "Las Chiapanecas" already has made an impression. Woody Herman's fanciful jump version makes it a lively item for the music boxes, one that should catch on big with the youngsters.

KATE SMITH (Columbia 36524)
Somebody Loves Me—FT; V. *My Melancholy Baby*—FT; V.

Song styling that sells all the way characterizes these two sides. Kate Smith has gone back a decade or more to bring up these two sentimental song hits of an earlier year. And she makes both live all over again. For George Gershwin's grand song from *George White's Scandals* she takes the verse out of tempo and, in hitting it into the chorus, sings it soft and most appealing in a slow tempo. Uses only the piano and guitar for accompaniment. Band, directed by Jack Miller, picks it up at the bridge, with Miss Smith dirtying it up lightly to give it a rhythmic punch in carrying it out. Follows an identical song pattern for the flipover, and it's even more effective here.

Kate Smith adds to her song launch with her stylizings for these two songs. She's slowly but surely duplicating her radio success in the music machine networks. Both sides are equal in strength, but, with the stronger attachment on part of the general public to "My Melancholy Baby," that's the face-up side for the phones.

MUGGSY SPANIER (Decca 4168)
Chicago—FT. *Can't We Be Friends?*—FT.

These sides mark the bow of this cornet-playing maestro on the Decca label. Devoted to what the hot jazz fraternity fondly identifies as the Chicago style, Spanier first attracted attention of swing fans with his little band on the Bluebird label some years back. This is his first waxing with his new and enlarged band. The free and relaxed style of every man in the band on his own in interpreting a tune, which marked his spirit of the Chicago school of swing musicians, is captured by Spanier in part for his large band. Both of the tunes, of earlier vintage, lend themselves to improvisation. But instead of every man on his own, Spanier lets them go one at a time, with the band riffs scored on paper to keep the playing clean. Each side gives too little of Muggy's trumpet.

Where the swing fans, musicians and college lads congregate, the name of Muggy Spanier has special significance. At such locations the maestro's disks are certain to attract attention. "Chicago" is the side to show face up.

SHEP FIELDS (Bluebird 11464)
Let's Say Goodnight With a Dance—FT; VC. *Fire Dance*—FT.

The saxophone symphony that Shep Fields sets to rhythm makes a most attractive showpiece on wax in Ci Schwartz's arrangement of DePalla's *Fire Dance*. Selection displays the full capabilities and possibilities of a band without brass. Nor is the absence of brass felt at any time. It's taken at a fast tempo. With fanciful figures in the arrangement, reeds cut it clean and rhythmically. Serves also as Fields's theme song and gets the added attention it deserves in carrying the *Fitch Bandwagon Special* stamp. More on commercial level is the A side, a fair song from *Sons o'Fun* that sounds better than it actually is, in the Fields interpretation. Setting it in a moderate tempo, Ken Curtis takes it from edge with tenoring that rates on top, and there's plenty of color and appeal in the chorus fashioned by the band reeds.

Carrying the theme song and "Fitch Bandwagon" stamp, "Fire Dance" is the face-up side for music boxes.

COUNT BASIE (Okeh 6584)
More Than You Know—FT; VC. *Down for Trouble*—FT.

Once again the Count proves that his band is just as potent for lush-balled selections as it is for the rock-in-rhythm pieces. The heavy rhythms are subdued for the Vincent Youmans' classic on the A side, and the emphasis is on the tonal effects and harmonies among the instrumental sections. Leading most of the way is the soft and soulful singing of Lynne Sherman, wife of Milt Ebbins, band's manager. And some particularly striking effects are achieved in the band backing. Fans will never believe it's the same Basie until they put the needle to the flipover. Guitarist Freddy Greene fashioned the band riff and the band, picking up the tempo to the jump level, rides it handsomely thruout. Piano, trombone, tenor sax and the walking bass step up for the instrumental flashes. It's up to par—which is good.

This disk gives Count Basie in a different musical mood for each side. Both are fine material for the music machines.

DICK POWELL (Decca 4174)
Over There—FT; VC. *Captains of the Clouds*—FT; VC.

Assisted by the American Four, robust male quartet, and Harry Sosnick directing the orchestra, movieland's Dick Powell dishes up two flag-wavers. *Over There* is George M. Cohan's classic from the First World War, while *Captains of the Clouds* is the title song of Jimmy Cagney's picture. Powell raises voice in spirited fashion, matching the tempo, and it all adds up to a rousing rendition for each. *Over There* again emphasizes that better fighting songs are still to be written; *Captains* is still another in the unsensational line of war novelties.

Save for the possibilities of the tie-ins with the Cagney picture when it hits the neighborhood theater, "Over There" is the side for the music machines.

WAYNE KING (Victor 27797)
Amour—FT; VC. *Ginger Waltz*—W.

The smooth and restful music exemplified by the rhythms of Wayne King characterize both of these sides. The South American *Amour* serenade is taken at a lively and beguiling beguine beat. The song itself, rich in melodic content, sports an excellent vocal, with English lyrics, by an unbilled baritone. In three-quarter tempo, *Ginger* side is a haunting Hawaiian waltz. Entirely instrumental, the strum of Hawaiian guitars adds to the orchestral charm of the side.

At classy phono spots, where suave and soothing music keeps the machines continually lit, coin response should ring loudly for both of these sides. Each selection establishes a different musical mood, and both are excellent.

2 hits ON EVERY ELITE RECORD

5016
A STRING OF PEARLS
• backed by
I'LL PRAY FOR YOU
Clyde Lucas and His Orchestra

List Price 35¢, Plus Tax. See Your Local Distributor or Write to
CLASSIC RECORD CO.
2 W. 46TH ST. NEW YORK

Most Requested Song in the Country
DECCA RECORD 4183
Bing
CROSBY'S
Outstanding Record
MISS YOU

ORVAL MULLIS, NOTED LINCOLN IMPERSONATOR, visits Mills Novelty Company on Lincoln's Birthday. Charlie Schlicht, Western division manager, tells him about the Mills Defense Bond Week being co-operated in by all Mills customers. (MR)

CLEVELAND

(Continued from page 64)

ing and will find it goes over big on the machines.

Al Lukich, son of Peter Lukich, president of the Phonograph Merchants' Association, who enlisted in the Air Corps, is stationed at Chandler Field, Arizona.

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in December each year.

By HAROLD HUMPHREY

News Notes

A recent rumor had Connee Boswell switching disk labels last week, but Decca states that the singer is still under contract to that label and, as far as Decca is concerned, no changes are contemplated. . . . The Log Jammers, seven-piece novelty orchestra, have signed a recording contract with Standard Phono. . . . Art Hodes, jazz pianist, and a line-up of other jazz stars will cut a special series of hot stuff for Decca this week. . . . Columbia has signed Oscar Levant, the composer-pianist and "Information Please" savant, and his first disks are scheduled for early release. . . . Mark Warnow's Lucky Strike Hit Parade Band, Barry Wood and Joan Edwards have recorded an album of tunes used on the air program. Victor is getting it out. . . . Irving Berlin's latest song is "Me and My Melinda," and it shapes up as a coming hit. It's the first song in a long time for Berlin that has not had a pathetic motif. . . . Sabby Lewis's band, a new Negro crew, is set to cut its first disks—four sides for Decca. . . . Canadian government invited Barry Wood to make a three-day tour there to open Canada's new $600,000,000 Victory Loan Drive. . . . Benny Goodman will take a two-week holiday after he closes at the Hotel New Yorker March 15, then start a theater tour in April. . . . The Ink Spots will go on a tour of army camps starting May 7. Moe Gale, their booker and manager, will foot all expenses. . . . Eddie Cantor is recording "We're Having a Baby" and the old fave, "Margie," for Decca. First number is from the comedian's Broadway show, "Banjo Eyes." . . . Ella Fitzgerald will head for the Coast in May, and she and the band will probably work in another picture. . . . Tommy Dorsey borrowed Shep Fields's vocalist, Ken Curtis, for his recording of "Love Sends a Little Gift of Roses." . . . Gypsy Rose Lee is set to record some songs for Decca.

Availability Problem

According to a report from the Iroquois Amusement Company, Buffalo, many coin phonograph hits are being hurt in that territory because operators are unable to get the quantities of disks needed to cover their machines. Alvino Rey's *Deep in the Heart of Texas* is cited as an example of a disk that started out like a house afire, but has hit a slump due to the fact that operators can't get enough of their locations served with the number. Result is, they say, that the tune doesn't get the plugging necessary to drive it up to the top.

Release Prevues

Decca has waxed Dick Robertson on "Shhh, It's a Military Secret." . . . "Turkey in the Straw" and "Tree Waltz" are the first numbers set to be recorded by the Log Jammers on the Standard label. . . . "The Lamp of Memory" has been waxed by Dick Kuhn for Decca.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

CHARLESTON, W. VA.:

On the Street of Regret. Sammy Kaye.

This torchy ballad, which has been out some little time now, took a sudden spurt on the music machines here. Operators report the Kaye recording of it as fifth among the top money-makers. Tune has been getting a wide airing on the networks, which has no doubt had something to do with its success here.

CINCINNATI:

The President's Birthday Ball. Glenn Miller.

Although the title of this swingy number might seem to date it somewhat, the musical merit involved will override the topical angle. Proof of this is shown by the success which operators here report on the Miller recording this week. They report it as a definite comer and feel it will stay in the machines awhile.

BRIDGEPORT, CONN.:

I'll Pray for You. Andrews Sisters.

A lovely sentimental ballad is given a swell treatment by the Andrews gals on this one, and operators here are already rating it as a strong contender for "going strong" honors. Lyrics follow a pattern consistent in many of the new songs—a girl whose fellow is away. And with the army pulling away many boys, it gives the song an added impetus.

WILMINGTON, DEL.:

Always in My Heart. Glenn Miller.

Warner's film of the same name was premiered in this town last week, and evidently the operators took advantage of the fact and spread the title tune on their machines. According to their reports, it was a smart tie-up, too, because the operators reaped plenty of play from the disk. No doubt much of it was due to the advance publicity put out on the film.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended February 28 and the week before, ended February 21, see the Music Popularity Chart in the Music Department in this issue.

ARTHUR HERMAN COMPANY, Wurlitzer distributor of Syracuse, N. Y., celebrated National Wurlitzer Days with an open-house party that drew guests from many near-by cities. In the picture are Miss Chodzick, of the distributor's staff; Mr. and Mrs. Briggs, Watertown; E. J. Fox, Watertown; Messrs. Canuzzo and Langer, Syracuse; Robert Lawrence, branch manager of the Herman Company, at the right of the Wurlitzer phone; David Solomon and Seymour Bauemann, Jay Automatics, Ithaca; Saratogian Charles Morehand; Max Golw, Finger Lakes Phonograph Company, Geneva, and Lloyd McCann, of Boss Sound Systems, Oswego. (HR)

Richmond, Va.

RICHMOND, Va., Feb. 28.—R. N. (Boots) Stamps, operator of Danville's Southern Vending Machine Exchange, was seen in several distribution centers along coin row.

* * *

Decca's new Richmond branch, scheduled to open March 1, may be delayed a week or so due to trouble in getting the new racks ready to store the records.

* * *

Recent Richmond visitors included J. M. Womble, Womble Vending Machine Company, Wilson, N. C.; M. T. Duff, operator of Winchester, and Frank E. Page, Roanoke (Va.) Vending Machine Company.

* * *

By-laws of the Virginia Coin Machine Operators' Association are adopted almost completely from suggestions submitted by *The Billboard's* Coin Machine Department.

WANT TO BUY
Phonograph Operation
in New England
Any Size—for Cash. Give list of equipment in your reply.
BOX D-180
Care The Billboard, Cincinnati, Ohio

• • • JOB FOR • • •
MUSIC OPERATORS
Music operators have the greatest opportunity in history to build good will for the music box industry. Every operator should join in this campaign.
Send for our Bulletin
"MUSIC CHEERS"
Simply write for it and it will be sent free. It has lots of information for you and is something to pass on to influential people.
The Billboard Publishing Co.
25 Opera Place Cincinnati, Ohio

USED RECORDS WANTED! 5c EACH
We will pay for each for good used records. Can use all makes, all artists, etc. Must be in jackets. Ship prepaid freight or express. Payment by return mail in cash!
AUTOMATIC SALES CO.
96 E. Hennepin MINNEAPOLIS, MINN.

10 UP, 25CEA.—13 TO 99, 22C EA.—100 UP, 20C EA.
MIRACLE POINT
Quality has no substitute
Miracle Point Needles
MIRACLE POINT
H. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS.

FREE
"HOW TO CHECK INCOME ON PHONOGRAPHS"
This special bulletin tells music operators how to reduce their income taxes by knowing what they really make. Do you have complete records of your operations?
FILL IN AND MAIL THIS COUPON TODAY
The Billboard Publishing Company
25 Opera Place, Cincinnati, Ohio
Please send me your free bulletin HOW TO CHECK INCOME ON PHONOGRAPHS. I understand there is no obligation.
Name .....
Address .....
City ..... *State* .....

Wurlitzer Phonographs

412 Wurlitzer	$ 49.50
412 Side Cut-Outs and Illuminated Grille	79.50
616 Wurlitzer	79.50
616 Side Cut-Outs and Illuminated Grille	99.50
A Real "Super-Dooper" 24 Wurlitzer	109.50
24 Red Plastic Side Cut-Outs and Illuminated Grille with Rotating Color Dial	139.50
600 Wurlitzer, Dial	169.50
500 Wurlitzer, A	199.50
Steel Cabinets for Two Wurlitzer 412's	35.00
Pla Mor Bar-Boxes (New)	33.95
20 Feet 30-Conductor Cable Allotted to Each Box. Per Ft.	.20

1/3 Deposit With Order
OVER 700 PHONOGRAPHS ON HAND
Ohio Valley Musical Co.
4024 W. Armitage Ave. Chicago

Wurlitzer Phonographs

Models 850	$425.00
Models 750E	360.00
Models 750	330.00

Other models at bargain prices. Write for quotations.
Mills Empress $200.00
Guaranteed to look like new and in perfect condition.
Terms can be arranged.
TRI-STATE MUSIC CO.
1909 8th St. Portsmouth, Ohio

USED PHONO NEEDLES RE-CONDITIONED
Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.
NEEDLES RE-SHARPENED
1-10 ..... 15c per needle
10-50 ..... 12½c per needle
Over 50 ..... 10c per needle
Re-Sharp Needle Service
P. O. Box 770 Fort Dodge, Iowa
A Precision Service

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MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

N. J. CMA Banquet Set for April 11

NEWARK, N. J., Feb. 28.—The Cigarette Merchandisers' Association of New Jersey is now preparing for its fifth annual banquet, the affair being scheduled for April 11 at the Newark Athletic Club. As in past years there will be a dinner-dance and a floor show with outstanding talent from Broadway and radio.

James V. Cherry, manager of the Jersey CMA, declares in a bulletin that the banquet will be attended by manufacturers of cigarettes, cigarette vending machines, matches and other manufacturers of the allied industries. "We also expect members of the various Cigarette Merchandisers' Associations in the East, along with the entire membership of the CMA of New Jersey and their guests," declared Cherry.

On the banquet committee are President Max Jacobowitz, Harry Kolodny, Jack Grout, Vice-President Michael Lascari, Edward Dierick and Gage Beemer. They are planning a program which will include innovations following a patriotic motif. They declare that plans already formulated make positive that fact that the banquet will be the most successful ever held by the association.

Vender Association Fights Michigan Sales Tax on Food

Affiliates with retail merchants—circulates petitions—issues full information on State sales tax—urges vender operators to unite to solve mutual problems

GRAND RAPIDS, Mich., Feb. 28.—An all-out effort to exempt all food, which includes confections, candy, carbonated beverages, bakery and dairy products, from the State 3 per cent sales tax is being made by the Michigan Automatic Merchandising Association, Inc. The association has sent out mimeographed sheets to members and non-members urging all automatic merchandisers to assist in the activity to get rid of the tax. It has affiliated with the United Retail Merchants of Michigan, Inc., which recently prepared an amendment to the State Constitution to exempt the sales tax from all foods. The vender association has voted to make this tax removal its major objective.

Petition Being Circulated

An initiative petition, amendment to the Constitution, providing for exemption of foods from Michigan gross sales tax is being circulated and a number of members of the vender association are busy organizing groups in their localities to help make the job easier. The petitions must be signed only by people who voted in the last Presidential election, or who have registered or filed a change of address with the clerk since then. Petitions should be circulated by a registered and qualified voter and must be sworn to before a notary. Speakers are sent to groups to explain any part of the promotion and work desired. Keymen have been appointed in the grocery, meat, restaurant, dairy and bakery trades.

Tax Information

A second mimeographed sheet prepared by the vender association and sent to members and non-members contains complete information concerning the sales tax. It says that in 1933 the Michigan Legislature was in desperate need of cash for welfare and other depression period purposes and it enacted a law calling for a 3 per cent State sales tax, estimating that the tax revenue would range from $20,000,000 to $25,000,000 a year, but the first fiscal year yielded more than $31,000,000 and reached $73,173,876.28 for the fiscal year ended July, 1941. Last fall collections were said to be pouring in at the rate of more than $83,000,000 a year. For the last fiscal year the sales tax on food alone was $19,733,249, or 27.39 per cent of the total collections.

It further states that there is more in the treasury now than necessary to meet the budget provision for the expenditure of $5,000,000 for the year contained in 16 bills which were awaiting the governor's signature at the time the association bulletin went to press. It says that the State can easily eliminate the collection of sales tax on food and still have more than enough money to operate the State government.

Vender Problems Cited

On a third mimeographed sheet the association outlines the problems facing vending machine operators and asks all operators to join the association and make a united effort to combat the difficulties. The bottom of the page is an application blank for membership in the association.

Keener competition, rising operating costs, the labor problem, regulations, restrictions, increased taxes and service difficulties are among the things to be dealt with, says the bulletin.

The association ends its plea with an optimistic note affirming that there is power in numbers, strength to win the toughest battles, and asserting that when men work together nothing is impossible. "We'll come thru all right, too . . . if we all work together!"

Victoretts Are New Vending Mach. Item

CHICAGO, Feb. 28 (MR).—"Good news for you, Mr. Operator," says Harold Schaef, head of the Victor Vending Corporation, Chicago, "for we have a new product—Salty Victoretts. We have tested this new merchandise on locations and find it to be the fastest moving product we have ever known. This means that it is well liked by the public, a fact which is highly important to you.

"A generous portion of 35 to 40 pieces may be vended for 1 cent, which will return 75 cents per pound. This is a far higher return than can be obtained in vending other items. In addition to this our experience indicates that Victoretts will sell immediately. Any machine which will vend peanuts will vend Victoretts. Our Model V Vender holds three pounds."

Tobacco Taxes

ALABAMA—March 10: Tobacco use taxes and reports due.

GEORGIA—March 10: Tobacco wholesale dealers' reports due.

ILLINOIS—March 15: Cigarette tax returns due.

LOUISIANA—March 1: Wholesalers' tobacco reports due. March 15: Wholesalers' tobacco tax reports due.

MASSACHUSETTS—March 15: Cigarette distributors' taxes and reports due.

MISSISSIPPI—March 15: Manufacturers, distributors and wholesalers of tobacco reports due.

NORTH CAROLINA—March 10: Tobacco dealers' monthly reports due.

OHIO—March 15: Cigarette use tax and reports due.

OREGON—March 10: Cigarette wholesalers' reports due.

RHODE ISLAND—March 10: Tobacco products tax reports due.

TENNESSEE—March 5: Cigarette distributors' reports due.

WISCONSIN—March 10: Tobacco products tax due. March 15: Tobacco products tax returns due.

New & Used Machines: Immediate Delivery

	NEW	USED
Trisketeers	$32.50	$20.00
De-Luxe	18.50	8.50
Model 39	9.15	6.50
Model 39 Bell	10.95	9.00
Model 33 Nut	7.00	
Model 33 Jumbo	5.65	4.00
Model 33 Ball Gum	7.00	5.00
Model 40 Nut	6.50	5.50
Col. Model "ZM"	7.25	5.50
Col. Model "B"	6.00	3.95
Model "38" Tri-Mar	32.00	25.00
Model "39" Bi-Mar	24.65	17.50
Model V Victor	8.50	
Topper Victor	6.95	4.50
Special Victor	6.95	4.00
Silver King	7.95	
Prize King, Gum	7.95	
King Jr.	4.75	3.00
Adams Gum Venders	14.75	10.00
Duo Venders	12.50	6.50
Champion Ball Gum	3.95	2.75
Master Nor. Vendor	8.75	3.00
Master No. 6	8.75	
Advance Model D	7.25	4.00
Stamp Venders, 1-3	29.50	20.00
In-a-Bag Venders	22.50	10.00

COUNTER GAMES

	NEW	USED
Wingi, Groetchen	$16.50	$12.50
Peb-a-Reel	19.50	
Yankee	18.00	
Kiss	14.50	10.00
Imps	10.00	
American Flags	10.00	
Races	10.00	
Lucky Strikes	10.00	
Cubs	10.00	
Aces Poker Reels	10.00	6.00
Big Game Hunters	34.50	25.00
Model F Targets	34.50	
Fire & Smoke	30.00	17.50
Victor Home Run	19.50	10.00
Holly Grippers	13.75	
Electric Shockers	12.50	
Defense Gun	32.00	
Peep Shows	24.50	
View-a-Scopes	24.50	

One-third deposit with orders. Send full amount and save C. O. D. Charges. Send for list of other Vending Machines.

RAKE 2014 Market Street PHILADELPHIA, PA.

GOOD NEWS FOR OPERATORS

A new discovery! A new product for your vending machines! It's krispy, krunchy, healthy and delicious; test locations prove that it will be a great success; it's a fast seller and very profitable. Write for details!

VICTOR VENDING CORP.
5711 Grand Ave. Chicago, Ill.

THIS WEEK'S BARGAIN

Brand-New 2-in-1 Vendors, 6 for $60.00	
Empire Vendors, 5 for	40.00
Columbus 5c Vendors, Reconditioned Like New	3.50
Stewart & McGuire 1c-5c Peanut Machines	4.50
Northwestern #39, Mdse. or Gum Vendor	6.75
Snacks, 3 Col., Slug-Proof	7.95
Ever Ready, 4 Col.	4.50
Burd, 3 Col.	7.50
Burd, 2 Col.	5.00
Vend-a-Bag	6.50
Lighter Fluid Venders	6.50

½ Deposit With Order, Balance C. O. D. WRITE FOR OUR COMPLETE LIST!

COIN OPERATED

I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DeKALB AVE., B'KLYN, N.Y.

HOME RUN FEDERAL TAX FREE!

The New Outstanding Ball-Gum Vender With a Fascinating Amusement Feature. HOME RUN has a band-saw and clever bell-ring arrangement that is operated by a trigger which hits the ball through the air.

Size 11"x21"x15"

ORDER THIS DEAL TODAY!

1 HOME RUN VENDOR with 25 Lb. Carton of Gum, includes winners, only $24.50
DEAL TAKES IN 48.75
PAY LOCATION 25% OR 12.19
YOUR NET RETURN IS $36.56
Terms: 1/3 cash with order, bal. C. O. D., or send full amount and save C. O. D. costs.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

ASCO WEEKLY SPECIALS

1¢ Peanut, 2 lb. $2.45
1¢ Peanut, 5 lb. 3.95
5¢ Peanut, 8 lb. 2.95
1¢ Ball Gum, 200 cap. ... 2.45
1¢ Ball Gum, 400 cap. ... 3.95
1¢-5¢ Pnut, 5 lb. 4.45
1¢ Hershey ... 3.45
5¢ Hershey ... 3.95
1¢ Whisky Stick, Gum, 2 col. ... 3.95
1¢ Silver King . 4.45
1¢ Empire, 5 lb. 6.95
1¢ King Jr., 2lb. 3.95
1¢ Ino-Bag, 8lb. 7.95
1¢-5¢ Nickelette, Standard 6.45
1¢-5¢ Nickelette, DeLuxe 9.95
1¢-5¢ Nickelette, 39 Bell 7.45
1¢ Ever Ready, 4 col. 4.95
1¢ Snacks, 3col. $7.95
1¢ Burd, 3 col. 3.95
1¢-5¢ Tricketeer, Stamp, 3 col. 15.45
1¢ Sew-MoG, 6 col., AdamsGum 6.95
Stands, Each .. 2.50
½" BALL GUM 50 lb. case, 16¢ lb. 155 ct., 170 ct., 195 ct., 25 lb. case ..... 17¢ per lb.
Pistachio Nuts, large ..... 50¢ lb.
Jumbo Peanuts, 30 lb. Cart. 10¢ lb.
COUNTER GAMES
1¢ Imp $6.95
1¢ Totalizer ... 10.95
1¢ Challenger . 10.95
1¢ Spitfire ... 10.95
1¢ Home Run . 10.95
1¢ Hitler Target Ball 14.95

Terms: 1/2 Cash, Bal. C. O. D.

ASCO, 140 ASTOR ST., NEWARK, N. J.

BALL GUM

⅝"—13,000 Balls
½"—15,500 Balls
$15.75

Full Cash With Order, Freight Paid. Price Subject to Change Without Notice.

ADDITIONAL INCOME

FREE Cat. & Instructions. Write today for terms.

View-a-Scope or Peep Show" only $24.50 each. 10 pennies from most players. 1¢ per Photograph, 10 Pictures.

TORR 2047 A-50, 65 PHILA., PA.

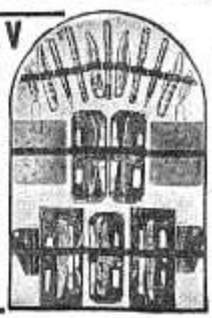
Defense Savings Bonds can be registered in the name of children as well as adults.

TAX FREE VICTOR'S MODEL V

MODEL V PREMIUM DEAL COMPLETE CONSISTS OF THE FOLLOWING:
1 Model V Vender, Standard Finish . . $8.50
1 Insert in Machine ..... .50
1 Premium Display Board with 20 Attractive Premiums 3.50
Machine Filled with 1100 Balls of Gum, Including 20 Striped Balls . . 1.00

Complete Deal Ready To Set up
Location All for Only $13.50
Machine takes in $11.00, pay location 25% or $2.75. Your net return is $8.25.
Order one or more deals today, place them on location and see the money roll in.
Terms: 1/3 Cash With Order, Balance C. O. D., or Send Full Amount and Save C. O. D. Cost.
25 Lb. Carton Ball Gum (Approx. 5000 Balls) only $4.50.

VICTOR VENDING CORP.
5711 W. Grand Ave. CHICAGO, ILL.



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VENDER SUPPLY NOTES

Coca-Cola made the headlines when it sold about 45,000 tons of refined granulated sugar to the Defense Supplies Corporation at the request of the War Production Board February 25 to be distributed in the New York area. The price was somewhat below current quotations, it was stated. Pepsi-Cola had previously turned over a large tonnage of sugar.

* * *

Authorities say that ice-cream makers will get the best break when it comes to rationing sugar to industrial users. Their product is good food and kids lean heavily on it. Soft-drink manufacturers seem to be destined to get the biggest slash, trade reports indicate.

* * *

A Cleveland report says: "The vending trade reports good business, but already candy manufacturers are enforcing quotas. Deliveries which were slow for a time are now showing considerable improvement."

* * *

January cigarette production rose to a new high level, according to reports compiled by the Internal Revenue Bureau. The January total was 19,502,624,610 units, against 16,290,694,020 in December and 16,288,811,310 a year ago.

* * *

Cigarette Advertising

Chesterfield cigarette advertising was back in the newspapers again recently, but on a reduced schedule. Order for a single ad went out to a smaller list of newspapers than usual and then the agency handling the account asked newspapers to extend rates until April 16. It is understood that further Chesterfield advertising is planned, but the ads may be shifted so as to take in various cities at different times.

Reports on other cigarette advertising indicate that all companies are slower than usual in getting their programs started. Camel is using a large list of papers, and Twenty Grand in a new 15-cent size is now being tested in a few papers. No advertising schedules have yet appeared on Philip Morris or on the new Beechnut. Old Gold is using a few metropolitan newspapers; Lucky Strike is concentrating on radio and magazines.

* * *

The tobacco trade reports that cigarette advertising will get under way as soon as a decision comes from Washington on the price question. Manufacturers are hoping still for a small price increase, to be decided about March 1.

* * *

The recent sinking of a Brazilian steamer off the Atlantic Coast brought the realization home to the United States that the sinking of ships directly affects the cocoa market. The Brazilian ship had 60,000 bags of cocoa aboard and the loss of this caused an immediate rise in the futures market.

* * *

Cream-O Specialty Saltes Company, Brooklyn, says that the demand from vending machine operators for their Cream-O Minute Meal candy bar and other candy items has been so heavy that the firm found it necessary to open another plant recently. The firm placed three new items on the market in January and all are going well.

* * *

Reports in government circles by February 20 indicated that the sugar shortage might be worse than expected. One big trouble, WPB reported, was that ships had been diverted to other uses and hence the sugar trade could not get ships to carry their product to the U. S. Efforts are being made to try to have ships ready by the time the Cuban crop is ready. The raids of submarines along the Atlantic Coast threaten to cut sugar imports heavily.

* * *

1941 Tobacco Crop

The 1941 burley tobacco crop brought a better price than since 1919, according to government reports, but the volume of sales was lower than in 1940.

The crop was lighter in body than last year and more desirable for cigarettes. The average price was $29.33 per hundred pounds.

Gross sales on 42 burley markets totaled 354,564,873 pounds, 11.3 per cent less than the 1940 crop volume. Marketings increased 59.9 per cent in value, totaling $104,001,178 compared with $65,037,520 in the 1940 market.

Kentucky markets sold 261,408,965 pounds, 73.7 per cent of the total; Tennessee markets sold 59,773,351 pounds, 16.9 per cent of the total; eight markets in Virginia, North Carolina, West Virginia, Indiana, Ohio and Missouri sold a total of 33,382,457 pounds, 9.4 per cent of the total.

Sales averaged $29.22 in Kentucky, $30.07 in Tennessee and $27.73 in the combined markets of other States.

* * *

Plans have been made to boost the beet sugar crop by at least one-third in 1942 to help increase the supply of sugar. New factories are to be built to refine beet sugar in 1943, anticipating the continued loss of the Philippine crop.

* * *

Stocks of Peanuts

Farmers' stock peanuts cleaned and shelled during the 1941-'42 season to January 31 amounted to 429,485,000 pounds, compared with 460,805,000 pounds last season to the same date, the Agriculture Department's Marketing Service reported. Holdings of these peanuts at mills and warehouses for all purposes including seed totaled 586,790,000 pounds, a marked drop from 811,653,000 pounds held on the same date last year. Indicated disappearance of edible shelled peanuts during the period October thru January was estimated by A. M. S. at 220,991,000 pounds, well over last season's disappearance of 181,189,000 pounds during the same period.

* * *

Pan Confections, Chicago, may decide to drop some of its slower moving items, according to George F. Eby, sales manager, in order to supply customers with the faster selling numbers. This move is due to the sugar shortage. The firm has made a careful check of the vending machine trade and will supply those items that sell best in venders. The firm urges operators to order well enough in advance to get good delivery.

* * *

Markets in Brief

NEW YORK, Feb. 26.—Offering prices in peppermint oil were reduced 25 cents a pound and bid prices 5 cents a pound today, reflecting poor demand. Current prices are $5.35 to $5.40 per pound for natural and $5.85 to $6.00 for United States pharmaceutical.

NUTS

CHICAGO SPOT MARKET

PEANUTS

	Cents per lb. in bags
Virginia and North Carolina	
Jumbos	9.50 @ 10.00
Fancies	9.25 @ 9.50
Extra large	13.50 @ 14.50
Medums	13.25 @ 13.50
No. 1 Virginia	13.00 @ 13.50
No. 2 Virginia	10.50 @ 11.50
Southeast	
No. 1 Spanish	.....
No. 2 Spanish	.....
No. 1 runner	.....
No. 2 runner	.....
Texas	
No. 1 Spanish	.....

Peanut prices quoted on nominal basis.

Jersey CMA Plans 5th Annual Banquet

NEWARK, N. J., Feb. 28.—The Cigarette Merchandisers' Association of New Jersey is now preparing for its fifth annual banquet, according to James V. Cherry, manager. This affair will be held at the Newark Athletic Club Saturday evening, April 11. In accordance with its usual custom there will be a dinner-dance which will feature a show including some of the outstanding talent playing on Broadway and the radio.

The banquet will be attended by manufacturers of cigarettes, cigarette vending machines, matches and other manufacturers of the allied industries. Cherry reports the association also expects members of the various CMA's in the East, along with the entire membership of the Cigarette Merchandisers' Association of New Jersey and guests.

The banquet committee, which consists of President Max Jacobowitz, Harry Kolodny, Jack Grout, Vice-President Michael Lascari, Edward Dierickx and Gage Beemer, is planning to include some innovations following a patriotic motif. Plans are now being made to assure the members of the most successful banquet ever held by the association, Cherry reports.

Maker of Drink Venders Praised in WPB Report

WASHINGTON, Feb. 28.—Tribute was paid to an anonymous vending machine manufacturer in a release from a field office of the War Production Board which told of the firm's efforts to secure arms orders from the government and how it succeeded. It appears that the story was released by the government to show how complete co-operation on the part of small firms gets results and to encourage initiative and thought on the part of other small firms, some of which complain of being unable to secure government orders.

The coin machine firm, now occupying three floors of a loft building, was planning some months ago to go on the market with a new soft drink dispenser for lobbies and theaters. It had been manufacturing metal games for kids and orange squeezers for housewives, made from steel stampings. Each article used metals that go into tanks.

Former Tool Designer

The president of the company, which had only 12 employees, had been a top-flight tool designer for a large motor company. Twenty-three years ago, in the last war, his factory had made bullet dies, punches and cartridge machinery. Associated with him was a business man of foresight and courage, able and willing to put necessary capital behind the firm.

A few months after they received their first arms orders, the regional OPM office was opened. There they went in May, 1941. Engineers listened to their idea with enthusiasm.

Dispense With Dispenser

Today a chrome model of the soft-drink dispenser stands in dusty splendor in a corner outside the main office. Come peacetime, it may be put back into production. The projects that superseded it are not large but they play a great role in the army's arsenals where everything must be right to two-thousandths of an inch. Some of the contracts are of such importance and secrecy they cannot be disclosed. But the firm has a $500,000 backlog of work and is operating 24 hours a day.

Los Angeles Mayor Indicted

LOS ANGELES, Feb. 28.—Mayor Fletcher Bowron and nine of his aids were indicted by the county grand jury here Thursday (26) on charges of willful misconduct in office. Accusation came as a result of investigations of charges that the mayor and his aids had been guilty of wire tapping in connection with city and county investigations.

Those named with the mayor in the indictment include Grant Cooper, chief deputy district attorney; Clifford E. Clinton, civic reform leader and restaurant owner; Wallace Jamie, former FBI agent and conductor of special investigations for the mayor's office for two years, but who recently resigned; Police Chief C. B. Horrall, Deputy Chief Ross McDonald, Police Chemist Ray Pinker, Police Captain Paul Harrison and Police Lieutenant G. Bruce Gourley.

Mayor Bowron went into office for his second term in November chiefly on anti-pinball platform. Clinton, prominent reform politician, was the instigator of pin game opposition.

Penalty, if convicted, is removal from office.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the seller.

RICHMOND, Va., Feb. 28.—Chairman Walter R. McDonald of the Georgia Public Service Commission has announced that railroad rates for intrastate shipments of peanuts in less than carload lots will be reduced for the planting season in order to aid Georgia farmers to produce more peanuts. The Southern Freight Association, comprising all the railroads in the Southern territory, has agreed without a hearing to place the shipments in a sixth-class category instead of the present fourth class.

McDonald said the lower rate would be put into effect immediately and estimated that the reduction would cause a saving of 28 per cent. Altho the commission has jurisdiction only in Georgia, McDonald said he believes that a similar change will be made in other Southern States.

Peanut growers in Virginia and North Carolina have been giving some thought to the possibility of increasing their acreage of peanuts in accordance with the request of the Department of Agriculture that the acreage for the country as a whole be increased from less than 2,000,000 acres to 3,000,000 acres. Peanut growers realize, however, that the Virginia area is not as well suited to the production of Spanish peanuts as is territory farther south and that Spanish peanuts yield much more oil than the Virginias, which are the mainstay in this territory. Accordingly, while some increase in acreage is anticipated, farmers in the large podded peanut belt are expected to share their excess acreage between peanuts and soybeans. One consideration in favor of the latter crop is that soybeans cost less to cultivate.

The market continues on its upward trend with an advance of at least ¼ cent per pound for Farmers' Stock Virginias during the past week. Best Jumbos have sold on a delivered basis as high as 7 to 7.15 cents per pound and best bunch are bringing the farmers nearly as much. A few large lots have moved out of warehouses during the past week, but unsold stocks in the hands of peanut growers have reached a low level.

One phase of the interest of the government in increasing the production of peanuts for oil during the coming season that will interest growers in some of the newer peanut growing sections of the country is that money is being made available thru the Commodity Credit Corporation to aid in the building of warehouses for storing Farmers' Stock. Government aid will also be available for the purchase of peanut pickers in areas where the number is inadequate.

CMA Banquet at Waldorf Tops

NEW YORK, Feb. 28.—The Cigarette Merchandisers' Association of New York held its sixth annual banquet Sunday night (22) at the Wedgwood Room of the Waldorf-Astoria Hotel. As is usually the case with CMA dinners, this affair was tops in conception and administration for the enjoyment of the members and guests. Matthew Forbes, managing director, evidently thought of every little detail to make the banquet the outstanding event of the year.

Upon arrival the guests were entertained at a reception and were served with drinks and tid-bits. An excellent dinner followed and for entertainment a well-rounded floor show was unwound. Dancing continued to the small hours of the morning to the music of Marty Beck and his orchestra.

Prior to the presentation of the entertainment, Jackson Bloom made a short patriotic talk. Jack introduced a few high-ranking government officials and spoke highly of S. H. Reiss, federal assistant attorney general for the Eastern District, who was responsible for the drive on slug users in the district.

The entertainment was well liked, particularly emsee Joey Adams, who, in addition to his own material, introduced Trixie, Ray Parker and Porthole (a ventriloquist act), Tony Farrar, Ann Lester, and Burnam, Harris and Scott.

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FEBRUARY BUSINESS SPOTTY

Nickel Bill, Cabaret Tax, Prices And Labor Shortage Trade's Main Problems, Market Reports Show

CHICAGO, Feb. 28.—Just how the coin machine trade is settling down to functioning under war conditions is revealed in this month's market reports from key coin machine centers. In general, a digest of the general business picture shows that February was a month of ups and downs. Play of amusement machines was off 1941 levels, but better than lows scraped during January. In most spots, music machines held their own or did slightly better than average. Bright spot of the month was vending machines. All types did good business, especially those in defense plants, except drink venders. These were hit by curtailment of drinks resulting from bottlers being rationed sirup as manufacturers felt the full impact of the sugar rationing program. Some operators were switching to milk as a result.

Equipment and Prices

For the most part distributors did a brisk business. Demand for used machines continued good and quota allotments of new games were being parceled out by distribs as they arrived. Complaints of equipment shortages are still months off, it is evident, for most distributors reported plenty of equipment and spare parts on hand. Experienced observers believe that full effect of new equipment production cuts won't be felt until 1943.

Prices on used pin games spiraled higher during early weeks of February, but were check-reined when New York and Newark closings dumped large stocks of equipment on the used market at near sacrificial prices. Venders and phonos became scarce in these areas as operators sought to switch over to stay in business. Plenty of spare parts and supplies were available. Two sore spots were inability of music operators to get a supply of hit records fast enough for all their equipment and diminishing of the profit margin caused by increased prices of supplies for the penny vender operator. In the case of nut venders, size of the portion was being cut, but ball gum and candy venders faced a crisis.

Trouble on the Horizon

Shadows of coming troubles for the trade began to loom dark enough to be recognizable. Operators, especially in areas where good associations functioned, already were planning how to combat and overcome them.

Chief of these was growing shortage of good mechanics and servicemen. Combination of the draft and high wages of defense industries have decimated the ranks in some areas already, and service-proof replacements have been hard to find. Cleveland vending operators tried out women servicemen but experiment proved a dud, reports indicate. For the most part, operators were searching for men over service age. Possibility of operators pooling mechanics and setting up central service bureaus was being discussed.

Tire rationing program was "bogey man No. 2." Operators already were fine-combing routes to centralize operations and eliminate out-of-the-way locations. Signs were already evident that there will be much less switching of equipment in the months to come and location owners were being conditioned accordingly. Ways of eliminating trips to supply locations with change and similar extra services were fodder for operator conversations. And always in the offing was the possible rationing of gasoline.

Manufacturers' Month

February 1 marked the deadline for the manufacturing of gaming devices. It also was the time signal for cutting production of games and phonos to 25 per cent. Manufacturers reported it difficult to obtain materials for even such restricted quotas and were busy seeking sub contracts for war work to keep their factories working and skilled help corralled.

Eyes on Washington

Proposals to change the metal content of the nickel focused attention of the trade on Washington. The bill that has been passed by the Senate and reported favorably by the House Committee authorizes the mint, the War Productions Board and the Treasury Department to get together and decide the metal content of the nickel as they see fit. Bill, however, authorizes copper, silver and other necessary alloys be included. Coin machine trade had already explained to Senate and House leaders that a 10 per cent magnesium content would obviate the necessity of making any changes in coin detector mechanisms. Observation of coin machine leaders on the scene was that Congress was bending every effort to make sure changes would not work hardships on coin-operated devices. At press time the House still had not voted.

Music operators also turned their eyes to the Tax Bureau for clarification of the cabaret tax ruling, handed down early in the month by the Internal Revenue Department (see story in Music Department this issue). Ruling, as issued by the department, applies the 5 per cent cabaret tax to all locations where the owner provides space for dancing. Garbled newspaper stories caused confusion in the trade as to just what the ruling means, especially since collectors of internal revenue in various districts did not agree in their own interpretations and were enforcing the ruling in many different ways. Washington officials were still mulling over the problem, still had to come thru with clean-cut definitions as the month ended.

Altho the Ways and Means Committee of the House of Representatives worked thru the month on the new 1942 revenue bill, no definite information as to what the trade could expect in the way of new taxes was forthcoming. It did learn that officials of the Revenue Department in charge of enforcing the coin machine provisions of the current bill had conferred with committee members and made suggestions. Trade stood by to accept more taxes but hoped they would be more equitably distributed. Straws in the wind point to a tax on all machines, but it will vary in accordance with each type's ability to pay.

The Legal Front

Legal news flew thick and fast during the month. In California the Superior Court handed down the most favorable and clear-cut decision in behalf of free-play games on record. (See story on another page). The Seventh District Superior Court of Illinois approved patents on free-play mechanisms for another free-play victory. This decision means the court does not consider the mechanisms gaming devices. Next in importance was the State Supreme Court of Canada decision holding that any machine vending amusement only was legal under the especially strict anti-slot machine law of the Dominion.

On the unfavorable side was the New Jersey State Supreme Court decision holding that any law enforcement officer can decide whether or not a coin-operated device is a "gambling device" and thus subject to seizure. This closed the State courts to operators seeking recourse for equipment seizures and forced them to seek redress in the federal courts.

In Des Moines operators were

NEW! NO TAX!

SHE'S THE CLEVEREST, SLYEST, HOTTEST PENNY PULLER IN COUNTER GAME HISTORY!

Fast, furious, fascinating ACTION! Coin dropped in slot is held on top coin track. Player uses control knob on bottom to move HU-LA and drop coin skillfully from track to track to pool at bottom. Coins actually pour in because it LOOKS so easy. A few samples will convince you to put out a bunch of 'em right now. ORDER QUICK!!

$16.50 ea. SOLD ON LIBERAL TIME PAYMENTS

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OPERATORS CLOSE OUT ON CIGARETTE MACHINES — SACRIFICE!! Repainted, Factory Reconditioned — All Perfect — Like New!

NATIONALS
5 830, 5 Column ..... $40.00 Ea.
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4 820, 6 Column ..... 20.00 Ea.
U-NEED-A-PAKS, MODEL E
3 9 Columns ..... $45.00 Ea.
20 8 Columns ..... 42.50 Ea.
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ROWE
5 Column Aristocrat ..... $55.00 Ea.
6 Column Aristocrat ..... 45.00 Ea.
DuGRENIER, STEWART & McGUIRE
4 9 Column Model H ..... $65.00 Ea.
5 7 Column Model W ..... 65.00 Ea.
10 7 Column Model S ..... 25.00 Ea.
MILLS
2 8 Column Mills ..... $20.00 Ea.

ODD LOT—10 MACHINES, STEWART & McGUIRES, MASTERS, ROWES AT $10.00 EA.
PHONOGRAPHS—2 WURLITZERS, MODEL 616 ..... $50.00 EA.

JOBBERS! LOOK! PIN BALL FREE GAMES — FORCED TO SACRIFICE OR WILL TRADE FOR GUNS.

Five & Ten $75.00
South Pow
A.B.C. Bowler
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Jungle
Venus
Chubble $45.00
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Show Boat $40.00
$65.00 Ea.
$30.00 Each
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Speed Demon
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Home Run
Dixie
Dude Ranch
Leader
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Play Mate
Streamliner
Four Roses
Big Time
Velvet
Slugger
Gold Cup
4 Turf Champs at $10.00 Ea.
$15.00 Each
$25.00 Each

We will trade any of the above games for Mutoscope Sky Fighters, Bally Oceans, Rapid Fires and Shoot-the-Chutes. Also a lot of Novelty Games. Write for Complete List. All Prices LOWER!

TERMS: 1/3 Deposit, Balance C. O. D. Give 2nd and 3rd Choice. Orders for less than $20.00 cash with order.

JERSEY SPECIALTY CO. Route 23, Newark-Paterson Turnpike, Singac, N. J. Phone: Little Falls 4-0784.

RECENTLY IRA T. BYRAM JR., head of Silent Sales Company, Washington, sent this picture and a story covering the firm's Christmas Party, with the remark that it was better late than never. Still later we come along with the picture in print—but it's worth it! Did you ever see so many people holding so proudly their Defense Bonds and Stamps? (DR)

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awaiting decision on pin games, while in Mississippi vending operators expected the measure reducing taxes on scales and venders to pass without a hitch.

Ordinances were pending in Milwaukee and Wilkes-Barre, Pa. Repercussions of the New York closing were reverberating as far distant as Cincinnati, altho trade leaders felt opposition brigades had about reached their zenith and no further curtailments would result.

Anti-game crusaders received plenty of public chastisement for their efforts during the month. In up-State New York a judge declared that because New York sought to deprive their people of the pleasures of pin games, there was no reason his city should follow suit. The Philadelphia Record published a four-column cartoon (see editorial page this issue) chastising legislators for worrying so much over a minute problem as pin games when such weighty war matters should command their attention. A Milwaukee judge raked the local police force over the coals for wasting time trying to uncover evidence on pin game prize award pay-offs while important defense plants went unguarded. In Los Angeles the bitter anti-pinball Mayor Fletcher Bowron and nine of his aids, including Clifford E. Clinton, father of the anti-pinball crusades, were indicted February 26 for willful misconduct in office. If proved, charges will force officials out of office.

Uncertainty Plagues Detroit Coinmen

DETROIT, Feb. 28.—Uncertainty is the outstanding characteristic of the local machine business at the minute. With phonos doing the best business, uncertainty is laid to operators by the rise in prices. The local amusement machine situation is so much on the fence at this writing that nothing definite can be said. The question of licensing newer types of amusement devices is before a local court at present. The possibility that an all-out drive for renewed legalization of pin games is one more uncertainty. The only thing certain is that some new regulation is expected by both operators and enforcement officials, but what this will be remains to be seen.

Penny vender operators report conditions distinctly bad at present. This is caused largely by the increased cost of merchandise which is cutting down the operator's profit margin and resulting in a necessary cut when possible in the quantity of merchandise delivered. The public is not taking kindly to the cuts. Cigarette venders appear to be holding their own, aided somewhat by a more stable price level at present.

Some locations have been hurt by shutdowns of plants which have not been able to shift over promptly to defense work, but most have remained open.

Iowa Biz So-So; Game Test Case Up

DES MOINES, Feb. 28.—Business in the Iowa territory continued on a level keel during February with defense industry locations taking up the slack in other spots.

Phonograph operators reported business for the month about the same as January or slightly better in some cases. Pinball and vending operators felt a slight drop.

Most important development during the month was a test case on pinball machines argued in the State Supreme Court. Operators feel the case will be vital to the industry and expect a favorable decision giving the first clear-cut decision on the question in the State.

Another important development has been the manufacture of match machines by the Hawkeye Novelty Company here.

Boom Biz Helps Milwaukee Trade

MILWAUKEE, Feb. 28.—Coin machines—particularly vending and automatic phonographs—are continuing to reap the effects of boom business in the Milwaukee areas. The 1941 average weekly wage of factory workers here was $33.61, the highest during the 1929 to 1941 period.

There is still being mulled over in the common council the Michalski ordinance providing for the licensing of coin-operated amusement machines. Originally the proposed measure would have placed an assessment on vending machines as well, but this provision has been dropped and now there are indications that the proposal to license novelty pin games, ray guns and skee balls may also be rejected, leaving only movie machines and automatic phonographs to be licensed.

Mayor Carl F. Zeidler is expected to recommend to the joint license and judiciary committee of the common council that it hold a public hearing on the ordinance.

Denver Trade Has Erratic Month

DENVER, Feb. 28.—February was an erratic month here. New machine showings brought a spurt in sales, with one distributor reporting the largest back orders he has ever held. Generally speaking, sales in the outside territory proved much better than those in the city proper. This was probably due to additional defense spending in the territory and to the fact that outside operators anticipating less trips to Denver, due to tire rationing, etc., bought more heavily. Anticipated calls to service have also been an influence on buying, many operators thinking and acting more in a selling than a buying mood.

Sales of used equipment was about normal, with the accent on arcade equipment. There was little new action in the movie machine field. The first distributorship casualty due to the emergency took place.

Operations continue on an even keel, much in keeping with anticipated receipts for this time of year. As for the future, the probable calling to service of many young men is expected to have a corresponding downward effect on collections. To balance this, however, present military concentrations in this region are increasing and several large additions are expected.

No Mardi Gras Hurts New Orleans

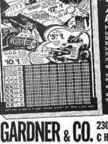
NEW ORLEANS, Feb. 28.—Inability of operators to get new machines has not greatly affected the coin machine industry in the Central Gulf area. Business was off slightly during February in New Orleans and near-by cities which were forced to cancel Mardi Gras celebrations, and was sharply under a year ago for this and several other reasons, including the continual departure of young men for the services and some noticeable migration to the North and East for higher industrial wage scales.

Pin game operators began to feel the mounting costs of operations, growing shortage of servicemen and effects of the tire rationing program. A growing tendency by press stories to use metals used in machines for "needed war materials" is doing the industry no good and there is also the mounting costs of privilege licenses and other taxations. There appears to be sufficient replacement parts available here and co-operative moves for swapping of parts will soon be a further aid in keeping machines active on locations.

Phonograph patronage gains as more publicity is given music as one of the best means of uplifting morale. Operators are not expecting much trouble for many months in finding replacements in parts, remote equipment or records. Distributors of records here all report peak sales to operators. Two distributors of well-known lines of phonographs say there are still supplying new machines to operators. Both report they have plenty of parts left in stock.

Beverage machines felt the pinch of rationing of nationally advertised drinks thru much of the month, this acuteness easing up considerably as March neared. Candy, gum, cigarette and other merchandise venders suffered a slight slump from January and fell off sharply from

DEFENSE



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ALL OUT FOR DEFENSE!

Planes, Guns, Tanks, everything is cleverly shown on this brilliantly colored die cut board . . . $25.00 top! $1 Bottom! 4 step-up jackpots with gobs of consolations! 112 winners! Hurry, order now!

Order No. 1440 DEFENSE BOOM "B"
Or Pay!
Takes In $72.00
Pays Out 28.76
AVERAGE PROFIT $43.24

Order No. 1440 DEFENSE BOOM "A"
AVERAGE PROFIT $37.54

FOR DEFENSE BUY UNITED STATES SAVINGS BONDS

GARDNER & CO. 2309 ARCHER CHICAGO

A UNIQUE ARRANGEMENT with this Seeburg phonograph has been made by these four men. Left to right: Guy Flannery; Raymond Tucker, engineer and designer; Tom Cloer, phono operator, and Bill Georges, location manager. The installation consists of a phono, organ speaker and a microphone. In this way location activities use the phono as a public address system. The unique set-up is the use of the phono and mike to boost the location orchestra's broadcast to the radio station for a Coast-to-Coast show. The hook-up eliminates the necessity of having a radio station man in the location, saving money for the manager. Operator Tom Cloer heads the Cloer Amusement Company, Sherman, Tex. (MR)

CENTRAL OHIO QUALITY BUYS

Ready for Immediate Delivery ★★ Now ★★ No Delays

FREE PLAY TABLES

ABC Bowler	$74.50	Champs	$59.50	Leader	$32.50	Seven Up	$49.50
Argentine	59.50	Duplex	54.50	Landslide	27.50	Slugger	54.50
Attention	39.50	Do Re Mi	64.50	Legionnaire	72.50	South Paw	62.50
Downtown	47.50	Formation	27.50	Mystic	42.50	Silver Skates	47.50
Big Chief	37.50	Flicker	39.50	Miami Beach	62.50	Star Attraction	79.50
Broadcast	39.50	Four Roses	42.50	Pan American	69.50	Sky Blazer	79.50
Big Parade	107.50	Gun Club	79.50	Sea Hawk	49.50	Spot Pool	79.50
Crossline	37.50	Hi-Hat	57.50	Sunbeam	47.50	Twin Six	64.50
Capt. Kidd	79.50	Knockout	102.50	Sports Parade	42.50	Wildfire	37.50
Zombie	37.50	Short Stop	22.50	Yacht Club	19.50	Cadillac	19.50

SLOTS

Woolf Solomon

SPECIAL CLOSEOUT 5c-10c BRAND NEW VICTORY CHIEFS (original crates)........ $149.50

Mills 5¢ Melon Bells	$109.50	Mills 25¢ Brown Front, Knee Action	$149.50
Mills 10¢ & 25¢ Blue Fronts	89.50	Mills 10¢ Blue Front, Knee Action	109.50
Mills 1¢ Blue Fronts	69.50	Mills 1¢ Vest Pockets, new	39.50
Jennings 5¢ Console Chief	79.50		
Mills 5¢ Vest Pockets, new	54.50		

PHONOGRAPHS

Mills Empress	$149.50	Wurlitzer 616, Lite up grille	$89.50
Mills 1941 Throne of Music	199.50	Wurlitzer 616, Majestic lite up	79.50
Rockola Counter with base	99.50	Wurlitzer 61, Counter Model	59.50

ARCADE EQUIPMENT

Batting Practice	$139.50
Texas Leaguers	37.50
Anti-Aircraft Mbl.	59.50
Drivemobile, F.S.	175.00
All Star Hockey, New	Write

Half Deposit With Order, Balance C. O. D.

CONSOLES

Keeney 1938 Track Time	$104.50	10 Mills Jumbo Parades, Free Play	$ 99.50
Keeney 1938 Kentucky Clubs	89.50	Gretchen Sugar King	69.50
Bally High Hand, Comb. F.P.	189.50	Silver Bells, 5¢	79.50
Bally Royal Flush	79.50	Silver Bell, 5¢-10¢ Comb.	119.50
Evans Gallop. Dominoes	139.50	Evans Lucky Lucre, like new	149.50
Paces Races, 4345 Ser.	89.50	Mills Three Bells, used 2 weeks	400.00
Keeney Twin Superbells, Comb.	Write	Keeney Standard Superbells, Comb.	Write

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February a year ago when Mardi Gras helped.

During the month the Mississippi House of Representatives approved a bill now before the Senate which cut the annual license tax on weighing machines from $5 to $3 and on 5-cent merchandise venders from $10 to $5 a year. The Senate is due to also pass the bill and Governor Paul Johnson signified he will sign.

Phoenix Biz Better As Tourists Arrive

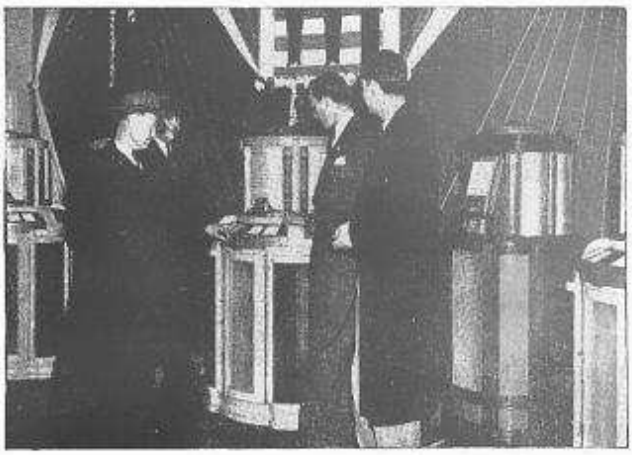
PHOENIX, Ariz., Feb. 28.—Reports from local coin machine men concerning business conditions during the past month were more favorable than for January, when trade in most lines fell off severely.

Representative music machine distributors and operators reported February business as considerably better, altho still having its ups and downs. One principal distributor estimated his February business was 10 to 15 per cent higher than in 1941.

In the merchandise vending line coin-men reported business as rolling along in good shape.

Altho pin game operators said business at present is possibly a little better than a year ago, they were gloomy over the sharp advances in costs of such new equipment as is still available. Costs have increased by as much as 35 per cent, they said.

Contributing to the more favorable February coin machine business were the winter tourists who now are arriving in growing numbers. Altho the tourist season opened late, reports from local hotels and Salt River Valley resorts indicate the number of arrivals is equal to if not ahead of last year. The soldier population here, still steadily growing, is credited with substantially increasing coin machine income.



INTERMOUNTAIN OPERATORS ADMIRE the 1942 Seeburg phonograph at a showing in Salt Lake City by the Jack R. Moore Company. George Cusick explains features to operators. (MR)

Minneapolis Month "Remarkably Good"

MINNEAPOLIS, Feb. 28.—Coin machine business in the Twin Cities was remarkably good during February, distributors of equipment in the Minneapolis-St. Paul area reported.

Operators are intent on buying up as much equipment as they can possibly get. New merchandise received by the jobbers is being moved out just as quickly as it comes in. Distributors now are at the point where they no longer have to send salesmen out to call on the trade.

New and used music machines, of course, are selling just as fast as they come in. Demand for remote-control equipment has surged upward.

Used equipment is moving at a rapid pace. Shortage of used equipment is causing many operators to rebuild many of their old units and to buy up as many more as they can get.

The vending machine situation is still unchanged. Hennepin County District Court Judge W. W. Bardwell has not, as this writing, handed down his decision in the case of B. T. Barron vs. City of Minneapolis, seeking to void the Minneapolis vending machine license. The court has had the case under advisement for several months. Meanwhile vending machine operators are biding their time and not adding to their routes until they know the outcome of the case.

War nerves have helped coin machine collections plenty, and operators here regard February as one of their best months in some time.

Arcades Biz L. A. Bright Spot

LOS ANGELES, Feb. 28.—Local coin machine firms reported good business in arcade equipment during the month of February, with arcade operators 10 weeks ahead of last year's buying schedule in anticipation of a big season. Arcade operation in this section has become a year-round proposition.

Beach-front operators of Penny Arcades report their business for 1942 far ahead of 1941. Cool nights and rainy week-ends have hampered the business some, but per capita spending is up over both 1940 and 1941.

Music operators are making out on what equipment is available and doing well. Play is strong and record sales are humming.

Expansion of defense plants is calling for more and more vending machines. Operators of outdoor penny gum and nut venders are readying equipment to take care of the summer crowds. It is believed that the new wartime set-up will increase the volume done by these machines.

Spokane Trade Rallies Sharply

SPOKANE, Feb. 28.—Rallying from the January war slump, coin machine business here during February showed recoveries that made operators optimistic. They reported play on pinball tables up 20 per cent and music machines up 10 per cent. The month did not come up to February, 1941, however.

Sales of new pinballs were reported up over last month, reason being operators are buying because they fear prices will go out of sight. A good demand for used machines was noted, too. Demand for phonographs was reported steady.

With several huge defense plants under way, operators hope the recent exodus of laborers to Pacific Coast points will be put in reverse. Phonograph operators report an older class of people in some locations and are reviving some old-time numbers to good effect.

Biz Down But on Way Back in Harrisburg

HARRISBURG, Pa., Feb. 28.—Operators here report that business is down but coming back slowly. Taverns seem to be bearing the brunt of the decline, as late night business fades with increased defense employment. Wartime, too, is a factor in less revenue for the machines.

One operator with 900 pinball locations declares business is down 50 per cent as compared with February, 1941; off 30 per cent as compared with January of this year, but points out that this drop applies to pin machine only. He says that music machines are holding their own on the approximate level of last year.

Operators are optimistic about the future, looking for an upward splurge with the approach of spring. Removal of the 28th Division from its home camp at near-by Indiantown Camp has hit the soldier business. A $15,000,000 naval depot construction job at near-by Mechanicsburg will undoubtedly give machines in this area a boost. Steel plants are working full time and no major industry in this section has been hit by priorities.

Defense Pay Rolls Boost Balto. Play and Sales

BALTIMORE, Feb. 28.—Defense work in the Baltimore market is in high gear. As a consequence, coin machine operators report good collections on those machines that are in operation in defense plants and locations near them.

While sales of new games have tapered off in keeping with the curtailed production, distributors report chalking up a good sales volume. This, however, they point out, is mostly in used games. Inventories on used games are reported good. Demand is especially strong for consoles, one-balls and novelty games.

Candy, nut and gum venders are active, particularly in the defense plant and vicinity locations. Cigarette venders also are active in these spots.

The sugar rationing program has had a decided effect on collections at soft drink vending machines. This is particularly true of Coca-Cola vending units, which are by far in the majority here.

Music box play holds up well, with the popular war-theme recordings favored.

With the restriction or limited production on new games, repair and service activities have increased considerably, and both operators and distributors look for an even greater increase.

Business Better In Cleveland Area

CLEVELAND, Feb. 28.—General business has been showing improvement in this area owing to the tremendous amount of defense work. Comparatively few workers have been laid off because of plants changing over to war work.

With pinballs and similar machines down in the city, phonographs have been enjoying increased patronage. The usual seasonal lull occurred with the beginning of Lent. The Phonograph Merchants' Association, however, is continuing its aggressive "Hit-of-the-Month" promotion, scope of the campaign has been increased since the first of the year and has resulted in stimulating business at all locations. Some pinball operators are now going into the phonograph business. Demand for used machines has resulted in increased prices. So far, distributors of new machines have been able to fill their orders. Service and parts are being stressed to keep machines in good order.

Cigarette vending machine business is increasing because of steadily mounting employment. Prices remain steady. Slugs have been practically eliminated.

Candy and nut vending machine operators are concerned over the growing shortage of servicemen. In some cases older men are being hired. The employment of girls has been given serious consideration, but they are not considered satisfactory.

While business is reported excellent, manufacturers of candy bars are enjoying quotas. Deliveries which were slow for a time are showing considerable improvement.

New War Plant To Hypo Springfield, Ill., Biz

SPRINGFIELD, Ill., Feb. 28.—Coin machine operators in this immediate vicinity report little increased activity during the past month. Announcement of plans for the construction of a new

45 NEW DIFFERENT EXHIBIT ARCADE MACHINES

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Chicken Sams, Rock-Ola World Series, Sky Fighters, Ace Bombers, Air Raiders, Hockeys and everything in Arcade Machines. Write, wire to get quick action!!

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20 CONVOYS . . $195 ea.
(Like New)

15 TEN STRIKES	69.50 Ea.
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20 ANTI-AIRCRAFTS	49.50 Ea.
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BARGAINS

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Lucky
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Golden Gate
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Lead Off
Sporty

2 Sea Hawks, Ea. .$45.00
Mills 1939 Model One-Two-Three ... 35.00
3 Mills Free Game Slots, Each 75.00
Keeney Aircraft, Brown Cab., Ea. . 30.00
1 Master Rock-Ola, R.O.L., 1 Adapter, Type 4, and 8 Wall Boxes 300.00

E. & R. SALES CO.
813 College Ave., N. E. Grand Rapids, Mich.

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munitions plant at Illiopolis, 22 miles east of here, however, points to an improvement as soon as construction gets under way.

The new war plant, to be located close to the town of less than 800 inhabitants, will provide many outlets for candy, nut, gum and cigarette venders.

Sales on present equipment have been slow the past two months, with business generally off about 25 per cent. Lack of industrial activity is credited with the slump. Only one local industry is operating on defense orders.

Philly Coinmen Have Busy Month

PHILADELPHIA, Feb. 28.—Despite the fact that collections were off here during February, local coinmen found much to keep them going at top speed during the month. Foremost was the regeneration of coin machine associations here. Jack Cade, former manager of the Penn Coin-o-Matic Company, took on the managership of the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey. The group has launched an aggressive program of close co-operation, condemned use of smutty records and set up a co-operative wired music enterprise during the month.

A new president, William Rodstein, took the helm of the pin game association, after Martin Mitnick declined to serve a seventh year. Rodstein immediately outlined a program to bring in independents, so that the local industry could present a united front to combat all problems.

Collections on pin games continued downward during February. Music boxes faired a bit better but play on the machines was still termed disappointing. Lack of any terrific hit records was hailed as one reason. Bright spot in the business picture was vending machines, especially drink and candy venders, which did terrific business in defense plant locations.

Consolidation of music routes continues. Keystone Vending Company bought out the General Automatic Amusement routes during the month. Equipment has not become a serious problem as yet. Practically all distribs boast of well-stocked showrooms. Labor problem, however is becoming acute as servicemen and mechanics join the forces or take jobs in defense industries. Associations expect to formulate plans to combat both the labor as well as tire and possible gas rationing problems.

Pick-Up Noted in Canton, O., Area

CANTON, O., Feb. 28.—With war production jobs in the Canton area hitting a new peak, coin machine business showed a decided improvement compared with the end of 1941, and distributors are optimistic about the future. Buying of equipment picked up at the start of the month. Some types of used equipment is becoming scarce.

With the easing of restrictions by the State Liquor Board, many private clubs again are operating. Arcade operators anticipate a bigger season than last summer, with all district amusement parks preparing for the opening of season. Phonograph operators had a good month and are looking forward to a brisk spring business. Cigarette machine sales are holding up well in spite of lower prices in chain stores. Candy, nut and gum machines, particularly those in theaters, did well. Beverage machines in major industrial plants lost ground the past month due to a shortage of Coca-Cola and other soft drinks. Deliveries by most distributors of soft drinks have been on an every-other-day basis. To offset the shortage a local dairy firm has installed milk and butter dispensing machines, which have met with good reception.

Buffalo Trade Has Hectic Month

BUFFALO, Feb. 28.—Repercussions of the New York City ban on pin games was not long in coming here. Despite the fact that games have long been licensed here, the previous administration was antagonistic and did everything possible to hamper their operation. Current administration most probably would have left games alone had it not been for the New York City situation.

City ordered all games down as of February 23 and gave operators about a week to pick up their equipment. One independent operator and a group of five other operators representing in effect all county operators, both succeeded in obtaining temporary injunctions restraining police from seizing and destroying equipment. Petitions for permanent injunctions were to be heard February 27 before the Supreme Court. Future of games in this territory, it is felt, hinged on the outcome. (See story in other part of this issue on outcome of this hearing.)

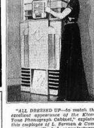
Prospect of games being banned here resulted in operators' dumping plenty of equipment on the used games market. Some are reported seeking to enter the already highly competitive music machines field here. Music distributors reported having little equipment to sell.

Play on phonos was strong all month despite the advent of Lent. There's plenty of money here and defense plants are rolling on 24-hour schedules. Plans for a music operators' association have stalled. Beverage, ice-cream and candy venders made biggest gains during February. Beverage machines are especially strong in defense plants. Operators met the rationing problem on soft drinks by switching to milk venders. One firm reports 15 per cent expansion in beverage units since December. Candy and cigarette venders also did big biz.

Wilkes-Barre Coinmen Watch Council; Trade Lulls

WILKES-BARRE, Pa., Feb. 28.—A decided lull in business is reported hereabouts with many factors pointing to a gloomy picture for the coin machine operators in the future unless this area gets some defense industries. Trade leaders are making every effort to co-operate with local plans to bring more defense industries into the area.

All the operators are making most precise studies of their various locations in view of possible passage of a city ordinance now before city council.



"ALL DRESSED UP—to match the excellent appearance of the Kleer-Tone Phonograph Cabinet," explains this employee of L. Berman & Company, Evansville, Ind., manufacturers of the cabinet. (MB)

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3 Ace ...... 3.50 | 6 Lucky Smokes .. 8.50
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8 Twins Win . 4.50
SLOTS
4 5¢ Mills Melons, #421,000 ....$99.50
2 10¢ Mills Melons, #421,000 .... 99.50
1 5¢ Mills Extraordinary, #390,542 69.50
1 1¢ Mills Q.T., Like New, #11,204 49.50
3 Columbia (Rear Pay), #7327 Up 44.50
1 10¢ Watling Rolatop, Cream & Red, Like New, #90,171 .... 59.50
8 1¢ Watling D.J.P., #52,000 Up. 37.50
3 5¢ Jennings S.J.P., #74,000 Up. 39.50
7 5¢ Jennings D.J.P., #70,000 Up 39.50
5 10¢ Jennings S.J.P., #71,000 Up 37.50
5 5¢ Mills S.J.P., #180,000 Up.. 39.50
4 10¢ Mills D.J.P., #233,000 Up.. 39.50
3 10¢ Pace Silent, #56,000 Up... 49.50
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Single and Double Safes .... Write
Write for complete list Consoles, 5 Bells, etc.
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SOLDIERS ★ SAILORS ★ MARINES
Ask your friends to send The Billboard to you at the new HALF-PRICE subscription rate for the armed forces. One year, 52 copies, ONLY $2.50; averages LESS THAN 5¢ A COPY.
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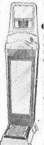
Warning Scale Operators

Better buy your scales NOW! Production to be cut to 25% after Feb. 1. We can still fill your orders if sent at once. This is no sales talk but the real dope. Get busy and mail that order today.
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Attention ..$42.50 | Metro $37.50
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Charm .... 17.50 | Mr. Chips ... 17.50 | Dude Ranch .. 39.50 | Spot Pool ... 80.00
Cowboy ...... 17.50 | Nippy ...... 17.50 | Double Feature 25.00 | Speed Demon . 30.00
Do Boy ...... 17.50 | Ocean Park .. 17.50 | Fleet ...... 35.00 | Speedway 30.00
Flash .... 17.50 | O'Boy ...... 17.50 | Four Roses .. 55.00 | Sea Hawk 59.50
Fifth Inning . 17.50 | Polo .... 17.50 | Flicker ..... 45.00 | Sky Ray 62.50
Fantasy ..... 17.50 | Score Champs. 17.50 | Gold Star ... 39.50 | Sky Line 39.50
Flagship .... 17.50 | Sporty ..... 17.50 | Leader ...... 37.50 | Stratoliner . 45.00
Follies ..... 17.50 | Triumph .... 17.50 | Landslide ... 25.00 | Yacht Club .. 22.50
Glamour ..... 17.50 | Topper ..... 17.50 | League Leader 42.50 | Ump 39.50
Golden Gate . 17.50 | Vacation .... 17.50 | Majors ...... 59.50 | Wow 39.50
Headliner ... 17.50 | All American . 45.00 | Metro .... 45.00 | Zombie 42.00
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ARCADE EQUIPMENT
3 Rapid Fire ...$135.00 | 2 Keeney Air Raiders .$135.00 | 1 Metropolitan Air Defender, $125.00 | 1 View A Scope $20.00
3 Sky Fighters 179.50 | 7 Batting Practice. 135.00 | 3 Photomatics, all ... 1,050.00 | 2 Magic Fingers 95.00
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SLOTS
1 5c Blue Front ...$75.00 | 1 5c B.F. Comet ....$55.00 | CONSOLES | 2 Jennings DerbyDays $29.50
1 10c Blue Front .... 85.00 | 5 5c Green Vest Pocket ... 25.00 | 1 Super King. $85.00 | 1 Jennings Multiple .. 65.00
10 Melon Bells, 5c ......110.00 | 1 25c B.F. Comet ... 55.00 | 1 Four Bells. 269.50 | 1 5c Royal Draw 130.00
10 Cherry Bells, 5c ......110.00 | 1 1c Mills Q. T. 45.00 | 4 Jumbo Parade, F. S. .... 99.50 | 1 High Hand Comb 100.50
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1 5c Caille .. 37.50 | 8 Columbias . 49.50 | 2 Fast Times, F.P. .... 95.50 | 1 Royal Draw 169.50
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1 25c Caille . 37.50 | 1 25c Mills Q.T., F.S.. 55.00 | 1 Royal Flush, 10c ..... 75.00 | 3 Jack in the Box, all for 100.00
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VENDING MACHINES
100 Columbian Nut, Porc. Finish.....$4.50
100 Northwestern No. 33 Nut & Gum.. 4.50
50 Silver King Nut 4.50
1 Holke & Holke Corn Popper & Peanut Roaster, in excellent condition . $150.00
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NEW ORLEANS COIN MACHINE PICTURE

What's the outlook for the coin machine trade in the busy Gulf Region? Herein are the answers in another of a series of detailed analyses of business conditions as they affect the coin machine industry in key market centers.

By PHIL MUTH

New Orleans Staff Representative

YES, there is a Santa Claus. But, like Santa Claus and fairies, there are also boogey men. Children see them in their sleep and so do business men occasionally when viewing the future of their trade. Lots of business men are seeing them now, for the year of 1942 brings with it its share of boogey men. Priorities in the most fearful of the lot. Increasing taxation, scarcity of labor, increasing maintenance costs and a host of others swell the vision. To deny that such things do face the coin machine industry of the South's largest city would be denying bald facts.

But along with these admissions, distributors and operators alike in New Orleans have been showing absolute faith in the future of their industry. How can this best be proved? By a trip around the city and finding not a member of the industry making any definite plans to change trades, finding them purchasing as much new and second-hand equipment as can be found, honestly admitting they will be in business when the war is over, revamping plans to meet changing conditions, and some by even renovating and remodeling their quarters.

Plenty Money Circulating

And what straws are there in the wind for the continued patronage of coin-operated devices in a time when war clouds hover so heavy over our heads? These are several in number. Statistics concerning business trends in the recent past and strong prospects for continued good circulation of money in the future are two of the most favorable factors. Any foresighted operator has long acquired the habit of looking at the future outlook by the trend of business in general.

Shipyards, dozens of them within a stone's throw of the main thoroughfare of New Orleans, are employing thousands at an ever-advancing wage scale. Thousands of Southern pine mills will have to work day and night to fill government contracts for timber. The richest oil fields in the world in East Texas, South Louisiana and Southern Arkansas are working around the clock to furnish petroleum. Millions of bales of cotton, all raised south of the Mason-Dixon line, is at peak demand. Louisiana rice and sugar cane must feed not only Americans but the Chinese, Dutch, English and the Russians.

These are some of the main reasons for optimism of the local coin trade.

Trade Indices Bright

Trade indices for 1941 easily paint the good effects of defense spending thus far. As a summary of general business conditions in New Orleans proper, the Local Association of Commerce furnishes the following items:

Items	1941	1940	Percentage Increase
Department Store Sales		(App.)	15.6
Bank Debits	$3,428,972,000	$2,724,441,000	25.8
Building Permits	$ 20,924,724	$ 6,960,516	196.0
Phone Installations	108,168	96,043	12.5
Value of Louisiana Crops ...	$ 116,384,000	$ 89,219,000	30.4

Show Biz Up

As for the motion picture business, so closely allied to coin machines insofar as both are important branches of the entertainment field, all theater operators of the New Orleans area report a marked increase in winter patronage despite the calling off of Mardi Gras. Downtown houses recently have held over current attractions without exception. A huge influx of soldiers and sailors from nearby camps helped to swell attendance, altho they got by with half admissions. This has cut down box receipts to some extent and so the increase in grosses compared with last year is small. There will naturally be cuts in aggregate receipts during the coldest weather of January and February due to smaller than usual influx of winter visitors, generally estimated at around 500,000 each carnival season.

Night clubs are doing a good business both in the Vieux Carre and at hotel spots. Nabe taverns feel the effects of loss of many young men inducted into service, and this slump will probably become more acute with new inductions. Patronage at coin phonographs at these spots is slowing down accordingly.

Music Operators Optimistic

Music operators are optimistic over future prospects for needed equipment because they say their phonographs have fewer fast-wearing parts to be replaced. Ability to get popular recordings, a good supply of machines in stock to take care of expanding operations in the vicinity of large industrial defense projects and army camps are two reasons why music men feel the future will be okay.

Pin Games "So-So"

Pin game operations are good but off from the peak of early winter. There is one interesting point to be considered in this connection. Operators of some good downtown locations report their inability to get nationally advertised drinks in sufficient quantities and there is less inclination on the part of patrons to hang around for a few moments. At large restaurants and taverns owners report getting only one-third of their usual quotas of Coca-Cola and other better known soft drinks.

Movie machines refuse to gain headway in this section. There are hardly a half dozen such machines located in the city and the patronage at all is small. The same is true of ray guns. Several operators even found it difficult reselling ray gun equipment.

Bowling Alley Locations Good

The bowling alley and the opening of about a half dozen downtown arcades were 1941's contribution to the coin machine industry here, and today these are the best locations on the whole.

Venders Off

Vending machines are far from peaks of 1941, and increasing taxations threaten to wipe them out in the city itself with the possible exception of cigarette venders. Two large cigarette machine operators here maintain full operations and are getting good patronage, but candy, gum and nut machine receipts are definitely smaller and smaller. Semi-tropical weather accounts for long periods of warm, sultry weather here, and deterioration of confections is fast. The comparatively smaller period of cool weather is too short to allow venders to become a source of habit for candy, gum and nut consumers.

With the growing shortage of labor during the coming months, however, the vending machine may find itself a help in time of war.

Mitchell Discounts In Defense Stamps

BROOKLYN, Feb. 28 (DR).—Irv Mitchell, of L. L. Mitchell & Company, surprised his customers last week with an entirely new idea and created a bit of complimentary remarks. The firm returned 2 per cent in U. S. Defense Stamps on all cash orders.

"We felt that this idea would help many operators to get started saving Defense Stamps. Investigation revealed that most men don't take time to save Defense Stamps but wait until they have enough to buy a bond. Therefore, on each cash order we received, we sent a 2 per cent discount in stamps. We mailed operators an explanatory letter and have since received several complimentary letters in return."

Mitchell reports that he will keep up this plan for the time being. He has set no definite date as to when he may stop the practice of offering the discount in stamps.

Detroit

DETROIT, Feb. 28.—William Rheaume has new quarters for his music business at 14391 Forrer Avenue.

* * *

Carl Angott, Angott Sales Company, has become a partner in the Planet Manufacturing Company, maker of the V and Hula games. David H. Firestone, sales manager of the company, was a Detroit visitor last week.

* * *

Art Sauve, head of A. P. Sauve Company, has left for a vacation in the South. Roy Desse is in charge of the business in his absence.

* * *

Kenneth Vance, who has headquarters at 2003 McDougal Avenue, is the latest addition to the lists of Detroit music machine operators.

* * *

Edward Stein, well-known local operator, is adding new Seeburg equipment to his route.

TAX FREE
COUNTER SENSATION!

KICKER and CATCHER

100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries . . . no wires!

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ROY TORR
RECOMMENDS & SELLS
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AND BAKER'S
SKILL-A-RETTE
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"Keep 'Em Working"

Have your old COLUMBIAS reconditioned NOW—while we still have parts and mechanics available. We will make those old machines look and operate like new again.

Our supply of new COLUMBIAS will soon be gone with no hope for replenishment for the duration of the war—so, "KEEP 'EM WORKING," and use part of COLUMBIA'S earnings to buy Defense Bonds to—

"Keep 'Em Flying"

GROETCHEN TOOL COMPANY
130 N. UNION CHICAGO, ILLINOIS

REEL BARGAINS
In Used Automatics and Free Play Games
Save Money! Get Our Latest Complete Low Price List Before Buying Elsewhere.
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4935 Fountain Ave. ST. LOUIS, MO.

LIKE NEW—JENNINGS TOTALIZERS—

Kentuckys, Santa Anitas, Sport Kings, Grand Nationals, Grand Stands, Thistledowns, Hawthornes, Sport Pages, Hi-Boys, Flashers, Aksarbens, Track Records, Pimlicos, '41 Derbys, Club Trophys, Blue Grasses, Mills Owls, Skylarks, Record Times, Seven Flashers, Sport Events, Sally Victorys, Gold Cups, One-Two-Threes, Club Bells, Rollems, Big Tops, High Hands, Jean, Totalizers, Jumbo Parades, Parleys, Paces Races, Square Bells, Saratogas, Dark Horses, Blue Fronts, Mills O.T.'s, Sugar Kings, War Eagles, Columbias, Vest Pockets and MANY OTHERS WE ALSO HAVE OVER 1000 FREE PLAYS PRICED AT $10.00 and Up.

IMMEDIATE DELIVERY: FAIRMONTS — LONGACRES — CLUB BELLS — DEFENSE — AIR CIRCUS — KEEP 'EM FLYING. BETTER HURRY — GET 'EM WHILE THEY LAST! WIRE, PHONE OR WRITE FOR OUR COMPLETE LIST—WE CAN DELIVER!

GRAND NATIONAL SALES CO.
2300 ARMITAGE AVENUE (All Phones: Humboldt 9420) CHICAGO, ILL.

Buckley Engineers Solve War Production Problem

CHICAGO, Feb. 28.—Many people may believe it takes a good stretch of the imagination to identify coin-operated devices and music machines with defense problems, but recent developments have proved the contrary.

Several weeks ago a manufacturer of storage tanks was given a contract to install important units in connection with defense projects in various parts of the country.

These units required the accurate compounding of large quantities of liquids. The problem was presented to the engineering department of the Buckley Music System, Inc. They quickly engineered and built an electrically operated mixing unit which assured accurate proportions without interruption of the flow.

Some of these units, incorporating the Buckley-engineered device, are now in use and many more are being constructed for additional installation. Buckley engineers have recently been called upon to develop other important items for defense.

This is just another instance where coin machine engineering and inventive skill have played their part in furthering our national effort to win this war. The coin machine industry may not be equipped to make bombers, guns and ammunition, but it is on the alert to do its part wherever possible.

"Now that vital materials are required for defense production, other materials have been substituted, and the production of music systems is being carried on in accordance with government regulations," report Buckley officials.

Defense Bonds With Wall Box Purchase

LOS ANGELES, Feb. 28. — Defense Bonds entered into the sales promotion plan of coin machines here recently when Jack Gutshall, of Jack Gutshall Distributing Company, announced that a $50 Defense Bond would be given free with the purchase of 12 Packard Play-Mor remote-control boxes. The offer was on for 10 days and the response was good, Gutshall said.

"In giving Defense Bonds with Play-Mor boxes, we are giving operators the two best buys on the market today," Gutshall said. "Everyone knows the Defense Bond is the best investment in the country and they also know that Packard Play-Mor boxes are tops. When you bolt the sale down, we're just throwing in $50 to boot. However, the boys responded well to the campaign and we put out several bonds and remote-control boxes."

Jack Gutshall Distributing Company was formerly known as the Esquire Music Company.

THINGS TO DO TODAY

Get information and prices on this "Guess-er" Scale. Only takes 21"x28" floor space, and has a lot of playing features that people like. Now is a good time to get these scales working in top locations, especially when limited stock is now offered at regular prices. Write or Wire

A. B. T. MANUFACTURING CORP.
715-723 NORTH KEDZIE AVENUE
CHICAGO, ILL.

ASSURE STEADY INCOME—BIG PROFITS FOR THE DURATION with

ROOVERS NAME PLATE MACHINES

Soldiers-Sailors Best Customers

Roovers Name Plate Machines now on location near camps, training stations, and wherever there are large groups of soldiers and sailors are receiving exceptionally heavy play. In fact, it has been a revelation to us to learn how fast the boys use up the metal strip and how frequently they re-order.

$140.00 ea. F. O. B. Brooklyn, N. Y. 1/3 With Order, Bal. C. O. D.

For details on how You can cash in on THIS BIG PROFIT BUSINESS.

WRITE TODAY TO—

ROOVERS
(Est. 1883) Joseph M. Lotsch, Pres.
3601 14th Ave. BROOKLYN, N. Y.

FIVE BALL—FREE PLAY

1 Attention	$42.50	5 Play Ball	$44.50
2 Anabel	29.50	1 Score Card	24.50
2 Big Time	42.50	3 School Days	49.50
1 Barrage	49.50	2 Sea Hawk	59.50
1 Broadcast	44.50	1 Seven Up	54.50
1 Champs	59.50	4 Silver Skates	49.50
3 Duplex	52.50	2 Spot Pool	79.50
1 4 Diamonds	54.50	2 Sports Parade	49.50
2 Harmony	64.50	1 Stars	49.50
3 Keeney of '41	54.50	2 Ten Spot	69.50
1 Paradise	44.50	2 Zenith	47.50

54 Model "M" Columbus 1¢ Peanut Vendor, porcelain finish, 2 vis pin locks each, used only 1 month ..... $ 8.00
54 Same as above, Model "ZM" 5.50
16 Mills Bubble-Tops, 5c, practical last summer, used very little 74.50
5 Same as above, 10c 79.50
16 Jennings Chief Rolas, straight 5c play, completely reconditioned 89.50

Will accept in trade for any of above, Knock Outs, Big Parades, Mills Bonus Bells, 5c, 10c or 25c, previous prices are equitable.

SOUTH MISSISSIPPI AMUSEMENT CO.
P. O. Box 505 Hattiesburg, Miss.

WANT

THREE EXPERIENCED PAYTABLE AND SLOT MECHANICS

Only experienced need apply. Wire or call us.

AUTOMATIC CIGARETTE SALES CO.
24th and Market Sts., Wheeling, W. Va. Telephone, Wheeling 5315.

Get Acquainted Sale

Come in and look over our COMPLETE LINE of latest coin-operated machines at LOWEST PRICES

BEE SALES CO.
1295 Washington St., Boston, Mass.
Write for Price List

Big Chief	$37.50	Roxy	$17.50
Blondie	24.50	Gold Star	34.50
Cadillac	24.50	Horoscope	49.50
Boom Town	34.50	Mascot	24.50
Anabel	24.50	Sport Parade	49.50
Gun Club	19.50	Stratoliner	44.50
Hold Over	19.50	'41 Majors	57.50
Short Stop	22.50	White Sails	12.50
Punch	17.50	FastTime, f.p.	99.50
Rotation	17.50	Western Baseball, f.p.	34.50
Mystic	44.50	TexasLeaguer	19.50
O'Johnny	19.50		

CENTRAL AMUSEMENT CO.
205 Linden Avenue Memphis, Tenn.

WE ARE REMODELING

the following shuffle games into streamlined cabinets, with new plastic bumpers and new backboard glasses: Power House, Bicycle, Big Town, Mr. Chips, Fullies, Team Mates, Home Run, Commodore, Triangle, Roxy, Bowling Alley, Cadillac, Stars, Leader, O'Boy and Top Champs. Write for our prices and details.

GLICKMAN INDUSTRIES
4458-60 Griscom St. PHILADELPHIA, PA.

It's got what it takes!

BIG TANK

BIG TANK . . . Just one in a fleet of top performers . . . It's one of the timeliest money-makers that ever came rambling your way! Customers will thrill to its blazing action . . . YOU will marvel at its speedy results!
1000 RE Holes . . . . 5¢ Per Sale . . . . Slot Symbols
Takes in $50.00 . . . . Total Average Payout $25.50
Total Average Profit (Including Re Arrangement) $28.50
THICK DIE-CUT BOARD
(If desired with tip tickets, please specify when ordering.)

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

Immediate Delivery From Memphis Stock

WRITE FOR PRICES

Keeney's Super Bell —NEW
Keeney's Rotavarion Gun—NEW
Jennings Bobbell, F.P.—NEW
Geco's Victory—NEW
Gottlieb's Sest-o-Card—NEW
Gil Gale's Home Run of '42—NEW
Exhibit's Air Circus —NEW

USED CONSOLES

12 Mills Jumbo Parade, F.P. $104.50
3 Mills Jumbo Parade, C.P. 110.50
3 Mills Big Game, F.P. ..... $ 37.50
1 Bally Club Bells (Used 3 Weeks) 310.00
1 Jennings Bobbell, F.P. (Used 3 Weeks) 189.50
8 Ray's Track 49.50
1 Jennings Gallions, C.P. 89.50
1 Jennings Fastime (Comb. Cash or F.P.) 109.50
2 Super Bells (Like New) 269.50
3 Jennings Cigarettes, Sl. Dc Play 89.50

ARCADE EQUIPMENT

2 Deluxe Texas Leaguers $34.50
12 Regular Texas Leaguers 27.50
1 Sky Fighter $154.50
1 Scientific Batting Practice 154.50
2 Keeney Anti-Aircraft Gun 34.50

FREE PLAY PIN GAMES

New Chang $34.50
A.B.C. Bowler 72.50
1940 Mills 1-2-3 ..... 109.50
1938 Mills 1-2-3 ..... 37.50
Gold Cup (Console) 39.50
Paradise 47.50
Mystic 54.50
Sure Chance 34.50
Rotation 27.50
Wildfire 49.50
Majors of '41 ..... 54.50
Ready 24.50
Pennant 19.50
Super Six 17.50

TERMS: One-Third Deposit, Balance C. O. D.

DIXIE SALES COMPANY 533 UNION AVE. MEMPHIS, TENN.

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

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Mississippi

NATCHEZ, Miss., Feb. 28.—News has been received from R. E. (Buster) Williams, owner of *Service Novelty Company*, that he is being transferred from Sheppard Field, Tex., where he has been stationed in the air corps. He said he did not know where he was being assigned.

* * *

Work has started in the staking out of the proposed new army camp at Centreville, Miss., in Amite County and operators are looking for possible locations in and near the camp.

* * *

Allen Hullum, of the Service Novelty Company, expects to leave shortly for military duty.

* * *

Lee Delaney is operating independently now, having dissolved his partnership with J. M. Moddesaitte.

* * *

Patriotic tunes still get the play on phonos in this section, with *Slap the Jap* tunes predominating. All say business is good despite loss of enormous customers via the draft and enlistment routes.

BALLYHOO JUMBO BUMPER FAIRGROUNDS ROCKET GRANDSTAND SPOTTEM AIRWAY FLEET HIGH-HAND

As in the glamorous PAST and the perilous PRESENT the history-making games of the glorious FUTURE will be built by BALLY

RAPID-FIRE CLUB-BELLS BALLY RESERVE PREAKNESS

SEE YOUR DISTRIBUTOR FOR NEWEST BALLY HIT!

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO · ILLINOIS

HENRY SEIDEN, of Seiden Distributing Company, Albany, N. Y., shown with Exhibit Supply Company's new Radiogram Arcade Card Vender (left) and current pin game release, Air Circus, in factory display room. (MR)

Denver

DENVER, Feb. 28.—Mountain States' Music Distributors has ceased operation, and J. P. Blackwell is the new Seeburg distributor. Mountain States will be out of the distributor picture for the duration. However, Jim Gaddis and Louis Bellotti, partners in the concern, will continue in the operating field. Gaddis will concentrate in the Denver area, while Bellotti will continue with his operations in the San Luis Valley centering around Walsenburg. Bert Alcott, salesman, will also continue in the operating field.

* * *

Coin machine men in the service or subject to immediate call include Clarence Berg, serviceman for Walker Vending; Ben H. McConnell Jr., operator of Albuquerque, N. M.; Bill Davidson, head bookkeeper for Wolf Sales Company, and John Negri, route manager for Century Music Company of Denver.

* * *

One of the largest amounts of back orders in the company's history is the report of Al Roberts, Denver manager for Wolf Sales Company. However, Roberts anticipates a steadier flow of machines shortly to fill many of the orders. Olive Hogan has been added to the office force and Albert Slinkman to the service department. Chick Roberts, manager of the San Francisco branch, was a week-end visitor to Denver. Wolf Reiwitz, head of the company, has been ill for two weeks with the flu. However, he has recuperated sufficiently to return to business and is now in Phoenix, Ariz., making a trip thru that territory accompanied by salesman George Rowe.

* * *

Bill Bye, Wurlitzer regional manager, during a recent Denver visit stated that reports thruout his entire territory were most optimistic, collections were up and that the yearly quota for his territory had already been contracted for.

* * *

Anticipating a possible call to military duty, Gibson Bradshaw, of the Denver Distributing Company, is selling a portion of arcade equipment that he had planned on keeping. A. N. Rice, of Wichita, Kan., was a recent visitor and purchased arcade equipment.

* * *

Recent visitors include C. E. Burns and wife, of Grand Junction; Henry Chipp, Rock Springs; Hart brothers, Boulder; D. W. Burns, Lander; W. C. Johnston, Rawlins, and Harold Westesen, Olathe, Kan.

* * *

Rocky Mountain Soundies Company will be in its new location at 1424 Court Place by March 1. The new quarters will house both sales, service and warehouse for the Denver Sales Company, as well as the Soundies Company. Gano Senter is the head of both companies. Manager Les Goodwin will continue in that capacity for both companies in the new location.

* * *

Co-operating in Defense Stamp Week among Panoram operators February 16-23, Rocky Mountain Soundies Company invested its share from the week's collections in Defense Bonds. With the full approval of Ralph A. Nicholas, State Defense Savings Stamp Administrator, a machine was placed in the May Company, one of Denver's largest stores, and with every purchase of a bond or stamp one number was played on the machine. A staff of Junior League members took care of the sale of stamps during the demonstrations.

* * *

Recent visitors and purchasers of equipment at Wolf Sales Company include E. C. Jones, of Canon City, who recently purchased the operations of M. W. McBroom, of Modern Music Company, Colorado Springs; A. P. Bales, Cheyenne; Gene Bosche, Raton; Fred Schraeder, Laramie; Charles Curtis, Alt and Nick Barbarigos, Rock Springs.

3 BAR JACKPOT F-5240

1640 Holes — Takes in $82.00
Pays Out Average $48.69 — Av. Profit $33.31

PRICE $5.40 EACH

OTHER FAST SELLERS

1025 Hole, F-5280, Wonder 3 Bar Jack pot at	$4.03
1200 Hole, F-5275, Horses at	5.80
800 Hole, F-5270, Pocket Dice at	2.80
720 Hole, F-5255, Pocket Jack at	2.75
600 Hole, F-5305, Royal at	3.13

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave. CHICAGO, U. S. A.

CAPITOL COIN FOR CAPITOL VALUES

Sky Line	$24.50	Barrage	$47.50	Broadcast	$39.50	Majors of '41	$49.50
Double Play	52.50	Four Roses	39.50	Horoscope	54.50	All American	32.50
Polo	22.50	Leader	32.50	Sun Beam	42.50	O'Boy	17.50
Big Chief	34.50	Boom Town	37.50	Float	27.50	Dbl. Feature	19.50
Metro	34.50	Big Time	39.50	Repeater	37.50	Drum Major	22.50
Gold Star	29.50	Hi-Dive	54.50	West Wind	62.50	Bordertown	22.50
School Days	39.50	Jolly	19.50	Yacht Club	22.50	Attention	42.50
Sky Ray	49.50	Spottem	27.50	Flicker	34.50	Follies	17.50
Blondie	22.50	Bandwagon	24.50	Sport Parade	37.50	Stratoliner	37.50
Star Attraction	69.50	Crossline	29.50	Sporty	19.50	Seven Up	39.50
West Wind	59.50	Stars	34.50	League Leader	34.50	Formation	34.50

ALL GAMES ARE IN A-1 CONDITION AND ARE FIVE BALL FREE PLAY GAMES

ARCADE EQUIPMENT				COUNTER GAMES			
Bally's Convoy (F.S.)	$195.00	Shoot the Chutes	$89.50	Mills Blue & Gold V. P. Meter	$39.50	Mills Green Cab. V. P.	$25.00
Bally's Rapid Fire	129.50	Chicken Sams	59.50			Marvels 1¢ (New)	22.50
Batting Practice	129.50	Evans Ten Strikes	59.50	Mills Blue & Gold V. P.	37.50	Flippers, Tax Free	10.00
		PikesPeak, new	17.50				

1/3 DEPOSIT, BALANCE C. O. D.

CAPITOL COIN MACHINE EXCHANGE
3056 M ST., N. W., WASHINGTON, D. C. TEL., COLUMBIA 1330

LAZAR.. HOME OF AMERICA'S FINEST BUYS

Attention	$29.50	Gold Star	$32.50	Stratoliner	$39.50
All American	32.50	Horoscope	59.50	Silver Skates	39.50
ABC Bowler	65.50	Jungle	72.50	Stars	32.50
Batting Practice	132.50	Metro	39.50	Sun Beam	39.50
Boom Town	44.50	New Champ	89.50	Target Skill	42.50
Bowlaway	109.50	Playball	39.50	Topic	109.50
Bosco	89.50	Pan American	57.50	Velvet	29.50
Double Play	49.50	Red, White & Blue	29.50	Victory	99.50
Flicker	34.50	Show Boat	62.50	Sea Hawk	49.50

B. D. LAZAR CO. 1/3 With Orders, Balance C. O. D. Write for Complete List. 1425 N. Broad Street, Philadelphia, Pa. Stevenson 4320

OLIVE'S SPECIAL BARGAINS IN SLOTS AND PAYOUT MACHINES

	Each
10 New War Eagle Drill Proof, 5¢	$179.50
5 New Blue Front Drill Proof, 10¢	175.50
6 New Brown Front Drill Proof, 5¢	170.50
5 New Brown Front Drill Proof, 25¢	180.50
3 Used Brown Front Drill Proof, 10¢	125.00
3 Used Blue Front, 10¢	90.00
1 Each 5¢, 10¢, 25¢ Mills Club Bell (Like New)	175.00
1 Mills Bonus, 5¢ (Like New)	125.00
3 Mills Liberty Bell, 5¢	22.50
1 Mills Liberty Bell, 25¢	22.50
1 Mills Lion Head, 5¢ (10 Stop)	32.50
2 Mills Front Vendor, 5¢	37.50
1 Mills Three Bells	450.00
2 Mills Jumbo Parade, Payout	112.50
6 Mills Jumbo Parade, Free Play	119.50
2 Watling Rol-a-Top, 5¢	42.50
1 Watling Rol-a-Top, 10¢	42.50
1 Jennings Chief, 10¢	42.50
1 Jennings Century, 10¢	27.50
1 Jennings Century, 25¢	27.50
1 Jennings Duchess, 10¢	20.00
1 Jennings Duchess, 1¢	20.00
5 Jennings Little Duke, 1¢	20.00
1 Jennings Little Duke, 5¢	20.00
2 Jennings Cigarolla	82.50
1 Caille (Red Cabinet), 5¢	37.50
2 Pace (Old Style), 5¢	20.00
1 Pace (Old Style), 25¢	20.00
2 Keeney 1938 Track Time	97.50
4 Jennings Good Luck	30.00
1 Jennings Silver Moon, 10¢	145.00

WE HAVE ALL THE NEW AND USED PIN BALL MACHINES.

Write for Complete Price List.
Terms: 1/2 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

BARGAINS
$15 EACH OR TWO FOR $25
BANG BIG SIX LUCKY MASCOT DOUBLE FEATURE

Majors '39	$10.00	School Days	$37.50
Anabel	20.00	Sons Suzy	37.50
Cross Line	37.50	Score-a-Line	37.50
Dixie	25.50	Sea Hawk	37.50
Double Play	42.50	Tropic	79.50
Lime Light	19.50	Victory	95.00
Majors '41	51.50	Zombie	37.50

Every Game Reconditioned and Ready for Location!
1/3 CASH, BALANCE C. O. D.

JAMES D. BLAKESLEE
43 15th Street BUFFALO, N. Y.

MUST SELL!

Brand new Legal Game, $99.50 value. While they last only $25 each. Write for details.

BOX 285, MINNEAPOLIS, MINN.

WANTED

Pin Ball Table Mechanic that knows how to fix a Free Play Table. Factory man preferred. Phone, write or wire—charges collect—to
NORMAN'S BILLIARD PARLOR
13 S. Joachim St. Mobile, Ala.

Copyrighted material

...Conservation...

Aid of 1,700,000 business houses enlisted to salvage waste materials for military use

WASHINGTON, Feb. 28.—A program to mobilize the nation's business houses in a continuing drive to salvage materials needed to produce weapons for American's fighting men was launched recently by the Bureau of Industrial Conservation.

Merchants in all sections of the country are being asked to sign pledges that their stores are saving wastepaper, scrap metal, old rags, rubber and other materials urgently needed for our country's all-out war effort. These signing the pledges earn the right to display window emblems signifying that they are taking part in the "Salvage for Victory" program.

Co-operation of retail stores in the bureau's nationwide salvage effort is considered one of the most important aspects of the over-all program to return to war industries all previously wasted or idle materials. Thru State and community salvage committees, now being set up thruout the country as part of local defense councils, the bureau is appealing to the general public to collect and dispose of waste materials in homes. Persons wishing to sell their collections are advised to notify local junk dealers, while those who prefer to give their waste may donate it to any one of a number of charitable agencies which collect such materials.

"Countless thousands of tons of these materials, now going to waste, can, thru the co-operation of America's stores, be put to military use to defeat the aggressor nations," said Lessing J. Rosenwald, chief of the Bureau of Industrial Conservation.

Instructions on the most effective procedure to follow include these suggestions:

Go thru your store today and gather up all waste materials and discarded equipment you are no longer using.

Appoint one of your employees to supervise the regular collection and disposal of waste materials in your store.

Sell all these to a waste material collector or give to a charity, school or other organization collecting them.

Pledges are now being mailed. Upon their return to the bureau, stores will be sent window emblems containing the message: "This store is helping make weapons from waste by salvaging wastepaper, old rags, scrap metals, old rubber."

Day-by-Day Accumulation Requested

As the first step in getting reclaimable waste to America's war factories, store owners are urged to clean out their storage rooms and basements. Thereafter they are requested to see that the day-by-day accumulation of waste continues to flow from their stores in a steady stream.

In the salvage of wastepaper—badly needed to make new paperboard to wrap war materials—it is suggested that cartons, boxes and paper bags be flattened and tied in large bundles; newspapers should be piled separately.

Rags, metals—iron, steel, brass, copper, aluminum, lead, etc.—and rubber—old automobile tires and inner tubes, rubber overshoes, etc.—should be segregated in boxes or bags.

NO SHORTAGE HERE

MERCHANDISE SHIPPED SAME DAY ORDERS ARE RECEIVED—NO WAITING

1 Airport	$17.50	3 Home Run	$22.50	1 Sky Blazer	$54.50
4 All American	32.50	2 Horoscope	49.50	2 Skyline	27.50
6 Argentine	64.50	2 Jolly	17.50	8 Snappys	59.50
2 Attention	37.50	3 Jungles	67.50	3 Sparkys	24.50
3 Band Wagon	27.50	3 Knockouts	94.50	2 Speedway	19.50
3 Beauty	19.50	2 Landslide	22.50	2 Sports	17.50
2 Belle Hop	59.50	3 Leaders	29.50	2 Sporty	24.50
3 Big League	19.50	5 Limelight	19.50	2 Spot-a-Card	84.50
2 Big Show	14.50	2 Lone Star	21.50	2 Spottem	12.50
3 Big Six	12.50	2 Majors	52.50	5 Star Attraction	69.50
2 Big Town	19.50	3 Mascot	19.50	3 Ten Spot	49.50
3 Blondie	17.50	1 Merry-Go-Round	21.50	2 Texas Mustang	79.50
2 Bowling Alley	17.50	3 Metro	32.50	1 Topnotcher	12.50
1 Brite Spot	21.50	5 Miami Beach	59.50	2 Trailway	29.50
2 Broadcast	29.50	2 Mr. Chips	17.50	1 Triumph	8.50
2 C. O. D.	14.50	2 Mystic	34.50	5 Vacation	24.50
2 Cadillac	22.50	2 On Deck	22.50	2 Venus	69.50
5 Captain Kidd	59.50	2 Pan American	34.50	1 Vogue	17.50
1 Champion	17.50	4 Pick 'Em	17.50	4 Wild Fire	32.50
1 Chevron	12.50	2 Play Ball	37.50	1 Wings	32.50
2 Clicks	69.50	2 Play Mate	17.50	CLOSING OUT:	
1 Congo	19.50	2 Polo	22.50	300 Used Slots	
2 Crossline	27.50	4 Powerhouse	24.50	150 Free Play and Payout Consoles	
3 Double Feature	19.50	4 Punch	21.50		
3 Dude Ranch	27.50	3 Red Hot	17.50	14 Mutoscope Drop Picture Machines, Fl. Model, 1c Pl.	$19.50
2 Fantasy	8.50	5 Repeater	34.50		
3 Five and Tens	94.50	1 Rotation	17.50		
4 Fleet	24.50	3 Roxy	17.50	2 Groetchen Metal Stampers	75.00
2 Flicker	39.50	2 Sara Suzy	29.50		
2 Follies	17.50	2 Scoop	17.50	2 Keeney Targette Guns	35.00
1 Four-Five-Six	14.50	3 Score-a-Line	22.50		
3 Four Roses	32.50	3 Score Champ	17.50	2 Evans Ten Strikes	55.00
5 Fox Hunt	24.50	2 Sea Hawk	47.50	1 Exhibit Muscle Builder	75.00
5 Glamour	21.50	5 Seven Up	39.50		
3 Gold Star	32.50	3 Silver Skates	37.50		

EVERY MACHINE GUARANTEED GOOD CONDITION

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

OHIO SPECIALTY COMPANY

29 WEST COURT STREET
CINCINNATI, OHIO

539 SOUTH SECOND STREET
LOUISVILLE, KENTUCKY

Yes, Sir! MONARCH Delivers the Goods!

NEW GAMES READY FOR IMMEDIATE SHIPMENT

Mills Jumbo Parade, combination free play and payout, $124.50—Mills Four Bells, new type coin head, $550.00—Mills Jumbo Parade, free play, $149.50—Gottlieb Keep 'Em Flying, $104.50—Gottlieb Five & Ten, $130.50—Genco Defense, $169.50—Chicago Coin Home Run of '42, $132.50—Jennings Bobtail Totalizer, free play console, $189.50—Keeney Super Bell, free play and payout, $325.00.

AUTOMATIC PAYOUT CONSOLES

Mills Four Bells, Serial 1203	$249.50	Jenn. Bobtail, 25c Play	$135.00	Evans Lucky Lucre	$175.00
Pace '41 Saratoga, Skill-field, Chrome Rails	140.50	Paces Races, Brown Walnut Cabinet	135.00	Evans Lucky Star	144.50
Exhibit Tanforan	89.50	Stance Bell, 25c, New	95.00	Paces Races, J.P.	175.00
Exhibit Longchamp	49.50	Jenn. Fastime, Like New	79.50	Mills Square Bell	79.50
Evans '39 Dominoes	104.50	Jenn. Good Luck	40.50	Jumbo Parade, Late	130.00
Keeney Tpls. Entry	175.00			Bally Bells	39.50
				Mills Track King	29.50

BALLY ONE BALL FREE PLAY GAMES

Club Trophy	$219.50	Blue Grass	$134.50	Sport Special	$89.50
Victory	44.50	Dark Horse	124.50	Sport Event	99.50
Eureka	37.50	Gold Cup	49.50	Mills '40 1-2-3	99.50
Keeney Fortune	219.50	Gottlieb Track Rec.	84.50	Mills '39 1-2-3	49.50

PHONOGRAPHS

Wurlitzer Model 71, Stand to Match	$140.50	Wurlitzer Model 61	$79.50	Wurlitzer Model 500, 24 Records	$180.50
Wurlitzer 616, with Adapter, Illum.	79.50	Rock-Ola DeLuxe Luxury Liteup, '39 Model	175.00	Rock-Ola Master Rockolite, 1939	209.50
		Rock-Ola Imperial 20	69.50		

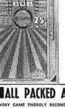
Write for Complete Price List, New and Used Games.

TERMS: ⅓ Deposit, Balance Sight Draft or C. O. D.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

THREE BAR JACKPOT



1640 Holes—5c

Slot Machine Symbols

Take-In Is	$82.00
Average Payout	45.00
Average Profit	$37.00

Lots of 25 or more	$3.00 each
Lots of 12	3.15 each
Lots of 6	3.25 each

Samples $4.00 Postpaid

25% Deposit or Full Remittance With All Orders.

A. N. S. CO.

312 CARROLL ST. ELMIRA, N. Y.

McCALL NOVELTY CO.

McCALL'S WEEKLY BARGAINS IN RECONDITIONED EQUIPMENT

1 BALL AUTOMATICS

Bally Jockey Club, Floor Sample	$210.00
Bally Grand Stand	70.00
Western Flying Colors, Fl. Sample	140.50

CONSOLES

Bakers Pace	$105.00
Paces Races, Blue, Cab., 30 to 1	149.50
Keeney Triple Entry, 5 Coin Head, Clean	139.50
Mills Jumbo Cash Model	59.50
Jennings Silver Moon, Cash Model	39.50
Mills Square Bells	29.50

SLOT MACHINES

Mills 5c Gold Chrome Bells	$174.50
Mills 5c & 10c Blue Fronts, Late	95.00
Mills 5c Chrome Bells	$165.50
Mills 5c, 10c, 25c Reconditioned Brown Front Gold Award	89.50
Mills 5c, 10c, 25c Melon Bells, Very Late	119.50
Mills 5c Futurity	89.50
Mills 5c Roman Head	69.50
Mills 5c War Eagle	49.50
Mills 5c, 10c, 25c Cherry Bells, Late	99.50
Jennings Chief, S.J.P. & Star	89.50
Pace DeLuxe, D.J.P.	89.50
Columbia Bells (Large Reels)	37.50
Columbia Cigarette Reels (Large)	79.00
Mills Vest Pocket Bells	22.50
Keeney Submarine Gun, Fl. Sam.	Write

Terms: One-Third Deposit With Order, Balance C. O. D.

WE BUY, SELL AND EXCHANGE.

3147 LOCUST ST. ST. LOUIS MO.

ALL PACKED AND READY TO SHIP!

EVERY GAME THOROLY RECONDITIONED—EVERY ONE WITH F. P. ATTACHMENTS! YOU CAN BUY FROM US WITH CONFIDENCE, KNOWING YOU'LL GET PRE-CHECKED (LIKE NEW) MACHINES! RUSH YOUR ORDERS QUICK!!

Argentine	$62.50	Flicker	$29.50	Seven Up	$34.50
A. B. C. Bowler	64.50	Four Roses	39.50	Sea Hawk	42.50
Belle Hop	59.50	4 Diamonds	44.50	Snappy '41	62.50
Big Chief	32.50	Five & Ten	94.50	Spot Pool	72.50
Bola Way	62.50	Gun Club	82.50	Ten Spot	57.50
Big Parade	94.50	Home Run '41	79.50	Texas Mustang	79.50
Champs	69.50	Horoscope	52.50	Victory	94.50
Capt. Kidd	59.50	Knock Out	84.50	Venus	89.50
Do-Re-Mi	47.50	Spot-a-Card	79.50	West Wind	40.50
Double Play	39.50	Stars	37.50		

1/3 With Orders, Balance C. O. D. Write for Anything You Don't See.

GEORGE PONSER CO.

11-15 EAST RUNYON ST.
NEWARK, NEW JERSEY

PENNY ARCADE MACHINES WANTED

Distributor with outlet desires to buy all types of Arcade Machines for Cash. Must be in good working order and priced low. Send list. BOX D-177, care of The Billboard, Cincinnati, Ohio.

QUALITY SPEAKS FOR ITSELF

PAYOUTS		FIVE BALL FREE PLAY		FIVE BALL FREE PLAY	
Four Bells	$349.50	1942 Homerun	$109.50	Commodore	$14.00
Big Top	117.50	1941 Majors	47.50	Supercharger	14.00
Paces Reels, 5c	117.50	Wow	47.50	Lucky	14.00
Paces Reels, 25c	117.50	Pinball	47.50	Topper	14.00
Paces Saratoga	79.50	Roxy	19.50	O'Boy	14.00
Paces Races	79.50	Stoner's Double Feature	19.50	Pickem	14.00
Kentucky Club	47.50	Big Town	19.50	Follies	14.00
ONE BALL FREE PLAY		Yacht Club	19.50	Punch	14.00
Sport Special	$89.50	Red Hot	17.50	Vogue	14.00
Gold Cup	44.50	Scorecard	17.50	White Sails	14.00
Preakness	22.50	Mr. Chips	14.00	Cheerem	14.00
		Scoop	14.00	Big Show	14.00

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2018 CARNEGIE AVE. CLEVELAND, OHIO

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OUT THEY GO!

THE BIGGEST SPRING HOUSE CLEANING IN SOUTHERN'S HISTORY!

THESE GAMES ARE WORTH 3 TIMES THE PRICE IN PARTS ALONE!

FREE PLAY GAMES

$12.00 each, 3 for $30.00

Your Choice

BIG SIX—BIG LEAGUE—BOWLING ALLEY—BIG SHOW—BIG TOWN—BLONDIE—COMMODORE — CADILLAC — CONQUEST—C. O. D.—COWBOY—DAVY JONES—DANDY — EUREKA — FOLLOW UP — FLAGSHIP — FANTASY — FIESTA — FIFTH INNING—HOLD OVER—JOLLY—JUMPER—LUCKY — LEAD OFF — LUCKY STRIKE —LANCER — LIMELIGHT — MR. CHIPS — MASCOT—NIPPY—OCEAN PARK—ON DECK—OH BOY—PUNCH—POWER HOUSE—PLAYMATE — RINK — REBOUND — ROXY—ROTATION—SPEEDWAY—SPOT EM—SUPERCHARGER — SPORTS — SCORE CARD—SHORT STOP—SPEED DIMON—THRILLER—TOP NOTCHER—TOPPER—TRIUMPH — TRIPLE THREAT — UP & UP — VARIETY — YACHT CLUB — ZIP —WINGS—WORLD'S FAIR.

Terms on above, money order in full must accompany order to avoid C. O. D. charges and delay on small orders. Give second and third choice.

OTHER GAMES AT EXCEPTIONALLY LOW PRICES

Attention	$39.50	Four Roses	$ 69.50	Stars	$84.50
All American	52.50	Five and Ten	129.50	School Days	56.50
A. B. C. Bowler	74.50	Glamour	27.50	Sport Parade	67.50
Argentine	89.50	Gold Star	37.50	Slugger	59.50
Bally Beauty	22.50	Gun Club	99.50	Silver Skates	69.50
Brite Spot	27.50	Hi Hat	67.50	Sun Beam	59.50
Broadcast	39.50	Horoscope	69.50	Sea Hawk	69.50
Big Chief	42.50	Hi Disc	89.50	Silver Spray	69.50
Barrage	44.50	Jungle	99.50	Snappy	74.50
Bells Up	64.50	Leader	42.50	South Paw	79.50
Bonus	109.50	Legionaire	79.50	Spot Pool	79.50
Bullseye	109.50	Mystic	42.50	Star Attraction	79.50
Big Parade	119.50	Majors of '41	67.50	Show Boat	79.50
Creation	39.50	Miami Beach	69.50	Spot a Card	89.50
Chubby, Super	89.50	New Champ	99.50	Sky Blazer	99.50
Dixie	27.50	One-Two-Three	44.50	Three Score	22.50
Double Feature	24.50	Owl	99.50	Three Up	69.50
Duds Ranch	32.50	Paradise	49.50	Twin Six	69.50
Double Play	69.50	Pan American	67.50	Ten Spot	74.50
Duplex	69.50	Playball	67.50	Texas Mustang	89.50
Do Re Mi	79.50	Red, White, Blue	39.50	Topic	100.50
Formation	27.50	Repeater	44.50	Ump	39.50
Flicker	34.50	Skyline	29.50	Venus	119.50
Fox Hunt	37.50	Sparky	29.50	Wild Fire	44.50
Fifty Grand	49.50	Stratoliner	44.50	Zombie	44.50
Four Diamonds	54.50			Zig Zag	69.50

FREE PLAY CONSOLES

Mills Jumbo Parade	$109.50	Bally High Hand	$209.50
Mills Mint Vender on Stand	89.50	Jungle Camp	109.50
Jennings Mint Vender	69.50	Watling Big Game	109.50
Brand New Keeney Twin Bells—Nickel and Quarter			Write
Mills 1-2-3	$44.50	Mills Owl	$99.50

AUTOMATIC PAYOUT, CONSOLES, TABLES, ETC.

Double Header Table	$ 29.50	Jennings Sc Gypsies	$79.50
Jumbo, Cash & Check	109.50	Jennings 5 & 10¢ Gypsies	99.50
Derby Day, Console	17.50	Liberty Bell, Console	22.50
Exhibit Silver Bells	39.50	Preakness	22.50
Tax Force	17.50	Hoy Day, Table	17.50
Pace Maker, Table	39.50	1939 Payout, 1-2-3	29.50
Four Bells, Like New	209.50	Vest Pocket, Green, 5¢	29.50
		Vest Pocket, Blue & Gold	37.50

NEW AND LIKE NEW COUNTER GAMES

Mills Ticktte	$ 4.00	Yankee	$ 6.50	Pikes Peak	$14.50
American Eagle	12.50	Marvels	12.50	Lucky Pack	4.00
Flicker	12.50	Penny Pack	4.00	New Hula	14.50
New V	14.50	Rex	6.50	Races	6.50
Lucky Strike	6.50	Reel 21	6.50	Duval 21	6.50
Whirlwind	4.00	King Jr. Peanut	3.00	Wings	6.50
American Flag	6.50	Fire & Smoke	19.50	Target Skill	19.50
New Coin Operated Marvels or American Eagle					24.50

OTHER EQUIPMENT

Tommy Gun	$49.50	Ten Strike	$79.50	Texas League	$ 29.50

Keeney Play Ball, Baseball Game, Like New 249.50
International Traveling Crane Digger 89.50
Keeney Anti Air Craft Gun, Marbleglowed 64.50

MARBLEGLOWED PHONOGRAPHS

We have the world's largest stock of Phonographs and Accessories. All Phonographs in A-1 condition and newly refinished in marbleglow in our expert paint shop. Many of the following Phonographs will be selling for double the present prices in a short time!

WURLITZERS		SEEBURGS	
P12	$ 44.50	12-Record, A, B or C	$ 49.50
616	59.50	Model H, Multiselector	72.50
Counter Model 51	39.50	20-Record Rex	109.50
Counter Model 61	75.50	Royal	119.50
Counter Model 71	139.50	Gem or Casino	159.50
600	169.50	Regal or Plaza	169.50
500	199.50	Crown	179.50
Wurlitzer Adapter with 1 Keeney Boxes	150.00	Major, E.S.R.C.	339.50
Twin Twelve in Steel Cabinet with Speaker	119.50	Colonel E.S.	339.50
		Colonel E.S.R.C.	359.50
ROCKOLAS		**ROCKOLAS**	
12 Record	$ 29.50	Monarch	$ 99.50
16 Record	39.50	1939 Deluxe	189.50
Imperial 20	69.50	1939 Deluxe with Adapter & Four Keeney Boxes	249.50
1939 Table Model & Stand	79.50	1940 Master	199.50
1940 Jr. Model & Stand	99.50	1940 Super	219.50
MILLS		**MILLS**	
Regular Dance Master	$ 29.50	Zephyr, Multiselector	$ 39.50
Do Re Mi	39.50	Throne of Music	139.50

EXTRAS

Keeney Adapter for Seeburg	$ 29.50
Keeney Wall Boxes	20.00
Seeburg Melody Parade, Wireless Bar Box	9.50
Seeburg Playboy	49.50
Wurlitzer Adapter with Seven Seeburg Units	150.00
Twin Twelve Wurlitzer in Steel Cabinet with Speaker	119.50
24-Wire Selectomatics for Seeburgs	15.00
24-Wire Selectomatics for Wurlitzers	15.00
Rockola Dialatone Wall Boxes	20.00
Twin Twelve Rockola in Steel Cabinet with Speaker	109.50

Terms: ⅓ Deposit, Balance Sight Draft.

4 BIG OFFICES

Southern AUTOMATIC MUSIC CO.

542 S. SECOND ST. LOUISVILLE, KENTUCKY | 511 N. CAPITOL AVE. INDIANAPOLIS, IND. | 517 W. SEVENTH ST. CINCINNATI, OHIO | 815 BROAD ST. NASHVILLE, TENNESSEE

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Shortages of some materials in the United States are caused by a lack of ships to bring in imports, so a study of the situation is taking place with an eye to revising shipping routes. Bananas may have blazed a new trail for bringing materials from South America. It seems that bananas are now being shipped to New Orleans and Mobile instead of direct to New York by boat and are delivered to the eastern half of the country by rail or truck. This saves boats and convoying. The same idea may now be tried on copper and other products from South America.

* * *

The speed with which Detroit auto plants have been converted to the production of war orders has been commendable. It is estimated that those thrown out of jobs temporarily, due to conversion, won't exceed 175,000 by March 1. Earlier estimates ran up to 300,000. Pick-up in employment will be rapid in a month or two; some say that by mid-September all auto workers will be back at work.

* * *

American railroads will need 130,000 more freight cars in 1942, but won't be able to get them due to material shortages, according to transportation authorities. Cars may be built to send abroad also, which will cut down domestic supply.

* * *

Government officials have urged auto owners to save their anti-freeze this spring instead of throwing it away. It is pointed out that these chemicals are being used in explosives and may be more scarce than ever next winter.

* * *

A publication issued by the Department of Commerce recently recommended that the United States government use paid advertising space in newspapers and magazines in order to get its important messages to the public. It was pointed out that England and Canada have both tried the plan and find that it works. The reason is that people have become so accustomed to advertising that they read it for information on important matters.

* * *

The Doebler Die Casting Company, New York, a name once well known in coin machine circles, was among the names of 10 firms that used a full-page advertisement in *The Wall Street Journal* February 26 to say how proud they are to be making war materials. A boost for the fighting forces was included in the ad. Two other firms indirectly connected with the coin machine industry are in the list of 10—Bausch & Lomb, makers of a coin-operated telescope, and Monarch Machine Tool Company, a firm that has made items for the industry.

* * *

The OPA raised auto tire rations for March to 471,311, but no retreads will be allowed for passenger cars. Eligible trucks may apply for retreads after March 1, but local boards are prohibited from issuing any certificates until March 25.

* * *

Reports from Washington this week say government officials may commandeer many plants in order to speed up conversion to war production. It is recalled that the army took over almost 600 plants in World War I; labor trouble was an important factor then. It is expected that the government will requisition a lot of materials held by factories, too, especially stocks of aluminum, copper, steel and iron scrap. Plants of printing machinery manufacturers are rapidly being converted to war production and, altho some leniency was granted washing machine manufacturers, it is expected that these plants will be turned over completely for war work.

* * *

Plan for Small Factories

Probably the most interesting news on war production plans is the statement made by

WANTED

SCIENTIFIC BATTING PRACTICE

SCIENTIFIC X-RAY POKER

or any other legal equipment.

Box D-170, The Billboard, Cincinnati, O.

IT'S GENCO AGAIN!

DEFENSE

GENCO'S NEWEST and GREATEST!

GENCO BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

2 FOR $25.00

Bally Arcade, Big Six, Comet, Chevron, Flash, Flagship, Four, Five, Six, Fifth Inning, Glamour, Headliner, Mr. Chips, Rink, Stop & Go, Super Charger, Thriller, Twinkle, Topper, Red Hot, Zenith, Zip, Triumph, Variety

COUNTERS: B. & O. Vest Pocket ... $27.50; Green Vest Pocket ... $17.50; Liberty ... 12.50; American Eagle 15.00

2 FOR $35.00

Big Show, Doughboy, Golden Gate, Lucky, Lucky Strike, Lead Off, Mascot, On Deck, Ocean Park, Roxy, Stoner's Baseball, Scoop, Sports, Vacation

2 FOR $45.00

Big Town, Brite Spot, Big League, Commodore, Home Run, Play Mate, Short Stop, Score Champ, Nippy

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. Write for Our Prices on Later Games.

UNITED AMUSEMENT COMPANY

3410 MAIN STREET KANSAS CITY, MISSOURI

Copyrighted material

AT THEIR EVANSVILLE (IND.) SHOWROOMS Guarantee Distributing Company displayed new Wurlitzer offerings for 1942 on National Wurlitzer Days. A steady stream of music merchants and their wives arrived to celebrate the event and, according to Guarantee officials, enthusiasm ran high. (MR)

Floyd B. Odlum, economic adviser to Donald M. Nelson, before the Senate sub-committee hearing the problems of small business. Odlum said the problem of small factories can best be solved by having them turn out civilian goods while the large plants are turned over to war production. It is understood that this plan is receiving careful consideration by government leaders. A group of amusement games manufacturers also appeared before the Senate sub-committee.

* * *

Vast expansion of the nation's aluminum and magnesium production facilities has been planned. The program is designed to assure enough of these materials for the production of 60,000 airplanes this year and 125,000 next. Aluminum facilities will be increased so as to produce 2,100,000,000 pounds a year. Magnesium capacity, now scheduled to reach 400,000,000 pounds a year, will be increased to 725,000,000 pounds, according to plans.

The coin machine industry is vitally interested in the magnesium supply because experts say that the addition of a small per cent of magnesium to the new proposed nickel coin will make it work in present coin chutes. The coin machine industry has requested that the new nickel be made of silver, copper and magnesium so that present coin chutes will not be made obsolete.

* * *

The Cincinnati industrial district, which leads the world in the production of machine tools, is given credit for having turned out more than 200 ordnance items for the War Department. More than 180 plants have changed over to war production in the district, which includes 99 counties in Southern Ohio and Indiana, and the entire States of Kentucky and Tennessee.

* * *

In order to try out plans for helping small factories, the WPB recently made a test of plans with the electrical appliance field. A survey was started to see what the small plants could make. A list of items needed for war purposes was also prepared, with special attention given to listing items that might be made in the electrical appliance plants. If the plan works, it will be extended to other industries.

* * *

Within a single year the Remington Arms Company, Inc., expects to turn out more small arms ammunition—indispensable to infantrymen and machine gunners—than was produced by all manufacturers in the United States thruout the four years of the World War I, it was revealed in the company's annual report to its stockholders.

Reviewing the company's military activities, the report asserted that the production program requested by the government had exceeded any output in the 125 years of Remington's experience.

* * *

Manufacturers whose production has been limited by a War Production Board order cannot increase their production by buying or otherwise obtaining the right to use the quota which has been assigned to another manufacturer in the same field without receiving express permission of the Director of Industry Operations, it was explained February 17 in an interpretation of limitation and conservation orders issued by the Division of Industry Operations.

* * *

A company subject to quota limitations may not, however, increase its production over the quota limit by receiving an assignment of the quota of another manufacturer without specific permission. An application for permission to use such an assignment of a quota will be regarded and treated as an appeal under the applicable orders. Such appeals should be made jointly in writing to the War Production Board by the parties to the proposed transfer.

SPECIALS

Guaranteed Like New

MILLS Late Model Four Bells, Cash and Check. $299.50

MILLS Late Model Jumbo Parade, Cash-Check Mdl. $99.50

MILLS THREE BELLS

Write for Prices.

Complete Stock of

MILLS NEW SLOTS

on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.

927 E. Broadway, Louisville, Ky.

SUPER SALE!

ALL FULLY EQUIPPED WITH FREE PLAY ATTACHMENTS!

ABC Bowler	$40.50	Knock Out	$77.50
All American	27.50	Majors '41	40.50
Argentine	40.50	Metro	24.50
Belle Hop	47.50	Sea Hawk	27.50
Big Parade	79.50	Spot Pool	52.50
Capt. Kidd	47.50	SuperChubbie	47.50
Click	40.50	Silver Skates	24.50
Five & Ten	79.50	Tex. Mustang	54.50
Gun Club	54.50	Ten Spot	37.50
Hi-Dive	39.50	Twin Six	44.50
Horoscope	42.50	Victory	79.50

1/3 With Orders, Balance C. O. D.

Write for Complete List!

INTER-STATE

AMUSEMENT COMPANY

707 N. Howard St. BALTIMORE, MD.

OPERATORS!!

—Be Prepared!

Now that lists of locations are being made public due to the Federal tax, get acquainted with your local newspaper. Cultivate the good will of its editor. Our special bulletin

"EDITORIAL PIONEERS"

is a good opener. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines. "Editorial Pioneers" free for the asking; write today.

The Billboard Publishing Co.

25 Opera Place Cincinnati, Ohio

IMMEDIATE DELIVERY

BRAND NEW MACHINES IN ORIGINAL CRATES

Bally Club Bell
Bally High Hand
Bally Fairmount
Bally Long Acres
Keeney's Super Bells, All Models
Groetchen Columbia Bell
Baker's & Pace's Races
Evans Jackpot Domino
Mills Four Bells
Mills Three Bells
Mills Brown Fronts
Mills Q.T.
Mills Vest Pockets
Mills Jumbo Parade
Mills Safe Stands

Floor Samples Used Less Than Ten Days

Keeney Super Bells, 5c	$229.50
Keeney Super Bells, 25c Play, Single Slot	230.50
Other Super Bells	Write
Mills Four Bells, Straight 4 Nickels	465.00
Mills Three Bells	500.00
Mills Vest Pockets	44.50
Mills Jumbo Parades, Cash Pay	142.50
4 Mills Jumbos, Latest Model, Cash Pay	125.00
Watling Big Game, Cash Pay, Animal Reels	$110.00
Groetchen Columbia Rear Pay	57.50
Groetchen Columbia Jackpot	59.50
10 Check Separator Gold Award Columbia Bells	82.50
Bally High Hands	209.50
Bally Club Bells	259.50
Bally Turf King, Brand New	229.50
Evans Jackpot Domino	425.00

JOBBERS AND DISTRIBUTORS

Write or Wire For Your Quantity Price

All Prices on Both New and Used Machines Are Subject To Change Without Notice.

The Following Machines Are Used and Are Offered Subject to Prior Sale, Prices Subject To Change Without Notice.

FIVE BALL FREE PLAY

5 Bally Spotters	$32.50
1 Bally Play Ball	49.50
2 Bally Mystic	37.50
1 Bally Mascot	22.50
1 Bally Speed Ball	42.50
2 Bally Flickers	37.50
1 Baker Entry	37.50
2 Chicago Coin Sport Parade	42.50
1 Chicago Coin '41 Sea-cy	62.50
1 Chicago Coin '41 Major	47.50
1 Chicago Coin Commodore	27.50
1 Exhibit Sun Beam	37.50
1 Gottlieb School Days	42.50
1 Gottlieb Spot Pool	57.50
1 Keeney Red Cap	27.50
4 Keeney Super Six	29.50
1 Keeney Repeater	56.50
1 Stoner Anabel	27.50
1 Stoner Ump	37.50

ONE BALL

2 Bally Jockey Club, Like New	$149.50
1 Bally Blue Grass	132.50

CONSOLES

1 Bally Royal Draw	$ 92.50
1 Evans '37 Reg. Domino No. 2621	49.50
1 Evans '38 Reg. Domino No. 2655	99.50
1 Evans '39 Reg. Domino No. 2971	125.00
1 Evans Lucky Star	125.00
1 Jennings Fast Time No. 143556, F.P.	79.50
2 Jennings Bob Tails, C.P.	79.50
1 Keeney Air Raider	115.00
1 Keeney '38 Skill Time	117.50
2 Keeney Triple Entry No. 332-589	140.50
4 Keeney '38 Kentucky Blast Head	125.00
2 Mills Jumbo Parade, CP, No. T033-8646	110.50
1 Mills Jumbo Parade, CP, No. 3060	$ 99.50
4 Mills Jumbo Parade, FP, Like New	100.50
1 Mills Jumbo Parade, FP, No. 734	97.50
2 Mills Four Bells, Straight 5c	435.00
1 Mills Three Bell	500.00
1 Mutoscope Drive Mobile	195.00
1 Pace Race, JP, No. 6088, 25c Play	239.50
1 Pace Race Red Arrow, No. 6157, 25c	239.50
1 Pace Race, JP Red Arrow, 6319, 5c	225.00
2 Pace Race, No. 5539-6982, 5c	135.00
1 Pace Reel Jr., 1c Play	49.50
14 Watling Big Game Animal Reel, Cash Pay	110.00
5 Mills Free Play Vender & Stand	92.50
1 Mills Square Bell Animal Reel, CP	69.50
1 Mills Square Bell Numbered Reel, CP	69.50

COUNTER GAMES

3 A B T Model F	$17.50
9 Groetchen Yankee	7.50
20 Groetchen Mercury	11.50
11 Groetchen Liberty	11.50
1 Groetchen Ginger	11.50
20 Groetchen Columbia, Rear Pay	57.50
51 Groetchen Columbia, Jackpot	59.50
1 Gottlieb 3 Way Grip Tester, 5c	9.50
1 Mills Vest Pocket, Blue & Gold Meter	35.00
1 Mills Vest Pocket, Blue & Gold, No Meter	36.60
3 Mills Vest Pocket, Green	25.00

MISCELLANEOUS

Mills Safe Stands, New	$ 13.50
Double Steel Safes, New	105.00
6 Folding Stands, New	6.50
10 Folding Stands, Used	3.50
2 Silver Moon Totalizers, Brand New	189.50
2 Bally Turf Kings, New	225.50

1 5c Jennings Chiefy, #116733	$97.50
1 10c Watling Rolatop Twin JP Bell, #367359	32.50
1 10c Caille Cadet Vender, Perfect	37.50
4 5c Jennings Chief, Like New, #221777-120268-120746-373912	58.50
1 5c Watling Rolatop Twin JP, #93871	$37.50
1 5c Mills Futurity, #380700	69.50
1 5c Pace Comet Slug Rej., Like New	90.50
5 Mills Free Play Venders & Stands	92.50
4 Mills Cherry Bell F.P. Vender	142.50
1 Mills Red Front F.P. Vender	142.50

"We have a quantity of Nickel, Dime and Quarter Chrome Bells, used only a few days. Write us for Prices."

"1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and ask to be put on our mailing list. Above prices effective March 7, 1942."

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511—Night Phone 5-5328

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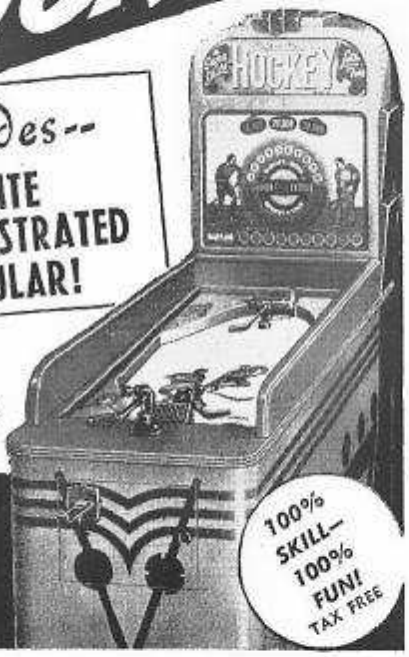

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Industry Mentions

Magazines --- Newspapers --- Radio

The Chicago Sun, February 1.—Photos showing studio activities of young radio stars between shows and rehearsals includes one of a couple of the youngsters taking time out for refreshment at "the canteen set up by NBC's Athletic Association." Candy bar in hand, a laughing girl and boy are standing in front of candy and nut vendors. Pictures like this one are good testimonials to the energy value of candy and to the necessity of including it in any well-regulated diet. Radio work is exacting, demanding. Rehearsals are trying and the performance before the mike takes a lot out of a person. The fact that the athletic director of a large broadcasting company which is interested in keeping its performers physically fit installed candy and nut vendors within easy reach shows that he thinks highly of the convenience of vender service and recognizes what a pick-me-up a candy bar or a handful of salted nuts can be to tired workers.

* * *

The Chicago Tribune, February 1.—Mrs. E. W. Pace, wife of the president of the Pace Manufacturing Company, makers of coin machines, bought a $50,000 Defense Bond in the name of the company at the Tribune public-service office and the newspaper printed a photograph showing her buying the bond.

* * *

From Co-Eds magazine, May, 1942

* * *

A recent article in *The New York Times Magazine*, "Black Disks by Millions," digs into the reasons behind the enormous increase in the phonograph record industry. The author, Howard Taubman, traces the industry back to 1855 and gives the highlights of the business from then until now. It is a two-page article, but the reason for the increase could be boiled down to one of his paragraphs in which he says that juke boxes—some 200,000 of them—have stimulated an immense basic demand for jazz records and that this has been one of the vital economic factors in the rebirth of the phonograph record business.

* * *

A half-page ad in the rotogravure section of *The Minneapolis Sunday Tribune & Star-Journal* heralds the Andrews Sisters as America's juke-box queens and says that in a few years they have recorded their way to the top of America's juke-box royalty. Among the photographs comprising the ad is one of the title strip section of a music box with a finger alongside it pushing for a selection.

* * *

Life on the night shifts in defense plants is described in *The Baltimore Evening Sun* February 16. Night workers may enjoy just about every sport and recreation day workers indulge in, it says, except that when they quit work at 1:30 a.m. they have to dash like mad for taverns and fun spots in order to grab a nightcap or have a dance or two in front of a juke box.

* * *

In an interview with a serviceman for a coin machine distributing firm The St. Louis Globe-Democrat learned why "The Star-Spangled Banner" is not included on the list of tunes on many music boxes. The serviceman explained: "Some patriot will put a nickel in the phonograph to hear it. When it is played some people will continue to sit and talk and pay no attention to it. The patriot will go over to them and ask what is wrong, why don't they stand up. The first thing you know there is an argument and a fight. So we think it's best that we don't include the national anthem on the list."

* * *

Publicity on the New York City pinball ban is continuing in newspapers thruout the East and has appeared in some papers in the Middlewest. A Minneapolis newspaper carried the story re-

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cently. An Associated Press wirephoto of Mayor La Guardia checking over the metal said to have been salvaged from pinball games seized in New York City has appeared in newspapers thruout the country. Commenting on the New York City ban, PM showed a photograph of the inside of a pinball game with the caption: ". . . the complicated mechanism designed to make the marble game hard to beat. New York recently banned pinball machines on the ground that such electrical monkey business consumes vital war materials."

* * *

A Trenton (N. J.) newspaper February 24 said: "New Jersey followed the lead of New York City today in outlawing pinball and police in some communities tonight began seizing the machines." Publicity on the New York City ban is influencing many communities and unfavorable reactions toward pinball games may be looked for shortly.

* * *

The Wilkes-Barre (Pa.) Sunday Independent, February 25.—In commenting on the proposed taxing of pinball and vending machines by the city council here The Independent said the coin vending machines have saved many merchants losses from theft and mistake and took a stand against taxing of vending machines. The article said, in part: "They (vending machines) give full value for money received. They are no more than an automatic clerk. The fact that they have saved many merchants losses from theft and mistake is no reason why those who use them should be penalized. In view of the times merchants are facing there is no reason to assess a penalty just because an improved method of merchandising is employed."

* * *

The New Yorker, February 28, has for its front cover a Peter Arno cartoon in which a cold MP (military police) stands in the snow outside a night spot looking longingly thru windows into a brightly lighted room filled with soldiers and girls dancing to music from an automatic phonograph which occupies the center of the picture.

* * *

It is not a case of off with the old and on with the new with Young America. The old and honorable sport of sleighing is being revived, and Young America loves it just as much as it loves to dance to music from its favorites—the music box. *Parade* magazine spent the day with six young folk sleighing up in Vermont and took pictures of their activities during the day and evening. Three full pages of the magazine show how they spent their time, and in one picture, taken at a lodge where the party stopped to thaw out and find refreshments, a young couple is bent down to the title strip of a music box seriously making their selection before depositing their coin.

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